

# Metro | *Agenda*

Meeting: Metro Council  
Date: Thursday, Sept. 29, 2011  
Time: 2 p.m.  
Place: Metro Council Chambers

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## CALL TO ORDER AND ROLL CALL

1. INTRODUCTIONS
2. CITIZEN COMMUNICATIONS
3. TRAVEL PORTLAND/TRAVEL OREGON PRESENTATION  
Jeff Miller, Travel Portland  
Todd Davidson, Travel Oregon
4. SOLID WASTE FLEET EMISSIONS REDUCTION PRESENTATION  
Matt Tracy, Metro  
Mike Pati, Pape Kenworth
5. CONSENT AGENDA
- 5.1 Consideration of the Minutes for Sept. 20, 2011
- 5.2 **Resolution No. 11-4295**, For the Purpose of Confirming the Council President's Reappointment of Elisa J. Dozono to the Metropolitan Exposition Recreation Commission.
6. CHIEF OPERATING OFFICER COMMUNICATION
7. COUNCILOR COMMUNICATION

## ADJOURN

### **Television schedule for Sept. 29, 2011 Metro Council meeting**

<b>Clackamas, Multnomah and Washington counties, and Vancouver, WA</b> Channel 11 – Community Access Network <i>Web site:</i> <a href="http://www.tvctv.org">www.tvctv.org</a> <i>Ph:</i> 503-629-8534 <i>Date:</i> 2 p.m. Thursday, Sept. 29 (Live)	<b>Portland</b> Channel 11 – Portland Community Media <i>Web site:</i> <a href="http://www.pcmtv.org">www.pcmtv.org</a> <i>Ph:</i> 503-288-1515 <i>Date:</i> 8:30 p.m. Sunday, Oct. 2 <i>Date:</i> 2 p.m. Monday, Oct. 3
<b>Gresham</b> Channel 30 - MCTV <i>Web site:</i> <a href="http://www.metroeast.org">www.metroeast.org</a> <i>Ph:</i> 503-491-7636 <i>Date:</i> 2 p.m. Monday, Oct. 3	<b>Washington County</b> Channel 30– TVC TV <i>Web site:</i> <a href="http://www.tvctv.org">www.tvctv.org</a> <i>Ph:</i> 503-629-8534 <i>Date:</i> 11 p.m. Saturday, Oct. 1 <i>Date:</i> 11 p.m. Sunday, Oct. 3 <i>Date:</i> 6 a.m. Tuesday, Oct. 4 <i>Date:</i> 4 p.m. Wednesday, Oct. 5
<b>Oregon City, Gladstone</b> Channel 28 – Willamette Falls Television <i>Web site:</i> <a href="http://www.wftvmedia.org/">http://www.wftvmedia.org/</a> <i>Ph:</i> 503-650-0275 Call or visit web site for program times.	<b>West Linn</b> Channel 30 – Willamette Falls Television <i>Web site:</i> <a href="http://www.wftvmedia.org/">http://www.wftvmedia.org/</a> <i>Ph:</i> 503-650-0275 Call or visit web site for program times.

**PLEASE NOTE: Show times are tentative and in some cases the entire meeting may not be shown due to length. Call or check your community access station web site to confirm program times.**

Agenda items may not be considered in the exact order. For questions about the agenda, call the Metro Council Office at 503-797-1540. Public hearings are held on all ordinances second read. Documents for the record must be submitted to the Clerk of the Council to be included in the decision record. Documents can be submitted by e-mail, fax or mail or in person to the Clerk of the Council. For additional information about testifying before the Metro Council please go to the Metro web site [www.oregonmetro.gov](http://www.oregonmetro.gov) and click on public comment opportunities. For assistance per the American Disabilities Act (ADA), dial TDD 503-797-1804 or 503-797-1540 (Council Office).

#### **New Irving Street Garage visitor parking policy**

Beginning Friday, Sept. 1, visitor parking will no longer be validated. [Click here](#) for a list of parking options for visitors conducting business at the Metro Regional Center:

- Irving Street Garage, 600 NE Grand Ave (\$6 daily)
- Lloyd Center Tower, 825 NE Multnomah (\$2 hourly; \$8 daily)
- Liberty Centre, 650 NE Holladay (\$2 hourly; \$8 daily)
- Lloyd 700 Building, 700 NE Multnomah (\$2 hourly; \$8 daily)
- 7th and Holladay (\$8 daily)
- 1201 Building, 1201 NE Lloyd (\$6 daily)
- Lloyd Doubletree, 1000 NE Multnomah (\$8 daily)
- State of Oregon (surface), 800 NE Oregon (\$1 hourly; \$8 daily)



Agenda Item Number 3.0

**Travel Portland/Travel Oregon Presentation**

Metro Council Meeting  
Thursday, Sept. 29, 2011  
Metro Council Chamber

# travel PORTLAND

FOURTH QUARTER/YEAR-END  
REPORT  
2010-2011

FOR  
MERC

# What's Inside

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# EXECUTIVE SUMMARY

## ACCOMPLISHMENTS

June 2011 - Percent change from June 2010		
Smith Travel Statistics	Central City	Portland Market
Occupancy	+8.6%	+7.4%
ADR	+7.8%	+6.3%
RevPar	+17.1%	+14.1%
Rooms Sold	+9.4%	+7.7%

- Travel Portland exceeded all of its contractual goals.
- For the year OCC realized over \$10M in revenue from Travel Portland booked business with an ROI of 47.8:1. This exceeds last year's high water mark of \$9.2M. The year began with \$6.8M of potential OCC revenue so additional bookings and increased attendance helped make this a very strong year in OCC revenue.
- During fiscal year 2010-11 Travel Portland booked 47 future OCC business with an estimated OCC revenue of over \$7.5M and an economic impact of over \$55M. This represents 111,745 rooms. More conventions were booked but with less future room nights so we are seeing smaller conventions. This speaks to the lack of a headquarter hotel and smaller room blocks.
- Travel Portland booked 96 total group meetings, including single hotel, for future years during the fourth quarter. These represent a total of 62,542 rooms sold with an estimated economic impact of \$38.6 million. For 2010-11, 359 groups meetings were booked which represented 227,864 rooms sold. Estimated economic impact was \$138.5 million.
- Travel Portland generated three articles with a value of \$20K for the OCC. There were also two article valued at \$219K from our efforts in the Chicago/DC markets. A total of 55 MERC and Chicago/DC articles valued at \$3 million was generated for 2010-11.

## TRENDS, SUCCESSES, OBSTACLES

- YTD room tax collection from the City is +7.1% compared to 2010.
- Travel Portland tracks lost business and during the 4th quarter six groups worth 15,238 room nights declined to come to Portland due to lack of a headquarter hotel or the inability to get all of their delegates in a single hotel.

### MERC CONTRACT GOALS

GOAL #	GOAL DESCRIPTION	YEAR TO DATE ACTUAL	ANNUAL GOAL
1	OCC revenue goal	\$10,041,416	\$5.75 million
2	ROI on future OCC business	2.6	2.2
3	Lead conversion	37%	30%
4	Services performance survey	3.7	3.5
5	ROI on public relations/media	34.6	Benchmark Year
6	Community economic impact	47.8	25.0

# CONVENTION SALES

OREGON CONVENTION CENTER REVENUE FROM TRAVEL PORTLAND BOOKINGS			
Convention Year	OCC Revenue	Annuals	Total Potential Future Business
FY 10/11	\$ 10,041,416	\$ -	\$ 10,041,416
FY 11/12	\$ 5,420,120	\$ 487,184	\$ 5,907,304
FY 12/13	\$ 2,968,461	\$ 1,476,318	\$ 4,444,779
FY 13/14	\$ 2,355,756	\$ 1,327,303	\$ 3,683,059
FY 14/15	\$ 1,880,946	\$ 1,657,480	\$ 3,538,426
FY 15/16	\$ 844,470	\$ 1,327,303	\$ 2,171,773
FY 16/17	\$ 171,952	\$ 1,657,480	\$ 1,829,432
FY 17/18	\$ -	\$ 1,327,303	\$ 1,327,303
FY 18/19	\$ -	\$ 1,657,480	\$ 1,657,480
FY 19/20	\$ -	\$ 1,327,303	\$ 1,327,303
Total	\$ 23,683,121	\$ 12,245,154	\$ 35,928,275

Oregon Convention Center Projected Future Revenue			
Total Travel Portland Contract:	Quarter	YTD	Goal
New OCC Bookings	13	38	
Repeat OCC Bookings	1	9	
Total OCC Bookings	14	47	
Room Nights from OCC Bookings	29,694	111,745	
Future OCC Revenue Booked during FY 2010/11	\$ 2,103,998	\$7,581,305	
ROI OCC Bookings	\$ 2.3	\$ 2.6	2.2
Community Economic Impact from OCC Bookings	\$ 15,642,000	\$ 55,154,564	
Total Room Nights Booked	62,542	226,675	
Total Community Economic Impact from Bookings	\$ 38,623,435	\$ 137,503,978	
ROI on Total Community Economic Impact	\$ 42.3	\$ 47.8	25.0 to 1
OCC Revenue Realized During FY 2010/11	\$ 2,981,080	\$ 10,041,416	\$ 5.75 million

# CONVENTION SALES

OREGON CONVENTION CENTER FUTURE GROUP BOOKINGS					
AS OF JULY 1, 2011					
	FY 2010-11	FY 2011-12	FY 2012-13	FY 2013-14	FY 2014-15 and beyond
Current	49	35	22	9	11
4 Year Average	Current	1 yr. out	2 yrs. out	3 yrs. out	Beyond 3 yrs.
(FY 07/08 – FY 10/11)	48	36	21	12	11

4TH QUARTER - ROOM NIGHTS FROM OREGON CONVENTION CENTER BOOKINGS					
Year	Groups	Total Room Nights	Attendees	OCC Revenue	Community Economic Impact
FY 10/11	1	1,543	900	\$ 44,814	\$ 1,276,731
FY 11/12	10	10,721	26,625	\$ 1,252,369	\$ 9,584,607
FY 12/13	1	1,400	500	\$ 58,260	\$ 291,110
FY 13/14	1	6,805	2,900	\$ 540,705	\$ 2,092,002
FY 14/15	1	9,225	5,000	\$ 207,850	\$ 2,397,550
Total OCC Bookings	14	29,694	35,925	\$ 2,103,998	\$ 15,642,000

4TH QUARTER - ROOM NIGHTS FROM SINGLE HOTEL BOOKINGS				
Year	Groups	Total Room Nights	Room Tax Generated	Community Economic Impact
FY 10/11	29	5,494	\$ 86,840	\$ 4,227,646
FY 11/12	36	12,510	\$ 197,736	\$ 7,742,174
FY 12/13	10	7,225	\$ 114,200	\$ 6,995,345
FY 13/14	4	4,555	\$ 71,997	\$ 2,380,934
FY 14/15	2	2,316	\$ 36,607	\$ 1,163,206
FY 15/16	1	748	\$ 11,823	\$ 472,130
Total Other Bookings	82	32,848	\$ 519,204	\$ 22,981,435

Travel Portland, in conjunction with OCC staff, has engaged a firm to develop a new tool to estimate Community Economic Impact. You will see estimations on this report while the final report is being produced.

# CONVENTION SALES

LEAD CONVERSION						
	Travel Portland Office		Chicago Office		Washington, DC Office	
	Quarter	YTD	Quarter	YTD	Quarter	YTD
OCC Leads	51	166	9	23	19	68
OCC Lost Leads due to OCC space & availability	3	11	1	2	0	5
OCC Lost Leads due to hotel package & availability	8	30	1	4	6	18
Lead Conversion Percentage	35%	37%	29%	24%	23%	24%
Annual Goal -30%						

4TH QUARTER - OREGON CONVENTION CENTER LOST BUSINESS						
Account Name	Groups	Reason	Room Nights	Attendance	Lost OCC Revenue	Lost Community Economic Impact
Subtotal	4	Hotel - HQ	11,828	9,650	\$ 818,119	\$ 9,371,097
Subtotal	7	Geographic	20,885	17,300	\$ 1,118,017	\$ 13,698,795
Subtotal	3	Date Availability - OCC	9,220	4,950	\$ 858,824	\$ 7,123,275
Subtotal	2	Date Availability - Hotel	14,123	3,200	\$ 213,632	\$ 468,416
Subtotal	2	Hotel Package - Number Hotels Needed	18,842	6,800	\$ 767,040	\$ 3,872,934
Subtotal	2	Hotel - Under One Roof	3,410	1,400	\$ 163,128	\$ 815,108
Subtotal	1	Conference Cancelled - Not Happening	1,536	1,000	\$ 186,450	\$ 721,380
Subtotal	1	Hotel Package - Brand/Quality	1,690	3,000	\$ 349,560	\$ 1,746,660
Subtotal	1	Perceived Destination Draw	1,655	700	\$ 130,515	\$ 504,966
Subtotal	1	Perceived Destination Draw - Ethnic Demographics	1,088	800	\$ 61,120	\$ 456,088
Subtotal	1	Rates/Cost - Hotel	2,130	2,000	\$ 45,700	\$ 536,640
Subtotal	1	Selected Another Year	14,624	3,500	\$ 407,820	\$ 2,037,770
Total	26	Total	101,031	54,300	\$ 5,119,925	\$ 41,353,129

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# CONVENTION SALES

4TH QUARTER - OREGON CONVENTION CENTER CANCELLATIONS							
Account Name	Groups	Reason	Total Room Nights	Attendance	Lost OCC Revenue	Lost Community Economic Impact	Arrival
Total OCC Cancellations	0	N/A	0	0	\$ -	\$ -	N/A

4TH QUARTER INDUSTRY TRADE SHOWS AND EVENTS	
Trade Show/Event	Location
Customary Advisory Board	Portland
Springtime	Washington, D.C.
Chicago Client Event/Sales Week	Chicago, IL
SimpleView	Tucson, AZ
Collaborate Marketplace	Houston, TX
CMP Conclave	Cancun, MX
Washington, D.C. Client Event/Sales Week	Washington, D.C.
ASQ 3-City Event	Pittsburgh, PA
Spring Familiarization Trip	Portland
Society of Government Meeting Professionals	Norfolk, VA
PCMA Education	Baltimore, MD



# CONVENTION SALES

MINORITY PROJECTED FUTURE REVENUE		
Total Travel Portland Contract:	4th Quarter	YTD
New Minority Bookings	3	18
Total Minority Bookings	3	18
Room Nights from Minority Bookings	713	4,375
Minority Leads	8	39
Minority Lost Leads	7	14
Minority Lost Leads due to hotel package & availability	2	2

For the fourth quarter of FY 2010/11, minority bookings created an estimated economic impact to the greater metro Portland community of approximately \$1 million. Booked groups included the following:

Federation of Philippine American Chambers of Commerce	\$ 1,001,910
Institute for Tribal Environmental Professionals	\$ 19,919
Women's Flat Track Roller Derby	\$ 33,870
Total	\$ 1,055,699.00

Travel Portland, in conjunction with OCC staff, has engaged a firm to develop a new tool to estimate Community Economic Impact. You will see estimations on this report while the final report is being produced.

## CONVENTION SERVICES

ACTIVITY DESCRIPTION	4TH QUARTER	YTD
Distribution of promotional pieces	54,150	144,314
Meeting planning assistance - Services leads	349	1,123
Pre-convention attendance building - Site tours	4	29
Pre-convention attendance building - Promo trips, e-mails and materials	20	37
Housing-convention room nights	2,171	16,958

4TH QUARTER INDUSTRY SITE TOURS, TRADE SHOWS AND PROMO TRIPS					
Organization	Organization Location	Promotional Trip	Site Visit	OCC	Non-OCC
International Institute of Municipal Clerks	Rancho Cucamonga, CA	x		x	
Specialty Coffee Association	Long Beach, CA	x		x	
Daughters of the Nile	Myrtle Beach, OR	x		x	
National Association of Counties	Washington, DC		x	x	
Machine Quilters Expo	Hampton Falls, NH		x	x	
Passenger Vessel Association	Alexandria, VA		x		x
Specialty Coffee Association	Long Beach, CA		x		

## MARKETING

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	4th Quarter	YTD
<b>Travelportland.com (official website for organization)</b>		
*User Sessions	321,231	1,374,471
<b>PortlandSpoke.com (staff blog)</b>		
*User Sessions	10,169	32,848
*Outbound Clicks	1,768	6,424
<b>GoSeePortland.com (user-generated content site)</b>		
*User Sessions	0	39,572
*Tip Additions	0	35
<b>Twitter (twitter.com/travelportland)</b>		
*Followers	1,943	23,190
*Replies/mentions	474	1,856
<b>Facebook fan page (facebook.com/travelportland)</b>		
*Fans/likes	27,472	46,068
*Total interactions (comments, likes and wall posts)	7,129	12,806
<b><i>Portland Travel Update</i> (consumer e-newsletter)</b>		
*Click-through rate	6.7%	7.0%
<b>Portland Perks</b>		
*Room nights (arrivals)	2,384	9,107

# MARKETING

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## **Marketing Highlights**

### **Online Initiatives**

Ongoing functionality enhancements to [travelportland.com](http://travelportland.com), plus development of wireframes for modified homepage and navigation. Continued engagement with consumers via Twitter (more than 23,000 followers) and Facebook (more than 46,000 “likes”).

### **Cultural Tourism Marketing**

Launched co-op marketing campaign with attractions to promote the Portland Attractions Pass via printed boarding passes for PDX-bound air passengers.

### **Convention Sales Marketing Support**

Convention Sales marketing support: Development of creative for Food & Wine “magazine wraps” (being sent to 1,000 targeted planners in Chicago and DC markets) as well as maintaining and updating microsite, [www.choosepdx.com](http://www.choosepdx.com) for lead generation. Production of new booths for Tourism, Convention Services and Convention Sales departments. Creation of new electronic bid book for Convention Sales. Ongoing promotion of Portland via Cvent (lead-generation site). Creation of new collateral material for Convention Services and Housing Services. Preliminary planning for FY 11-12, including enhanced booth presence at ASAE.

### **Consumer Marketing**

Consumer marketing: Ran “Dining Month Portland”-flavored online ads for Portland Perks in Seattle and Vancouver, BC from May 25-June 22 online. FB advertising campaign generated 9,114 new fans/”likes” (a 33% increase). Results: Perks revenue increased 3.3% vs. same month last year. Launched Portland Perks/LGBT “Welcome Package.”

# COMMUNICATIONS & PUBLIC RELATIONS

	4th Quarter	YTD
<b>MERC</b>		
Value	\$ 885,230	\$ 2,160,262
Number of Placements	14	48
<b>OCC</b>		
Value	\$ 20,295	\$ 316,119
Number of Placements	3	21
<b>Chicago/DC PR effort (counted separately from MERC)</b>		
Value	\$ 219,124	\$ 939,162
Number of Placements	2	7
<b>Total Value = MERC + Chicago/DC</b>	\$ 1,104,354	\$ 3,099,424
<b>Total Number of Placements = MERC + Chicago/DC</b>	16	55
<b>Total Value = City/Regional PR (Non-MERC/OCC/Chicago/DC)</b>	\$ 2,570,642	\$ 8,343,953
<b>Total Number of Placements = City/Regional PR (Non-MERC/OCC/Chicago/DC)</b>	78	305
<b>Travel Portland Grand Total - Print and Online Value</b>	\$ 3,674,996	\$ 11,443,377
<b>Travel Portland Grand Total - Print and Online Circulation</b>	83,125,629	534,244,484
<b>Travel Portland Grand Total - Number of Placements</b>	94	360
	<b>4th Quarter</b>	<b>YTD</b>
<b>Total Value = MERC + Chicago/DC</b>	\$ 1,104,354	\$ 3,099,424
<b>Direct Costs</b>	\$ 77,197	\$ 89,635
<b>ROI</b>	14.3	34.6
<b>Benchmark Year</b>		

- No multipliers are used to calculate media values.
- MERC Value - Counts all media placements that mention any MERC facility: Oregon Convention Center, Portland Center for the Performing Arts, Portland Metropolitan Exposition Center and Oregon Zoo
- OCC Value - Counts only those media placements that feature the Oregon Convention Center.

## PARTNER SERVICES, TOURISM AND VISITOR INFORMATION SERVICES

PARTNER SERVICES		
	4th Quarter	YTD
<b>Revenue</b>	\$105,706	\$438,829
<b>Active Partners</b>		
New	60	114
Cancellations	49	111
Current Active Partners	742	742

TOURISM SALES		
	Quarterly Total	YTD Total
<b>Client Contacts</b>		
Trade Shows, Events, Inquiries and Sales Calls	220	1,118
Leads/Referrals Sent	342	1,209
<b>FAMS/Research &amp; Site Visits</b>		
# of Companies	26	90
# of Attendees	74	148
<b>Published Itineraries/Pkgs/Departures/Contracts</b>	611	1,387
<b>Number of Room Nights by County - Receptive Tour Operators report Room Nights at fiscal year end.</b>		
Clackamas County	468	2,245
Columbia County	0	0
Multnomah County	6,023	16,606
Washington County	114	906
Mt. Hood/Gorge	0	68

VISITOR INFORMATION SERVICES		
	4th Quarter	YTD
Visitor Information Total Visitors	195,422	716,038
Volunteer Hours	2,454	9,637
Retail Sales	\$ 4,208	\$ 16,498

# OPERATIONS

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AFFIRMATIVE ACTION GOALS 2010-11					
TRAVEL PORTLAND GOALS AND OBJECTIVES BY JOB CATERGORIES					
	June 30, 2011		2010-11		
Job Category	Number	Total	Actual Percentage	Goal Percentage	Objective
<b>Females</b>					
Officials/Managers	3	8	38%	50%	Improve
Professionals	12	16	75%	50%	Maintain
Sales	11	13	85%	50%	Maintain
Office/Clerical	14	15	93%	65%	Maintain
Total	40	52	77%	50%	Maintain
<b>Minorities</b>					
Officials/Managers	1	8	13%	10%	Maintain
Professionals	0	16	0%	10%	Improve
Sales	1	13	8%	10%	Improve
Office/Clerical	4	15	27%	15%	Maintain
Total	6	52	12%	15%	Improve
This report is based on current full-time staff.					

# OPERATIONS

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## **FIRST OPPORTUNITY TARGET AREA REPORT (FOTA)**

### **HIRING**

Travel Portland hired no new employees in the fourth quarter. Recruiting and special considerations are always made for applicants in the MERC FOTA. Travel Portland currently has seven employees who reside in the MERC FOTA.

### **PURCHASING**

Travel Portland expended a total of \$180,815.27 with businesses in the FOTA area for twelve months ending June 30, 2011.

### **PARTNERSHIP**

Travel Portland currently has 78 member businesses within FOTA and 52 minority and 92 women-owned businesses as its partners.

## **MBE/DBE/WBE PURCHASING PARTICIPATION REPORT FOR THE TWELVE MONTHS ENDING JUNE 30, 2011**

For the last 22 years Travel Portland has implemented a voluntary MBE/DBE/WBE purchasing program that strives to ensure a high level of participation with certified minority-owned, disadvantaged or women-owned businesses when securing services and supplies that are purchased using lodging tax dollars.

