



METRO POLICY ADVISORY COMMITTEE

October 14, 2009

Metro Regional Center, Council Chambers

MEMBERS PRESENT

Tom Brian, Chair
Shane Bemis, Vice Chair
Sam Adams
Jody Carson
Nathalie Darcy
Dennis Doyle
Amanda Fritz
Jack Hoffman
Carl Hosticka
Dick Jones
Richard Kidd
Charlotte Lehan, Second Vice Chair
Robert Liberty
Rod Park
Wilda Parks
Alice Norris
Judy Shiprack
Rick VanBeveren
Mike Weatherby
Jerry Willey
Dilafruz Williams
Richard Whitman

AFFILIATION

Washington Co. Commission
City of Gresham, representing Multnomah Co. 2nd Largest City
City of Portland
City of West Linn, representing Clackamas Co. Other Cities
Washington Co. Citizen
City of Beaverton, representing Washington Co. 2nd Largest City
City of Portland
City of Lake Oswego, representing Clackamas Co. Largest City
Metro Council
Clackamas Co. Special Districts
City of Forest Grove, representing Washington Co. Other Cities
Clackamas Co. Commission
Metro Council
Metro Council
Clackamas Co. Citizen
City of Oregon City, representing Clackamas Co. 2nd Largest City
Multnomah Co. Commission
TriMet Board of Directors
City of Fairview, representing Multnomah Co. Other Cities
City of Hillsboro, representing Washington Co. Other Cities
Governing Body of School Districts
Oregon Dept. of Land Conservation & Development

MEMBERS EXCUSED

Ken Allen
Richard Burke
Pat Campbell
Robert Kindel
Michelle Poyourow
Steve Stuart

AFFILIATION

Port of Portland
Washington Co. Special Districts
City of Vancouver
City of North Plains, City in Washington Co. outside UGB
Multnomah Co. Citizen
Clark Co., Washington Commission

ALTERNATES PRESENT

Laura Hudston
Matt Berkow

AFFILIATION

City of Vancouver
Multnomah Co. Citizen

STAFF: Dick Benner, Andy Cotugno, Chris Deffebach, Kathryn Harrington, Milena Hermansky, Robin McArthur, Kelsey Newell, Ken Ray, Ted Reid, Randy Tucker, Malu Wilkinson.

1. CALL TO ORDER AND DECLARATION OF A QUORUM

Chair Tom Brian declared a quorum and called the meeting to order at 5:09 p.m.

2. SELF INTRODUCTIONS AND COMMUNICATIONS

Committee members introduced themselves.

Chair Brian recognized Mayor Richard Kidd of Forest Grove for his dedicated service and contributions to MPAC. Mayor Kidd will step down as primary representative for the small cities of Washington County to pursue a vacant position on the County Commission.

3. CITIZEN COMMUNICATIONS ON NON-AGENDA ITEMS

There were none.

4. CONSENT AGENDA

**Consideration of MPAC minutes for September 23, 2009
MTAC Member Nomination**

MOTION: Mr. Dick Jones moved, Mayor Kidd seconded, to approve the MPAC minutes from September 23, 2009.

ACTION TAKEN: With all in favor, the motion passed.

MOTION: Mayor Alice Norris moved, Ms. Nathalie Darcy seconded, to approve the MTAC member nomination.

ACTION TAKEN: With all on favor, the motion passed.

5. COUNCIL UPDATE

Councilor Robert Liberty updated the committee:

- The 30-day public comment period for Making the Greatest Place closes Thursday, October 15, 2009. The final public hearing is scheduled for 5 p.m. October 15 at the Metro Regional Center (MRC).
- The Construction Excise Tax (CET) pre-application meeting is scheduled for October 21, 2009 in Metro Room 370A/B.
- Former Minnesota Senator and University of Minnesota Law Professor Myron Orfield's is scheduled to visit Portland, Beaverton and Clackamas on October 26-27, 2009 to address social equity principles. MPAC is helping sponsor his visit.
- The upcoming MPAC retreat on Friday, October 23, 2009 at the Oregon Zoo. Councilor Liberty reminded committee members that the deadline to sign up is Friday, October 16.

6. INFORMATION/ DISCUSSION ITEMS

6.1 Performance Measures: Direction on issues for further discussion

Mr. Andy Cotugno of Metro highlighted the following MGP deadlines: October 28, 2009 is the deadline for amendments to resolutions on both UGR and Regional Transportation Plan (RTP). November 18, 2009 is the deadline for amendments to the resolution on Intergovernmental Agreement for Urban and Rural Reserves, which will be acted on at the December meeting. An all-day retreat will occur October 23, 2009 to discuss feedback on issues related to Reserves and to further refine any outstanding issues related to the UGR and RTP.

Christina Deffebach of Metro reminded the committee that at the September 23, 2009 meeting, members identified a list of issues with performance measures that require further discussion. Metro staff has refined this list and presented staff recommendations to the committee.

Facilitator Doug Zenn opened a discussion on performance measures. See Attachment A for a list of comments and issues identified by committee members for further discussion at the meeting. See Attachment B for a list of additional comments submitted to staff after the October 14th meeting.

6.2 Urban Growth Report: Direction on issues for further discussion.

Due to the extended discussion Performance Measures, the committee did not have time to discuss the Urban Growth Report (UGR). As a result, the UGR will be added to the agenda for the MPAC retreat on Friday, October 23, 2009.

