

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPOINTING ) RESOLUTION NO. 06-3686  
MEMBERS TO THE REGIONAL FREIGHT AND )  
GOODS MOVEMENT TASK FORCE ) Introduced by David Bragdon

WHEREAS, Metro was awarded a Transportation & Growth Management Grant for the 2005 – 2007 Biennium in the amount of \$155,000 to prepare a regional plan for freight and goods movement with input from private and public sector organizations that actively participate in or oversee the movement of freight and goods in the region; and

WHEREAS, Metro is conducting a planning process that will focus on the regional freight transportation system in the Portland-Vancouver metropolitan region. The project will provide a common base of knowledge about the different elements of the regional freight transportation system, identify issues, needs, and deficiencies, define an interconnected regional freight network, prioritize multimodal freight improvement projects consistent with available funding resources, identify implementation strategies, and identify truck movement needs as they relate to existing regional street design guidelines; and

WHEREAS, the Metro Council wishes to avail itself of the advice of persons from the private sector knowledgeable about freight and goods movement in order to better inform public sector decisions; and

WHEREAS, improvements to freight mobility are an important element of the Portland Business Alliance draft Regional Business Plan; and

WHEREAS, a Regional Freight and Goods Movement Task Force is being formed to provide project oversight, make policy recommendations to JPACT and Metro Council, and ensure public input throughout the process in accordance with Metro Code 2.19; and

WHEREAS, the Regional Freight and Goods Movement Task Force shall include representatives from industry and trade sectors, public sector agency, and the community; and

WHEREAS, nominations to the Regional Freight and Goods Movement Task Force were developed by the Metro Council President in consultation with Metro Council, involved jurisdictions, and industry organizations; and

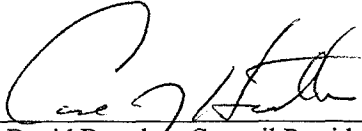
WHEREAS, the charter for the Freight and Goods Movement Task Force is described in Exhibit A; and

WHEREAS, Metro Councilor Rod Park will serve as chairperson of the Freight and Goods Movement Task Force; and

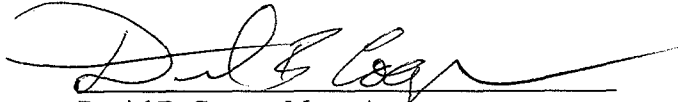
WHEREAS, the Freight and Goods Movement Task Force is scheduled to begin meeting in June 2006 and complete its work within an 18 month period; now therefore

BE IT RESOLVED that the Metro Council hereby confirms the members nominated by the Metro Council President as identified in Exhibit B for an 18-month term beginning June 2006.

ADOPTED by the Metro Council this 25th day of May 2006

  
\_\_\_\_\_  
David Bragdon, Council President

Approved as to Form:

  
\_\_\_\_\_  
Daniel B. Cooper, Metro Attorney

## **EXHIBIT A - REGIONAL FREIGHT AND GOODS MOVEMENT TASK FORCE CHARTER**

### **Purpose**

The Regional Freight and Goods Movement Task Force is charged with advising the development of Metro's Plan for Regional Freight and Goods Movement. The Metro Council-appointed Task Force members will work in collaboration with the New Look and 2035 Regional Transportation Plan Update to form recommendations for the region's multimodal freight transportation system, which will be integrated in the Regional Transportation Plan. The Joint Policy Advisory Committee on Transportation (JPACT) and Metro Council will consider the Task Force recommendations.

### **Task Force Objectives**

The Task Force will be charged with:

- Developing recommendations for desired outcomes for the regional freight transportation system that are consistent with the regional values articulated in the New Look.
- Contributing expert input to the common base of knowledge about the various elements of the regional freight system.
- Identifying issues, needs, and deficiencies in the regional freight system.
- Developing strategies that address the community and environmental impacts of freight and goods movement.
- Planning a multimodal freight network that support the implementation of Region 2040 and connects industrial and employment areas, 2040 Centers, the national and regional highways system, and intermodal and terminal facilities.
- Identifying and prioritizing multi-modal freight improvement projects throughout the region that respond to the desired outcomes for the freight transportation system and are consistent with the available financial resources.

### **Membership**

The Regional Freight and Goods Movement Task Force is composed of members from the private and public sectors that represent a multitude of freight transportation interests. Members should be:

- Knowledgeable about or have experienced in the freight and goods movement industry;
- Interested in formulating solutions for improving freight mobility and reducing impacts;
- Able to consider a range of ideas and opinions in a group setting and participate in the formation of collaborative recommendations.

