

 **Metro** | *Agenda*

Meeting: Metro Council Work Session
Date: Tuesday, January 11, 2011
Time: 2 p.m.
Place: Council Chambers

CALL TO ORDER AND ROLL CALL

2 PM 1. DISCUSSION OF AGENDA FOR COUNCIL REGULAR MEETING, JANUARY 13, 2011/ADMINISTRATIVE/CHIEF OPERATING OFFICER COMMUNICATIONS

2:15 PM 2. BUDGET BRIEFING - INFORMATION

**Jordan
Norton
Rutkowski**

3:15 PM 3. MULTNOMAH FOOD INITIATIVE - INFORMATION

**Kat West,
Multnomah Co.**

3:45 PM 4. COUNCIL BRIEFINGS/COMMUNICATION

5. EXECUTIVE SESSION HELD PURSUANT WITH ORD 192.600(2)(e). DELIBERATIONS WITH PERSONS DESIGNATED BY THE GOVERNING BODY TO NEGOTIATE REAL PROPERTY TRANSACTIONS

6. EXECUTIVE SESSION HELD PURSUANT WITH ORD 192.600(2)(e). DELIBERATIONS WITH PERSONS DESIGNATED BY THE GOVERNING BODY TO NEGOTIATE REAL PROPERTY TRANSACTIONS

ADJOURN

Agenda Item Number 2.0

BUDGET BRIEFING

Metro Council Work Session
Tuesday, Jan. 11, 2011
Metro Council Chambers

METRO COUNCIL

Work Session Worksheet

Presentation Date: January 11, 2011 Time: 2:15 pm Length: 60 mins

Presentation Title: Budget Briefing

Service, Office, or Center: COO and FRS

Presenters (include phone number/extension and alternative contact information):

Michael Jordan, COO and Budget Officer (x1541)
Margo Norton, Finance and Regulatory Services Director (x1934)
Kathy Rutkowski, Budget Coordinator (x 1630)

- I. (:05) Overview of Work SessionMichael Jordan, COO
- II. (:05) Budget Environment Margo Norton, FRS Director
- III. (:15) Summary of Base Budget to date Kathy Rutkowski, Budget Coordinator
All funds/General Fund *
- IV. (:30) Challenges for Balancing the Budget/discussionMichael Jordan, COO
What budget strategy positions Metro for the long term?
What are we ready to change?
What options are available for balancing the budget?
- V. (:05) Next Steps information only
- January 21 SLT budget work session: develop recommendations for
- Changes from current direction
 - Future direction
 - Final strategies to balance
- February 1 Next Council work session
- Report back from SLT
 - Final check in before proposed budget
- End -March Proposed budget available for individual Councilor review
- April 7 Public release of budget, including proposed Solid Waste rates

Desired outcome: understanding of current budget challenges and sensitivities to balancing the budget

* to provide most current information, materials will be available on Monday, January 10

Materials following this page were distributed at the meeting.

**Process for Appointment of Metro Councilor, District 6
January 2011**

Notification of appointment process and availability of applications

A dedicated page on the Metro website that outlines the full appointment process will be published at www.oregonmetro.gov/district6 as of Tuesday morning, Jan. 18. The page will be updated as needed throughout the appointment process and remain available until after the Metro Council has appointed the new councilor. A news release will be distributed to various media outlets on this date.

As required by Metro Code 9.01.060(a), legal notices of the application process will also be published in the following newspapers that serve District 6:

- The Oregonian (Jan. 19-21 editions)
- Portland Tribune (Jan. 20 edition)
- The Bee (February edition, likely to be available on or around Feb. 1)
- Southeast Examiner
- Southwest Community Connection (February edition, likely to be available on or around Feb. 1)
- The Southwest Portland Post (February edition, likely to be available on or around Feb. 1)

Also in accordance with Metro Code, the following neighborhood organizations, cities, civic groups, and other organized groups within District 6 will be notified:

- Neighborhood associations recognized by the City of Portland whose boundaries fully or partially lie within District 6
- Portland City Council
- Multnomah County Commission
- Multnomah County Citizen Involvement Committee
- City Club of Portland
- Southwest Neighborhoods, Inc. Board of Directors
- Southeast Uplift Board of Directors
- East Portland Neighborhood Organization Board

In keeping with the provisions of Metro Code 9.01.060(a)(4), the notice sent on Jan. 18 will indicate that the Council may make the appointment of a new Metro Councilor at a public meeting to be held on Wednesday, Feb. 16.

Application Process

Jan. 18 through Feb. 9, 2011

The application process for appointment as Metro Councilor for District 6 is open as of Tuesday,

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Jan. 18. Qualified applicants must be registered voters within District 6 for at least one year prior to the appointment.

Application materials will be available to download from the Metro website at www.oregonmetro.gov/district6. The materials will include the application form plus information on Oregon ethics and financial reporting rules for public officials. Completed application forms must be received at Metro no later than 5 p.m. on Wednesday, Feb. 9. Applications should be submitted via U.S. Mail or in person to:

Tony Andersen
Metro
600 NE Grand Ave.
Portland, OR 97232

Public interviews of applicants Metro Council meeting Wednesday, Feb. 16, 5 p.m. Location in District 6 TBD

At this Council meeting, all qualified applicants will be allowed a period of time (the length of which will be determined by the Council President) to speak, uninterrupted, as to their interest in, and qualifications for, the position of Metro Councilor for District 6. The applicants will be called to speak in an order to be determined by the Council President.

Following each applicant's allotted statement, the members of the Metro Council may ask questions of that applicant.

After each applicant has delivered their statement and answered questions from the Metro Council, members of the public will be allowed to give public testimony, limited to three minutes per person, in favor of or in opposition to any of the applicants under consideration. Members of the public may also comment generally on the appointment process and the qualities and characteristics the Metro Council should consider when making an appointment. Members of the public may also submit written questions for use by the Metro Council at a possible public debate that may be held on Feb. 22.

Following the conclusion of the period for public testimony, the Metro Council will determine whether to vote to appoint a new Metro Councilor for District 6 or choose a limited number of finalists to invite to participate in a public debate, which would be held on Tuesday, Feb. 22 at 5 p.m. In either case, each Metro Councilor will cast their vote via a written ballot.

If the Metro Council chooses to appoint the new District 6 Councilor at this meeting, each Councilor will vote for only one applicant to appoint to the vacant position. An applicant must receive at least four votes to be declared the winner. If no applicant receives four votes, or if

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two or more applicants are tied with the highest number of votes, the Council may vote again amongst the applicants that received the highest vote totals on the previous ballot. The Council President may, at his discretion, hold the vote over to the next Council meeting if no applicant receives four votes. Once an applicant receives at least four votes, the Council President will declare the winner.

If the Metro Council chooses to select finalists to participate in a subsequent public debate, each Councilor will vote for as many finalists as he or she wishes to invite to participate. At the conclusion of the voting, the ballots shall be submitted to the clerk for tallying. The clerk shall announce the vote totals for each applicant. Applicants must receive at least four votes to be selected as finalists and invited to participate in a Feb. 22 debate.

Public debate among finalists (tentative)

Tuesday, Feb. 22, 5:00 p.m.

Council Chamber, Metro Regional Center, 600 NE Grand Ave., Portland

If the Metro Council decides to hold a follow-update with a selected group of finalists, the chosen finalists will be invited to appear at a public debate, scheduled to begin at 5 p.m. on Tuesday, Feb. 22, in the Council Chamber at Metro Regional Center. The Council President will give brief opening remarks and introduce the moderator of the debate. The moderator will explain the rules of the debate and allow the finalists to ask questions related only to the rules of the debate. The moderator may answer a finalist's question directly or defer to the Council President to provide an answer.

Questions for the debate will be solicited in advance by the Metro Council. Solicitations for questions will be made via e-mail to local governments and community groups within District 6, including but not limited to the following:

- Multnomah County Citizen Involvement Committee
- Multnomah County Commission
- Portland City Council
- Southwest Neighborhoods, Inc. Board of Directors
- Southeast Uplift Board of Directors
- East Portland Neighborhood Organization Board

The questions must be submitted in writing to Tony Anderson no later than Friday, Feb. 18, at 5 p.m. The questions to be used in the debate will be chosen by the members of the Metro Council and will not be shared with the finalists before the debate. It will be the sole discretion of the Metro Council to limit the number of prepared questions to be asked in the debate.

At the debate, opening statements by the finalists will not be allowed. The moderator will select one Metro Councilor to ask the first question. The first question will be directed to one of

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the finalists, chosen at random before the debate. That finalist will be given two minutes to answer the question. Each of the other finalists will be allowed a one-minute response or rebuttal. Each finalist will have an opportunity, in turn, to be the first respondent to at least one question, and no more than four questions, during the debate.

At the conclusion of the questioning, each finalist will be given 90 seconds to give closing remarks.

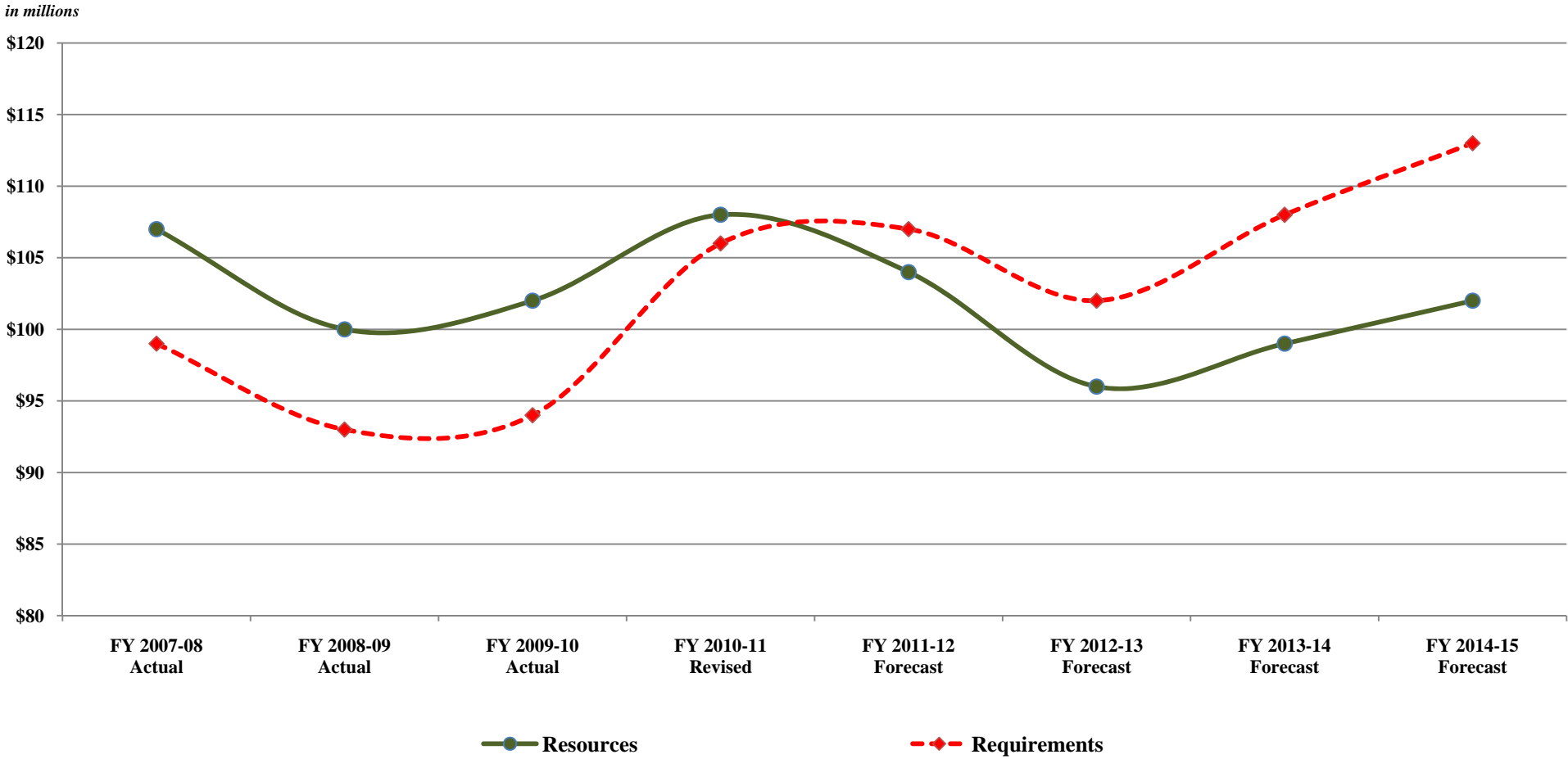
At the conclusion of the debate, the Metro Council may choose to deliberate and discuss the qualifications and debate performances of the finalists. The Metro Council will not vote to appoint a new Metro Councilor at this debate.

Metro Council Meeting Thursday, Feb. 24, 2 p.m. Metro Regional Center

If the Metro Council chooses to hold a debate among finalists, the vote to appoint a new District 6 Councilor will be scheduled for the regular Metro Council meeting on Thursday, Feb. 24. The vote will be conducted through signed paper ballots. At the conclusion of the voting, the ballots shall be submitted to the clerk for tallying. The clerk will announce the vote totals for each finalist. A finalist must receive at least four votes to be declared the winner. If no finalist receives four votes, or if two or more finalists are tied with the highest number of votes, the Council may vote again amongst the finalists that received the highest vote totals on the previous ballot. The Council President may, at his discretion, hold the vote over to the next Council meeting if no finalist receives four votes. Once a finalist receives at least four votes, the Council President will declare the winner.

The oath of office will be administered to the new Metro Councilor at a time to be determined by the Council President.

Resources vs. Requirements
General Fund Revised Forecast



FY 2011-12 Requested Budget Summary
All Funds

as of 1/10/11

	Audited FY 2008-09	Audited FY 2009-10	Adopted FY 2010-11	Amended FY 2010-11	Requested FY 2011-12	\$ Change from Amended FY 2010-11	% Change from Amended FY 2010-11
RESOURCES							
<i>Beginning Fund Balance</i>	\$236,190,429	\$214,223,352	\$175,322,025	\$175,322,025	\$155,261,532	(\$20,060,493)	(11.44%)
Current Revenues							
Real Property Taxes	44,897,096	51,457,063	48,483,349	48,483,349	39,039,151	(9,444,198)	(19.48%)
Excise Tax	14,705,646	14,392,093	16,203,937	16,203,937	16,705,765	501,828	3.10%
Other Derived Tax Revenue	24,168	25,497	23,300	23,300	25,000	1,700	7.30%
Grants	14,306,069	13,115,905	14,783,392	14,809,693	12,165,429	(2,644,264)	(17.89%)
Local Gov't Shared Revenues	11,202,982	10,406,511	11,173,508	11,173,508	11,593,228	419,720	3.76%
Contributions from other Gov'ts	1,001,028	2,271,100	2,361,371	2,547,234	3,883,897	1,336,663	52.48%
Enterprise Revenue	109,086,690	109,754,507	118,870,045	118,870,045	121,989,786	3,119,741	2.62%
Interest Earnings	6,675,487	2,131,822	1,611,106	1,611,106	816,661	(794,445)	(49.31%)
Donations	8,324,043	5,235,274	1,806,930	1,806,930	2,041,100	234,170	12.96%
Other Misc. Revenue	2,758,599	2,469,556	2,514,169	2,514,169	1,890,994	(623,175)	(24.79%)
Bond and Loan Proceeds	5,000,000	0	15,000,000	15,000,000	0	(15,000,000)	(100.00%)
Interfund Transfers:							
Interfund Reimbursements	7,474,080	7,680,866	8,396,573	8,396,573	9,651,710	1,255,137	14.95%
Internal Service Transfers	944,972	2,723,052	3,122,488	3,122,488	3,068,547	(53,941)	(1.73%)
Interfund Loan	0	0	0	0	0	0	0.00%
Fund Equity Transfers	6,389,113	5,925,727	10,765,853	10,765,853	5,158,073	(5,607,780)	(52.09%)
Subtotal Current Revenues	232,789,973	227,588,973	255,116,021	255,328,185	228,029,341	(27,298,844)	(10.69%)
TOTAL RESOURCES	\$468,980,402	\$441,812,325	\$430,438,046	\$430,650,210	\$383,290,873	(\$47,359,337)	(11.00%)
REQUIREMENTS							
Current Expenditures							
Personal Services	\$70,830,852	\$71,819,988	\$76,661,194	\$76,951,364	\$82,396,883	5,445,519	7.08%
Materials and Services	92,362,911	95,771,568	122,107,946	122,041,025	118,791,664	(3,249,361)	(2.66%)
Capital Outlay	31,654,775	22,391,158	62,131,378	62,331,378	32,659,234	(29,672,144)	(47.60%)
Debt Service	45,100,347	45,182,021	41,954,002	41,954,002	35,261,700	(6,692,302)	(15.95%)
Interfund Transfers:							
Interfund Reimbursements	7,474,080	7,680,866	8,396,573	8,396,573	9,666,073	1,269,500	15.12%
Internal Service Transfers	944,972	2,723,052	3,122,488	3,122,488	3,071,580	(50,908)	(1.63%)
Interfund Loan	0	0	0	0	0	0	0.00%
Fund Equity Transfers	6,389,113	5,925,727	10,765,853	10,765,853	5,787,297	(4,978,556)	(46.24%)
Contingency	0	0	32,455,006	32,217,620	27,139,241	(5,078,379)	(15.76%)
Subtotal Current Expenditures	254,757,050	251,494,380	357,594,440	357,780,303	314,773,672	(43,006,631)	(12.02%)
<i>Ending Fund Balance</i>	<i>214,223,352</i>	<i>190,317,945</i>	<i>72,843,606</i>	<i>72,869,907</i>	<i>72,357,449</i>	<i>(512,458)</i>	<i>(0.70%)</i>
TOTAL REQUIREMENTS	\$468,980,402	\$441,812,325	\$430,438,046	\$430,650,210	\$387,131,121	(\$43,519,089)	(10.11%)
FULL-TIME EQUIVALENTS	753.06	762.84	753.94	756.02	750.89	(5.13)	(0.68%)
Surplus / (Deficit)	0	0	0	0	(3,840,248)		

