

MINUTES OF THE METRO COUNCIL WORK SESSION MEETING

Tuesday, February 17, 2009
Metro Council Chamber

Councilors Present: David Bragdon (Council President), Kathryn Harrington, Rod Park, Carlotta Collette, Rex Burkholder, Carl Hosticka, Robert Liberty

Councilors Absent:

Council President Bragdon convened the Metro Council Work Session Meeting at 2:01 p.m.

1. DISCUSSION OF AGENDA FOR COUNCIL REGULAR MEETING, FEBRUARY 19, 2009/ADMINISTRATIVE/CHIEF OPERATING OFFICER COMMUNICATIONS

Council President Bragdon reviewed the February 19, 2009 Metro Council agenda.

2. REGIONAL TRAVEL OPTIONS 2009-2010 WORK PLAN, GRANT ALLOCATIONS, AND VANPOOL PROGRAM UPDATE

Pam Peck, Regional Planning, said

a. Resolution Thursday for approval of work plan

- i. Multiple agency plan, below describes what Metro is responsible for.
- ii. On track for reaching various targets for greenhouse reductions and vehicle miles traveled (VMT).
- iii. Key Strategy - Drive Less Save More – Continue pushing collaborative marketing
 1. Investment has decreased since initial investment
- iv. Walk There – requested more money from Kaiser to produce more walking tours.
 1. Walks vary from discussion of public involvement in Connecting Green and naturalist talks.
- v. Commuter Services – Various employers have people specifically working in commuter programs. Education on using Business Environment tax credits. Green line and WES utilization and encouraging new riders.
- vi. Traveler information – working with Washington to update Car-Pool match through out Oregon, Washington and Idaho. Bringing our own system into the mobile utilization
- vii. Downtowns and Centers – Support of TMAs with grants and technical assistance. Track performance measures each April and May to determine level of funding.
- viii. Evaluation – report to come this spring.
- ix. Resolution will adopt the full work Program.

b. Grant awards

- i. Individualized marketing – Target residential area, identifies behavioral change, segmenting the market to target those who do want to change.
- ii. Travel options

c. IGA related to van pool funding

- i. Provides subsidies to van pool groups to help support use in between metro area sites and Vancouver. More coming in the next few months.

Adjourned for five-minute break.

3. FY 2009-10 BUDGET UPDATE AND CONFIRMATION OF BUDGET THEMES AND DIRECTION

Michael Jordan, Chief Operating Officer, and Scott Robinson, Deputy Chief Operating Officer said

- a. Desired outcomes:
 - i. Understanding and feedback on FY 09-10 budget, program and budget priorities
 - ii. Council endorsement of the cyclical nature of the session
- b. Working with council and the agency to create a common understanding
 - i. Council guidance for program performance, streamlined program structure, transparency effectiveness and efficiency.
 1. This started in 2003 and have moved from there.
- c. Where are we now:
 - i. Strategic budget program prioritization
 1. Goals (7 of them) designed around sustainability framework
 2. 52 programs to 26 – many fall under multiple goals but have been placed in a primary goal.
 3. Placing the primary program within a hierarchy between high level appropriations and detailed level projects and programs
 - a. Changing over the accounting system is to roll up from the most detail to the highest level of appropriations.
 - ii. This year's budget
 1. Upside; experiencing a decline in cost of goods and services (CPI), favorable attendance at enterprise facilities, better construction cost market.
 2. Downside; declining tonnage, increase labor costs, fuel and energy costs, inadequate tech infrastructure.
 3. Overall themes; anticipatory actions to prevent surprises, manage challenges, maximize revenue amounts and opportunities, making strategic programs reallocations, hold reserves as a contingency.
 - a. Pres. Bragdon suggest a new theme on asset management
 - b. Councilor Hosticka asked about MJ's possible use of furlongs/hiring freezes etc.
 - i. MJ response – hold base level and possibly lump sum the COLA to non-rep to anticipate the bargaining agreements for rep. Trying to flatten the curve, not take a step down.
 - c. Councilor Harrington – When is the Council going to see a Sustainability assessment?
 4. Core operations are fully funded

- a. Might be some changes in programmatic aspects of the operations.
5. Operational initiatives
 - a. Zoo Bond - implementation still key, Four parks in four years – proposing to move forward, Fully funding waste reduction education at two outdoor schools, Operationalize new transfer station contract, Bolster sustainability program, integrated placemaking development focus (TOD and NIN).
 - b. Operational initiatives – SMI, realign communications, cemetery program solutions (looking at fiscal responsibility into the future), redesign SW outreach and education.
 - c. Council Policy – significant impact; where are we going with the future of the disposal system, Making the Greatest Place must be delivered on in the FY 09-10 budget, CET sunset – what actions will be taken, council would appreciate options and monetary implications, Climate Change (carbon calculator, communication), Future Vision (place holder in the budget), continue Connecting Green.
6. What's the point?
 - a. Does this overall discussion fit in with Council intent?
 - i. President Bragdon - More focus on overall outcomes; "If you put money in to a program, this is exactly what you get out" structure to a presentation. MERC relationships need help.
 - ii. Councilor Hosticka - Tone of discussion; Metro seems to be in a more steady the course and not a panic situation. MJ elaboration; The process will be fairly orderly, we remain concerned and will watch closely the trends and will preserve the reserves until we really need them.
 - iii. Councilor Park – what relation do we have with MERC commission regarding the portions we share? What is the mechanism for How do Council's wishes and goals translate over at MERC.
 - iv. Councilor Burkholder – What opportunities are coming up – how do we work better with MERC, opportunities for taking on a regional service to assist strapped cities/towns within the region.
 - v. Councilor Liberty – Policy Choices, will there be enough information/assessment to assist in strategic decisions. What are the triggers for utilizing reserves?
 - vi. Councilor Collette – Connection of council goals and budget priorities, we need better connection.

