



MINUTES OF THE METRO COUNCIL WORK SESSION MEETING

March 22, 2011
Metro Council Chamber

Councilors Present: Council President Tom Hughes and Councilors Carlotta Collette, Kathryn Harrington, Shirley Craddick, Rex Burkholder, Carl Hosticka, and Barbara Roberts

Councilors Absent: None

Council President Tom Hughes convened the Metro Council Work Session at 2:03p.m.

1. ADMINISTRATIVE/CHIEF OPERATING OFFICER COMMUNICATIONS

Ms. Margo Norton of Metro announced that Metro had again received an AAA bond rating from Standard and Poor's. Along with Metro's Aaa ranking with Moody's, Metro is one of only two jurisdictions in the state of Oregon with top-notch bond rankings from both firms.

2. THE GREATER PORTLAND-VANCOUVER INDICATORS - INFORMATION

Ms. Sheila Martin of Portland State University, and Mr. Mike Hoglund and Ms. Rita Conrad of Metro, gave a presentation on the state of Greater Portland-Vancouver Indicators (GPVI) project, which aims to better understand and improve the region's progress on attaining the triple-bottom-line by collecting data, dialogue, and promoting focused action. The presentation highlighted initiatives in Jacksonville and Boston to bring community stakeholders together, agree upon specific targeted goals, develop indicators to measure those goals and craft coordinated strategies to meet their respective communities' collaborative efforts. Ms. Martin and Ms. Conrad spoke of GPVI's efforts to convene the over 100 organizations that have donated time and resources to the project and facilitate deliberations on aspired regional outcomes, with nine teams focused on nine specific policy focus areas, which Ms. Martin and Ms. Conrad highlighted as being congruous to Metro's six regional outcomes. Mr. Hoglund spoke of how the Metro Council can help strengthen the outreach of this project, by encouraging members of the Metropolitan Policy Advisory Committee (MPAC) and Joint Policy Advisory Committee on Transportation (JPACT) to get involved.

GPVI will be hosting an event on April 8, with speakers Manuel Pastor and Russell Hancock, who will focus on equity and economic indicators, respectfully. Ms. Conrad explained that the GPVI's funding plan aspires for fifty percent funding from the public sector; the plan would cost five and a half cents per capita.

Council discussion commenced with the need for GPVI to coordinate stakeholder outreach with state legislators, whose legislative authority could be necessary for the future implementation of GPVI-recommended policy. Councilor President Hughes suggested outreach to state legislators during the summer recess. The Council then proceeded to discuss the inherent difficulty of quantitative, statistical measurement, and discussed in detail the problematic nature how these measurements relate to citizens' everyday perceptions and experiences as it relates to abstract concepts such as civic trust. There was also lengthy discussion about the definition of "equity" used in the GPVI documents, and how their definition relates to distribution of benefits and burdens of

economic growth not only among identity groups but among geographic areas of the region. Ms. Conrad assured the council that the members of the GPVI have been addressing these and other questions relating to equity and that they would continue to keep Metro updated with their progress on creating regional benchmarks that are clear to both the Metro Council and the region's citizens in what Councilor Burkholder referred to as "local realms."

3. METRO CHIEF OPERATING RECRUITMENT

Councilor Hosticka discussed the current state of the process to hire a new Chief Operating Officer. Ms. Mary Rowe and Ms. Teddi Anderson, both of Metro, discussed the projected timeline for COO recruitment and the set of knowledge, skills and abilities that Metro staff and stakeholders wish to see embodied in the new COO.

Councilors discussed whether the search for a new COO was regional or national, the importance of reaching out to stakeholders within and outside of Metro, and the ways in which this open position are different than that of a traditional city manager or administrator. Questions, comments, or ideas relevant to the hiring process should be sent to Ms. Rowe.

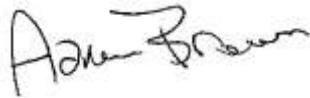
4. COUNCIL BRIEFING / COMMUNICATION

Mr. Tom Kloster of Metro provided an update about the state legislative session as it relates to amendments of the Transportation Planning Rule (TPR). His handout is included as part of the meeting record.

Additional council communication included a briefing on Senate Bill 766, Councilor Collette's upcoming trip to Puerto Rico on behalf of Greenlight Greater Portland, President Hughes' conversations with the Governor Kitzhaber in Salem about the tentative coalition to support the cable stay design of the Columbia River Crossing, and President Hughes' upcoming trip to Germany on behalf of the Portland Business Alliance.

Adjourned at 4:24 p.m.

Prepared by,



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ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF MARCH 22, 2011

Item	Topic	Doc. Date	Document Description	Doc. Number
1	Agenda	03/22/11	Agenda: Metro Council Retreat, 03/24/11	32211cw-1
2	Powerpoint	03/22/11	Powerpoint: Finding Our North Star Greater Portland-Vancouver Indicators (GPVI)	32211cw-2
4	Handout	02/15/11	Metro Testimony on Proposed Rulemaking: Transportation Planning Rule (TPR) Amendments	32211cw-3