For fiscal year 2010-11, Travel Portland expended \$575,642.00 of lodging tax dollars in the purchasing of services and supplies where it had the discretion to purchase from outside vendors. Of this amount, \$91,563.37 or 15.9 percent was spent with minority/women-owned or emerging small business enterprises.



**FY 2011 Travel Portland/MERC Contract Budget Financial Report**  
4th Quarter FY10-11

Description	FY 2010 Convention Sales, Marketing & Services			
	Quarterly spending thru 06/30/11	Year-to-date 06/30/11	Total Budget	% of spending to total budget
<b>Direct Sales:</b>				
<u>Portland office:</u>				
Professional services	213,705	791,875	860,950	
Direct expenses	49,826	144,195	114,516	
Total Portland office	263,531	936,070	975,466	96%
<u>Washington DC office:</u>				
Professional services	73,360	256,095	202,230	
DC Client events	9,290	12,547	5,600	
Direct expenses	6,220	23,411	32,727	
Total DC expenses	88,870	292,053	240,557	121%
<u>Chicago office:</u>				
Professional services	24,895	96,720	92,690	
Chicago client events	(9,931)	2,560	4,775	
Direct expenses	4,467	13,695	14,738	
Total Chicago expenses	19,430	112,974	112,203	101%
Fall & Spring FAM	58,122	114,278	56,837	201%
Niche Fam	32,039	35,323	24,000	147%
Site Visits	18,256	66,948	63,500	105%
Bid/Sales Trips	4,846	12,485	12,780	98%
Local Promotions	5,187	14,122	11,700	121%
Tradeshows	(11,961)	181,043	113,643	159%
Road Shows/Clients Events Chicago & Washington DC	56,447	79,490	47,355	168%
Research/Lead Generation	354	25,587	50,000	51%
Three City Alliance	5,284	36,633	24,448	150%
Focus Group/Client Input Sessions	30,068	52,651	35,000	150%
<b>Total Direct Sales</b>	<b>570,473</b>	<b>1,959,657</b>	<b>1,767,489</b>	<b>111%</b>
<b>Marketing:</b>				
Professional Services	27,838	123,911	163,225	
E-Marketing	69,388	214,978	82,309	
Minority Advertising	12,500	12,500	-	
Convention Marketing & Direct Mail	110,090	341,511	330,407	
<b>Total Marketing</b>	<b>219,816</b>	<b>692,900</b>	<b>575,941</b>	<b>120%</b>
<b>Publication Relations:</b>				
Professional Services	18,785	62,943	60,355	
Minority PR Services	37,107	122,795	125,000	
Writer/Editors program	38,412	80,769	9,280	
<b>Total PR</b>	<b>94,304</b>	<b>266,507</b>	<b>194,635</b>	<b>137%</b>
<b>Convention Services:</b>				
Professional Services	53,308	217,271	215,310	
Direct Servicing Cost	10,770	50,276	-	
Pre-Con site visits	6,462	21,538	13,950	
Attendance Building trips	11,134	41,229	26,400	
Convention housing	7,490	27,895	36,890	
<b>Total Convention Services</b>	<b>89,164</b>	<b>358,209</b>	<b>292,550</b>	<b>122%</b>
<b>Minority Marketing:</b>				
Professional Services	33,020	138,084	-	
<b>Total Minority Marketing</b>	<b>33,020</b>	<b>138,084</b>	<b>-</b>	<b>-</b>
<b>Contract Administration:</b>				
Minority Professional Services	-	-	-	
Professional Services	66,168	203,246	206,475	
<b>Total Contract Admin.</b>	<b>66,168</b>	<b>203,246</b>	<b>206,475</b>	<b>98%</b>
<b>Total OCC Sales &amp; Marketing</b>	<b>1,072,944</b>	<b>3,618,602</b>	<b>3,037,090</b>	<b>119%</b>

**TRAVEL PORTLAND  
STATEMENT OF FINANCIAL POSITION**

ASSETS	June 30, 2011	June 30, 2010	Variance
<b><u>Current assets:</u></b>			
Petty Cash	\$ 75	\$ 75	\$ -
Cash in Bank-Operating	732,505	972,072	(239,567)
Cash in Bank-Savings	60,331	60,113	218
Cash in Bank-Certificate of Deposit/Money Mkt	700,475	600,475	100,000
MERC Receivable	354,779	412,682	(57,903)
City Receivable	21,349	25,197	(3,848)
Partnership Receivable	83,290	16,625	66,665
Account Receivable-DMI	13,266	0	13,266
RCMP Receivable	19,690	127,240	(107,550)
VDF Receivable	48,862	58,569	(9,707)
Receivable Other	4,643	21,378	(16,735)
Miscellaneous Receivable	82,965	91,722	(8,757)
Promissory Note Receivable	3,750	5,000	(1,250)
Loans Receivable-Officers	18,286	0	18,286
Allowance for bad debts	(10,000)	(10,000)	0
Prepaid Expense	187,440	149,406	38,034
	<b>2,321,706</b>	<b>2,530,554</b>	<b>(208,848)</b>
<b><u>Property and equipment:</u></b>			
Furniture & equipment	81,100	77,311	3,790
Less: accum. depreciation	(44,454)	(33,118)	(11,336)
	<b>36,646</b>	<b>44,193</b>	<b>(7,546)</b>
 Computers	 173,761	 183,555	 (9,794)
Less: Accum. Depreciation	(140,626)	(126,604)	(14,022)
	<b>33,135</b>	<b>56,951</b>	<b>(23,816)</b>
 Automobiles	 66,667	 66,667	 0
Less: Accum. Depreciation	(54,445)	(41,111)	(13,334)
	<b>12,222</b>	<b>25,556</b>	<b>(13,334)</b>
 Leasehold Improvements	 71,824	 71,824	 0
Less: Accum. Depreciation	(71,824)	(66,465)	(5,359)
	<b>0</b>	<b>5,359</b>	<b>(5,359)</b>
<b><u>Other assets:</u></b>			
Restricted cash and cash surrendered value of life insurance for deferred compensation	309,675	221,470	88,205
Employee advances	8,600	5,700	2,900
	<b>318,275</b>	<b>227,170</b>	<b>91,105</b>
 <b>TOTAL ASSETS</b>	 <b>\$ 2,721,985</b>	 <b>\$ 2,889,783</b>	 <b>\$ (167,798)</b>
 <b>LIABILITIES &amp; NET ASSETS</b>			
<b><u>Current liabilities:</u></b>			
Accounts payable	\$ 326,753	\$ 578,685	(251,932)
Accounts Payable Educational Foundation	600	1,630	(1,030)
Accrued payroll costs	90,794	114,918	(24,124)
Accrued Incentives	193,343	189,617	3,726
Accrued expenses	45,378	62,174	(16,796)
Accrued longevity award	194,722	159,956	34,766
Total current liabilities	<b>851,590</b>	<b>1,106,980</b>	<b>(255,391)</b>
<b><u>Other liabilities:</u></b>			
Rent payable	121,102	44,448	76,654
Deferred revenues-wells fargo	0	1,188	(1,188)
Deferred revenues-marketing	12,530	11,250	1,280
Deferred partnership dues-2009-10	0	0	0
Deferred partnership dues-2010-11	0	232,755	(232,755)
Deferred partnership dues-2011-12	276,352	2,097	274,255
Deferred partnership dues-2012-13	2,055	0	2,055
Deferred revenues-VDF	(102,291)	0	(102,291)
Deferred compensation	292,175	208,220	83,955
Housing Conference Deposits	0	844	(844)
Deferred revenues-Portland PERKS	375	0	375
Total other liabilities	<b>602,298</b>	<b>500,802</b>	<b>101,496</b>
<b><u>Net assets:</u></b>			
Unrestricted net assets, at beginning of year			
Undesignated-Operating Expenditures	1,112,261	840,173	272,088
Undesignated-Contingency Marketing Fund	141,926	0	141,926
Board Designated-Capital Equip/Replacement	33,015	250,000	(216,985)
Net Property and Equipment	132,059	195,889	(63,830)
Decrease in net assets for year ended 06-30-2011	(151,164)	143,296	(294,460)
Total net assets	<b>1,268,097</b>	<b>1,429,358</b>	<b>(161,261)</b>
 <b>TOTAL LIABILITIES &amp; NET ASSETS</b>	 <b>\$ 2,721,985</b>	 <b>\$ 3,037,140</b>	 <b>\$ (315,156)</b>

TRAVEL PORTLAND  
STATEMENT OF ACTIVITIES  
FOR THE MONTH OF JUNE, 2010, AND THE YEAR ENDED JUNE 30, 2010

	Current Month Actual	Current Month Budget	Difference	YTD Actual	YTD Budget	Last Year Actual	% Change Budget	% Change Last Year
<b>REVENUES:</b>								
CITY/CO ROOM TAX	21,349	37,442	-16,093	3,041,699	2,895,552	2,838,300	5%	7%
MERC	255,372	273,757	-18,385	2,975,354	3,037,086	3,032,043	-2%	-2%
TOT/CULTURAL	27,888	17,116	10,772	199,819	205,447	212,253	-3%	-6%
DUES	19,529	38,492	-18,963	461,963	475,000	503,812	-3%	-8%
FEES	45,588	55,308	-9,720	409,731	381,076	322,363	8%	27%
CO-OP	108,694	78,992	29,702	954,415	889,979	1,016,109	7%	-6%
INTEREST INCOME	133	337	-204	3,497	4,000	3,937	-13%	-11%
<b>TOTAL REVENUE</b>	<b>478,553</b>	<b>501,444</b>	<b>-22,891</b>	<b>8,046,478</b>	<b>7,888,140</b>	<b>7,928,817</b>	<b>2%</b>	<b>1%</b>
<b>EXPENSES:</b>								
CONVENTION SALES	338,837	273,086	65,751	2,391,247	2,406,564	2,304,801	-1%	4%
TOURISM SALES	110,944	85,816	25,128	871,979	898,548	788,590	-3%	11%
MARKETING & COMMUNICATIONS	236,594	152,582	84,012	2,250,757	2,385,035	2,044,837	-6%	10%
CONVENTION & VISITORS SERVICES	80,749	82,148	-1,399	821,233	824,363	820,582	0%	0%
PARTNERSHIP SERVICES	32,227	31,821	406	275,797	313,057	328,709	-12%	-16%
EVENTS	9,265	30,362	-21,097	154,583	144,658	156,748	7%	-1%
PROGRAM SUPPORT	180,674	143,649	37,025	1,432,046	1,358,347	1,394,131	5%	3%
<b>TOTAL EXPENSES</b>	<b>989,290</b>	<b>799,464</b>	<b>189,826</b>	<b>8,197,641</b>	<b>8,330,572</b>	<b>7,838,398</b>	<b>-2%</b>	<b>5%</b>
<b>NET REVENUE OR (LOSS)</b>	<b>-510,737</b>	<b>-298,020</b>	<b>-212,717</b>	<b>-151,163</b>	<b>-442,432</b>	<b>90,419</b>	<b>-66%</b>	<b>-267%</b>

# TRAVEL PORTLAND BOARD OF DIRECTORS

EXECUTIVE COMMITTEE		BOARD OF DIRECTORS	
<p><b>Chair</b></p> <p><b>J. Isaac</b> Portland Trail Blazers</p> <p><b>Chair-elect</b></p> <p><b>Convention Sales Steering Committee Chair</b></p> <p><b>Steve Jung</b> Embassy Suites Portland Downtown</p> <p><b>Vice-chair</b></p> <p><b>Sabrina Rokovitz</b> Enterprise Rent A Car</p> <p><b>Treasurer</b></p> <p><b>E. Allen Shelby</b> Ashforth Pacific, Inc.</p> <p><b>Past Chair</b></p> <p><b>Steve Faulstick</b> DoubleTree by Hilton Portland</p> <p><b>Community Action Committee Chair</b></p> <p><b>Deane Funk</b> PGE</p> <p><b>Partner Services Chair</b></p> <p><b>Wanda Rosenbarger</b> Lloyd Center Mall</p>	<p><b>Tim Ackman</b> Alaska Airlines/Horizon Air</p> <p><b>Adam Berger</b> Tabla</p> <p><b>Gus Castaneda</b> The Mark Spencer Hotel</p> <p><b>Kendall Clawson</b> Q Center</p> <p><b>Councilor Shirley Craddick</b> Metro</p> <p><b>Jim Dodson</b> Embassy Suites Portland Airport</p> <p><b>Tom Drumheller</b> Escape Lodging</p>	<p><b>Chris Erickson</b> The Heathman Hotel</p> <p><b>Victoria Frey</b> Portland Institute for Contemporary Art</p> <p><b>Kyle Hanson</b> Wells Fargo Bank</p> <p><b>David Machado</b> Nel Centro</p> <p><b>Tracy Marks</b> Hilton Hotel Downtown Portland</p> <p><b>Commissioner Diane McKeel</b> Multnomah County</p> <p><b>David Penilton</b> America's Hub World Travel</p>	<p><b>Lance Rohs</b> Marriott Portland Downtown Waterfront</p> <p><b>Commissioner Dan Saltzman</b> City of Portland</p> <p><b>Kim Smith</b> Oregon Zoo</p> <p><b>Randall Thayer</b> Sheraton Portland Airport Hotel</p> <p><b>Jon Tullis</b> Timberline Lodge</p> <p><b>Bashar Wali</b> Provenance Hotels</p> <p><b>Brett Wilkerson</b> North Pacific Management</p>

## APPENDIX I – COMMUNICATIONS AND PUBLIC RELATIONS

Publication/Air Date	Outlet / Headline	OCC	MERC	Chicago/DC
April 1, 2011	<b>Korean Portland Guidebook</b> "Green Delights"		\$ 344,400	
April-June 2011	<b>Junglecity.com Portland</b> Portal site for Portland in Japan/Japanese		\$ 5,040	
April 1, 2011	<b>Vancouver Courier</b> "Travel: Portland Pleases Visiting Vancouver Kids"		\$ 19,944	
April 1, 2011	<b>Meetings Focus West</b> "Positively Portland"		\$ 18,450	
April 1, 2011	<b>Association News</b> "Greater Portland: Seeing Green"	\$ 11,685	\$ 11,685	
April 1, 2011	<b>Association News</b> "Washington & Oregon: Green Plus Friendly"	\$ 3,895	\$ 3,895	
April 17, 2011	<b>Chicago Sun-Times</b> "Powell's Megastore in Portland Driven by a Love of Books"			\$ 168,748
April 19, 2011	<b>ChicagoTribune.com from LATimes.com</b> "Portland: Get \$50 cash with your room at hotels from downtown to Mt. Hood"			\$ 50,376
April 25, 2011	<b>Digital Journal</b> "Portland, Oregon Offers Themed Hotel Packages"			
April/May 2011	<b>Mensa Bulletin</b> "Portland Revealed: A local tells you where to eat, drink, play and indulge like a native"		Amount not known	
May 1, 2011	<b>Globetrotter Guidebook Seattle/Portland</b> "How to Walk in Portland"		\$ 450,000	
May 1, 2011	<b>Smart Meetings</b> "Window of Opportunity"		\$ 2,636	
June 1, 2011	<b>Smart Meetings</b> "No More Rubber Chicken! Convention center catering becomes cuisine"	\$ 4,715	\$ 4,715	
June 23, 2011	<b>Examiner.com - Portland</b> "Portland Attractions Pass Saves You Up to 30%"			
	<b>4th Quarter 2010-11 Ad Value</b>	\$ 20,295	\$ 860,765	\$ 219,124

## APPENDIX 2 – CONVENTION SERVICES

Travel Portland Survey						
Overall impression of the following:						
Answer Options	Excellent =	Good =	Average =	Poor =	Did not utilize	Rating Average
	4	3	2	1		
Travel Portland sales staff	4	1	0	0	0	3.80
Travel Portland convention services staff	4	1	0	0	0	3.80
Travel Portland housing services (if utilized)	2	0	0	0	2	4.00
Travel Portland collateral/promotional materials	4	0	0	0	1	4.00
Quality and user-friendliness of the Travel Portland	2	1	0	0	2	3.67
Is there anything Travel Portland could have done to enhance your experience?						
Average rating						3.9
						<i>answered question</i>
						<i>skipped question</i>
Travel Portland staff was outstanding-each and every one of them. Kudos!						

Agenda Item Number 4.0

**Solid Waste Fleet Emissions Reduction Presentation**

Metro Council Meeting  
Thursday, Sept. 29, 2011  
Metro Council Chamber



## Metro | Memo

Date: Thursday, September 29, 2011  
To: Metro Council  
From: Matt Tracy, Matt Korot  
Subject: Solid Waste Fleet Diesel Emissions Project Presentation

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This presentation is intended to provide you with an update on regional efforts to reduce diesel particulate emissions from solid waste collection vehicles. Reducing these emissions can have significant positive impacts on human health and the environment and is one of the goals in the Sustainable Operations chapter of the 2008-2018 Regional Solid Waste Management Plan (RSWMP) adopted by Council.

In 2009, Metro and local government staff, in consultation with haulers, began to develop and implement a plan for reducing diesel particulate emissions from solid waste collection vehicles. This plan incorporated a range of techniques, including exhaust emissions equipment retrofits, alternative fuels, and retirement of older vehicles. The plan included exploration of funding options, development and management of performance metrics, and data tracking protocols. Early buy-in on the plan from the local governments that regulate the franchised haulers and set collection rates has been crucial for the success of this project.

The first phase is focused on installation of diesel particulate emissions control devices on approximately 120-160 regional refuse collection vehicles. It is jointly funded by the U.S. Environmental Protection Agency (EPA), Oregon Department of Environmental Quality (DEQ) and Metro. To date, work orders have been issued for the testing and installation of diesel particulate filtering devices for 80 trucks, with an additional 40-80 trucks pending. Prior to testing and installation, each vehicle is authorized by DEQ after satisfying an EPA cost-benefit analysis. This cost-benefit analysis ensures that an acceptable level of emissions reductions will be achieved for the investment. EPA has calculated that for each pound of diesel particulate reduced, there is approximately \$125 in human health and economic benefits. The retrofitting of the region's refuse trucks will result in an overall benefit of approximately \$4.6 to \$6.2 million.

The second phase of Metro's work, also to be done in collaboration with the solid waste industry and local governments, will be to facilitate the transition of the solid waste fleet to alternative fuels. The most likely near-term alternative is compressed natural gas. Throughout the country, collection fleets are switching to natural gas as an alternative to diesel. In 2008, it was estimated that over 2,000 natural gas powered refuse collection vehicles were in operation in 57 communities nationwide.

The interest in switching from diesel to natural gas as a refuse fleet fuel is due to emission reduction benefits, rising diesel prices, the improvement of natural gas engine technologies, and a perceived abundance of natural gas reserves. The primary impediment to its adoption in our region has been the lack of a fueling infrastructure. The phase 2 work is expected to focus on development of this infrastructure, with Metro's roles to be as a convener, facilitator and potentially, a funding partner, if needed and approved by Council. An additional role for Metro is seen as investigating and facilitating development of natural gas fuels derived from materials in the waste stream. The development of a viable natural gas fueling infrastructure may prompt approximately 30% of the 900 trucks in the refuse fleet to switch from diesel to natural gas as a fleet fuel.



Agenda Item Number 5.1

**Consideration of the Minutes for Sept. 20, 2011**

*Consent Agenda*

Metro Council Meeting  
Thursday, Sept. 29, 2011  
Metro Council Chamber



## METRO COUNCIL MEETING

Meeting Summary

Sept. 22, 2011

Metro Council Chambers

Councilors Present: Deputy Council President Carl Hosticka and Councilors Barbara Roberts, Carlotta Collette, Kathryn Harrington and Shirley Craddick

Councilors Excused: Council President Tom Hughes and Councilor Rex Burkholder

Deputy Council President Hosticka convened the regular Council meeting at 2 p.m.

### 1. INTRODUCTIONS

There were none.

### 2. CITIZEN COMMUNICATIONS

Michael O'Connor, 3123 SE 9<sup>th</sup> Ave., Portland: Mr. O'Connor encouraged the Council to purchase the former Blue Heron site located at the Willamette Falls. He cited the cultural significance of the site to the Native American people as reasoning. He offered to help raise funding at the local, national and international levels for this project. (Written testimony included as part of the meeting record.)

### 3. CONSIDERATION OF THE MINUTES FOR SEPT. 15, 2011

Motion:	Councilor Carlotta Collette moved to adopt the Sept. 15, 2011 Council minutes.
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Vote:	Deputy Council President Hosticka and Councilors Collette, Roberts, Craddick, and Harrington voted in support of the motion. The vote was 5 ayes, the motion <u>passed</u> .
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### 4. CONTRACT REVIEW BOARD

4.1 **Resolution No. 11-4284**, Resolution of the Metro Council, Acting as the Metro Contract Review Board, For the Purpose of Approving a Sole Source Contract for Coalition Building and Communications for Parks, Trails and Natural Areas in the Region, The Intertwine.

Deputy Council President Hosticka closed the regular council meeting and opened the Metro Contract Review Board meeting.

Motion:	Councilor Shirley Craddick moved to adopt Resolution No. 11-4284.
Second:	Councilor Kathryn Harrington seconded the motion.

Councilor Craddick, with assistance from Mr. Jim Desmond of Metro, introduced Resolution No. 11-4284. The resolution, if adopted, would approve the sole source contract for coalition building and

communications for The Intertwine. Councilor Craddick provided a brief historical overview of the The Intertwine.

Mr. Mike Wetter of The Intertwine Alliance provided a presentation on The Alliance. As of July 1, 2011, The Alliance is an independent non-profit organization comprised of local agencies, organizations and non-profits that work on acquisition, active transportation, conservation, conservation education and the regional system. Mr. Wetter overviewed the coalition of partners and examples of The Alliance's current projects including development and launch of a new integrated online site with information on the region's parks, trails and natural areas, and the draft Intertwine Atlas of Biodiversity.

Ms. Judy Bluehorse Skelton and Mr. Doug Menke of The Intertwine Alliance board expressed their support for The Alliance. Ms. Skelton addressed the potential for strengthening the coalition by including the Native American tribes. She emphasized of The Alliance's effect on the economic, environmental, and social sustainability for the local tribes and region. Mr. Menke discussed trails as a transportation mode and importance of environmental education.

Council expressed their support for The Intertwine Alliance and their desire to stay engaged.

Vote:

Deputy Council President Hosticka and Councilors Collette, Roberts, Craddick, and Harrington voted in support of the motion. The vote was 5 ayes, the motion <u>passed</u> .
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Deputy Council President Hosticka closed the contract review board meeting and reconvened the regular council meeting.

## 5. **RESOLUTIONS**

5.1 **Resolution No. 11-4290**, For the Purpose of Endorsing a Consortium Grant Application to the U.S. Department of Housing and Urban Development for Sustainable Communities Regional Planning Grant.

Motion:	Councilor Collette moved to adopt Resolution No. 11-4290.
Second:	Councilor Craddick seconded the motion.

