

NOT ADOPTED

BEFORE THE METRO COUNCIL

AN ORDINANCE AMENDING ORDINANCE)
NO. 93-487A REVISING THE FY 1993-94)
BUDGET AND APPROPRIATIONS.)
SCHEDULE TO SUSTAIN MEMBERSHIP IN)
THE OREGON TOURISM ALLIANCE; AND)
DECLARING AN EMERGENCY)

ORDINANCE NO. 93-515

Introduced by Rena Cusma,
Executive Officer

WHEREAS, Metro has been a member of the Oregon Tourism Alliance, a consortium of counties in Northwest Oregon together with the Port and City of Portland, since its creation under the state lottery funded Regional Strategies Program; and

WHEREAS, the Alliance has successfully implemented a regional tourism marketing strategy based on motivating convention delegates to arrive earlier and stay longer and tour the attractions of the region and Northwest Oregon; and

WHEREAS, the strategy emphasizes and complements the marketing and success of the Oregon Convention Center to the degree that the MERC has committed to contract with the OTA to perform certain marketing services; and

WHEREAS, said contract alters the nature of the relationship between MERC and the OTA , the past practice that MERC funds be used to pay Metro OTA dues is deemed inappropriate; and

WHEREAS, Metro continues to be a party to the OTA regional compact and endorses the present purpose and work of the Alliance as presently constituted for the balance of Fiscal Year 1993-94; and

WHEREAS, The Metro Council has reviewed and considered the need to transfer appropriations within the FY 1993-94 Budget; and

WHEREAS, The need for a transfer of appropriation has been justified; and

WHEREAS, Adequate funds exist for other identified needs; now, therefore,

THE METRO COUNCIL HEREBY ORDAINS:

1. That Ordinance No. 93-487A, Exhibit B, FY 1993-94 Budget, and Exhibit C, Schedule of Appropriations, are hereby amended as shown in the column titled "Revision" of Exhibits A and B to this Ordinance for the purpose of transferring \$8,250 from the General Fund Contingency to Materials and Services in the Executive Management department to fund Oregon Tourism Alliance dues for FY 1993-94.

2. This Ordinance being necessary for the immediate preservation of the public health, safety and welfare, in order to meet obligations and comply with Oregon Budget Law, an emergency is declared to exist, and this Ordinance takes effect upon passage.

ADOPTED by the Metro Council this _____ day of _____, 1993.

Judy Wyers, Presiding Officer

ATTEST:

Clerk of the Council

kr:ord93-94:oadues:ORD.DOC
October 26, 1993

**Exhibit A
Ordinance No. 93-515**

| FISCAL YEAR 1993-94 | | CURRENT BUDGET | | REVISION | | PROPOSED BUDGET | |
|--|--|----------------|----------------|-------------|--------------|-----------------|----------------|
| ACCT # | DESCRIPTION | FTE | AMOUNT | FTE | AMOUNT | FTE | AMOUNT |
| GENERAL FUND:Executive Management | | | | | | | |
| Total Personal Services | | 5.00 | 347,554 | 0.00 | 0 | 5.00 | 347,554 |
| <u>Materials & Services</u> | | | | | | | |
| 521100 | Office Supplies | | 2,752 | | 0 | | 2,752 |
| 521310 | Subscriptions | | 905 | | 0 | | 905 |
| 521320 | Dues | | 17,400 | | 8,250 | | 25,650 |
| 524190 | Misc. Professional Services | | 10,000 | | 0 | | 10,000 |
| 525640 | Maintenance & Repairs Services-Equipment | | 460 | | 0 | | 460 |
| 526310 | Printing Services | | 450 | | 0 | | 450 |
| 526320 | Typesetting & Reprographics Services | | 120 | | 0 | | 120 |
| 526410 | Telephone | | 2,100 | | 0 | | 2,100 |
| 526420 | Postage | | 125 | | 0 | | 125 |
| 526440 | Delivery Services | | 200 | | 0 | | 200 |
| 526500 | Travel | | 21,300 | | 0 | | 21,300 |
| 526700 | Temporary Help Services | | 2,080 | | 0 | | 2,080 |
| 526800 | Training, Tuition, Conferences | | 4,640 | | 0 | | 4,640 |
| 528100 | License, Permits, Payments to Other Agencies | | 10,000 | | 0 | | 10,000 |
| 529500 | Meetings | | 5,800 | | 0 | | 5,800 |
| 529800 | Miscellaneous | | 1,200 | | 0 | | 1,200 |
| Total Materials & Services | | | 79,532 | | 8,250 | | 87,782 |
| TOTAL EXPENDITURES | | 5.00 | 427,086 | 0.00 | 8,250 | 5.00 | 435,336 |

