

MINUTES OF THE METRO COUNCIL WORK SESSION MEETING

July 20, 2010
Metro Council Chamber

Councilors Present: Kathryn Harrington, Rod Park, Rex Burkholder, Robert Liberty Carl Hosticka

Councilors Absent: David Bragdon (excused), Carlotta Collette (excused)

Councilor Kathryn Harrington convened the Metro Council Work Session Meeting at 2:04 p.m.

1. DISCUSSION OF AGENDA FOR COUNCIL REGULAR MEETING, [July 22, 2010]/ADMINISTRATIVE/CHIEF OPERATING OFFICER COMMUNICATIONS

Councilor Rod Park asked if a Councilor could carry Resolution 10-4170 at the Thursday Council Meeting because he would be late due to a prior engagement. Councilor Robert Liberty offered to carry the resolution.

Councilor Carl Hosticka wondered if it was necessary to indicate an executive session ahead of time. Dan Cooper, Metro Attorney, explained as long as the purpose of an executive session is clear the Council can go into an executive session. Councilor Kathryn Harrington noted that the executive session for the work session was marked as ORS 192.660(2)(h) and should have been marked ORS 192.660(2)(e).

Scott Robinson, Chief Information Officer, provided a handout of Metro's Values. Mr. Robinson explained to the Council there will be continued engagement with the staff in the fall to best reflect the values of Metro. Regarding a question from Councilor Park, Mr. Robinson replied the recommendations for this draft had come from Metro staff and this was an opportunity for the Council to weigh in, but it had not been formally adopted. Councilor Kathryn Harrington supported formally adopting these values and stated this was something the Council should come back to.

Mr. Robinson reminded the Council of the modifications to the lion exhibit at the zoo and stated the decision on the changes would be made in the next two and a half weeks. Mr. Robinson explained how the discrepancy occurred stating that the Association of Zoos and Aquariums (AZA) setting a minimum distance from the lions to the visitors, however it was not clear where the distance should be measured from. The correct determination has been requested from the AZA in order to fully comply with their standards. Councilor Kathryn Harrington wondered what the time frame for the Red Ape reserve at the zoo was. Mr. Robinson responded the exhibit had been finished and the animal keepers were looking at the behaviors of the orangutans before putting them into the exhibit at which time a notice of intent would be initiated. Lastly, Mr. Robinson provided the Council with a handout of Metro Media coverage for May 2010 and asked the Council to review it and provide feedback at a later date.

2. PIONEER CEMETERIES PROGRAM UPDATE & DISCUSSION

Councilor Harrington introduced Rachel Fox, Cemetery Program Manager, Tim Collier, Park and Environmental Service Finance Manager, and Joel Morton, Senior Attorney, and reminded the council that legal matters pertaining to the Pioneer cemeteries program would be discussed in the executive session. Ms. Fox and Mr. Collier provided a presentation of the Pioneer cemeteries program as well as an update on next steps. Ms. Fox gave a brief overview of the history provided in a memo handout and supplied a pamphlet for the Pioneer cemeteries. Ms. Fox fielded questions from the Council regarding cemetery closures and plot purchases and explained that the closures were due to an inadequate number of plots available and plot purchases were a license for burial. Mr. Collier explained the finance behind caring for the Pioneer cemeteries. Specifically, market research indicates that Metro's rates are the lowest in the region and is currently operating in a

\$140,000 deficit annually with only \$287,000 left in the Cemetery Perpetual Care Fund. The Council provided suggestions on what should be presented in the next meeting on August 17, 2010, specifically more information on green burial options, efficiencies in burial options, and an outline the cost of care.

