

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING THE) RESOLUTION NO. 09- 4098
APPOINTMENT OF MATHEW S. BERKOW AS)
MULTNOMAH COUNTY CITIZEN MEMBER) Introduced by David Bragdon,
TO THE METRO POLICY ADVISORY) Council President
COMMITTEE (MPAC)

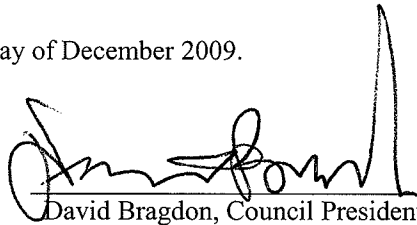
WHEREAS, the Metro Charter, Chapter V Section 26 (1) (m), provides that three citizen members of the Metro Policy Advisory Committee (MPAC) shall be appointed by the Council President and confirmed by the Metro Council, and;

WHEREAS, the MPAC Bylaws, Section 2 (e), provides that members and alternates representing citizens will be appointed by the Council President and confirmed by the Metro Council, and;

WHEREAS, the Council President has appointed Mathew S. Berkow as citizen member for Multnomah County subject to confirmation by the Metro Council, now therefore

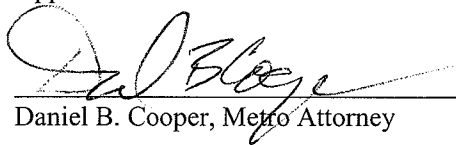
BE IT RESOLVED that the Metro Council confirms the appointment of Mathew S. Berkow as citizen member of MPAC.

ADOPTED by the Metro Council this 17 day of December 2009.

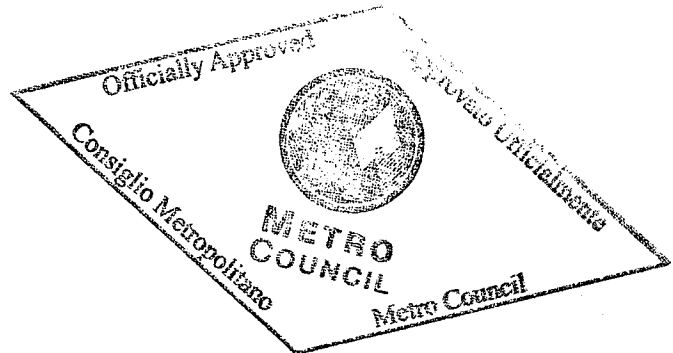


David Bragdon, Council President

Approved as to Form:



Daniel B. Cooper, Metro Attorney



STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 09-4098, FOR THE PURPOSE OF
CONFIRMING APPOINTMENT OF MATHEW S. BERKOW AS MULTNOMAH COUNTY
CITIZEN MEMBER TO THE METRO POLICY ADVISORY COMMITTEE (MPAC)

Date: December 2, 2009

Prepared by: Kelsey Newell
503-797-1916

BACKGROUND

Mr. Mathew Berkow was appointed to the Metro Policy Advisory Committee (MPAC) as a citizen alternate for Multnomah County in May 2009. In October, the primary member, Ms. Michelle Poyourow, resigned and Mr. Berkow became the member and completed Ms. Poyourow's original two-year term. Consequently, the Multnomah County citizen member seat has been vacant since November 15th. Approval of this resolution would appoint Mr. Berkow as the Multnomah County citizen member for a two-year term. The alternate position will be filled at a later date.

Experience

Mr. Berkow offers a well-rounded understanding of both transportation and land use elements. Currently employed as a planner with Alta Planning + Design, Mr. Berkow focuses his efforts on non-motorized transportation planning projects. Prior to this position, he held an intern position with Metro's Planning Department analyzing data and researching best practices to assist in the development of a bicycle model to be integrated into the existing regional travel demand model. Other notable transportation experience includes a Master in Urban and Regional Planning with emphasis on transportation and employment with Intelligent Systems Transportation Lab from 2006 - 2008.

Balancing out his transportation experience, Mr. Berkow was employed with the Oregon Land Use Stories Project during 2007. This position provided an opportunity to work with Oregonians recording their perspectives on the State's land use planning system and Ballot measure 37. (See Attachment 1 for more information.)

ANALYSIS/INFORMATION

1. **Known Opposition** None known at this time.
2. **Legal Antecedents**
 - The Metro Charter, Chapter V Section 26 (1) (m), provides that MPAC shall include three citizens appointed by the Council President and confirmed by the Council.
 - The MPAC bylaws, Section 2 (e), provides for the appointed of members in the same manner.
 - The Metro Code, Chapter 2.19.030 (c) (1), provides that a term shall be for two years.
3. **Anticipated Effects** A new citizen member for Multnomah County on MPAC.
4. **Budget Impacts** None.

RECOMMENDED ACTION

Staff recommends the adoption of Resolution No. 09-4098.