General Fund:General Expenses

| | | | | | | | |
|--|-----------------------------|--------------|------------------|-------------|----------------|--------------|------------------|
| Total Interfund Transfers | | | 3,324,770 | | 0 | | 3,324,770 |
| <u>Contingency and Unappropriated Balance</u> | | | | | | | |
| 599999 | Contingency | | 320,690 | | (8,250) | | 312,440 |
| 599990 | Unappropriated Fund Balance | | 267,665 | | 0 | | 267,665 |
| Total Contingency and Unapp. Balance | | | 588,355 | | (8,250) | | 580,105 |
| TOTAL EXPENDITURES | | 16.00 | 5,915,414 | 0.00 | 0 | 16.00 | 5,915,414 |

Note: This action assumes adoption of Ordinance No. 93-514, funding the Construction Manager position; Ordinance No. 93-518, funding personal computer replacements in the Office of General Counsel; Ordinance No. 93-516 funding a Greenspaces RFP; Ordinance No. 93-521 funding an IGA for a predicate study; and Ordinance No. 93-522 funding increases in elected official's salaries.

Exhibit B
Schedule of Appropriations
Ordinance No. 93-515

| | Current Appropriation | Revision | Proposed Appropriation |
|--------------------------------|--------------------------|----------|---------------------------|
| GENERAL FUND | | | |
| Council | | | |
| Personal Services | 1,029,669 | 0 | 1,029,669 |
| Materials & Services | 149,546 | 0 | 149,546 |
| Capital Outlay | 4,000 | 0 | 4,000 |
| Subtotal | 1,183,215 | 0 | 1,183,215 |
| Executive Management | | | |
| Personal Services | 347,554 | 0 | 347,554 |
| Materials & Services | 79,532 | 8,250 | 87,782 |
| Capital Outlay | 0 | 0 | 0 |
| Subtotal | 427,086 | 8,250 | 435,336 |
| Office of Government Relations | | | |
| Personal Services | 67,538 | 0 | 67,538 |
| Materials & Services | 74,450 | 0 | 74,450 |
| Capital Outlay | 0 | 0 | 0 |
| Subtotal | 141,988 | 0 | 141,988 |
| Special Appropriations | | | |
| Materials & Services | 250,000 | 0 | 250,000 |
| Subtotal | 250,000 | 0 | 250,000 |
| General Expenses | | | |
| Interfund Transfers | 3,324,770 | 0 | 3,324,770 |
| Contingency | 320,690 | (8,250) | 312,440 |
| Subtotal | 3,645,460 | (8,250) | 3,637,210 |
| Unappropriated Balance | 267,665 | 0 | 267,665 |
| Total Fund Requirements | 5,915,414 | 0 | 5,915,414 |

Note: This action assumes adoption of Ordinance No. 93-514, funding the Construction Manager position; Ordinance No. 93-518, funding personal computer replacements in the Office of General Counsel; Ordinance No. 93-516 funding a Greenspaces RFP; Ordinance No. 93-521 funding an IGA for a predicate study; and Ordinance No. 93-522 funding increases in elected official's salaries

