



JOINT POLICY ADVISORY COMMITTEE ON TRANSPORTATION AND
METRO POLICY ADVISORY COMMITTEE
CLIMATE LEADERSHIP SUMMIT

April 1, 2011

Oregon Convention Center, Rooms 256-257

JPACT MEMBERS PRESENT

Rex Burkholder
Jack Burkman
Carlotta Collette, Chair
Nina DeConcini
Craig Dirksen
Donna Jordan
Deborah Kafoury
Neil McFarlane
Don Wagner

AFFILIATION

Metro Council
City of Vancouver
Metro Council
Oregon Department of Environmental Quality
City of Tigard
Lake Oswego City Council
Multnomah County
Trimet
Washington Department of Transportation

MPAC MEMBERS PRESENT

Matt Berkow
Pat Campbell
Jody Carson
Steve Clark
Shirley Craddick
Nathalie Darcy
Denny Doyle
Andy Duyck
Kathryn Harrington
Carl Hosticka
Charlotte Lehan, Chair
Doug Neeley
Annette Mattson
Marilyn McWilliams
Wilda Parks
Loretta Smith
William Wild
Jerry Willey, Vice Chair

AFFILIATION

Multnomah County Citizen
City of Vancouver
City of West Linn, representing Clackamas Co. Other Cities
TriMet Board of Directors
Metro Council
Washington County Citizen
City of Beaverton
Washington County
Metro Council
Metro Council
Clackamas County
City of Oregon City
David Douglas School District
Tualatin Valley Water District
Clackamas County Citizen
Multnomah County
Oak Lodge Sanitary District
City of Hillsboro

JPACT ALTERNATES PRESENT

Daniel Blocher
Olivia Clark
Ann Lininger
Dean Lookingbill
Diane McKeel

AFFILIATION

Trimet
Trimet
Clackamas County
Regional Transportation Council
Multnomah County

MPAC ALTERNATIVES PRESENT

Jennifer Donnelly
Laura Hudson
Tim Knapp
Marc San Soucie
Dresden Skees-Gregory
Pete Truax

AFFILIATION

Department of Land Conservation and Development
City of Vancouver
City of Wilsonville
City of Beaverton
Washington County Citizen
City of Forest Grove

Councilor Carlotta Collette called the meeting to order at 8:08 am.

1. PRESENTATION: MOVING TOWARD A MORE CLIMATE SMART AND SUSTAINABLE FUTURE WITH LOCAL SOLUTIONS

Councilor Collette welcomed the attendees and introduced to the audience the members of the Metropolitan Policy Advisory Committee (MPAC), the Joint Policy Advisory Committee on Transportation (JPACT), and state legislators currently in attendance. She discussed the importance of framing the challenges and opportunities of climate change and expressed gratitude for the tireless work of previous leaders and generations of Oregonians who supported earlier iterations of environmental regulations and policy.

2. PRESENTATION: A REGION READY FOR ACTION: RESULTS OF LOCAL PUBLIC OPINION RESEARCH ON CLIMATE CHANGE

Charlotte Lehan, MPAC Chair, introduced Mr. Adam Davis, of Davis, Hibbitts and Midghall, who presented the results from four different polls his agency conducted across the region. His polls explored the difference in opinions held about land use policies and urban planning among businesses, youth, urban and rural populations. While many of the members of the focus groups mentioned their desire and interest in walkable communities and preservation of resources, Mr. Davis demonstrated that none of the groups explicitly mentioned climate change or reducing greenhouse gas emissions when discussing the design of their local community. He stressed that to connect with citizens about the importance of reshaping our urban landscape, it is imperative for regional leaders to start by connecting to what he calls a citizen's core beliefs and values.

3. QUESTION AND ANSWER SESSION, POLLING ACTIVITY

The audience was provided a keypad and polled on their demographics and opinions towards global warming, which were then compared to the demographics and opinions of the region as a whole. Mr. Davis' research found strong support of the leaders in the room and of citizens in the region for continued political support for aggressive reduction of greenhouse gas emissions through land use policies such as maintaining a tight urban growth boundary.

4. PANEL DISCUSSION: A SHOWCASE OF PUBLIC AND PRIVATE LEADERSHIP AND INNOVATION

Councilor Collette moderated a panel discussion exploring how public and private sector leaders have taken responsibility for reducing carbon emissions. The panel included Ms. Connie Ashbrook, of Oregon Tradeswomen, Mr. Greg Chambers, of Nike, Mayor Craig Dirksen, of Tigard, and Mr. Dwight Unti, of Tokola Properties.

5. QUESTION AND ANSWER SESSION AND GROUP DISCUSSION

Audience members gave questions to the panel regarding their positions in the public and private spheres. Ms. Ashbrook spoke of the importance of crafting sustainability policies that address inequalities based on gender and race, and making sure that government remains committed to ensuring opportunity and equitable access to jobs, education and affordable housing and transportation for all constituents. Mr. Chambers explained that with current federal support for sustainability on hold, it's imperative that state and regional level governments continue their experimentation with aggressive policies, and spoke to Nike's efforts to extensively monitor the company's extended carbon footprint. Mayor Dirksen discussed the efforts of the City of Tigard to preserve single-family homes while developing plans for long-term mixed-use development in the city's downtown and transit corridors. Mr. Unti explained the challenges and opportunities faced by his firm while constructing affordable mixed-use development in the region's suburban communities, explaining the importance of crafting legislation that supports compact growth. Other topics raised by the audience for discussion included the role that the federal government can play in local communities, the difficulty of convincing lenders to support mixed-use development, and the incentives needed to retrofit existing buildings.

