

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPOINTING KATE ) RESOLUTION NO. 03-3301  
SCHIELE AND ELIZABETH TUCKER TO THE )  
METRO COMMITTEE FOR CITIZEN ) Introduced by Council President David  
INVOLVEMENT (MCCI) ) Bragdon

WHEREAS, Objective 1.1 of the Regional Urban Growth Goals & Objectives states that Metro shall establish a Regional Citizen Involvement Coordinating Committee to assist with development, implementation and evaluation of its citizen involvement program; and

WHEREAS, the Metro Charter also called for the creation of an Office of Citizen Involvement, and the establishment of a citizens committee therein; and

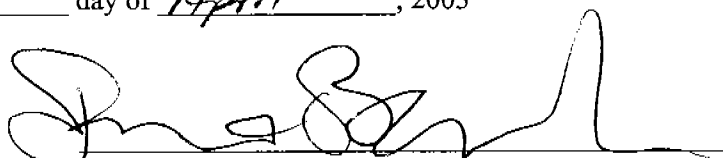
WHEREAS, the Metro Council created said Office and established Metro Committee for Citizen Involvement (MCCI) as the citizen committee within that Office, by adopted Ordinance No. 93-0479A; and

WHEREAS, there are vacancies in MCCI membership with two at-large appointments to be made; and

WHEREAS, a recruitment and selection process has been initiated, resulting in the nomination of citizens Kate Schiele and Elizabeth Tucker to represent the region at-large; now therefore

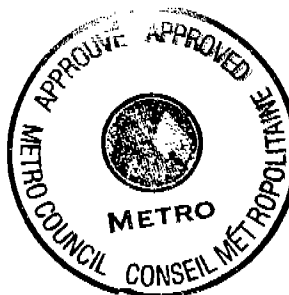
BE IT RESOLVED that the Metro Council that the Metro Council appoints Kate Schiele and Elizabeth Tucker as members of MCCI.

ADOPTED by the Metro Council this 10<sup>th</sup> day of April, 2003

  
David Bragdon, Council President

Approved as to Form:

  
Daniel B. Cooper, Metro Attorney



## Application for the Metro Committee for Citizen Involvement

**About Us**

Metro is responsible for a wide variety of issues affecting local governments, residents, neighborhoods, businesses, civic organizations and overall quality of life of the region. As a result, Metro is committed to including residents of the region in its decisions and values their perspectives. The Metro Committee for Citizen Involvement (MCCI) was established under Metro's home-rule charter in 1992 to assist with the development, implementation, and evaluation of Metro's citizen involvement program and advise how to best involve residents in regional planning activities. As such, MCCI is an advisory committee and does not participate in policy-setting.

**Biographical Information**

Name <b>Kate Schiele</b>		Date <b>2-26-03</b>	
Address <b>1410 SW Midvale Road</b>		State <b>OR</b>	City <b>Portland</b>
		Zip Code <b>97219</b>	
Email address <b>kateschiele@hotmail.com</b>		Phone number <b>(503) 635-0854</b>	
Occupation		Place of Employment	
Council District/County of Residence <b>District</b>		<b>Clackamas County</b>	

**Education**

**Employment**

<p>Please check highest level completed:</p> <p><input type="checkbox"/> Elementary School (Grades 1-5)</p> <p><input type="checkbox"/> Middle School (Grades 6-8)</p> <p><input type="checkbox"/> High School (Grades 9-12)</p> <p><input type="checkbox"/> Some College</p> <p><input checked="" type="checkbox"/> College</p> <p><input type="checkbox"/> Post-Graduate</p>	<p>Additional employment and/or work experience.</p> <p style="font-size: 1.2em;"><b>Advertising, Marketing, Consultant</b></p>
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**Volunteering, Community Projects, Groups, Boards, Religious or Civic Organizations, etc.**

List and describe any involvement you have had with volunteering, community projects, groups, etc. If you have never volunteered before, please describe what interested you about MCCI.

**American Red Cross, 1995-96**

**Immediate Past President of The Duniway Forum, 2002**

**Please give two references who are familiar with your community and volunteer work. If you have never volunteered before, please list two personal references.**

**Lee Foxall (503) 543-8462**

**Shelley Ashenfelter (503) 888-3985**

*Subcommittees*

The subcommittees for MCCI are shown below. Please check any that you are interested in, and describe why you think those issues are important on the lines to the right.

- Community Planning  
(Land Use/Transportation)
- Parks and Greenspaces
- Solid Waste and Recycling

*I believe that protecting private property rights simultaneous with preserving our natural resources while planning our communities is my bailiwick. Closely followed by my passion and interest in transportation planning. Without these two categories being managed/planned properly, the ripple effect into our economy and our livability will be devastating.*

*Time Commitment*

The MCCI meets the third Wednesday of the month from 7-9pm. In addition, MCCI members are required to join an MCCI subcommittee, are strongly encouraged to be active in their communities, and keep abreast of current events. Will you commit to the time required to fulfill your duties if appointed to this advisory committee?