All Other Appropriations Remain As Previously Adopted



METRO

Date: January 31, 1994

To: Don Rocks, Executive Assistant

From: Rod Monroe, Finance Committee Chair

Re: Metro's Oregon Tourism Alliance Dues for FY 1993-94

The purpose of this memo is to clarify the action of the Finance Committee to table Ordinance No. 93-515 which requested an amendment to the Budget and Appropriations Schedule to pay the OTA dues out of the General Government Fund. The Finance Committee's action was based on the determination that Metro's reason for participation in the OTA was and is to enhance the use of the Oregon Convention Center by persons from outside the region and the State. In no way did the Finance Committee decide that it is inappropriate to pay the dues. In fact the Finance Committee had before it the report from the Regional Facilities Committee which recommended that the dues be paid.

The Finance Committee communicated with Pat LaCrosse, General Manager of the Metro ER Commission, indicating the appropriateness of paying the dues out of Convention Center funds as had been done during the past few years. Jeff Blosser, Convention Center Manager, appeared at the Committee hearing and indicated the dues would be included in a marketing contract with the OTA. The Finance Committee neither endorsed or opposed this approach to paying the OTA dues. The Committee tabled Ordinance No. 93-515 because it felt use of General Government funds was not appropriate for this purpose.

If an "inequity" exists, as you contend, this member of the Finance Committee believes the remedy lies with the Metro ER Commission. The OTA, or whomever is concerned, should request payment of the dues from resources of the Oregon Convention Center Operating Fund. If an amendment to the Budget and Appropriations Schedule is needed, I am ready to recommend use of Ordinance No. 93-515 as the vehicle for any needed change. If you have any questions, please let me know.

cc: Metro Councilors
Pat LaCrosse
Jeff Blosser
Mary McArthur



METRO

Date: November 23, 1993

To: Finance Committee

From: Donald E. Carlson, Council Administrator

Re: Ordinance No. 93-515 Amending the FY 1993-94 General Fund Budget and Schedule of Appropriations to Pay for Dues to the Oregon Tourism Alliance (OTA)

The purpose of this memo is to question the use of General Fund resources to pay for dues in an organization in which the purpose of the Metro membership is to enhance use of the Oregon Convention Center. The Staff Report points out that Metro's interest in membership has been tied to the work program of the OTA to encourage use of the Convention Center. It appears that our interest in continuing in the organization is tied to its mission to market NW Oregon and the Convention Center. This appears to be the case even more since the MERC has entered into a contract with OTA for marketing services. The Staff Report and Ordinance indicated that Metro membership with payment of dues out of the Oregon Convention Center Fund and the MERC contract with OTA sets up an apparent conflict of interest. Council Staff is not sure what the conflict of interest is. Metro is a dues paying member of the Special Districts Association of Oregon and the National Association of Regional Councils and purchases goods and services from each of these organizations without apparent conflict of interest.

Council Staff need not remind the Finance Committee of the need to preserve General Fund resources for the next fiscal year. As you know the General Fund is a source of considerable resources to the Planning Fund. The Tax Study Committee is recommending that Metro impose additional taxes to pay for Metro Planning functions in addition to using General Fund resources. The more General Fund resources on hand at the end of the current fiscal year the less new revenue need be raised.

It should be noted that the Regional Facilities Committee has recommended adoption of Ordinance No. 93-515 (see attached Committee Report). As indicated in the Report the Regional Facilities Committee approved continued participation in the OTA but did not directly discuss the source of funding for the dues.

Unless there is a change in the rationale for membership in the OTA (i.e., the enhancement of the use of the Oregon Convention Center is no longer the primary reason for membership), Council Staff recommends that the Finance Committee direct Council Staff to return to the Committee with amendments which authorize payment of the dues from the Oregon Convention Center Operating Fund.

cc: Judy Wyers, Presiding Officer
Ruth McFarland, Regional Facilities Committee Chair
Dick Engstrom
Don Rocks
Jennifer Sims

Ord. 93-515.memo

REGIONAL FACILITIES COMMITTEE REPORT

ORDINANCE NO. 93-515, REVISING THE FY 1993-94 BUDGET AND APPROPRIATIONS SCHEDULE TO SUSTAIN MEMBERSHIP IN THE OREGON TOURISM ALLIANCE, AND DECLARING AN EMERGENCY

Date: November 23, 1993

Presented by: Councilor Hansen

COMMITTEE RECOMMENDATION: At its November 17, 1993 meeting the Regional Facilities Committee voted 3-0 to recommend Council adoption of Ordinance No. 93-515. Voting were Councilors McFarland, Gardner, and Hansen. Councilors McLain and Washington were absent.