Members will serve for up to 18 months on the task force. The task force will be chaired by Metro Councilor Rod Park and supported by Metro Planning Department staff.

**Regional Freight and Goods Movement Task Force  
Membership Nominations**

<b>Member</b>	<b>Information</b>	<b>Category</b>
<p><b>Steve Akre</b> <i>Chairman</i> OIA Global Logistics</p>	<p><b>OIA Global Logistics</b> provides logistics services and supply chain solutions. Its portfolio of services and solutions encompasses everything from one-time shipments to fully integrated and managed supply chain networks.</p>	<p>Warehouse/ Logistics</p>
<p><b>Bob Applegate</b> <i>Chief Public Affairs Manager</i> Port of Portland</p>	<p><b>Port of Portland</b> owns and manages several marine terminals, four airports (Portland International, Hillsboro, Mulino and Troutdale) and seven business parks in the metropolitan region.</p>	<p>Port Authority</p>
<p><b>Grant Armbruster</b> <i>Director of Import Operations</i> Columbia Sportswear</p>	<p><b>Columbia Sportswear</b> is one of the world’s largest outerwear brands and seller of skiwear in the US. Headquartered in Beaverton OR, Columbia Sportswear employs more than 1,800 people around the world and distributes and sells products in more than 50 countries and to over 12,000 retailers internationally.</p>	<p>Manufacturing/ Distribution</p>
<p><b>Steve Bates</b> <i>Vice President</i> Redmond Heavy Haul</p>	<p><b>Redmond Heavy Haul</b> is a regional heavy haul transportation company that services the needs of highway, building, and excavation contractors. Its fleet consists of 25 trucks and 100 trailers ranging from 3 to 13 axle combinations that accommodate over-dimensional deliveries such as manholes, bridge girders, and trusses. Redmond Heavy Haul employees 30 + full time people year around.</p>	<p>Motor Carrier</p>
<p><b>Scott Bricker</b> <i>Policy Director</i> Bicycle Transportation Alliance</p>	<p>The <b>Bicycle Transportation Alliance (BTA)</b> is a non-profit membership organization working to promote bicycling and improve bicycling conditions in Oregon and SW Washington.</p>	<p>Community</p>
<p><b>Katy Brooks</b> <i>Community Relations Manager</i> Port of Vancouver</p>	<p>The Port of Vancouver, USA, is a multi-purpose port authority located along the Columbia River. It manages marine terminal facilities and industrial property for heavy and light industry, manufacturing, distribution warehousing, research, and business-park uses.</p>	<p>Port Authority</p>
<p><b>Gary Cardwell</b> <i>Division Vice President</i> NW Container Service</p>	<p><b>Northwest Container Service (NWCS)</b> is a provider of containerized logistics transportation services, with additional experience in the storage, handling, repair, and maintenance of marine cargo containers and chassis of all sizes.</p>	<p>Logistics/ Solid Waste</p>

Exhibit B

<p><b>Terry Cleaver</b>  <i>Logistics Manager</i>                  Columbia Grain</p>	<p><b>Columbia Grain</b> is world grain exporter located in Portland, OR supplying western grain to both US domestic markets and export markets worldwide. Its supply lines include the western region of the US, well known for its high quality wheat, feed grains and pulses.</p>	<p>Agriculture</p>
<p><b>Lynda David</b>  <i>Senior Transportation Planner</i>                  SW Washington Regional Transportation Council</p>	<p><b>Southwest Washington Regional Transportation Council (RTC)</b> is the Metropolitan Planning Organization (MPO) for the Clark County, Washington, portion of the larger Portland (Oregon)/Vancouver urbanized area. RTC is also the state-designated Regional Transportation Planning Organization (RTPO) for the three-county area of Clark, Skamania, and Klickitat.</p>	<p>Government</p>
<p><b>Tom Dechenne</b>  <i>Senior Marketing Consultant</i>                  Norris, Beggs &amp; Simpson</p>	<p><b>Norris, Beggs &amp; Simpson Commercial Real Estate Services (NBS)</b> is a full service commercial real estate services provider, specifically focused on the commercial and industrial real estate industry. NBS provides brokerage (sales/leasing), property management, and real estate finance in the Portland metropolitan area.</p>	<p>Industrial Real Estate</p>
<p><b>John Drew</b>  <i>Chief Executive Officer</i>                  Far West Fibers</p>	<p><b>Far West Fibers (FWF)</b> is a major processor, marketer, and broker of paper, metal, plastic, and glass recyclable materials in the PNW. It sells and arranges shipment for approximately 400,000 short tons of material each year. FWF does business in Oregon, Washington, Idaho, and Hawaii.</p>	<p>Paper/Solid Waste</p>
<p><b>Ann Gardner</b>  <i>Development Project Manager</i>                  Schnitzer Steel Industries</p>	<p><b>Schnitzer Steel Industries</b> is a one of the largest recyclers of ferrous metals in the nation. It is also a manufacturer of customer-specified steel products. The company, with its joint venture partners, processes over 4.9 million tons of recycled metals per year and has an annual production capacity of 700,000 tons of finished steel products.</p>	<p>Manufacturing</p>
<p><b>Pete George</b>  <i>Owner</i>                  P.W. George Consulting</p>	<p><b>P.W. George Consulting</b> provides logistics and transportation consulting services to trucking and warehouse operations.</p>	<p>Warehouse</p>
<p><b>Cam Gilmour</b>  <i>Director</i>                  Clackamas County Transportation and Development</p>	<p>Representing the county and cities of the southern metropolitan region.</p>	<p>Government</p>

