

# Metro | Agenda

Meeting: Metro Policy Advisory Committee (MPAC)  
Date: Wednesday, August 11, 2010  
Time: 5 to 7 p.m.  
Place: Council Chambers

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|----------------|-----|--|--|
| <b>5 PM</b>    | 1.  | <b><u>CALL TO ORDER</u></b>  | <b>Jerry Willey, Second Vice Chair</b>                   |
| <b>5:02 PM</b> | 2.  | <b><u>SELF INTRODUCTIONS &amp; COMMUNICATIONS</u></b>  | <b>Jerry Willey, Second Vice Chair</b>                   |
| <b>5:05 PM</b> | 3.  | <b><u>CITIZEN COMMUNICATIONS ON NON-AGENDA ITEMS</u></b>   |  |
| <b>5:10 PM</b> | 4.  | * Consideration of the MPAC Minutes for July 28, 2010  |  |
| <b>5:15 PM</b> | 5.  | <b><u>COUNCIL UPDATE</u></b>   |  |
|                | 6.  | <b><u>ACTION ITEMS</u></b>   |  |
| <b>5:20 PM</b> | 6.1 | * Resolution No. 10-4174, "For the Purpose of Endorsing a Consortium Grant Application to the U.S. Department of Housing and Urban Development for a Sustainable Communities Regional Planning Grant Program – <b><u>RECOMMENDATION TO METRO COUNCIL REQUESTED</u></b> <ul style="list-style-type: none"><li>• <i>Purpose:</i> Review HUD grant Declaration of Cooperation.</li><li>• <i>Outcome:</i> MPAC recommendation to Metro Council on resolution.</li></ul>          | <b>Andy Cotugno</b>                                      |
|                | 7.  | <b><u>INFORMATION / DISCUSSION ITEMS</u></b>   |  |
| <b>5:40 PM</b> | 7.1 | ** Community Investment Strategy: Building a Sustainable, Prosperous, Equitable Region – <b><u>INFORMATION/DISCUSSION</u></b> <ul style="list-style-type: none"><li>• <i>Purpose:</i> Share staff's recommendation for a regional community investment strategy for the region.</li><li>• <i>Outcome:</i> Understanding of COO recommendation, schedule for Council action via growth management ordinance, MPAC role in decision-making, public outreach process.</li></ul> | <b>Michael Jordan,<br/>Metro Chief Operating Officer</b> |
| <b>6:50 PM</b> | 8.  | <b><u>MPAC MEMBER COMMUNICATION</u></b>  |  |
| <b>7 PM</b>    | 9.  | <b><u>ADJOURN</u></b>  | <b>Jerry Willey, Second Vice Chair</b>                   |

**Upcoming MPAC meetings:**

1. Regular MPAC meeting scheduled for Wednesday, August 25, 2010 has been  **canceled** .
2. Regular MPAC meeting scheduled for Wednesday, September 8, 2010 from 5 to 7 p.m. at the Metro Regional Center, Council Chambers.

\* Material available electronically.

\*\* Materials will be distributed electronically prior to the meeting.

# Material provided at meeting.

All material will be available at the meeting.

For agenda and schedule information, call Kelsey Newell at 503-797-1916, e-mail: [kelsey.newell@oregonmetro.gov](mailto:kelsey.newell@oregonmetro.gov).

To check on closure or cancellations during inclement weather please call 503-797-1700x.



## 2010 MPAC Tentative Agendas

*Tentative as of August 4, 2010*

<p><b><u>MPAC Meeting</u></b> August 11</p> <ul style="list-style-type: none"> <li>• Presentation of COO recommendation</li> <li>• HUD Sustainable Communities grant - Action</li> </ul>	<p><b><u>MPAC Meeting - Canceled</u></b> August 25</p>
<p><b><u>MPAC Meeting</u></b> September 8</p> <ul style="list-style-type: none"> <li>• The Intertwine</li> <li>• Draft Ordinance to meet 20-year forecasted growth (discussion) <ul style="list-style-type: none"> <li>• Investment Strategy</li> <li>• Actions to meet forecasted growth</li> <li>• Regional Framework Plan/Urban Growth Management Functional Plan amendments</li> </ul> </li> </ul>	<p><b><u>MPAC Meeting</u></b> September 22</p> <ul style="list-style-type: none"> <li>• Draft Ordinance to meet 20-year forecasted growth (discussion) <ul style="list-style-type: none"> <li>• Investment Strategy</li> <li>• Actions to meet forecasted growth</li> <li>• Regional Framework Plan/Urban Growth Management Functional Plan amendments</li> </ul> </li> </ul>
<p><b><u>MPAC Meeting</u></b> October 13</p> <ul style="list-style-type: none"> <li>• Draft Ordinance to meet 20-year forecasted growth (discussion) <ul style="list-style-type: none"> <li>• Investment Strategy</li> <li>• Actions to meet forecasted growth</li> <li>• Regional Framework Plan/Urban Growth Management Functional Plan amendments</li> </ul> </li> </ul>	<p><b><u>MPAC Meeting</u></b> October 27</p> <ul style="list-style-type: none"> <li>• Draft Ordinance to meet 20-year forecasted growth (discussion) <ul style="list-style-type: none"> <li>• Investment Strategy</li> <li>• Actions to meet forecasted growth</li> <li>• Regional Framework Plan/Urban Growth Management Functional Plan amendments</li> </ul> </li> </ul>
<p><b><u>MPAC Meeting</u></b> November 10</p> <ul style="list-style-type: none"> <li>• Draft Ordinance to meet 20-year forecasted growth (discussion) <ul style="list-style-type: none"> <li>• Investment Strategy</li> <li>• Actions to meet forecasted growth</li> <li>• Regional Framework Plan/Urban Growth Management Functional Plan amendments</li> </ul> </li> </ul>	<p><b><u>MPAC Meeting</u></b> November 17</p> <ul style="list-style-type: none"> <li>• Draft Ordinance to meet 20-year forecasted growth (recommendation to council) <ul style="list-style-type: none"> <li>• Investment Strategy</li> <li>• Actions to meet forecasted growth</li> <li>• Regional Framework Plan/Urban Growth Management Functional Plan amendments</li> </ul> </li> </ul>
<p><b><u>MPAC Meeting</u></b> December 15</p>	



