MINUTES OF THE METRO COUNCIL MEETING

Thursday, April 22, 2010 Metro Council Chamber

<u>Councilors Present</u>: Council President David Bragdon, Kathryn Harrington, Rex

Burkholder, Carlotta Collette, Rod Park

<u>Councilors Absent</u>: Carl Hosticka (excused), Robert Liberty (excused)

Council President Bragdon convened the Regular Council Meeting at 2:00 p.m.

1. INTRODUCTIONS

There were none.

2. CITIZEN COMMUNICATIONS

Please refer to Council meeting audio for specific testimony reference.

There were none.

3. COMMUNICATION PROJECTS PRESENTATION: RECYCLING INFORMATION CENTER (RIC) MARKETING CAMPAIGN

Shareefah Hoover, Communications Project Manager, and Judie Miller, RIC Manager, presented on the Recycling Information Center (RIC) including background on the center, current programs and processes, operations and call-center progress, and future marketing direction. They discussed primary goals related to increasing call volumes. Ms. Hoover and Ms. Miller discussed campaign strategies. They showed commercial clips they would use as a component of the campaign. They discussed increased citizen and Metro interaction.

Councilor Harrington discussed accurate and relevant trend lines in relation to regional population and growth. She discussed transfer station locations. She asked what folks were doing to ensure Washington County locations were open and accessible. She talked about outreach and classic media sources such as print and hard copy media. Councilor Collette discussed the Metro Recycling Line as the 'front-line' and 'voice' of Metro. Councilor Burkholder asked about business recycling outreach. Ms. Hoover said the 'Recycle at Work' program acted as one component.

4. CONSENT AGENDA

- 4.1 Consideration of minutes for the April 15, 2010 Regular Council Meeting.
- 4.2 Added to the Consent Agenda 4/22

Resolution No. 10-4147, Resolution of the Metro Council, Acting as the Metro Contract Review Board, For the Purpose of Approving Contract Amendments for the Predators of the Serengeti and Red Ape Reserve Exhibits at the Oregon Zoo.

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Motion: Councilor Collette moved to adopt the meeting minutes of the April 15,

2010 Regular Metro Council meeting and Resolution No. 10-4147.

Vote: Council President Bragdon & Councilors Burkholder, Park, Harrington,

and Collette voted in support of the motion. The vote was 5 aye, the

motion passed.

5. ORDINANCES - SECOND READING

5.1 **Ordinance No. 10-1240,** For the Purpose of Amending Metro Code Chapter 2.04 in Order to Strengthen the MWESB Program.

Motion:	Councilor Burkholder moved to adopt Ordinance No. 10-1240.		
Seconded:	Councilor Park seconded the motion		

Councilor Burkholder introduced the ordinance and provided background information on specific funding and project caps regarding construction projects. He said this ordinance would cover the majority of Metro's smaller construction projects. He noted the need to improve as progress was made and discussed the role of contractors and subcontractors.

Council President Bragdon opened a public hearing on Ordinance No. 10-1240.

Council President Bragdon closed the public hearing.

Councilor Harrington asked about the 'good faith effort.' She asked about code language and coverage.

Vote: Council President Bragdon & Councilors Burkholder, Park, Harrington,

and Collette voted in support of the motion. The vote was 5 aye, the

motion passed.

6. **RESOLUTIONS**

6.1 **Resolution No. 10-4138,** For the Purpose of Directing the Chief Operating Officer to Adopt a Program for Temporary Deferral of the Metro Regional System Fee for Manufacturing Businesses using Recyclable Materials.

Removed from agenda 4/22.

6.2 **Resolution No. 10-4143,** For the Purpose of Authorizing the Chief Operating Officer to Enter into an Intergovernmental Agreement with the North Clackamas Parks and Recreation District for Joint Management of Mt. Talbert Nature Park.

Motion:	Councilor Collette moved to adopt Resolution No. 10-4142.
Seconded:	Councilor Park seconded the motion

Councilor Collette introduced Resolution No. 10-4143. She discussed the Mt. Talbert property, acquisitions, and operational background. She discussed specifics of the intergovernmental agreement (IGA). She discussed preservation strategies and

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collaboration with North Clackamas Parks and Recreation District. Councilor Burkholder asked about asset management issues. Mike Brown, Director of Metro Properties, provided specifics on asset management practices. Councilor Harrington asked about fire districts.

Vote:

Council President Bragdon & Councilors Burkholder, Park, Harrington, and Collette voted in support of the motion. The vote was 5 aye, the motion passed.

7. CHIEF OPERATING OFFICER COMMUNICATION

Michael Jordan, COO, discussed the formation of a Metro committee focused on meeting diversity and equity goals. He noted work underway on a Metro tobacco-free policy for Metro properties and grounds. He talked about fleet management issues and the transition to hybrid vehicles. Councilor Collette asked about electric charging stations.

8. COUNCILOR COMMUNICATION

Councilors discussed events and meetings they had attended. They discussed current happenings throughout the region.

9. ADJOURN

There being no further business to come before the Metro Council, Council President Bragdon adjourned the meeting at 3:00 p.m.

Prepared by

Tony Andersen Clerk of the Council

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF APRIL 22, 2010

Item	Topic	Doc. Date	Document Description	Doc. Number
4.2	Resolution	4/22/10	Resolution No. 10-4147, added to the	042210c-1
			Consent Agenda 4/22	
3.0	Report	4/22/10	Creative Kanvas, Metro RIC, 2010	042210c-2
		-	Hotline Creative	