



METRO POLICY ADVISORY COMMITTEE
February 24, 2010
Metro Regional Center, Council Chambers

MEMBERS PRESENT

Matt Berkow
Jody Carson
Nathalie Darcy
Dennis Doyle
Carl Hosticka
Dick Jones
Charlotte Lehan, Vice Chair
Robert Liberty
Keith Mays
Charlynn Newton
Rod Park
Wilda Parks
Judy Shiprack

AFFILIATION

Multnomah Co. Citizen
City of West Linn, representing Clackamas Co. Other Cities
Washington Co. Citizen
City of Beaverton, representing Washington Co. 2nd Largest City
Metro Council
Clackamas Co. Special Districts
Clackamas Co. Commission
Metro Council
City of Sherwood, representing Washington Co. Other Cities
City of North Plains, City in Washington Co. outside UGB
Metro Council
Clackamas Co. Citizen
Multnomah Co. Commission

MEMBERS EXCUSED

Sam Adams
Ken Allen
Shane Bemis, Vice Chair
Tom Brian
Richard Burke
Pat Campbell
Amanda Fritz
Jack Hoffman
Alice Norris
Steve Stuart
Rick VanBeveren
Mike Weatherby
Jerry Willey
Dilafruz Williams
Richard Whitman

AFFILIATION

City of Portland
Port of Portland
City of Gresham, representing Multnomah Co. 2nd Largest City
Washington Co. Commission
Washington Co. Special Districts
City of Vancouver
City of Portland
City of Lake Oswego, representing Clackamas Co. Largest City
City of Oregon City, representing Clackamas Co. 2nd Largest City
Clark Co., Washington Commission
TriMet Board of Directors
City of Fairview, representing Multnomah Co. Other Cities
City of Hillsboro, representing Washington Co. Other Cities
Governing Body of School Districts
Oregon Dept. of Land Conservation & Development

ALTERNATES PRESENT

Shirley Craddick
Andy Duyck
Mary Olson
Marc Sans Soucie
Jennifer Donnelly

AFFILIATION

City of Gresham, representing Multnomah Co. 2nd Largest City
Washington Co. Commission
City of Lake Oswego, representing Clackamas Co. Largest City
City of Beaverton, representing Washington Co. 2nd Largest City
Representing Oregon Dept. of Land Conservation & Development

STAFF: Dick Benner, President David Bragdon, Alison Kean-Campbell, Beth Cohen, Andy Cotugno, Robin McArthur, Kelsey Newell, Sherry Oeser, Ken Ray, Andy Shaw, Randy Tucker, Sheena VanLeuven.

1. CALL TO ORDER AND DECLARATION OF A QUORUM

Vice Chair Charlotte Lehan declared a quorum and called the meeting to order at 5:12 pm.

2. SELF INTRODUCTIONS AND COMMUNICATIONS

All attendees introduced themselves.

3. CITIZEN COMMUNICATIONS ON NON-AGENDA ITEMS

There were none.

4. CONSENT AGENDA

Consideration of the MPAC minutes for February 10, 2010

MOTION: Ms. Nathalie Darcy moved, and Councilor Jody Carson seconded, to approve the MPAC minutes for February 10, 2010

ACTION TAKEN: With all in favor, the motion passed.

5. COUNCIL UPDATE

Councilor Robert Liberty updated the committee on:

- Metro recently acquired 5.6 acres along Johnson Creek with funds from the 2006 voter-approved Natural Areas Bond Measure Program;
- A response to a letter co-authored by Metro Council President David Bragdon, Mayor of Portland Sam Adams, Mayor of Vancouver Tim Leavitt, and Clark County Commissioner Steve Stuart on the Columbia River Crossing project was received from the Governors of Washington and Oregon, and there is more information on this in the Oregonian; and
- There will be a Council of Development Finance Agencies meeting on May 13, and Council President Bragdon will be on a panel discussing smart growth solutions.

6. INFORMATION/ DISCUSSION ITEMS

6.1 Integrated Investment Strategy

Ms. Robin McArthur of Metro briefed the committee on the Making the Greatest Place (MGP) key decisions, milestones, and actions for 2010, and clarified MPAC's role in these decisions and actions. In 2010, the MGP initiative will focus on targeting investments to accomplish shared local and regional

goals. Ms. McArthur presented a timeline of these major decisions and actions as well as a timeline of major milestones for the Integrated Investment Strategy.

6.2 Presentation of Report “New Tools and Approaches for Developing Centers and Corridors”

Mr. Andy Shaw of Metro briefed the committee on the “New Tools and Approaches for Developing Centers and Corridors” report drafted by Portland State University’s Institute of Metropolitan Studies on the findings of the Metro-lead Expert Advisory Group (EAG) on Developing Centers and Corridors.

Three members of the EAG, Dennis Wilde of Gerding Edlen Development Company, Steve Burdick of Killian Pacific, and Jerry Johnson of Johnson Reid, presented key findings of the report:

- The value of public-private collaboration on centers and corridors development, building trust between the two parties, and aligning risks and expectations
- The importance of creating a diagnostic tool that can help identify communities’ readiness for development.
- The importance of educating the public and private development communities to ensure that both parties understand the language of development, real estate, and public policy issues and goals.

Councilor Shirley Craddick of Gresham, Mayor Craig Dirksen of Tigard, and Mr. Bob Clay of Portland discussed the barriers and challenges their communities have faced in encouraging centers and corridor development. Barriers identified included difficulty in working effectively with developers, need for infrastructure improvements, funding challenges, and difficulty establishing ownership of development projects by citizens in their communities.

Additional committee discussion included:

- Effectively engaging public and private sectors in center and corridor development
- How to educate the public about development
- Long-term viability of center and corridor developments
- The importance of “storytelling” as way for developers to connect with the public on development.

Project next steps include determining how best to use the report information and continued discussions with PSU and local and regional partners.

7. MPAC MEMBER COMMUNICATIONS

There were none.

8. ADJOURN

Vice Chair Lehan adjourned the meeting at 6:41 pm.

Respectfully submitted,



Sheena VanLeuven
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR FEBRUARY 24, 2010:

The following have been included as part of the official public record:

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
	Document	02/24/2010	Revised MPAC 2/24/10 Agenda	022410j-01
6.1	Chart	02/23/2010	MGP 2010 Decisions	022410j-02
6.2	PowerPoint	02/2010	Achieving Sustainable, Compact Development in the Portland Metropolitan Area	022410j-03
6.2	Document	11/2009	Executive Summary: Achieving Sustainable, Compact Development in the Portland Metropolitan Area	022410j-04