

MINUTES OF THE METRO COUNCIL MEETING

Thursday, December 3, 2009

Metro Council Chambers

Councilors Present: David Bragdon (Council President), Rex Burkholder, Carl Hosticka, Rod Park, Carlotta Collette, Kathryn Harrington.

Councilors Absent:

Councilor Liberty was excused.

Council President Bragdon convened the Regular Council Meeting at 2:01 p.m.

1. INTRODUCTIONS

There were none.

2. CITIZEN COMMUNICATIONS

Mr. RJ Claus, 22211 SW Pacific Highway, addressed the committee on Sherwood's urban renewal. He stated that the same parcel initially proposed by Fred Meyer for development is now being considered by larger corporations such as WalMart, Khol's and Winco. He was concerned with the large amount of cars the businesses would bring in and how this potential development would affect his personal property and investments.

3. TRAVEL PORTLAND PRESENTATION

The Council welcomed Mr. Jeff Miller, President and CEO, and his fellow board members of *Travel Portland*. Mr. Miller's presentation included information on:

- The mission of *Travel Portland*
- Destination video for the City of Portland and the surrounding areas including the Columbia River Gorge, Oregon Coast, and Mt. Hood
- Convention market
 - Oregon Convention Center's current FY2008-09 revenue findings, projected future revenue and group bookings, and services
 - Projected obligations for the Visitor Development Fund (VDF)
 - 2010-14 super group conventions and past and future "meeting planner familiarization" trips scheduled
 - Portland Central City Hotel Statistics
 - Road shows
- Public relations and communications
 - 2009 media research tours
 - Exposure for meeting and convention venues and ongoing media outreach, including publications that highlight the region's sustainable practices and diverse populations
 - *Travel Portland's* web site and social media ("Twisitor Center")

- *Travel Portland's* broad representation, ethnic diversity, and training programs and educational opportunities.

Mr. Miller and council noted the excitement the destination video evoked and how it depicted the region's uniqueness, specifically "green exposure" and access to nature. Additional discussion included economic and employment contributions, business versus leisure travel, the increase in video conferencing and its effects on travel, and VDF distribution, contributors, and standards. Council recommended that the Intertwine and TriMet's TripPlanner be added to the *Go See Portland* web site.

President Bragdon announced that Metro, the City of Portland and Multnomah County are scheduled to meet on January 14, 2010 to discuss ways to better unify their vision, in partnership with Travel Portland, for the region's travel industry and tourism. He recommended that perhaps this meeting be expanded to a summit format. More information on this meeting will be distributed at a later date.

4. CONSENT AGENDA

- 4.1 **Consideration of minutes of the November 19, 2009 Metro Council regular meeting**
- 4.2 **Resolution No. 09-4093**, For the Purpose of Granting an Easement to the City of Portland's Bureau of Environmental Services for the Placement of 22' Sewer Outfall Tunnel Through Metro Property

Motion:

Councilor Burkholder moved to adopt the meeting minutes of the November 19, 2009 Regular Metro Council and Resolution No. 09-4093.
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Vote:

Councilors Burkholder, Park, Collette, Hosticka, Harrington and Council President Bragdon voted in support of the motion. The vote was 6 aye, the motion passed.
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5. RESOLUTIONS

- 5.1 **Resolution No. 09-4086**, For the Purpose of Amending the 2008-11 Metropolitan Transportation Improvement Program (MTIP) to Add the SW Moody Avenue Widening and Harbor Drive/River Parkway Intersection Projects and Eliminate the I-5 at North Macadam Access Project

Motion:	Councilor Collette moved to adopt Resolution No. 09-4086.
Seconded:	Councilor Harrington seconded the motion.

Vote:

Councilors Park, Hosticka, Burkholder, Harrington, Collette and Council President Bragdon voted in support of the motion. The vote was 6 aye, the motion passed.

Councilor Collette briefed the Council on the resolution, which would remove the I-5 at North Macadam Access project and replace it with the SW Moody Avenue Widening and Naito Parkway/River Parkway intersection projects. After extensive evaluation stemming from budget concerns, it was decided by Portland Department of Transportation and Oregon Department of Transportation that the best option for achieving the desired objectives within the available budget is to move forward with the two local agency projects.

6. CHIEF OPERATING OFFICER COMMUNICATION

Metro Chief Operating Officer Michael Jordan provided a brief update on Wednesday's MERC commission's meeting regarding labor issues and draft amendments to Title VI. Staff intends to schedule time on an upcoming council work session to address the draft ordinance. Additional updates included the MERC commission's budget committee and comprehensive briefing on the MERC budget and financing, and that current MERC Commissioner McClain announced that she does not intend to seek reappointment.

7. COUNCILOR COMMUNICATION

Councilor and JPACT Chair Collette distributed a draft memorandum regarding council support for the 2035 Regional Transportation Plan (RTP). The memo was drafted in response to the City of Portland and local community groups' concern that the RTP project list does not provide the climate change action strategy that the region desires, was intended to provide guidance to Council JPACT representatives on the Metro Council's position on the RTP adoption. JPACT representatives Councilors Harrington and Burkholder supported the memo, stating that the proposed 2035 RTP does include projects that address GHG emissions, and that although they would like to see the region do more, this RTP takes a proactive approach by promoting good decision-making and projects. Furthermore, delaying the RTP puts its adoption and other issues such as the urban growth decision boundary and actions by the Oregon Department of Land Conservation and Development Commission at risk.

While Councilor Park supported the memo, President Bragdon and Councilor Hosticka presented some concern. Councilor Hosticka requested that his name be removed from the memo citing that even if the region meets the RTP targets on VMT, GHG emissions would not be reduced, thus only adding to the existing atmosphere concentration. President Bragdon stated that although he supported councilors' work on the RTP, procedurally he was concerned with the effects of distributing a memo regarding a council position prior to a formal vote. He was sympathetic to the City's concerns and emphasized that the region must work together on resolving issues with high-risk

projects. He recommended that the memo and the December 10th discussion be the springboard for this discussion. Additionally, the council requested that Mr. Dan Cooper, Metro attorney, clarify the process of the RTP resolution verses ordinance actions and its effects on the future land use decisions.

Additional announcements included that Metro and the Oregon Zoo Foundation met this week and reaffirmed their partnership.

13. ADJOURN

There being no further business to come before the Metro Council, Council President Bragdon adjourned the meeting at 3:31 p.m.

Prepared by

A handwritten signature in cursive script, appearing to read "K. Newell".

Kelsey Newell
Clerk of the Council

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF
DECEMBER 3, 2009**

Item	Topic	Doc Date	Document Description	Doc. Number
3.0	PowerPoint	12/3/09	“Metro Presentation: Travel Portland” presented by Jeff Miller	120309c-01