Councilor Collette introduced Resolution No. 11-4290. While the Portland metro region is known for its regional sustainable development, gaps still exist when it comes to regional equity, access to housing, and access to opportunities such as housing and transportation. These gaps limit the region from developing the sustainable communities it desires. The grant, a partnership with Housing and Urban Development (HUD), Department of Transportation (DOT), and Environmental Protection (EPA) is intended to assist regions like the Portland metro area – areas who have already adopted a regional sustainable development plan – address these gaps and develop more detailed strategies for execution. As a result of the grant, the consortium hopes to:

- Create new partnerships with local government, foundations, service providers, business and community-based organizations;
- Increase capacity for community engagement;
- Better align local, state, regional, and federal investments that support housing needs of the future; and

- Develop a new framework to guide investments that promote equity and opportunity.

The grant would target two pilot communities in east Portland/Rockwood and McLoughlin South Center. A pilot project in Aloha-Reedville was awarded funding through the 2010 HUD grant.

Deputy Council President Hosticka opened the meeting for public comment on Resolution No. 11-4290:

- Jane Leo, Portland Metropolitan Association of Relators (PMAR): Ms. Leo expressed concern that the private sector, specifically PMAR and the Home Builders Association, were not included in the consortium. She stated that the relators originally expressed support in 2010, but had been told that due to the tight timeframe had not been included on the grant application. She could not confirm that PMAR would be a partner on 2011 application due to the tight timeframe, but did express interest to say involved in the process.

Council apologized for the oversight and expressed their desire for the private sector to be included. Staff indicated that their deadline could be extended to include HBA and PMAR on the application, but if possible would also like a financial commitment from the organizations. Staff indicated that the larger the coalition partnership the stronger the grant application.

Seeing no additional citizens who wished to comment on the resolution, Deputy Council President Hughes opened the resolution for council discussion.

Mr. Andy Cotugno of Metro highlighted that Council support for the resolution would commit local match funds (e.g. through staff support), and support the establishment of an executive committee comprised of six public officials and six community-based leaders. The executive committee is charged with making decisions on the delivery of grant work program and establishing conclusions and recommendations resulting from the grant. The six public officials positions would be drawn from the Metro Council, Joint Policy Advisory Committee on Transportation (JPACT) and Metro Policy Advisory Committee (MPAC) membership.

Council discussion included opportunity mapping and Washington County's success utilizing the tool, the magnitude of the housing survey, regional equity, and building a livable, prosperous community.

Vote:

Deputy Council President Hosticka and Councilors Collette, Roberts, Craddick, and Harrington voted in support of the motion. The vote was 5 ayes, the motion passed.

**5.2 Resolution No. 11-4292, For the Purpose of Approving the Oregon Zoo Bond Implementation Plan.**

Motion:	Councilor Craddick moved to adopt Resolution No. 11-4292.
Second:	Councilor Collette seconded the motion.

Councilor Craddick introduced Resolution No. 11-4292. At the General Election held on November 4, 2008, the Portland metro area voters approved Oregon Zoo Bond Measure 26-29, entitled "Bonds to Protect Animal Health and Safety; Conserve and Recycle Water." The measure outlined a series of

capital improvements that would enhance animal welfare, increase access to conservation education, and improve the zoo campus sustainability. Metro contracted with a world-class team of architects, animal experts and engineers to develop the Zoo's comprehensive plan.

Ms. Kim Smith and Mr. Craig Stroud of the Oregon Zoo provided a presentation on the Zoo's comprehensive master plan. Their presentation included a brief historical overview of the project, summary of bond fund allocations and total project cost, revised project schedule, and sketches/renderings of the of the new or update exhibits. Highlights included a new veterinary hospital, conservation discovery zone building, and visitor circulation center, and new and/or updated penguin, polar bear, primates, rhino, condors, and Asian elephants' exhibits and related infrastructure. In addition, staff previewed a video thanking voters for their support of the bond measure. (Presentation and video included as part of the meeting record.)

Approval of the resolution would direct Zoo staff to move forward with securing land use permits, and construction. Council thanked the Zoo team and oversight committees for their work on the plan. Councilors emphasized the professional, transparent, and open process, and expressed confidence in staffs' ability to deliver on the project.

Vote:

Deputy Council President Hosticka and Councilors Collette, Roberts, Craddick, and Harrington voted in support of the motion. The vote was 5 ayes, the motion <u>passed</u> .
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5.3 **Resolution No. 11-4293**, For the Purpose of Amending the Natural Areas Acquisition Refinement Plans for the Clackamas River Bluffs and Greenway, Columbia Slough, Lower Tualatin River Headwaters, Rock Creek Headwaters and Greenway, Tonquin Geologic Area, Westside Trail, and Willamette Narrows and Canemah Bluffs Target Areas.

Motion:	Councilor Harrington moved to adopt Resolution No. 11-4293.
Second:	Councilor Collette seconded the motion.

Councilor Harrington introduced Resolution No. 11-4293. After the citizens of the region passed the 2006 Natural Areas bond measure, the Council spent 9 months developing priorities for each target are identified in the bond. Each of the 26 regional target areas were recorded in individual refinement plans. In 2007, after the Council finalized the refinement plans, Council adopted a confidential tax lot map for each target area. As long as a property within a target area supports achievement of the refinement plan goals, is on the confidential tax lot maps, and conforms to the requirements of the natural areas work plan, staff can proceed to acquire property without further authorization by the Council. In the four years since then, Metro has acquired over 3,000 acres and over 20 trail agreements. With more knowledge about each target area, potential adjustments to the map are proposed. The Council has reviewed each proposed addition in executive session. In order to maintain confidentiality for real estate negotiations, the staff report to the resolution identifies the target areas and describes the additions, but does not include the map. Approval of the resolution would authorize staff to add additional parcels to the confidential tax lot maps for potential natural area bond acquisition.

Vote:

Deputy Council President Hosticka and Councilors Collette, Roberts, Craddick, and Burkholder voted in support of the motion. The vote was 5 ayes, the motion <u>passed</u> .
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**6. WILLAMETTE FALLS GREENWAY OPPORTUNITY**

Mr. Desmond provided a broad overview of the Willamette Falls Opportunity. The 22-acre heavy industrial site is located adjacent to the City of Oregon City. Staff stated that while the loss of the Blue Heron is disappointing, the region is presented with an opportunity to rediscover the falls. He highlighted the Falls' historical and cultural significance for the Native American people, revitalization potential for the City, job creation, and fish and wildlife habitat restoration as reasoning. Bids for the Willamette Falls site are due October 19 to the Bankruptcy Trustee. Mr. Desmond emphasized the complexity of the project and stated that should Metro move forward with acquisition the public would be engaged in the site's visioning process. He emphasized the multiple partners and stakeholders that would be included in the process.

Deputy Council President Hosticka opened the meeting for public comment on the Willamette Falls Opportunity:

- Mike Falia, Portland: Mr. Falia was in support of the acquisition, citing the cultural significance of the site as reasoning. He recommended that the site be developed as a tourist attraction, similar to Multnomah Falls, stating that the attraction would create jobs. He also noted Metro's experience working with regional partners on natural resource protection.

**7. CHIEF OPERATING OFFICER COMMUNICATION**

Mr. Dan Cooper of Metro provided an update on Metro's recent purchase of a Nissan Leaf, a fully electric vehicle. He also updated the Council on the continued search for missing Metro staff person Mark Bosworth.

**8. COUNCILOR COMMUNICATION**

Council updates include the final "It's Our Nature" event scheduled at Cooper Mountain, and the Council's annual kayak race.

**9. ADJOURN**

There being no further business, Deputy Council President Hosticka adjourned the regular meeting at 3:53 p.m. The Metro Council reconvened into an executive session pursuant with ORS 192.660(2)(e). The Council will reconvene the next regular council meeting on Thursday, Sept. 29 at 2 p.m. at Metro Council Chambers.

**10. EXECUTIVE SESSION HELD PURSUANT WITH ORS 192.600(2)(E). TO CONDUCT DELIBERATIONS WITH PERSONS DESIGNATED BY THE GOVERING BODY TO NEGOTIATE REAL PROPERTY TRANSACTIONS**

The Council convened an executive session related to the Willamette Falls Greenway Opportunity, for the purpose of deliberating with persons authorized to negotiate real property transactions, as provided in ORS 192.660(2)(e), and for the purpose of considering confidential and privileged legal advice exempt by law from public inspection, as provided in ORS 192.660(2)(e). Representatives of the news media, designated staff and other specified persons were allowed to attend the executive session. News media were specifically directed not to report on any of the deliberations during the executive session, except to state the general subject of the session as announced. Council reminded attendees that no decision maybe made in executive session.

Metro Council Meeting

9/22/11

Page 6

Prepared by,

A handwritten signature in black ink, appearing to read 'K. Newell', written in a cursive style.

Kelsey Newell,  
Regional Engagement Coordinator

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF SEPT. 22, 2011**

<b>Item</b>	<b>Topic</b>	<b>Doc. Date</b>	<b>Document Description</b>	<b>Doc. Number</b>
	Agenda	9/22/11	Revised Council 9/22/11 agenda	92211c-01
2.0	Testimony	9/22/11	Testimony submitted by Michael O'Connor	92211c-02
3.0	Minutes	9/15/11	Council minutes for 9/15/11	92211c-03
4.1	PowerPoint	9/2011	The Intertwine	92211c-04
5.1	Resolution	N/A	Revised Resolution No. 11-4290.	92211c-05
5.1	Handout	N/A	Portland metro area housing, equity and opportunity strategy proposed consortium	92211c-06
5.2	Staff Report	N/A	Resolution No. 11-4292, Revised staff report	92211c-07
5.2	PowerPoint	N/A	Oregon Zoo Bond Implementation – Revised slide summary of bond fund allocation	92211c-08
5.2	PowerPoint	N/A	Oregon Zoo Bond Implementation – Revised project schedule	92211c-09
5.2	Video	N/A	Oregon Zoo Bond Measure	92211c-10
6.0	PowerPoint	N/A	Willamette Falls opportunity	92211c-11



Agenda Item Number 5.2

**Resolution No. 11-4295**, For the Purpose of Confirming the  
Council President's Reappointment of Elisa J. Dozono to the  
Metropolitan Exposition Recreation Commission.

*Consent Agenda*

Metro Council Meeting  
Thursday, Sept. 29, 2011  
Metro Council Chamber

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING THE	)	RESOLUTION NO. 11-4295
COUNCIL PRESIDENT'S REAPPOINTMENT OF	)	
ELISA J. DOZONO TO THE METROPOLITAN	)	Introduced by Council President Tom Hughes
EXPOSITION RECREATION COMMISSION		

WHEREAS, the Metro Code, Section 6.01.030(a) provides that the Metro Council President shall appoint all members to the Metropolitan Exposition Recreation Commission; and

WHEREAS, the Metro Code, Section 6.01.030(b) provides that the Metro Council President's appointments to the Commission are subject to confirmation by the Metro Council; and

WHEREAS, the Metro Code, Section 6.01.030(d)(1) allows Multnomah County to nominate a candidate for appointment for the Council President's consideration; and

WHEREAS, Multnomah County has nominated Elisa J. Dozono to be reappointed as a member of the Commission; and

WHEREAS, Elisa J. Dozono's term is ending on September 23, 2011; and

WHEREAS, the Metro Council President has submitted his reappointment of Elisa J. Dozono to the Metro Council for confirmation; and

WHEREAS, the Metro Code, Section 6.01.030 ( c ) provides that all voting members of the Commission shall serve four (4) year terms and members may be reappointed; and;

WHEREAS, the Council finds that Elisa J. Dozono has shown the experience and expertise to make a substantial contribution to the Commission's work; now therefore,

BE IT RESOLVED that the Metro Council hereby confirms the Council President's reappointment of Elisa J. Dozono as a member of the Metropolitan Exposition Recreation Commission beginning on September 24, 2011 and ending on September 23, 2015.

ADOPTED by the Metro Council this 29<sup>th</sup> day of September, 2011.

---

Tom Hughes, Council President

Approved as to Form:

---

Alison Kean Campbell, Acting Metro Attorney

## **Elisa J. Dozono Biography**

Elisa J. Dozono joined Miller Nash as an associate in the litigation department in 2006. She focuses her practice on business litigation and government relations. Ms. Dozono has over 11 years' experience in communications management and government relations, including corporate media manager for the Port of Portland, communications director for former Portland Mayor Vera Katz, and media relations director for former Oregon Governor John Kitzhaber's transition.

In 1996, Ms. Dozono led the Clinton/Gore campaign in Oklahoma. She has also worked as a news producer for Portland's KATU television. Before joining Miller Nash, Ms. Dozono externed for the Honorable Ann Aiken of the U.S. District Court of Oregon.

### **Professional Activities**

Ms. Dozono is admitted to practice in Oregon. She is a member of the Oregon Minority Lawyers Association, Oregon Women Lawyers, and the Multnomah Bar Association.

### **Civic Activities**

A fourth-generation Portlander, Ms. Dozono is active in Basic Rights Oregon, Planned Parenthood, Portland City Club, and local political campaigns. She has served as public relations chair for the Susan G. Komen Foundation Race for the Cure, as a Young Executive Board member of the Boys & Girls Clubs of Portland, and as a member of the board of directors of the Northwest District Association. Ms. Dozono is also on the Oregon Business Alliance Transportation subcommittee, Chair of the Finance Committee for the Democratic Party of Oregon, and, as of June 30, 2007 a member of the board of directors of the Japan America Society of Oregon.

### **Education**

Ms. Dozono received her bachelor's degree in journalism from Boston University's College of Communications. She earned her law degree and certificate in general business law from Lewis & Clark Law School in Portland, Oregon, where she was also a member of the Business Roundtable.

### **Personal Activities**

Elisa enjoys running, skiing, reading, films, and traveling

## **STAFF REPORT**

### **IN CONSIDERATION OF RESOLUTION NO. 11-4295, FOR THE PURPOSE OF CONFIRMING THE COUNCIL PRESIDENT'S REAPPOINTMENT OF ELISA J. DOZONO TO THE METROPOLITAN EXPOSITION RECREATION COMMISSION**

---

Date: September 29, 2011

Prepared by: Teri Dresler (x 1790)

## **BACKGROUND**

The Metro Code, Section 6.01.030(a), gives the Metro Council President sole authority to appoint all members of the Metropolitan Exposition Recreation Commission, subject to confirmation by the Council. Section 6.01.030(d)(1) of the Code allows Multnomah County to nominate a candidate for appointment for the Council President's consideration. Under Section 6.01.030(e)(1) of the Metro Code, the Metro Council President has the authority to concur with Multnomah County's nomination and submit it to the Council for confirmation, or reject it.

Elisa Dozono's term is ending September 24, 2011. Multnomah County has reappointed Elisa Dozono as a candidate to continue membership on the Commission. The Council President has concurred with this nomination and accordingly submitted his appointment of Elisa Dozono to the Council for confirmation. If confirmed, Ms. Dozono would, pursuant to Metro Code, Section 6.01.030(g) begin her term on September 24, 2011 and ending September 24, 2015.

A copy of Ms. Dozono's biography is attached.

## **ANALYSIS/INFORMATION**

- 1. Known Opposition:** None
- 2. Legal Antecedents:** Metro Code as referenced above
- 3. Anticipated Effects:** Reappointment of Ms. Dozono in the manner provided by the Metro Code.
- 4. Budget Impacts:** None

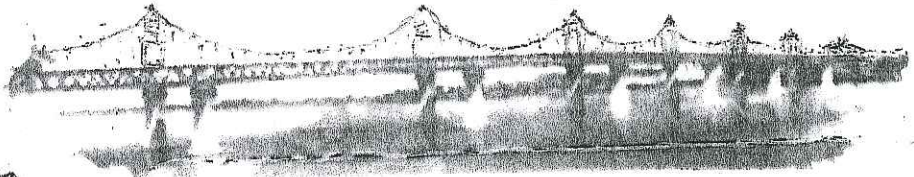
## **RECOMMENDED ACTION**

The Council President, Tom Hughes, recommends approval of Resolution No. 11-4295 to confirm the reappointment of Elisa J. Dozono to the Metropolitan Exposition Recreation Commission and to continue serving from September 24, 2011 to September 24, 2015.

Materials following this page were distributed at the meeting.



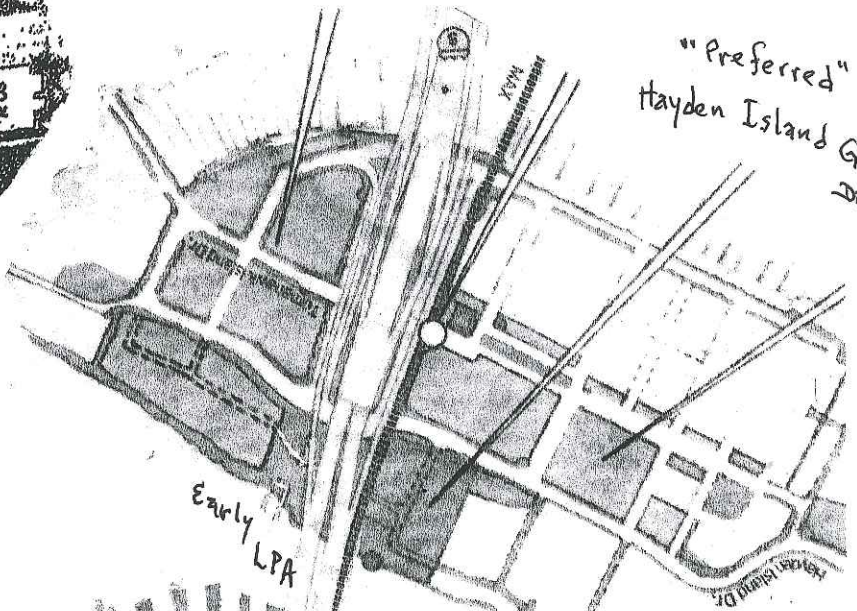
'Looking south' at Northbound Cable-stayed behind Southbound Stressed-truss in foreground



'Looking north' at REJECTED Wsdot bridge design



"Preferred" Hayden Island GRID DESIGN

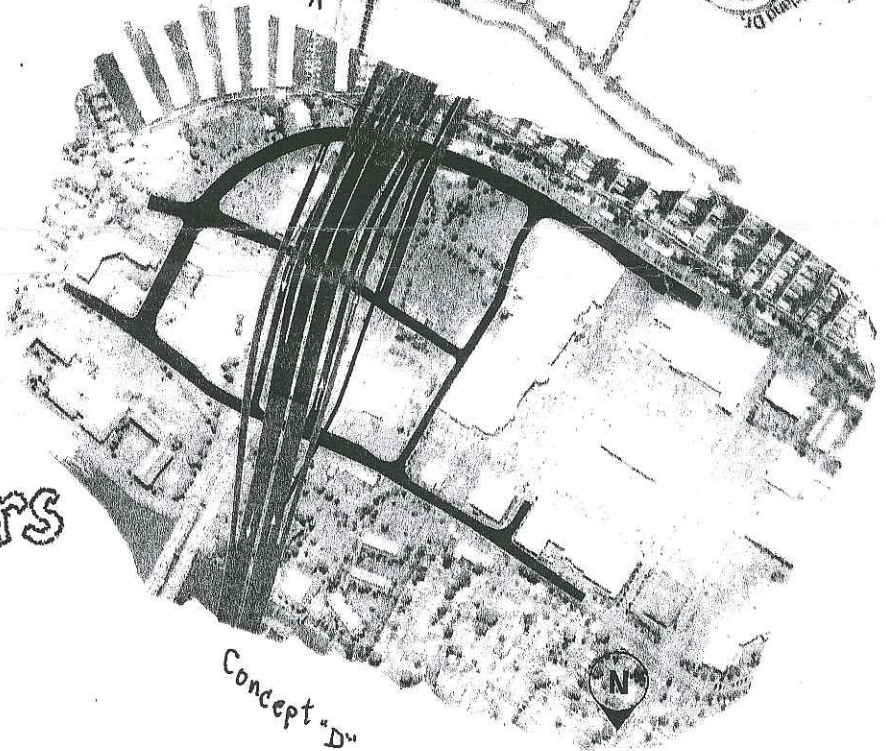


Early LPA

Concept  
 #1  
 "One Bridge"

4-

MAX - cars  
 Ped - Bike



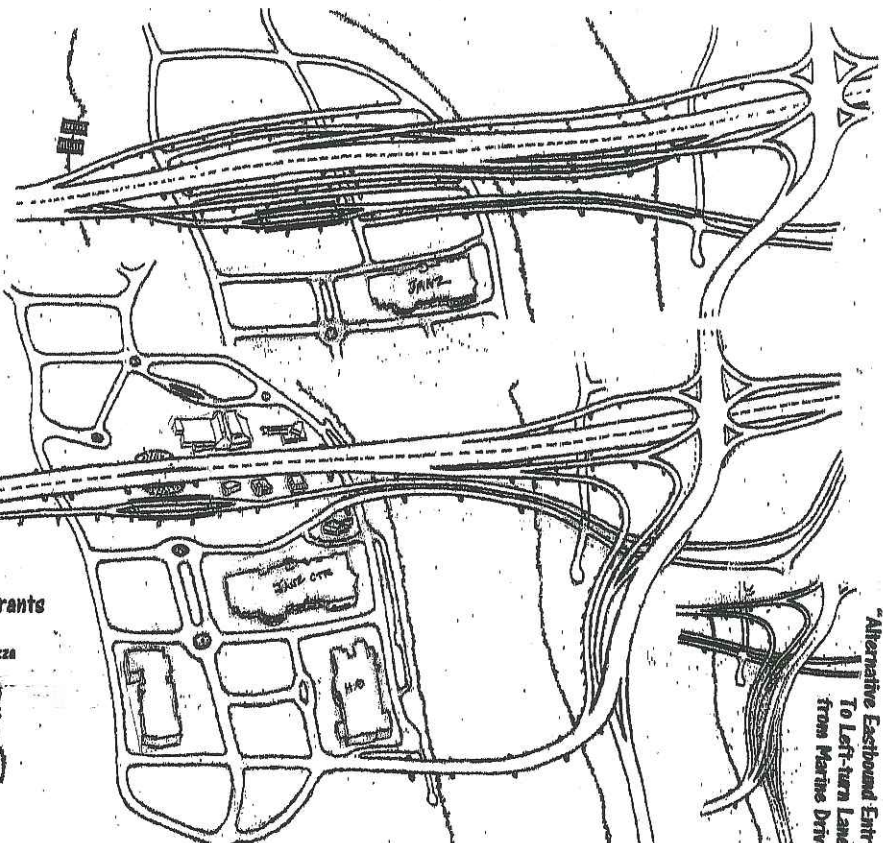
Concept "D"

CONCEPT 'D'  
 "Preferred" Alternative  
 Bulldozes everything

CONCEPT #1  
 "Off-island Access"

Saves Safeway & restaurants  
 Waddie's -- Donny's -- Milky D's  
 Newport Bay -- Engine House Pizza

Pedestrian-only underpass



Alternative Eastbound Entry  
 To Left-turn Lane  
 from Marine Drive



The Sunday Oregonian's bold headline "The CRC will bring SAFER access to Hayden Island" stretches the truth. Statistical accident rate & severity is worse. Both exits onto Hayden Island are downhill which increases stopping distance. Exiting traffic must come to a complete stop at a "T" with forced turns. Stopped traffic backs up while waiting for traffic entering the freeway to pass. Faster freeway speeds lead to faster exiting onto less visible downhill ramps with backed-up traffic and little emergency escape space. The design 'creates' a pair of extremely dangerous bottlenecks. The Hayden Island interchange design is NOT SAFE for motorists nor pedestrians as air, water, noise, land-use and redevelopment potential, and island traffic management overall are worse than existing ramps and alternative designs.