Exhibit B

<p><b>Van Hooper</b>  <i>Vice President of Operations</i>                  Sysco Foods</p>	<p><b>SYSCO</b> is a leading foodservice marketer and distributor. It distributes food and related products and services to restaurants, nursing homes, hospitals, hotels, motels, schools, colleges, cruise ships, sports parks and summer camps - wherever a meal is prepared away from home.</p>	<p>Distribution</p>
<p><b>Tom Hughes</b>  <i>Mayor</i>                  City of Hillsboro</p>	<p>Representing the county and cities of the western metropolitan region.</p>	<p>Government</p>
<p><b>Monica Isbell</b>  <i>Owner/Manager</i>                  Starboard Alliance</p>	<p><b>Starboard Alliance</b> is a wholly woman-owned, international supply chain consulting practice serving importers, exporters, logistic service providers, port authorities, and government entities.</p>	<p>Logistics</p>
<p><b>Alan Kirk</b>  <i>Chief Financial Officer &amp; Senior Vice President</i>                  OrePac</p>	<p><b>OrePac</b> is a wholesale distributor of building products. Headquartered in Wilsonville OR, it employs 150 people. It operates 18 large trucks daily in Oregon and SW Washington and receives shipment via truck and rail.</p>	<p>Construction</p>
<p><b>Brian McMullen</b>  <i>Assistant Manager, Planning and Program Management</i>                  Washington State Department of Transportation, SW Region</p>	<p><b>Washington State Department of Transportation (WSDOT)</b> is the primary steward for the transportation system in the state of Washington. The system serves state and regional economic productivity, public safety and mobility, community livability, and ecosystem viability.</p>	<p>Government</p>
<p><b>Jeanne Morgan</b>  <i>Export Control Administration/ International Logistics</i>                  Supervisor                  Xerox</p>	<p><b>Xerox Office Group</b> is a manufacturer of Network Office color printers and multifunction copy/printers, supplies, and service parts. It has two distribution centers in the region, located in Portland and Wilsonville.</p>	<p>Manufacturing/                  Distribution</p>
<p><b>James Nave</b>  <i>Regional Director – Industrial Products Marketing and Sales</i>                  Union Pacific Railroad</p>	<p><b>Union Pacific Railroad (UP)</b> is the largest railroad in North America, operating in the western two-thirds of the United States. It serves 23 states, linking every major West Coast and Gulf Coast port and provides service to the east through its four major gateways in Chicago, St. Louis, Memphis, and New Orleans. Additionally, it operates key north/south corridors and is the only railroad to serve all six major gateways to Mexico. It has a diversified commodity mix including chemicals, coal, food and food products, forest products, grain and grain products, intermodal, metals and minerals, and automobiles and parts.</p>	<p>Rail</p>