**METRO POLICY ADVISORY COMMITTEE**

**June 28, 2010**

Metro Regional Center, Council Chambers

MEMBERS PRESENT

Pat Campbell  
Jody Carson  
Steve Clark  
Nathalie Darcy  
Dennis Doyle  
Jack Hoffman  
Carl Hosticka  
Dick Jones  
Marilyn McWilliams  
Charlynn Newton  
Charlotte Lehan, Vice Chair  
Robert Liberty  
Rod Park  
Wilda Parks  
Alice Norris  
Judy Shiprack

AFFILIATION

City of Vancouver  
City of West Linn, representing Clackamas Co. Other Cities  
TriMet Board of Directors  
Washington County Citizen  
City of Beaverton, representing Washington Co. 2<sup>nd</sup> Largest City  
City of Lake Oswego, representing Clackamas Co. Largest City  
Metro Council  
Clackamas County Special Districts  
Washington County Special Districts  
City of North Plains, representing Washington Co. outside UGB  
Clackamas County Commission  
Metro Council  
Metro Council  
Clackamas County Citizen  
City of Oregon City, representing Clackamas Co. 2<sup>nd</sup> Largest City  
Multnomah County Commission

MEMBERS EXCUSED

Sam Adams  
Shane Bemis, Chair  
Matt Berkow  
Tom Brian  
Amanda Fritz  
Keith Mays  
Steve Stuart  
Mike Weatherby  
Richard Whitman  
Jerry Willey, Second Vice Chair

AFFILIATION

City of Portland Council  
City of Gresham, representing Multnomah Co. 2<sup>nd</sup> Largest City  
Multnomah County Citizen  
Washington County Commission  
City of Portland Council  
City of Sherwood, representing Washington Co. Other Cities  
Clark County, Washington Commission  
City of Fairview, representing Multnomah County Other Cities  
Oregon Department of Land Conservation & Development  
City of Hillsboro, representing Washington County Largest City

ALTERNATES PRESENT

Shirley Craddick  
Jennifer Donnelly  
Andy Duyck  
Paul Manson

AFFILIATION

City of Gresham, representing Multnomah Co. 2<sup>nd</sup> Largest City  
Oregon Department of Land Conservation & Development  
Washington County Commission  
Multnomah County Citizen

STAFF: Andy Cotugno, Mike Hoglund, Nuin-Tara Key, Heidi Rahn, Ken Ray, Dylan Rivera, Andy Shaw, Sheena VanLeuven.

**1. CALL TO ORDER AND DECLARATION OF A QUORUM**

Vice Chair Charlotte Lehan declared a quorum and called the meeting to order at 5:09 p.m.

**2. SELF INTRODUCTIONS AND COMMUNICATIONS**

Audience and committee members introduced themselves.

**3. CITIZEN COMMUNICATIONS ON NON-AGENDA ITEMS**

There were none.

**4. CONSENT AGENDA**

- **Consideration of the MPAC Minutes for July 14, 2010**
- **MTAC member nomination**

MOTION: [Committee member name not recorded] moved to approve the consent agenda.

ACTION TAKEN: With all in favor, the motion passed.

**5. COUNCIL UPDATE**

Metro Councilor Robert Liberty updated the committee on:

- Metro's Data Resource Center has released RLIS Live, its new web services for subscribers to Metro's Geographic Information System data;
- Metro has updated its online urban growth boundary look up tool to enable citizens to determine whether an address lies within the UGB and where the address lies in relation to the UGB and reserves areas;
- Citizens are invited to comment on the 2010-2013 Metropolitan Transportation Improvement Program schedule of federal and state transportation spending in the Portland area, which encompasses all federal and state spending on highways, public transit, pedestrian and bike projects in the metro area. The comment period runs through 5 p.m., Monday Aug. 23; and
- Citizens can subscribe to Metro newsfeeds via the Metro website.

Councilor Carl Hosticka updated the committee on:

- Metro's COO will solicit input from local jurisdictions on whether the areas under analysis for UGB expansion are appropriate or whether more areas need to be studied. Individual landholders can make requests to local governments regarding inclusion of their land in the study area.

## **6. INFORMATION/ DISCUSSION ITEMS**

### **6.1 Federal Sustainable Community Initiative and HUD Sustainable Communities Grant and Endorsement Letter**

Mr. Andy Cotugno of Metro outlined the proposal to create a consortium of public and community based stakeholders to apply for a grant under the US Department of Housing and Urban Development's "Sustainable Communities Regional Planning Grant Program," with the intent that the grant will fund the development and implementation of a Housing Equity and Opportunity strategy for the Portland metropolitan area. MPAC's endorsement of this proposal will be sought at the August 11 MPAC meeting.

Committee discussion included:

- What geographical area is included in the "Portland metropolitan region" for the purposes of this proposal;
- The need to address transit issues in the grant proposal as part of a housing equity strategy for the region;
- The need to identify partners who will aid in the development and implementation of a housing strategy if funding is received;
- How consortium members were determined;
- The need to address disparity in homeless shelter bed availability between the three Counties in the metropolitan area as an additional housing equity issue; and
- How the grant application represents a change in the Federal approach to granting funding.

