



JOINT POLICY ADVISORY COMMITTEE ON TRANSPORTATION

March 3, 2011

Metro Regional Center, Council Chambers

MEMBERS PRESENT

Carlotta Collette, Chair  
Sam Adams  
Shane Bemis  
Rex Burkholder  
Jack Burkman  
Kathryn Harrington  
Donna Jordan  
Lynn Peterson  
Jason Tell  
Don Wagner

AFFILIATION

Metro Council  
City of Portland  
City of Gresham, representing Cities of Multnomah Co.  
Metro Council  
City of Vancouver  
Metro Council  
City of Lake Oswego, representing Cities of Clackamas Co.  
Clackamas County  
Oregon Department of Transportation, Region 1  
Washington State Department of Transportation

MEMBERS EXCUSED

Nina DeConcini  
Craig Dirksen  
Deborah Kafoury  
Neil McFarlane  
Roy Rogers  
Steve Stuart  
Bill Wyatt

AFFILIATION.

Oregon Department of Environmental Quality  
City of Tigard, representing Cities of Washington Co.  
Multnomah County  
TriMet  
Washington County  
Clark County  
Port of Portland

ALTERNATES PRESENT

Olivia Clark  
Jef Dalin  
Andy Ginsburg  
Susie Lahsene

AFFILIATION

TriMet  
City of Cornelius, representing Cities of Washington Co.  
Oregon Department of Environmental Quality  
Port of Portland

STAFF: Councilor Shirley Craddick, Kim Ellis, Megan Gibb, Mike Hoglund, Allison Kean Campbell, Ted Leybold, Robin McArthur, Chris Myers, Kelsey Newell, Dylan Rivera, Randy Tucker, Patty Unfred, Chris Yake.

**1. CALL TO ORDER AND DECLARATION OF A QUORUM**

Chair Carlotta Collette declared a quorum and called the meeting to order at 7:32 a.m.

**2. INTRODUCTIONS**

There were none.

**3. CITIZEN COMMUNICATIONS ON NON-AGENDA ITEMS**

There were none.

**4. COMMENTS FROM THE CHAIR AND COMMITTEE MEMBERS**

Chair Collette recognized Commissioner Lynn Peterson for her years of service to JPACT.

Chair Collette announced to the committee:

- The joint MPAC/JPACT Climate Leadership Summit scheduled for April 1, 2011.
- The March 29, 2011 brownbag presentation by Patrick Condon on his book, Seven Rules for Sustainable Communities.

**5. CONSIDERATION OF THE JPACT MINUTES FOR FEBRUARY 10, 2011**

MOTION: Chair Collette moved, Commissioner Donna Jordan seconded, to approve the February 10, 2011 JPACT Minutes.

ACTION TAKEN: With all in favor, the motion passed.

**6. SETTING GREENHOUSE GAS EMISSIONS REDUCTION TARGETS FOR THE PORTLAND REGION**

Mr. Rob Zako of the Oregon Department of Land Conservation and Development (DLCD) presented the State of Oregon's strategy for reducing greenhouse gas emissions from transportation in response to specific reduction goals required by the state.

Committee discussion highlighted the importance of understanding the economic consequences of potential greenhouse gas emissions reduction strategies and the impacts of these strategies on public health, equity and other local and regional policies. Further discussion included shared responsibility between state and local agencies, the challenges regarding policies to support reduction goals, a balanced approach between technology and urban design, and the importance of communicating local benefits that may be realized from emissions reduction strategies.

## **7. CREATING A CLIMATE SMART COMMUNITIES STRATEGY: HOW WE GET THERE FROM HERE**

Ms. Kim Ellis and Mr. Mike Hogle of Metro, briefed the committee on the findings and assumptions from the statewide scenario planning. The presentation detailed how state carbon reduction targets can be achieved using a variety of strategies, ranging from new automotive technology, changes to land use, pricing and implementation of travel demand management programs. Further explanation was given regarding the assumptions used; the six categories include urban, pricing, market, road, fleet, and technology. The most effective greenhouse gas emissions reduction strategies are changes to vehicle technology; second most effective is the urban category, which included mixed-use development, expanded transit service and increased biking and walking. Pricing strategies were found to be similarly effective as the urban category of strategies. The regional scenarios to be evaluated by Metro this summer will help determine which of the specific strategies are the most effective and how aggressively to pursue various strategies. By estimating the amount of carbon emissions reduction achieved in a variety of scenarios (based upon different combinations of strategies), the region can consider which strategies are most appropriate for reaching the regional desired outcomes and meeting the state targets. Ms. Ellis presented the draft Scenario Approach and Framework and solicited feedback from the committee.

Committee members asked for clarification regarding the assumptions used in the statewide scenario planning, further process questions, and the health benefits gained based on the scenarios. Further discussion included how to account for the trip not taken.

## **8. REVIEW OF THE 2014-15 REGIONAL FLEXIBLE FUND STEP 1 PROGRAMS**

Ms. Deena Platman of Metro, briefed the committee on Transportation System Management and Operations (TSMO) strategies. The briefing included areas of investment such as travel options, incident management, traveler information, and multi-modal transportation options. The TSMO program will focus on an improved balance between the approach to investments in transportation rather than one-time projects throughout the region. Future investments include adaptive traffic signals, corridor management, and American Recovery and Reinvestment Act (ARRA) traffic signal upgrades; potential future investments include arterial traffic management, Intelligent Transportation Systems (ITS) architecture, travel data enhancements, updating communications infrastructure, and regional mobility program management.

Mr. Dan Kaempff of Metro, briefed the committee on Regional Transportation Options (RTO) strategic plan elements, collaborative marketing, traveler information tools, and employer and commuter services. The Regional Travel Options subcommittee will work towards a closer alignment with the Regional Transportation Plan (RTP) 2035 corridor and centers enhancement strategy, build local capacity to deliver programs, and an increased emphasis on promoting active transportation.

9. **ADJOURN**

Chair Collette adjourned the meeting at 9:07 a.m.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Chris Myers", is written over a light gray circular stamp.

Chris Myers  
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR MARCH 3, 2011

The following have been included as part of the official public record:

<b>ITEM</b>	<b>DOCUMENT TYPE</b>	<b>DOC DATE</b>	<b>DOCUMENT DESCRIPTION</b>	<b>DOCUMENT No.</b>
	Handout	n/a	Climate Leadership Summit	030311j-01
	Handout	n/a	Seven Rules for Sustainable Communities	030311j-02
	Handout	2/10/11	JPACT Minutes	030311j-03
<b>6.0</b>	PowerPoint	n/a	Scenario Planning and Targets for Reducing Greenhouse Gas Emissions	030311j-04
<b>7.0</b>	PowerPoint	n/a	Climate Smart Communities Scenarios	030311j-05