I recommend a fair public review of the CRC Commission's own Off-island Access Alternative Concept #1 (hinted in the article) plus building ONLY the Southbound Bridge while using both existing bridges for northbound lanes. The eventually built Northbound Bridge does NOT need a lower deck. Being lighter, it can be an elegant cable-stayed design to complement the utilitarian stressed-truss of the southbound bridge. This phased approach to the CRC project sets up a traffic pattern that necessitates further study of northbound interchange designs in Washington State. It most likely reduces costs, but more important, achieves higher safety standards.

*Innovations in Rail & Land-use planning*

THE **LOTi** PROJECT  
THE SEATTLE CIRCULATOR PLAN

Art Lewellan  
PORTLAND

Lotilivo@gmail.com  
503-227-2845

## EARNEST CALLANBACK

**Look ! There's a gas station !**

You dont see too many of them anymore.  
(in the walking communities of 2040).

We will decide at the turn of the century to reduce the need for automobile use. We will learn to adapt to restrictions on driving them.

Communities - Allow redevelopments that CREATE essential MIXED-uses. Where opportunities for retail or occupation are within walking distance, convince ourselves it is cleaner & more efficient to have occupations that close. A house becomes a school, a store, a restaurant, a barn: an office becomes a clinic, a community center, a bunkhouse. Some are MOVED for pedestrian & habitat c-o-n-n-e-c-t-i-o-n-s, farmland, trails, bird & fish hatcheries. And for the realist: runoff tedoxification marsh habitat.

Central garthering places in the walking communities are served with electric mass transit. Rail is commonplace, often built on unused freeway segments. Old rail bested NewMag & NW American Talgo & NE American Flyer led.

revolution revolution revolution  
revolution revolution  
revolution  
rev

It was that inanimate μεταλ thing. ζπτωρη?

It was that inanimate metal thing, what did we call them? Cars?

Art



## Metro Presentation



Jeff Miller  
President & CEO

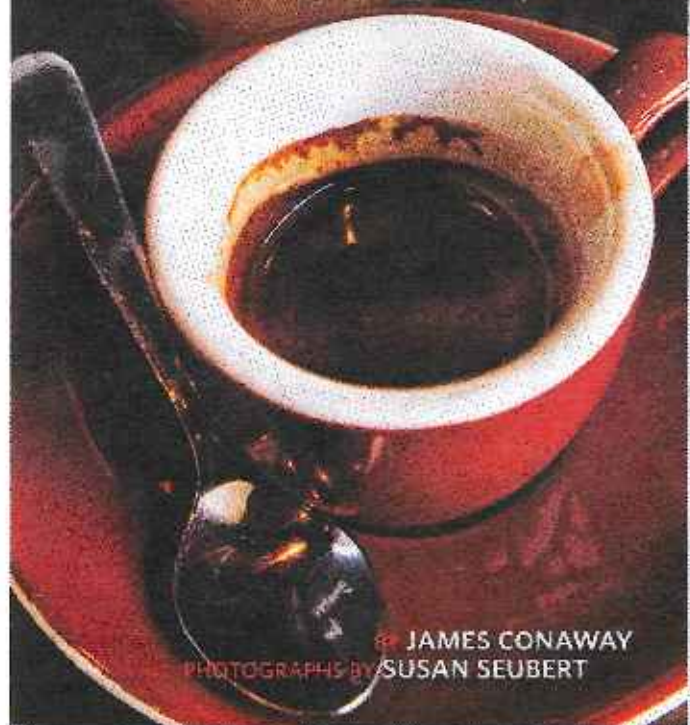
September 29, 2011



## NATIONAL GEOGRAPHIC TRAVELER

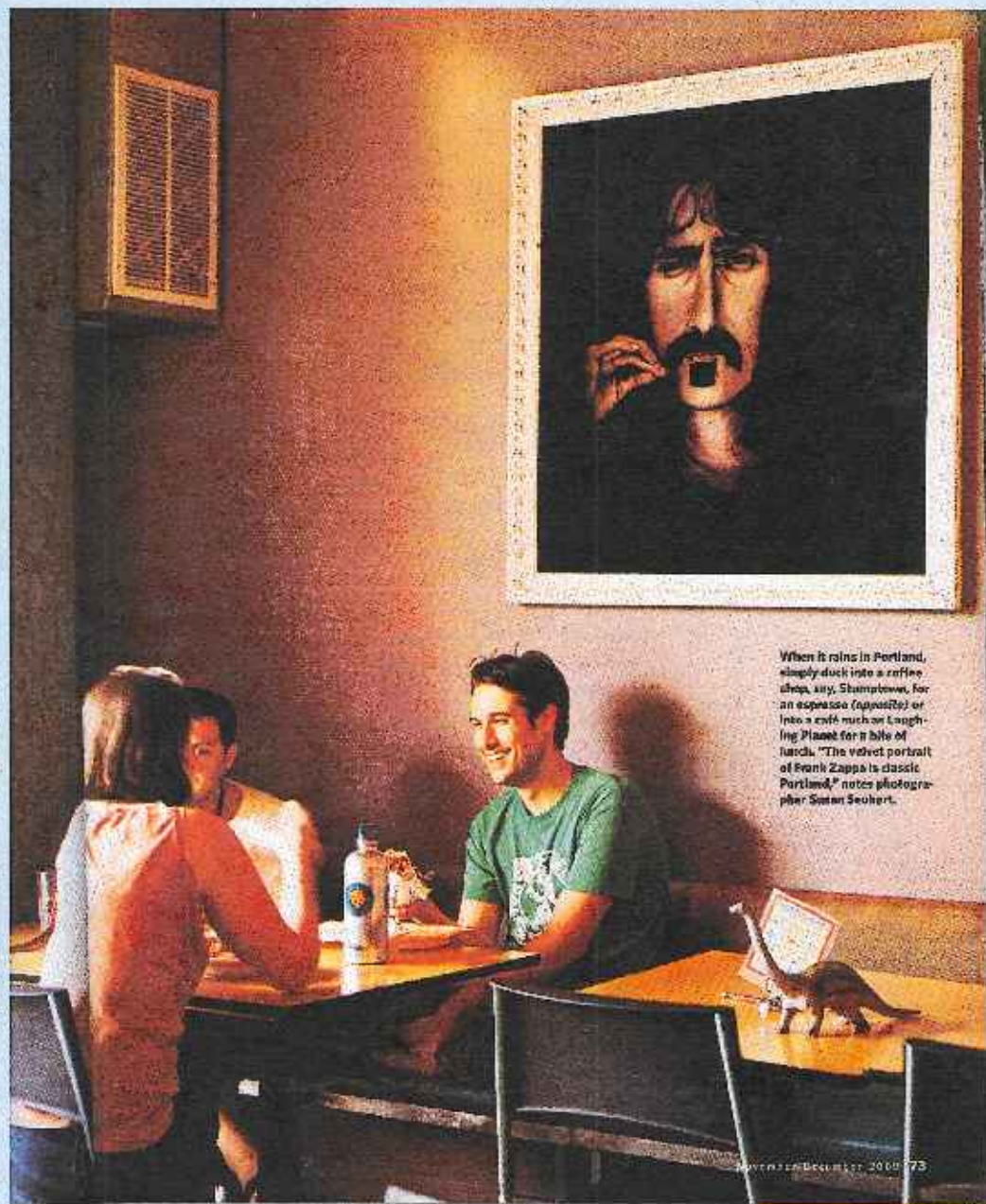
# PORTLAND REIGNS

This Oregon city gets almost everything right: It's friendly, sustainable, accessible, maybe even a model for America's future.



JAMES CONAWAY  
PHOTOGRAPHS BY SUSAN SEUBERT

travel  
**PORTLAND**



When it rains in Portland, simply duck into a coffee shop, say, Stumptown, for an espresso (apparently) or into a cafe such as Laughing Planet for a bite of lunch. "The velvet portrait of Frank Zappa is classic Portland," notes photographer Susan Seubert.



## The Queen of Green

By Todd Mordahl  
Smart Market Meetings

In Portland, Ore., you'll find a city more than a hotel for a long time. As other cities have scrambled to build the smartest city in the world, Portland has been a leader in green building. In 2003, it was the first city to require all new construction to be green. Now, it's the only city in the world to require all new construction to be green. In 2003, it was the first city to require all new construction to be green. Now, it's the only city in the world to require all new construction to be green.

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For years, the city has been a leader in green building. In 2003, it was the first city to require all new construction to be green. Now, it's the only city in the world to require all new construction to be green. In 2003, it was the first city to require all new construction to be green. Now, it's the only city in the world to require all new construction to be green.

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Oregon Convention Center



Streetcar



Hotel

The Oregon Convention Center (OCC) is among the most green elements of Portland, the country's greenest city, according to *GreenSource* magazine in 2008. A system of cameras, sensors, and data will make the OCC the most green building in the world. In 2008, it was the first city to require all new construction to be green. Now, it's the only city in the world to require all new construction to be green.

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# SMART MARKET MEETINGS

GREATER PORTLAND



Hotel

## CITY HIP, OUTDOOR SAVVY

Portland combines the best of both worlds

By Sami Cam



Portland Rose Festival dragon boat

Perception is everything, the saying goes. For Portland, Ore., that's good news. Tucked up against Seattle in the far northwestern corner of the U.S., Portland has long been seen as a quirky, niche for environmentalists and outdoor enthusiasts. Now, thanks to a growing industry that runs counter to what others are experiencing, "There's a stronger awareness of Portland as a destination," says Brian McCulloch, executive vice president of convention and tourism sales for *Travel Portland* ([travelportland.com](http://travelportland.com)). "Fluggers are looking for something a little different than they feel comfortable with," he says. In fact, 2009 was one of the city's best years for groups.

The growing awareness of green trends and a budget-conscious industry with a renewed interest in secondary markets benefit cities like Portland, which has seen an uptick in meetings business that runs counter to what others are experiencing. "There's a stronger awareness of Portland as a destination," says Brian McCulloch, executive vice president of convention and tourism sales for *Travel Portland* ([travelportland.com](http://travelportland.com)). "Fluggers are looking for something a little different than they feel comfortable with," he says. In fact, 2009 was one of the city's best years for groups.

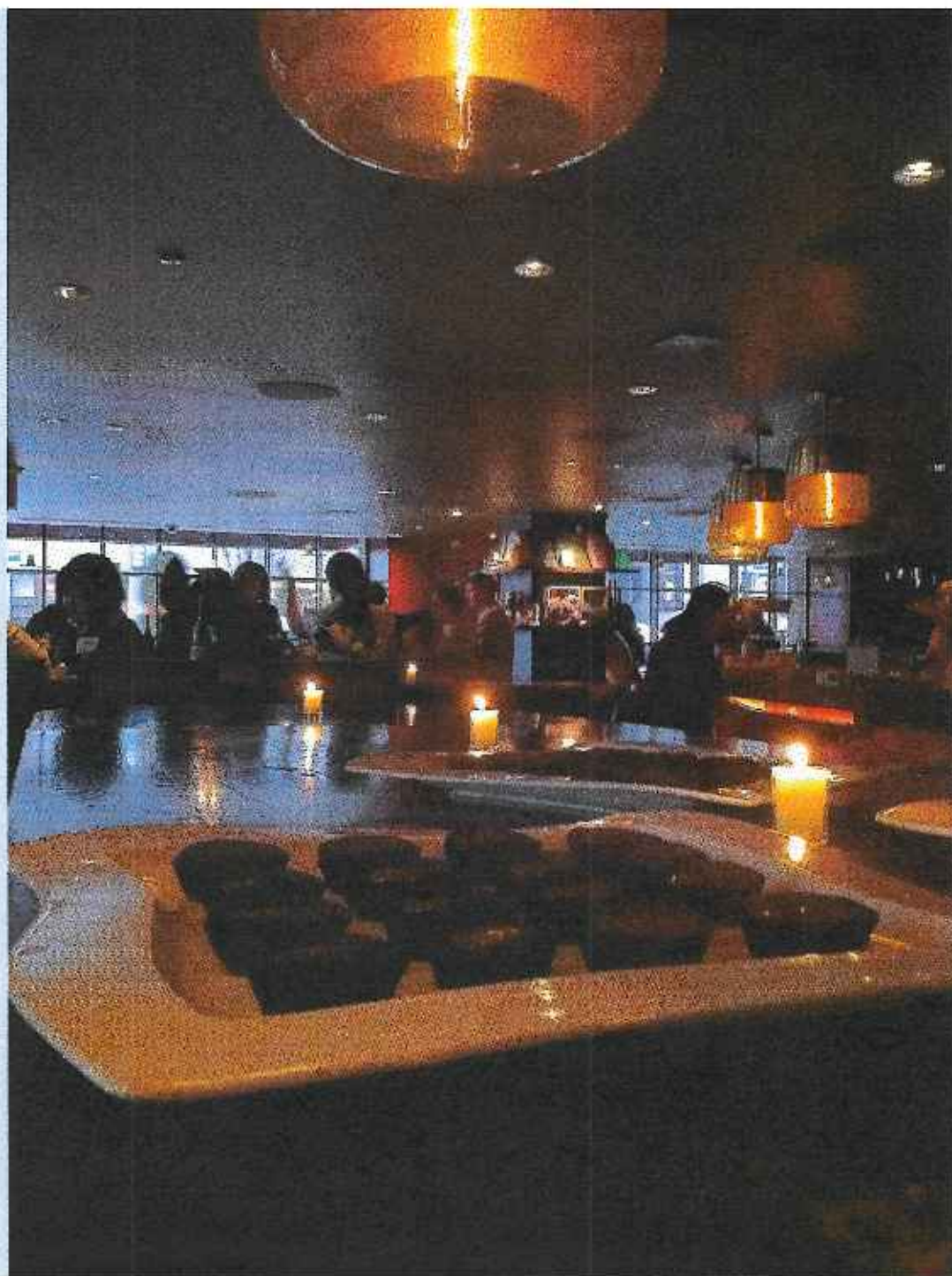
travel  
PORTLAND



# CHICAGO CLIENT EVENT

April 6<sup>th</sup> - 8<sup>th</sup>

travel  
PORTLAND





# WASHINGTON DC CLIENT EVENT May 17<sup>th</sup> - 20<sup>th</sup>

travel  
**PORTLAND**





**AMERICAN SOCIETY  
OF ASSOCIATION  
EXECUTIVES (ASAE)  
St. Louis, MO  
August 6<sup>th</sup> - 9<sup>th</sup>**

travel  
**PORTLAND**





# CUSTOMER ADVISORY BOARD

## MARKETING

To attendees

Marketing person in  
planning stage

Social Media

ASAE

Web opportunities

Housing





# MULTICULTURAL ADVISORY COUNCIL

<b>Jeff Blosser</b>	<b>Executive Director – Oregon Convention Center</b>
<b>Jane Braaten</b>	<b>OMF Business Operations Division Manager – City of Portland</b>
<b>Gale Castillo</b>	<b>Executive Director – Hispanic Metropolitan Chamber</b>
<b>Elisa Dozono</b>	<b>Attorney – Miller Nash and Chair of MERC Commissioner</b>
<b>Norm Hwa</b>	<b>General Manager – Paramount Hotel</b>
<b>Jaime Lim</b>	<b>President – Philippine American Chamber of Commerce of Oregon</b>
<b>Nichole Maher</b>	<b>Executive Director – Native American Youth and Family Center</b>
<b>Marcus Mundy</b>	<b>President – Urban League of Portland</b>
<b>David Penilton</b>	<b>President – American Hub World Travel</b>
<b>Maria Rojo de Steffey</b>	<b>Community Advocate</b>
<b>Staff/Advisors – Brian McCartin, Jeff Miller, Ron Melton, Greg Newland, Mike Smith and Roy Jay</b>	



# OREGON CONVENTION CENTER

GOAL #	GOAL DESCRIPTION	YEAR TO DATE ACTUAL	ANNUAL GOAL
1	OCC revenue goal	\$10,041,416	\$5.75 million
2	ROI on future OCC business	2.6	2.2
3	Lead conversion	37%	30%
4	Services performance survey	3.7	3.5
5	ROI on public relations/media	34.6	Benchmark Year
6	Community economic impact	47.8	25.0



# OREGON CONVENTION CENTER

Oregon Convention Center Projected Future Revenue			
Total Travel Portland Contract:	Quarter	YTD	Goal
New OCC Bookings	13	38	
Repeat OCC Bookings	1	9	
Total OCC Bookings	14	47	
Room Nights from OCC Bookings	29,694	111,745	
Future OCC Revenue Booked during FY 2010/11	\$ 2,103,998	\$7,581,305	
ROI OCC Bookings	\$ 2.3	\$ 2.6	2.2
Community Economic Impact from OCC Bookings	\$ 15,642,000	\$ 55,154,564	
Total Room Nights Booked	62,542	226,675	
Total Community Economic Impact from Bookings	\$ 38,623,435	\$137,503,978	
ROI on Total Community Economic Impact	\$ 42.3	\$ 47.8	25.0 to 1
OCC Revenue Realized During FY 2010/11	\$ 2,981,080	\$ 10,041,416	\$ 5.75 million

travel  
**PORTLAND**



# CONVENTION SERVICES

ACTIVITY DESCRIPTION	4TH QUARTER	YTD
Distribution of promotional pieces	54,150	144,314
Meeting planning assistance - Services leads	349	1,123
Pre-convention attendance building - Site tours	4	29
Pre-convention attendance building - Promo trips, e-mails and materials	20	37
Housing-convention room nights	2,171	16,958





travel  
PORTLAND

# Spirit of 77



# VISITOR DEVELOPMENT FUND

*	2.5% Transient Lodging Tax + Vehicle Rental Tax	
*	Approximately \$600,000 per year	
*	VDF Board approves grant requests for:	
	◇	OCC rental – VDF + hotel rebates
	◇	Leisure Travel programs
	◇	East County Leisure Travel requests



# VISITOR DEVELOPMENT FUND

*	Refinance OCC bonds (City of Portland)	
	◇	\$875,000 additional funding for VDI
	◇	Use funds to attract more OCC business
	◇	Supplemental funding for group marketing initiatives



# VISITOR DEVELOPMENT FUND

*	Increase room block sizes while lowering hotel rebates		
	◇	April - October	
	◇	800 or greater city-wide room nights on peak	
*	Room Blocks		
	◇	0 – 49%	rebate < \$10
	◇	50% - 74%	rebate < \$5
	◇	74% +	rebate = 0



# VDF TASK FORCE RECOMMENDATIONS

*	Supplemental Funding Requests	
	◇	Welcome banners, street poles
	◇	Social media services
	◇	Carbon offsets
	◇	Third party group commissions
	◇	Ad in convention publications
	◇	Wi-Fi
	◇	Transportation





# Timberline Lodge

travel  
PORTLAND

travel  
PORTLAND





# Travel Oregon - Overview and Highlights for the Metro Council

September 2011

OREGON. WE LOVE DREAMERS.



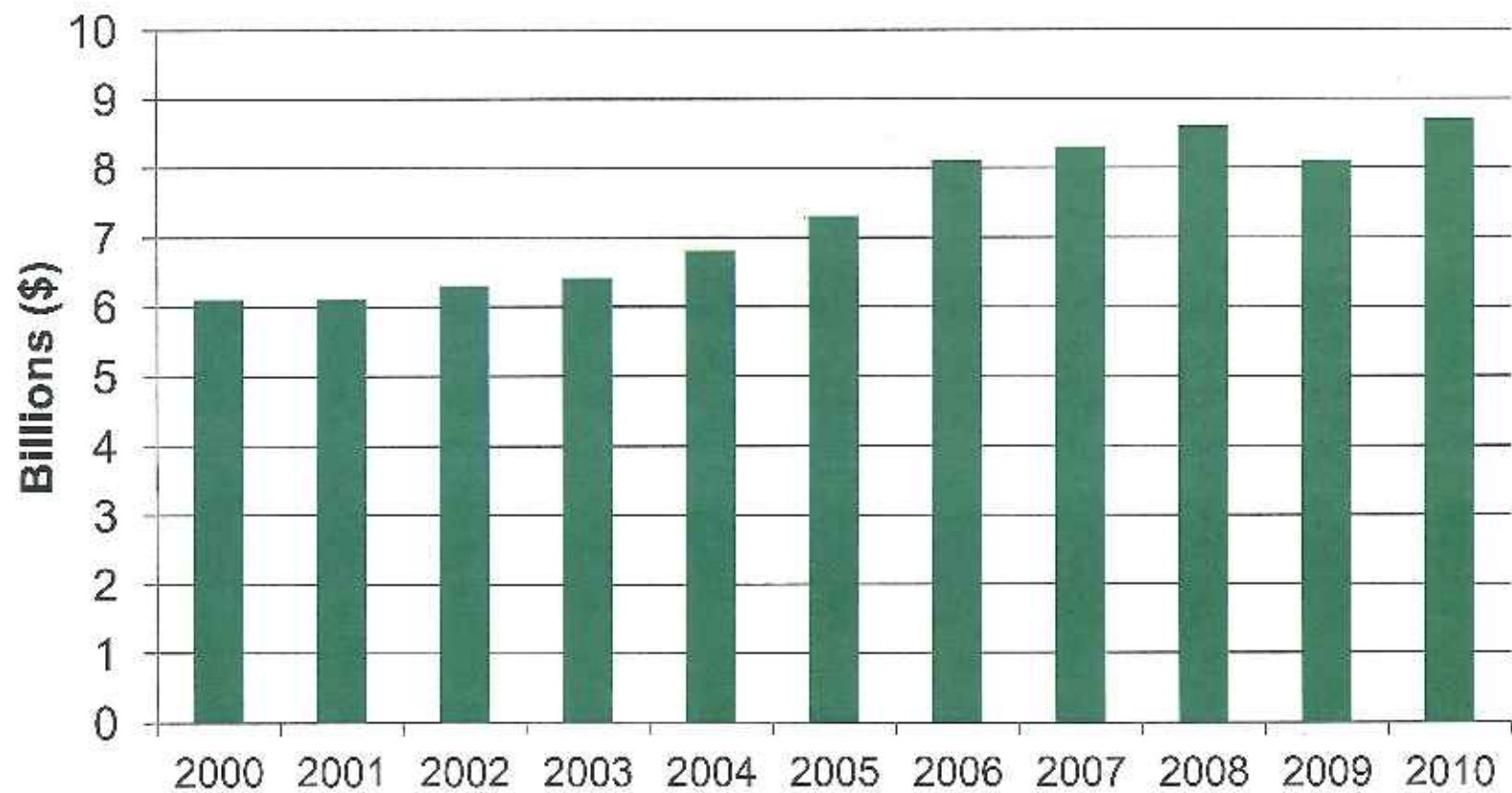
# Why Tourism Matters To Oregon

- \$8.7 billion in visitor expenditures annually
- 90,400 Oregonians employed in tourism
- \$2.1 billion in payroll and earnings annually
- \$310 million in state and local taxes annually
- Tourism marketing creates awareness of Oregon for other industries

OREGON. WE LOVE DREAMERS.