### **6.2 Climate Prosperity Greenprint**

Metro Councilor Rex Burkholder gave brief background on the Climate Prosperity (CP) project and its goals. Ms. Heidi Rahn of Metro outlined Metro's work on climate change mitigation and adaptation as well as the regional priorities that emerged from the joint JPACT and MPAC retreat on climate change in April. She noted that the vision of the CP project is to grow the local economy while reducing greenhouse gas emissions, which aligns with the priorities that arose out of the retreat and with two of Metro's six desired outcomes for the region.

Mr. Rob Bennett, Executive Director of the Portland Sustainability Institute, introduced the "Greenprint" developed through the CP project as a strategy to promote economic growth with less environmental impact by reinforcing linkages between economic development and investments in green technology and jobs. He outlined the six focus areas and 23 strategies identified to meet these goals, as well as next steps for the project.

Committee discussion included:

- Whether "key growth opportunities" that have been identified are too limited;
- The need for the region to innovate as well as be competitive in the existing clean technologies sector;

- The need to be flexible and adaptable in how we address climate change;
- The potential for brownfield cleanup to be an economic opportunity;
- Opportunities for climate and economic benefits in areas where the region is already prominent, such as agriculture, tourism, and forestry;
- How participants in the CP working group were selected and the need to identify other partners;
- How climate adaptation relates to the CP effort; and
- How this project might help local governments develop cost models for “greener” procurement of products and services.

**7. MPAC MEMBER COMMUNICATIONS**

There were none.

**8. ADJOURN**

Vice Chair Charlotte Lehan adjourned the meeting at 6:34 p.m.

Respectfully submitted,



Recording Secretary

**ATTACHMENTS TO THE PUBLIC RECORD FOR JULY 28, 2010:**

The following have been included as part of the official public record:

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
6.1	Handout	08/02/2010	Revised HUD Grant Declaration of Cooperation	072810m-01
6.2	Powerpoint	07/28/2010	Climate Prosperity Project overview	072810m-02

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF ENDORSING A ) RESOLUTION NO. 10-4174  
CONSORTIUM GRANT APPLICATION TO THE )  
US DEPARTMENT OF HOUSING AND URBAN ) Introduced by Councilor Robert Liberty  
DEVELOPMENT FOR A SUSTAINABLE  
COMMUNITIES REGIONAL PLANNING  
GRANT PROGRAM

WHEREAS, the US Department of Housing and Urban Development (HUD), the US Department of Transportation and the US Environmental Protection Agency have come together to form the Partnership for Sustainable Communities (The Partnership);

WHEREAS, in support of The Partnership, the US Department of Housing and Urban Development has released a Notice of Funding Availability for a Sustainable Communities Regional Planning Grant Program;

WHEREAS, the intent of the program is to fund the development of a Regional Plan for Sustainable Development or a Detailed Execution Plan and Program for a Regional Plan for Sustainable Development;

WHEREAS, the grant program is available for application by a consortium comprised, at a minimum, of the metropolitan planning organization, the traditional principle city, local governments representing at least 50% of the area’s population and non-profit organization(s), foundation(s) or educational institution(s) that have the capacity to engage diverse populations;

WHEREAS, the Portland metropolitan area has a Regional Plan for Sustainable Development in the form of the 2040 Growth Concept and various state, regional and local implementation instruments which has been successful at addressing land use, transportation and environmental protection and enhancement;

WHEREAS, the Portland metropolitan area has invested in a multi-modal transportation system, particularly in light rail, bus, bike, pedestrian and demand and system management linked to regional and local land use plans and regional and local programs for preserving and enhancing significant natural habitat producing significant benefit for the community;

WHEREAS, the plan is deficient in addressing housing affordability and the benefit to the community is not equitably shared by all members of the community, especially low-income communities and communities of color;

WHEREAS, a consortium has formed to seek a grant from HUD to develop a Housing Equity and Opportunity Strategy as a unique partnership between providers of housing and community-based organizations that represent populations typically underserved that lack adequate access to the decision-making system;

WHEREAS, the Joint Policy Advisory Committee on Transportation at their meeting on \_\_\_\_\_ in their capacity to act on all matters of the metropolitan planning organization and the Metro Policy Advisory Committee at their meeting on \_\_\_\_\_ in their capacity under the

Metro Charter to advise on land use matters have recommended support of this grant application; now therefore

BE IT RESOLVED that the Metro Council:

1. Endorses the formation of a consortium to submit an application for HUD funds under the Sustainable Communities Regional Planning Grant Program to develop a Housing Equity and Opportunity Strategy as described in the attached Declaration of Cooperation (Exhibit A);
2. Supports Metro submitting the grant application as lead applicant on behalf of the Consortium.

ADOPTED by the Metro Council this [insert date] day of [insert month], 2010.

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David Bragdon, Council President

Approved as to Form:

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Daniel B. Cooper, Metro Attorney



**Housing Equity and Opportunity Strategy  
for the Portland Metropolitan Region**

DECLARATION OF COOPERATION

8/2/10

**Our Intent**

The Portland metropolitan region has long been a national leader in developing and implementing innovative approaches to land use and transportation planning, responsible resource use and climate protection. After investing decades of work building healthy human and natural communities, our region is widely viewed as one of the most livable places in the country.

Yet we also know that the exceptional quality of life for which our region is known is not equitably shared by all who live here, especially members of low-income communities and communities of color. We cannot succeed as a region unless all of our fellow residents have the opportunity to share equitably in the livability we have worked so hard to create and to live in communities that nourish their potential.

