

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF AMENDING METRO )      ORDINANCE NO. 06-1125  
CODE SECTION 4.01.050 TO INCLUDE A )  
CONSERVATION SURCHARGE WITH )      Introduced by Chief Operating Officer Michael J.  
REGULAR ADMISSION TO THE OREGON )      Jordan, with the concurrence of Council  
ZOO, EFFECTIVE JANUARY 1, 2007 )      President David Bragdon

WHEREAS, The Oregon Zoo has established itself as one of the leading zoos in the country for its conservation efforts; and

WHEREAS, funding is necessary for the continued development of these innovative conservation programs; now therefore,

THE METRO COUNCIL ORDAINS AS FOLLOWS:

1. That Metro Code Section 4.01.050 is amended to read as follows:

“4.01.050 Admission Fees and Policies

(a) Regular Fee Schedule

Adult (12 years and over)	\$9.50
Youth (3 years through 11 years)	\$6.50
Child (2 years and younger)	Free
Senior Citizen (65 years and over)	\$8.00

(b) Conservation Admission Surcharge. A twenty-five cents (\$0.25) surcharge will be added to each regular paid admission to go toward the funding of Oregon Zoo conservation initiatives. This surcharge is in addition to the admission fees listed in the Regular Fee Schedule in subsection (a) above.

(bc) Free and Reduced Admission

- (1) The Director may set free or reduced price admission rates for groups, special events, or as otherwise in accordance with this Chapter.
- (2) A free admission pass will entitle the holder only to enter the Zoo without paying an admission fee.
- (3) A reduced admission pass will entitle the holder only to enter the Zoo by paying a reduced admission fee.

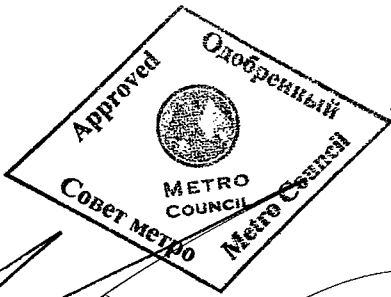
- (4) Free or reduced admission passes may be issued to the following groups or individuals and shall be administered as follows:
- (A) Metro employees shall be entitled to free regular Zoo admission upon presentation of a current Metro employee identification card.
  - (B) Metro elected officials shall be entitled to free admission.
  - (C) Free admission passes in the form of volunteer identification cards may, at the Director's discretion, be issued to persons who perform volunteer work at the Zoo. Cards shall bear the name of the volunteer, shall be signed by the Director, shall be non-transferable, and shall terminate at the end of each calendar year or upon termination of volunteer duty, whichever date occurs first. New identification cards may be issued at the beginning of each new calendar year for active Zoo volunteers.
  - (D) The Zoo Director may issue reduced price admission passes to individuals using a TriMet bus or the Metro Area Express (MAX) for travel to the Zoo, upon presentation of acceptable proof of fare payment, which includes TriMet passes, MAX tickets and bus transfer receipts validated on the date of Zoo entry.
- (5) Admission to the Zoo shall be at a reduced rate for all persons during a portion of a day each month, as determined by the Director.

~~(ed)~~ Special Events. The Zoo, or portions thereof, may be utilized for special events designed to enhance Zoo revenues during hours that the Zoo is not normally open to the public. The number, nature of, and admission fees for such events shall be determined by the Zoo Director.

~~(de)~~ Parking Fee. The Zoo Director may establish, charge and collect a parking fee from Zoo patrons for parking in the Zoo Parking Lot and Shuttle Lot and may adjust said parking fee annually.”

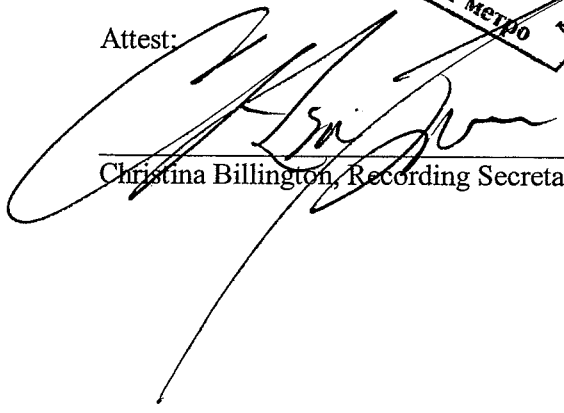
2. The amendment to Metro Code Section 4.01.050 Admission Fees and Policies, takes effect January 1, 2007.

ADOPTED by the Metro Council this 7<sup>th</sup> day of September 2006.

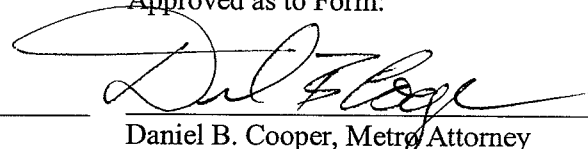


  
David Bragdon, Council President

Attest:

  
Christina Billington, Recording Secretary

Approved as to Form:

  
Daniel B. Cooper, Metro Attorney

## STAFF REPORT

IN CONSIDERATION OF ORDINANCE NO. 06-1125, FOR THE PURPOSE OF AMENDING METRO CODE SECTION 4.01.050 TO INCLUDE A CONSERVATION SURCHARGE WITH REGULAR ADMISSION TO THE OREGON ZOO, EFFECTIVE JANUARY 1, 2007, AND ORDINANCE NO. 06-1127, FOR THE PURPOSE OF AMENDING METRO CODE SECTION 7.01.050 TO EXEMPT THE OREGON ZOO CONSERVATION ADMISSION SURCHARGE FROM METRO EXCISE TAX, EFFECTIVE JANUARY 1, 2007

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Date: August 17, 2006

Prepared by: Tony Vecchio and Brad Stevens

### BACKGROUND

The FY 2006-07 budget for the Oregon Zoo includes the addition of a twenty-five cents (\$0.25) conservation surcharge on regular admission. The zoo is part of a consortium of northwest conservation organizations. Funds raised through the conservation surcharge are to be pooled with the funds collected from the other member organizations and used to fund northwest conservation initiatives, including conservation projects at the Oregon Zoo. Initially, until a mechanism can be established through the conservation consortium, these funds will go to the Oregon Zoo Foundation to be tracked and managed through the Future for Wildlife Fund. The zoo will report back to Council annually on the disposition of surcharge funds, including a summary of surcharge funded projects.

The companion ordinance, Ordinance No. 06-1127, is necessary if the Metro Council wishes to exempt the surcharge from Metro Excise Tax. If the surcharge is subject to the excise tax, it is projected to generate \$95,000.00 annually. Exempting the surcharge from Metro Excise Tax is would generate an additional \$7,000.00 each year for conservation projects.

### ANALYSIS/INFORMATION

- 1. Known Opposition** None known.
- 2. Legal Antecedents** Metro Code Section 4.01.050 Admission Fees and Policies identifies policies on Zoo admission fees and requires the Zoo to request an amendment to increase fees. Metro Code Section 7.01.050 Exemptions allows for excise tax exemptions for specified persons, users, and operators.
- 3. Anticipated Effects** The Conservation Surcharge is expected to generate approximately \$102,000.00 annually to fund northwest regional conservation projects.
- 4. Budget Impacts** The projected revenues and expenditures associated with the Conservation Surcharge are already included in the FY 2006-07 budget.

### RECOMMENDED ACTION

Metro staff recommends the adoption of Ordinances Nos. 06-1125 and 06-1127.

Staff Report to Ordinance Nos. 06-1125 & 06-1127

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