FY 2011-12 Requested Budget By Fund

as of 1/10/11

	General Fund	General Obligation Bond Debt Service Fund	General Renewal & Replacement Fund	General Revenue Bond Fund	MERC Fund	Metro Capital Fund	Natural Areas Fund	Open Spaces Fund	Oregon Zoo Infrastructure & Animal Welfare Fund	Pioneer Cemetery Perpetual Care Fund	Rehab. & Enhancement Fund	Risk Management Fund	Smith & Bybee Lakes Fund	Solid Waste Revenue Fund	Total	FY 2010-11 Amended Budget	Change from FY 2010-11 Amended
Resources																	
<i>Beginning Fund Balance</i>	\$21,858,858	\$13,226,000	\$4,799,142	\$220,991	\$23,014,203	\$0	\$36,715,000	\$335,200	\$7,356,973	\$350,700	\$1,897,631	\$2,364,470	\$3,817,257	\$39,305,107	\$155,261,532	\$175,322,025	(\$20,060,493)
Current Revenues																	
Real Property Taxes	11,767,309	27,271,842	0	0	0	0	0	0	0	0	0	0	0	0	39,039,151	48,483,349	(9,444,198)
Excise Tax	16,705,765	0	0	0	0	0	0	0	0	0	0	0	0	0	16,705,765	16,203,937	501,828
Other Derived Tax Revenue	0	0	0	0	0	0	0	0	0	25,000	0	0	0	0	25,000	23,300	1,700
Grants	11,797,769	0	0	0	0	0	0	0	0	0	0	50,000	0	317,660	12,165,429	14,809,693	(2,644,264)
Local Government Shared Revenues	553,644	0	0	0	11,039,584	0	0	0	0	0	0	0	0	0	11,593,228	11,173,508	419,720
Contributions from other Governments	3,088,849	19,039	0	0	776,009	0	0	0	0	0	0	0	0	0	3,883,897	2,547,234	1,336,663
Enterprise Revenue	23,932,179	0	0	0	30,105,749	0	0	0	0	0	0	10,693,471	0	57,258,387	121,989,786	118,870,045	3,119,741
Interest Earnings	107,000	100,000	24,000	1,106	122,806	0	183,575	1,676	24,648	1,750	9,488	25,000	19,086	196,526	816,661	1,611,106	(794,445)
Donations	1,050,100	0	0	0	125,000	0	866,000	0	0	0	0	0	0	0	2,041,100	1,806,930	234,170
Other Misc. Revenue	1,726,904	0	0	0	131,090	0	0	0	0	0	0	0	0	33,000	1,890,994	2,514,169	(623,175)
Bond and Loan Proceeds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15,000,000	(15,000,000)
Interfund Transfers:																	
Interfund Reimbursements	7,894,677	0	0	0	0	0	0	0	0	0	0	1,757,033	0	0	9,651,710	8,396,573	1,255,137
Internal Service Transfers	2,973,582	0	0	0	0	0	0	0	0	0	0	60,672	0	34,293	3,068,547	3,122,488	(53,941)
Interfund Loan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fund Equity Transfers	0	0	1,564,321	3,093,960	0	0	0	0	0	0	348,867	0	0	150,925	5,158,073	10,765,853	(5,607,780)
Subtotal Current Revenues	81,597,778	27,390,881	1,588,321	3,095,066	42,300,238	0	1,049,575	1,676	24,648	26,750	358,355	12,586,176	19,086	57,990,791	228,029,341	255,328,185	(27,298,844)
Total Resources	\$103,456,636	\$40,616,881	\$6,387,463	\$3,316,057	\$65,314,441	\$0	\$37,764,575	\$336,876	\$7,381,621	\$377,450	\$2,255,986	\$14,950,646	\$3,836,343	\$97,295,898	\$383,290,873	\$430,650,210	(\$47,359,337)
Requirements																	
Current Expenditures																	
Personal Services	\$51,407,771	\$0	\$0	\$0	\$18,642,749	\$0	\$1,605,306	\$0	\$678,348	\$0	\$0	\$0	\$0	\$10,062,709	\$82,396,883	\$76,951,364	\$5,445,519
Materials and Services	31,744,943	0	949,770	0	20,260,178	0	12,150,000	0	0	0	336,903	13,240,916	65,000	40,043,954	118,791,664	122,041,025	(3,249,361)
Capital Outlay	0	0	2,167,512	216,821	0	0	20,939,000	336,876	5,791,025	0	0	0	0	3,208,000	32,659,234	62,331,378	(29,672,144)
Debt Service	1,588,215	30,579,525	0	3,093,960	0	0	0	0	0	0	0	0	0	0	35,261,700	41,954,002	(6,692,302)
Interfund Transfers:																	
Interfund Reimbursements	736,197	0	0	0	2,986,111	0	1,309,621	0	159,462	0	0	0	0	4,474,682	9,666,073	8,396,573	1,269,500
Internal Service Transfers	0	0	0	0	0	0	497,381	0	115,100	0	34,293	0	116,232	2,308,574	3,071,580	3,122,488	(50,908)
Fund Equity Transfers	4,193,996	0	0	0	1,199,456	0	0	0	0	0	0	0	0	393,845	5,787,297	10,765,853	(4,978,556)
Contingency	3,826,000	0	3,270,181	0	2,523,498	0	1,263,267	0	623,330	0	300,000	530,220	200,000	14,602,745	27,139,241	32,217,620	(5,078,379)
Subtotal Current Expenditures	93,497,122	30,579,525	6,387,463	3,310,781	45,611,992	0	37,764,575	336,876	7,367,265	0	671,196	13,771,136	381,232	75,094,509	314,773,672	357,780,303	(43,006,631)
<i>Ending Fund Balance</i>	13,799,762	10,037,356	0	5,276	19,702,449	0	0	0	14,356	377,450	1,584,790	1,179,510	3,455,111	22,201,389	72,357,449	72,869,907	(512,458)
Total Requirements	\$107,296,884	\$40,616,881	\$6,387,463	\$3,316,057	\$65,314,441	\$0	\$37,764,575	\$336,876	\$7,381,621	\$377,450	\$2,255,986	\$14,950,646	\$3,836,343	\$97,295,898	\$387,131,121	\$430,650,210	(\$43,519,089)
Full-Time Equivalents (FTE)	448.46	0.00	0.00	0.00	188.60	0.00	14.80	0.00	5.58	0.00	0.00	0.00	0.00	93.45	750.89	756.02	(5.13)
Surplus / (Shortfall)	(\$3,840,248)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$3,840,248)	\$0	(\$3,840,248)

FY 2011-12 General Fund Comparison

	FY FY 2010-11 AMENDED BUDGET	FY 2011-12 REQUESTED BUDGET	Change from FY 2011-12	
			\$	%
RESOURCES				
Beginning Fund Balance				
Undesignated	5,706,490	7,354,000	1,647,510	28.87%
Prior period adjustment: TOD	4,758,727	3,299,419	(1,459,308)	(30.67%)
Project Carryover	1,299,085	263,979	(1,035,106)	(79.68%)
Recovery Rate Stabilization Reserve	0	500,000	500,000	n/a
Reserved for Local Gov't Grants (CET)	2,840,000	8,141	(2,831,859)	(99.71%)
Reserve for Future Debt Service	2,846,099	2,688,707	(157,392)	(5.53%)
Tibbets Flower Account	212	0	(212)	(100.00%)
Reserve for Climate Change Project	47,500	0	(47,500)	(100.00%)
Resrved for Community Investment Strategy	2,821,907	1,929,732	(892,175)	(31.62%)
Restricted Parks Reserve (Multnomah County)	44,000	0		
Reserved for Future Planning Needs	565,306	190,000	(375,306)	(66.39%)
Reserved for Future Election Costs	183,411	83,411	(100,000)	(54.52%)
Reserved for Nature in Neighborhood Grants	501,660	298,561	(203,099)	(40.49%)
Reserved for Active Transportation Partnerships	176,100	84,843	(91,257)	(51.82%)
Reserve for Future Natural Areas Operations	804,460	504,460	(300,000)	(37.29%)
Prior year PERS Reserve	3,759,384	4,653,605	894,221	23.79%
Subtotal Beginning Fund Balance	26,354,341	21,858,858	(4,451,483)	(16.89%)
General Revenues				
Real Property Taxes	11,294,190	11,767,309	473,119	4.19%
Metro Excise Tax	14,903,937	15,100,765	196,828	1.32%
Construction Excise Tax	1,300,000	1,605,000	305,000	23.46%
Interest Earnings	235,000	107,000	(128,000)	(54.47%)
Subtotal General Revenues	27,733,127	28,580,074	846,947	3.05%
Department Revenue				
Grants	11,705,714	11,797,769	92,055	0.79%
Local Gov't Shared Revenues	571,000	553,644	(17,356)	(3.04%)
Contributions from other Gov'ts	1,790,327	3,088,849	1,298,522	72.53%
Enterprise Revenue				
Oregon Zoo	18,995,581	19,149,387	153,806	0.81%
Parks & Environmental Services	2,769,935	2,838,714	68,779	2.48%
Metro Regional Center	721,000	660,000	(61,000)	(8.46%)
Research Center	431,397	898,078	466,681	108.18%
Business License / Misc. Other	406,000	386,000	(20,000)	(4.93%)
Donations	1,054,600	1,050,100	(4,500)	(0.43%)
Other Misc. Revenue	1,552,972	1,726,904	173,932	11.20%
Interfund Transfers:				
Interfund Reimbursements	7,271,150	7,894,677	623,527	8.58%
Internal Service Transfers	3,028,854	2,973,582	(55,272)	(1.82%)
Fund Equity Transfers	128,000	0	(128,000)	(100.00%)
Subtotal Department Revenue	50,426,530	53,017,704	2,591,174	5.14%
TOTAL RESOURCES	\$104,513,998	\$103,456,636	(\$1,013,362)	(0.97%)

FY 2011-12 General Fund Comparison

	FY FY 2010-11 AMENDED BUDGET	FY 2011-12 REQUESTED BUDGET	Change from FY 2011-12	
			\$	%
REQUIREMENTS				
Current Expenditures				
Personal Services	47,474,907	51,407,771	3,932,864	8.28%
Materials and Services	34,562,855	31,744,943	(2,817,912)	(8.15%)
Debt Service	1,529,472	1,588,215	58,743	3.84%
Interfund Transfers:				
Interfund Reimbursements	476,219	736,197	259,978	54.59%
Fund Equity Transfers	3,837,335	4,193,996	356,661	9.29%
<i>Subtotal Current Expenditures</i>	<i>87,880,788</i>	<i>89,671,122</i>	<i>1,790,334</i>	<i>2.04%</i>
Contingency / Reserves				
Contingency	3,048,875	3,326,000	277,125	9.09%
Stabilization Reserve	2,400,000	2,495,000	95,000	3.96%
Opportunity Account	0	500,000	500,000	n/a
Undesignated	0	1,049,000	1,049,000	n/a
PERS Reserve	4,738,650	4,653,605	(85,045)	(1.79%)
Debt Service Reserves	2,787,099	2,626,028	(161,071)	(5.78%)
Future Natural Areas Operations	504,460	204,460	(300,000)	(59.47%)
Nature in Neighborhood Grants	326,660	0	(326,660)	(100.00%)
Community Investment Strategy	1,846,000	874,726	(971,274)	(52.62%)
Recovery Rate Stabilization Reserve	802,918	1,896,943	1,094,025	136.26%
Other Reserves	178,548	0	(178,548)	(100.00%)
<i>Subtotal Contingency / Ending Reserves</i>	<i>16,633,210</i>	<i>17,625,762</i>	<i>(928,573)</i>	<i>(5.58%)</i>
TOTAL REQUIREMENTS	\$104,513,998	\$107,296,884	\$861,761	0.82%
FULL-TIME EQUIVALENTS	449.72	448.46	(1.26)	(0.28%)
Surplus / (Shortfall)	\$0	(\$3,840,248)	(\$1,875,123)	

**FY 2011-12 Consolidated General Fund
Budget Balancing Options**

Current General Fund Surplus / (Deficit) (\$3,840,248)

<u>Balancing Options</u>	<u>Estimate</u>	<u>Cummulative Deficit</u>
(1) Reduce MTOCA transfer to amount included in MERC budget of \$480,000	\$219,415	(3,620,833)
(2) Use a portion of the accumulated PERS Reserve to pay debt service on the pension bonds and relieve departments the charge for PERS Bond Recovery (total FY 2011-12 budgeted = \$1,632,313; General Fund portion is approximately \$870,000)	\$870,000	(2,750,833)
(3) Offset health care costs using opt out funding. Total proposed = \$450,000. General Fund portion = approximately \$195,000	\$195,000	(2,555,833)
(4) Eliminate the other salary adjustment pools for all employee groups (total cost = \$212,000; General Fund portion approximately \$103,000)	\$103,000	(2,452,833)
(5) Eliminate the Opportunity Account	\$500,000	(1,952,833)
(6) Identify one-time expenditures in base budget currently funded with ongoing operating funds. Switch funding source to one-time undesignated ending balance.	\$1,049,000	(903,833) (a)

(a) Undesignated ending fund balance calculation:	
Beginning undesingated fund balance	\$7,354,000
Less: Contingency	(\$3,317,000)
Less: Stablization Reserves	(\$2,488,000)
Less: Opportunity Account	(\$500,000)
	<hr/>
Ending undesignated fund balance	\$1,049,000

FY 2011-12 Budget Work Session of 1/11/11
Summary of Base Budget Notes
Prepared by: Kathy Rutkowski, Budget Coordinator

GENERAL

- Information I'll be presenting today is a summary of the base budget requests
- Base budget is defined as status quo only
 - ✓ No new programs or functions
 - ✓ No new capital projects unless they were already included in the current adopted 5-year capital plan
 - ✓ No new FTE unless they have been approved during the current fiscal year
 - ✓ All one time funding and expenditures are removed
 - ✓ Expiring limited duration positions are eliminated.
- With only one exception, all budget requests have been prepared in accordance with the assumptions reviewed with the Council in early November
 - ✓ One exception – based on actual collections to date and further discussions with the TSCC, we have increased the collection rate for property taxes from 93% to 94%
- Overall there are many ups and downs in the budget but in general it is fair to say that costs associated with basic operations continue to trend up while capital costs funded by dedicated funded are declining.

RESOURCES

- Total resources are down by approximately \$47.4 million. That reduction is primarily in four main categories
 - ✓ Beginning fund balance – reduced by \$20 million
 - Primarily in capital funds such as the Natural Areas Fund and the Renewal and Replacement Fund
 - ✓ Property Taxes related to general obligation debt service are down by \$9.4 million
 - The original plan for the Natural Areas bonds called for a second issuance of the remaining bonds last fiscal year
 - The debt service on the first issuance was structured to allow for the additional debt service expenditure to begin in the current fiscal year and still have total debt service remain within the \$0.19 per thousand stated in the bond measure
 - The down turn in the economy has delayed the second issuance resulting in the reduced property tax levy
 - ✓ \$15 million reduction in bond proceeds
 - We issued a small bond under the Zoo Infrastructure bonds
 - Still evaluating the need and timing for another issuance in late spring 2012
 - May be back with an amendment to the budget later in the budget process
 - ✓ \$5.6 million reduction in fund equity transfers in
 - Current year shows a one-time transfer of \$5,225,000 from the Risk Management Fund to the Solid Waste Fund related to the environmental reserves and the implementation of GASB 49
- The budget reflects corresponding expenditure reductions primarily in capital outlay, debt service and fund equity transfers out.

