

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING THE) RESOLUTION NO. 08-3932
APPOINTMENT OF WARREN SHOEMAKER TO)
THE REGIONAL SOLID WASTE ADVISORY) Introduced by David Bragdon,
COMMITTEE (SWAC)) Council President

WHEREAS, Metro Code Chapter 2.19.130 established the Regional Solid Waste Advisory Committee (SWAC) to evaluate policy recommendations to the Metro Council regarding regional solid waste management and planning;

WHEREAS, Metro Code Chapter 2.19.030 states that all members and alternate members of all Metro Advisory Committees shall be appointed by the Council President subject to confirmation by the Council;


WHEREAS, Metro Code Chapter 2.19.130 authorizes representatives and alternates for the SWAC;

WHEREAS, vacancies have occurred in the SWAC membership;

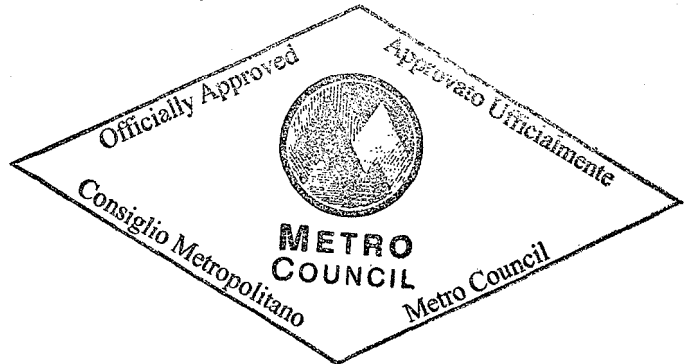
WHEREAS, the Council President has appointed Warren Shoemaker, a citizen of Clackamas County, for a two-year limited term as a member representing Clackamas County rate-payers, subject to confirmation by the Metro Council; now therefore,

BE IT RESOLVED, that the Metro Council confirms the appointment of Mr. Shoemaker to Metro's SWAC.

ADOPTED by the Metro Council this 9th day of May, 2008.


David Bragdon, Council President


Daniel B. Cooper, Metro Attorney



STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 08-3932 FOR THE PURPOSE OF CONFIRMING THE APPOINTMENT OF WARREN SHOEMAKER TO THE REGIONAL SOLID WASTE ADVISORY COMMITTEE (SWAC)

Date: May 8, 2008

Prepared by: Susan Moore

BACKGROUND

The 25-member Regional Solid Waste Advisory Committee (SWAC), representing recyclers, the hauling industry, disposal sites, ratepayers and local governments, evaluates policy options and presents recommendations to the Metro Council regarding regional solid waste management and planning.

Warren Shoemaker, a citizen of Clackamas County, has been recommended to serve for a two-year limited term as a member representing Clackamas County rate-payers. (See Attachment 1.)

ANALYSIS/INFORMATION

1. Known Opposition

There is no known opposition.

2. Legal Antecedents

ORS 192.610 "Governing Public Meetings," Metro Code Chapter 2.19.030, "Membership of the Advisory Committees" and 2.19.130, "Metro Solid Waste Advisory Committee," are the relevant legal documents related to these appointments.

3. Anticipated Effects

This resolution is intended to appoint the following individual for two-year term-limited service on the SWAC: Warren Shoemaker.

4. Budget Impacts

None.

RECOMMENDED ACTION

The Council President has reviewed the qualifications of Mr. Shoemaker and finds him qualified to advise Metro in the matters of solid waste management and planning. Therefore, Council confirmation of this appointment by adoption of Resolution No. 08-3932 is recommended.

Warren Shoemaker
16000 South Gerber Rd
Oregon City, OR 97045

Warren@ccwebster.net
Hm: 503.631.4222
Cell: 503.333.4811

March 25, 2008

Re: Application to Metro Solid Waste Advisory Committee

To whom it may concern,

Please consider me for the open position for a Clackamas County resident on the SWAC.

I have lived in the Portland area most of my life: born in the west hills, graduated from Lincoln High School, studied and lived elsewhere for many years, then lived in NE Portland, and finally settled near the Clackamas River.

I would contribute a few valuable viewpoints to the Advisory Committee's work on regional waste and sustainability issues. In my personal life, I live on the rural edge of the metro area, just beyond the UGB; I spend considerable time hiking our local treasures; my wife is a Master Recycler; and I grew up in Portland. Professionally, I have been involved in renewable energy development since early 2006. In that role I have become familiar with next generation biofuel and bioenergy technologies that will enable conversion of solid waste to energy.

My background is strong in marketing and business development, both in small and corporate environments. I am passionately committed to the transformative opportunities of sustainable development which is now gaining momentum. Our waste streams have great potential value waiting to be tapped.

