#### BEFORE THE METRO COUNCIL

| FOR THE PURPOSE OF ADOPTING | ) | RESOLUTION NO. 11-4231          |
|-----------------------------|---|---------------------------------|
| THE RECOMMENDATIONS OF THE  | ) |                                 |
| REGIONAL FLEXIBLE FUND TASK | ) | Introduced by Carlotta Collette |
| FORCE                       | ) |                                 |

WHEREAS, the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Council will be awarding regional flexible funds to transportation projects and programs in the region through the Regional Flexible Fund Allocation (RFFA) process; and

WHEREAS, these funding awards, as well as all other federal transportation spending in the region, will be programmed in the Metropolitan Transportation Improvement Program (MTIP); and

WHEREAS, JPACT and the Metro Council provided policy direction on the objectives of the RFFA and programming of funds in the MTIP; and,

WHEREAS, JPACT charged a Task Force with developing a recommendation on the approach and criteria for allocating Regional Flexible Funds to individual projects within the newly created project focus areas of Active Transportation & Complete Streets and Green Economy & Freight Initiatives;

WHEREAS, the Transportation Policy Alternatives Committee (TPAC) approved the Task Force recommendation report on January 28, 2011; and,

WHEREAS, JPACT approved the Task Force recommendation report on February 10, 2011; and,

BE IT RESOLVED that the Metro Council hereby adopts the recommendation of the Regional Flexible Funds Task Force for policy direction to the Regional RFFA process for federal fiscal years 2014-15 as described in Exhibit A attached hereto as to form.

ADOPTED by the Metro Council this 17 day of February 2011.

Tom Hughes, Council President

approved as to Form:

Alison Kean Campbell, Deputy Metro Attorney

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# Regional Flexible Fund Task Force Report

Recommendations for the allocation of 2014-15 funds

January 13, 2011



# **About Metro**

Clean air and clean water do not stop at city limits or county lines. Neither does the need for jobs, a thriving economy, and sustainable transportation and living choices for people and businesses in the region. Voters have asked Metro to help with the challenges and opportunities that affect the 25 cities and three counties in the Portland metropolitan area.

A regional approach simply makes sense when it comes to making decisions about how the region grows. Metro works with communities to support a resilient economy, keep nature close by and respond to a changing climate. Together we're making a great place, now and for generations to come.

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#### **Auditor**

Suzanne Flynn

# **About the Joint Policy Advisory Committee on Transportation (JPACT)**

The Joint Policy Advisory Committee on Transportation is a 17-member committee of elected officials and representatives of agencies involved in transportation that make recommendations to the Metro Council on transportation needs in this region. <a href="https://www.oregonmetro.gov/JPACT">www.oregonmetro.gov/JPACT</a>

#### JPACT Members

Carlotta Collette, Metro Council, JPACT Chair Kathryn Harrington, Metro Council Rex Burkholder, Metro Council Lynn Peterson, Clackamas County Deborah Kafoury, Multnomah County Roy Rogers, Washington County Sam Adams, City of Portland Donna Jordan, City of Lake Oswego Shane Bemis, City of Gresham Craig Dirksen, City of Tigard

Neil McFarlane, TriMet
Jason Tell, ODOT
Nina DeConcini, DEQ
Don Wagner, WSDOT
Bill Wyatt, Port of Portland
Jack Burkman, City of Vancouver
Steve Stuart, Clark County

# **About the Regional Flexible Funds Task Force**

#### **Charge of the Regional Flexible Fund Task Force**

The Regional Flexible Funds Task Force was charged with developing a recommendation to the Joint Policy Advisory Committee on Transportation (JPACT) on the needs, priorities, implementation strategies for investing Regional Flexible Funds in the active transportation/complete streets and green economy/freight initiatives focus areas. Staff will conduct a project nomination and evaluation process using those needs and strategies to recommend projects for funding. The Task Force may then advise JPACT and Metro Council on the project list.

The task force addressed the following questions:

- 1. From a user/practitioner perspective, what are the transportation needs in the region for active transportation/complete streets & green economy/freight initiatives?
- 2. What are the priorities for meeting regional transportation needs with the limited flexible funds available?
- 3. What strategies should be employed to further the development of active transportation/complete streets & green economy/freight initiatives in the region?
- 4. What are potential opportunities for collaboration between active transportation/complete streets & green economy/freight initiatives?