- Grants – overall down \$2.6 million
 - ✓ The reduction in grants is project specific
 - \$1.1 million in solid waste from diesel retrofit
 - \$680,000 in grants primarily OCC lighting retrofit
 - \$913,000 in natural areas restoration projects
 - ✓ Operating grants for planning functions are flat reflecting the delay in federal reauthorization of federal funding allocations
 - The base budget does not yet reflect grant award notifications received since late November
- Enterprise revenues show very modest growth at 2.6% increase
 - ✓ Zoo revenue is flat
 - ✓ Increase in contract revenue in data resource center for projects such as household survey and aerial photography
 - ✓ Solid waste revenue increases approximately \$1.2 million; about 2%
- Interest earnings as you might expect are down significantly
- OVERALL, total resources are down 11% from current fiscal year budget
 - ✓ Factoring out the impact of the reduction of bond proceeds total resources are down 7.5%

REQUIREMENTS

- Total requirements are down approximately \$43.5 million
 - ✓ About \$3.8 million less than revenues
- Overall FTE is down a little over 5 FTE
 - ✓ Mostly in General Fund
 - Reduction of several positions previously authorized by the Council for limited durations funded by one-time money
 - ✓ There are several transfers of FTE between funds
 - 2.80 FTE Risk management staff has been transferred to the General Fund
 - 3.0 FTE transferred from MERC administration to Metro central services
 - 1.0 FTE DRC position has been transferred to the Natural Areas Fund
- In spite of FTE reduction, total personal services has increased by slightly over 7%
 - ✓ Fueled primarily by the 5.2% increase in Metro's employer PERS rate
 - ✓ 10% increase anticipated in health & welfare costs
 - ✓ Salary adjustments per collective bargaining agreements ranging from 1.5% to 3%
 - ✓ Merit increases for non-represented staff averaging 3%
- All personal services expenditures have been budgeted in accordance with the budget assumptions reviewed with the Council in early November.
- In general, reductions in materials & services, capital outlay and debt service correspond to reductions in fund balance, grants, bond proceeds and property taxes.

GENERAL FUND

- Focusing on the General Fund
 - ✓ Current shortfall is about \$3.8 million
 - That is \$1 million less than what it was this time last year
 - Slightly more than what we forecasted a couple of months ago.
 - ✓ The shortfall is driven by
 - flat or only very modest growth in discretionary revenues such as property tax, Metro excise tax and enterprise revenue
 - combined with continued increases in staff costs for PERS, health care, and salary adjustments as discussed earlier
 - ✓ In spite of the overall reduction in FTE, labor costs to the General Fund increase by over 8.3%
 - Increase slightly more than overall agency because of FTE transferred into General Fund from other areas of the agency (not new FTE)
 - ✓ Reductions in materials & services are from dedicated funding sources such as the construction excise tax and grants.

CONCLUSION - Needless to say there are challenges still ahead to preparing a balanced budget proposal.

METRO COUNCIL

Work Session Worksheet

Presentation Date: 1/12/11 Time: 3:15 Length: 30 minutes total_____

Presentation Title: Multnomah Food Action Plan

Service, Office, or Center:

Presenters (include phone number/extension and alternative contact information):
Kat West, Director, Multnomah County Office of Sustainability 503-988-4092

ISSUE & BACKGROUND

Multnomah County is coming before Metro Council to brief you on the Multnomah Food Action Plan (Plan). The purpose of the Plan is to create a healthy, equitable and prosperous local food system. It is a 15-year strategic roadmap that sets forth a community vision, 4 action pillars, 16 goals, 65 collaborative community actions, 40 individual actions for creating local action on health, equity, the environment and jobs in our food system.

The Multnomah Food Action Plan is a community action plan because there is a role for every organization and every person to transform our food system. Multnomah County acted as a convener, but considers itself a food system stakeholder in the Plan like every other organization. Collectively, we can accomplish more together than we ever could alone.

The Multnomah Food Action Plan was developed with significant community input and builds upon the existing work of the community. This Plan is a call to action and a tool for our community so that we collaborate, leverage efforts, and plan and use resources wisely to achieve our shared goals.

OPTIONS AVAILABLE

IMPLICATIONS AND SUGGESTIONS

QUESTION(S) PRESENTED FOR CONSIDERATION

Multnomah County has identified Metro as a critical stakeholder in creating an intentional food system in our region because of your work as a regional convener, in land use planning, climate change and waste reduction. Multnomah County would like to request that Metro: (1) sign the Declaration of Support for the Plan before January 27th if possible, (2) consider making specific commitments that fit within the framework of the Plan, and (3) participate at the Multnomah Food Action Plan Celebration on Thursday, January 27th, 10:30-Noon at the Mult Co Headquarters Building.

LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION __ Yes **X** No
DRAFT IS ATTACHED __ Yes __ No



Multnomah Food Action Plan

Grow and Thrive

2025

Community Action Plan

**Local Action on Health,
Equity, Environment and
Jobs in our Food System
2010 - 2025**

**Multnomah County
Office of Sustainability**

December 2010

Local – Healthy – Equitable – Prosperous

Strategic Planning for a Sustainable Food System



December 2010

Multnomah County's Office of Sustainability would like to thank the Multnomah Food Initiative Steering Committee for their dedication to improving the food system in Multnomah County. The office would also like to thank community members, organizations, and county staff for their contributions in developing the Multnomah Food Action Plan and for their commitment to ensuring that our local food system is equitable, prosperous and healthy for our community.

**Kat West, Director
Office of Sustainability**

Multnomah Food Initiative Steering Committee Members and Community Partners

47th Avenue Farm - Bright Neighbor - Burgerville - City of Portland - CNRG - Cogan Owens Cogan, LLC - collaboration - Community Food Security Coalition - East Multnomah Soil and Water Conservation District - Ecotrust Food and Farms - Ecumenical Ministries of Oregon - Growing Gardens - Hacienda Community Development - Loaves and Fishes - Metro - Montavilla Farmers Market - Native American Youth and Families Center - New Seasons Market - Oregon Food Bank - Oregon State University Extension Service - Portland Farmers Market - Portland/Multnomah Food Policy Council - Portland Permaculture Guild - Portland Public Schools - Portland State University Institute of Metropolitan Studies - ReCode Oregon - The Dirt - Transition PDX - Upstream Public Health - Village Gardens Janus Youth Programs - Whole Foods

Thank you to the Community

Thank you for getting involved in the Multnomah County Food Initiative. Your timing couldn't be better. What you hold in your hand is an opportunity and a direction forward in this time of crisis. The Multnomah Food Action Plan is the culmination of knowledge and hard work by over 200 organizations, advocates and community members. This Action Plan is an opportunity to create an innovative and intentional food system that is sustainable – equitable, healthy for people and the environment, and with the capability to invigorate our local economy.

I'm personally committed to this effort because I believe in the ability of our community to come together to solve our mutual problems. Thank you for being part of the solution. Thank you for your contributions to the plan and your commitment to use this tool in your ongoing and future work. Through our continued partnership and shared vision, together, I believe we will create a thriving regional food system – a food system that will help generate local food, local jobs and increase the health and quality of life for all living in Multnomah County.

I'd like to propose a toast: to the Multnomah Food Initiative, this action plan, and to our health and our prosperity. Working with the energy and talents of a richly engaged, active community of involved volunteers, the action plan you are holding supports active living and healthy eating, not just to prevent obesity and related illness, but to enhance the quality of life here. It is a guide to achieve access to healthy, local food not just for some of us, but for all of us who live in Multnomah County. It is a vision for developing an economic engine that will provide fuel for robust community agriculture, local markets, and motivated consumers.

The Food Action Plan you are holding is built on hard work already accomplished, and I congratulate and thank you for your success!! It is also the beginning of an exciting journey – as the recipe says, eat and enjoy!



A handwritten signature in black ink that reads "Jeff Cogen".

Jeff Cogen
County Chair



A handwritten signature in black ink that reads "Judy Shiprack".

Judy Shiprack
County Commissioner
District 3

Executive Summary

The time has come to join together in creating a local, healthy, equitable and regionally prosperous food system. Multnomah County, like most of the nation, is at a critical juncture in fixing its food system. The good news is that there is a role for every organization and every person to transform our food system. Collectively, we can accomplish more together than we ever could alone.

With the Multnomah Food Action Plan our community embarks on a 15-year journey of strategic alignment, clear goals, and collaborative actions that will leverage results. Some changes will come easily, but others will present serious challenges and difficult decisions. To truly achieve a local, healthy, equitable, and regionally prosperous food system we need to accelerate education, community empowerment, planning integration, policy prioritization, and investment in our food system – in other words, we need to cultivate a culture that values and is committed to sustainable food system outcomes.

By the Numbers

- Oregon is ranked second in hunger by the US Department of Agriculture.
- About 36,000 people in Multnomah County access emergency food boxes each month.
- Only a small portion of the food we consume is locally grown.
- Over half of all adults in Multnomah County are overweight or obese.
- Chronic disease such as type 2 diabetes, heart disease, and stroke is on the rise.
- About 30% of Multnomah County children receive food through the SNAP food assistance program.
- The average age of an Oregon farmer is 58 years.



Executive Summary

What is the Multnomah Food Action Plan?

The Multnomah Food Action Plan builds upon the existing work of the community by providing a roadmap with a shared community vision and shared goals. This Plan is also a call to action and identifies key collaborative actions for our community that are critical for achieving our goals.

What Will We Accomplish?

Working together we can collaborate on solutions and speak with a collective voice to achieve our goals. The Multnomah Food Action Plan serves as a framework to guide collaboration and stakeholder efforts for improving our local food system. With this Plan we can secure funding and grants, create new economic opportunities, overcome barriers, catalyze policy change and investment, and raise awareness and support with our community and policymakers.

Envision a Sustainable Food System in Multnomah County...

By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.

Food System Principles

1. We believe all people in our community should have equitable and affordable access to buy or grow healthy, culturally appropriate, sustainable, and locally grown food.
2. We believe food and agriculture are central to the region's economy, and a strong commitment should be made to the protection, growth and development of these sectors.
3. We believe in promoting and supporting a food system that provides economically sustainable wages.
4. We believe it is important to educate the community on the value of a healthy food system and healthy food products.
5. We believe that success in developing, linking and strengthening the food system will be achieved through community partnerships and collaboration.
6. We believe food brings us together in celebration of our community and is an important part of our region's culture.

Sustainable Food is...

Local

Produced close to where it is consumed and in an environmentally responsible manner

Healthy

Consumed with as little processing and additives as possible and as part of an active lifestyle

Equitable

Abundant and available to all and produced in a fair manner

Prosperous

Grown, processed, distributed, sold and served by a thriving regional economic cluster that produces local jobs



Executive Summary

A Call to Action

It has become evident that the hidden costs of our broken food system are soaring. Health impacts and costs resulting from the 'western diet' are at a crisis level, the poor have few healthful food options in their communities, and the industrial food model has undermined local food system jobs. The Multnomah Food Action Plan presents an opportunity for our community to collaborate, plan and invest wisely on community-prioritized goals and actions. We invite you to imagine what a local, healthy, equitable and regionally prosperous food system economy could look like in the year 2025 and to use the strategies below for creating that intentional future.

Support the Vision: Sign the Declaration of Support to show your commitment to food system changes in Multnomah County! Sign online at www.multnomahfood.org.

Advance Strategic Priorities: This Plan represents our community's food system priorities; use the Plan's shared goals and actions as a guide when selecting strategic efforts to create policy, change business practices, make investments, and work to improve our food system.

Use a Collective Voice and Build Coalitions: To fix our food system problems, we cannot address each issue separately as we have done in the past. Integrate the four action areas in this Plan into coalition building efforts. Joining efforts and using a collective voice will increase leverage for policy changes and funding opportunities.

Funding: Demonstrate to granting organizations that your organization's efforts align within the Multnomah Food Action Plan, a community prioritized 15-year strategic action plan.

Alignment with Other Plans: We live in a region that plans for everything. Incorporate the Multnomah Food Action Plan's goals and actions into future planning efforts, as well as into existing plans through updates or amendments, to ensure the development of an intentional food system that reflects our values.

Framing Issues: Use the Plan to frame discussions about our local food system with elected officials, policy-makers, political candidates, and community leaders in efforts to elevate our food system as a community and policy priority.

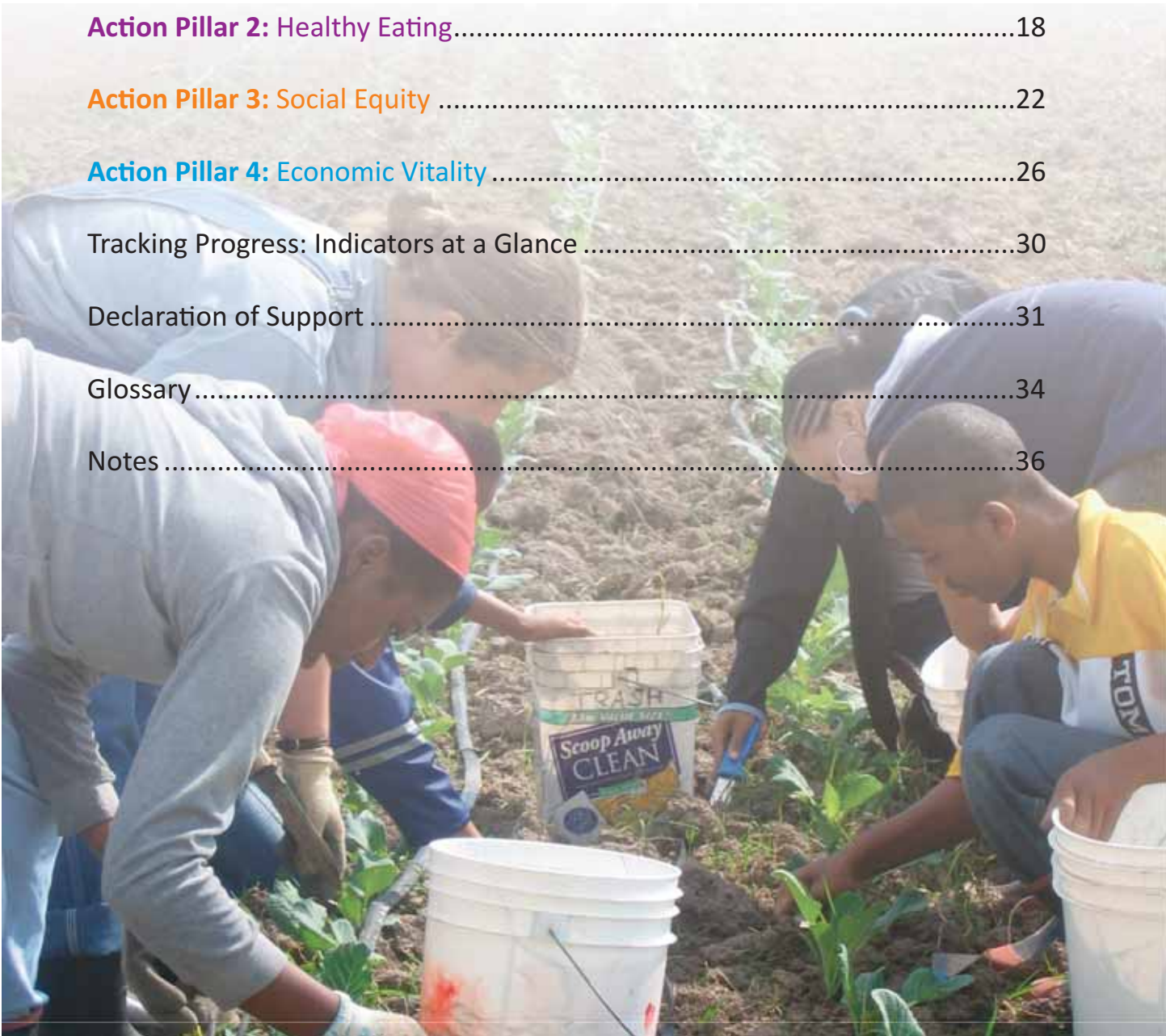
Choices: As community members we choose which leaders to elect and which issues to support. As individual consumers we have the power to shape the market which supplies our food. Use the Food Citizen actions in this Plan to transform our food system.