# Oregon Visitor Expenditures 2000-2010



OREGON. WE LOVE  
DREAMERS.



# Travel Oregon Programs

- Implement Strategic Marketing Plan and Budget
- Focus on a strong, demonstrable ROI
- Multi-faceted marketing/development approach
  - Advertising
  - Public Relations
  - Travel Trade
  - Publications Development
  - Welcome Centers
  - Research
  - Industry Development
  - Destination

OREGON. WE LOVE DREAMERS.





# Travel Oregon Marketing

- Differentiate Oregon from its competitors
- Build awareness that Oregon is the must-see, perfect vacation destination
- Motivate consumers to actively seek more information
- Help them plan their vacation
- Help translate their interest into a sale
- Build a relationship with them over the long term

OREGON. WE LOVE DREAMERS.



## And the results...

- The Tourism Commission performs advertising accountability studies
- The studies indicate:
  - \$1.14 has generated a new trip to Oregon
  - \$1 in advertising has generated
    - \$193 in visitor spending
    - \$5.00 in new state tax revenue
    - \$3.00 in new local tax revenue
- Research was reviewed and found to be conservative

OREGON. WE LOVE DREAMERS.





# International Travel Trade & Media

OREGON. WE LOVE DREAMERS.



# Oregon VisaVue®

## Oregon International arrivals by country

	12-mos ending 2010 Q2	12-mos ending 2011 Q2	Change
Total, All*	1,885,000	2,145,000	+13.8%
Total, Top 13	1,668,000	1,809,000	+8.5%
Canada	1,350,000	1,468,000	+8.8%
Japan	67,000	62,000	-6.2%
UK	43,000	45,000	+4.3%
Germany (+A,CH)	37,000	39,000	+4.4%
Australia, NZ	41,000	45,000	+9.0%
Korea	25,000	30,000	+19.3%
Scandinavia	28,000	29,000	+5.0%
Mexico	13,000	16,000	+23.1%
France	15,000	15,000	+1.8%
Taiwan	10,000	11,000	+9.9%
China	24,000	33,000	+37.3%
Benelux	8,000	8,000	+2.3%
Italy	8,000	7,000	-3.5%

\*All origin countries, using (all cardholder count) / (Top 13 cardholder count)



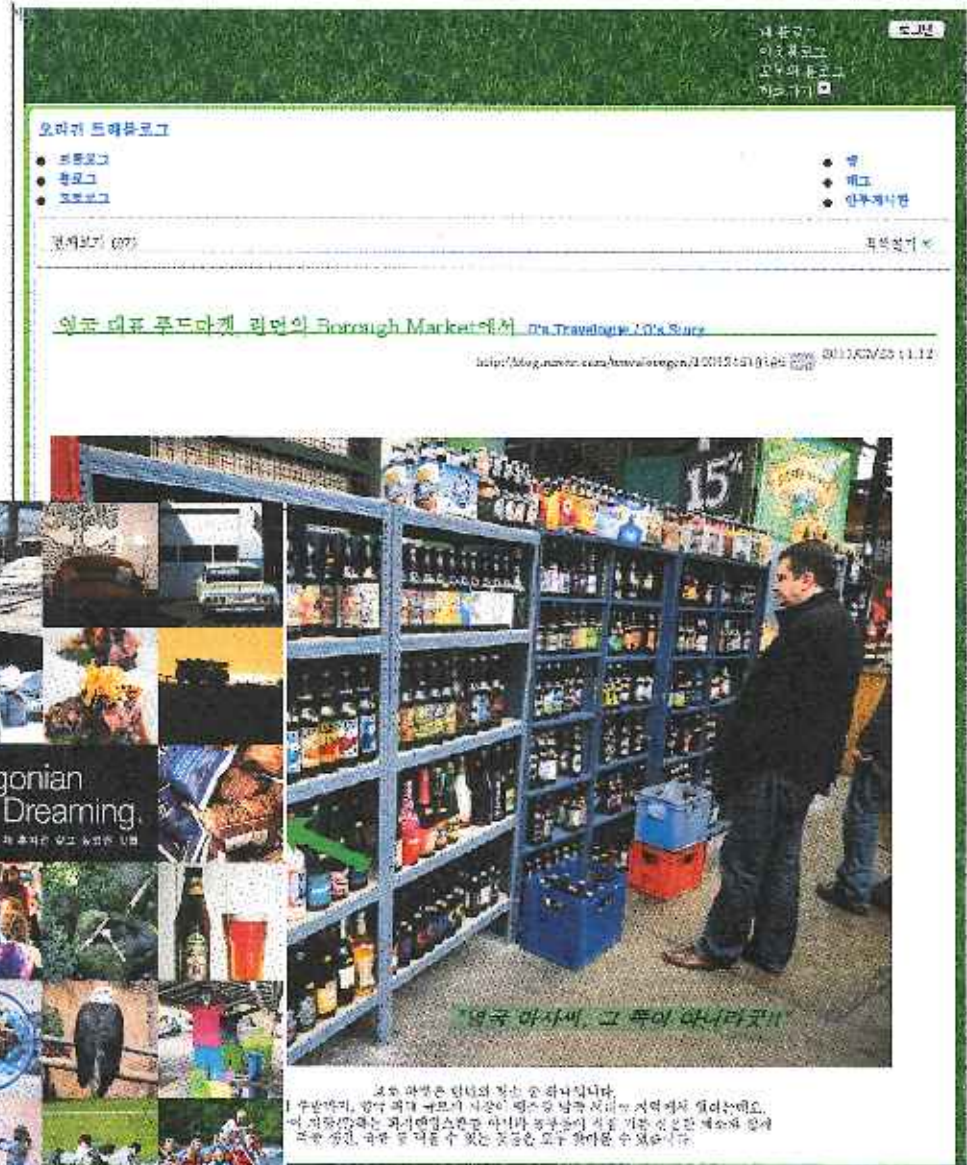
# Travel Oregon

## Public & Private Partnerships

- International Marketing Partners: Travel Oregon leverages the international programs of Travel Portland, the Port of Portland, Business Oregon, Department of Agriculture and other public agencies to include, for example:
  - Non-stop air service to Europe, Asia and Canada
  - Columbia Sportswear German Tour Operator promotion in Munich Nov. 2010
- Regional Destination Management Organizations: Collaboration with our regions is key to our success, an example being:
  - 2011 U.S. Travel Association Mercury Award for Best International Program, Korea Guide Book

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## OREGON BOUNTY

### beim Journeys Gala Dinner

Nestled between the Pacific Ocean and the Coast Mountain Range, the picturesque town of Cannon Beach is famed for its art galleries, vast stretches of pristine, sandy beaches, and the abundant tidepools near the iconic Haystack Rock. EVOO Cooking School brings the best of Oregon's local food bounty to visitors in an informal, hands-on setting.

Prepared by Chef Bob Neroni of  
EVOO Cooking School, Cannon Beach, Oregon

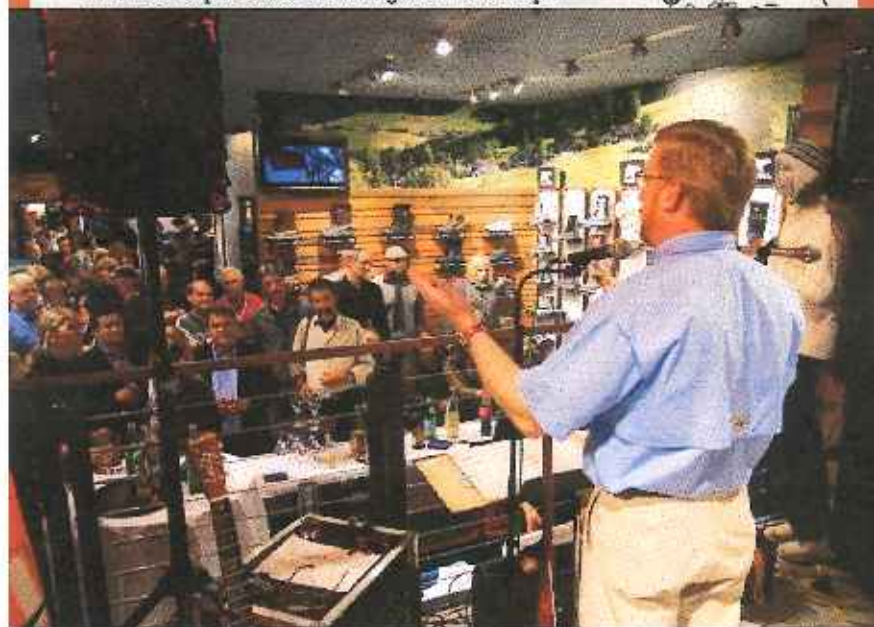
#### To begin:

Chanterelle & porcini ravioli with sage brown buttercream  
Gravenstein apple chutney & baby beet slaw

#### Onwards:

Hot smoked wild Chinook salmon with coriander crust  
Green lentils with naturally cured bacon, fennel-chive salad

Peruvian spice crusted Oregon lamb chops







traveloregon.com

# Regional Cooperative Marketing Program

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# RCMP Administration

- Each designated tourism regions selects a non-profit destination marketing organization to administer/coordinate program for their region
- Greater Portland region – west Multnomah County, Columbia County, Washington County and portion of Clackamas County
- Designated RDMO since program inception – Travel Portland
- 2011-12 allocation: \$478,170.00

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## Greater Portland Region 2011-12 RCMP Plan

- International Sales and Marketing
- Domestic/Canadian Travel Trade Sales
  - Goals: 19,800 room nights, \$4.3 million
- International and Domestic Media Relations
  - Goal: \$2.2 million in placement value

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# Strategies

1. Invest in the **international sales and marketing** program of Travel Portland, which works in tandem with Travel Oregon in Asia and Europe, paying particular attention to those markets served by non-stop flights to PDX (repeat program).







# Strategies

2. Fund a regional **domestic/Canadian sales and marketing** program at Travel Portland, which works in tandem with Travel Oregon to target the travel trade (repeat program).



# Strategies

3. Fund an **international and domestic media relations** program to generate editorial coverage for the region.



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Thank You!

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2011-'12

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What's Inside

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JEFF MILLER IN  
DOWNTOWN PORTLAND

# WELCOME

**T**hank you for considering a visit to Portland. While people seek many different things when they travel, there's one constant: Everybody's got to eat. In Portland, that simple fact offers three opportunities a day — at least — to discover the city, indulge in fresh ingredients grown right here, and connect with people passionate about what they do and where they live.

This food scene is as accessible as Portland itself, where light rail and streetcar lines connect diverse neighborhoods (and are free to ride in the central city). Whether dining out means sitting down to an elegant five-course meal or grabbing a cone full of hot french fries from a food cart, Portland has you covered. Turn to page 21 for a sampling of the city's great eats.

Of course, there's much more to Portland than fantastic food. Between meals, you can indulge in tax-free shopping at unique independent shops and major retailers alike (p. 61), sample some famous microbrews (p. 69) or join locals in cheering on our new Major League Soccer team, the Portland Timbers (p. 13).

And, as much as we love our city, we wholeheartedly encourage you to get out of town to explore the amazing mountains, rivers, wine country and coastline that are all within easy reach of Portland. Find inspiration starting on page 41.

We hope the details you find in this guide will whet your appetite. Portland looks forward to sharing a meal with you soon!

Jeff Miller  
President & CEO  
Travel Portland

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OYSTER SANDWICH AT  
CLYDE COMMON



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### A DINE TIME

Farm-to-table ethics? Check. James Beard Award-nominated chefs? Look no further. Hazelnut-finished pork served up by ... *a street vendor*? When it comes to Portland's culinary landscape, almost anything is possible. And no matter what kind of dining experience you crave, from a casual happy hour to a gourmet meal, this city's kitchens deliver. *Plus:* Picks for the solo diner and restaurants featuring communal tables.

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### STREET SCENE

Portland is a city of neighborhoods, with diverse districts all around the central city. From accessible downtown, with its major retailers and arts venues, to shopping and dining in the Pearl District or bohemian Mississippi Avenue, this guide offers maps and insider tips to help you explore these 'hoods like a local.

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### AROUND THE REGION

Miles of scenic beaches, snowcapped peaks and pristine wilderness all beckon just beyond Portland's city limits. Find countless waterfalls in the Columbia River Gorge, or tour Mt. Hood Territory by horseback. Wine lovers can kick back with world-famous Oregon Pinot noir; nature fans will find a haven in Columbia County; and the truly adventurous can explore the tree-tops at an aerial obstacle course.



# DISCOVER WASHINGTON COUNTY, OREGON

Photo by: Scott Spiker

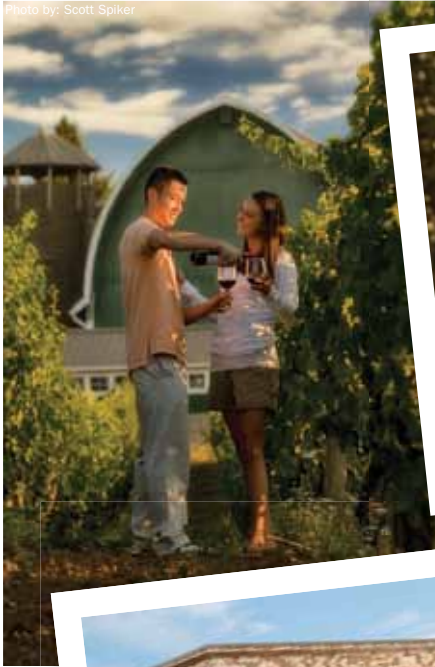


Photo by: Scott Spiker



Photo by: David Papazian



Photo by: Scott Spiker



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## 69 NIGHTLIFE

Portland claims nearly 40 craft breweries, more than anywhere else in the world. Toast the local flavor with our guide to some of the city's renowned breweries and its ever-growing cast of up-and-coming beer makers. *Plus:* Catch a show inside an array of live music halls.



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# CONTRIBUTORS



**Joan Cirillo** is an award-winning reporter and cookbook and travel author. A former New York University journalism professor and Big Apple-based AP staffer, she fled the East Coast for Portland, where she is happily immersed in the latest culinary trends. Joan's dining exploits have also appeared in the *Best Places Portland* guidebook and *Northwest Palates* and *Travel Oregon* magazines.

Freelance journalist **Ted Katauskas** first put his degree from Chicago's Northwestern University's Medill School of Journalism to use with the *New Yorker* magazine's fact-checking department in the 1990s. A Portland resident since 1998, Ted details life in the Northwest for publications such as *Sunset*, *Outside* and *Portland Monthly*, and has recently begun raising service dog puppies in his Northeast Portland home.



Writer **Lora Shinn** grew up in the shadow of Mount St. Helens in the Columbia River Gorge. Although she now calls Seattle home, Lora frequently returns to Portland with her children for food cart amazements, marathon Powell's sessions and hands-on OMSI learning. When not writing about travel for magazines like *Whole Living*, *Natural Health* and *Parenting*, she maintains her blog, *CascadiaKids.com*.

Commercial and editorial photographer **William Anthony** has lived in the Pacific Northwest for over a decade. The Southern California native has chronicled Seattle's music scene for clients like The North Face and Alaska Airlines. In Portland, he photographs the likes of butchers and bakers and maybe, someday, even candlestick makers. William lives with his fiancée, Pamela, in Southeast Portland downwind from the Franz bakery.



Portland photographer **Stuart Mullenberg** has an eye for Northwest culture. That's why we sent him on such disparate assignments as indie fashion (p. 61), microbrews (p. 69) and high-flying fun on a treetop rope course (p. 44). He regularly shoots for *Portland Monthly* and *Imbibe* magazines and lives in Southwest Portland with his wife, Korie, and dogs, Phoebe and Vega.

On the cover: Happy hour on the rooftop patio of Departure at the Nines hotel. Photograph by William Anthony Photography.



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# NOTEBOOK



TIMBERS FANS AT  
JELD-WEN FIELD

## SOCCKER CITY, USA

A LONGTIME SOCCER HOT SPOT,  
PORTLAND BRINGS ITS  
GAME TO MLS.

Last July, at a time when some of the country's other sports fans were more fixated on their NFL fantasy football drafts, Portlanders had *futbol* on the brain. With flags waving — and vuvuzelas blasting — thousands of the city's soccer fans jammed into downtown's Pioneer Courthouse Square to cheer on a live outdoor broadcast of the 2010 World Cup Final.

Call it a warm-up party.

This year, the city's wildly popular minor league soccer team, the **Portland Timbers** ([www.portlandtimbers.com](http://www.portlandtimbers.com)), makes the leap to the big time, becoming Major League Soccer's 18th franchise. The eagerly awaited move means big things for local footie fans, including a renovated stadium and a schedule



packed with ready-made rivalries in the form of the Seattle Sounders and the Vancouver, B.C., Whitecaps.

"The atmosphere here is one that a lot of teams are trying to create," says owner Merritt Paulson, who bought the team in 2007. "This has been very organic, in the spirit of Portland, and it's something that is fan-generated. It's special."

Many of those fans belong to the die-hard Timbers Army, unofficial boosters who have been following the team for years. On game nights, they fill up the stands and remain on their feet, cheering wildly and singing heartily, the entire game.

The \$31 million renovation of JELD-WEN Field, the Timbers' home stadium, gives fans another reason to cheer. The 85-year-old multiuse sports facility has been transformed into an 18,000-seat home field that maximizes the soccer experience, stands within walking distance from downtown and is easily accessible via MAX light rail.

"We've got something that's rare in Major League Soccer," says Paulson, "a soccer-specific stadium that's in the heart of the city." Not to mention one that's filled with the country's biggest fans.

—John Patrick Pullen

## JOIN THE TIMBERS ARMY

The Timbers' home season runs from March 29 through Oct. 14, 2011. For details and tickets, visit [www.portlandtimbers.com](http://www.portlandtimbers.com).

## PORTLAND PERKS



## PORTLAND PERKS: HOTEL SAVINGS AND MORE

Looking for another reason to book your visit to Portland? Head to [www.travelportland.com](http://www.travelportland.com) for a money-saving hotel package you won't find anywhere else. **Portland Perks** is offered at more than 35 hotels and includes free overnight parking (an average savings of more than \$25/night downtown); complimentary continental breakfast for two; and the discount-packed Portland Perks coupon book.

Much more than a coupon book, this pocket-size powerhouse includes a quick guide to the city and more than \$600 in savings at many of Portland's top restaurants, stores and arts venues. We're talking deals like two-for-one tickets to theater, music and dance performances; up to 20 percent off purchases at major retailers; and \$20 off dinners at acclaimed downtown restaurants.

In other words, these coupons will save you a lot on the (sales-tax-free!) purchases you'll be making anyway — because in Portland, we love a good deal.

## PICK YOUR PASS

The **Portland Attractions Pass** is your ticket to savings of up to 30 percent off admission to the city's most popular destinations. The passes (available only online at [www.travelportland.com](http://www.travelportland.com)) come in four versions, so you can maximize your savings while visiting all the attractions you want to see.



The **Big Pass** provides entry to eight of the city's top destinations: Portland Art Museum, Children's Museum, World Forestry Center, Oregon History Museum, Lan Su Chinese Garden, Japanese Garden, Pittock Mansion and the Oregon Zoo.



For shorter tours the **Downtown Pass**

includes the Chinese Garden, Oregon History Museum and Portland Art Museum. A **Garden Pass** and **Washington Park Pass** are also offered. Find them all at [www.travelportland.com](http://www.travelportland.com).



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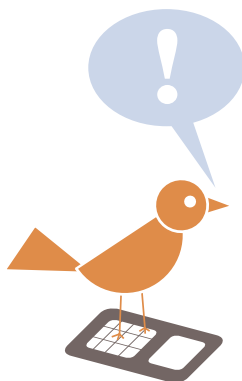
In addition to the resources available at [www.travelportland.com](http://www.travelportland.com), Travel Portland offers even more local info via these social media sites.

**Facebook** ([www.facebook.com/travelportland](http://www.facebook.com/travelportland)): "Like" Portland for photos, contests and conversation you won't find anywhere else.

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**Portland Spoke** ([www.portlandspoke.com](http://www.portlandspoke.com)): Read our staff blog for a look at what makes Portland tick, plus unique advice to help you make the most of your stay.

**Twitter** ([www.twitter.com/travelportland](http://www.twitter.com/travelportland)): Follow @travelportland for inside tips on events and places to go. Have questions? Get answers by direct-messaging us or using the hashtag #inpx to access our "Twisitor Center."



# REEL TIME

Portland locations transport you from Stumptown to Tinseltown.

With the Independent Film Channel's *Portlandia* and TNT's *Leverage* now filming around town (and more productions starting up all the time), star-spotting has become a favorite local pastime. But you needn't scout craft service trucks to get a taste of Hollywood — Portland's television and film connections reach back decades, and span the central city. — *Karen Martwick*

## PORTLAND BUILDING

1120 S.W. FIFTH AVE.

Home to the monumental *Portlandia* sculpture, namesake of the 2011 sketch comedy series starring Fred Armisen and Carrie Brownstein.



## ARLENE SCHNITZER CONCERT HALL

1037 S.W. BROADWAY

The "Schnitz" rolled out the red carpet for the 2009 world premiere of the Oscar-winning *Coraline*, a feature made by Portland's Laika animation studio.

## MACY'S

621 S.W. FIFTH AVE.

In the early 1920s, a struggling actor named Clark Gable sold men's neckties at the Meier & Frank department store, which is now Macy's.



## LOVEJOY COLUMNS

N.W. 10TH AVE. BETWEEN FLANDERS & EVERETT STREETS

The viaduct shown in the closing scenes of famed indie director — and Portlander — Gus Van Sant's 1989 film *Drugstore Cowboy* is gone, but two of the columns, decorated with murals painted by a railroad watchman in the early '50s, were preserved.



## VOODOO DOUGHNUT

22 S.W. THIRD AVE.

In 2010, fans voted Anthony Bourdain's visit to Voodoo the best of the first 100 episodes of his Travel Channel show *No Reservations*.