#### **Task Force Members**

Carlotta Collette, Task Force Chair

Scott Bricker, America Walks
Gary Cardwell, Northwest Container Services
Jill Fuglister, Coalition for a Livable Future
Steve Ganiere, Alliance Packaging
Alison Graves, Community Cycling Center
Matt Hoffman, Fred Meyer
Chips Janger, Clackamas County Urban Green
John MacArthur, OTREC/Portland State University
Alejandro Queral, Multnomah County Health Dept.
Phil Selinger, Willamette Pedestrian Coalition
Joseph Santos-Lyons, OPAL - Environmental Justice Oregon
Stephen Gomez, Bicycle Transportation Alliance

Ron Russ, Portland & Western Railroad John Willis, CH2MHill Philip Wu, MD, Kaiser Permanente Jeff Marson, Marson Trucking Pete Lehmann, Oracle Americas Greg Osnes, SolarWorld Jim Petsche, Nike Sheila Martin, Portland State University

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# **INTRODUCTION**

Every two years the Joint Policy Advisory Committee on Transportation (JPACT) and Metro Council to decide how to spend federal transportation money known locally as the Regional Flexible Funds. This process historically allocated money to both regional programs such as the Transit Oriented Development program and to individual projects planned and built by local transportation agencies. In this cycle, JPACT and the Metro Council decided that money for individual projects should be more coordinated and focused.

To achieve this, JPACT created two project "focus areas": Green Economy & Freight initiatives and Active Transportation & Complete Streets. The committee also endorsed Chair Carlotta Collette to appoint a task force to provide more specific policy direction for the allocation of funds within these new project focus areas. The task force was charged with identifying: transportation needs within the focus areas, priorities for meeting regional needs with funds available, the strategies that should be employed to further development of these focus areas, and potential opportunities for collaboration between the two focus areas.

The task force met five times to develop policy recommendations for coordinating and focusing the impact of these funds. Staff helped it consider five ways it could direct staff to select projects within the two focus areas. First was to provide direction on what types of projects (e.g. sidewalks, traffic signal improvements) should be funded. Second was whether there were particular types of destinations (e.g. mixed-use centers, transit stops, industrial areas) that should be prioritized for access improvements. Third was whether projects should be dispersed or concentrated geographically. Fourth, was whether any funds should be set aside for the development of a regional strategy to advance long-term goals for facilities too expensive to be constructed with these funds. Finally, the task force considered what criteria staff should use to develop the project scopes (definition of project elements and location) and compare the relative priority of projects to receive funds.

Staff used a series of identification and prioritization exercises to gather input from the task force on these issues. Following is the task force's recommendation on how to achieve coordinated, focused and regionally significant results within the Green Economy & Freight Initiatives and the Active Transportation & Complete Streets project focus areas.

# **RECOMMENDATIONS**

# **Active Transportation & Complete Streets**

# Recommended approach to developing projects

For this project focus area, the task force recommended an approach of selecting travel corridor/areas and identifying project elements that would address the most critical barriers to completing non-auto trips in the corridor/area or a concentrated portion of the corridor/area. Examples of barriers could be the lack of direct pedestrian or bicycle

facilities to key destinations in the corridor, inability to safely cross streets to access destinations, or lack of access to transit stop improvements.

To implement this approach with available funding, the following parameters will be utilized:

- improvements will be concentrated geographically in a travel corridor/area or portion thereof,
- improvements will be limited to a few travel corridor/areas within the region,
- potentially merge portions of several planned projects and several project types
   (bicycle, trail, pedestrian, transit stops) into a unified corridor/area wide project,
- project development will be allowed as an eligible activity for funding to address project readiness issues or as part of a strategy to phase implementation of projects.

# Recommended criteria for scoping and prioritization of projects

To help define the scope (project elements and geographic reach) of projects to be considered for funds and to prioritize among candidate projects, the following criteria will be utilized.

**Table 1: Active Transportation & Complete Streets criteria** 

| Relative |  |
|----------|--|
| priority | Criteria   |
|          | Improves access to and from priority destinations:  o Mixed-use centers  |
| High     | <ul> <li>Large employment areas (# of jobs)</li> <li>Schools</li> <li>Essential services for EJ/underserved communities</li> </ul>                             |
| High     | Improves safety o addresses site issue(s) documented in pedestrian/bike crash data o separates pedestrian/bike traffic from freight and/or vehicular conflicts |
| High     | Serves underserved communities (to be further defined through analysis with help of EJ/underserved working group)  |
| Medium   | Improves safety by removing conflicts with freight and/or provides safety mitigation for any potential freight conflicts                                       |
| Medium   | Completes the "last mile"  |
| Medium   | Increase in use/ridership by providing a good user experience (refer to Active Transportation design criteria)   |
| Medium   | Serves high density or projected high growth areas   |
| Low      | Includes outreach/education/engagement component   |
| Low      | Can leverage funds   |
| Low      | Reduces need for highway expansion   |

# **Green Economy & Freight Initiatives**

# Recommended approach to developing projects

For this project focus area, the task force recommended an approach of allocating funds for two components: construction type projects and planning/strategy development type projects. Eligible project types and criteria that could be utilized to scope and prioritize potential projects are described below.