This Declaration of Cooperation signals the formation of a consortium of public and community based stakeholders for the purpose of working together to seek a grant under the US Department of Housing and Urban Development's (HUD) "Sustainable Communities Regional Planning Grant Program" to support development and implementation of a Housing Equity and Opportunity Strategy for the Portland metropolitan region. The basic approach outlined in this Declaration of Cooperation is:

1. To involve local governments, housing authorities, community-based organizations and the private sector in collaboratively developing an integrated regional plan for housing equity and opportunity in the Portland metropolitan region. This will include testing the concepts included in the plan through the development of several pilot projects that model targeted and restorative investment.
2. To link affordable housing investments in the region to available and planned public services and infrastructure, such as employment opportunities, health care, transportation, education, and recreation.
3. To review the adequacy and availability of public services to *existing* market or assisted low-cost housing in the region, and to help local governments evaluate the equity of current public service distribution in the region.

To build on these efforts, additional funding is being sought through HUD's Sustainable Communities Regional Planning Grant Program, which is part of The Partnership for Sustainable Communities established jointly by the US Departments of Housing and Urban Development (HUD) and Transportation (DOT) and the Environmental Protection Agency (EPA).

While this is not a binding legal contract, this Declaration of Cooperation constitutes a statement of the good faith and commitment of the undersigned parties, and represents a public commitment to think and lead in new ways and to work in new partnerships, with equity as a core goal, to develop consensus-based strategies that address the needs of the region as a whole, to strive to identify opportunities and solutions whenever possible, to contribute assistance and support within resource limits as identified in the grant application, and to collaborate with other consortium members in promoting the successful implementation of the agreed-upon strategies. Within 120 days of the award of the grant, the parties to this agreement will need to execute specific contracts to carry out tasks funded through the grant and to refine roles and responsibilities for the conduct of the grant work program.

### **Intended Outcomes**

The development and implementation of a Housing Equity and Opportunity Strategy for the Portland metropolitan region builds on the region's reputation and practice of multi-disciplinary planning, including forty years of integrating environmental protection, land use and transportation, and fits the objectives of HUD's Sustainable Communities Planning Grant Program. This federal grant program provides an opportunity for the region to build on our success in land use and livability policy by creating new partnerships, policies and investments that promote equity and opportunity for all regional residents.

The Housing Equity and Opportunity Strategy will be an implementation plan. It will provide a road map for investment in places, people and processes. The Strategy will include:

- Thorough analysis and understanding about the current status of our region with respect to equity and opportunity utilizing current data and reports of the parties and other community verified sources;
- Implementation strategies that cross fields and sectors and provide integrated approaches to investment to insure that we achieve positive triple bottom line results (Equity, Economy, Environment);
- Development of opportunity maps to guide strategies and inform investments;
- Development of a tool to assess the equity impact of investments;
- Investment in effective individual, organizational and community capacity to promote democratic ideals and civic engagement in the creation of communities of opportunity; and
- Strategies to evaluate outcomes resulting from policies and investments across income, race/ethnicity and geography, and systems to track progress towards goals over time and inform future decision-making.

The Consortium's grant application is intended to result in five basic outcomes:

- **Housing Equity and Opportunity Strategy** – With the leadership of regional housing development partners, including community-based organizations, housing authorities, local government public service and infrastructure providers, and the private sector, this grant will develop a strategic plan to coordinate and integrate equitable access to

affordable housing, jobs and workforce training, high-quality public transportation and other critical public services and facilities for the Metro region. This regional plan will *not* diminish or take away any vested authority of local jurisdictions or non-profit organizations, but will guide local decisions through a regional plan that has been collaboratively developed.

- **Linkage, leverage and integration** – This Housing Equity and Opportunity Strategy will create linkage between federal, state, regional, local non-profit and private investments in housing, transportation, education, and other service planning in order to promote greater equity and opportunity for all regional residents. In so doing, it will also provide opportunities to leverage public investments in affordable housing with other public investments in the region. The results of the Housing Equity and Opportunity Strategy will provide input to various implementation programs throughout the region, including development of Metro’s Community Investment Strategy (an over-arching effort to implement the region’s long-term vision and achieve regionally agreed-upon outcomes through a broad range of investments).
- **An on-going governance structure** – While this consortium of regional partners is initially designed to *develop* the Housing Equity and Opportunity Strategy, the intent is to have the consortium develop a governance structure to oversee the implementation of regional housing and equity measures on an on-going basis.
- **Increased capacity of community-based organizations to participate in the consortium** – Many communities are underserved, or their community-based organizations lack the staffing capacity to engage their constituencies and participate effectively in this collaborative effort. Grant funding will be used to involve community based organizations (as well as local governments) in specific tasks and decision-making related to the regional housing strategy with the objective of having increased capacity and capability to engage in decision-making beyond the duration of the grant.
- **A framework for monitoring and measuring performance over time** – The consortium will develop and implement indicators to track progress and guide future implementation actions and will integrate with the Regional Indicators project at Portland State University.

## Governance

- A Steering Committee, consisting of the signers of this document, will provide a forum for decision-making on all policy matters involved in implementation of the grant and development of the regional Housing Equity and Opportunity Strategy. The Steering Committee shall determine the consortium’s policy direction and establish procedures for allocating resources and grant funds. Membership in the Consortium and Steering Committee will expand upon receipt of the grant to include organizations representative of the full diversity of the region and to include additional local governments, the private

sector and service providers such as workforce training, education, health care providers, climate policy, arts & culture, etc.

