

**MINUTES OF THE METRO COUNCIL  
GREATEST PLACE WORK SESSION MEETING**

Tuesday, March 19, 2008  
Metro Council Chamber

Councilors Present: David Bragdon (Council President), Robert Liberty, Rex Burkholder, Rod Park, Carl Hosticka, Carlotta Collette

Councilors Absent: Kathryn Harrington (excused)

Council Deputy President Liberty convened the Regular Council Meeting at 2:02 p.m.

**CALL TO ORDER AND ROLL CALL**

**Meeting Objectives:**

- Council direction on draft scenario framework proposal for New Look tracks
- Council input on Regional Transportation Plan scenarios
- Updates on Performance Based Growth Management, Focusing Investments, and Urban and Rural Reserves

Deputy President Liberty and Karen Kane, Public Affairs, explained the presence of the documentary film crew, who were shooting a documentary on national land-use planning.

**2:00 PM I. Discuss How to Use Scenarios to Frame Key Policy Decisions**

- Roundtable Discussion on “Making the Greatest Place Scenario Proposal” (attached) – Robin McArthur/Andy Cotugno (Dick Walker, Sonny Conder, and Dennis Yee joined roundtable)

Robin McArthur, Regional Planning Director, introduced the meeting and outline. She recapped prior meetings and goals and input received from those meetings. She further explained how meetings would be utilized in the process. She introduced people involved in the meeting and process, and discussed scenarios. She explained the roundtable approach.

Councilor Liberty asked about different models. Ms. McArthur explained frameworks of models. Andy Cotugno, Planning Director, talked about macro-economic factors of growth and the economy. He talked about economic units within the Metro region, and about different economic models of the region. He further talked about housing issues in connection to the economy, and its relation to managing growth. Mr. Cotugno talked about making assumptions as part of the planning process. He explained processes in specific detail and components involved in projecting for future growth planning.

Councilor Liberty asked about land-use models in connection to transportation models. Mr. Cotugno explained connections. He talked about different models used, and explained the information extraction process. Councilor Burkholder talked about components fitting together, logistical concerns, timelines, and budgetary needs. He further talked about different scenarios and their relation to those topics. Dennis Yee, Metro Chief Economist, discussed different models and subsequent assumptions.

Tom Kloster, Planning Manager, discussed planning scenarios for the region. Councilor Liberty asked about adjustments. Mr. Kloster explained. Councilor Park discussed the role of infrastructure. Mr.

Kloster and Councilors discussed the role of the housing market and housing prices on regional plans including scenario planning.

Ms. McArthur talked about desired outcomes of the Regional Transportation Plan (RTP). Councilor Liberty asked about costs to taxpayers. Councilors talked about the changing nature of the region and visions for the region in the future, and that approach to scenario planning. Mr. Yee talked about urban growth boundary expansions, corridor planning, and projection studies and research that could reasonably occur in order to adequately and accurately plan for the RTP. Mr. Yee talked about the cause and effects of policy, and subsequent outcomes. He talked about the region's economy, especially real estate prices, and connections to the Region 2040 Growth Concept.

Ms. McArthur turned discussion to questions posed in the packet (see attached). Councilor Collette asked about urban investments. Mr. Kloster talked about urban renewal investments, explained number specifics, and processes involved. A discussion ensued about incorporating affordable housing into urban renewal, the RTP and local aspirations. President Bragdon talked about expectations in regards to scenarios. Councilor Hosticka talked about urban amenities and the scenarios of affordable housing prices to incent buying and developing.

Councilor Burkholder talked about raising and lowering development costs according to scenarios and desired outcomes. Mr. Yee and Mr. Kloster talked about costs of mixed-use development. Councilor Park talked about infrastructure costs.

Mr. Kloster and Kim Ellis, Planning Manager, reviewed and discussed the RTP Scenario proposal (attached to packet). Mr. Kloster went over past RTP processes and discussed developing a system and identifying scenarios. He talked about transport versus transit-oriented transportation, and subsequent returns on investments on each. He talked about RTP scenarios in relation to different growth management strategies. He went through funding specifics of each scenario and roles that would result.