#### **Construction focus**

Capital improvements will focus on:

- System management, such as Intelligent Transportation Systems (ITS), on arterial freight routes. This could include upgrading traffic signal equipment and timing or provide travel information to inform freight trip decisions.
- Small capital projects (e.g. spot widening or installation of mountable curbs to accommodate large truck turning movements). Technical measures should be developed that assess the regional impacts of nominated projects such as improving access to regionally significant industrial land or safe movements to/on the regional freight network to ensure a regional interest is served by the project.

# Planning/strategy development focus

Project development for specific arterial freight routes would evaluate key barriers to the development of a green economy and freight movement and recommend operations and design improvements to address the barrier.

Funds may also be set aside to develop regional strategies for the following topics. These are areas that need further analysis and a policy development process to achieve a regional consensus on how to move forward on the issue. Potential topics include a strategy for how to pursue and accommodate higher speed inter-city passenger rail and improved freight rail facilities, and a strategy for the routing of hazardous materials in the region.

#### Criteria for scoping and prioritization of projects

To help define the scope (project elements and geographic reach) of projects to be considered for funds and to prioritize among candidate projects, the following criteria will be utilized.

Table 2: Green Economy & Freight Initiatives criteria

| Relative<br>priority | Criteria  |
|----------------------|---|
| High                 | Reduces freight vehicle delay   |
| High                 | Project increases freight access to: o Industrial lands o Employment centers & local businesses o Rail facilities for regional shippers |
| High                 | Projects that help green the economy and offer economic opportunities for EJ/underserved communities                                    |
| Medium               | Improves safety by removing conflicts with active transportation and/or provides adequate mitigation for any potential conflicts        |
| Medium               | Reduces air toxics or particulate matter  |
| Medium               | Reduces impacts to EJ communities e.g., reduced noise, land use conflict, emissions   |
| Medium               | Increases freight reliability   |
| Low                  | May not get funding otherwise   |
| Low                  | Can leverage (or prepare for) future funds  |
| Low                  | Reduces need for highway expansion  |
| Low                  | Multi-modal component   |

# **NEXT STEPS**

Metro staff will work with technical staff from transportation agencies in the region to design a collaborative project nomination process that utilizes these criteria to scope and prioritize projects to consider for funding. After this process has nominated projects for consideration, the task force will be asked to review and provide comments on the nominated projects.

#### STAFF REPORT

# IN CONSIDERATION OF RESOLUTION NO. 11-4231, FOR THE PURPOSE OF ADOPTING THE RECOMMENDATIONS OF THE REGIONAL FLEXIBLE FUND TASK FORCE

Date: January 18, 2011 Prepared by: Ted Leybold and Amy Rose

#### **BACKGROUND**

Every two years the Joint Policy Advisory Committee on Transportation (JPACT) and Metro Council decide how to spend federal transportation money known locally as the Regional Flexible Funds. This process historically allocated money to both regional programs such as the Transit Oriented Development program and to individual projects planned and built by local transportation agencies. In this cycle, JPACT and the Metro Council decided that money for individual projects should be more coordinated and focused. To achieve this, JPACT and the Metro Council decided to provide more specific policy direction prior to the project nomination process and directed that a more collaborative project nomination process between regional and local agencies be developed to improve the responsiveness of project nominations to this policy direction.

#### FOCUS AREAS AND TASK FORCE

Policy direction was provided with adoption of Metro Resolution No. 10-4160 that created two project "focus areas": Green Economy & Freight Initiatives and Active Transportation & Complete Streets. The committee also asked Chair Carlotta Collette to appoint a task force to provide more specific policy direction for the allocation of funds within these new project focus areas. The task force was charged with identifying transportation needs within the focus areas, priorities for meeting regional needs with funds available, the strategies that should be employed to further development of these focus areas, and potential opportunities for collaboration between the two focus areas.

Creation of the Regional Flexible Fund task force of citizen stakeholders to recommend an approach and criteria to nominate projects within these new project focus areas is a significant change from prior allocation processes. The committee provided recommended direction from citizen stakeholders prior to projects being nominated for funding for the first time. The group also represented an unprecedented collaboration between stakeholder interested in active transportation, economic, freight, and social equity interests that are relevant to the project focus areas.