- A Budget Committee will be established consisting of a representative group of fiscal officers of the Steering Committee organizations. It shall ensure all federal, state, and local budget, accounting and finance rules are followed and oversee disbursement of funds, including paying of consultants, pursuant to the Cooperative Agreement and in accordance with Steering Committee’s decision regarding allocation of resources and grant funds.
- A Technical Advisory Committee will oversee technical work related to the plan and make recommendations, as assigned by the Steering Committee. The Technical Advisory Committee will ensure integration with PSU’s Community Data Commons and the Regional Indicators Project.
- An Outreach Advisory Committee will oversee and coordinate outreach to stakeholders and the public.
- Facilitation and staff support for the Consortium and Steering Committee meetings shall be provided by the National Policy Consensus Center. Additional support will be provided by staff of consortium members.
- The Steering Committee will operate on a consensus-seeking basis. Members of the consortium agree to work with each other in a collaborative manner that develops trust and brings forward interests to be addressed in a supportive manner.
- The “Lead Applicant” of the Consortium will be Metro, with the following authority and responsibilities:
  - Authority to act as the Consortium’s representative when dealing with HUD on behalf of all members of the Consortium;
  - Responsibility for submitting the Grant Application and executing a Cooperative Grant Agreement if awarded;
  - Fiscal and administrative responsibility for the Grant on behalf of the Consortium.

### **Declaration of Cooperation**

We, the undersigned government organizations, agree to join this Consortium to seek a HUD grant in our capacity as a public entity responsible for setting policy and funding and implementing infrastructure, programs and services intended to equitably benefit the public.

Metro

City of Portland

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David Bragdon, Council President

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Sam Adams, Mayor

Multnomah County

Washington Co. and Washington Co.  
Housing Authority

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Jeff Cogen, Chair

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Tom Brian, Chair

Clackamas Co. and Clackamas Co.  
Housing Authority

Portland Housing Bureau

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Lynn Peterson, Chair

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Nick Fish, Commissioner

City of Beaverton  
(as a direct CDBG recipient)

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Denny Doyle, Mayor

Housing Authority of Portland

TriMet

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Steve Rudman, Executive Director

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Neil McFarlane, General Manager

Oregon Housing and Community Services

Portland State University

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Victor Merced, Director

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Wim Wiewel, President

City of Vancouver

Vancouver Housing Authority

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Patrick McDonnell, City Manager

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Roy Johnson, Executive Director

We, the undersigned non-government organizations, agree to join this consortium in our capacity as providers of housing and other services to people and communities, and who have needs for services that equitably enhance their access to opportunity, and that are typically underrepresented in public decision-making.

Fair Housing Council of Oregon

Urban League of Portland

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Moloy Goode, Executive Director

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Marcus Mundy, President and CEO

Housing Organizations of Color Coalition

Coalition for a Livable Future

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Maxine Fitzpatrick, Chair

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Jill Fuglister, Co-Executive Director

Community Housing Fund

Oregon Opportunity Network

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Ramsay Weit, Executive Director

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Cathey Briggs, Executive Director

Bienestar

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Karen Shawcross, Executive Director

## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 10-4174 FOR THE PURPOSE OF ENDORING A CONSORTIUM GRANT APPLICATION TO THE US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT FOR A SUSTAINABLE COMMUNITIES PLANNING GRANT PROGRAM

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Date: July 28, 2010

Prepared by: Andy Cotugno, Ext. 1763

## BACKGROUND

On June 24, 2010 the Department of Housing and Urban Development (HUD) released a Notice of Funding Availability (NOFA) for a Sustainable Communities Planning Grant Program. Under this program, applications can be submitted to develop a Regional Plan for Sustainable Development or, in regions that already have one, a Detailed Execution Plan and Program. For the Portland region, it is proposed that we seek such a grant in the maximum allowable amount of \$5 million to develop a Housing Equity and Opportunity Strategy.

The NOFA provides that an applicant is only eligible if submitted by a consortium comprised of at least the metropolitan planning organization, the principle central city, local governments that comprise at least 50% of the population of the region and non-government organizations that can provide connections to diverse communities, especially low income and communities of color. Based upon this requirement, it is recommended that Metro join with a broader consortium comprised of the following:

#### Government Organizations

- Metro
- City of Portland
- City of Beaverton
- Multnomah County
- Clackamas County
- Washington County
- City of Vancouver
- Vancouver Housing Authority
- Housing Authority of Portland
- Washington County Housing Authority
- Clackamas County Housing Authority
- TriMet
- Oregon Housing and Community Services
- Portland State University

#### Non-Government Organizations

- Fair Housing Council of Oregon
- Urban League
- Housing Organizations of Color Coalition
- Coalition for a Livable Future
- Community Housing Fund
- Oregon Opportunity Network
- Bienestar Housing

In addition, the Declaration of Cooperation, a memorandum of understanding that the consortium members will sign, recognizes the intent to expand membership to fully represent the region, including further representation from cities and other government and non-government services providers such as schools, work force training, public health, etc. Consistent with the NOFA, Metro is designated the “lead applicant” to apply on behalf of the Consortium.

Endorsement of Resolution No. 10-4174 would support Metro's execution of the Declaration of Cooperation forming the consortium and establishing the major products and outcomes being sought through the grant work program, the approach to carrying out the work on a multi-agency basis (both government and non-government) and the initial framework for a decision-making structure.

The key focus of the grant proposal is development of an Integrated Housing Equity and Opportunity Strategy. Through this, the region aims to develop a guiding document to address the following:

- 1) Aligning investments to achieve the vision
- 2) Affirmatively connecting people to opportunities in housing, transportation, education
- 3) Opening decision making processes to those that haven't historically participated
- 4) Providing incentives and tools to encourage new ways of doing things
- 5) Measuring and evaluating our results on an ongoing basis

To develop this strategy, the grant would enable the region to undertake the following activities:

- 1) Collect and analyze data, including community based information
- 2) Develop, adopt and implement policy and investment strategies
- 3) Develop government and community based capacity to do things in new ways
- 4) Develop and implement new governance models
- 5) Communicate in new and transformative ways

This Declaration of Cooperation is an initial step in the process. Upon grant award, a more detailed agreement specifying membership and decision-making will need to be executed within 120-days.

