

MINUTES OF THE METRO COUNCIL WORK SESSION MEETING

Wednesday, January 18, 2006
Metro Council Chamber

Councilors Present: David Bragdon (Council President), Rod Park, Robert Liberty

Councilors Absent: Rex Burkholder, Susan McLain, Carl Hosticka, Brian Newman

Council President Bragdon convened the Metro Council Work Session Meeting at 2:07 p.m.

1. NEW LOOK SCHEDULE

Robin McArthur, Long Range Planning Director, reviewed changes to the large spreadsheet "A New Look at Regional Choices," which is attached and forms part of the record.

Councilor Rod Park asked some questions about the state's Big Look effort in relation to Metro's New Look effort. He said he thought Metro was setting up a parallel process to the state's effort. He said that he would want to look at how the economy was shaping some of the growth in the region.

There were some clarifying questions about a few items on the spreadsheet. Ms. McArthur explained in detail those items questioned.

Council President Bragdon said that if staff made those few changes discussed then they could move ahead.

2. NEW LOOK COMMUNICATIONS STRATEGY

Patty Montgomery, Senior Public Affairs Specialist, reviewed the tentative agenda for the mayors'/chairs' forum and the "Mayor'/Chairs' Forum Event Brief" handout that is attached and forms part of the record.

There was discussion about city and county staff participation and it was agreed that staff would be allowed to attend and help their mayors but that they would not participate in the breakout sessions and reception afterward.

Council President Bragdon said that discussion could be geared towards positive aspects of expectations for cities and how those expectations would fall into line with Metro's vision. For example, many cities already had in place vision statements and plans that were similar to Metro's 2040 vision statement. The councilors wanted to add a question to the breakout session on the agenda: "What would the consequences be to your community if Metro did not move the UGB?"

Jon Coney, Senior Public Affairs Specialist, reviewed his changes to the New Look Communication Plan. A copy of the new plan is attached and forms part of the record.

Councilor Park asked if there had been any questions in the polling that related to continuing or preventing growth.

Ms. McArthur said that one of the questions was to essentially ask if people felt that there was anything that could be done to prevent growth. The answer generally was no. Councilor Liberty pointed out that in Italy they were having less children and therefore more disposable income which seemed to result in greater sprawl as they moved further from the cities and bought bigger houses.

Randy Tucker, Legislative Affairs Manager, said that he and Jon Coney were working on a set of issues papers. He said that they were now actually working on the papers and he distributed a list of topics that they were working on. This handout is attached and forms part of the record. This handout also has information on "Cooperation with Neighboring Communities," and "Managing Urban Expansion to Protect the Places and Resources That Define Our Region," all of which were draft documents. Mr. Tucker reviewed that material for the councilors.

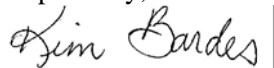
There was discussion about the regional boundary and Metro's regional jurisdiction and how Metro could influence places outside the boundary. It was agreed that a region could be defined differently by different entities and that Metro should call out what area they would be planning for on a transportation scale.

The councilors gave direction to staff to make the papers a little more colloquial without becoming hokey. The councilors agreed that "neighboring" was better than "neighbor," that keeping the documents to one page was beneficial, and that pictures would be helpful as long as adding them did not cause them run into two pages.

Council President Bragdon asked if there was a hinge where the overall communications and particular components came together in the communications. For example, Councilor Park was working on an agriculture study that entailed more particular detailed projects. He wanted to know if the issue papers tied to those projects even though the projects were very broad. Ms. McArthur said yes. The more specific projects connected up to the larger messages and vice versa. All the issues papers that Mr. Tucker and Mr. Coney would produce would support projects directly.

There being no further business to come before the Metro Council, Council President Bragdon adjourned the meeting at 3:39 p.m.

Prepared by,



Kim Bardes
Executive Assistant to the COO

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JANUARY 18, 2006

Item	Topic	Doc Date	Document Description	Doc. Number
#1	New Look Plan	January 2006	A New Look at Regional Choices, Updating the metro region's long-range plan spreadsheet	011806cw-01
#2	Mayor's forum	January 18, 2006	Mayors/Chairs Forum Event Brief, Council discussion draft	011806cw-02
#3	New Look Communication Plan	January 2006	New Look Communication Plan, January 2006	011806cw-03
#4	Issues Papers	January 2006	List of issues, Cooperation with Neighboring Communities, Managing Urban Expansion to Protect the Places and Resources That Define Our Region	011806-04