Here's how the Multnomah Food Action Plan benefits you and your organization:

- a) Provides a shared vision and common goals for our community around a transformed food system
- b) Provides opportunity to collaborate and partner within a network of local food system stakeholders
- c) Provides opportunity to inspire leaders to champion food system efforts and projects
- d) Increases awareness and support in our community for food system issues
- e) Supports grant applications and leveraging of funds for project and planning efforts
- f) Promotes food system planning in our community and alignment with other regional plans
- g) Supports the local economy: promotes regional food system jobs, a food system economic cluster concept, local food and service demand, and keeping our money local so that we maximize capital capture within our region
- h) Provides opportunity for community recognition of stakeholder efforts

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Introduction

Why a Food Action Plan?

The time has come to join together in creating a local, healthy, equitable and regionally prosperous food system. Multnomah County, like most of the nation, is at a critical juncture in fixing its food system. The good news is that there is a role for every organization and every person to transform our food system. Collectively, we can accomplish more together than we ever could alone.

Current regulations, policies, market structures and the lack of investment and political mandate limit our opportunities to improve our food system. With collaborative effort we can overcome these barriers, forge new partnerships, identify shared goals and commit to action.

The Multnomah Food Report is the companion background report to this Plan. Visit www.multnomahfood.org to see the Report for more information on our food system and why it is important.

The Multnomah Food Action Plan builds upon the existing work of the community by providing a roadmap with a shared community vision and shared goals. This Plan is also a call to action and identifies key collaborative actions for our community that are critical for achieving our goals.

Did you know...

- Oregon is ranked second in hunger by the US Department of Agriculture.
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What Will We Accomplish?

Working together we can collaborate on solutions and speak with a collective voice to achieve our goals. The Multnomah Food Action Plan serves as a framework to guide collaboration and stakeholder efforts for improving our local food system. With this Plan we can secure funding and grants, create new economic opportunities, overcome barriers, catalyze policy change and investment, and raise awareness and support with our community and policymakers.



Where do We Start?

With the Multnomah Food Action Plan our community embarks on a 15-year journey of strategic alignment, clear goals, and collaborative actions that will leverage results. Some changes will come easily, but others will present serious challenges and difficult decisions. To truly achieve a local, healthy, equitable, and regionally prosperous food system we need to accelerate education, empowerment, planning integration, policy prioritization, and investment in our food system – in other words, we need to cultivate a culture that values and is committed to sustainable food system outcomes. For strategies on how this Plan should be used and how you can help to build momentum for an intentional food system in Multnomah County, please see the Call to Action section on page 10.

Sustainable Food is...

Local

Produced close to where it is consumed and in an environmentally responsible manner

Healthy

Consumed with as little processing and additives as possible and as part of an active lifestyle

Equitable

Abundant and available to all and produced in a fair manner

Prosperous

Grown, processed, distributed, sold and served by a thriving regional economic cluster that produces local jobs

How was the Plan Developed?

The Multnomah Food Action Plan was developed with significant community input and incorporates the findings of the Multnomah Food Action Report. The 15-year action plan offers four action areas containing 16 goals and 65 community-wide collaborative actions for local government, businesses, non-profit organizations, faith communities, and learning institutions. This Plan also offers 40 actions for individual community members whose daily choices or lack of choices in what to eat, where to shop, and how to become an advocate for change greatly influence our community.



Introduction

Recipe for a Shared Vision and Action Plan

Gather your ingredients

Multnomah County collected and synthesized existing regional food system reports, assessments, and recommendations into the Multnomah Food Report to develop draft goals.

Stir your ingredients together

Multnomah County and the Multnomah Food Initiative Steering Committee hosted the Multnomah Food Summit to connect and network the community around a draft Action Plan framework.

Taste test along the way and bake at 350 degrees

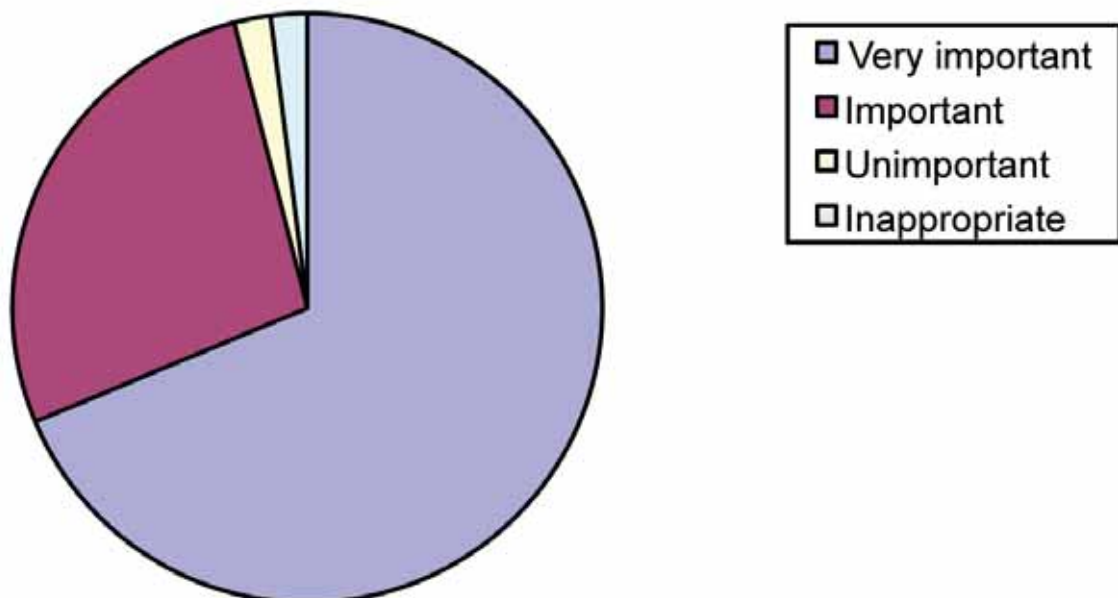
Multnomah County solicited input from the Steering Committee and hosted four community workshops and a public comment period to ask our stakeholders “what is our shared food system vision” and “what actions are necessary to achieve our food system goals”.

Eat and enjoy

Multnomah County and the Multnomah Food Initiative Steering Committee invite all food system stakeholders to sign the Multnomah Food Action Plan’s Declaration of Support and commit to working together to reach our goal of a healthy, equitable, and prosperous local food system.

2010 Multnomah Food Action Plan Public Comment Response

How important is it for our community to develop and implement collaborative actions to achieve shared goals?



Vision and Principles

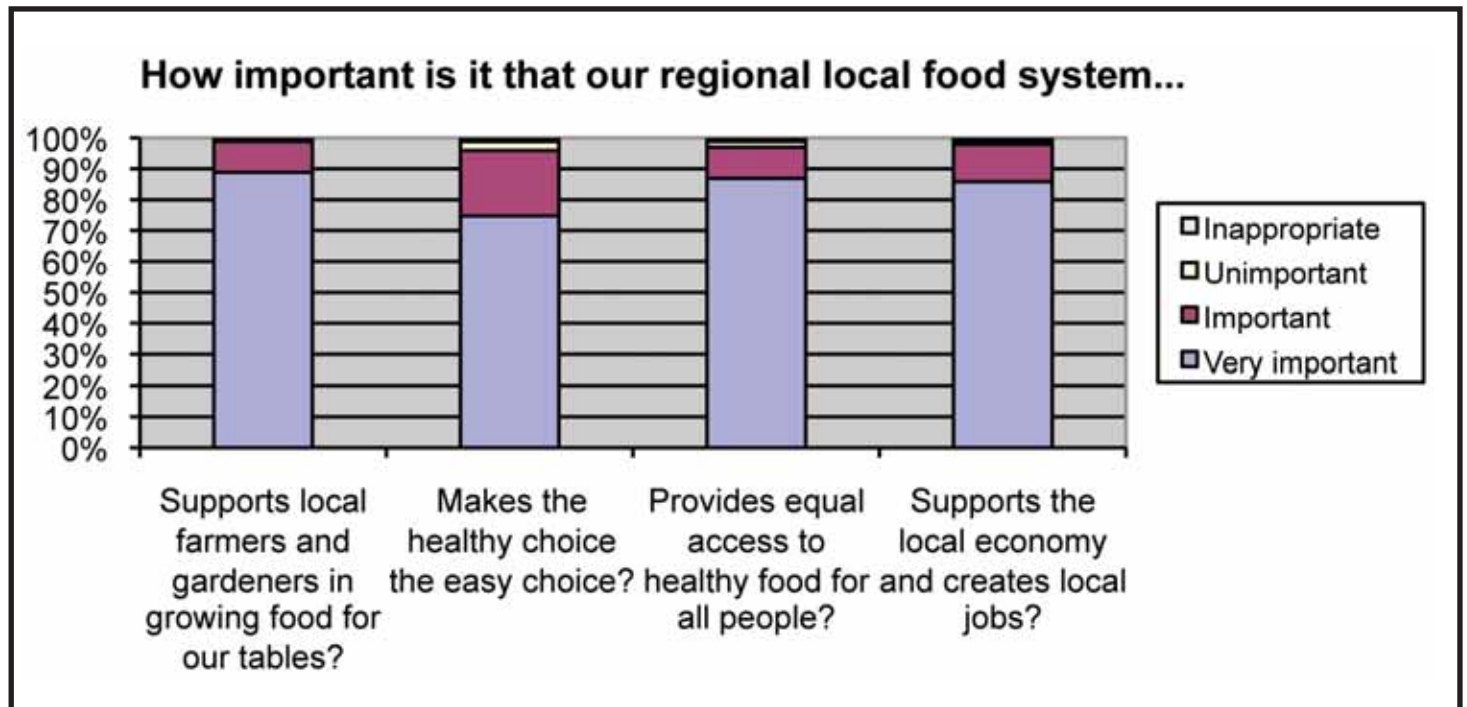
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Call to Action

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How to Use This Plan...

Support the Vision:

Sign the Declaration of Support to show your commitment to food system changes in Multnomah County! Sign online at www.multnomahfood.org or mail in the Declaration of Support on page 31.

Advance Strategic Priorities:

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- h) Provides opportunity for community recognition of stakeholder efforts



Actions at a Glance

Local Food

Increase viable local options in our food system

Goal 1: Protect and Enhance the Agricultural Land Base

- 1.1 Minimize expansion of the Urban Growth Boundary
- 1.2 Increase acreage of urban food producing land
- 1.3 Establish an agricultural land trust
- 1.4 Develop incentives for food producing land
- 1.5 Promote integrated land use
- 1.6 Promote policy education

Goal 2: Support Small- and Mid-Scale Farms

- 2.1 Increase opportunities for farmers
- 2.2 Strengthen local processing and distribution capacity
- 2.3 Increase local purchasing in the retail sector
- 2.4 Inventory and establish community assets
- 2.5 Develop and use local influence

Goal 3: Increase Urban Food Production

- 3.1 Establish an urban food hub and community food resource centers
- 3.2 Convert underutilized land into food production
- 3.3 Fund opportunities for urban food production
- 3.4 Host an annual Food Summit and Harvest Festival



Goal 4: Encourage Sustainable Resource Stewardship

- 4.1 Create resources out of food waste
- 4.2 Support third-party certification
- 4.3 Develop a regional seed library
- 4.4 Promote community awareness

Healthy Eating

Make the healthy choice an easier choice for all

Goal 5: Create Environments that Support Health and Quality of Life

- 5.1 Make healthy food more affordable and accessible
- 5.2 Develop coordinated food policy
- 5.3 Implement wellness policies
- 5.4 Incorporate healthy food environment planning



Goal 6: Increase Equitable Access to Healthy, Affordable, Safe, and Culturally Appropriate Food in Underserved Neighborhoods

- 6.1 Promote healthy food financing initiatives
- 6.2 Survey and develop community assets
- 6.3 Reduce unhealthy food availability
- 6.4 Build local influence

Goal 7: Promote Individual and Community Health by Encouraging Healthy Food Choices

- 7.1 Promote health and food system skills
- 7.2 Enhance community advocacy and education efforts
- 7.3 Promote community-wide health promotion campaign

Goal 8: Increase awareness of food and nutrition assistance programs

- 8.1 Promote enrollment in food assistance programs
- 8.2 Increase acceptance of SNAP/WIC
- 8.3 Connect surplus food with need

Actions at a Glance

Social Equity

Build systemic justice, health, and food security

Goal 9: Address the Causes of Hunger, Food Insecurity, and Injustice

- 9.1 Create sustainable living conditions
- 9.2 Create social equity criteria
- 9.3 Conduct community food assessments
- 9.4 Provide advocacy education on food access

Goal 10: Increase Community Resilience

- 10.1 Establish community food resources
- 10.2 Create more community gardens
- 10.3 Secure funding for OSU Extension
- 10.4 Reduce dependency on the emergency food system

Goal 11: Facilitate Equitable Community Participation and Decision-Making

- 11.1 Empower change agents
- 11.2 Amplify the voice of underrepresented communities
- 11.3 Adopt inclusive public involvement policies

Goal 12: Create Opportunity and Justice for Farmers and Food System Workers

- 12.1 Support federal policies to address inequities
- 12.2 Support new farmers
- 12.3 Support business practices that promote opportunity
- 12.4 Promote state agriculture reform
- 12.5 Uphold quality of life for food system workers



Economic Vitality

Promote a thriving local economy

Goal 13: Develop the Regional Food Economy and Infrastructure

- 13.1 Establish a linked industry economic development cluster
- 13.2 Assess and develop regional resources
- 13.3 Establish more local food hubs
- 13.4 Promote a complete regional food system infrastructure
- 13.5 Harness the power of the next three Farm Bills

Goal 14: Promote Local and Regional Food Products and Producers

- 14.1 Promote Oregon food
- 14.2 Facilitate a regional connection
- 14.3 Ensure regulatory support for food production



Goal 15: Encourage Farm-to-School and Institutional Purchasing that Support the Regional Food System

- 15.1 Secure increased federal and state reimbursement rates
- 15.2 Reinstigate fully functional school kitchens
- 15.3 Prefer Oregon food in contracts
- 15.4 Establish a regional alliance of institutional purchasers

Goal 16: Create Local Food System Jobs

- 16.1 Conduct economic opportunity analyses
- 16.2 Promote new farmer incubation
- 16.3 Support local food businesses
- 16.4 Create a Regional Food System Development Commission

Local Food

The Local Food action area is focused on the act of growing food and creating viable local options in our food system by maintaining viable agriculture land and encouraging environmental resource stewardship as well as supporting small and mid-scale farming ventures while increasing urban food production.

80%
of Multnomah County farms are less than 50 acres

60%
of farms in Oregon are less than 50 acres
(2007 Agricultural Census)

Much of Oregon's agricultural bounty is not consumed in-state. About 80% of Oregon's agricultural products are exported out-of-state, and more than 60% leave the country. Multnomah County is a major player in the agricultural economy of Oregon, ranking among the most productive counties for caneberries (raspberries, blackberries, marionberries, and boysenberries) and greenhouse/nursery products. In Multnomah County, the number of direct market channels for farmers to sell directly to consumers continues to increase, and local foods are increasingly identified as such in local grocery stores and supermarkets. However, it is estimated that only a small portion of the food consumed in Multnomah County is grown in our region. The market for locally produced foods continues to grow in the Portland area; increasing demand could serve to protect at-risk farmland.

Threats to agricultural land

(From Planting Prosperity, Harvesting Health Report, 2008)

- Rapid Population Growth
- Rising Land Prices
- Suburban Encroachment
- Expansion of non-Food Crops



Showcase: Local Food Efforts

Friends of Family Farmers has a land and resource connection service with an online database (iFarm Oregon) to help grow the next generation of family farmers.



Oregon Tilth seeks to strengthen the health of families, communities, and the environment by providing experiential learning opportunities in biologically sound urban agriculture.



Growing Gardens digs at the root of hunger by building organic home gardens in urban backyards and schools. Youth Grow school garden clubs create future veggie eaters and cultivators and Learn & Grow classes cover cooking, preserving & more.



Burgerville buys 100% wind power for its electricity needs, recycles used canola oil into biodiesel, and has launched a major recycling and composting initiative in addition to its commitment to buying regionally produced food.



Portland Farmers' Markets' six locations host 250+ local vendors and serve approximately 33,000 shoppers each week at the height of the growing season; in addition, they have launched the EverGreen initiative to reduce 90% of all landfill waste at the markets.