## ANALYSIS/INFORMATION

1. **Known Opposition:** Opposition has not been identified at this point in time. However, this work program involves organizations working together in new collaborative ways. As such, there is concern about how the work will be carried out.
2. **Legal Antecedents:** This is a planning grant opportunity provided through the US Department of Housing and Urban Development. Inclusion of Metro satisfies their minimum requirement that the MPO be one of the consortium members. The other memberships exceed the HUD minimum.
3. **Anticipated Effects:** The Declaration of Cooperation to form the Consortium is a mandatory element of the HUD grant application. The HUD NOFA is discretionary and grant awards are expected this fall. Upon successful receipt of a grant award, a final cooperative agreement will need to be executed establishing membership, governance, outcomes and roles and responsibilities.
4. **Budget Impacts:** If a grant is awarded, the Metro Budget will need to be amended to incorporate the revenues and authorize the expenditures. Expenditure categories will include personnel and contractual. In addition, elements of Metro's current budget on work program activities related to the grant products will be counted as in-kind match for the grant (in-kind contributions will also be provided by other members of the Consortium).

## RECOMMENDED ACTION

Adoption of Resolution No. 10-4174 by the Metro Council is recommended.



Materials following this page were distributed at the meeting.



## 2010 MPAC Tentative Agendas

*Tentative as of August 11, 2010*

<p><b><u>MPAC Meeting</u></b> August 11</p> <ul style="list-style-type: none"> <li>• Presentation of COO recommendation</li> <li>• HUD Sustainable Communities grant - Action</li> </ul>	<p><b><u>MPAC Meeting - Canceled</u></b> August 25</p>
<p><b><u>MPAC Meeting</u></b> September 8</p> <ul style="list-style-type: none"> <li>• Strategic investments: lessons learned from TOD strategic plan- discussion</li> <li>• Illustrating the role of public investments in stimulating private development - discussion</li> <li>• Intertwine and links to livable communities - discussion</li> <li>• Climate Smart Communities kick-off -discussion</li> <li>• Linking policies with investment: Regional Framework Plan recommendations: discussion and preliminary recommendation</li> </ul>	<p><b><u>MPAC Meeting</u></b> September 22</p> <ul style="list-style-type: none"> <li>• Linking policies with investments Urban Growth Management Functional Plan recommendations: - discussion and preliminary recommendations             <ul style="list-style-type: none"> <li>○ Housing Capacity (Title 1of the Functional Plan)</li> <li>○ Centers and Corridors (Title 6 of the Functional Plan)</li> <li>○ Compliance procedures (Title 8 of the Functional Plan)</li> <li>○ Updates to 2040 Growth Concept Map</li> </ul> </li> </ul>
<p><b><u>MPAC Meeting</u></b> October 13:</p> <ul style="list-style-type: none"> <li>• Regional strategic planning for economic development and job growth – discussion</li> <li>• Metro’s Tools for 21<sup>st</sup> Century Employment – toolkit – discussion</li> <li>• Addressing region’s large lot industrial area needs: Urban Growth Management Functional Plan and urban growth boundary recommendations - Discussion and preliminary recommendation</li> <li>• Industrial and other employment areas (title 4)             <ul style="list-style-type: none"> <li>○ Creating large site inventory and replenishment system</li> <li>○ Limiting division of large industrial parcels</li> <li>○ Strengthening protection of traded-sector industrial sites</li> </ul> </li> <li>• Urban growth boundary expansions for industrial large lot</li> <li>• Public comment report summarizing open houses and results of September comment period - discussion.</li> </ul>	<p><b><u>MPAC Meeting</u></b> October 27:</p> <ul style="list-style-type: none"> <li>• Report from MPAC Title 11 Housing Subcommittee - discussion and preliminary recommendation</li> <li>• Addressing the region’s residential needs: Where in the range should we plan for? discussion and preliminary recommendation             <ul style="list-style-type: none"> <li>○ Residential range forecast and options to address residential capacity gap</li> <li>○ Discussion of trade-offs and implications for community aspirations</li> </ul> </li> </ul>

<p><b><u>MPAC Meeting</u></b> November 10:</p> <ul style="list-style-type: none"> <li>• Addressing region’s residential needs: Potential urban growth boundary expansion areas- discussion and preliminary recommendation <ul style="list-style-type: none"> <li>• Discussion of potential urban growth boundary expansion areas and criteria for consideration</li> <li>• Identify any desired residential urban growth boundary changes</li> </ul> </li> </ul>	<p><b><u>MPAC Meeting</u></b> November 17 (note new date)</p> <ul style="list-style-type: none"> <li>• Final MPAC recommendation to Metro Council on Capacity Ordinance- action <ul style="list-style-type: none"> <li>• Regional Framework Plan and Urban Growth Management Plan changes</li> <li>• 2040 Growth Concept Map update</li> <li>• Strategies to address large lot industrial needs</li> <li>• Strategies to address residential needs</li> </ul> </li> </ul>
<p><b><u>MPAC Meeting</u></b> December 15</p> <ul style="list-style-type: none"> <li>•</li> </ul>	