## PORTLAND ... THERE'S AN APP FOR THAT

From tracking light rail schedules to pinpointing just the right food cart for lunch, smartphone users have access to all sorts of local information right at their fingertips. Here are a few apps to try on your next visit to Portland:

**CART COMPASS PDX** Use this app to search more than 200 of Portland's famous food carts by name, cuisine or location. *Free on iTunes.*

**EAT.SHOP PORTLAND** An expertly curated guide to some of the best shopping and dining in town. *\$3.99 on iTunes.*

**MERIDIAN** Two guides in one: Find specific titles at Powell's City of Books, with turn-by-turn directions through the huge store. At the Portland Art Museum, locate artworks, research pieces as you encounter them, and learn about special events and exhibits. *Free on iTunes.*

**OREGON FOOD & DRINK** This mobile site offers extensive restaurant listings, all dialed to your current location. *food.traveloregon.com/mmm*

**PDX BUS** Plan trips and access live arrival times with this guide to light rail, streetcar and bus services. *Free on iTunes.*

**PORTLAND COCKTAIL COMPASS** Find the nearest watering holes and happy-hour deals. *Free on iTunes.*

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**PUBLIC ART PDX** Let this interactive map, complete with photos, be your guide to more than 400 works of art in the central city. *Free on iTunes.*  
— Karen Martwick



## HOUSE RULES

### HOUSE SPIRITS LEADS PORTLAND'S CRAFT DISTILLING REVOLUTION.

Portlanders are a thirsty — and creative — lot. Long known for microbrews, Pinot noir and hand-roasted coffee, Portland is also home to a trend-setting spirits scene. Many of the city's 10-plus distillers offer tastings and tours in an area of Southeast Portland dubbed **Distillery Row** ([www.distilleryrowpdx.com](http://www.distilleryrowpdx.com)).

Founded in 2004, **House Spirits** (2025 S.E. Seventh Ave.; 503.235.3174; [www.housespirits.com](http://www.housespirits.com)) became a Distillery Row anchor with the opening of a permanent tasting room alongside its expanded facility in 2008. The tasting room is open Tuesday-Saturday, and tours of the distillery are offered each hour on Saturdays.

Inside House Spirits' tasting room, you can sip the best-selling Aviation Gin or take a nip of Krogstad Aquavit, a Scandinavian liquor flavored with anise and caraway seed. More adventurous tipplers can try selections from the

Apothecary line. With labels designed by a local artist and red-wax-dipped closures, the bottles evoke an old-time pharmacy. These limited-edition test batches change frequently, but recent offerings have included whiskey, ouzo and rum, as well as less familiar creations like rice-based *shochu* and *pálinka*, an unaged brandy.

In addition to the unique libations, the tasting room also sells a number of cocktail accoutrements. Alongside bar tools like absinthe spoons, muddlers and strainers, there's an impressive

*You can sample the best-selling Aviation Gin or take a nip of Krogstad Aquavit.*

selection of bitters, all chosen to complement House Spirits' offerings.

To sample these spirits, you don't have to mix your own drinks or even visit Distillery Row. Every Wednesday evening, House Spirits hosts a happy hour at a different local bar or restaurant. Dubbed "RPM Wednesdays," these events feature custom-crafted drinks for just \$5, and offer a great excuse to visit up-and-coming eateries around town. Visit [www.housespirits.com](http://www.housespirits.com) for current RPM locations.

— Courtney S. Ries

# FESTIVAL FRENZY

MUSIC, MOVIES, FOOD AND FUN ARE ALL  
ON THE CALENDAR IN PORTLAND.

It sometimes seems like Portlanders will use any excuse to throw a party — not that there's anything wrong with that. From books to bridges, these annual events highlight the best of the city (and are pretty fun, to boot).



PORTLAND  
FARMERS  
MARKET

## SPRING

**Portland Farmers Market**  
MARCH 19 TO DEC. 17, 2011

With six locations packed full of fresh produce, flowers, seafood and more, the **Portland Farmers Market** ([www.portlandfarmersmarket.org](http://www.portlandfarmersmarket.org)) is considered one of the world's best. There are three markets downtown: Saturdays at Portland State University (March-December); Mondays at Pioneer Courthouse Square (June-September); and Wednesdays in the South Park Blocks at Salmon Street (May-October).

**Bridgetown Comedy Festival**  
APRIL

The three-year-old **Bridgetown Comedy Festival** ([www.bridgetowncomedyfestival.com](http://www.bridgetowncomedyfestival.com)) draws top comics like Patton Oswalt and Janeane Garofalo, and was voted the nation's best comedy festival in the 2010 *Punchline Magazine* readers' poll.



CINCO DE MAYO  
FIESTA

**Cinco de Mayo Fiesta**  
MAY 5-8, 2011

Opening "festival season" in downtown's Waterfront Park, the **Cinco de Mayo Fiesta** ([www.cincodemayo.org](http://www.cincodemayo.org)) offers authentic music and entertainment, including performers from Guadalajara, one of Portland's sister cities.



PORTLAND  
ROSE  
FESTIVAL

**Portland Rose Festival**  
MAY 27 TO JUNE 19, 2011

Since 1907, the **Portland Rose Festival** ([www.rosefestival.org](http://www.rosefestival.org)) has been the city's quintessential event. The three-week, family-friendly fest kicks off Memorial Day weekend and includes the Grand Floral Parade, dragon boat races, concerts and more.

## SUMMER

**Portland Dining Month**  
JUNE

Top eateries offer four weeks of delicious deals during **Portland Dining Month** ([www.portlanddiningmonth.com](http://www.portlanddiningmonth.com)).

WATERFRONT  
BLUES FESTIVAL





# FESTIVAL FRENZY CONTINUED

## Portland Pride

JUNE 17-19, 2011

**Portland Pride** ([www.pridenw.org](http://www.pridenw.org)), the city's annual gay, lesbian, bisexual and transgendered community celebration, features a parade, live entertainment and family events at Waterfront Park.

## Waterfront Blues Festival

JULY 1-4, 2011

The **Waterfront Blues Festival** ([www.waterfrontbluesfest.com](http://www.waterfrontbluesfest.com)) — the largest blues festival west of the Mississippi River — features four days of top national acts, as well spectacular fireworks on July 4.

## Oregon Brewers Festival

JULY 28-31, 2011

Craft breweries from around the United States bring more than 70 beers to the **Oregon Brewers Festival** ([www.oregonbrewfest.com](http://www.oregonbrewfest.com)), the largest gathering of independent brewers in North America.

## PDX Bridge Festival

JULY/AUGUST

Founded to celebrate the Hawthorne Bridge's 2010 centennial, the two-week **PDX Bridge Festival** ([www.pdxbridgefestival.org](http://www.pdxbridgefestival.org)) combines multimedia art installations and events to celebrate the 10 bridges that connect the central city.

## Art in the Pearl

SEPT. 3-5, 2011

Every Labor Day weekend, **Art in the Pearl** ([www.artinthepearl.com](http://www.artinthepearl.com)) features more than 100 artists offering up their creations, from painting and photography to jewelry and handcrafted furniture.

## Musicfest NW

SEPTEMBER

Spanning four days and nearly 20 venues, **Musicfest NW** ([www.musicfestnw.com](http://www.musicfestnw.com)) showcases local and national acts. An event wristband gets you into every show and makes club-hopping part of the fun.



CHINESE NEW YEAR

## Time-Based Art (TBA) Festival

SEPT. 8-18, 2011

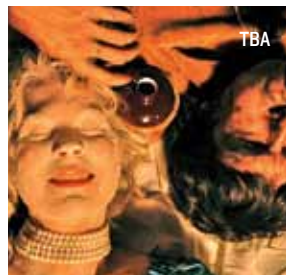
During the **Time-Based Art Festival** ([www.pica.org/tba](http://www.pica.org/tba)), visual artists, musicians, dancers and other creatives from around the world push boundaries with installations, performances and interactive art experiences around the city.

## FALL

### Wordstock

OCT. 8-9, 2011

Portland's literary festival, **Wordstock** ([www.wordstockfestival.com](http://www.wordstockfestival.com)), features readings by dozens of local and national writers; writing workshops led by many of the authors themselves; and a bustling book fair.



## Portland Cocktail Week

OCT. 20-23, 2011

**Portland Cocktail Week** ([www.portlandcocktailweek.com](http://www.portlandcocktailweek.com)), which coincides with the **Great American Distillers Festival** ([www.distillersfestival.com](http://www.distillersfestival.com); Oct. 22-23), includes educational events, parties and plenty of opportunities to sample craft-distilled spirits from Portland and beyond.

## WINTER

### Holiday Ale Fest

NOV. 30 TO DEC. 4, 2011

Packed with revelry and cheer, the **Holiday Ale Fest** ([www.holidayale.com](http://www.holidayale.com)) serves up more than 40 varieties of strong seasonal suds right under the holiday tree in Pioneer Courthouse Square.

## Chinese New Year

JAN. 23 TO FEB. 6, 2012

The two-week **Chinese New Year celebration** at Lan Su Chinese Garden ([www.lansugarden.org](http://www.lansugarden.org)) includes lion dances, children's activities, martial arts, and cultural and historical demonstrations, and culminates with a traditional lantern-viewing ceremony.



## Portland International Film Festival

FEBRUARY

The **Portland International Film Festival** ([www.nwfilm.org](http://www.nwfilm.org)) is the granddaddy of Portland's 20-plus annual film festivals, filling two weeks with 100 premieres from around the globe.

## Portland Jazz Festival

FEBRUARY

Celebrating both the jazz genre and Black History Month, the **Portland Jazz Festival** ([www.pdxjazz.com](http://www.pdxjazz.com)) is packed with more than 150 concerts, including performances by major international artists and scores of free gigs showcasing local talent.

For a complete calendar of events, visit [www.travelportland.com](http://www.travelportland.com).



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OBSESSION  
by the sea

OBSESSION  
by the sea



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# A DINE TIME

WORDS  
BY  
JOAN  
CIRILLO

*Find your perfect night out amid  
Portland's celebrated dining scene.*

PHOTOGRAPHS  
BY  
WILLIAM  
ANTHONY

HOT  
CHEFS

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THINK  
LOCAL

Page 23

DATE  
NIGHT

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F

or Portland's  
restaurants  
there is only  
one constant:  
change. Nearly

every day, new ventures are  
launched and talented new  
chefs are hailed as the  
heirs apparent to the  
city's — if not the  
country's —  
culinary elite.

And each night,  
chefs both  
established and  
up-and-coming  
update their  
seasonal menus  
and craft new

flavors from the region's  
year-round bounty of fresh  
ingredients.

Even the savviest of locals  
will tell you all this variety  
can be almost overwhelming.

Like the nightly specials  
highlighted on local  
eateries' blackboards,  
the following sug-  
gestions, organized  
by type of culinary  
experience, will  
help you decide  
where to dig in for  
your Portland  
epicurean  
adventure.

GOING SOLO

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TABLES

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HAPPY  
HOUR

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FOOD CARTS

Page 26







CHEF ANDY RICKER  
AT PING

# HOT CHEFS

Portland's most-talked-about chefs plate up unforgettable meals.

## ANDY RICKER

In the last five years, Andy Ricker, 47, has been heralded as an Asian cuisine guru by the likes of *Food & Wine*, earned two James Beard Award nominations and created a mini-empire of restaurant ventures, including **Pok Pok** (3226 S.E. Division St.; 503.287.4149; [www.pokpokpdx.com](http://www.pokpokpdx.com)), a temple of Thai street food, and **Whiskey Soda Lounge** (503.232.0102; [www.whiskeysodalounge.com](http://www.whiskeysodalounge.com)) across the street. Diners head to the latter for Thai "drinking food," such as addictive sticky chicken wings, and beverages like drinking vinegars and "jelly beer." Ricker's newest spot, **Pok Pok Noi** (1469 N.E. Prescott St.; 503.287.4149; [www.pokpoknoi.com](http://www.pokpoknoi.com)), focuses on takeout. And **Ping** (102 N.W. Fourth Ave.; 503.229.7464; [www.pingpdx.com](http://www.pingpdx.com)), a Chinatown venture co-owned by Ricker, offers East Asian snacks and drinks.



## MATT LIGHTNER

When he's not juxtaposing flavors and textures in the kitchen at award-winning restaurant **Castagna** (1758 S.E. Hawthorne Blvd.; 503.231.9959; [www.castagnarestaurant.com](http://www.castagnarestaurant.com)), 30-year-old Matt Lightner, who was named one of 2010's best new chefs by *Food & Wine*, is foraging for uncommon ingredients in the woods or along the coast. (Lightner says his inspiration comes from the aromas and colors he encounters while hiking.) The result: art on the plate and surprises on the palate, like a sous-vide lamb collar with grilled chicory and groats, accented with grasses, dill weed and yogurt.



## NAOMI POMEROY

In between a *Top Chef Masters* appearance and photo shoots for *Marie Claire* and *O* magazines, Naomi Pomeroy, 36, orchestrates prix fixe, French-inspired meals in her tiny, rose-hued restaurant, **Beast** (5425 N.E. 30th Ave.; 503.841.6968; [www.beastpdx.com](http://www.beastpdx.com)). Her formula is simple but foolproof: elegant multicourse dinners and Sunday brunch served at two communal tables. The meat-heavy menu evolves constantly, but lucky diners will get to savor one of Pomeroy's melt-in-your-mouth foie gras bonbons.



## JOHN GORHAM

John Gorham, a former butcher, calls his award-winning eatery **Tasty n Sons** (3808 N. Williams Ave.; 503.621.1400; [www.tastynsons.com](http://www.tastynsons.com)) a "modern neighborhood diner." How else to explain such unexpected finds as house-made North African sausage with couscous, Burmese red pork stew or a cast-iron cassoulet? Old favorites like buttermilk biscuits and cheesesteaks also figure into the mix. The boisterous atmosphere and shared plates are part of the fun here and at Gorham's nearby tapas restaurant, **Toro Bravo** (120 N.E. Russell St.; 503.281.4464; [www.torobravopdx.com](http://www.torobravopdx.com)).



# THINK LOCAL

From house-cured meats to produce grown on site, it doesn't get any fresher than this.

## OLYMPIC PROVISIONS

### OLYMPIC PROVISIONS

The aroma of cured meats and hanging salami greets you when you enter this modern yet cozy industrial space in a former flour mill. Tables are sandwiched between a butchery and Portland's first USDA-certified meat-curing facility — your cue not to skip the house-made charcuterie, showcased in the daily pick-your-own meat and cheese tasting menu. The pork rilette hand pie was named one of the 10 best restaurant dishes in the country for 2010 by *Food & Wine* magazine. 107 S.E. Washington Ave.; 503.954.3663; [www.olympicprovisions.com](http://www.olympicprovisions.com)

### NED LUDD

Iconic anti-industrialist Ned Ludd would have approved of chef-owner Jason French's use of his name here: Inside, all hot dishes, including rustic flatbreads and sinfully good s'mores, take a turn in a rustic wood-fired oven. Away from the flames, French assembles a tangy-rich pickle and cheese plate, while friendly servers suggest favorites like the fennel-stuffed trout, mac 'n' Mornay and rabbit confit hash. 3925 N.E. Martin Luther King Jr. Blvd.; 503.288.6900; [www.nedluddpdx.com](http://www.nedluddpdx.com)

### LAURELHURST MARKET

The antithesis of the dark and clubby steak house of yore, this casual, window-walled eatery spills onto a mellow patio and, by day, includes a full-service butcher and sandwich shop. Lesser-known cuts of meat are the house specialty. (A chalkboard cow diagram above the open kitchen illustrates the evening's offerings.) Rib eye and wagyu brisket are favorites, but the far-ranging menu also includes mussels frites, house-cured lingcod fritters, mouthwatering sides and desserts, and creative cocktails. 3155 E. Burnside St.; 503.206.3097; [www.laurelhurstmarket.com](http://www.laurelhurstmarket.com)

### NOBLE ROT

Chef-owner Leather Storrs knows just where to find the freshest ingredients to pep up meals at his restaurant on Lower Burnside Street: He simply steps upstairs to his 3,000-square-foot organic rooftop garden to pluck fruits, greens and vegetables for the seasonal menu, which includes lemongrass-encrusted scallops and the signature onion tart. Take a garden tour (offered every Tuesday at 5 p.m.), then return to the window-lined restaurant to savor one of the city's best panoramic views. 1111 E. Burnside St.; 503.233.1999; [www.noblerotpdx.com](http://www.noblerotpdx.com)



# DATE NIGHT

Cozy settings and elegant cuisine let romance sizzle.

## PALEY'S PLACE

The romantic crackle at this intimate Northwest Portland bistro starts with the fact that it's run by James Beard Award-winning chef Vitaly Paley and his wife, Kimberly. From French classics to creations inspired by the day's local farm delivery, each offering here is a labor of love. This is no flash-in-the-pan romance, though. The steak tartare, crispy sweetbreads, mussels, exceptional wine list and attentive service have been making sparks fly for more than 15 years. 1204 N.W. 21st Ave.; 503.243.2403; [www.paleysplace.net](http://www.paleysplace.net)

## ANDINA

One step inside Andina, and you'll know that you are in for a culinary adventure. Live Latin music fills the air; artifacts enhance the snazzy décor and a welcoming, upbeat ambience pervades. Bold and intriguing Peruvian flavors come through in every dish. Enjoy the freshest ceviche and fish, a quinoa risotto with mushrooms, or colorful *causas* (lime-infused mashed potatoes). 1314 N.W. Glisan St.; 503.228.9535; [www.andinarestaurant.com](http://www.andinarestaurant.com)

## METROVINO

Looking for a conversation starter? How about considering which of the nearly 100 wines available by the glass to pair with the evening's dinner? Menu standouts include the roasted sweet potato and goat cheese ravioli, grilled trout, and chicken-fried quail. One other thing to discuss: the high-tech Enomatic wine system behind the bar. 1139 N.W. 11th Ave.; 503.517.7778; [www.metrovinopdx.com](http://www.metrovinopdx.com)

## BEAKER & FLASK

Slide into a booth beside the crescent-shaped collection of windows for a view of the sunset and downtown. Then sip inventive cocktails featuring local spirits and house-made syrups and bitters. The European-inflected menu is small but mighty; look for grilled sturgeon and bone-in pork belly or grilled pork cheeks from local meat purveyor Tails & Trotters, served with pickled octopus and aioli. For dessert, split the chocolate brownie with caramelized banana and foie gras mousse. 727 S.E. Washington St.; 503.235.8180; [www.beakerandflask.com](http://www.beakerandflask.com)

PALEY'S PLACE



# COMMUNAL TABLES

Dining out is a shared experience at these popular spots.

## LE PIGEON

Star chef Gabriel Rucker serves what he calls “layered” cuisine at this cozy bistro. Diners watch him cook from three small shared tables or a perch at the bar, overlooking his tiny open kitchen. The tattooed chef is fond of offal and of whimsical, creative takes on classics, like apricot cornbread with bacon-topped maple ice cream. Don’t miss the foie gras — in profiteroles or seared deliciously on its own. 738 E. Burnside St.; 503.546.8796; [www.lepigeon.com](http://www.lepigeon.com)

## CLYDE COMMON

This buzzy eatery adjacent to the Ace Hotel has a casual, European gastropub feel. Sit at the long, wooden tables around the open kitchen and enjoy seasonal foods and well-executed cocktails. Feel free to ask your neighbor what sounds better: golden trout with black rice fritters or buffalo carpaccio with heart of palm and truffle oil. 1014 S.W. Stark St.; 503.228.3333; [www.clydecommon.com](http://www.clydecommon.com)

## SIMPATICA DINING HALL

Reserve one of 52 spots for the four-course prix fixe dinners (\$35 to \$45) every Friday and Saturday. Recent themes of the ever-changing evening menu have included Spanish tapas and Creole cuisine. Brunch features cozy favorites like house-cured bacon and fried chicken and waffles. 828 S.E. Ash St.; 503.235.1600; [www.simpaticacatering.com](http://www.simpaticacatering.com)



GRÜNER

# GOING SOLO

Party of one? These inviting eateries make dining alone quite satisfying.

## GRÜNER

A cozy entry bar and loads of perimeter seating inside a warmly lit dining room let parties of one blend into the action at this hip West End spot. Inside, chef-owner Chris Israel reimagines such Alpine culinary staples as fresh salads, airy dumplings and an uncommonly light-on-the-fork spätzle. Chewy pretzel bread and house-made sauerkraut and sausage help anchor the menu, and the burger is one of the best in town. 527 S.W. 12th Ave.; 503.241.7163; [www.grunerpdx.com](http://www.grunerpdx.com)

## NOSTRANA

At this rustic Italian restaurant, James Beard-nominated chef-owner Cathy Whims creates specialties like handmade pasta, wood-fired pizza, tender hanger steak with arugula and garlic rosemary oil, and olive-oil-poached tuna with beans and yogurt panna cotta. Between the busy chef and the amazing plates, there’s so much to take in that you won’t mind your lack of a sidekick. 1401 S.E. Morrison St.; 503.234.2427; [www.nostrana.com](http://www.nostrana.com)

## HIGGINS

Snag a window or side table in the wood-paneled lower room for refined dining, or head to the popular back bar for a fun, rowdy atmosphere. A full menu of the freshest regional cuisine, including seared scallops and baked oysters, will keep you in good company in either spot. No book to read? Occupy your eyes with the extensive beer list and selection of well-chosen regional wines. 1239 S.W. Broadway; 503.281.4464; [www.higgins.ypguides.net](http://www.higgins.ypguides.net)

## SOUTHPARK SEAFOOD GRILL & WINE BAR

Named for its location in downtown’s South Park Blocks (very handy to the Portland Art Museum and the Arlene Schnitzer Concert Hall), this Mediterranean wine bar offers a warm welcome to the solo diner. Local ingredients take center stage in dishes like Pacific oysters with green peppercorn mignonette, and find their perfect matches on the extensive wine list. 901 S.W. Salmon St.; 503.326.1300; [www.southparkseafood.com](http://www.southparkseafood.com)



NEL CENTRO

# HAPPY HOUR

Savor convivial spirits and rock-bottom deals every night of the week.

## NEL CENTRO

A patio with fire pits and a living plant wall makes a welcoming backdrop for the \$4 microbrews and \$5 wine and drink specials. The gourmet, seasonal happy-hour cuisine showcases wood-fired pizzas, a succulent lamb burger and mussels with saffron. You can also opt to savor the ample portions indoors in the urban contemporary bar of this restaurant adjoining the Hotel Modera. 1408 S.W. Sixth Ave.; 503.484.1099; [www.nelcentro.com](http://www.nelcentro.com)

## THE HEATHMAN RESTAURANT & BAR

Pick your setting: the elegant Marble Bar or the wood-paneled Tea Court. Either way, this historic 1927 downtown hotel delivers character and ambience. Daily happy-hour specials start as early as 2 p.m. and include the bistro burger, short ribs and a "cellar special" white wine for \$5.75 a glass, or featured cocktails for just a buck more. 1001 S.W. Broadway; 503.790.7752; [www.heathmanrestaurantandbar.com](http://www.heathmanrestaurantandbar.com)

## DEPARTURE

Atop the historic Meier & Frank building just off of Pioneer Courthouse Square, this restaurant and bar in the Nines hotel serves Asian-inspired fare in a futuristic space complete with outdoor decks and loads of views. Savor the reduced-rate drinks, including the featured *shochu* cocktail and saké, and sample nearly a dozen happy-hour small plates like crispy calamari, savory chicken "wings" and samosas. 525 S.W. Morrison St.; 503.802.5370; [www.departureportland.com](http://www.departureportland.com)

## PORTLAND CITY GRILL

Wows don't cost a dime inside this local-favorite bar on the 30th floor of downtown's US Bancorp Tower. Good thing, because the views here are jaw-dropping. Take in vistas of Mount Hood, glowing sunsets and, eventually, the twinkle of the city lights. An expansive menu of goodies such as \$2 Caesar salads and \$3 spring rolls tides patrons over till the late-night drink specials kick in. 111 S.W. Fifth Ave., 30th Floor; 503.450.0030; [www.portlandcitygrill.com](http://www.portlandcitygrill.com)

## À LA CART

Find some of the city's best meals — and deals — at food carts.