Regards,

Warren Shoemaker

Warren Shoemaker

Warren Shoemaker
16000 South Gerber Rd
Oregon City, OR 97045

Warren@ccwebster.net
Hm: 503.631.4222
Cell: 503.333.4811

Highlights

- MBA with entrepreneurial and corporate experience
- Currently working in renewable energy project development

Experience

May 2006 to present Pacific Ethanol Inc.
Project Developer (Consultant status 5/06 – 6/07, employee since 7/07)
Portland

- Coordinated projects that add value to co-products: corn oil extraction, CO-2 plant co-location. Included writing business plans, negotiating contracts, coordinating across departments and companies.
- Researched next generation biofuel technologies and developed business relationships: cellulosic ethanol, thermochemical pathways, renewable diesel.
- Assisted in writing a grant to the US Dept of Energy which won a \$24 million grant for a cellulosic ethanol demonstration project at Boardman, OR
- Qualified potential ethanol plant sites in Washington, and as Project Developer for a selected site, coordinated permit applications and relations with vendors, agencies, and partner companies.

Feb 2006 to June 2007 Consultant for clean energy projects

- NEBC and Environmental Strategies, LLC (May – June 2007)
Researched status of biofuel and biomass development in Oregon and wrote part of the report funded by the Bioeconomy and Sustainable Technology Center (BEST Center, attached to OSU under the interim direction of Prof. Ken Williamson)
- Abundant Renewable Energy, Newberg, Oregon (Jan – Feb. 2007)
Helped write a marketing plan for manufacturer of small wind turbines
- Brelsford Engineering Inc. Bozeman, Montana (March – Oct 2006)
Prospected for clients and developed business relationships for inventor of a cellulosic ethanol process
- Sustainable Systems Unlimited, Portland, Oregon (July – Oct 2006)
Developed business and test marketed the restaurant and hospitality sector for an energy efficiency and renewable energy consultant.

Oct 2004 – July 2005 viaLanguage
Business Development
Portland

Sales of translation services, focused on government agencies for 7 months, then on corporate clients (translation of product literature, websites and multi-lingual packaging).

June 2001 – July 2004 Care Medical Staffing

Warren Shoemaker

President

Clackamas, Oregon and Vancouver, BC

Founded a nurse recruitment business that helps foreign nurses qualify for US employment. based at the Care Nursing Study Center in Vancouver, BC: recruited and advised students, organized courses and curriculum, sold our service to healthcare employers, organized hiring events, arranged job placement

Jan 2000 – June 2001 Stat Medical Services
Marketing Manager
Portland & Seattle

Marketing Manager, responsible for projects in recruitment and client relations for a fast-growing nurse recruitment and staffing business

- Started out-of-state recruitment program and organized the travel nursing business
- Conceived marketing campaigns and materials
- Negotiated contracts with current and new clients
- Conducted market research including interviews with hospital managers, hospital cost analysis, and implementation proposals

1997 – 1999 Aztech Signs & Graphics
Marketing and Business Development
Portland

Facilitated a successful merger and won the business of the acquired customers. Continued in sales during a fast growth and expansion phase.

1994 – 1997 Oocha Brew / TeaPilz Inc
Co-founder, Vice President Sales & Marketing
Portland

Responsible for business planning, marketing and sales for a natural beverage start-up.

- Defined the marketing strategy, wrote the business plan and financing proposals
- Produced marketing communications, coordinated with ad agency and vendors
- Won accounts with major natural foods stores in Oregon, Washington and California, and signed distributors and brokers in these and other western states
- Orchestrated the California launch, with successful trade show and in-store promotions

1990 – 1994 Honeywell Inc. – German business units

1991 – 1994: Head of Marketing Department at Honeywell Braukmann, Mosbach, Germany (Honeywell Europe's Water Controls Business Unit, selling valves for heating and plumbing control through channels)

1990 – 1991: Marketing Staff at Honeywell Centra, Schoenaich, Germany
(Heating control systems)

Responsible for Marketing Dept. staff of 12, product marketing, business development with sales affiliates in Europe, implementing corporate initiatives.

Daily use of English and German, frequent use of French.

- Motivated the sales force and distributors in many countries
- Improved multi-lingual technical literature, sales brochures, POS and other materials
- Changed attitudes of traditional German company to more customer oriented, internationally aware culture aligned with the corporate parent
- Pursued new opportunities in central and eastern Europe
- Helped manage cross-border channel conflicts and improve distribution supply chain

Associations

Feb. 2006 Co-founder of the Northwest Biofuels Association

Education

High School, 1977 A. Lincoln H.S., Portland, Oregon

MBA, 1990 University of Washington, Seattle, Washington
International Business and Finance, with Honors

BA, 1981 Middlebury College, Middlebury, Vermont
Political Science and German

6/81 to 8/81 French Language School, Middlebury College, Vermont
9/83 to 4/84 European Studies, I.U.E.E., Geneva, Switzerland
6/84 to 8/84 Japanese Studies, Portland State University, Oregon
9/84 to 2/85 Japanese travel and language learning, Japan
10/88 to 12/88 Business School exchange program, Paris, France
1/89 to 6/89 Business School internship with Honeywell Europe, Frankfurt

Personal

Born in Portland, married, two children
Recreation focused on hiking, mountain climbing, skiing,
Also enjoy gardening and outdoor work