Draft 8/10/2010

Community Investment Strategy

Proposed schedule for MPAC deliberation and action on Capacity Ordinance

	August	September	October	November	December
<b>Overview of COO Community Investment Strategy recommendations</b>	August 11				
<b>Linking policies with investment: Regional Framework Plan recommendations</b>		Discussion and preliminary recommendation Sept. 8		MPAC final recommendations to Council on Capacity Ordinance Nov. 17  <i>Proposal: set cutoff date (Nov. 10?) for MPAC members to submit proposed amendments to Capacity Ordinance</i>	<b>Council decision on Capacity Ordinance Dec. 9/16</b>
<b>Linking policies with investment: Urban Growth Management Functional Plan recommendations</b> <ul style="list-style-type: none"> <li>Housing Capacity (Title 1 of the Functional Plan)</li> <li>Centers, Corridors, Station Communities and Main Streets (Title 6)</li> <li>Compliance Procedures (Title 8)</li> <li>Updates to 2040 Growth Concept Map</li> </ul>	Discussion and preliminary recommendation Sept. 22				
<b>Addressing the region's large-site industrial needs: Functional Plan and urban growth boundary recommendations</b> <ul style="list-style-type: none"> <li>Industrial and Other Employment Areas (Title 4) <ul style="list-style-type: none"> <li>Limiting division of large industrial parcels</li> <li>Creating large-site inventory and replenishment system</li> <li>Strengthening protection of traded-sector industrial sites</li> </ul> </li> <li>Large-site industrial capacity gap and urban growth boundary recommendation</li> </ul>		Discussion and preliminary recommendation Oct. 13			
<b>Addressing the region's residential needs: where in the range should we plan for?</b> <ul style="list-style-type: none"> <li>Residential range forecast and options to address residential capacity gap</li> <li>Discussion of tradeoffs and implications for community aspirations</li> </ul>		Discussion and preliminary recommendation Oct. 27			
<b>Addressing the region's residential needs: potential urban growth boundary expansion areas</b> <ul style="list-style-type: none"> <li>Discussion of potential urban growth boundary expansion areas and criteria for consideration</li> <li>Identify any desired residential urban growth boundary amendments</li> </ul>			Discussion and preliminary recommendation Nov. 10		

**Public comment**

Ongoing tools include web site and survey, newsfeed, stakeholder meetings. See [www.oregonmetro.gov/investment](http://www.oregonmetro.gov/investment) for updates and details.

Public open houses to share COO recommendations  
Sept 13 - 22

Public comment report available  
Oct. 6

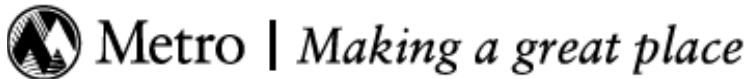
Council hearings on capacity ordinance  
(Dates TBD, bet. Nov. 29 and Dec. 2)

**Community Investment Strategy:  
Building a sustainable, prosperous  
and equitable region**

*Recommendations from  
Metro's Chief Operating Officer  
August 10, 2010*

Review and download recommendations released on Aug. 10, 2010, aimed at creating livable communities, promoting economic development and good jobs, and protecting natural areas:

<http://www.oregonmetro.gov/index.cfm/go/by.web/id=33898#files>



## **Community Investment Strategy**

### **Building a sustainable, prosperous, and equitable region**

Metro's Chief Operating Officer recommendations issued Aug. 10, 2010 are intended to inspire a public discussion about community investment and to kick off decision-making processes about growth management choices related to the urban growth boundary. Some key dates:

#### **OPEN HOUSES**

**Monday, Sept. 13**, 5 to 7 p.m. - Hillsboro Civic Center, Room 113C  
150 E Main St, Hillsboro

**Tuesday, Sept. 14**, 5 to 7 p.m. Wilsonville City Hall, Conference Rooms I & II,  
29799 SW Town Center Loop E, Wilsonville

**Thursday, Sept. 16**, 5 to 7 p.m. - Sherwood City Hall, Community Room  
22560 SW Pine Street, Sherwood

**Monday, Sept. 20**, 5 to 7 p.m. Clackamas County Development Services Building,  
Community Room; 150 Beaver Creek Rd., Oregon City

**Date TBD** - Lents Boys and Girls Club, Community Room  
9330 Southeast Harold Street, Portland

#### **OTHER KEY DATES**

**Aug. 10-Sept. 27** – Public comment period on COO recommendation. A survey will be available on the Metro web site and at open houses Sept. 13-27.

**Early October** – Metropolitan Policy Advisory Committee and Metro Council review of public comment

**Mid-October** – Metro Council decision on UGB study areas

**Nov. 17** – Final MPAC recommendation on growth management decisions

**November** – Public comment period and public hearings (tentatively Nov. 29-Dec. 2) on growth management ordinance

**December 9** (tentative) – Final growth management decisions by the Metro Council

## **OTHER EVENTS**

Engagement opportunities are planned starting in August through the fall including a series of staff presentations at diverse stakeholder meetings around the region, walking tours and discussions in local communities, and related speaker series and workshops. Additional briefings are scheduled as follows:

**Friday, Aug. 13** –Metro, for city managers, other staff

**Thursday, Sept. 23** –Gresham City Hall for public officials, planning commissioners, interested parties

**September, Date TBD** –Beaverton Library, for public officials, planning commissioners, interested parties

## **GET INVOLVED**

For details on comment opportunities, dates for events and hearings, more information, or to download the recommendations, visit [www.oregonmetro.gov/investment](http://www.oregonmetro.gov/investment). An online survey will be available on the site from Sept. 13-27.

Comments may also be submitted by e-mail to [2040@oregonmetro.gov](mailto:2040@oregonmetro.gov) or mailed to: Metro

Community Investment Strategy comments  
600 NE Grand Avenue  
Portland, OR 97232

For more information, call Metro at 503-797-1735.