- iii. Mr. Robinson's price -Program implementation and tracking performance
 1. Types of Measures
 - a. Regional Indicators – Biggest indicator for Council Goals
 - i. Don't necessarily measure metro specific programs
 - ii. This is the policy level dialog for the Council, need discussion for ultimate goals
 - b. Performance measure
 - i. Metro specific activities that are leading to Council goals
 - c. Balanced scorecard
 - i. Series of measures of efficiencies looking internally
 1. 5 perspectives of measures
 2. In addition to quarterly financial reporting, bringing the program reporting and the balanced scorecards (5 dementions: financial performance, customer service, employee learning and productivity, business process efficiency and sustainability)
 - a. Give a better view of Metro efficiency within the agency and the region.
 - b. Scorecards set benchmarks, some data quarterly and some annual.
 3. Program reporting – continuing to improve the process and the information relayed to Council
 - a. Drillable from nested formation
 - b. Councilor Harrington hopes to be able to use the program reporting at the beginning of the quarter not almost end of quarter.
 4. Intent of all these new reporting tech.
 - a. Be able to Track the outcomes of programs.
 - i. Is the program effective?
 - ii. Is the program efficient
 - iii. Both looks help to categorize and target needs, offer dialogue direction.
 5. All this moves to annual review, course correct and start the process all over again
- iv. Council Reaction
 1. Councilor Burkholder – long process but it is going to be a good exercise. Assists strategic discussion for both Council and the agency
 2. Councilor Park – Balance scorecard measures – make sure they are the right ones, we are measuring what we want to measuring.
 3. Councilor Hosticka – Good discussion
 4. President Bragdon – Need to drive this into the culture of the agency

5. Councilor Harrington – Council making sure policies deliver value for the region, in doing so, insure the employees see the connection of work and value in the region.
 6. Councilor Collette – Good breakdown and getting the results of all the discussion over the last few years. Keep looking at scorecard measures to ensure measuring the right things
 7. Councilor Liberty – Use of words and what the mean has huge impact of what we are measuring. Tool better as applied not as a precision instrument.
- d. Summary – Have we covered the Council’s Question’s regarding overall direction and process of the budget
- i. Applying the model to the Council Office and resource allocation within the staff at the office

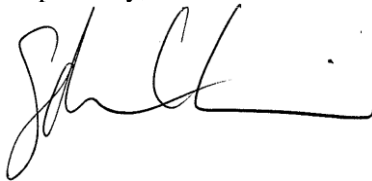
4. COUNCIL BRIEFINGS/COMMUNICATIONS

- a. Hosticka – legislative update –
 - i. House Bill 2225 – allow for expansion of UGBs for affordable housing
 1. Randy Tucker, Legislative Affairs Manager, points that it isn’t consistence with Council policies
 2. Do we want to take a position on this bill?
 - a. Don’t take a firm stance but monitor, with concern, the direction of the bill
 3. How does expanding the UGB make housing affordable?
 - a. Windfall capture is the goal of the bill
 - i. a pilot project
 - ii. Big Look Bill – Try to give local gov’t as many tools as possible
 1. Wide range of County planners –
 - a. Sections 6-8 unworkable from both chair and testifiers
 - b. Section 19-20 all in support but no discussion on fiscal impacts
 2. Work sessions continuting, not much movement
 - iii. Mr. Tucker has bill/amendments that will provide for non-motorized transport. Sens. Monroe and Atkinson willing to support. Others in the house.
 - iv. Transportation package – hearings for early March, but after the May forecast is when action gets serious. Mr. Tucker mentioned that Jewels P... has some legistlation that would allow money to a “fix it first” idea.
 - v. Diesel Retrofit is a committee bill – expands Metro’s authority to use Solid Waste funds
 - vi. Legislation to use background checks at the zoo. The employment department working with Randy.
 - vii. Doc Reporting Fee passed the House now on to the Senate.
 - viii. Ecosystems services bill – might be hearing more about down the pike
- b. President Bragdon – PDOT – CRC tolling mechanism
 - i. Possible advisory committee/commission to come up with performance measures for the bridge
 1. Interstate Compact? Possible leverage
 - ii. Power plants have a means of putting into the rate base a greenhouse gas mitigation

1. Interest in Council fleshing this out?
 - a. Yes. Convene regional partners and look deeper into this.
 - c. Councilor Burkholder – Stimulus Bill
 - i. ODOT – list of Priorities, OTC open to letter from Andy Shaw
 - ii. The list is \$190 million
 1. our idea is to spend what is legally needed and give Metro a bigger chunk

There being no further business to come before the Metro Council, Council President Bragdon adjourned the meeting at 5:09 p.m.

Prepared by,

A handwritten signature in black ink, appearing to read 'Sarah Erskine', written over a horizontal line.

Sarah Erskine
Financial Planning

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF
FEBRUARY 17, 2009**

Item	Topic	Doc. Date	Document Description	Doc. Number
1	Agenda	2/18/09	Agenda: Metro Council Making the Greatest Place work session, February 18, 2009	021709cw-1
2	Letter	2/17/09	To: Gail Achterman From: Councilor Rex Burkholder Re: Federal Economic Stimulus funds	021709cw-2
3	List	2/17/09	Budget and Performance Management Framework: Key Terms	021709cw-3
2	Powerpoint presentation	2/17/09	Powerpoint presentation: FY 09-10 work plan, Regional Travel Options, Feb. 12, 2009/JPACT	021709cw-4
3	Powerpoint presentation	2/17/09	Budget and Performance Management framework, Metro Council Work Session, February 17, 2009	021709cw-5