Diverse, affordable and, above all, delicious: Portland's hundreds of food carts are beloved for a reason. These chef-owned mini restaurants raise the bar when it comes to street food. Most carts reside in groups or "pods" around town. Here are a few to check out:

### ALDER POD

*Downtown — S.W. Alder St., between Ninth and 10th avenues*  
At this pod near Powell's City of Books, you can savor the single, show-stopping menu item at **Nong's Khao Man Gai**: garlicky, gingery chicken with rice, broth and dipping sauce. **Addy's Sandwich Bar** fills fresh baguettes with house-made ingredients like duck confit, crème fraîche and pâté.

### MISSISSIPPI MARKETPLACE

*North Portland — N. Mississippi Ave. at Skidmore St.*  
This pod features carts open mornings, evenings and weekends — as well as a pub. At the **Big Egg**, the breakfast wrap is packed with veggies, cheese and cage-free eggs. **Garden State** serves Jersey-style meatball heroes and plenty of its own inventions, while savory sopapillas star at **Nuevo Mexico**.

### CARTOPIA

*Southeast Portland — S.E. Hawthorne Blvd. at 12th Ave.*  
Open late nights and weekends, Cartopia features munchies-satisfying treats like **Whiffies Fried Pies**, loaded with savory fillings or sweet stuff like peanut butter and chocolate. **Potato Champion** serves Belgian-style french fries with myriad sauces and the Canadian specialty poutine.



For details and more pod locations, visit [www.foodcartsportland.com](http://www.foodcartsportland.com).



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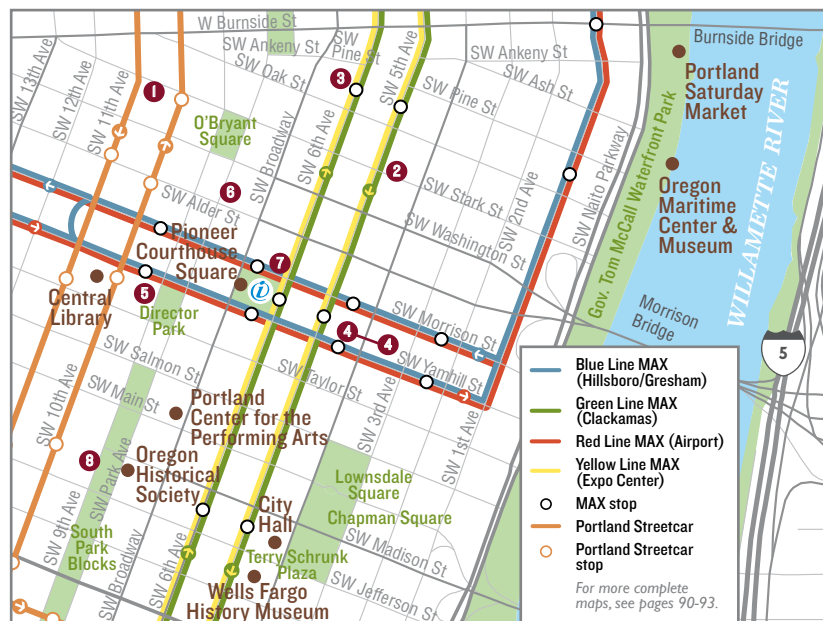
DOWNTOWN'S  
DIRECTOR PARK

# STREET SCENE

Each with its own distinctive personality and style, **PORTLAND'S NEIGHBORHOODS** add character to the city.

- 30 DOWNTOWN
- 31 PEARL DISTRICT
- 32 NORTHWEST PORTLAND
- 33 OLD TOWN/CHINATOWN
- 34 HAWTHORNE/BELMONT
- 35 CENTRAL EASTSIDE
- 36 MISSISSIPPI AVENUE
- 37 ALBERTA ARTS DISTRICT
- 38 28TH AVENUE





## FOOD CARTS



# CENTER STAGE DOWNTOWN

Portland's downtown is the picture of movement. The streets are blanketed by a network of modern light rail and streetcar lines (free to ride in the central city). Amid the futuristic cityscape, old-fashioned touches make big impressions. Streets are walkable. Scores of bike routes guide cyclists through town. And at the city's core, a public plaza draws Portlanders to the heart of a downtown that's always looking ahead. — *Brian Barker*

stores, including H&M, Coach, J.Crew, Made in Oregon and many more. There's plenty of fun at **5 Finnegan's Toys & Gifts** (922 S.W. Yamhill St.; 503.221.0306; [www.finneganstoy.com](http://www.finneganstoy.com)), which is loaded with classic wooden toys, wind-up tin robots and old-school board games. The wares on display at **6 Mercantile** (729 S.W. Alder St.; 503.223.6649; [www.mercantileportland.com](http://www.mercantileportland.com)) are a bit more sophisticated. Browse this upscale women's boutique for designer threads from the likes of Paul Smith, Nicole Miller and Lacoste.

## PLAY

**Portland Walking Tours** (503.774.4522; [www.portlandwalkingtours.com](http://www.portlandwalkingtours.com)) ensures that inquisitive visitors — and savvy locals — always walk away with heaps of fascinating dirt on the Rose City. Choose from a series of themed outings such as "Best of Portland" and "Epicurean Excursion." If you'd rather let the action come to you, head to **7 Pioneer Courthouse Square** (701 S.W. Sixth Ave.; [www.pioneercourhousesquare.org](http://www.pioneercourhousesquare.org)). Nicknamed "Portland's Living Room," this red-brick public space pulls Portlanders together for concerts, movie screenings and festivals. Locals love to eat their food-cart takeout here, and to visit the farmers' market on summer Mondays. **8 At the Portland Art Museum** (1219 S.W. Park Ave.; 503.226.2811; [www.portlandartmuseum.org](http://www.portlandartmuseum.org)) the permanent collection includes thousands of Native American and Asian objects, as well as modern and contemporary art and photography. Special exhibits feature regularly — the "The Allure of the Automobile" puts rare cars on display from June through September 2011.

## EAT

The succulent pastrami at **1 Kenny & Zuke's Delicatessen** (1038 S.W. Stark St.; 503.222.3354; [www.kennyandzukes.com](http://www.kennyandzukes.com)) are cured for a week, smoked on the spot for seven hours, and then served atop rye bread baked that morning. Eat your heart out, Big Apple. A longtime favorite on Portland's famed food cart scene, **2 Tábor** (corner of S.W. Fifth Ave. and Stark St.; [www.schnitzelwich.com](http://www.schnitzelwich.com)) tames lunchtime hunger pangs with its legendary "Schnitzelwich" and rich goulash. **3 Little Bird Bistro** (219 S.W. Sixth Ave.; 503.688.5952; [www.littlebirdbistro.com](http://www.littlebirdbistro.com)), an offshoot of the eclectic Le Pigeon, offers tamer — but no less decadent — French-influenced fare such as braised lamb shanks and flatiron steak with truffle creamed spinach.

## SHOP

Tax-free is the name of the game in Oregon, and at **4 Pioneer Place** (700 S.W. Fifth Ave.; 503.228.5800; [www.pioneerplace.com](http://www.pioneerplace.com)) you can find amazing deals at scores of

For more information, visit [www.downtownportland.org](http://www.downtownportland.org).





# URBAN REINVENTION

## PEARL DISTRICT

Once a warehouse district, the Pearl, as locals know it, is now a hub for shoppers, diners and art mavens alike. Served by a modern streetcar line that snakes through downtown to the city's Northwest neighborhood, the urban Pearl is bustling with bars, restaurants, shops and public spaces. It's also a hot spot for eco-friendly architecture, with many of the new structures earning LEED certification and older buildings restored to maintain their timeless appeal. — *John Patrick Pullen*

### EAT

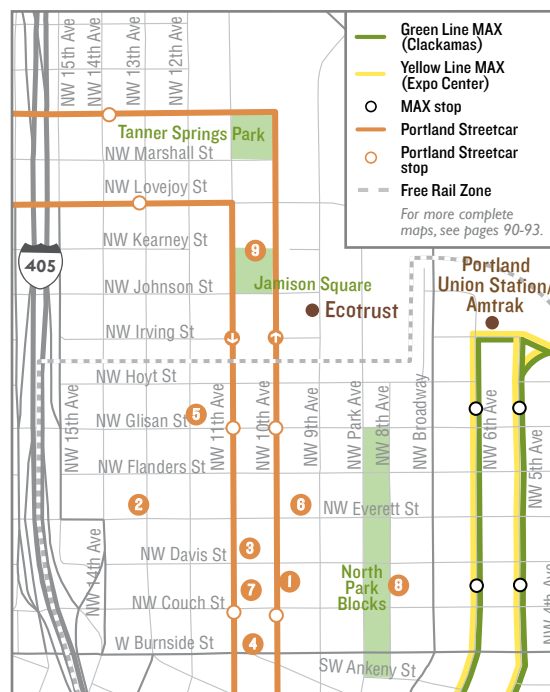
Located a block from Burnside's bustle, **1 Little Big Burger** (122 N.W. 10th Ave.; 503.274.9008; [www.littlebigburger.com](http://www.littlebigburger.com)) serves Portland's take on gourmet fast food: a quarter-pound of Cascade Natural beef with local cheese on a brioche bun, paired with a root beer float and a side of truffle-oil fries. **2 50 Plates** (333 N.W. 13th Ave.; 503.228.5050; [www.50plates.com](http://www.50plates.com)) offers an upscale dining experience showcasing coast-to-coast flavor, like Louisiana-inspired dirty-rice beignets and Alaskan halibut fish and chips. Meanwhile, options over at **3 Deschutes Brewery** (210 N.W. 11th Ave.; 503.296.4906; [www.deschutesbrewery.com](http://www.deschutesbrewery.com)) tend more toward the homegrown (or should we say homebrewed) variety. Select from more than a dozen craft brews, including the amber Green Lakes Organic Ale and the smooth Black Butte Porter, while enjoying upscale pub fare.

### SHOP

One of the neighborhood's first buildings to be repurposed is also its most famous. Opened in 1980 in a former auto dealership and now the world's largest independent bookstore, **4 Powell's City of Books** (1005 W. Burnside St.; 503.228.4651; [www.powells.com](http://www.powells.com)) is a five-floor temple of tomes. Plan on spending at least an hour browsing the stacks — and walking out with an extra suitcase worth of books. Nearby **5 Oblation Papers & Press** (516 N.W. 12th Ave.; 503.223.1093; [www.oblationpapers.com](http://www.oblationpapers.com)) also defies the digital world with a unique selection of timeless cards, journals and letterpress gifts. Sustainability is the focus of **6 EcoVibe Apparel** (921 N.W. Everett St.; 503.360.1163; [www.ecovibeapparel.com](http://www.ecovibeapparel.com)), a local boutique whose sleek line of men's and women's denim, shirts and jewelry is as stylish as it is earth-friendly.

### PLAY

A breathtaking renovation of a former National Guard storehouse, the Gerding Theater at the Armory exudes drama and beauty that are rivaled only by the standout performances of resident company **7 Portland Center Stage** (128 N.W. 11th Ave.; 503.445.3700; [www.pcs.org](http://www.pcs.org)). A short stroll away, the **8 Museum of Contemporary Craft** (724 N.W. Davis St.; 503.223.2654; [www.museumofcontemporarycraft.org](http://www.museumofcontemporarycraft.org)) showcases an impressive collection of midcentury ceramic pieces as well as works in wood, fiber and glass. But if you prefer playing outside, there's no better space than **9 Jamison Square** (N.W. Johnson St. & 11th Ave.; [www.portlandparks.org](http://www.portlandparks.org)), which attracts sunbathers and fountain-loving toddlers in summer.



TANNER SPRINGS PARK

For more information, visit [www.explorepthepearl.com](http://www.explorepthepearl.com).



## IN THE MIX NORTHWEST PORTLAND

Connected to downtown and the Pearl District by the Portland Streetcar, the Northwest neighborhood (also known as Nob Hill or the Alphabet District) is a lively mash-up of modern touches, historical preservation and urban wilderness. Century-old Victorian and Craftsman-style storefronts filled with unique boutiques and coffee shops stand next to on-trend restaurants and bars. And the 5,100-acre Forest Park rises at its edge, inviting all to come and explore. — *Brian Barker*



### EAT

Fold a Sunday paper under your arm, stake out one of the chrome-and-vinyl bar stools inside **1 Besaw's** (2301 N.W. Savier St.; 503.228.2619; [www.besaws.com](http://www.besaws.com)) and brunch on biscuits and gravy or wild-salmon lox; locals also love happy hour here. A few blocks away, the modest **2 Red Onion Thai Cuisine** (1123 N.W. 23rd Ave.; 503.208.2634; no website) produces inspired Asian dishes like Chinese sausage and shrimp laced with Dungeness crab chunks, and a zippy stir-fried green curry beef. At **3 Bar Mingo** (811 N.W. 21st Ave.; 503.445.4646; [www.barmingonw.com](http://www.barmingonw.com)), discover Old World delights, including hand-cut pasta and fresh risotto. You'll find similar fare in a more formal setting at Caffè Mingo, next door.

### SHOP

Boot cut? Skinny jean? Portland's "denim doctor" Blake Nieman-Davis has your prescription at his newly expanded, 3,000-square-foot temple to blue jeans, **4 Blake** (26 N.W. 23rd Place; 503.228.4848; [www.loveblake.com](http://www.loveblake.com)). A few blocks down, **5 Gilt** (720 N.W. 23rd Ave.; 503.226.0629; [www.giltjewelry.com](http://www.giltjewelry.com)) decks out fingers and necklines with an ever-changing array of stunning vintage jewelry. To put your best face forward, stop into

**6 Blush Beauty Bar** (513 N.W. 23rd Ave.; 503.227.3390; [www.blushbeautybar247.com](http://www.blushbeautybar247.com)) to browse a vast selection of cosmetics (think 400 shades of lipstick) or even book a 15-minute "Flirtini" makeover.

### PLAY

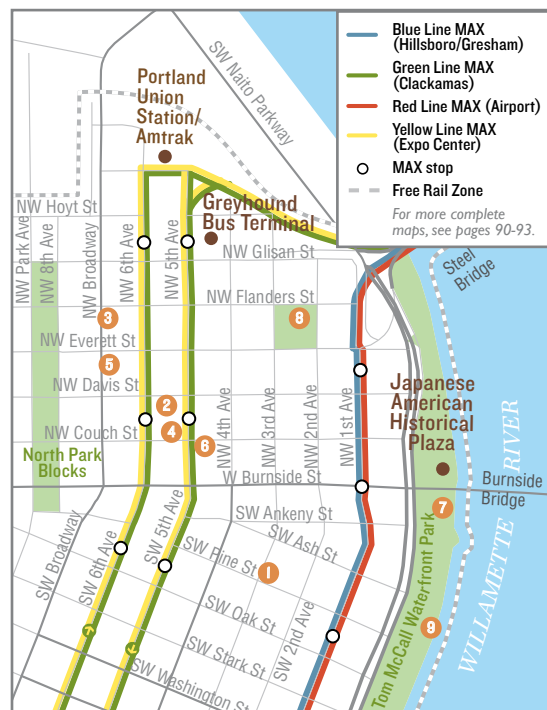
Woody respites are never far off in Portland. For proof, look to **7 Macleay Park** (N.W. 29th Ave. and Upshur St.; [www.portlandparks.org](http://www.portlandparks.org)) and the Lower Macleay Trail, which follows Balch Creek as it flows near a historic stone building in the forest. A short trek into Northwest's industrial district leads to **8 Clear Creek Distillery** (2389 N.W. Wilson St.; 503.248.9470; [www.clearcreekdistillery.com](http://www.clearcreekdistillery.com)), Portland's first microdistillery. Visit the tasting room and store to sample the award-winning pear eau-de-vie, or, if you're lucky, the sought-after single-malt whiskey, aged in air-dried Oregon oak barrels. Distillery tours are offered twice a year, on Memorial Day and Thanksgiving weekends. Urbanites can escape up a flight of stairs to the unmarked **9 Uptown Billiards** (120 N.W. 23rd Ave.; 503.226.6909; [www.uptownbilliards.com](http://www.uptownbilliards.com)), a swanky pool hall and restaurant stashed away on busy Northwest 23rd Avenue. Look for the black awning.







CHINATOWN GATEWAY



## PORTLAND'S STARTING POINT OLD TOWN/ CHINATOWN

A cultural melting pot, Old Town is home to a collection of historic buildings, the stunning Lan Su Chinese Garden, the long-running Portland Saturday Market and a burgeoning crop of bars and restaurants. Make a grand entrance by stepping through the ornate Chinatown Gateway on Northwest Fourth Avenue and West Burnside Street. —*John Patrick Pullen*



LAN SU CHINESE GARDEN

### EAT

The cooks at **1 Bijou Café** (132 S.W. Third Ave.; 503.222.3187; no website) whip up irresistible breakfast fare that emphasizes local, organic ingredients. Don't miss the fresh oyster hash and killer brioche French toast. The warm interior of **2 Davis Street Tavern** (500 N.W. Davis St.; 503.505.5050; [www.davisstreettavern.com](http://www.davisstreettavern.com)) channels the neighborhood's historic charms, with sandblasted Douglas fir beams and exposed brick befitting its casual fine-dining experience. Meanwhile, **3 Gilt Club** (306 N.W. Broadway; 503.222.4458; [www.giltclub.com](http://www.giltclub.com)) surrounds tipplers in hip elegance with plush, high-back booths and drape-covered walls that encourage patrons to cozy up with inventive cocktails and late-night eats.

### SHOP

Equal parts gallery and boutique, **4 Compound** (107 N.W. Fifth Ave.; 503.796.2733; [www.compoundgallery.com](http://www.compoundgallery.com)) features Japanese pop art prints, retro Nike and Converse sneakers, and troves of manga-style books, comics and prints. There's considerably more Western heritage at **5 Pendleton Home** (210 N.W. Broadway; 503.535.5444; [www.pendleton-usa.com](http://www.pendleton-usa.com)), the flagship store for the world-famous Pendleton Woolen Mills, and the only location to feature Pendleton's complete home line, as well as apparel. Touted as the first chain of green general stores, **6 Seven Planet Oregon** (412 N.W. Couch St.; 503.575.9455; [www.sevenplanet.com](http://www.sevenplanet.com)), stocks everything from aged cheddar to bike-messenger bags made of recycled inner tubes and seatbelts.

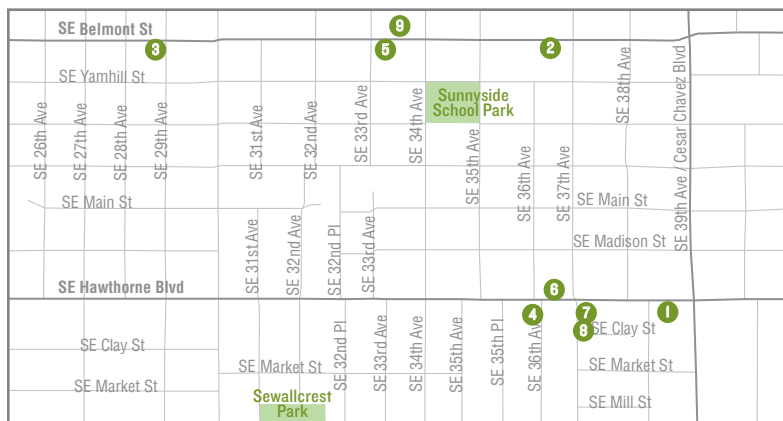
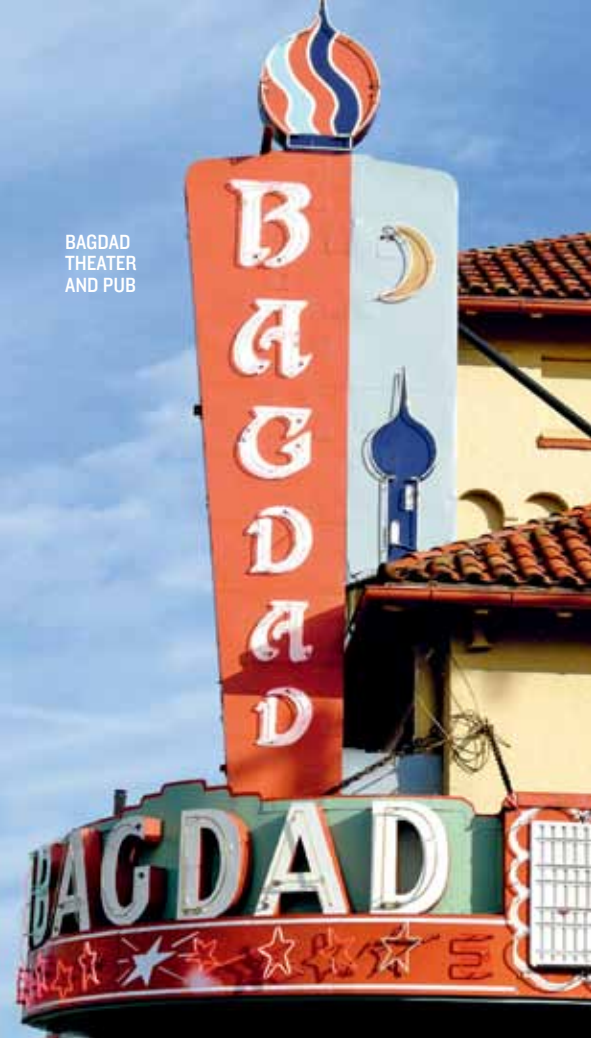
### PLAY

Open from March through Dec. 24, **7 Portland Saturday Market** (S.W. Naito Parkway at Ankeny St.; [www.portlandsaturdaymarket.com](http://www.portlandsaturdaymarket.com)) is the largest outdoor arts and crafts market in the country, with endless varieties of handmade wares and some of the city's best people-watching. At **8 Lan Su Chinese Garden** (239 N.W. Everett St.; 503.228.8131; [portlandchinesegarden.com](http://portlandchinesegarden.com)), wander a city-block-sized traditional Chinese garden that's filled with a tranquil array of ever-changing foliage and an authentic teahouse. And for a historical splash, climb aboard the **9 Oregon Maritime Museum** (S.W. Naito Parkway at Pine St.; 503.224.7724; [www.oregonmaritimemuseum.org](http://www.oregonmaritimemuseum.org)), which is set inside the Portland, the last operational steam-powered sternwheeler tug in the United States.

For more information, visit [www.OLDTOWNCHINATOWN.NET](http://www.OLDTOWNCHINATOWN.NET).



