

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF DECLARING THAT	)	RESOLUTION NO. 00-2963
THE WEEK OF JULY 24 – 28, 2000, BE “CAR	)	
FREE AND CAREFREE WEEK” TO	)	Introduced by Rod Monroe,
ENCOURAGE CITIZENS TO COMMUTE TO	)	Transportation Committee Chair
WORK BY BUS, MAX, BIKE OR WALKING	)	

WHEREAS, most citizens of the region use their cars to commute to work, creating traffic congestion and air pollution in peak periods; and

WHEREAS, Metro has for twenty years provided regional leadership in transportation planning and alternative modes; and

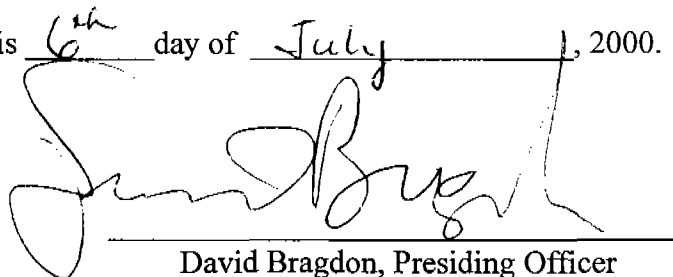
WHEREAS, Metro encourages Transportation Demand Management policies contained in the Regional Transportation Plan; and

WHEREAS, Metro does transportation planning to reduce traffic congestion and vehicle air pollution in the region; and

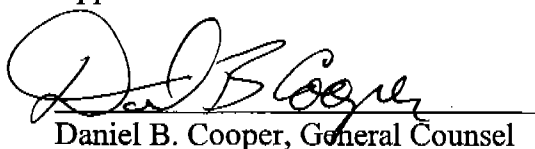
WHEREAS, Metro, the Westside Transportation Alliance and transportation management associations in the region want to encourage citizens to try alternative ways to commute to work.

BE IT RESOLVED, that Metro recognizes the importance of raising public awareness of alternative transportation modes by declaring the week of July 24 – 28, 2000, Car Free and Carefree Week, when citizens of the region are encouraged to leave their cars and commute to work by bus, MAX, carpool, bicycle or walking.

ADOPTED by the Metro Council this 6<sup>th</sup> day of July, 2000.

  
David Bragdon, Presiding Officer

Approved as to Form:

  
Daniel B. Cooper, General Counsel

MM:rmb

METRO

HEREBY PROCLAIMS JULY 24 –28, 2000 AS  
CAR FREE AND CAREFREE WEEK  
WHEN CITIZENS OF THE REGION  
ARE ENCOURAGED TO LEAVE THEIR CARS AND  
COMMUTE TO WORK  
BY BUS, MAX, CARPOOL, BICYCLE OR WALKING  
SIGNED,

David Bragdon,  
PRESIDING OFFICER

Date ?, 2000

(To be designed by Creative Services)

## **TRANSPORTATION PLANNING COMMITTEE REPORT**

CONSIDERATION OF RESOLUTION NO. 00-2963, FOR THE PURPOSE OF DECLARING THAT THE WEEK OF JULY 24-28, 2000, BE "CAR FREE AND CAREFREE WEEK" TO ENCOURAGE CITIZENS TO COMMUTE TO WORK BY BUS, MAX, BIKE OR WALKING

Date: June 27, 2000

Presented by: Councilor McLain

**Committee Recommendation:** At its June 22 meeting, the Committee considered Resolution No. 00-2963 and voted unanimously to send the resolution to the Council with a do pass recommendation. Voting in favor: Councilors Kvistad and McLain and Chair Monroe.

**Background:** The State Transportation Planning Rule and the Federal Transportation Equity Act for the 21<sup>st</sup> Century (TEA 21) each encourage the formation of local transportation management associations (TMA's). The purpose of the TMA's is to work with local businesses in a specific geographic area to develop and encourage the use of alternative methods of transportation to reduce VMT's and congestion in highly traveled areas. In the Portland area, the recent MTIP funding allocation provided funding to several TMA's that are in various stages of development.

**Committee Discussion:** Marilyn Matteson, Transportation Planning outreach staff, presented the staff report. She explained that the Westside Transportation Alliance and several TMA's have approached Metro with a request that the Council declare the week of July 24-28 as "Car Free and Carefree Week" to encourage the public to use alternate modes of transportation when commuting to work. She noted that this promotion was initiated last year and that a Council declaration of support would be consistent with the Regional Transportation Plan.

Committee members had no questions.

## STAFF REPORT

FOR THE PURPOSE OF DECLARING THAT THE WEEK OF JULY 24 – 28, 2000, BE “CAR FREE AND CAREFREE WEEK” TO ENCOURAGE CITIZENS TO COMMUTE TO WORK BY BUS, MAX, BIKE OR WALKING

June 9, 2000

Presented by: Andy Cotugno

## PROPOSED ACTION

Resolution No. 00-2963 declares a proclamation that names July 24 – 28, 2000 as “Car Free and Carefree Week,” in partnership with the Westside Transportation Alliance, the Tualatin Transportation Management Association (TMA), Lloyd District TMA, Columbia Corridor TMA and Swan Island TMA.

## EXISTING LAW

Implementation of requirements set forth in the State Transportation Planning Rule and the Federal Transportation Equity Act for the 21<sup>st</sup> Century (TEA 21) legislation.

## BACKGROUND

Since 1999, the Westside Transportation Alliance and partners have promoted a week annually as Car Free and Carefree Week, to encourage the public to leave their cars and try using other ways of commuting to work, such as bus, MAX, carpool, bicycle or walking. Metro encourages alternative transportation in the Regional Transportation Plan and has been asked to cooperate by declaring an official proclamation. This activity is consistent with Transportation Demand Management policies contained in the Regional Transportation Plan.

## BUDGET IMPACT

None.

## OUTSTANDING QUESTIONS

None.

MM:rmb