Food Citizen Actions for home, work, play, worship or school

- Join the “Food Not Lawns” movement and convert your grass, parking strips, and other underutilized space to food production
- Sign up to rent a plot at a local community garden and encourage local government to find more land to support community gardens
- Support farmland protections by opposing expansion of the Urban Growth Boundary and conversion of agricultural land to other uses
- Lease or donate underutilized and surplus land for community gardens or small-scale agriculture (e.g. Portland Yard Share or iFarm Oregon program)
- Support local farmers by shopping at farmers’ markets and purchasing local or regional food at retail grocers
- Sign up for a community-supported agriculture (CSA) farm share and get a weekly basket of local foods
- Minimize your climate impacts by purchasing local food to reduce transportation miles and reducing meat consumption, which is more carbon intensive to produce than vegetables
- Compost food waste by establishing a backyard compost heap, purchasing a composter, or through a city composting program
- Buy third-party certified food such as USDA organic, Food Alliance (sustainably grown food), Salmon Safe, and Certified Humane (humanely raised animals)
- Buy products with minimal packaging to reduce waste and bring a durable “to go” container with you for leftovers when dining out

Local Food

Goal 1: Protect and Enhance the Agricultural Land Base

Collaborative Community Actions to be achieved by 2025

1.1 Minimize expansion of the Urban Growth Boundary

Strengthen overall farmland protection through regulation, zoning, incentives and disincentives to minimize the conversion of agricultural land to other uses

1.2 Increase acreage of urban food producing land

Inventory and increase the acreage of urban food producing by promoting regulations, zoning, incentives and disincentives that enhance the acreage of urban farms, orchards, community gardens, parking easement gardens, and school gardens

1.3 Establish an agricultural land trust

Establish an organization that permanently protects food production land within the Urban Growth Boundary

1.4 Develop incentives for food producing land

Create incentives for the lease of land to small farmers, use of property as community gardens, and for the donation or sale of agricultural land to a land trust or public agency

1.5 Promote integrated land use

Establish multi-purpose land use (i.e. for education, recreation, or special events) at the margins of the Urban Growth Boundary that offers flexibility, but maintains land as a working farm

1.6 Promote policy education

Educate the community so members are aware of and support protection of land for food production

Goal 2: Support Small- and Mid-Scale Farms

Collaborative Community Actions to be achieved by 2025

2.1 Increase opportunities for farmers

Promote access to land, capital, training, and direct marketing opportunities for new and existing farmers through policies and programs (e.g. farmer incubator networks, an online information clearinghouse, and small business training)

2.2 Strengthen local processing and distribution capacity

Support establishment of approved processing facilities, including USDA organic, for small to mid-sized producers to increase regional capacity

2.3 Increase local purchasing by the retail sector

Secure commitment by retail grocers and restaurants to support and purchase from local farmers by identifying and overcoming existing barriers to purchases

2.4 Inventory and establish community assets

Inventory and establish community assets that support small and mid-scale farm food production, processing, and distribution (e.g. land, commercial kitchens, cold storage, distribution facilities, etc.)

2.5 Develop and use local influence

Harness local influence to ensure that federal, state, and local laws, regulations, and policies support small and mid-scale farmers

2010 Benchmarks

Acres of land in agricultural production in Multnomah County:

County:
28,506

Farms in Multnomah County:

County:
563



2010 Benchmarks

Farms with direct sales in Multnomah County:

133

Average annual total farm sales per farm:

\$150,171



Goal 3: Increase Urban Food Production

Collaborative Community Actions to be achieved by 2025

3.1 Establish an urban food hub and community food resource centers

Establish a hub and neighborhood-based food resource centers that educate through demonstration projects and hands-on programming such as gardening, cooking and preserving food, emergency preparedness, energy conservation and other sustainability issues, and also include amenities such as lending libraries (like tool libraries), meeting spaces, resource sharing opportunities such as a seed bank, garden and commercial kitchen space

3.2 Convert underutilized land into food production

Convert underutilized land (e.g. parking lots, sport courts, institutional and faith-based properties, rooftops, and vacant lots) into food producing gardens via partnerships with private owners, multi-residential properties, and businesses

3.3 Fund opportunities for urban food production

Develop funding opportunities for urban food production (e.g. urban farm hub, neighborhood demonstration centers, community gardens, OSU Extension programming) such as a bond measure, service district, or capital campaign

3.4 Host an annual Food Summit (spring) and Harvest Festival (fall)

Create opportunities for the community to network, learn, and celebrate our local food culture

2010 Benchmarks

Community Gardens per capita in Multnomah County:
1:550



Goal 4: Encourage Sustainable Resource Stewardship

Collaborative Community Actions to be achieved by 2025

4.1 Create resources out of food waste

Promote the regeneration of food waste into resources (i.e. compost and bio-gas) and increase diversion of compostable items from landfills to local composting facilities or backyard composting

4.2 Support third-party certification

Support certification by third parties for environmentally responsible food growers and processors, and support third-party certified businesses and products (i.e. Organic, Food Alliance, Salmon Safe, etc.)

4.3 Develop a regional seed library

Develop a system to protect species diversity and provide access to seed for local farmers, and create a mandatory buffer or easement around genetically modified crops (GMOs)

4.4 Promote community awareness

Promote education of sustainability issues and solutions around issues such as water conservation, climate impacts, less toxic chemical alternatives, and native pollinators.

2010 Benchmarks

Farms using chemicals in Multnomah County:
290

Acres of land enrolled in Conservation Reserve, Wetlands Reserve, Farmable Wetlands, or Conservation Reserve Enhancement Programs:
1,084



Healthy Eating

The Healthy Eating action area addresses health outcomes related to food consumption and food access in Multnomah County. Advocates of increased food access consider number and placement of grocery stores and other healthful food outlets; the transportation network that connects these outlets to customers; affordability of those foods and their availability day-to-day; concentrations of non-nutritive food outlets; opportunity to grow and prepare food; and the cultural appropriateness of available foods.

Healthy eating is an important factor of a sustainable food system. Poor diet and physical inactivity contribute to a number of health conditions: obesity, type 2 diabetes, certain cancers, cardiovascular disease, high blood pressure, and stroke. In Multnomah County, obesity and diabetes are both serious health conditions that are increasing in prevalence.

Demand for food assistance also continues to rise, especially during economic downturn throughout the state. While the Portland region does not appear to have extreme “food deserts,” there are areas with poor access to full-service grocery stores, including some areas with higher poverty or otherwise confounding factors (like lack of transportation).

Multnomah County has a 24% obesity rate; 55% of the population qualifies as being overweight or obese



Sources: 2000 U.S. Census, SF3, InfoUSA, Metro Regional Land Information System (RLIS), ESRI Street Maps USA

Showcase: Healthy Eating Efforts

Ecotrust's Farm to School Initiative works to grow healthy kids and communities by supporting efforts to increase the variety and availability of healthy, regionally sourced foods at school, create new markets for regional food producers, and teach children about where their food comes from.



Portland Public Schools' is now recognized as a national leader in farm to school with over 30% of their purchases benefiting local farms and food producers. For the last five years, PPS has focused on increasing its purchases of fresh fruits and vegetables from local farmers as well as preserved, canned, and frozen foods produced in the Northwest, to benefit its students and support the community.



Portland Public Schools

Oregon Physicians for Social Responsibility's Oregon Healthy Food in Health Care Project employs market-based forces to increase demand for sustainably produced foods, improve hospital food quality, educate the public, and bolster the local economy.



Food Citizen Actions for home, work, play, worship, or school

- Participate in and support your workplace or school's wellness initiatives
- Start a local eating group at work or at faith-based center to help you eat seasonally and healthfully
- Support efforts to remove unhealthy food and beverages from vending machines within your workplace, school, or church
- Plant a vegetable garden to grow some of your own food or support expansion of your city's community garden program so that everyone has access to garden space
- Join the "Plant a Row" campaign and grow extra food for community food banks
- Organize community forums and neighborhood action around healthy food access for all residents
- Support and shop at neighborhood retail grocers and restaurants serving healthy, affordable, and culturally appropriate food
- Ask convenience stores in your neighborhood to voluntarily remove or reduce outdoor marketing of unhealthy food like candy and soda pop
- Attend or teach a healthy cooking or eating class
- Pack lunches without sugary drinks and include tap water or low-fat milk instead
- Try eating a diet rich in colorful fruits and vegetables – whether fresh, frozen, canned, dried or 100% juice, all forms count and will help keep you healthy all year round

Healthy Eating

Goal 5: Create Environments that Support Health and Quality of Life

Collaborative Community Actions to be achieved by 2025

5.1 Make healthy food more affordable and accessible than unhealthy food

Use public and private investments (e.g. physical infrastructure, institutional and wholesale purchasing, zoning, incentives and disincentives, and marketing) to make healthy food more affordable and accessible than unhealthy food for all community members regardless of neighborhood or demographics

5.2 Develop coordinated food policy

Adopt robust, coordinated, and consistent policy across local governments and institutions that support healthy food choices

5.3 Implement wellness policies

Develop wellness policies to create healthy food environments where people work, play, worship, and learn to make the healthy choice the default choice by using place-based assessment methods (e.g. School Healthy Index, Congregational Health Index, or CHANGE tool) to identify assets and challenges

5.4 Incorporate healthy food environment planning

Adopt healthy food environment planning (e.g. Health Impact Assessments and CHANGE assessments) concepts into community designing efforts and align with other state, regional, and local plans

2010 Benchmarks

Full service grocery stores in Multnomah County:
122

Fast-food expenditures per capita in Multnomah County:
\$489



Goal 6: Increase Equitable Access to Healthy, Affordable, Safe, and Culturally Appropriate Food in Underserved Neighborhoods

Collaborative Community Actions to be achieved by 2025

6.1 Promote healthy food financing initiatives

Promote healthy food financing initiatives (e.g. Healthy Corner Store initiative and Fresh Food Financing initiative) with strategies (e.g. seed funding and capital) designed to promote retailers that provide access to healthy food

6.2 Survey, develop, and map community assets

Involve communities in creating healthy food environments that fit their cultural needs (e.g. education, gardens, community kitchens, produce stands, and buying clubs) and publicize assets

6.3 Reduce unhealthy food availability

Promote education, policy, and incentives in retail environments, faith-based settings, and schools to reduce availability of unhealthy food and beverages, and decrease the number of unhealthy food outlets

6.4 Build local influence

Use local influence to prevent federal preemption of local actions in improving equitable access in our regional food system

2010 Benchmarks

Low-income preschool obesity rate:
13%

Low-income households further than 1 mile to a grocery store:
21,667



Goal 7: Promote Individual and Community Health by Encouraging Healthy Food Choices

Collaborative Community Actions to be achieved by 2025

7.1 Promote health and food system skills

Educate the community to encourage healthy food choices such as nutrition (e.g. a Master Eaters class), healthy shopping strategies, preparing and preserving healthy food, and understanding how food choices are shaped by our food environment

7.2 Enhance community advocacy and education efforts

Inventory and enhance community groups' advocacy and education efforts through private and public support of efforts with funding opportunities, space for organizing, outreach, and technical assistance

7.3 Promote community-wide health promotion campaigns

Promote health campaigns that increase the public's understanding of the impact of food choices on health

2010 Benchmarks

The adult diabetes rate in Multnomah County:
7%

Percentage of fruit and vegetables compared to prepared food distributed in Multnomah County :
57%



Goal 8: Increase Awareness of Food and Nutrition Assistance Programs

Collaborative Community Actions to be achieved by 2025

8.1 Promote enrollment in food assistance programs

Promote awareness and enrollment in existing assistance programs with targeted outreach and increase SNAP/WIC benefits for healthy eating choices

8.2 Increase acceptance of SNAP/WIC

Encourage acceptance of vouchers through direct-market channels such as farmers' markets, community-supported agriculture (CSA) farms, farm stands and senior food meal programs, and seek matching funds (private and government) to expand the programs purchasing dollars

8.3 Connect surplus food with need

Connect surplus food with need by expanding food bank donation channels, connecting gleaning programs to interested communities, and expanding what food banks can accept to meet the needs of the community

2010 Benchmarks

SNAP eligible participants utilizing benefits:
85%

Low-income eligible households receiving SNAP benefits:
74%



Social Equity

The Social Equity action area focuses on systemic social equality and explores the root causes of hunger and food insecurity. While access to food and nutrition assistance programs are an important part of increasing the consumption of healthy foods, the Multnomah Food Action Plan also promotes systemic justice, health, and food security. This will require that, as a community, we reveal, challenge, and dismantle injustice in the food system, including social determinants of health and food security.

Retail Food Environment Index for the city of Portland, Oregon

Quadrant	Fast Food Restaurants	Convenience Stores	Super-markets	Produce Stores	Farmers Markets	RFEI
North Portland	35	25	7	2	2	5.45
Northeast	121	33	17	7	4	5.50
Southeast	104	74	22	11	5	4.68
Southwest	90	22	10	1	5	7
Northwest	27	11	6	2	1	4.22

$$\text{RFEI} = (\# \text{ fast food restaurants} + \# \text{ convenience stores}) / (\# \text{ grocery stores, produce stands, farmers markets})$$

In an effort to create systemic change, we must endeavor to ensure that all individuals have the tools and resources they need to make healthful food and lifestyle choices and have equitable opportunity to shape food system priorities and goals. Just food system structures protect farmers and farmworkers' rights and uphold the dignity and quality of life for all who work in the food system through living wages, health care, and safe working conditions. While there is notable interest among many young people who are interested in farming in Oregon, significant barriers, such as limited access to land and capital, remain. Overall, Oregon farmers are getting older and are predominantly white. Farmworkers in Oregon often work intermittently, receive relatively low pay, and continue to have challenges with housing.



Showcase: Social Equity Efforts

Ecumenical Ministries of Oregon's Interfaith Food and Farms Partnership works to empower faith communities, farmers and neighborhoods to build rural-urban alliances and create innovative partnerships for just and sustainable food systems that promote community health.



Montavilla Farmers Market's Everybody Eats Program arose out of a need to help bridge the gap between offering affordable food while providing a living wage for farmers.



Oregon Food Bank's Learning Gardens brings the community together to grow vegetables and hope while contributing to healthy local food systems. Its programs address the root causes of hunger by pairing mentors with novices, teaching low-income participants all aspects of growing their own food, from composting and seed collection to nutritious meal preparation.



Farmworker Housing Development Corporation conducts tours to visit farmworker housing sites including: on farm housing, urban affordable farmworker housing, and labor camp housing. The goal is to educate the larger communities about the role of farmworkers in our food system.



Food Citizen Actions for home, work, play, worship, or school

- Support a living wage and safe working conditions for all workers
- Support anti-discrimination practices at work, school and in your community
- Volunteer to help your community de-pave parking lots and plant gardens, provide healthy cooking and eating education, and pass skills and wisdom from senior citizens to the community
- Plant a garden to grow some of your own food and learn to cook from scratch so that your meals are healthy and less processed
- Request that all community planning that effects your neighborhood address health and food system issues
- Participate in your neighborhood organization/association meetings to be an advocate for food system issues
- Apply for a seat on the Portland/Multnomah Food Policy Council and/or participate on its committees which provide recommendations on food policy to the City of Portland and Multnomah County
- Organize community and neighborhood action around healthy food access for everyone
- Donate to SNAP farmers' markets matching funds and donate eligible surplus food to community food banks
- Join the "Plant a Row" campaign and grow some extra food for community food banks
- Participate in a gleaner program as a donor or volunteer (i.e. Portland Fruit Tree Project)

Social Equity

Goal 9: Address the Causes of Hunger, Food Insecurity, and Injustice

Collaborative Community Actions to be achieved by 2025

9.1 Create sustainable living conditions

Promote a living wage, affordable housing, health care, transportation choices, healthy food retail choices, and the ability to acquire, store and prepare food through policy, practice, incentives, and access to resources for all people

9.2 Create social equity criteria

Develop social equity criteria in relation to food equity and health, and incorporate into local and regional public investment decisions to ensure infrastructure and policy supports social equity

9.3 Conduct community food assessments

Conduct food assessments and health disparity studies as part of the community planning process, focused on nutrition and healthy food access, and redesign or incentivize redevelopment of neighborhoods to promote easy access to healthy food

9.4 Provide advocacy education on food access

Advocate for access to healthy food by using neighborhood based events such as health fairs, street fairs, faith community and school events; as well as improve healthy eating via alternative outreach systems for people using other languages or without access to computers.

