

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING)	RESOLUTION NO. 81-234
THE ESTABLISHMENT OF A NEW)	
CLASSIFICATION OF PUBLIC)	Introduced by the Council
INFORMATION SPECIALIST 2)	Coordinating Committee
AND AUTHORIZING ONE NEW POSITION)	
IN PUBLIC INFORMATION FOR SOLID)	
WASTE ACTIVITIES)	

WHEREAS, Metro is involved in the operation of an ongoing Solid Waste Management Plan; and

WHEREAS, Public understanding and acceptance and positive media support is essential for successful implementation of the elements of the Plan; and


WHEREAS, There is an immediate need to develop a sound program for educational, information and promotional purposes; and

WHEREAS, The position of Public Information Specialist 2 will be responsible for developing, implementing and managing such a program; now, therefore,

BE IT RESOLVED,

1. That the classification of Public Information Specialist 2 be established at salary range 8.0 (\$17,665-\$21,396).
2. That one position of Public Information Specialist 2 be authorized for Public Information, funded by Solid Waste.
3. That this position be reviewed by the Metro Council. The position will become permanent based upon the performance review of the first six months.

ADOPTED by the Council of the Metropolitan Service District this 2nd day of April, 1981.



Presiding Officer

A G E N D A M A N A G E M E N T S U M M A R Y

TO: Metro Council
FROM: Executive Officer
SUBJECT: Establishing a New Classification of Public Information Specialist 2 and Authorizing a New Position in Public Information for Solid Waste Activities.

Res 81-234

I. RECOMMENDATIONS:

- A. ACTION REQUESTED: Approve Resolution creating the classification "036 Public Information Specialist 2"; and

Authorize one Public Information Specialist 2 position in the Public Information Division to develop, implement and manage a public information program for Solid Waste activities.
- B. POLICY IMPACT: The position of Public Information Specialist 2 in Public Information will enable Metro to develop and implement a sound education, information and promotion effort essential to public cooperation with and acceptance of the Solid Waste programs.
- C. BUDGET IMPACT: This position will cost _____ for the remaining three months of the fiscal year. Adequate funds are available in the adopted FY 81 budget by transferring funds from Solid Waste to Public Information.

II. ANALYSIS:

- A. BACKGROUND: The major Solid Waste programs--Waste Reduction, Yard Debris, Resource Recovery, Landfill Siting, Transfer Stations--are developing at a rapid rate and are progressing from the planning to implementation stages. These programs are complex and controversial. To enhance public acceptance of the programs and maintain Metro's credibility, it is essential that these programs be presented in a positive and informative manner.
- B. ALTERNATIVES CONSIDERED: Three alternatives were considered:
 - 1. Use existing staff.
 - 2. Request an addition Public Information Specialist position, salary range 7.0 (\$16,033 - \$19,297).
 - 3. Request a Public Information Specialist 2 position.

Alternatives 1 and 2 were rejected because existing staff members are working to capacity on other priority

projects, and the sensitivity and importance of this program necessitates placing the position at a higher level than that of a Public Information Specialist 1.

Alternative 3 is recommended because a review and analysis of the duties and responsibilities of the proposed position determined that the appropriate classification is that of Public Information Specialist 2.

- C. CONCLUSION: Recommend adoption of the attached Resolution approving a new classification title 036 Public Information Specialist 2 at salary range _____, and authorize one permanent Public Information Specialist 2 position in the Public Information Division to develop, implement and manage a Solid Waste public information program.

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