Exhibit B

<p><b>Rod Park</b>  <i>Councilor</i>  Metro</p>	<p><b>Metro</b> is the directly elected regional government that serves more than 1.3 million residents in Clackamas, Multnomah, and Washington counties, and the 25 cities in the Portland, Oregon, metropolitan area. It provides transportation and land use planning services. It oversees regional garbage disposal, recycling, and waste reduction programs. It also manages regional parks and greenspaces, the Oregon Zoo, Oregon Convention Center, Portland Center for the Performing Arts, and Expo Center.</p>	<p>Government</p>
<p><b>Bob Peterson</b>  <i>Business Agent</i>  Teamster Local 162</p>	<p><b>Teamsters Local 162</b> represents union members/drivers working in the freight, grocery, mattress, and other industries.</p>	<p>Labor</p>
<p><b>Michael Powell</b>  <i>Owner</i>  Powell’s Books</p>	<p><b>Powell’s Book</b> is the largest independent retail bookstore in the U.S. It has six store locations in the Portland metropolitan area. In addition, its online site, Powells.com, is the largest independent online bookseller for hard-to-find and rare books, as well as for new books.</p>	
<p><b>Warren Rosenfeld</b>  <i>President</i>  Calbag Metals</p>	<p><b>Calbag Metals</b> recycles non-ferrous metals. It draws material from throughout the Pacific Northwest and brokers purchases and sales throughout the world. Calbag ships approximately 300 export containers per month.</p>	<p>Manufacturing/  Distribution</p>
<p><b>Robert Russell</b>  <i>Executive Director</i>  Oregon Trucking Association</p>	<p><b>Oregon Trucking Association (OTA)</b> is the largest statewide trade association representing Oregon’s trucking industry, supplies, and affiliates. OTA also provides many services, including state and county permits, insurance, and trainings.</p>	<p>Motor Carrier</p>
<p><b>Paul Smith</b>  <i>Transportation Planning  Division Manager</i>  City of Portland</p>	<p><b>City of Portland</b> is home to Port of Portland marine terminals, Portland International Airport, the terminus of the Olympic Pipeline, and three intermodal yards operated by UP and BNSF, respectively.</p>	<p>Government</p>
<p><b>Paul Thalhofer</b>  <i>Mayor</i>  City of Troutdale</p>	<p>Representing the county and cities of the eastern metropolitan region.</p>	<p>Government</p>
<p><b>Jason Tell</b>  <i>Director – Region 1</i>  Oregon Department of Transportation</p>	<p>The <b>Oregon Department of Transportation (ODOT)</b> was established in 1969 to provide a safe, efficient transportation system that supports economic opportunity and livable communities for Oregonians. ODOT develops programs related to Oregon’s system of highways, roads, and bridges; railways; public transportation services; transportation safety programs; driver and vehicle licensing; and motor carrier regulation.</p>	<p>Government</p>

Exhibit B

<p><b>Elizabeth Wainwright</b>  <i>Executive Director</i>          Merchants Exchange</p>	<p><b>Merchants Exchange</b> directs the operations of the Marine Fire &amp; Safety Association, Clean Rivers Cooperative, the Columbia River Customs Brokers &amp; Forwarders Association, the Columbia River Steamship Operators Association, the Columbia River Shippers' Association, the Portland Grain Exchange, the Portland Shipping Club, and the Propeller Club of the U.S. Port of Columbia River. The Merchants Exchange manages the investments and day-to-day operations of these organizations, providing strategic leadership and guidance for the on-going success of its member associations and the Exchange.</p>	<p>Marine</p>
<p><b>Tracy Ann Whalen</b>  <i>Corporate Traffic Manager</i>          ESCO Corporation</p>	<p><b>ESCO Corp</b>, a Portland OR company founded in 1913, produces steel castings used in the mining, construction, conveying, and forest products industries. Their products are shipped globally. In 2005, it shipped over 34 million pounds in over 21,000 shipments using all modes of freight transportation.</p>	<p>Manufacturing/          Distribution</p>
<p><b>Rick Williams</b>  <i>Executive Director</i>          Lloyd District Transportation Management Association</p>	<p>The <b>Lloyd Transportation Management Association (LDTMA)</b> is an action-oriented association working with Lloyd District businesses and public agencies to improve access and mobility for those who work, reside, shop, and commute in and to the district. The Lloyd TMA's focus includes programs for improved public transit, ride sharing, alternative work hour programs and programs promoting parking management, bicycle and pedestrian measures.</p>	<p>Community</p>
<p><b>Paul Zalec</b>  <i>Vice President of Operations</i>          Portland &amp; Western</p>	<p><b>Portland &amp; Western Railroad</b> operates a regional system of 523 miles that serves more than 135 customers in the Portland metropolitan area, the Willamette Valley, coastal Toledo, and the deep-water Port of Astoria. Each year it moves more than 90,000 carloads of paper, steel, grain, forest products, chemicals, aggregates, fertilizers and consumer goods.</p>	<p>Rail</p>



## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 06-3686, FOR THE PURPOSE OF APPOINTING MEMBERS TO THE REGIONAL FREIGHT AND GOODS MOVEMENT TASK FORCE

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Date: May 11, 2006

Prepared by: Deena Platman

#### BACKGROUND

The region's 2002 Commodity Flow Forecast estimates that the amount of tonnage moved on the freight transportation system will double by 2030 in the Portland metropolitan region. Increasing population in the region and significant trends in the logistics and distribution sector, such as the growth of intermodal shipping, just-in-time delivery, and e-commerce, have changed how freight and goods move and have put pressure on the performance of the freight system. Customer demands for quicker and cheaper movement of freight and goods mean system efficiency is paramount for businesses to remain competitive. These trends are driving the growth in freight movement and have real implications for how the region invests in and manages the transportation network and community livability.