6. BREAK

Attendees recessed for a 15-minute break.

7. PRESENTATION: WHAT DOES A CLIMATE SMART COMMUNITY LOOK LIKE AND HOW DO WE GET THERE FROM HERE?

Mr. John Fregonese, of Fregonese and Associates, presented the importance of scenario planning for Climate Smart Communities. He discussed his involvement fifteen years ago with Metro's 2040 Growth Concept, a project that Mr. Fregonese described as one of the first scenario planning ever conducted to support regional growth management decisions. He highlighted the importance of being open to new information; this scenario planning process will challenge current thinking and assumptions as it did during the 2040 Growth Concept process. His presentation illustrated the different strategies and projects that communities across the region could take to reduce their carbon footprint, including traffic signal timing, expanded public transit service congestion pricing, active transportation infrastructure, carsharing, and transit-oriented development.

8. QUESTION AND ANSWER SESSION AND INTRODUCTION TO KEYPAD POLLING EXERCISE

The audience asked Mr. Fregonese about some of the specific policies recommended by his presentation, including the feasibility of a tax on vehicle-miles driven and the effects of active transportation facilities on mobility-challenged populations. Questions were asked about equity as it related to different forms of infrastructure; how do active transportation and transit facilities differ in their ability to serve different populations of different age, socioeconomic status, ability, and race? Summit participants discussed how these facilities can be planned and designed for different communities.

9. DISCUSSION AND POLLING ACTIVITY

Mr. Fregonese asked the audience to vote with their keypads on how each of a list of numerous policies help the region meet desired outcomes relating to community building, political feasibility/public support, social equity concerns, contribution to economy and the potential for carbon emissions reduction. The climate strategies voted on were organized within the following categories: Community Design, Management and Operations, Marketing, or Pricing.

The audience asked about pitting one climate smart policy option against another, and Mr. Fregonese explained that the value of the exercise was not to eliminate certain policy options but rather to delineate how policies were affective at meeting various desired outcomes. The audience asked which policy choices will help the region support its aging population and their mobility and access needs. Participants also discussed how some of the strategies will help maintain freeway space for businesses and industries to support trucking and freight movement, and the region's economy. Other topics discussed include the relevance of a cost-benefit analysis for each policy option, focusing a litany of services in highly accessible locations, and measuring not only the carbon emissions of transportation facilities but also the carbon emitted in the facilities' construction.

10. WHAT WE LEARNED TODAY

Councilor Collette concluded the Summit by reiterating the value of a collaborative approach to solving issues of significant regional importance. State and federal governments are unlikely to provide significant resources for these transformative policies, Councilor Collette stressed, and for leaders in the region to support livability and climate smart strategies by returning to their communities and being "couriers of this message." She thanked the speakers and the participants, applauding the diversity of perspectives held by the attendees and advocating for continued effort to create a greener, more prosperous, more equitable region.

11. WORKING TOGETHER REGIONALLY

Ms. Lehan explained how the results of the keypad surveys will be used to help guide MPAC and JPACT committee members' decisions about the scenarios to be tested this summer and in 2012.. She announced that in the next year MPAC and JPACT will be looking at more specific scenarios that will account for different strategies that can be applied across the region. Ms Lehan concluded by asking participants to please fill out a comment card and join Metro's Opt In citizen polling panel.

Ms. Lehan adjourned the meeting at 12:01 p.m.

Respectfully submitted,



Aaron Brown
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR APRIL 1, 2011

The following have been included as part of the official public record:

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
1.	Pamphlet	4/1/11	Climate Leadership Summit: Working Together to Build Livable, Prosperous, Equitable and Climate Smart Communities	040111jmr-01
1.	Handout	3/29/11	Climate Leadership Summit: Confirmed Registration	040111jmr-02
2.	PowerPoint	4/1/11	Metro Area Residents' Attitudes about Climate Change and Related Land Use and Transportation Issues By: Adam Davis	040111jmr-03
3.	PowerPoint	4/1/11	Climate Summit Demographic Data Facilitated by: Adam Davis	040111jmr-04
7.	PowerPoint	4/1/11	Climate Smart Communities Presentation By: John Fregonese	040111jmr-05
7.	Letter	3/24/11	To: Climate Leadership Summit Participants From: Kim Ellis, Ray Valone Re: Guide to Strategies For Reducing Carbon Emissions From Light Vehicles	040111jmr-06
7.	Handout	4/1/11	Climate Smart Communities Scenarios: Background	040211jmr-07
9.	Handout	4/1/11	Climate Strategies Worksheet – Tell Us What You Think – Voting Matrix	040211jmr-08
11.	Handout		Metro Comment Card	040211jmr-09
11.	Handout		Opt In Information	040111jmr-10