- Yes
- No

*Potential Conflicts*

Are you aware of any potential conflicts of interest that would prevent you from serving effectively on MCCI? If so, please explain.

*no*

*Optional: Attach Résumé*

*[Signature]*  
 Signature \_\_\_\_\_ Date *2-26-03*

For further general information, call the Metro Office of Citizen Involvement at 503.797.1539. To receive assistance per the Americans with Disabilities Act, call the Metro at 503.797.1539 or Metro teletype 503.797.1804.

Membership on Metro advisory committees is open to all interested citizens subject to the qualifications determined by the appointing authority as necessary for the conduct of its business. Metro encourages participation in its affairs by all people, especially those who are under represented in public involvement.

Please return to:  
 Metro Office of Citizen Involvement  
 600 NE Grand Avenue  
 Portland, OR 97232  
 503.797.1539  
 fax 503.797.1799  
 email [mcci@metro.dst.or.us](mailto:mcci@metro.dst.or.us)  
[www.metro-region.org](http://www.metro-region.org)

## KATE SCHIELE

1410 SW Midvale Road, Portland, Oregon 97219  
(503) 635-0859 home, (503) 709-1875 cellular, kateschiele@hotmail.com

### BUSINESS AND PERSONAL PHILOSOPHY

I am a well-organized perfectionist and a team player that takes considerable pride in always being able to deliver.

### EDUCATION

University of Nevada, Las Vegas - (BA) - 1996  
Communications major, with emphasis in Broadcast Journalism/Advertising

#### HONORS & AFFILIATIONS

President, UNLV Advertising Club (AAF), 1995-96  
Las Vegas Ad Club Scholarship Recipient, 1995 & 1996  
Order of Omega, Honorary Greek Society, 1995

### WORK EXPERIENCE

#### Payment Insured Plan, Inc., (PIPI) Eugene, Oregon (2001-2002)

*Marketing Executive.* PIPI owns and markets automotive warranty programs, other insurances, and various aftermarket products offered at automobile dealerships. Responsible for the maintenance and growth of twenty automotive dealerships, and the acquisition of new dealer clients. Daily functions included the monitoring, motivating, and training of dealership employees – primarily business managers and sales managers. Definition of role with company and clients is “profit engineer.”

#### CarSoup.com, Inc., Minneapolis, Minnesota (1999-2001)

*Market Director.* CarSoup.com marketed new and used automotive inventory on the internet. My responsibility was to manage and execute every function of the business in the Portland market. Specific responsibilities included maintaining current dealer relations, new dealer recruitment, manage all media relationships, create new sponsors and affiliate partnerships, conduct monthly training sessions for internet sales managers.

#### Kate Schiele Advertising, Portland, Oregon (1999)

*Owner/President.* Prospect and recruit new business clients. Build and maintain relationships with existing client base. Research, analyze, and develop strategies for various businesses based on client goals. Execute and manage all strategies from beginning to end to ensure optimal results. Services conducted include: strategic marketing development, event planning and management, public relations, creative development, design and layout, copywriting and production.

Nevada State Republican Party, Las Vegas, Nevada (1998)

*Special Events and Fundraising Director.* Primary responsibility entailed the organization and implementation of statewide fundraising events specifically for the State Senatorial Committee and the Assembly Caucus. Additional responsibility required the expansion and growth of the sustaining members list.

Bruce James for U.S. Senate, Las Vegas, Nevada (1997-1998)

*Community Relations Correspondent.* Demonstrated proficiency in the organization and execution of media coverage for the campaign. Arranged for the candidate to be guest speaker at luncheons, dinners, and community meetings. Organized meet and greet opportunities for the candidate co-hosted by various opinion leaders from within the community. Served as proxy for the candidate when necessary.

**COLLEGE EMPLOYMENT**

Warner Brothers International, Burbank, California ('96)

*Public Relations Liaison.* Assisted the International Syndication Division of Warner Brothers during the 1996 NATPE convention. Functioned as a PR representative between Warner Brothers executives, existing and potential clients, and the casts of various syndicated programs.

KUPN-TV, Las Vegas, Nevada ('95)

*Magazine Show Hostess.* Hosted a local magazine show called "Growing Up Las Vegas." The show was created to run for one season. "Growing Up Las Vegas" was a progressive interpretation of the history of Southern Nevada leading up to what Las Vegas has grown into today. Other responsibilities included writing the script, producing segments, conduct all interviews.

John Ensign for Congress, Las Vegas, Nevada ('95-96)

*Volunteer Coordinator.* Assisted campaign team with GOTV, fundraising events, and grass roots efforts. Recruited volunteers for evening phone bank.

KATU-TV, Portland, Oregon ('95)

*News Reporter/Producer Intern.* Reported daily news desk stories. Wrote script for the 5, 5:30, and 6PM newscasts. Produced a weekly segment focused on young children involved in summer sports programs.

**ACTIVITIES AND INTERESTS**

History, Politics, volleyball, golf, running, music, art, and literature.