Councilor Park wanted inputs and outputs clarified. Councilor Burkholder thought graphic visuals were misleading. He talked about identifying and representing variables appropriately, and wanted places identified where no light-rail service was available. He wanted details clarified. Councilor Park talked about moving variables around. Councilor Liberty liked the organization of the presentation, but wanted to see differences in cost for different variables and options. Ms. Ellis talked about linking fiscal details into the presentation. Councilor Liberty asked about land-use and its connection to mobility. Councilor Hosticka was not clear how to communicate costs. Ms. Ellis talked about cost-effectiveness of different options and subsequent performance measures.

Councilors further discussed different scenarios and top priorities, including transportation options and corridor issues.

### **3:30 PM II. Performance Based Growth Management – Councilor Hosticka**

Councilor Hosticka talked about Performance Based Growth Management. He discussed the resolution and subsequent exhibits. He introduced the thought process behind resolution development and guiding principles. He said if there was general agreement with guiding principles he did not feel drafting a resolution was ultimately needed. He talked about outcome orientation, meaning what the region looks like and how people experience their lives. He went through outcomes and scenarios (see attached).

Councilor Collette talked about feedback she had received from different citizens and stakeholders. She said a roundtable might be efficient in capturing accurate and honest feedback. She said performance based growth management was going to make a difference. Councilor Hosticka said a list would make a difference. Councilor Park suggested there be discussion with East Multnomah County cities. Councilor Burkholder asked how to best utilize the scenario list as a tool. He had concerns about Metro defining local aspirations – he said Metro should look at regional needs and attempt to balance collaboration with local aspirations. He said Metro should look at the big issues, and not attempt to meet every local aspiration. Councilor Liberty said it was important to identify equity issues, and maintain shared responsibility. Councilor Collette talked about performance based growth management directly affecting regional communities rather than simply borrowing from state goals. She said it was region and community specific. President Bragdon talked about competing visions and the importance of identification.

Councilors discussed strategies for next steps, and plans for public involvement processes.

#### **4:00 PM III. Status of Focusing Investment Activities**

Ms. McArthur went through upcoming investment track events (see packet). She discussed the Mayor's Institute (event brief attached in packet) and Placemaking Summit (see attachment). The Economic Trends Analysis Work Scope and committee structure was discussed by Gerry Uba, Planning Manager (see packet). Ms. McArthur provided an event brief for the peer-review panel for 50-year range forecast (see attachment). Councilors discussed events and what was needed in terms of briefing and public inclusion. Councilor Liberty talked about working with schools. Councilor Liberty talked about continuing a history of change and ideas for looking ahead. He noted that there was an opportunity to proactively shape regional communities. Councilors discussed the disconnection between land-use and economic development, and the myth surrounding the idea.

#### **4:45 PM IV. Urban and Rural Reserves – John Williams**

John Williams, Planning Manager, recapped the March 14<sup>th</sup> Reserves Steering Committee Meeting. He noted not all agenda items were covered, and some were moved to later meetings. He went through material covered at the committee meetings, and next steps for direction of the committee.

#### **ADJOURN**

There being no further business to come before the Metro Council, Council President Bragdon adjourned the meeting at 5:01 p.m.

Prepared by,



Tony Andersen  
Council Operations Assistant

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF  
MARCH 19, 2008**

<b>Doc. Date</b>	<b>Document Description</b>	<b>Doc. Number</b>
3/19/08	Release and discussion of 40-50 Year Regional Forecasts, 8:00 a.m. – 12:00 p.m. Friday, late April, 2008	031908cw-1
3/19/08	Stakeholders Committee list, March 19, 2008	031908cw-2
3/14/08	Understanding the Region's Economic and Employment Trends, March 14, 2008	031908cw-3
3/19/08	Draft, Comparison: Growth Management Systems, Current Approach v. Performance-Based Approach, March 19, 2008	031908cw-4
3/19/08	Performance-Based Growth Management – examples of how the characteristics of successful communities could be translated into indicators and strategies, March 19, 08	031908cw-5
3/19/08	2008 Regional Roundtable/Placemaking Summit Event Brief, Integrating local aspirations – Making the Greatest Place, Draft – March 19, 2008	031908cw-6