3. METRO NATURAL AREAS BOND: PUBLIC AWARENESS CAMPAIGN

Laura Odom, Communications Coordinator, provided new materials for the public awareness campaign including an example of an advertisement, an informational brochure for both the Chehalem Ridge Natural Area and the Graham Oaks Nature Park, and a sticker promoting the Graham Oaks Nature Park grand opening. Ms. Odom explained that the 2006 Natural Areas Bond Measure was designed to invest in preserving water quality, protecting fish and wildlife habitat and ensuring access to nature for future generations. Part of this bond measure provides an opportunity to educate citizens on these natural areas and what Metro has accomplished. There are several ways in which this is being undertaken. Ms. Odom provided examples of what she is working on including advertising, a stakeholder's bus tour, speakers' bureau, and a cycling event. Ms. Odom asked how the Council would like to be involved and what would make it easier for them to be part of this process. The Councilors voiced several concerns including time commitment and using tax dollars to promote Metro success. Ms. Odom offered to work within the Councilor's current schedules as well as provide opportunities for scheduling events farther in the future. Ms. Odom further responded that this campaign is part of a tradeoff, but is confident any money spent in showing success will create better use of the natural areas by these same tax payers.

4. BREAK

5. PROPOSED HOUSING AND URBAN DEVELOPMENT (HUD) GRANT

Andy Cotugno, Senior Policy Advisor, introduced himself as Metro's lead for the Housing and Urban Development (HUD) team along with Kate Allen, City of Portland Housing Policy Manager, and Maxine Fitzpatrick, Executive Director of Portland Community Reinvestment Initiatives. Ms. Allen described her role in this process as the lead person for the City of Portland and showed enthusiasm for the opportunity to link housing on a more regional scale. Ms. Fitzpatrick introduced herself and vocalized her support for Metro's involvement in this process. Ms. Fitzpatrick also provided an example as to how inclusive the grant process has been as a representative of a local neighborhood organization.

Mr. Cotugno supplied a handout for the Housing Equity and Opportunity Strategy for the Portland Metropolitan Region. The grant is intended to result in five basic outcomes including housing equity and opportunity strategy, leverage and integration, on-going governance structure, increased capacity of community-based organization participation, and a framework for monitoring and measuring performance. Mr. Cotugno stated part of the objective of receiving this grant as not just to satisfy the stated intended results of the grant, but to create stronger organizations beyond the life of the grant.

After fielding questions from the Council, Mr. Cotugno further defined Metro's role in this grant application process. Mr. Cotugno explained the list of government and non-government organizations currently part of the Consortium was not a closed list and there would be opportunity to include more organizations in the future, but currently there are enough partners to apply for this grant. Following a question from Councilor Hosticka, Mr. Cotugno explained the Consortium would look for further funds to continue the work that would start with this grant. Ms. Allen responded to a question from Councilor Park explaining how this program would not

exacerbate the problem of affordable housing because the program will be about housing choices regardless of income, instead of working on affordable housing exclusively.

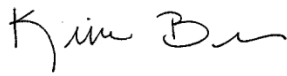
6. COUNCIL BRIEFINGS/COMMUNICATION

Councilor Liberty shared he would be in a work session with an exploratory group to work out the details of the Steering Committee work plan and organizational structure for the Community Investment Strategy (CIS) on Wednesday July 21, 2010 and invited the Councilors to attend.

7. EXECUTIVE SESSION HELD PURSUANT TO ORS 192.660(2)(h)

Adjourned at 4:18 p.m.

Prepared by,

A handwritten signature in black ink, appearing to read "Kim Brown", with a stylized flourish at the end.

Kim Brown
Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF
July 20, 2010

Item	Topic	Doc. Date	Document Description	Doc. Number
1	Agenda	07/20/10	Agenda: Metro Council regular meeting, July 22, 2010	072010cw-1
2	Handout	07/20/10	Metro's Values	072010cw-2
3	Handout	07/14/10	Metro Media Coverage for May 2010	072010cw-3
4	Handout	07/20/10	To: Metro Council From: Reed Wagner, Tim Collier, and Rachel Fox Re: Metro Pioneer Cemeteries Program Update	072010cw-4
5	Handout	07/20/10	Pioneer Cemeteries pamphlet	072010cw-5
6	Handout	07/20/10	This is our nature advertisement	072010cw-6
7	Handout	07/20/10	Chehalem Ridge Natural Area at a glance brochure	072010cw-7
8	Handout	07/20/10	Graham Oaks Nature Park grand opening celebration brochure	072010cw-8
9	Handout	07/20/10	Graham Oaks Nature Park grand opening sticker	072010cw-9
10	Handout	07/19/10	Housing Equity and Opportunity Strategy for the Portland Metropolitan Region	072010cw-10