2010 Benchmarks

The poverty rate in
Multnomah County :
14%

Median household income
in Multnomah County:
\$51,372



Goal 10: Increase Community Resilience

Collaborative Community Actions to be achieved by 2025

10.1 Establish community food resources

Create demonstration centers in neighborhoods that educate through hands-on experience and demonstration projects such as gardening, cooking and preserving food, emergency preparedness, energy conservation and other sustainability issues, and also include amenities such as lending libraries (like tool libraries), meeting spaces, resource sharing opportunities such as a seed bank, garden and commercial kitchen space

10.2 Create more community gardens

Secure funding, land and partnerships to create enough community garden space to meet community demand and the grow-it-yourself movement

10.3 Secure funding for OSU Extension

Secure permanent funding for OSU Extension Service programming on growing, cooking, and preparing nutritious food

10.4 Reduce dependency on the emergency food system

Increase participation in federally funded nutrition programs such as SNAP, school meals, out of school time and in child care to reduce dependency on the emergency food system with the goal of increasing eventual self-sufficiency

2010 Benchmarks

The child poverty rate in
Multnomah County:
18%

Authorized establishments
in Multnomah County
accepting SNAP or WIC:
710



Goal 11: Facilitate Equitable Community Participation and Decision-Making

Collaborative Community Actions to be achieved by 2025

11.1 Empower change agents

Support and empower agents of change already within underrepresented communities to build capacity for community control of food resources and involve a broad range of community members in defining and supporting community-wide food-related goals

11.2 Amplify the voice of underrepresented communities

Increase the voice and platform of traditionally underrepresented communities by offering training sessions to community members on how to organize and become involved in government decision-making around food issues

11.3 Adopt inclusive public involvement policies

Require that governments adopt public involvement policies that are effective engagement strategies, such as diversifying communication methods and languages

2010 Benchmarks

Citizen advisory organizations in Multnomah County government:
24



Goal 12: Create Opportunity and Justice for Farmers and Food System Workers

Collaborative Community Actions to be achieved by 2025

12.1 Support federal policies to address inequities

Local governments will actively support federal public policy efforts that address the roots of inequity for farmers and farm workers, such as extending equal protection under the fair labor standards act, Fair Trade Act, immigration reform, and farm subsidies title in the Farm Bill

12.2 Support new farmers

Develop new and support existing farm mentorship programs, farmer incubator programs, and organizations that increase access to capital for producers; especially for new, beginning and socially disadvantaged farmers and farm workers

12.3 Support business practices that promote opportunity

Support third-party certified products of businesses that promote opportunity and justice for farmers and food system workers (e.g. Fair Trade Food Alliance, Fair for Life certifications)

12.4 Promote state agriculture reform

Encourage dialogue to bridge the urban-rural divide on agriculture and human rights issues of concerns

12.5 Uphold quality of life for food system workers

Uphold dignity and quality of life for all who work in the food system structures by ensuring fair wages, access to health care and safe working conditions

2010 Benchmarks

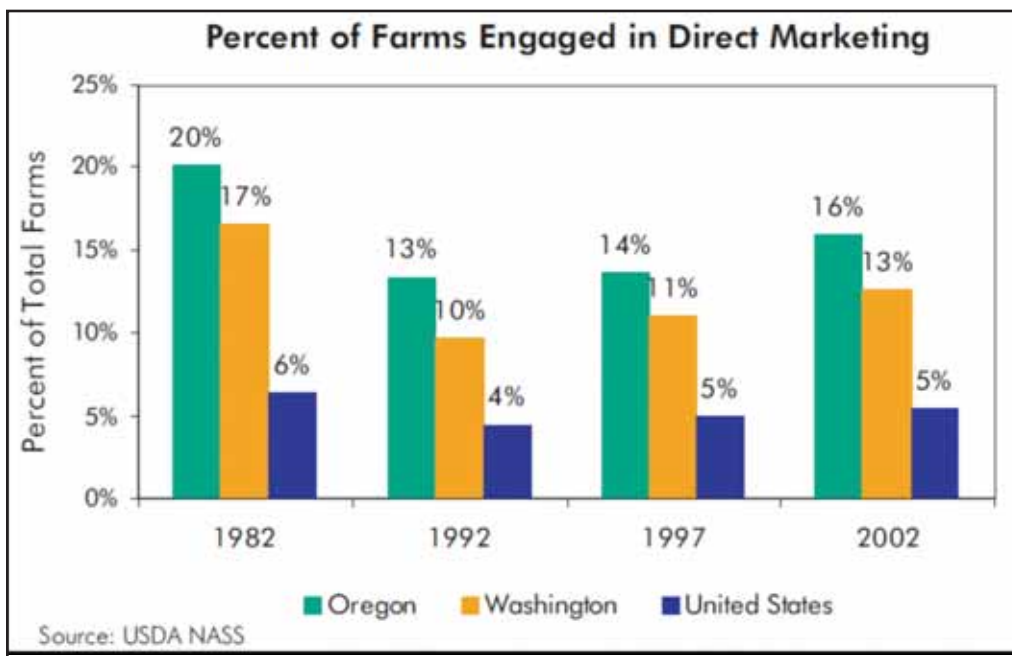
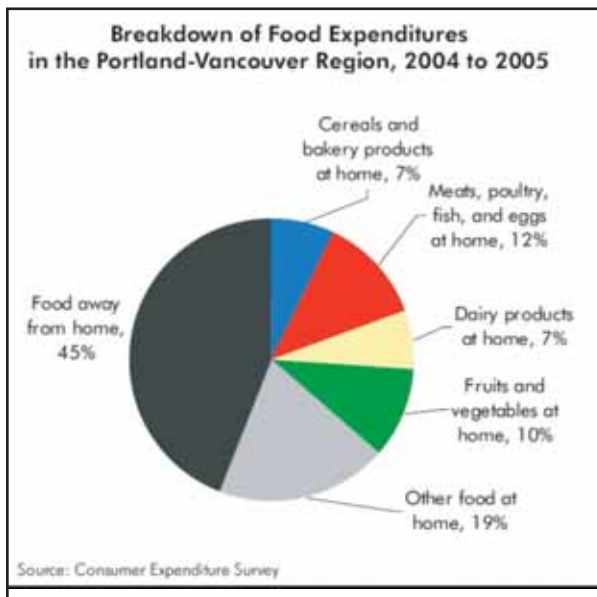
Average wage paid to farm laborers in Multnomah County:
\$8.56



Economic Vitality

The Economic Vitality action area focuses on promoting regional food products and producers, increasing the local supply chain capacity (local processing, distribution, storage, and waste recycling), and encouraging farm-to-school and institutional purchasing practices that support the regional food system.

There is tremendous economic potential in our region's food economy. Agriculture in Oregon is a \$4 billion industry, based on 2006 data from the U.S. Department of Agriculture, and slightly more than half of that total was tied to food production. In the Portland Metro region, roughly 13% of our annual expenditures are for food. Research indicates that spending directed to food produced in the region could have more than double the total economic impact than imported food. Policies and projects that seek to increase our purchasing of food within the region could have a substantial net economic benefit. In simple terms, an increase in regional food consumption of five percent could translate into a net \$100 million benefit for the region. In addition, the emerging green collar job movement identifies the sustainable food production sector as expected to grow substantially and offer living-wage jobs.



Agriculture in Oregon is a \$4 billion industry

Showcase: Economic Vitality Efforts

Ecotrust has launched **FoodHub**, an online tool that connects a comprehensive catalog of regional food sellers to buyers while accommodating all order sizes and distribution models.

Multnomah County helped enact a new law that allows state and local governments in Oregon to prefer local food (grown and transported in Oregon) in purchasing contracts in order to create and maintain local jobs.

New Seasons Market is proud to say that they buy local so you can buy local, keeping more of the money we spend as a community, right here at home where it belongs.

Whole Foods Market shortens your foods commute with a commitment to support local farmers, producers and artisans by buying locally. The company-wide goal is to source 20% of products from local producers.



Food Citizen Actions for home, work, play, worship, or school

- Vote with your dollar - support the local economy by eating and shopping at local businesses which keeps money circulating in the local economy and creates jobs
- Eat at restaurants that feature local and seasonal food
- Buy local food when shopping at your retail grocer and ask the manager at your retail grocer to offer and label more regionally-produced food
- Shop at farmers' markets and farm stands to support small family farms
- Visit u-pick farms for the freshest produce and the "on the farm" experience
- Ask decision-makers at your work, school, or faith organization to buy local food for meal services and events
- Support reforms to the Farm Bill that promote a sustainable food system
- Support school boards and districts in changing institutional practices to support local food purchasing
- Support the state-wide Farm-to-School legislative efforts to fund local food for school meals

Goal 13: Develop the Regional Food Economy and Infrastructure

Collaborative Community Actions to be achieved by 2025

13.1 Establish a linked industry economic development cluster

Prioritize and incentivize our regional food economy (the supply and demand chain from the farmer to the restaurant or home cooked meal) to foster productivity, innovation, and job creation

13.2 Assess and develop regional resources

Assess regional resources, supply chains, existing infrastructure, and food producers' needs to develop collaborative strategies to maximize profitability and overcome barriers to develop steady growth capacity for a supply and demand network

13.3 Establish more local food hubs

Develop and support additional food hubs (e.g. farmers' markets, food cart pods and a year round major public market) to increase demand by vendors of regional food

13.4 Promote a complete regional food system infrastructure

Promote the establishment of locally-owned and operated production, processing, slaughtering, distribution, storage, and waste recycling and composting facilities

13.5 Harness the power of the next three Farm Bills

Support reforms in the Farm Bills to work for Oregon's specialty crops, regional markets, and small family farmers, and maximize federal nutrition dollars to encourage regional partnerships that create economic opportunity to improve health and nutrition

2010 Benchmarks

Food Manufacturing Industry sales in Multnomah County: **\$1.5 billion dollars annually**

Food and beverage sales in Multnomah County: **\$1.6 billion dollars annually**



Goal 14: Promote Local and Regional Food Products and Producers

Collaborative Community Actions to be achieved by 2025

14.1 Promote Oregon food

Promote Oregon and the Portland metro region's reputation as being at the forefront of the local and sustainable food movement (e.g. developing a regional brand, enhancing consumer education about food issues and the power of buying local, developing recognition for restaurants, retail grocers, and institutions that support the purchase of local food, and promoting agricultural-tourism opportunities and events around regional food)

14.2 Facilitate regional connections

Foster regional connections between local producers, distributors and buyers at all levels in developing regional cooperation, promotion, and consolidation models (e.g. online tools like Food Hub, regional wholesale markets, and storage, transportation, and processing co-ops) to make it easy for individuals, local retailers, restaurants, and institutions to purchase regional food.

14.3 Ensure regulatory support for food production

Ensure that regulation, zoning, and land use laws support food production including farms, distribution and processors, farm stands, farmers' markets, community-supported agriculture (CSA) drop-off sites, and parking strips

2010 Benchmarks

Farmers Markets in Multnomah County: **23**

Total farm sales in Multnomah County: **\$84 million dollars annually**



Goal 15: Encourage Farm to School and Institutional Purchasing that Support the Regional Food System

Collaborative Community Actions to be achieved by 2025

15.1 Secure increased school lunch reimbursement rates

Secure increased state and federal reimbursement rates for school lunches, as well as child and adult care food programs, while promoting school district comprehensive food policies in conjunction with wellness policies that involve local purchasing policies and adoption of gardening and food system curriculum

15.2 Reinststitute fully functional school kitchens

Support the development of fully functional school kitchens with the capacity to prepare and cook unprocessed food in all schools

15.3 Prefer Oregon food in contracts

Utilize the changes to Oregon's purchasing law and implement organizational policies that allow government agencies to prefer local food (produced and transported within Oregon) in their purchasing contracts

15.4 Establish a regional alliance of institutional purchasers

Develop a regional alliance of institutional purchasers that implements a set of purchasing goals and guidelines, metrics as a basis of comparison between sustainably and unsustainably produced food, model purchasing language, and incentives that promotes the purchase of regional food and drives the market to develop more supply

2010 Benchmarks

Number of school districts with farm to school programs in Multnomah County:
3



Goal 16: Create Local Food System Jobs

Collaborative Community Actions to be achieved by 2025

16.1 Conduct economic opportunity analyses

Develop market strategies for the regional food economy to identify and maximize market opportunities that create local food system jobs

16.2 Promote new farmer incubation

Support education, training, and incubator programs for new farmers as an investment in all sectors of the food system

16.3 Support local food businesses

Support the establishment of locally-owned and operated production, processing, distribution, storage, and waste recycling and composting facilities to maximize job creation through the multiplier effect of keeping local money circulating in the local economy

16.4 Create a Regional Food System Development Commission

Develop a commission comprised of elected officials, and business and community leaders to foster the regional food economy

2010 Benchmarks

Food manufactures in Multnomah County:
187

Full-service restaurants in Multnomah County:
999



Tracking Progress - Indicators at a Glance

	Goal	Indicator(s) for Multnomah County	2010	2018	2025
Local Food	1: Protect and enhance the agricultural land base	Acres in agricultural production	28,506	+5%	+10%
		Number of farms	563	+10%	+20%
	2: Support small and mid-scale farming ventures	Number of farms with direct sales	133	+10%	+25%
		Average total farm sales, per farm	\$150,171	+10%	+20%
	3: Increase urban food production	Number of municipally-operated community garden plots per capita	1:550	+10%	+20%
Number of farms using chemicals		290	-10%	-25%	
4: Encourage environmental resource stewardship	Acres of land enrolled in Conservation Reserve, Wetlands Reserve, Farmable Wetlands, or Conservation Reserve Enhancement Programs	1084	+10%	+20%	
Healthy Eating	5: Create environments that support health and quality of Life	Number of full service grocery stores	122	+10%	+20%
		Fast-food expenditures per capita	\$489	-5%	-10%
	6: Increase equitable access to healthy, affordable, safe, and culturally appropriate Food in underserved neighborhoods.	Low-income preschool obesity rate	13%	12%	10%
		Number of low income households >1 mile to grocery store	21,667	-10%	-20%
	7: Promote individual and community health by encouraging healthy food choices	Adult diabetes rate	7%	6%	5%
Percentage of fruit and vegetables v. prepared foods per capita		57%	+10%	+20%	
8: Increase utilization of food and nutrition assistance programs	SNAP participation rate	85%	+3%	+5%	
	Percentage of eligible low-income households receiving SNAP	74%	+5%	+10%	
Social Equity	9: Address the causes of hunger, food insecurity, and injustice	Poverty rate	14%	13%	11%
		Median household income	\$51,372	+1%*	+3%*
	10: Increase self-sufficiency and community resilience	Child poverty rate	18%	16%	13%
		Number of SNAP & WIC authorized stores	710	+10%	+20%
11: Facilitate equitable community participation and decision-making	Number of citizen advisory organizations for Multnomah County government	24	26	30	
12: Create opportunity and justice for farmers and food system workers	Average wage paid to farm laborers	\$8.56	+5%	+10%	
Economic Vitality	13: Develop the regional food economy and infrastructure	Food manufacturing industry sales	\$1.5B	+10%	+20%
		Food and beverage sales	\$1.6	+10%	+20%
	14: Promote local and regional food products and producers	Number of farmers markets	23	+50%	+100%
		Total farm sales	\$84M	+10%	+20%
	15: Encourage farm-to-school and institutional purchasing that supports the regional food system	Number of school districts with farm to school programs (8 districts in Multnomah County)	3	6	8
16: Create local food system jobs	Number of food manufacturers	187	+5%	+10%	
	Number of full service restaurants	999	+5%	+10%	

* adjusted for inflation

Multnomah Food Action Plan Declaration of Support

A vibrant and diverse local food system is an integral component of a sustainable and resilient community. Food is a basic necessity, a celebration, and a powerful medium through which healthy, socially equitable and prosperous communities can be created. All stakeholders have a voice in the future of our food system --- every eater, backyard gardener, urban and rural farmer, food processor and distributor, emergency food provider, restaurant, grocer, and market vendor. It is critical that we combine efforts among stakeholders through collaborative action to make effective change in food system policy, practice, and programs.

By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.

Therefore, We Believe:

1. All people in our community should have equitable access to buy or grow healthy, culturally appropriate, sustainable, and locally grown food
2. Food and agriculture are central to the economy of our region, and a strong commitment should be made to the protection, growth, and development of these sectors
3. In promoting and supporting a food system that provides economically sustainable wages
4. It is important to educate the community of the value of a healthy food system and healthy food products
5. That success in developing, linking, and strengthening our entire food system will be achieved through community partnerships and collaboration
6. Food brings us together in celebration of our community and is an important part of our region's culture.

We, the undersigned, support the vision and principles of the Multnomah Food Action Plan, through practice, policy, and planning; and in implementing actions to advance a sustainable food system that is local, healthy, equitable, and prosperous for our region.

Organizations and individuals signing this declaration of support will be publicly listed at www.multnomahfood.org

Name: _____

Representation (are you signing on...)

