

**OREGON ZOO FUTURE VISION COMMITTEE**  
**MEETING SUMMARY**  
**June 27, 2006**  
**Office of Steel Rives**

**Committee members present**

**Co-Chairs:**

Brian Newman (co-chair)	Councilor, Metro
Penny Serrurier (co-chair)	Oregon Zoo Foundation Board President

**Metro/Oregon Zoo Foundation Members:**

Bruce Berning	Oregon Zoo Foundation Board Member
Robert Liberty	Councilor, Metro
D. Carter MacNichol	Oregon Zoo Foundation Board Member
C. Kregg Hanson	Oregon Zoo Foundation Board Member

**Citizen Members:**

Sandra McDonough	Portland Business Alliance Director
John Inskeep	IFC Foundation

**Ex-officio members:**

Tony Vecchio	Director, Oregon Zoo, Metro
Jeff Miller	MERC General Manager, Metro

**Committee members absent**

**Metro/Oregon Zoo Foundation Members:**

David Bragdon	Council President, Metro
George Passadore	Wells Fargo Northwest, Former Chief Executive Officer
Walt Pollock	Portland General Electric, Former Vice President
John R. Kruse	Oregon Zoo Foundation Board Member
Michael Jordan	Chief Operating Officer, Metro

**Also present:**

Kathy Rutkowski, Budget Coordinator, Metro  
Amelia Porterfield, Council Support Specialist, Metro  
Lake McTighe, Policy Associate Intern, Metro  
Wade Nkrumah, The Oregonian

**Introduction**

Penny Serrurier and Brian Newman opened the meeting and welcomed the committee.

Two changes were made to the agenda:

- A discussion of a possible committee field trip to three zoos in Washington was added to item 1.
- It was decided that items 4. and 5. would be discussed generally, but that it was best to wait and discuss in detail with the consulting team hired for the planning project.

**Member communications**

There were no member communications.

**Acceptance of the minutes for the 5-16-06 meeting**

The minutes were accepted by all committee members present.

**Committee field trip**

Newman presented the idea of a field trip to three zoos in Washington to the committee and distributed a preliminary itinerary. The dates have not yet been set. The purpose of the field trip would be to talk to zoo management about some of the issues being addressed in the zoo plan. The trip would take two days and the Northwest Trek, Point Defiance, and Woodland Park zoos would be toured. Tony Vecchio talked briefly about each of the zoos. The committee discussed what could be learned from each zoo. Discussions with management at Northwest Trek would offer insight into challenges to attracting visitors and how to maximize per capita spending. Point Defiance has transitioned from being a publicly run zoo to privately run and back to public. The zoo also experienced nearly losing its accreditation due to a lack of funding. The public voted for two levies and now the zoo has sufficient building and operating funds. The Woodland Park Zoo has recently completed a new Master Plan. The process was somewhat contentious. The zoo is now publicly owned and privately operated.

Vecchio stated that it will be good for the committee to know what it does and does not like in zoo planning. This will be helpful when deciding in negotiations and discussions with the consulting team. Seeing what other zoos are doing will give the committee a better idea of what they do and do not want in the new plan.

The committee agreed that the field trip would be a good idea for those that could attend. It was agreed that it would be best to wait until after August to make the trip, and that Friday-Saturday were the best days of the week for the trip.

Robert Liberty suggested that for committee members traveling this summer it would be helpful to have a letter of introduction to zoos around the country, and in Canada, so that committee members could meet with zoo directors and staff.

**RFP Discussion**

The remainder of the committee meeting was devoted to a discussion of the draft RFP, primarily the scope of work. The committee walked through the draft and made specific suggestions to clarify the content and scope of work. See attached RFP with changes.

**Selection Process**

The committee decided to empower a subcommittee to review and select potential candidates from the RFP proposals. It was acknowledged that a separate subcommittee could be formed to interview the candidates.

**Next Meeting**

- There will be no main committee meetings in July or August.
- A sub-committee will meet August 15<sup>th</sup> to review proposals to the RFP and August 25<sup>th</sup> to interview consultants (these dates are subject to change).
- The next regular committee meeting will be September 19<sup>th</sup>, 11:30-1:30 in the Sunset Room at the Oregon Zoo.

Prepared by:

Lake McTighe