In response to these trends and their effects on the region's transportation system, Metro is undertaking a planning effort, which focuses specifically on the region's freight transportation system. Like the passenger component of the regional transportation system, the regional freight transportation system comprises multiple modal networks that both complement, and compete with, one another in the goal of moving freight and delivering goods and services. This project will focus on understanding how the different elements of the regional freight transportation system function and interconnect in an effort to better address system needs and impacts.

To this end, the project will establish the desired planning outcomes through a public involvement process. It will provide a common base of knowledge about the different elements of the regional freight transportation system and identify the issues, needs, and deficiencies within the system. The project will refine existing regional freight policies and the multimodal regional freight network map. The identification and prioritization of multimodal freight network and facility improvements is a key element of the planning effort. This element of the project will target infrastructure improvements that address strategic mobility and access needs for all freight modes and will include transportation system management infrastructure projects. The plan will look at implementation strategies that address environmental and community impacts, system management, economic development, and financing. Lastly, the project will incorporate truck movement needs into existing regional street design guidelines.

The development of the *Plan for Regional Freight and Goods Movement* will be concurrent with broader Metro initiatives to evaluate implementation of the regional growth concept (*New Look*) and to update the region's transportation system plan (*2035 RTP Update*). This project will coordinate with both the technical and public participation elements of these other efforts to ensure a consistent planning approach. The relevant policy, project, and implementation strategy recommendations will be incorporated into the broader 2035 RTP update process.

To support the preparation of the *Plan for Regional Freight and Goods Movement*, the Oregon Department of Transportation awarded Metro a Transportation & Growth Management Grant for the

2005 – 2007 Biennium in the amount of \$155,000. The grant was approved in the amended 2006 Unified Planning Work Program (UPWP). Support for the grant was condition on Metro’s commitment to seek out and incorporate input from private and public sector organizations that actively participate in or oversee the movement of freight and goods in the region. The formation of a task force that can provide expertise and varied perspectives on freight system needs and impacts is a key element of the planning process for this project.

The Regional Freight and Goods Movement Task Force is intended to advise Metro Council on the development of the *Plan for Regional Freight and Goods Movement*. The Task Force will be composed of members from the public and private sectors who represent the many elements of the multimodal freight transportation system. The Task Force is charged with the formation of recommendations for freight policies, projects, and implementation strategies that address the changing nature of freight and goods movement in the region. Members of the Task Force will serve for a period not to exceed 18 months, which is the anticipated schedule for taking plan recommendations through the public adoption process in coordination with the 2035 Regional Transportation Plan Update.

The Metro Council President, having sole authority to appoint advisory committee members per Ordinance No. 00-860A (For the purpose of adding a new chapter to the Metro Code relating to Advisory Committees – approved 11/9/00), nominated the members, identified on Exhibit B, the serve on the Task Force. The charge of this task force is laid out in its charter, described in Exhibit A.

## **ANALYSIS/INFORMATION**

1. **Known Opposition** There is no known opposition to the formation of a task force to advise regional freight transportation system planning.
2. **Legal Antecedents** Metro Code (reference Ordinance No. 00-860A) Section 2.19.030 (a) (b) (c) describes the process for formation of a Metro advisory committee including recruitment, appointment and confirmation. Section 2.19.040 pertains to the purpose and authority of the advisory committee. Section 2.19.060 pertains to the existence and duration of a task force. Section 2.19.070 (c) pertains to the identification of resources to support a task force in the fiscal year it is active. Section 2.19.070 (e) pertains to the inapplicability of Section 2.19.070 requirements if an advisory committee is created or authorized by an agreement between Metro and another government.]
3. **Anticipated Effects** The Regional Freight and Goods Movement Task Force will provide project oversight, make policy recommendations, and ensure on-going public input into the planning process. The Task Force will make its recommendations to the Transportation Policy Advisory Committee, Joint Policy Advisory Committee on Transportation, and Metro Council. The recommendations will be forward to the 2035 Regional Transportation Plan process for adoption into the region’s long-range transportation system plan.
4. **Budget Impacts** Funding for the Regional Freight and Goods Movement Task Force is included in Metro’s fiscal year 05-06 budget.

## **RECOMMENDED ACTION**

Approve Resolution No. 06-3686 to appoint nominees identified in Exhibit A to the newly formed Regional Freight and Goods Movement Task Force.