### BEFORE THE METRO COUNCIL

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FOR THE PURPOSE OF AMENDING METRO CODE TITLE X, METRO REGIONAL PARKS AND GREENSPACES, METRO CODE CHAPTER 10.02 REGIONAL PARK FEES, SECTION 10.02.020, TO ADJUST PARK USE AND RENTAL FEES ORDINANCE NO. 06-1109

Introduced by Chief Operating Officer Michael J. Jordan, with the concurrence of Council President David Bragdon

WHEREAS, the Metro Regional Parks and Greenspaces Department conducts their annual survey of park, marine and event facilities in the Portland metropolitan region;

WHEREAS, the Metro Regional Parks and Greenspaces Department is recommending rate increases and rate reductions and times operations of the park, marine and event facilities;

WHEREAS, the Metro Regional Parks and Greenspaces Department is recommending to adjust the ending time of the Blue Lake Park Lake House events from 12:00 midnight to 11:00 p.m.;

WHEREAS, Metro's regional park fees were increased in 2003 via Ordinance No. 03-1008 (For the Purpose of Amending Metro Code Title X, Metro Regional Parks and Greenspaces, to Increase Park Fees), adopted on June 5, 2003; and

WHEREAS, Metro Code Section 2.01.070, user fees for Regional Parks and Greenspaces facilities were established by Metro Council ordinance and may only be amended by Metro Council ordinance; now therefore,

THE METRO COUNCIL ORDAINS AS FOLLOWS:

Effective April 1, 2006, Metro Code Chapter 10.02 Regional Park Fees, Section 10.020 Park Fees, shall be amended to read as follows:

"10.02.020 Park Fees

The following fees shall be charged and collected by Metro for and prior to the following park uses and activities:

(a) Reservation fees for shelters and reservable picnic areas at Blue Lake Park shall be set forth in Appendix "A" to Chapter 10.02. However, reservation fees for weekday events (except holidays) shall be reduced by 20 percent. Off-season reservation fees (November 1 through May 14) shall be reduced by 50 percent.

(b) Fees for alcohol permits at Blue Lake Park shall be <u>\$225.00 for all areas as follows</u>:

(1) \$225.00 for areas with capacity of 51 or more.

(2) \$125.00 for areas with a capacity of 50 or less.

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(c) Overnight camping fees at Oxbow Park shall be \$15.00 per site per night. Permit must be displayed. The fee for each additional vehicle shall be \$4.00 per night. Each vehicle must pay entry fee on initial day of entry.

(d) Entry fees at Blue Lake Park and Oxbow Park shall be \$4.00 per motorized vehicle on all days and \$7.00 per bus on all days.

(e) Boat launching and/or parking fees at the M. James Gleason Boat Ramp shall be \$5.00\$4.00 and fees at the Chinook Landing Marine Park shall be \$5.00 per motorized vehicle on all days.

(f) Fees for special events shall be set by the Director of the Regional Parks and Greenspaces Department.

(g) Fees for nightly use of overnight group camps at Oxbow Park by nonprofit and youth organizations shall be as follows:

- \$25.00 minimum for the first 10 people for Group Camps #2-and #3 and then
   \$2.50\$2.00 per person up to a \$87.50\$70.00 maximum (this does not include the vehicle entry fee). 35 people per night maximum per site.
- \$50.00 minimum for the first 20 people for Group Camp #1 and then \$2.50\$2.00
   per person up to a \$325.00\$300.00 maximum (this does not include the vehicle entry fee). 150 people maximum per night.
- (3) A reservation fee of \$10.00 will be charged to all groups.

(h) Picnic area reservation fees at Oxbow Park shall be as follows (does not include vehicle entry fees):

Area A - \$280.00 Area B - \$170.00 Area C - \$215.00 Area D - \$260.00

However, reservation fees for weekday events (except holidays) shall be reduced by 20 percent. Offseason reservation fees (November 1 through May 14) shall be reduced by 50 percent.

(i) The fee for annual passes in lieu of daily entrance fees, launching and/or parking fees at Blue Lake Park, Oxbow Park, Chinook Landing, and M. James Gleason Boat Ramp shall be as follows:

- (1) Regular: \$40.00 per year (January 1 through December 31)
- (2) Seniors: \$30.00 per year (January 1 through December 31)
- (3) Low-Income/Disabled: \$10.00 per year (January 1 through December 31)

(j) Entrance fees at Blue Lake Park and Oxbow Regional Park shall be waived for any police officer (officers' fees are waived also at Chinook Landing Marine Park and the Gleason Boat Ramp) or

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(k) Except for use by Metro, rental fees, along with \$300.00 refundable deposit, for "The Lake House" at Blue Lake Park shall be:

- (1)
   April 1 to October 31 (Friday after 5:00 p.m. and Sundays):

   10:00 a.m. to 4:00 p.m.
   \$1,000.00\$
   800.00

   6:00 p.m. to 11:00 p.m.
   \$1,000.00\$
   800.00

   10:00 a.m. to 10:00 p.m.
   \$1,000.00\$
   800.00
- (2)
   April 1 to October 31 (Saturday): 10:00 a.m. to 4:00 p.m.
   \$1,100.00\$ 900.00

   6:00 p.m. to 11:00 p.m.
   \$1,100.00\$ 900.00

   10:00 a.m. to 10:00 p.m.
   \$1,600.00\$ 1,400.00
- (3)
   November 1 to March 30 (Friday after 5:00 p.m. and Sundays):