The task force met five times to develop policy recommendations for coordinating and maximizing the impact of these funds. Staff helped it consider five ways it could direct us to select projects within the two focus areas. First was to provide direction on what types of projects (e.g. sidewalks, traffic signal improvements) should be funded. Second was whether there were particular types of destinations (e.g. mixed-use centers, public transit stops, industrial areas) that should be prioritized for access improvements. Third was whether projects should be dispersed or concentrated geographically. Fourth was whether any funds should be set aside for the development of a regional strategy to advance long-term goals for facilities too expensive to be built with these funds. Finally, the task force considered what criteria staff should use to develop the project scopes (definition of project elements and location) and compare the relative priority of projects to receive funds.

Staff used a series of identification and prioritization exercises to gather input from the task force on these issues. The task force then considered amendments to the draft report at its final meeting and then adopted the report as amended.

In addition to the changes made to the criteria by amendment, other items were discussed for inclusion in the solicitation materials and/or future discussions.

#### These additional items are:

- Add information regarding project costs and administrative efficiency for federal aid projects to the project solicitation materials.
- Add language to project solicitation materials about opportunities for women and minority owned businesses.
- Recommendation to use the criteria throughout multiple cycles was determined to be a matter for JPACT to discuss.
- Recognize oversize and weight trucks as potential topic for strategy development.

# ENVIRONMENTAL JUSTICE AND UNDERSERVED

In this flexible funds allocation cycle, JPACT and the council also placed greater emphasis on prioritizing the needs of Environmental Justice (EJ) and underserved communities. To improve how we incorporate EJ into the process, Metro staff convened a working group to help us understand the needs of these communities, expand our outreach efforts and advise us on ways to approach the mapping and analysis of where EJ populations live and what transportation issues affect their communities. In two meetings and subsequent conversations, working group members shared a wide range of suggestions, including suggestions for data sources, infrastructure needs and services.

With the suggestions from the working group and staff research on EJ practices in other parts of the country, staff is improving Metro's EJ analysis methodology for the flexible funds process. Instead of just mapping where EJ and underserved populations are located and hoping local jurisdictions propose projects in those communities, staff are providing jurisdictions with more information before projects are nominated. Metro staff is developing maps that we intend to show 1) areas with high concentrations of minority and underserved populations, 2) areas with low concentrations of services critical to meeting everyday needs of underserved populations, 3) areas with poor non-auto mobility. These maps, along with maps of safety hot spots and other policy criteria, will help inform local jurisdictions and Metro staff as they collaboratively nominate and scope projects this spring.

# JPACT DISCUSSION AND ACTIONS

JPACT adopted the task force report at the February 10, 2011 meeting. Discussion included comments about the relative priority of the criteria and whether criteria that fall into the "low" category are still priorities. Task Force members present at the meeting and Metro staff clarified that all criteria in the report are important considerations for projects and potential criteria that were not considered important did not make it into the final list of criteria. The labeling of "low", "medium", and "high" is only intended to describe relative importance of these priority criteria to one another.

# **NEXT STEPS**

Metro will hold a series of workshops to aid local agencies with nominating projects for funding consideration. Once projects have been nominated and assessed for consistency with the criteria a public comment period will be held this Fall and JPACT will take action on funding the projects for 2014-15. Attachment A to this staff report has the draft schedule for the next steps in the process.

Exhibit A to Resolution 11-4231 is the task force's recommendation on how to achieve coordinated, focused and regionally significant results within the Green Economy & Freight Initiatives and the Active Transportation & Complete Streets project focus areas. The procedures for implementing the task force recommendation will be adopted in companion legislation, Resolution No. 11-4232.

#### ANALYSIS/INFORMATION

- **1. Known Opposition** None known at this time.
- 2. Legal Antecedents Metro Council Resolution 10-4160 was adopted on July 8, 2010 (For the Purpose of adopting policy direction to the regional flexible fund allocation (RFFA) process for federal fiscal years 2014-15). This resolution created the policy framework for the recommendations presented for JPACT and Metro Council adoption in Exhibit A.
- **3. Anticipated Effects** Adoption of this resolution will affirm the direction recommended by the Regional Flexible Fund Task Force for the development and evaluation of transportation projects seeking 2014-2015 regional flexible funds in the Active Transportation & Complete Streets and Green Economy and Freight Initiatives categories.
- 4. Budget Impacts None.

#### RECOMMENDED ACTION

Metro staff recommends the approval of Resolution No. 11-4231.