Organization: _____

As an individual For your organization

Title/Position: _____

Phone: _____

City/County: _____

E-Mail: _____

I/This organization will commit to the following action(s) (optional):

Mail to:
Multnomah Food Initiative
Multnomah County – Office of Sustainability
501 SE Hawthorne Blvd. Suite 600
Portland, OR
97214

The Multnomah Food Initiative

Building on Existing Efforts

The Multnomah Food Report and the Draft Action Plan Framework synthesize:

- Case Studies
- Regional Planning Documents
- Local Community Food Assessments
- Local Food System Recommendations

Phase 1:
Building on the Existing Foundation
Synthesize background reports
9/2009 - 5/2010

Phase 2:
Multnomah Food Summit
Community Engagement
May 1, 2010

Phase 3:
Action Plan Development
Community Engagement
10/2010-12/2010

Phase 4:
Celebration and Action Plan Implementation
2011 - 2025

Action Areas

Local Food

Increase viable local options in our food system



Healthy Eating

Make the healthy choice an easier choice for all



Social Equity

Build systemic justice, health and food security



Economic Vitality

Promote a thriving local economy



Public Input

Attend the Multnomah Food Summit
May 1, 2010

Provide Input on the Action Plan
May-December 2010

Sign the Declaration of Support
December 2010-January 2011

Get Involved!

Visit www.multnomahfood.org or call 503-988-6150

Outcomes:

- Shared community vision
- 15-year community-owned, strategic action plan
- Network coalition
- Sustainable, healthy, equitable local food system

Multnomah
FOOD
Initiative



Multnomah Food Initiative Steering Committee Members and Community Partners

47th Avenue Farm - Bright Neighbor - Burgerville - City of Portland - CNRG - Cogan Owens Cogan, LLC - collaboration - Community Food Security Coalition - East Multnomah Soil and Water Conservation District - EcoTrust Food and Farms - Ecumenical Ministries of Oregon - Growing Gardens - Hacienda Community Development - Loaves and Fishes - Metro - Montavilla Farmers Market - Native American Youth and Families Center - New Seasons Market - Oregon Food Bank - Oregon State University Extension Service - Portland Farmers Market - Portland/Multnomah Food Policy Council - Portland Permaculture Guild - Portland Public Schools - Portland State University Institute of Metropolitan Studies - ReCode Oregon - The Dirt - Transition PDX - Upstream Public Health - Village Gardens Janus Youth Programs - Whole Foods

Glossary

3rd Party Certification private or public organizations that use specific evaluation criteria to verify production, product quality, and safety claims. They are usually distinguished by their claimed independence from both buyer and seller.

Action Pillars are the four main action areas that make up the Multnomah Food Action Plan and are designed to address the entire food system.

Agri-tourism involves agriculturally-based operations and activities that bring visitors to farms (i.e. navigating a corn maze, picking fruit, feeding animals, or staying at a bed and breakfast).

Benchmark is a point of reference for an indicator to measure progress toward a goal.

Collaborative Community Actions are community-prioritized actions to be completed by 2025 to meet our goals, and should be undertaken by community organizations (e.g. non-profits, businesses, schools, local government, and faith communities) as part of an overall collaborative, strategic effort to fix our food system.

Community Kitchen refers to a location where groups can cook together and share what they make in a friendly social atmosphere.

Community Supported Agriculture (CSA) allows members to buy shares of a farm at the beginning of a growing season and receive proportional shares in the harvest of the participating farm.

Economic Development Cluster is a geographic concentration of interconnected organizations who work closely with each other, local suppliers, infrastructure providers, educational institutions, and other relevant agencies. It is an approach that encourages companies who compete to come together and identify ways in which they can cooperate to their mutual benefit.

Edible Landscapes are urban areas where food production and edible plants are used in place of plants with only ornamental value.

Food Assessment involves diverse stakeholders who work together to research their local food system, publicize their findings, and implement changes based on their findings.

Food Citizens are everyone that eats, and thereby, are involved in food system change.

Food Desert is a district with little or no physical or economical access to foods needed to maintain a healthy diet but often served by plenty of fast food restaurants.

Food Hubs are a concentration of food businesses/organizations or a food system infrastructure that promotes mutual benefit for participants.





Food Policy is any governance decision, plan or regulation, that effects the way food is produced, allocated, obtained, consumed or disposed of.

Food Processing is the transformation of food from a raw state into a product for purchase or consumption.

Food Production is the farming and gardening practices that produce raw food products such as fruits, vegetables, grains, meat, fish, eggs, and dairy products.

Food Equity is when all people, at all times, have physical and economic access to healthy, safe, culturally appropriate, and nutritious food to meet their dietary needs for an active and healthy lifestyle.



A **Food System** consists of activities linking food production, processing, distribution, consumption and waste management, as well as all the associated supporting and regulatory institutions and activities.

Goals are the results that a plan is intended to achieve by completing specific actions.

Indicators are data which provides measurement or information that can be used to measure progress toward a goal.

Resilience is the amount of change a system can undergo and still be able to retain the same function, services, structure and feedbacks.

SNAP (Supplemental Nutrition Assistance Program) is a government assistance program designed to help low-income households pay for food. It was formerly called the Food Stamp Program.



Supply Chains utilize natural resources and raw materials in the creation of a finished product that is delivered to the final consumer.

Urban Agriculture is the practice of growing and producing food within urban boundaries and high density areas that encompasses a broad range of initiatives and production models that share the objective of providing urban residents access to fresh food (i.e. grown in backyard gardens, roof top gardens, community gardens and urban farms).

Urban Growth Boundary (UGB) is the boundary or line marking the limit between the urban growth areas and other areas such as rural and resource areas where urban growth is not encouraged, as designated by Metro regional government.

Under-represented Communities are groups of individuals whose voice has historically been less powerful than other communities and having less than adequate or sufficient representation.



WIC is a Special Supplemental Nutrition Program for Women, Infants and Children providing nutrition education, nutritious foods, breastfeeding support and information.

Note: The benchmarks and indicators used in the Multnomah Food Action Plan (for reference see the “Indicators at a Glance” chart on page 30) were selected using availability of data, how regularly the data is updated, and longevity of the data collection criteria. This information is readily available from US Census, USDA Agricultural Census, and Food Environment Atlas online data (with the exception of community garden plots/capita). It is hoped that more indicators will be developed for our local food system in order to track progress in achieving our community-prioritized goals.





Office of Sustainability
www.multco.us/sustainability

www.multnomahfood.org



Multnomah Food Action Plan

Grow and Thrive

2025

Executive Summary

Multnomah County
Office of Sustainability

December 2010

Executive Summary

The time has come to join together in creating a local, healthy, equitable and regionally prosperous food system. Multnomah County, like most of the nation, is at a critical juncture in fixing its food system. The good news is that there is a role for every organization and every person to transform our food system. Collectively, we can accomplish more together than we ever could alone.

With the Multnomah Food Action Plan our community embarks on a 15-year journey of strategic alignment, clear goals, and collaborative actions that will leverage results. Some changes will come easily, but others will present serious challenges and difficult decisions. To truly achieve a local, healthy, equitable, and regionally prosperous food system we need to accelerate education, community empowerment, planning integration, policy prioritization, and investment in our food system – in other words, we need to cultivate a culture that values and is committed to sustainable food system outcomes.

By the Numbers

- Oregon is ranked second in hunger by the US Department of Agriculture.
- About 36,000 people in Multnomah County access emergency food boxes each month.
- Only a small portion of the food we consume is locally grown.
- Over half of all adults in Multnomah County are overweight or obese.
- Chronic disease such as type 2 diabetes, heart disease, and stroke is on the rise.
- About 30% of Multnomah County children receive food through the SNAP food assistance program.
- The average age of an Oregon farmer is 58 years.



Executive Summary

What is the Multnomah Food Action Plan?

The Multnomah Food Action Plan builds upon the existing work of the community by providing a roadmap with a shared community vision and shared goals. This Plan is also a call to action and identifies key collaborative actions for our community that are critical for achieving our goals.

What Will We Accomplish?

Working together we can collaborate on solutions and speak with a collective voice to achieve our goals. The Multnomah Food Action Plan serves as a framework to guide collaboration and stakeholder efforts for improving our local food system. With this Plan we can secure funding and grants, create new economic opportunities, overcome barriers, catalyze policy change and investment, and raise awareness and support with our community and policymakers.

Envision a Sustainable Food System in Multnomah County...

By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.

Food System Principles

1. We believe all people in our community should have equitable and affordable access to buy or grow healthy, culturally appropriate, sustainable, and locally grown food.
2. We believe food and agriculture are central to the region's economy, and a strong commitment should be made to the protection, growth and development of these sectors.
3. We believe in promoting and supporting a food system that provides economically sustainable wages.
4. We believe it is important to educate the community on the value of a healthy food system and healthy food products.
5. We believe that success in developing, linking and strengthening the food system will be achieved through community partnerships and collaboration.
6. We believe food brings us together in celebration of our community and is an important part of our region's culture.

Sustainable Food is...

Local

Produced close to where it is consumed and in an environmentally responsible manner

Healthy

Consumed with as little processing and additives as possible and as part of an active lifestyle

Equitable

Abundant and available to all and produced in a fair manner

Prosperous

Grown, processed, distributed, sold and served by a thriving regional economic cluster that produces local jobs



Actions at a Glance

Local Food

Increase viable local options in our food system

Goal 1: Protect and Enhance the Agricultural Land Base

- 1.1 Minimize expansion of the Urban Growth Boundary
- 1.2 Increase acreage of urban food producing land
- 1.3 Establish an agricultural land trust
- 1.4 Develop incentives for food producing land
- 1.5 Promote integrated land use
- 1.6 Promote policy education

Goal 2: Support Small- and Mid-Scale Farms

- 2.1 Increase opportunities for farmers
- 2.2 Strengthen local processing and distribution capacity
- 2.3 Increase local purchasing in the retail sector
- 2.4 Inventory and establish community assets
- 2.5 Develop and use local influence

Goal 3: Increase Urban Food Production

- 3.1 Establish an urban food hub and community food resource centers
- 3.2 Convert underutilized land into food production
- 3.3 Fund opportunities for urban food production
- 3.4 Host an annual Food Summit and Harvest Festival



Goal 4: Encourage Sustainable Resource Stewardship

- 4.1 Create resources out of food waste
- 4.2 Support third-party certification
- 4.3 Develop a regional seed library
- 4.4 Promote community awareness

Healthy Eating

Make the healthy choice an easier choice for all

Goal 5: Create Environments that Support Health and Quality of Life

- 5.1 Make healthy food more affordable and accessible
- 5.2 Develop coordinated food policy
- 5.3 Implement wellness policies
- 5.4 Incorporate healthy food environment planning



Goal 6: Increase Equitable Access to Healthy, Affordable, Safe, and Culturally Appropriate Food in Underserved Neighborhoods

- 6.1 Promote healthy food financing initiatives
- 6.2 Survey and develop community assets
- 6.3 Reduce unhealthy food availability
- 6.4 Build local influence

Goal 7: Promote Individual and Community Health by Encouraging Healthy Food Choices

- 7.1 Promote health and food system skills
- 7.2 Enhance community advocacy and education efforts
- 7.3 Promote community-wide health promotion campaign

Goal 8: Increase awareness of food and nutrition assistance programs

- 8.1 Promote enrollment in food assistance programs
- 8.2 Increase acceptance of SNAP/WIC
- 8.3 Connect surplus food with need

Actions at a Glance

Social Equity

Build systemic justice, health, and food security

Goal 9: Address the Causes of Hunger, Food Insecurity, and Injustice

- 9.1 Create sustainable living conditions
- 9.2 Create social equity criteria
- 9.3 Conduct community food assessments
- 9.4 Provide advocacy education on food access

Goal 10: Increase Community Resilience

- 10.1 Establish community food resources
- 10.2 Create more community gardens
- 10.3 Secure funding for OSU Extension
- 10.4 Reduce dependency on the emergency food system

Goal 11: Facilitate Equitable Community Participation and Decision-Making

- 11.1 Empower change agents
- 11.2 Amplify the voice of underrepresented communities
- 11.3 Adopt inclusive public involvement policies

Goal 12: Create Opportunity and Justice for Farmers and Food System Workers

- 12.1 Support federal policies to address inequities
- 12.2 Support new farmers
- 12.3 Support business practices that promote opportunity
- 12.4 Promote state agriculture reform
- 12.5 Uphold quality of life for food system workers



Economic Vitality

Promote a thriving local economy

Goal 13: Develop the Regional Food Economy and Infrastructure

- 13.1 Establish a linked industry economic development cluster
- 13.2 Assess and develop regional resources
- 13.3 Establish more local food hubs
- 13.4 Promote a complete regional food system infrastructure
- 13.5 Harness the power of the next three Farm Bills

Goal 14: Promote Local and Regional Food Products and Producers

- 14.1 Promote Oregon food
- 14.2 Facilitate a regional connection
- 14.3 Ensure regulatory support for food production



Goal 15: Encourage Farm-to-School and Institutional Purchasing that Support the Regional Food System

- 15.1 Secure increased federal and state reimbursement rates
- 15.2 Reinstigate fully functional school kitchens
- 15.3 Prefer Oregon food in contracts
- 15.4 Establish a regional alliance of institutional purchasers

Goal 16: Create Local Food System Jobs

- 16.1 Conduct economic opportunity analyses
- 16.2 Promote new farmer incubation
- 16.3 Support local food businesses
- 16.4 Create a Regional Food System Development Commission

Executive Summary

A Call to Action

It has become evident that the hidden costs of our broken food system are soaring. Health impacts and costs resulting from the 'western diet' are at a crisis level, the poor have few healthful food options in their communities, and the industrial food model has undermined local food system jobs. The Multnomah Food Action Plan presents an opportunity for our community to collaborate, plan and invest wisely on community-prioritized goals and actions. We invite you to imagine what a local, healthy, equitable and regionally prosperous food system economy could look like in the year 2025 and to use the strategies below for creating that intentional future.

Support the Vision: Sign the Declaration of Support to show your commitment to food system changes in Multnomah County! Sign online at www.multnomahfood.org.

Advance Strategic Priorities: This Plan represents our community's food system priorities; use the Plan's shared goals and actions as a guide when selecting strategic efforts to create policy, change business practices, make investments, and work to improve our food system.

Use a Collective Voice and Build Coalitions: To fix our food system problems, we cannot address each issue separately as we have done in the past. Integrate the four action areas in this Plan into coalition building efforts. Joining efforts and using a collective voice will increase leverage for policy changes and funding opportunities.

Funding: Demonstrate to granting organizations that your organization's efforts align within the Multnomah Food Action Plan, a community prioritized 15-year strategic action plan.

Alignment with Other Plans: We live in a region that plans for everything. Incorporate the Multnomah Food Action Plan's goals and actions into future planning efforts, as well as into existing plans through updates or amendments, to ensure the development of an intentional food system that reflects our values.

Framing Issues: Use the Plan to frame discussions about our local food system with elected officials, policy-makers, political candidates, and community leaders in efforts to elevate our food system as a community and policy priority.

Choices: As community members we choose which leaders to elect and which issues to support. As individual consumers we have the power to shape the market which supplies our food. Use the Food Citizen actions in this Plan to transform our food system.

Here's how the Multnomah Food Action Plan benefits you and your organization:

- a) Provides a shared vision and common goals for our community around a transformed food system
- b) Provides opportunity to collaborate and partner within a network of local food system stakeholders
- c) Provides opportunity to inspire leaders to champion food system efforts and projects
- d) Increases awareness and support in our community for food system issues
- e) Supports grant applications and leveraging of funds for project and planning efforts
- f) Promotes food system planning in our community and alignment with other regional plans
- g) Supports the local economy: promotes regional food system jobs, a food system economic cluster concept, local food and service demand, and keeping our money local so that we maximize capital capture within our region
- h) Provides opportunity for community recognition of stakeholder efforts

Tracking Progress - Indicators at a Glance

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* adjusted for inflation

Multnomah Food Action Plan Declaration of Support

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By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.

Therefore, We Believe:

1. All people in our community should have equitable access to buy or grow healthy, culturally appropriate, sustainable, and locally grown food
2. Food and agriculture are central to the economy of our region, and a strong commitment should be made to the protection, growth, and development of these sectors
3. In promoting and supporting a food system that provides economically sustainable wages
4. It is important to educate the community of the value of a healthy food system and healthy food products
5. That success in developing, linking, and strengthening our entire food system will be achieved through community partnerships and collaboration
6. Food brings us together in celebration of our community and is an important part of our region's culture.

We, the undersigned, support the vision and principles of the Multnomah Food Action Plan, through practice, policy, and planning; and in implementing actions to advance a sustainable food system that is local, healthy, equitable, and prosperous for our region.

Organizations and individuals signing this declaration of support will be publicly listed at www.multnomahfood.org

Name: _____

Representation (are you signing on...)

Organization: _____

As an individual For your organization

Title/Position: _____

Phone: _____

City/County: _____

E-Mail: _____

I/This organization will commit to the following action(s) (optional):

Sign the Declaration of Support online at www.multnomahfood.org

or mail to Multnomah County - Office of Sustainability, 501 SE Hawthorne Blvd, Suite 600, Portland, OR 97214.