   10:00 a.m. to 4:00 p.m.
   \$700.00\$ -500.00

   6:00 p.m. to 11:00 p.m.midnight
   \$700.00\$ -500.00

   10:00 a.m. to 10:00 p.m.
   \$1,050.00\$ -850.00
- (4)
   November 1 to March 30 (Saturday)

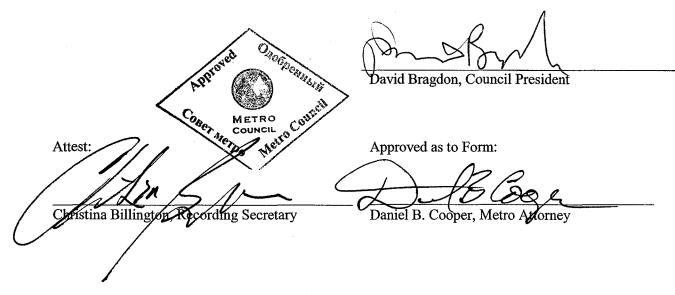
   10:00 a.m. to 4:00 p.m.
   \$800.00\$ -600.00

   6:00 p.m. to 11:00 p.m.midnight
   \$800.00\$ -600.00

   10:00 a.m. to 10:00 p.m.
   \$1,150.00\$ -950.00
- (5) Weekdays (Monday through Thursday and Friday until 5:00 p.m.):
  \$40.00 per hour (10:00 a.m. 5:00 p.m.) with a three-hour minimum charge
  \$60.00 per hour (5:00 p.m. midnight11:00 p.m.) with a three-hour minimum charge"

All other provisions of Metro Code Chapter 10.02 remain the same.

ADOPTED by the Metro Council this  $\underline{\mathcal{I}}$  day of January, 2006.



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# STAFF REPORT

# IN CONSIDERATION OF ORDINANCE NO. 06-1109 FOR THE PURPOSE OF AMENDING METRO CODE, TITLE X, METRO REGIONAL PARKS AND GREENSPACES, METRO CODE CHAPTER 10.02 REGIONAL PARK FEES, SECTION 10.02.020, TO ADJUST PARK USE AND RENTAL FEES

Date: January 5, 2006

Prepared by: Teri Dresler

### BACKGROUND

Metro Regional Parks and Greenspaces conducts an annual survey of comparable park, marine and event facilities in the region. Our strategy has been to remain competitive in the regional market. The last time fees were increased was in 2003 and 2004. Since that time attendance has remained flat or decreased at all of our facilities and the revenue generated through enterprise activities at those facilities has decreased. The one exception to that is rental events at the Lake House at Blue Lake Park, where we have experienced increases in rental events for 2005 under in-house management. This proposal includes both recommended rate increases and rate reductions. User fees for Regional Parks and Greenspaces facilities are a part of Metro Code Title X. Any changes to these user fees are subject to Metro Council approval.

Based on fee survey information, facility improvements and revenue decreases, Metro Regional Parks and Greenspaces Department is proposing adjusting a limited number of user fees. Consequently, the following proposal includes increases to fees at the Lake House, Gleason Boat Ramp, and Oxbow Park, and decreases in fees for weekday rentals of picnic areas at Blue Lake Park.

# ANALYSIS/INFORMATION

#### 1. Known Opposition

No known opposition.

#### 2. Legal Antecedents

Metro Code Section 2.01.070 provides that all legislative actions of Metro, including amendments, corrections or repeal of portions of the Metro Code, be accomplished by Metro Council ordinance. Metro Code Section 10.01.010 provides regulations governing the use of Metro owned or operated Regional Parks and Greenspaces facilities while Section 10.02.020 establishes park fees pursuant to Section 10.01.010. Ordinance No. 03-1008 (For the Purpose of Amending Metro Code Title X, Metro Regional Parks and Greenspaces, to Increase Park Fees), adopted on June 5, 2003. Ordinance No. 04-1047 (For the Purpose of Amending Metro Code Chapter 10.02 to Increase the Refundable Deposit at the Lake House at Blue Lake Regional Park), adopted on June 3, 2004.

# 3. Anticipated Effects

The following is a summary of proposed changes:

### **FEES**

**Entry Fees** James Gleason Marine Facility <u>Current</u> \$4.00 / \$7.00 Proposed \$5.00 / \$7.00

### **Blue Lake Park:**

Reduce weekday reserved picnic area rates to:

\$50 for a covered picnic shelter (currently \$108-\$172)\$25 for uncovered picnic area (currently \$40- \$52)

Weekday park attendance is extremely low. With reduced fees, we will have an increased sales opportunity to sell reserved picnic areas. These fees coupled with the vehicle revenue should generate additional revenue. Looking at our 2003 survey of other park systems, our fees are currently at the high end for weekday rentals.

#### **Oxbow Park:**

Increase fees for additional campers in group camp sites from \$2.00 to \$2.50 per individual.

Additional camper fees for group camp sites would then be in keeping with camper fees at our family campground sites (6 people X \$2.50 = \$15)

#### Lake House:

Increase all rental fees by \$200.

This additional fee will cover the labor expense to perform set up and clean up duties.

Adjust ending times from 12 midnight to 11 PM. This change would apply to all events in the Lake House.

#### 4. Budget Impacts

The revenue impact at M. James Gleason Marine Facility is expected to be an increase of \$11,000.00 annually. It is believed that the net effect of the other proposed fee changes is zero.

# **RECOMMENDED ACTION**

Metro staff recommends the adoption of Ordinance 06-1109.