AGENDA

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MEETING: METRO TECHNICAL ADVISORY COMMITTEE

DATE: February 18, 2009

DAY: Wednesday

TIME: 10:00 a.m. to noon PLACE: Room 370A&B

TIME	AGENDA ITEM	ACTION REQUESTED	PRESENTER(S)
10:00 a.m.	CALL TO ORDER AND INTRODUCTIONS		Robin McArthur
1. (10 min.)	2009 – 2011 Regional Roadmap	Informational	Robin McArthur
1. (60 min.)	Employment & Economic Trends	Presentation/ Informational	Malu Wilkinson Eric Hovee
12:00 noon	ADJOURN		

Next regularly scheduled meeting (MTAC meets the 1st & 3rd Wednesday of the month): March 5, 2009

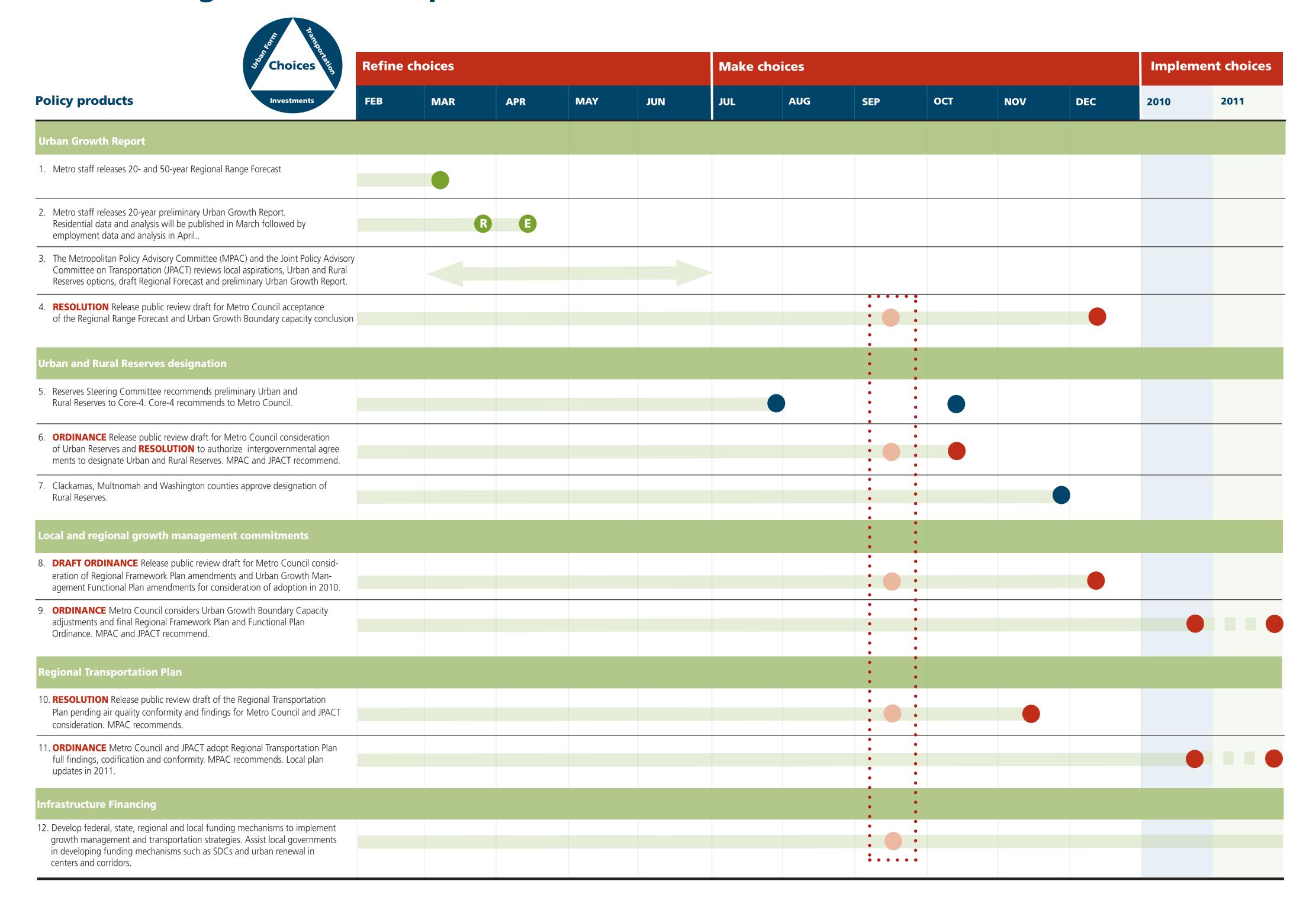
For further information or to get on this mailing list, contact Paulette Copperstone @ paulette.copperstone@oregonmetro.gov or 503-797-1562