**HEALTH** - Excellent

*Personal and professional references available upon request.*

## Application for the Metro Committee for Citizen Involvement

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*Biographical Information*

Name Elizabeth M. P. Tucker		Date February 26, 2003	
Address 8003 NE Mason Street	State OR	City Portland	Zip Code 97218
Email address etucker@mail.kindercare.com		Phone number (503) 860-1936, cell (503) 872-1573 days	
Occupation Graphic Designer		Place of Employment KinderCare Corporate	
Council District/County of Residence District 5, Multnomah			

*Education*

*Employment*

Please check highest level completed: <input type="checkbox"/> Elementary School (Grades 1-5) <input type="checkbox"/> Middle School (Grades 6-8) <input type="checkbox"/> High School (Grades 9-12) <input type="checkbox"/> Some College <input checked="" type="checkbox"/> College <input type="checkbox"/> Post-Graduate	Additional employment and/or work experience.  N/A
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*Volunteering, Community Projects, Groups, Boards, Religious or Civic Organizations, etc.*

List and describe any involvement you have had with volunteering, community projects, groups, etc. If you have never volunteered before, please describe what interested you about MCCI.

February , 2002 - Current	District 6 MCCI representative, including OCI Task Force and Sim. Project Volunteer Current Membership Committee Chair and (briefly) Parks Subcommittee Chair
December, 2002 - Current	Roseway Neighborhood Association Board Member
November 1996 - May 1997	Harvest House Family Shelter Weekend Supervisor
September 1988 - June 1995	Music Ministry for ICF

Please give two references who are familiar with your community and volunteer work. If you have never volunteered before, please list two personal references.

Sean Batty, Roseway Neighborhood Association chair (503) 255-0189  
 Jan McElwain, ICF member (503) 246-0346

*Subcommittees*

The subcommittees for MCCI are shown below. Please check any that you are interested in, and describe why you think those issues are important on the lines to the right.

- Community Planning  
(Land Use/Transportation) \_\_\_\_\_
- Parks and Greenspaces \_\_\_\_\_
- Solid Waste and Recycling (if they would just change the meeting time from 4:30!) \_\_\_\_\_

I think that Parks & Greenspaces are important because they help establish the liveability of the region through access to nature. I think that Metro's Park system is particularly important as they provide natural experiences, as opposed to postage stamp sized playgrounds. Metro's emphasis on trails and bikeways also sets it apart from neighborhood park, creating viable transportation alternatives through outdoor recreation spaces.

*Time Commitment*

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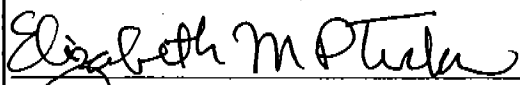
- Yes
- No

*Potential Conflicts*

Are you aware of any potential conflicts of interest that would prevent you from serving effectively on MCCI? If so, please explain.

No.

*Optional: Attach Résumé*

	February 26, 2003
Signature	Date

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## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 03-3301, FOR THE PURPOSE OF APPOINTING KATE SCHIELE AND ELIZABETH TUCKER TO THE METRO COMMITTEE FOR CITIZEN INVOLVEMENT

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Date: March 18, 2003

Prepared by: Cary Stacey

#### BACKGROUND

The Metro Committee for Citizen Involvement (MCCI) has continued to attempt to fill its vacancies. MCCI has actively recruited new members, including soliciting stakeholders and local leaders for nominees, notifying agency staff, and advertising on a weekly basis.

Kate Schiele lives in District 2. Council President David Bragdon has nominated Ms. Schiele for this at-large position, citing the breadth of knowledge she has gained of Metro and the region in the past year. Ms. Schiele has volunteered with the American Red Cross and the Duniway Forum. She feels her background in advertising and marketing can aid the committee in pursuing effective citizen involvement, and is committed to promoting citizen involvement to audiences and communities in the region that Metro doesn't typically reach. Her interest in transportation and planning fits well with the issues addressed by MCCI's Community Planning Subcommittee. Ms. Schiele's application to the committee is attached to Resolution 03-3301 as Exhibit A.

Elizabeth Tucker lives in District 5 and is already an MCCI member. Council President David Bragdon has nominated Ms. Tucker for this at-large position, citing her active participation on the committee in the past year. Upon redistricting, effective January 2003, MCCI's representatives for District 5 exceeded the number allotted; appointment as an at-large member will ensure Ms. Tucker's continued membership on the committee and will allow the remaining members in District 5 to continue to serve that district. In addition to chairing MCCI's Membership Committee and serving on the Parks Subcommittee and ad hoc Office of Citizen Involvement Task Force, Ms. Tucker is active in her neighborhood association. Ms. Tucker's application to the committee is attached to Resolution 03-3301 as Exhibit B.

#### ANALYSIS/INFORMATION

##### 1. Known Opposition

None.

##### 2. Legal Antecedents

Metro Code Chapter 2.19.100, Ordinance 00-860 and Ordinance 02-947A are the relevant legal documents related to this appointment.

##### 3. Anticipated Effects

That two new members will be appointed to MCCI.



#### **4. Budget Impacts**

None.

#### **RECOMMENDED ACTION**

That the Metro Council adopt Resolution 03-3301.