

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF DECLARING THAT) RESOLUTION NO. 01-3080
JULY 16-27, 2001, BE "CAR FREE AND)
CAREFREE 2001" TO ENCOURAGE) Introduced by Councilor
CITIZENS TO COMMUTE TO WORK BY) Rod Monroe
BUS, CARPOOL, MAX, BIKE OR WALKING.)

WHEREAS, most citizens of the region use their cars to commute to work, creating traffic congestion and air pollution in peak periods; and

WHEREAS, Metro has for more than twenty years provided regional leadership in transportation planning and alternative modes; and

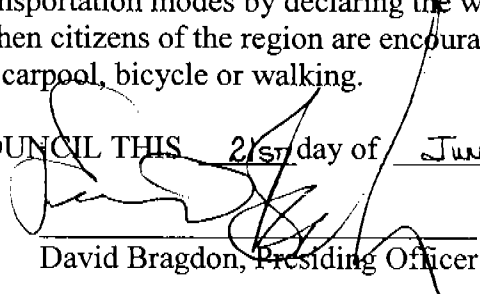
WHEREAS, Metro encourages Transportation Demand Management policies contained in the Regional Transportation Plan; and

WHEREAS, Metro does transportation planning to reduce traffic congestion and vehicle air pollution in the region;

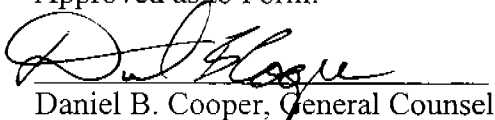
WHEREAS, Metro, the Westside Transportation Alliance and transportation management associations in the region want to encourage citizens to try alternative ways to commute to work;

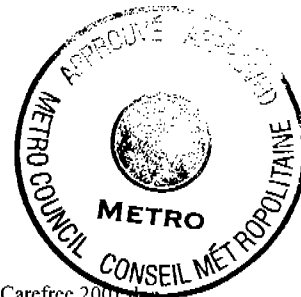
NOW THEREFORE BE IT RESOLVED, that Metro recognizes the importance of raising public awareness of alternative transportation modes by declaring the weeks of July 16 - 27, 2001, Car Free and Carefree Week, when citizens of the region are encouraged to leave their cars and commute to work by bus, MAX, carpool, bicycle or walking.

ADOPTED BY THE METRO COUNCIL THIS 21st day of June, 2001.


David Bragdon, Presiding Officer

Approved as to Form:


Daniel B. Cooper, General Counsel



MM: ff

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STAFF REPORT

FOR THE PURPOSE OF DECLARING THAT JULY 16-27, 2001, BE "CAR FREE AND CAREFREE 2001" TO ENCOURAGE CITIZENS TO COMMUTE TO WORK BY BUS, CARPOOL, MAX, BIKE OR WALKING.

June 7, 2001

Presented by: Andy Cotugno

PROPOSED ACTION

Resolution 01-3080 declares a proclamation that names July 16 – 27, 2001, as "Car Free and Carefree 2001," in partnership with the Westside Transportation Alliance, the Tualatin Transportation Management Association (TMA), Swan Island TMA, Columbia Corridor TMA and Marquam Hill Partnership.

EXISTING LEGISLATION

Implementation of requirements set forth in the State Transportation Planning Rule and the Federal Transportation Equity Act for the 21st Century (TEA 21) legislation.

BACKGROUND

Since 1999, the Westside Transportation Alliance and partners have promoted a summer Car Free and Carefree promotion, to encourage the public to leave their cars and try using other ways of commuting to work, such as bus, MAX, carpool, bicycle or walking. Metro encourages alternative transportation in the Regional Transportation Plan and will be a sponsor this year by contributing \$100 and by declaring an official proclamation. This activity is consistent with Transportation Demand Management policies contained in the Regional Transportation Plan.

BUDGET IMPACT

Metro's sponsorship is \$100 to the Westside Transportation Alliance.

OUTSTANDING QUESTIONS

None

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends adoption of Resolution 01-3080.

MM/ff

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