## **STAY INFORMED**

To make it easy for you to follow our progress and get updates on issues, Metro created an online news service. You can subscribe to a daily, weekly or monthly digest of Metro news, use an RSS newsreader to get items from Metro's newsfeed, or view Metro news using a web browser. To subscribe or read the latest Metro news, visit [www.oregonmetro.gov/news](http://www.oregonmetro.gov/news)



# Principles for Investing in our Region's Future

*Even in challenging economic times we remain optimistic for our future. We value our quality of life, the natural beauty of our land, and the economic and civic enthusiasm of our citizens and the communities they have built.*

## Principles

- Many existing communities within the Urban Growth Boundary (UGB) are struggling and need investment in public facilities, services and amenities.
- Redevelopment opportunities abound within the present UGB. We can meet regional needs for employment and housing while making the most of existing urban areas.
- We need to take a few years to closely examine the benefits and burdens of growth and the challenges and strategies of redevelopment within the existing UGB before we add new lands on the fringes of the boundary that will pull scarce resources away from the heart of our region.
- Investing in existing communities as well as new developing areas would ensure equity across the region.
- We understand the need for minor additions and adjustments to the UGB for schools, critical employment or housing. These adjustments should be made within the context of the investment priorities stated below and our goal to make the entire metro region "the greatest place."

## Public Facility Investment Priorities

- Focus growth in centers, corridors, main streets, station areas and employment areas within the current urban growth boundary to the greatest extent possible, while preserving existing neighborhoods, farms and open space.
- Invest in the new facilities needed to make these focused areas great places – transit, parks, pedestrian amenities and streets.
- Repair and maintain our existing community assets – roads, parks, schools, and public places.
- Protect and create good jobs for our citizens today and tomorrow.





# **Examples of Investments in Clackamas County In Support of the Region's 2040 Vision**

## **1. Creating dense town centers with a mix of uses**

In 2007 the North Main mixed use development added 99 housing units on a formerly vacant parcel in downtown Milwaukie. Restaurants and local retailers occupy the ground floor.

## **2. Improving access to regional center and areas with adopted concept plans**

Oregon City has completed strategic planning and secured design and construction funding for the I-205/Highway 213/Jug handle project that will greatly improve the transportation system capacity and improve access to the northern entrance of the Oregon City regional center and two UGB concept plan areas.

## **3. Transforming suburban neighborhoods into accessible, walkable, bikeable districts**

Lake Grove Village Center – In 2008, Lake Oswego adopted a new town center plan that anticipates redevelopment of the district at town center densities and a walkable mix of commercial and housing uses.

## **4. Building public infrastructure and facilities to serve growing communities**

Construction of the LEED certified, \$11.5M Happy Valley City Hall facility at the corner of 162nd Avenue and Misty Drive, just north of Sunnyside Road and within the proposed, revised Happy Valley Town Center area. In addition, West Linn is seeking voter approval to replace aging water lines and maintain a safe and reliable drinking water distribution system.

## **5. Improving access to industrial and employment land**

Truck and vehicle access to the existing Clackamas Industrial Area and the emerging Rock Creek Employment Area near Damascus will be greatly improved for the manufacturing, distribution, and health care industries when over \$130 million of improvements will be completed on the Sunrise System by 2014.

## **6. Creating affordable housing**

In the Clackamas Regional Center, within walking distance of the light rail stop, the Town Center Station development brings together 52 units of affordable housing, access to transit and shopping, and energy efficiency. Over 85% of the units were reserved prior to completing construction and approximately 50% of the new residents do not own a car.

## **7. Investments in the transit system**

SMART Central/commuter rail – Wilsonville's transit service has consolidated services at SMART Central to create a hub and spoke transit system.

## **8. Strengthening connections to neighboring cities**

Canby has embarked on initiating the National Main Street program with the hiring of a full-time main street manager and a focus on making a viable Downtown Business District.

# Celebrate your nature

Graham Oaks Nature Park  
Grand opening celebration  
10 a.m. to 2 p.m.  
Saturday, Sept. 18, 2010  
Wilsonville



*Students at the lone oak tree, Graham Oaks Nature Park*



Metro | *People places. Open spaces.*



*CREST trailhead plaza with gardens and student-designed mobile.*



*Black-capped chickadee*

**M**etro is pleased to invite you to the Graham Oaks Nature Park grand opening, a community celebration with guided tours, live music and entertainment, activities for children and families, and a dedication ceremony. Explore three miles of trails traversing 250 acres of restored oak woodland habitat, a conifer forest, wetlands, five creeks, interpretative plazas and scenic overlooks, and a picnic area. Walk the beginning of the regional Tonquin Trail, which will one day connect Wilsonville, Tualatin and Sherwood.

City of

**WILSONVILLE**  
in OREGON



## Grand opening celebration highlights Saturday, Sept. 18, 2010

**9 a.m. to noon** Boones Ferry community omelet breakfast  
Fuel up for a day in the park! Sponsored by the Rotary Club of Wilsonville.

**9 to 10 a.m.** Cycling tour of Graham Oaks and Wilsonville  
Be the first to ride the Tonquin Trail through the park. The tour begins and ends at the CREST Plaza. Free Bike There! gear.

**noon** Dedication ceremony with food from local vendors, ceremonial dancing and drumming, live music and students' reading from their new book about Graham Oaks.

**Ongoing events 10 a.m. to 2 p.m.**

**Graham Oaks trading cards** Collect commemorative trading cards at discovery stations; draw your own and enter to win!

**Ranger and naturalist talks** Learn about wildlife, habitats and sustainable construction.

**Cultural demonstrations** Discover how the Kalapuya Indians lived at Graham Oaks as Grande Ronde tribal members demonstrate basket weaving, arrowhead making and cooking with acorns.

**Interactive wheat threshing demonstrations** Explore the farming traditions of Graham Oaks with rangers from Champoeg State Heritage Area.

**CREST tour** Check out the environmental education center and gardens and see how students helped restore the park.

For more information, visit [www.oregonmetro.gov/grahamoaks](http://www.oregonmetro.gov/grahamoaks)

Interested in sponsoring the grand opening or volunteering? Call Jenn Marron at 503-813-7586 or send e-mail to [jennifer.marron@oregonmetro.gov](mailto:jennifer.marron@oregonmetro.gov).

Stay in touch with Graham Oaks by following Metro GreenScene online.



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