The Multnomah Food Action Plan

Local – Healthy – Equitable – Prosperous Strategic Planning for a Sustainable Food System

The time has come to join together in creating a local, healthy, equitable and regionally prosperous food system. Multnomah County, like most of the nation, is at a critical juncture in fixing its food system. The good news is that there is a role for every organization and every person to transform our food system. Collectively, we can accomplish more together than we ever could alone.



Support the Vision: Sign the Declaration of Support!

Why a Food Action Plan?

With collaborative effort we can overcome barriers, forge new partnerships, identify shared goals and commit to action. The Multnomah Food Action Plan builds upon the existing work of the community by providing a roadmap with a shared community vision and shared goals. This Plan is also a call to action and identifies key collaborative actions for our community that are critical for achieving our goals.

How was the Plan Developed?

The Multnomah Food Action Plan was developed with significant community input and incorporates the findings of the Multnomah Food Action Report. The 15-year action plan offers four action areas containing 16 goals and 65 community-wide collaborative actions for local government, businesses, non-profit organizations, faith communities, and learning institutions. This Plan also offers 40 actions for individual community members who's daily choices or lack of choices in what to eat, where to shop, and how to become an advocate for change greatly influence our community.

What Will We Accomplish?

Working together we can collaborate on solutions and speak with a collective voice to achieve our goals. With this Plan we can secure funding and grants, create new economic opportunities, overcome barriers, catalyze policy change and investment, and raise awareness and support with our community and policymakers.

Where Do We Start?

With the Multnomah Food Action Plan our community embarks on a 15-year journey of strategic alignment, clear goals, and collaborative actions that will leverage results. Some changes will come easily, but others will present serious challenges and difficult decisions. To truly achieve a local, healthy, equitable, and regionally prosperous food system we need to accelerate education, community empowerment, planning integration, policy prioritization, and investment in our food system – in other words, we need to cultivate a culture that values and is committed to sustainable food system outcomes.

A Call to Food System Action

It has become evident the hidden costs of our broken food system are soaring. Health impacts and costs due to the 'western diet' are at a crisis level, the poor have few healthful food options in their communities, and the industrial food model has undermined local food system jobs. The Multnomah Food Action Plan presents an opportunity for our community to collaborate, plan and invest wisely on community-prioritized goals and actions. We invite you to imagine what a local, healthy, equitable and regionally prosperous food system economy could look like in the year 2025 and to use the strategies below for creating that intentional future.

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Advance Strategic Priorities: This Plan represents our community's food system priorities; use the Plan's shared goals and actions as a guide when selecting strategic efforts to create policy, change business practices, make investments, and work to improve our food system.

Use a Collective Voice and Build Coalitions: To fix our food system problems, we cannot address each issue separately as we have done in the past. Integrate the four action areas on this Plan and its supporting organizations into coalition building efforts. Joining efforts and using a collective voice will increase leverage for policy changes and funding opportunities.

Funding: Demonstrate to granting organizations that your organization's efforts align within a community prioritized 15-year strategic action plan.

Alignment with Other Plans: In a region that plans for everything, incorporate the Multnomah Food Action Plan's goals and actions into future planning efforts, as well as into existing plans through updates or amendments, to ensure that the development of an intentional food system that reflects our values.

Framing Issues: Use the Plan to frame discussions about our local food system with elected officials, policy-makers, political candidates, and community leaders in efforts to elevate our food system as a community and policy priority.

Choices: As community members we choose which leaders to elect and which issues to support. As individual consumers we have the power to shape the market which supplies our food. Use the Food Citizen actions in this Plan to transform our food system.

Here's how the Multnomah Food Action Plan will benefit you and your organization:

- Provides a shared vision and common goals for our community around a transformed food system
- Provides opportunity to collaborate and partner within a network of local food system stakeholders
- Provides opportunity to inspire leaders to champion food system efforts and projects
- Increases awareness and support in our community for food system issues
- Supports grant applications and leveraging of funds for project and planning efforts
- Promotes food system planning in our community and alignment with other regional plans
- Supports the local economy: promotes regional food system jobs, a food system economic cluster concept, local food and service demand, and keeping our money local so that we maximize capital capture within our region
- Provides opportunity for community recognition of stakeholder efforts

Multnomah Food Action Plan

Local – Healthy – Equitable – Prosperous

Strategic Planning for a Sustainable Food System



Metro Council Briefing



Opportunities & Leveraging

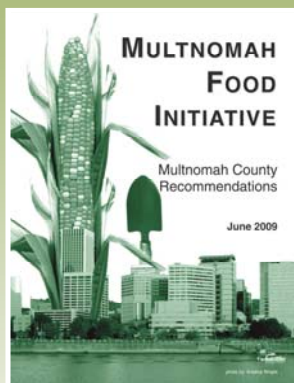
- Strong Local Food Movement
- National focus on Health/Equity
- Strong Regional Land-Use Planning
- Robust Food Culture
 - 563 Farms, 14th Ranking Ag Value, 23 Farmers' Markets, 122 full-service grocers, 999 full-service restaurants
- Engaged & Enthusiastic Community



MFI Steering Committee

Metro - Burgerville - City of Portland - collaboration - New Seasons - Whole Foods - East Multnomah Soil & Water Conservation District - Portland/Multnomah Food Policy Council - OSU Extension - PSU Institute of Metropolitan Studies - Portland Public Schools - Portland Farmers Market - Montavilla Farmers Market - 47th Avenue Farm - Oregon Food Bank - Loaves and Fishes - Community Food Security Coalition - Growing Gardens - Ecotrust Food and Farms - Village Gardens - Upstream Public Health - Village Gardens/Janus Youth Programs - Portland Permaculture Guild - Native American Youth and Families Center - CNRG - Bright Neighbor - ReCode Oregon - The Dirt/Transition PDX - Ecumenical Ministries of Oregon

The Action Plan Process



Save the Date

Please mark your calendar for the **Multnomah Food Summit on May 1, 2010 in Portland, Oregon**

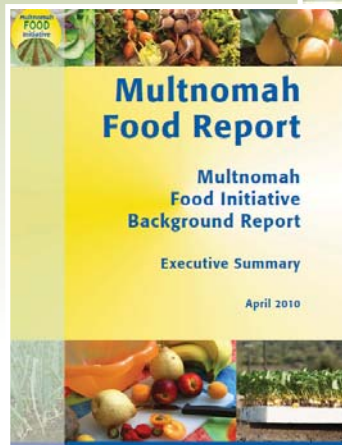
This day-long summit will invite food system stakeholders in Multnomah County to network and help shape an action agenda to create a sustainable, healthy, and equitable food system for our community.

The focus of our discussions will be around:

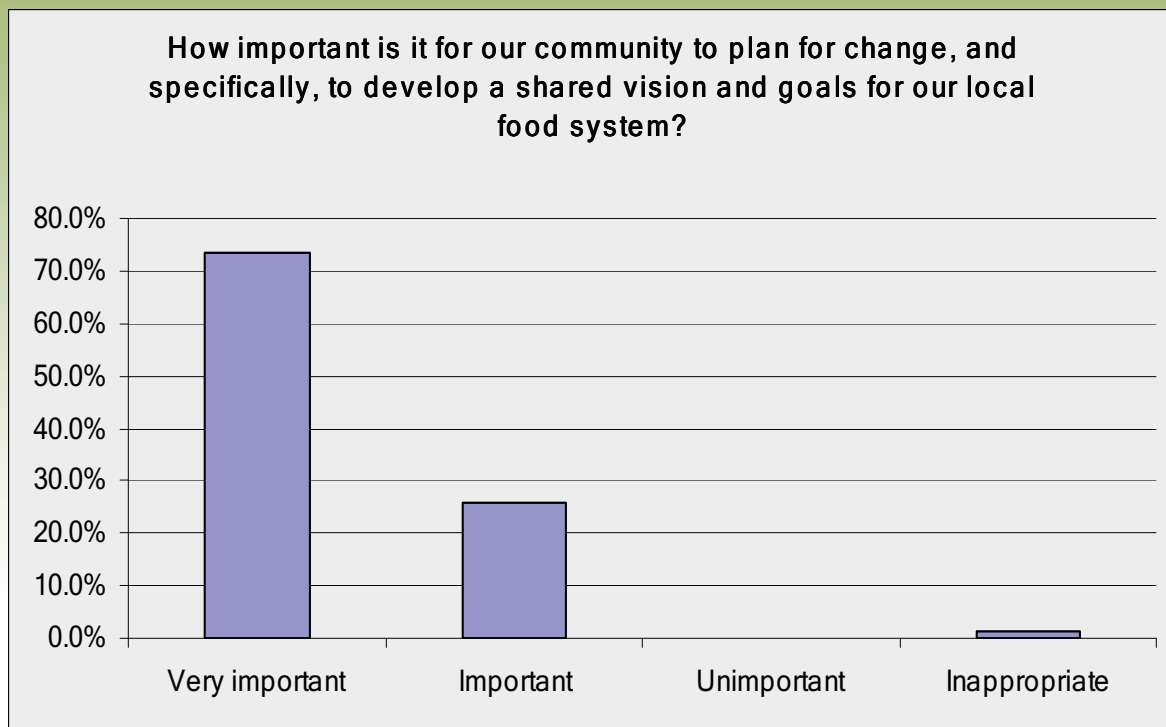
Local Food, Healthy Eating, Social Equity, and Economic Vitality.

Registration will be available by late March. Meanwhile, contact Keith Falkenberg in Commissioner Shiprack's office at 503-988-4576 for additional information.

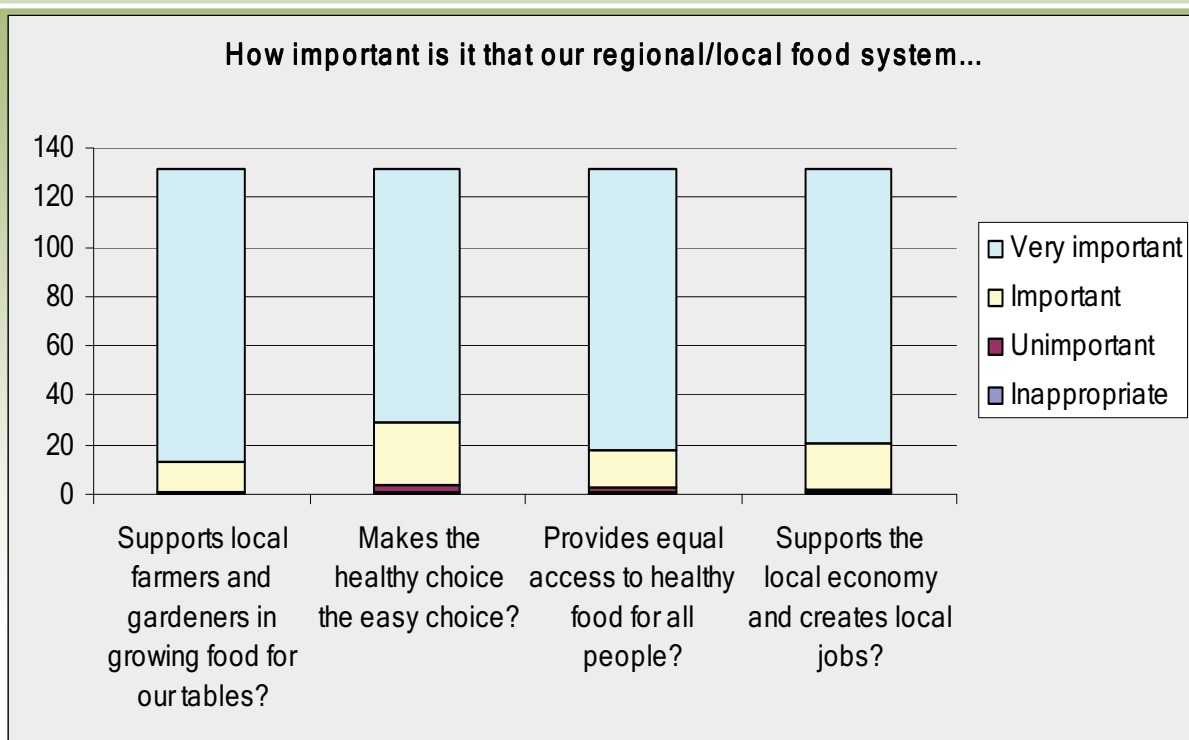
www.multnomahfood.org



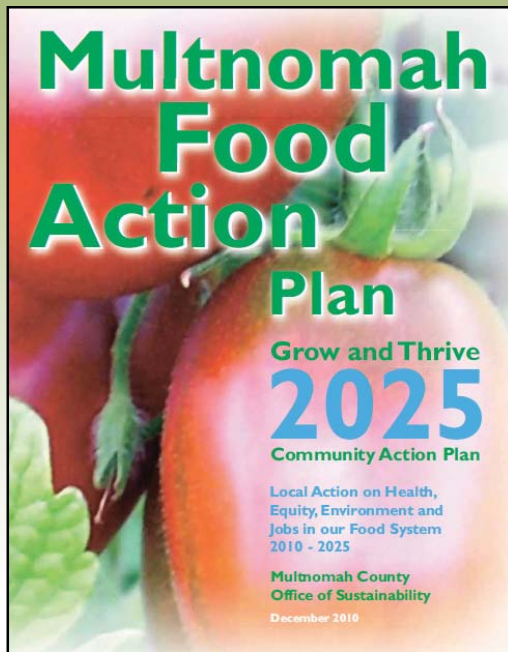
Planning and Collaboration



Regional Food System Function



The Multnomah Food Action Plan



Multnomah Food Action Plan Declaration of Support

A vibrant and diverse local food system is an integral component of a sustainable and resilient community. Food is a basic necessity, a celebration, and a powerful medium through which healthy, socially equitable and prosperous communities can be created. All stakeholders have a voice in the future of our food system -- every eater, backyard gardener, urban and rural farmer, food processor and distributor, emergency food provider, restaurant, grocer, and market vendor. It is critical that we combine efforts among stakeholders through collaborative action to make effective change in food system policy, practice, and programs.

By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.

Therefore, We Believe:

1. All people in our community should have equitable access to buy or grow healthy, culturally appropriate, sustainable, and locally grown food.
2. Food and agriculture are central to the economy of our region, and a strong commitment should be made to the protection, growth, and development of these sectors.
3. In promoting and supporting a food system that provides economically sustainable wages.
4. It is important to educate the community of the value of a healthy food system and healthy food products.
5. That success in developing, linking, and strengthening our entire food system will be achieved through community partnerships and collaboration.
6. Food brings us together in celebration of our community and is an important part of our region's culture.

We, the undersigned, support the vision and principles of the Multnomah Food Action Plan, through practice, policy, and planning, and in implementing actions to advance a sustainable food system that is local, healthy, equitable, and prosperous for our region.

Organizations and individuals signing this declaration of support will be publicly listed at www.multnomahfood.org

Name: _____	Representation (are you signing on...)
Organization: _____	<input type="checkbox"/> As an individual <input type="checkbox"/> For your organization
Title/Position: _____	Phone: _____
City/Country: _____	E-Mail: _____

1/This organization will commit to the following action(s) (optional):

Multnomah Food Action Plan 31

The Action Plan At a Glance

- Shared Community Vision
- Shared Food System Principles
- 4 Action Pillars
 - Local Food
 - Healthy Eating
 - Social Equity
 - Local Economic Vitality
- 16 Shared Goals
 - 65 Collaborative Community Actions
 - 40 Food Citizen Actions

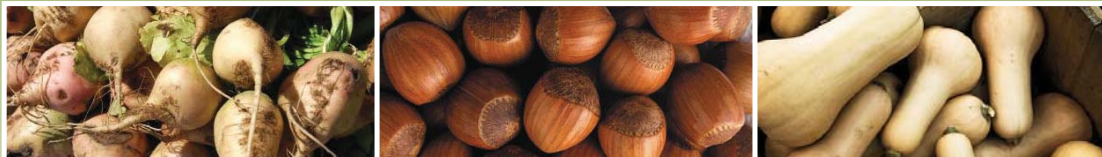
“By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.”

Benefits to Our Community



- **Opportunity to collaborate and partner**
- **Inspire leaders**
- **Increases awareness and support**
- **Support grant applications and leveraging of funds**
- **Promote food system planning**
- **Support the local economy**
- **Community recognition of stakeholder efforts**

What's Next for the Plan?



Declaration of Support:

Encourage stakeholders to sign the online Declaration

Celebration on January 27th:

County adopts Plan, stakeholders announce projects,
and community celebrates

2nd Annual Food Summit:

Network food system constituency, begin Plan
implementation strategy – date TBA

Multnomah Food Action Plan Celebration: Jan 27th

