



**Metro Policy Advisory Committee**

**MINUTES**

February 25, 2009

5 to 7 p.m.

Council Chambers

MEMBERS PRESENT

Tom Brian, Vice Chair  
Charlotte Lehan, Second Vice Chair  
Sam Adams  
Jody Carson  
Dennis Doyle  
Amanda Fritz  
Jack Hoffman  
Carl Hosticka  
Dick Jones  
Richard Kidd  
Robert Liberty  
Don McCarthy  
Rod Park  
Wilda Parks  
Judy Shiprack  
Rick Van Beveren  
Jerry Willey  
Dilafroz Williams

AFFILIATION

Washington Co. Commission  
Clackamas Co. Commission  
City of Portland  
City of West Linn, representing Clackamas Co. Other Cities  
City of Beaverton, representing Washington Co. 2<sup>nd</sup> Largest City  
City of Portland  
City of Lake Oswego, representing Clackamas Co. Largest  
Metro Council  
Clackamas Co. Special Districts  
City of Forest Grove, representing Washington Co. Other Cities  
Metro Council  
Multnomah Co. Special Districts  
Metro Council  
Clackamas Co. Citizen  
Multnomah Co. Commission  
TriMet Board of Directors  
City of Hillsboro, representing Washington Co. Largest City  
Governing Body of School Districts

MEMBERS EXCUSED

Shane Bemis, Vice Chair  
Ken Allen  
Richard Burke  
Pat Campbell  
Nathalie Darcy  
Robert Kindel  
Alice Norris  
Michelle Poyourow  
Steve Stuart  
Mike Weatherby  
Richard Whitman

AFFILIATION

City of Gresham, representing Multnomah Co. 2<sup>nd</sup> Largest City  
Port of Portland  
Washington Co. Special Districts  
City of Vancouver  
Washington Co. Citizen  
City of North Plains, representing City in Wash. Co. Outside the UGB  
City of Oregon City, representing Clackamas Co. 2<sup>nd</sup> Largest City  
Multnomah Co. Citizen  
Clark Co. Commission  
City of Fairview, representing Multnomah Co. Other Cities  
Oregon Dept. of Land Conservation & Development

ALTERNATES PRESENT

Shirley Craddick  
Teri Haas  
Laura Hudson  
Jim Kight  
Keith Mays  
Doug Neeley

AFFILIATION

City of Gresham, representing Multnomah Co. 2<sup>nd</sup> Largest City  
City of North Plains, representing City in Wash. Co. Outside the UGB  
City of Vancouver  
City of Troutdale, representing Multnomah Co. Other Cities  
City of Sherwood, representing Washington Co. Other Cities  
City of Oregon City, representing Clackamas Co. 2<sup>nd</sup> Largest City

## STAFF

Andy Cotugno, Robin McArthur, Kelsey Newell, Malu Wilkinson, Lori Hennings, Tim O'Brien

### **1. CALL TO ORDER**

Second Vice Chair Charlotte Lehan declared a quorum and called the meeting to order at 5:10 p.m.

### **2. SELF INTRODUCTIONS & COMMUNICATIONS**

All attendees introduced themselves.

Mr. Andy Cotugno of Metro stated that DVDs of the MPAC Orientation are now available. Please contact Kelsey Newell, Metro staff, to receive a copy.

### **3. CITIZEN COMMUNICATION ON NON-AGENDA ITEMS**

There were none.

### **4. CONSENT AGENDA**

#### **Consideration of the MPAC Minutes for January 28, 2009 New MTAC Members Nominations and Appointments**

Members requested that the January 28<sup>th</sup> MPAC meeting minutes be corrected to reflect the below changes:

- Add Mayor Dennis Doyle to members present at the meeting, not absent as currently listed.
- Correct the Councilor Deborah Barnes' affiliation listing to the City of Milwaukie, not West Linn as currently listed.
- Correct the spelling of Mr. Doug Neeley's name to "Doug ~~Neely~~ Neeley."

MOTION: Mayor Richard Kidd moved, Ms. Wilda Parks seconded, to adopt the January 28, 2009 MPAC meeting minutes with the amended language.