Metro's TDD Number - 503-797-1804

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2009-11 Regional roadmap





Metro's Economic and Employment Trends Work

DRAFT: January 28, 2009

Context

In 2008 the Metro Council adopted six characteristics of a successful region that describe outcomes to guide the region's efforts to accommodate population and employment growth while enhancing quality of life for current and future residents. One outcome focuses specifically on the economy: *Current and future residents benefit from the region's sustained economic competitiveness and prosperity.*

State land use laws require Metro to produce an analysis of the region's capacity to meet the forecasted 20-year demand for jobs and housing by the end of 2009. Metro, in partnership with Clackamas, Multnomah and Washington Counties, is also working to identify urban and rural reserves, which will define the shape of the region for the next 50 years.

Economic and Employment Trends Work

To support efforts to analyze demand and capacity and identify urban reserves, Metro is undertaking a fresh look at the employment methodology with the assistance of a consultant team led by Eric Hovee, ED Hovee and Company, LLC. The employment and economic trends work will provide the Metro Council with a new paradigm for evaluating job demand and associated employment land demand for the 5, 20 and 50 year time horizons. The work will include:

- an analysis of past and future economic trends related to location decisions and changing development practices,
- an updated inventory of employment land across the region, and
- policy options for assessing employment capacity needs.

Engagement Process

An important part of the employment and economic trends work is the effort to learn from the businesses in our region. Metro is committed to working with a variety of stakeholders and elected officials to provide a forum for regional information sharing and to ensure thorough review of analysis methods for economic trends and capacity needs. The process will allow for targeted stakeholder involvement, sustained technical support and information sharing, and opportunities for elected leaders to provide direction on key milestones. Key approaches for learning from regional businesses and other stakeholders include focus groups, roundtables, and a local government technical review group.

- Economic and Employment Trends Focus Groups: In December and January, Metro worked with the Portland Business Alliance and other business associations to coordinate a series of focus groups with key business interests and employers to provide a forum to discuss economic trends over the short and long-term as well as to identify aspirations of these stakeholders as the region's leaders frame choices for future growth and development.
- Economic and Employment Trends Roundtables: Two employment roundtables are planned to
 engage leaders in the region's business community in a discussion of long-term economic trends
 and how they influence important policy and investment decisions facing the Metro Council and

- other local governments over the next few years in the areas of land use and transportation. The roundtables will be held in spring 2009.
- Employment Coordination and Advisory Committee: This group, consisting of local government and other agency staff will help coordinate technical analysis at the regional and local level and provide advice on the most efficient and effective means to solicit stakeholder and elected official consideration of critical assumptions and policy choices. The CAC will meet throughout 2009. Members include: Beverly Bookin, G9; Lynne Boussi, PDC; Scott Drum, Port of Portland; Jonathan Harker/Janet Young, City of Gresham; Tom Hogue, DLCD; Eric Holmes, Vancouver; Steve Kountz, Portland; Renate Mengelberg, Clackamas County; Chris Neamtzu, Wilsonville; Pat Ribellia/Alwin Turiel, Hillsboro; Doug Rux, Tualatin; Kelly Sills, Clark County

Toolkit and Technical Assistance

Changing times will likely mean different kinds of development in the future – new economic realities will require cost efficiencies and careful stewardship of resources. Metro will be working with regional partners to develop a toolkit of strategies to more efficiently use employment land to conserve public and private resources. This toolkit is a continuation of an effort by Metro to provide technical assistance to support development in centers, corridors and employment areas, including toolkits on Financial Incentives, Innovative Design and Development Codes, and Impact-based System Development Charges, and a program to support reuse of brownfield sites across the region.

Schedule

The region is on track to make several important decisions over the next two years. In 2009, Metro, Clackamas, Multnomah, and Washington Counties will designate urban and rural reserves; Metro will identify the 20-year demand and capacity for jobs and housing; and Metro will adopt a new Regional Transportation Plan to identify transportation projects that best support regional outcomes. In 2010 the Metro Council and local governments will make growth management decisions that best support regional outcomes and local aspirations. The employment and economic trends work will be completed in late spring 2009 to support these other important decisions.

January/ February 2009	March/April	May – July	August/ September	December 2009	2010
Preliminary employment & economic trends analysis	Preliminary demand and capacity analysis for employment	Technical review and adjustments to methodology	Release draft demand and capacity analysis for public review	Metro Council accepts demand and capacity analysis	Metro Council makes growth management decisions to accommodate 20-year jobs and housing demand
Employment Roundtable: trends		Employment Roundtable: strategies	Fall 2009: Toolkit for efficient use of employment and industrial land	Local and regional discussions on policy options for accommodating 20-year demand	