MINUTES OF THE METRO COUNCIL MAKING THE GREATEST PLACE WORK SESSION MEETING

Thursday, May 14, 2009
Beaver Den, Tualatin Hills Park and Recreation District, 15655 SW Millikan Way, Beaverton

Councilors Present: David Bragdon (Council President), Kathryn Harrington, Rod Park,
                        Carlotta Collette, Rex Burkholder, Carl Hosticka, Robert Liberty

Councilors Absent:

Council President Bragdon convened the Metro Council Work Session Meeting at 2:01 p.m.

CALL TO ORDER AND ROLL CALL

I.   Overview/Meeting Objectives (Robin McArthur) (5 minutes)
   - Direction on integrated recommendation for Making the Greatest Place
   - Discussion of mobility corridors work and emerging policy questions
   - Direction for proposal to renew construction excise tax
   - Direction on proposal to change 2040 Growth Concept centers and corridor design types designations

II.   Investing in Our Communities
   - Engagement Strategy (Robin McArthur, Jim Middaugh) (5 minutes)
   - Integrated Recommendation for Making the Greatest Place (Robin McArthur, Stephan Lashbrook) (30 minutes)
        o Purpose
        o Message frame
        o Schedule

Councilor Harrington noted it was important to reinforce and capture slidesets to spark city council discussions. She requested content for presentations to pass forward and utilize in meetings with city councils. Councilor Park discussed different content levels.

   - Investments in Great Communities Matrix (15 minutes) (handout at meeting)

Councilor Collette asked about grouping of projects. Robin McArthur, Director Planning and Development, said it was somewhat of a random array. Councilor Liberty discussed direction and priorities and working with or against the market. He talked about the array of outcomes by way of investment. Councilor Harrington discussed the idea of "tier" versus "evolution" and that it was more important to frame where current evolution was occurring. She did not understand status of performance indicator development, and there was power in using "summary" in language. Councilor Park discussed shared indicators. President Bragdon discussed private property commitments.

Ms. McArthur asked if the tool/matrix was helpful. Councilor Harrington said yes with the inclusion of summary detail. Michael Jordan, COO, talked about utilizing engagement tools and heightening inclusiveness. He said he has heard importance and focus on readiness and return on investment. Councilor Liberty talked about including a column on return on investment beyond financial scales. He said investment was in competition with other things. Councilor Burkholder discussed the process as a formula with forecasts and results. He discussed action strategies from moving from one action to another. Councilor Harrington called the table an "Action Summary" table. Ms. McArthur summarized Council input, and that the readiness column may be omitted from the final draft. Councilors said the tool was effective. Councilor Collette said readiness might more accurately be reflected by "activity" in various communities. Councilor Harrington

talked about maturation scales. Councilor Burkholder talked about seriously making policy decisions to meet greenhouse gas reduction goals.

Stephan Lashbrook, Deputy Director Planning and Development, introduced the mobility investment strategy item. He talked about stage setting for aspirations and regional jurisdictions. He went over timelines. Councilor Harrington talked about "capturing" and language involved with "adding density" and best strategies to convey that message. Councilor Liberty talked about integration of projects and relevant successes. President Bragdon discussed Council expectations and roles throughout the summer. Ms. McArthur said infrastructure finance was a key piece to understanding local aspirations. Councilor Park said partnerships and commitments were integrated together. He said jurisdictional actions subsequently affected Metro's actions regarding expansion areas. Councilor Burkholder discussed meeting sustainability goals. Councilor Liberty discussed articulating jurisdiction commitments and aspirations.

- Regional Transportation Plan Mobility Investment Strategy (Kim Ellis) (60 minutes)
  - Presentation on mobility corridors concept and preliminary subarea findings (Mobility corridor background work memo provided under separate cover and Atlas of Mobility Corridors provided at April 23 MGP work session),
  - Discuss emerging policy questions and implications for "refining" RTP investment priorities
  - Next steps for developing RTP investment strategy and integration of local aspirations, TSMO, Freight and HCT elements.

Kim Ellis, Transportation Planning Manager, introduced the RTP agenda item. Councilor Hosticka asked about facilitating disciplined conversations during the Joint Policy Advisory Committee on Transportation (JPACT) retreat. Councilors discussed context for future discussions. Councilor Park discussed investment priorities and attitudes. Councilor Liberty talked about discrepancies in disciplined conversations compared to discussions in Salem. Councilor Liberty asked what it meant to be realistic about money and trade-offs.

Break (5 min)

- Construction Excise Tax (Councilor Liberty, Andy Shaw) (30 minutes) (included in packet)

Andy Shaw, Infrastructure Finance Manager, introduced the grant process. He described the process and round structure during a five-year period. Councilor Liberty asked about screening processes. Mr. Shaw said it was unlikely there would be any planning or urban growth boundary (UGB) grants in the first round. Councilor Collette asked about cycles. Mr. Shaw discussed purpose and criteria. President Bragdon discussed criteria for eligibility. Councilor Liberty talked about geographic implications. Mr. Shaw discussed four primary criteria which were: -ability to achieve outcomes, -significance to the region, -targeting funding for centers and corridors, and -maintaining geographical equity. Mr. Shaw provided an outline of next steps and action items. Councilor Harrington explained concerns about certain criteria being imposed, and Councilor Liberty expressed that Councilors would write it, so imposed criteria was not an overarching concern. Mr. Jordan discussed legal language regarding spending of money on developments and input from regional stakeholders such as the Home Builders Association.

III.   Centers and Corridors in the 2040 Growth Concept (Chris Deffebach, Dick Benner) (30 minutes)
  - Origins and purpose of design types
  - Process on how to change centers and corridor design type designations

(Centers and Corridors change designation process memo and Existing Policy and Direction on Centers and Corridors summary included in packet)

Chris Deffebach, Planning and Development, introduced the centers and corridors designations agenda item. She discussed the proposed approach:
-use existing policies to start
-link policy changes, if needed to other MGP changes
-consider designation change ordinance in early 2010

Councilor Park asked about zoning issues and subsequent actions. Councilor Liberty asked about language use of "corridors and centers," and also density language. Councilor Burkholder talked about making the plan non-auto based. Councilor Harrington discussed avoiding "flight and blight." She discussed "stepped" processes and carrying capacity. Councilor Burkholder noted discussions about retrospectively looking at the past and implementing a plan to discuss conversations for the future. Councilor Park was interested in the private sector stance.

IV.   Quick Updates (5 minutes)
   • Upcoming Mayors Institute on City Design (included in packet)

Council President Bragdon adjourned the Making the Greatest Place work session meeting at 5:00 p.m.

Prepared by

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ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF
MAY 14, 2009

Item	Topic	Doc. Date	Document Description	Doc. Number
1	Outline	5/14/09	Draft Outline, Integrated Maing the Greatest Place -- Recommendation	051409cw-1
1	Graph	5/14/09	Investments in Great Places Matrix, DRAFT, Based on Local Aspiration Submissions	051409cw-2