7. MPAC MEMBER COMMUNICATIONS

There were none.

8. ADJOURN

Chair Tom Brian adjourned the meeting 6:56 p.m.

Respectfully submitted,



Milena B. Hermansky
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR SEPTEMBER 23, 2009:

The following have been included as part of the official public record:

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
	Chart	10/02/2009	Making the Greatest Place Fall 2009 Advisory Committee Schedule	101409j-01
6.2	Document	10/07/2009	Memo to MPAC members re: MPAC discussion on the Urban Growth Report - <i>UPDATED</i>	101409j-02
	Document	09/09/2009	Regional Reserves Core 4 letter to MPAC	101409j-03
	Document	09/23/2009	MPAC retreat 09/23/09 draft agenda	101409j-04
	Poster	10/14/2009	Myron Orfield visit announcement	101409j-05

Issues on Performance Measure Resolution

1. Proposed amendments to the regional performance indicators

- **Wealth creation:**
 - Gender equity, and broader measures of unemployment rates and job creation and wealth by people of color and levels of disparity.
- **Compact urban form:**
 - Identify more areas, in addition to centers and corridors, that impact compact urban form
 - Recommendation to use the percentage of cluster housing – increase density
 - “20 minute neighborhood”
- **Traveler safety:**
 - All streets collector or above have sidewalks that are ADA accessible.
 - Add a measure of the share of bus stops that are located on sidewalks with a streetlight.
- **Congestion:**
 - Add mobility corridors – “real life travel corridors”
 - Add percentage of single occupancy vehicles in corridors. Regionally, 75% of trips are SOVs to measures of congestion.
 - Add freight mobility
 - Identify who is experiencing delay and in what locations
- **Energy efficiency:**
 - Regional targets should not be higher than targets established for federal agencies.
- **Water efficiency:**
 - Note that beneficially reused should also include treatment that allows wastewater and stormwater to be discharged into the Tualatin River and other water bodies
- **Healthy ecosystems:**
 - Use performance measures and Title 13.
 - Another comment expressed interest in retaining the broader measure of tree and vegetative cover to highlight importance of urban forestry, street trees.
- **Poverty:**
 - Change poverty indicator to equity indicator
 - Equity: by 2025 none of the region’s elementary schools will have more than XX% of their students qualify for free and reduced lunch. Talk to school districts about what the % should be to meet federal standards.
- **Agriculture productivity:**
 - Measure to include measures more tied to productivity, such as agricultural employment and acres of land in agricultural use. Expand the definition of agricultural productivity to include all resource lands, including forest use.

2. Proposed new regional performance indicators

- Public health (including housing)
- Solid waste and recycling
- Social equity
- Public safety
- Community Involvement
- Education (include high school graduation rates and measures of higher education)
- Access and availability to health care

- Job creation and unemployment
- Food access
- Compact urban form (housing density other than in centers and corridors, such as units per acre)

3. Comments on how the measures are made

- Measure every two years – delete the “at least initially”
- Identify who will collect the information and how much it will cost – 2 years may be too soon
- Coordinate measurement activities on a common grid so that data collection by different agencies will be comparable – apples to apples
- Come up with a baseline for 2010 for comparison
- Present affordability measure of cost-burdened households by smaller geographic scale. Suggestions were for jurisdiction level and district level (Pearl, Waterfront).
- Create performance measures for cities. Divide the measures between the county and cities

4. Comments on prioritization and process

- Prioritize the large list of indicators into small set
- Divide by what “we” have influence on – both at the government and regional levels
- Prioritize list that coincides with Metro’s ability, such as mapping
- Try to set the top ten priorities –ok to start with a big list, but focus on what MPAC can influence. Consider likelihood of success, skill sets, such as mapping and consider budget and opportunities to partner to share resources.
- Some measures are valuable at the government level and some more useful at the regional level. Need to focus on the regional process, which Metro has a role in and which not.
- Prioritize through intergovernmental agreements
- Assumption verses mission of Metro, the counties or the cities
- Mixed opinion on if prioritization is good. Highlights the interconnectedness of the indicators.
- Which performance measures influence capacity? Work on these first and discuss other indicators after January, allowing staff to continue on the proposed timeline.
- Clarify what actions would need to be changed to affect performance and who has responsibility
- Take time to do this right, these are substantive and need time to discuss
- Interest in taking back to city councils for endorsement – other interest in setting these for regional level and letting local jurisdictions take action separately.
- Be explicit about the territory covered by MPAC – need to set priorities or decide to expand territory beyond transportation and land use. Focus on the real world actions.
- Start measuring but don’t ignore the implications for regulation, cost, and bureaucracy
- Identify the issues Metro owns and monitor those.
- Check with what we may be required to do to comply with other legislation.
- Explain who created the list.

Proposed Amendments Submitted by MPAC Members
after the October 14th MPAC Meeting

Facilitator Doug Zenn encouraged members to submit any additional comments on the performance indicators to staff after the October 14th meeting. In response, staff received the following two additional comments:

- **Neighboring communities** – By 2035, reduce the role of neighboring communities as bedroom communities for Metro with attendant impacts on SOV travel, congestion and GHG by providing for balanced absorption of housing and jobs within the Metro area. Metro will absorb jobs and housing growth at the same ratio. Encouraging regional transit connections and programs to reduce SOV travel.
- **Health care:** Increase access to mental health care clinics and free health clinics