COMMITTEE DISCUSSION/ISSUES: Executive Assistant Don Rocks presented the staff report. He said that MERC had paid the dues to the Oregon Tourism Alliance (OTA) in the past, but their commitment to do so expired on June 30, 1993. In addition, MERC now contracts with OTA to provide certain marketing services and MERC does not want to be in the position of having a contractual relationship with an organization to which it also pay dues. Metro continues to be a member of OTA, and therefore this request is being made to pay the 1993-94 dues out of the General Fund contingency. Councilor McFarland added that a bill adopted by the 1993 Oregon Legislature changes the way OTA is organized, and this will probably be the last year that dues are assessed. She expects that OTA's structure, and Metro's relationship to that organization, will be revisited in the coming months, and that this should be the last dues payment. She said that Metro had previously committed to pay the 1993-94 dues, so passage of this ordinance was necessary to fulfill that commitment.

STAFF REPORT

CONSIDERATION OF ORDINANCE NO. 93-515 AMENDING ORDINANCE NO. 93-487A REVISING THE FY 1993-94 BUDGET AND APPROPRIATIONS SCHEDULE TO SUSTAIN MEMBERSHIP IN THE OREGON TOURISM ALLIANCE; AND DECLARING AN EMERGENCY

Date: October 26, 1993

Presented by: Don Rocks

BACKGROUND AND ANALYSIS

Ordinance No. 93-515 authorizes a budget adjustment which would allow the sum of \$8,250 from the Contingency Fund to be used to pay Metro membership dues to the Oregon Tourism Alliance (OTA).

OTA dues were owing and payable on July 1 of the current year. No budget provision was made for dues payment because past practice has been to forward billings to the MERC for payment. Said practice was justified by the rationale that the Oregon Convention Center was the principle beneficiary of the OTA marketing strategy and as such were the logical source of funds to pay Metro OTA dues.

This practice began in FY 91-92 when the state Regional Strategies program required participants to begin covering staff and administrative costs; which costs were previously paid by state lottery funds.

MERC subsequently adopted a Resolution authorizing payment of Metro OTA dues for a two year period; which period expired June 30, 1993. Writer (Don Rocks) failed to take cognizance of that fact early enough to anticipate the withdrawal of MERC dues funding to assure the dues amount was made a part of the Executive Officer's proposed budget.

As the timing of noteworthy events (or shortcomings) would have it, the OTA dues "sunset" coincided closely with the MERC process which invited interested parties and organizations to present their present or proposed marketing efforts which complemented or enhanced the marketing efforts of POVA and MERC staff. Those proceedings resulted in a contract award to OTA. That award altered the relationship between MERC and OTA and the present judgment is that the rationale for MERC payment of Metro OTA dues is diminished, if not abolished, and that Metro should be responsible for its own dues obligation.

IMPLICATIONS FOR THE FUTURE

SB 124 provides new guidelines and requirements which will change Regional Strategies substantially. Counties/Regions must by mid October select two, but not more than three that

they shall focus upon and determine with what other jurisdictions they should align themselves to form a region. Tourism may or may not be in the mix. If it is, the strategy may change from its present emphasis. OTA may become a contract administrative vehicle for a reformed northwest Oregon region. Or it may not. Until other jurisdictions make their sundry decisions, Metro is essentially an observer and shall defer judgment about whether or not there is a legitimate place and role for the agency under an altered Regional Strategies program.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends approval of Ordinance No. 93-515.