

Minutes of the Metro Committee for Citizen Involvement
Regular Committee
Wednesday, April 5, 2006
Room 501

Members present: Christine Roth (Chair), Ed Rutledge (Vice Chair), Norm Andreen, Virginia Bruce, Malek Hall, Kathy Henton, JC Kizak, Jamie Magdovitz, Erin Miller, Scott Seibert, Kate Warren

Members excused: Skip White

Also present: Judy Andreen, Clackamas Co. CCI, Dick Jones, Terry Lawler Beaverton CCI, Kay Durtschi, Jessica Hamilton, Multnomah Co. CCI, Linda Gray, Washington Co. CCI and CPO program, Eileen Argentina, City of Portland, Stan Lewis, Roger N. Meyer, Rockwood NA, Metro staff Gina Whitehill-Baziuk, Kate Marx, Cheryl Grant

Call to order

Chair Roth called the meeting to order at 6:08 p.m. Guests and members introduced themselves. Chair Roth presented Kathy Henton and Ed Rutledge with certificates of appreciation for their service to the committee. Ms. Henton's term is up and Mr. Rutledge is moving out of the area.

Approval of agenda

The agenda was approved.

Approval of March 1, 2006 meeting minutes

The minutes were approved as presented.

Interagency public participation practices discussion.

Jessica Hamilton, Chair of the Multnomah County CCI, reported that her committee consists of 15 members, 12 nominated by neighborhood associations and 3 at-large positions. She noted they have one staff person, Kathleen Todd. She said they had just started talking about an auditor suggestion to put together a task force to clarify their goals and set standards.

Judy Andreen reported on the Clackamas County CCI. She said they had recently amended their by-laws to have 11 members on the committee. She distributed historical information and said their goal is to give citizens the best ways to become involved with local issues.

Linda Gray, from the OSU Extension Service in Washington County, said their situation is unique because Washington County contracts through the Oregon State University Extension Service to provide coordination for citizen involvement. They have about 16 Citizen Participation Organizations (CPOs), 12 of which are currently active. Each CPO has its own bylaws but have a general set of regulations from the county. The CPOs send representatives to the CCIs which meet monthly. They address any issue of livability. They have ongoing support through the university. Washington County elected and public officials come to the CCI when they have an issue to deal with a requiring citizen involvement structure.

Eileen Argentina, City of Portland Bureau Innovation Project (BIP), said the Mayor of Portland has initiated a broad set of activities looking into several areas. BIP 9 is looking into the Office of Neighborhood Involvement and the system in general, wanting to create consistency across their bureaus. She said the City does not currently have a CCI and they are interested in partnering with Metro and others to make more predictability for citizens. no matter which branch of government. Other BIPs are looking at neighborhood associations. The project also includes looking at ways to classify projects so

they can describe ways for citizens to get involved. She shared materials including an outreach and involvement handbook put tog by their staff.

Facilitated brainstorming session: public expectations and possible minimum PI practices

Kate Marx talked about Gina Whitehill-Baziuk’s retirement and her 14 years of service to Metro where she has worked every day to make sure citizen involvement has been an active part of Metro’s work.

Ms. Whitehill-Baziuk talked about public involvement in terms of federal guidelines and regulations and where they get applied. She said the Office of Citizen Involvement at Metro makes sure the principles originally outlined are followed consistently. She led a discussion about different kinds of outreach that can be used and asked the committee to mark those which they felt were most useful.

The following charts show methods suggested and preferred. Each member present chose five. The first chart is listed in order of number of checks. The second chart lists methods suggested but not marked.

Use established organizations	10
Media releases	8
Public hearings and public workshops	7
Website forums/blogs	7
Stakeholder identification	6
Community newspapers	4
Posting public notices	4
Bring project to local cci group early	4
Multiple address lists	3
Web site info postings	2
Citizen surveys	2
Newsletters	2
Restaurant placemats	2
Use of gov’t channel	1
List serves	1
Focus groups	1
Webpage free advertising	1
Use interfaith agencies/gps	1
Evaluating level of community interest	1
Speakers bureau of reg community meetings	1
Early Youth ed	1

Hotline
Graphic tools
Visit farmers markets to get message out
Use movie theaters to promote
Word of mouth
Employees as communicator
Opinion leader networking (word of mouth but more focused)
Door to door
Utility inserts
Statement of purpose
Seek guest speaker opportunities
PSAs
Citizen education
Input mechanisms

OCI report

None.

Chair report

None.

Public comment/roundtable

Eileen Argentina reported that the City of Portland is launching their vision project tomorrow and said she would love to see anyone attend who is interested in finding out about the project.

Chair Roth invited the guests to join in future meetings for further discussion. Ms. Argentina suggested she work directly with Kate Warren and check in with the full committee on a quarterly basis. Ms. Warren said she would also like to stay connected with the others so they did not reproduce each other's work.

Adjourn

There being no further business before the committee, Chair Roth adjourned the meeting at 8:17 p.m.

Respectfully submitted,

Cheryl grant
MCCI staff