MATHEW SETH BERKOW

4047 SE Madison Street
Portland, OR 97214

(503) 956-4073
matt_berkow@hotmail.com

EDUCATION

- | | |
|--|------------------|
| Portland State University | 2008 |
| Master of Urban and Regional Planning, Concentration: Transportation | Portland, OR |
| University of Pennsylvania - <i>Summa Cum Laude</i> | 1997 |
| Bachelor of Arts, Major: Economics | Philadelphia, PA |

PLANNING EXPERIENCE

- | | |
|--|-----------------------------|
| Alta Planning + Design | September 2008 to Present |
| <i>Planner</i> | Portland, OR |
| <ul style="list-style-type: none"> • Participate in all phases of non-motorized transportation planning projects, including documentation of existing conditions, development and application of evaluation criteria and design of final implementation plans. • Conduct stakeholder interviews; plan and facilitate public meetings. | |
| Metro | August 2007 to June 2008 |
| <i>Intern</i> | Portland, OR |
| <ul style="list-style-type: none"> • Analyzed data and researched best practices to assist in the development of a bicycle model to be integrated into the existing regional travel demand model. • Planned and facilitated meetings for a stakeholder work program as part of the state Regional Transportation Plan (RTP) update process. | |
| Intelligent Systems Transportation Lab | September 2006 to June 2008 |
| <i>Graduate Research Assistant</i> | Portland, OR |
| <ul style="list-style-type: none"> • Analyzed global positioning systems (GPS) data collected by local city busses in order to measure arterial performance and produce travel time estimates. • Presented project output at transportation seminars and organizational meetings. • Wrote and submitted research papers for national transportation conferences. | |
| The Oregon Land Use Stories Project | 2007 |
| <i>Field Area Project</i> | Portland, OR |
| <ul style="list-style-type: none"> • Sought out citizen perspectives on Oregon's land use planning system and Ballot Measure 37. • Conducted more than 80 recorded interviews with citizens, planners, professionals and elected officials in 20 counties throughout Oregon. • Conceived of project idea and raised more than \$5,000 in funding. • Developed and maintained project website (www.landusestories.org). • Documented project findings in "The Spoke Report" available at www.landusestories.org. | |

PRESENTATIONS & PUBLICATIONS

- Berkow, M., Wolfe, M., Chee, J., Bertini, R., and Monsere, C., "Using Signal Systems Data and Buses as Probes to Create Arterial Performance Measures." Transportation Research Board, 87th Annual Meeting, Washington, D.C., January 2008.
- Berkow, M., Zaninovich, G., "Voices of Oregonians: The Oregon Land Use Stories Project." Oregon Planners Journal, Vol. 25, No. 6, November/December 2007, pp. 1-11.

AWARDS & SCHOLARSHIPS

- American Institute of Certified Planners (AICP) 2007 Student Project of the Year
- American Public Works Association Mike Lindberg Scholarship (2007-08)
- Oregon Transportation Research and Education Consortium (OTREC) Scholar (2006-07, 2007-08)
- College of Urban and Public Affairs General Scholarship (2006-07)

OTHER EXPERIENCE

Springbrook Software 2000 to 2002, 2006
Computer Programmer Portland, OR

- Maintained and debugged financial software applications designed for billing, payroll, accounts payable and other accounting functions.
- Worked extensively managing data in relational databases.

Personal Exploration 2005
Bicycle Travel Asia

- Bicycled for 10 months throughout Thailand, Cambodia, Laos, Vietnam, China, Pakistan and India.

LEAPNow and Peace Works International 2003 to 2004
Semester Abroad Trip Leader Central America

- Led groups of 12-15 college and high school students in one to three month semester abroad programs focusing on language, culture and volunteer service.
- Maintained all money and group expenses, served as the primary contact with local organizations, planned and facilitated group activities and meetings.
- Facilitated meetings and articulated pertinent information to students regarding safety, rules, travel itineraries, etc.
- Served as a liaison between students and local families.
- Helped participants gain cultural competency.

Portland International Community School 2002 to 2003
Service-Learning Project Coordinator/AmeriCorps Portland, OR

- Planned, organized and facilitated volunteer service-learning projects for at-risk, low-income immigrant students ages 14 to 21 in a high school setting.
- Researched and developed partnerships with local agencies and organizations.

VOLUNTEER

International Society for Ecology and Culture 2005
Volunteer with "The Farm Project" India

- Worked in a self-sufficient village in northern India during the harvest season.
- Participated in five days of workshops on issues related to development.

Education & Environment Community Learning Day 2003
Organizing Committee Member Portland, OR

- Organized 25 educational sessions at a day-long conference for 250 AmeriCorps volunteers from Oregon and Washington.

PERSONAL

- Fluent Spanish speaking ability.
- Interests include cycling, bass guitar, travel, and backcountry camping.