ACTION TAKEN: With all in favor, the motion passed.

MOTION: Mayor Kidd moved, Ms. Parks seconded, to approve the new MTAC member nomination and appointments.

ACTION TAKEN: With all in favor, the motion passed.

### **5. COUNCIL COMMUNICATIONS**

Councilor Robert Liberty provided an update on the economic stimulus package. Staff anticipate that the Portland metropolitan region will receive \$38 million in federal Surface Transportation Program funds. Metro has collected project nominations from local jurisdictions and JPACT will consider what projects to advance forward in a two phase process. JPACT is scheduled to take action on phase one and two on March 5<sup>th</sup> and April 9<sup>th</sup> respectively.

## **6. INFORMATION / DISCUSSION ITEMS**

### **6.1 Economic and Employment Trends**

Mr. Eric Hovee of E.D. Hovee & Company, LLC (with assistance from Malu Wilkinson) provided a status report on the employment and economic trends analysis. His presentation included information on:

- Project status
- Overview of themes
- Portland business focus groups (i.e. purposes and groups/participants)
- Global risks and opportunities
  - Finding the Portland metropolitan advantage
- Emerging trends
- Advantages and disadvantages to doing business in Portland metropolitan region
- Sustaining a competitive advantage
- Matching local and global input
  - Similarities and variation on approaches
- Industry sector overview
- Industry, office, retail, institutional and mixed use trends and outlook
- Summary outlook in 5, 20 and 40-50 year intervals for industrial, office, retail, institutional and mixed used properties
- Illustrative examples: market areas versus design type
- Job migration
- Employment by design type
- Building space and site needs
- What has developed
  - Service jobs to industrial and retail space
- Patterns of development
- Efficiency of job land use
- Other demand factors (e.g. vacant vs. redevelopable land, consumer expenditures as retrieval driver, etc.)
- Summary of implications
- Findings and policy questions
  - Regional vision for the region's economy
  - Economic opportunities best realized in the context of the 2040 regional vision

Mayor Jerry Willey submitted written comments on Mr. Hovee's presentation emphasizing that the City of Hillsboro's "Economic Opportunities Report" by Johnson-Reid regarding industrial clusters in the City and west Washington County contained many observations consistent with the Metro analysis. (The Mayor's submittal is included as part of the meeting record.) He stressed the importance of supporting industrial expansion with an adequate supply of viable vacant industrial lands.

Mayor Sam Adams emphasized that the region should investigate alternative methods for expansion without adding additional land to the UGB. He did not believe the region could adequately serve new additional communities and should pursue infill and Brownfield redevelopment strategies. Mayor Adams requested that a cost benefit analysis be provided.

Commissioner Judy Shiprack emphasized interest in understanding the assumptions, reviewing a cost benefit analysis for tangible and intangible benefits (e.g. migration of tax benefits) and identifying what is and where the wealth of the community exists.

Additional committee discussion included potential redevelopment strategies, correlations between schools and employment trends, and the need to define agriculture as an industry.

**6.2 Functional Plan Title 13: Nature in Neighborhoods Compliance Update**

The committee did not have sufficient time to discuss this agenda item. Chair Brian requested that the item be moved to the next MPAC meeting.

**7. ADJOURN**

Seeing no further business, Chair Brian adjourned the orientation at 7:04 p.m.

Respectfully Submitted,



Kelsey Newell  
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR FEBRUARY 25, 2009

*The following have been included as part of the official public record:*

ITEM	TOPIC	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT NO.
6.1	PowerPoint	2/25/09	<i>Employment and Economic Trends Analysis presented by Eric Hovee</i>	022509m-01
6.1	Letter	N/A	<i>Mayor Remarks – Bullet Points RE: E.D. Hovee “Economic &amp; Employment Trends” Report presented by Mayor Jerry Willey</i>	022509m-02
6.2	PowerPoint	2/25/09	<i>Nature in Neighborhoods (Title 13): Metro’s Fish and Wildlife Habitat Program</i>	022509m-03