BAGDAD  
THEATER  
AND PUB



## OLD GROWTH HAWTHORNE/ BELMONT

Often compared to San Francisco's Haight-Ashbury district, these two Southeast thoroughfares have long been *the* place for Portland's artists and hippies to gather and create. The neighborhood boasts blocks of fiercely independent restaurants, pubs, boutiques, record stores and bookshops, and is a major draw for anyone looking to break free of standard food courts and repetitive chain stores. In recent years, upscale grocery stores, modern jewelry boutiques and tony salons have been added to the already eclectic mix. — *Matt Williams*

GENOA



### EAT

Spice is king at **1 Lucky Strike** (3862 S.E. Hawthorne Blvd.; 503.206.8292; [www.luckystrikepdx.com](http://www.luckystrikepdx.com)), where the classic Szechuan dishes are as complex as they are fiery. Biscuits, gravy and otherworldly fried chicken keep comfort-food fanatics lining up at **2 Pine State Biscuits** (3640 S.E. Belmont St.; 503.236.3346; [pinestatebiscuits.com](http://pinestatebiscuits.com)). Reopened in 2009 after a brief hiatus, Portland institution **3 Genoa** (2832 S.E. Belmont St.; 503.238.1464; [www.genoarestaurant.com](http://www.genoarestaurant.com)) has been tempting gourmet palates for nearly 40 years. Exacting standards, farm-to-table ethics and a welcoming atmosphere keep the restaurant's prix fixe, five-course Italian meals feeling as fresh as ever.

### SHOP

The **4 Red Light** (3590 S.E. Hawthorne Blvd.; 503.963.8888; [www.redlightclothingexchange.com](http://www.redlightclothingexchange.com)) feeds the city's insatiable appetite for hip thrift-store finds with a wide vintage apparel selection. **5 Noun** (3300 S.E. Belmont St.; 503.235.0078; [www.shopnoun.com](http://www.shopnoun.com)), where the slogan is "a person's place for things," exhibits a carefully curated selection of enviable antique finds and striking local art. To

sweeten the deal, the store shares space with bakery Saint Cupcake. At perennially cool gift shop **6 Presents of Mind** (3633 S.E. Hawthorne Blvd.; 503.230.7740; [www.presentsofmind.tv](http://www.presentsofmind.tv)), locally crafted jewelry, tees, purses, socks and bath products help line shoppers' bags.

### PLAY

Headlining Hawthorne Boulevard's lively nightlife is the landmark **7 Bagdad Theater & Pub** (3702 S.E. Hawthorne Blvd.; 503.467.7521; [www.mcmenamins.com](http://www.mcmenamins.com)). First opened in 1927, the palatial, Mediterranean-inspired cinema houses a seven-story movie screen showing local and independent films, which you can enjoy while sipping McMenamins microbrews and noshing on freshly baked pizza. At the **8 Back Stage Bar**, patrons can rack up a game of billiards in a soaring space behind the Bagdad's screen that's been decked out with massive textiles and vintage neon signs. A few blocks away, jazz club **9 The Blue Monk** (3341 S.E. Belmont St.; 503.595.0575; [www.thebluemonk.com](http://www.thebluemonk.com)) has opened its downstairs stage to everything from blues to belly dancing.

BELMONT STREET





EASTBANK  
ESPLANADE



## CREATIVE STREAK CENTRAL EASTSIDE

In contrast to downtown's high-rises just across the Willamette, the Central Eastside has long been a workaday mix of warehouses, loading docks and freight car lines. In recent years, this gritty landscape has yielded a creative renaissance. Artists, microbrewers, retailers and chefs are taking a cue from the blue-collar world and rolling up their sleeves to create Portland's next hot spot. — *Brian Barker*

### EAT

Once owned by local legends the McMenamin brothers, **1 Produce Row Café** (204 S.E. Oak St.; 503.232.8355; [www.producerowcafe.com](http://www.producerowcafe.com)) helped ferment Portland's microbrew revolution in the 1970s. Today, you'll find some two dozen kinds of beer on tap, plus a swank patio and a farm-fresh menu. **2 Bunk Sandwiches** (621 S.E. Morrison St.; 503.477.9515; [www.bunksandwiches.com](http://www.bunksandwiches.com)) and its late-night sister, **3 Bunk Bar** (1028 S.E. Water Ave.; 503.894.9708; [www.bunkbar.com](http://www.bunkbar.com)), are legends in the making, overseen by two chefs lauded as gurus of meat and bread. Don't miss the pulled pork with apple cabbage slaw. For more refined offerings, **4 clarklewis** (1001 S.E. Water Ave.; [www.clarklewispx.com](http://www.clarklewispx.com)) is a standby for Northwest, French and Italian cuisine served in a hip, warmly lit industrial space.

### SHOP

**5 Rejuvenation** (1100 S.E. Grand Ave.; 888.401.1900; [www.rejuvenation.com](http://www.rejuvenation.com)) inspires homeowners with carefully reproduced antique lighting arrangements, hardware and salvaged pieces. A visit to **6 Redux** (811 E. Burnside St.; 503.231.7336; [www.reduxpx.com](http://www.reduxpx.com)) and its neighboring boutiques — including **7 Nationale** ([www.nationaleportland.blogspot.com](http://www.nationaleportland.blogspot.com)) and **8 Sword and Fern** ([www.swordandfern.com](http://www.swordandfern.com)) — may well inspire a creative gift-giving spree composed entirely of locally made jewelry, fashion and art. **9 Next Adventure** (426 S.E. Grand Ave.; 503.233.0706; [www.nextadventure.net](http://www.nextadventure.net)) draws its inspiration from Portland's great outdoors, offering gear to get you out on the trail, river or mountain.

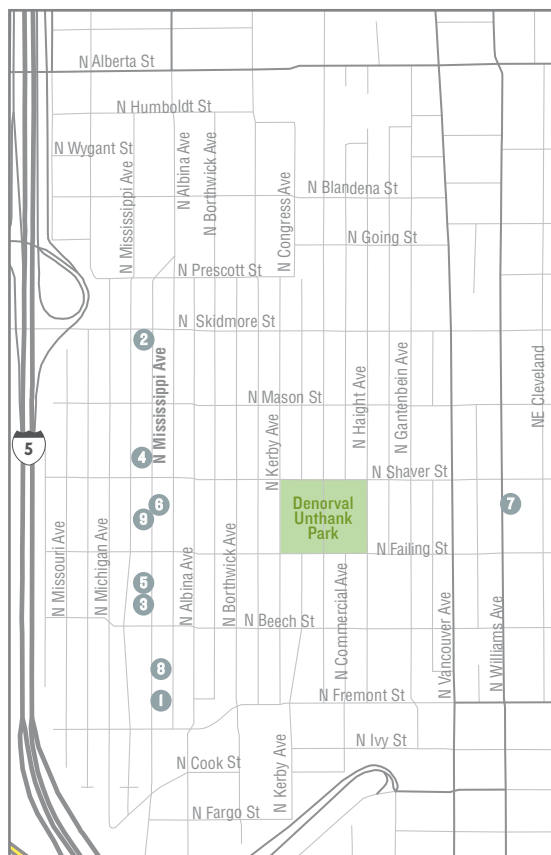


CLARKLEWIS

### PLAY

Explore the 'hood with beginner-friendly guided rides hosted each Sunday (March through October, or by appointment) by **10 River City Bicycles** (706 S.E. Martin Luther King Jr. Blvd.; 503.233.5973; [www.rivercitybicycles.com](http://www.rivercitybicycles.com)). To quench a thirst, kick back inside the new tasting room of the 18-year-old **11 Hair of the Dog Brewing** (61 S.E. Yamhill St.; 503.232.6585; [www.hairofthedog.com](http://www.hairofthedog.com)), which specializes in organic, bottle-conditioned and barrel-aged ales.





LOVE THY  
NEIGHBORHOOD  
**MISSISSIPPI AVENUE**

Walking past the diverse storefronts and restaurants of North Mississippi Avenue, you get the feeling that if this area could declare its independence and break away from the rest of the city, it just might. The locals' indie attitude is on display in every business, and is celebrated each July with the fun-for-all Mississippi Avenue Street Fair. With live music, local crafts and plenty of local color, the festival invites visitors to call this inclusive, welcoming community home. — *John Patrick Pullen*

## EAT

For lunch, dinner or even a snack, **1** **¿Por Que No?** (3524 N. Mississippi Ave.; 503.467.4149; [www.porquenetacos.com](http://www.porquenetacos.com)) offers authentic Mexican fare made with sustainably harvested fish and locally sourced meats. Portland's selection of low-cost, superb food-cart fare has exploded recently, but **2** **Garden State** (4237 N. Mississippi Ave.; 503.962.9265; [www.gardenstatecart.com](http://www.gardenstatecart.com)), with Italian favorites like the meatball hero, was one of the first — and is still among the best. Ready for dessert? The ice cream at **3** **Ruby Jewel** (3713 N. Mississippi Ave.; 503.505.9314; [www.rubyjewel.net](http://www.rubyjewel.net)) comes in lip-smacking flavors like caramel with salted chocolate and blueberry lavender. For a special treat, order your scoops sandwiched between freshly baked cookies.

SHOP

One bellwether for a cool 'hood: a retro vinyl shop. **4 Mississippi Records** (4009 N. Mississippi Ave.; 503.282.2990; *no website*) fits the bill, with stacks of LPs from hard-to-find labels and listening stations for sonic test drives. Small in size, but big on taste, **5 The Meadow** (3731 N. Mississippi Ave.; 888.388.4633; *www.atthemeadow.com*) packs salts and chocolates that will make your dishes pop.

into a neat little shelf-lined storefront.

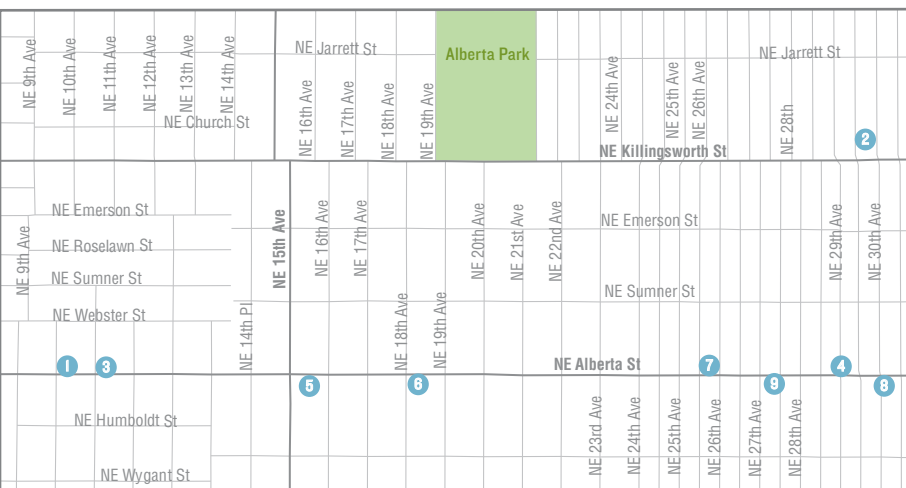
**B Flutter** (3948 N. Mississippi Ave.; [www.flutterclutter.com](http://www.flutterclutter.com)), on the other hand, seems to thrive on its whimsical collection of clutter. This vintage consignment shop crams something cool onto every surface, whether it's a necklace from the Roaring Twenties, a Depression-era harmonica or even a modern throw pillow with a retro feel.

## PLAY

All the great food in Portland inspires many diners to transform their own kitchen skills. **⑦ Hipcooks** (3808 N. Williams Ave.; 503.281.0614; [portland.hipcooks.com](http://portland.hipcooks.com)) offers multiple classes each week, focusing on stress-free cooking sans pesky measuring spoons. At the **⑧ Mississippi Pizza Spelling Bee** (3552 N. Mississippi Ave.; 503.288.3231; [www.mississippipizza.com](http://www.mississippipizza.com)), which takes over the parlor's performance space every Monday evening, adults line up to challenge themselves with some classic competition. If you're not comfortable on the stage, you can cozy up next to it at **⑧ Mississippi Studios** (3939 N. Mississippi Ave.; 503.288.3895; [www.mississippistudios.com](http://www.mississippistudios.com)), an intimate venue that hosts folk and pop acts from all over the world.







## ART AND SOUL ALBERTA ARTS DISTRICT

A collection of shops, bars and restaurants, Alberta marches to its own beat. That beat can be heard most loudly on the last Thursday of each month during the street's art walk (see p. 57), when stores stay open late, artists sell their wares on the sidewalks, street performers and food vendors line the curbs, and the city gathers to appreciate this vibrant neighborhood. — *John Patrick Pullen*

### EAT

At **1 The Bye and Bye** (1011 N.E. Alberta St.; 503.281.0537; [www.thebyeandbye.com](http://www.thebyeandbye.com)) late-night nosherers get a tasty lesson in vegan fare. Roll-up garage doors and a spacious back patio add to the comfortable vibe. **2 DOC** (5519 N.E. 30th Ave.; 503.946.8592; [www.docpdx.com](http://www.docpdx.com)), just off nearby Killingsworth Street, grabs diners' attention right off the bat: Patrons enter through a small, open kitchen into a candlelit room to enjoy a seasonally inspired Italian menu and an extensive wine list. **3 Radio Room** (1101 N.E. Alberta St.; 503.287.2346; [www.radioroompdx.com](http://www.radioroompdx.com)), meanwhile, seems to have a seat (in the lounge, at the bar, on the patio and even on the roof) and a plate (breakfast, brunch, lunch, dinner and late-night eats, plus gluten-free and vegan options) for everyone.

### SHOP

Wine lovers can spend an entire vacation enjoying bottles in the Willamette Valley, but a quick stop at **4 Cork** (2901 N.E. Alberta St.; 503.281.2675; [www.corkwineshop.com](http://www.corkwineshop.com)) can be almost as fruitful. Stop by on Friday for the popular tasting sessions. To sniff out local styles, **5 Garnish** (1524 N.E. Alberta St.;

503.282.3200; [www.garnishapparel.com](http://www.garnishapparel.com)) is where you'll find fashion-forward Portland designs, sewn on-site in the homey shop. And cool kids (and their parents) make a beeline to **6 Grasshopper** (1816 N.E. Alberta St.; 503.335.3131; [www.grasshopperstore.com](http://www.grasshopperstore.com)), which sells books, toys and onesies that mirror the neighborhood's funky charm.

### PLAY

What goes with fish and chips? How about jazz and blues? **7 Halibut's** (2525 N.E. Alberta St.; 503.808.9601; no website) delivers great grub and polished live acts in its energetic, small space. Music also spills out of the **8 Alberta Rose Theatre** (3000 N.E. Alberta St.; 503.719.6055; [www.albertarosetheatre.com](http://www.albertarosetheatre.com)), a 1920s-era movie theater transformed into a venue for intimate acoustic performances and art-house films. It's also home to *Live Wire!*, Portland's monthly live variety radio show. Motion pictures are still the top draw at the **9 Movie Marvel Museum** (2728 N.E. Alberta St.; 503.280.2376; [www.moviemarvelmuseum.com](http://www.moviemarvelmuseum.com)), thanks to an extensive collection of Hollywood memorabilia and vintage projectors.



ALBERTA STREET



ALBERTA ROSE  
THEATRE



DOC





## IN GOOD TASTE 28TH AVENUE

Near the brightly lit marquee of the Laurelhurst Theater and the crowds that pack its matinees and nightly shows, this neighborhood's restaurants and shops epitomize Portland's penchant for great taste, both on the menu and off the rack. — *John Patrick Pullen*

### EAT

Savor albacore carpaccio and wild salmon nigiri with a clear conscience at **1 Bamboo Sushi** (310 S.E. 28th Ave.; 503.232.5255; [www.bamboosushipdx.com](http://www.bamboosushipdx.com)), the world's first certified sustainable sushi restaurant. **2 Ken's Artisan Pizza** (304 S.E. 28th Ave.; 503.517.9951; [www.kensartisan.com](http://www.kensartisan.com)) keeps the menu simpler but no less tasty, with wood-fired pies baked to order and available for pairing with a wide selection of wines. Slinging greasy-spoon staples, **3 City State Diner** (128 N.E. 28th Ave.; 503.517.0347; [www.citystatediner.com](http://www.citystatediner.com)) brings basic eats to an area of otherwise eclectic tastes. This is no typical diner, though — just ask anyone at the counter sipping on a Bellini.

### SHOP

The surest way to your sweetie's heart? Treats from either **4 Alma Chocolate** (140 N.E. 28th Ave.; 503.517.0262; [www.almachocolate.com](http://www.almachocolate.com)) or **5 Sofada** (2937 E. Burnside St.; 503.445.2006; [www.sofada.com](http://www.sofada.com)). Alma prepares chocolate delights

wrapped in delicate gold leaf, making window shoppers wonder if they taste as good as they look. (They do.) Sofada, meanwhile, wraps ladies in equally striking throwback styles from owner and designer Alice Dobson. Blouses, blazers, bikinis and skirts, Sofada has them all.

### PLAY

The centerpiece of the neighborhood since it opened in 1923, **6 Laurelhurst Theater** (2735 E. Burnside St.; 503.232.5511; [www.laurelhursttheater.com](http://www.laurelhursttheater.com)) shows second-run, indie, foreign and local films, served alongside great local microbrews. Pizza, salad and sandwiches trump typical snack-bar fare. For many, however, being the entertainment is where the fun's at. **7 Chopsticks Express II** (2651 E. Burnside St.; 503.234.6171; [no website](http://no website)) sets up the karaoke microphones seven nights a week to let the crowds croon to their hearts' content while sipping stiff cocktails.



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# AROUND THE REGION

No trip to Portland is complete until you get out of town to eat, play and stay. Find local flavor in wine country, the Columbia River Gorge, Mount Hood or the coast.

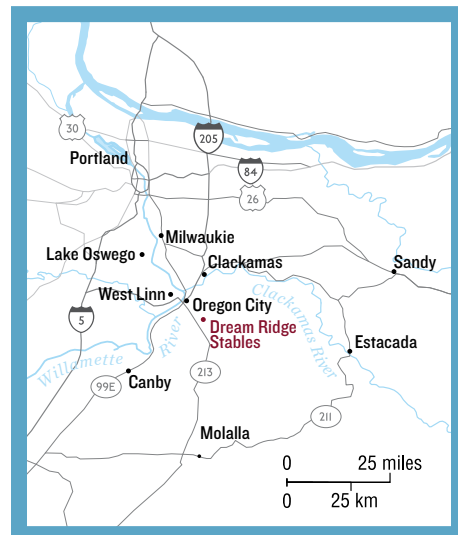
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WAhCLELLA FALLS  
IN THE COLUMBIA  
RIVER GORGE



## MT. HOOD TERRITORY

## Horse and Rider



A trip to an Oregon City stable is a dream.

By Emily Hutto

**T**he first time I rode a horse I was terrified. The creature was massive, and I was sure I would fall off his back and be trampled. As soon as I settled into the saddle, I burst into tears.

But 12 years later, ready to conquer my childhood fears, I'm driving a quick 25 miles south of Portland to **Dream Ridge Stables** (20524 S. Ridge Road, Oregon City; 503.631.8466; [www.dreamridgestable.com](http://www.dreamridgestable.com)), an idyllic 10-acre farm lined with maple trees. Adding to the natural appeal is a good deal of history: Nearby Oregon City was the final stop on the legendary Oregon Trail, whose pioneers traveled, quite literally, by horsepower.

Owner and instructor Karen Brauer greets me warmly at the gate. She leads me into the tidy stables where I meet Elmo, the dark brown quarter horse I'll be riding today. She says his mild disposition sets beginners (or second-timers) like me at ease. And it's true. Elmo has the demeanor of a big chocolate Labrador retriever.

Brauer and another instructor help fit my bootstraps while describing important safety precautions. After a quick steering lesson, I'm ready to take the reins. Brauer reminds me to "keep my back straight and my heels down."

*Easier said than done.* Heart racing, I mount Elmo's lofty frame.

Much to my relief, we're not headed for the trails just yet. Instead, we duck into one of the two indoor arenas for a half-hour of instruction and plenty of pointers on how to communicate with the horse. Here Brauer can safely gauge her customers' abilities. She says that she's happy to tailor the experience to my comfort level. (Translation: I can chicken out anytime I wish.) But when she mentions that she has taught riders as young as 3, grandmothers in their 80s and even horse lovers who

Nearby Oregon City was the final stop on the legendary Oregon Trail.

have come from far-flung places like France and Germany, I decide I'm game for more.

I squeeze my legs into Elmo's tawny belly, click my tongue twice and say, "Trot." Elmo speeds up, and together we lumber around a line of tall training poles. Within minutes I discover that Elmo responds to even the slightest tug at the reins, and I begin to think that a horse is a little like a convertible Ford Mustang. When we reach the end of the line, I pull the reins back and firmly say, "Halt." Elmo stops on a dime. "I think I might be ready to hit the trails," I say.

Brauer is thrilled that I want to keep riding. And before I know it, we're pointing our mounts toward the trails. The terrain on the ridge beneath us becomes rocky, and the Douglas firs create a shadowy canopy above. I inhale the dewy scent of the forest and let out a deep sigh. Elmo does the same. We've found our rhythm.

We reach a clearing that reveals a sweeping valley and the lower Cascade Mountains to the east. On clear days, the ridges here reveal views of snow-capped volcanoes, including Mount Hood and Mount St. Helens. I pull

Elmo's reins to halt; I can't take my gaze from the autumn-bronzed leaves and violet wildflowers — and there are more than 50 acres of trails to explore. It's no wonder so many people hitched up their wagons and set out to discover this land.

We eventually return, with Elmo and me leading the line of horses. We move seamlessly, and I'm increasing speed. As we approach the stables, three freshly groomed horses crane their necks and perk up their ears. They can hear Brauer's voice, and they're prancing in place.

We finish the day by feeding and brushing the manes of these happy horses. As I stand below Elmo — his long brown nose, streaked with a splash of white, draped over my shoulder — I tell him that I'm already looking forward to the next ride.

For more information on Oregon's Mt. Hood Territory, visit [www.mthoodterritory.com](http://www.mthoodterritory.com).



## EAT

### **Allium Bistro**

Seasonal Northwest ingredients take on a European flair at this popular eatery. Bistro classics are paired with 34 wines available by the glass. *1914 Willamette Falls Drive, West Linn; 503.387.5604; [www.alliumoregon.com](http://www.alliumoregon.com)*

### **Singer Hill Café**

Start the day here with fresh-baked pastries, savory sandwiches and rich Stumptown coffee. *623 Seventh St., Oregon City; 503.656.5252; no website*

## STAY

### **Sandes of Time Bed and Breakfast**

Dating back to the early 1900s, this two-story B&B delivers a dose of small-town charm. Sip lemonade on the porch swings, then enjoy free popcorn in the basement movie theater. *16022 S.E. River Road, Portland; 503.654.8813; [www.sandesoftime.com](http://www.sandesoftime.com)*



BOSKY DELL NURSERY

## PLAY

### **Bosky Dell Nursery**

This demonstration garden boasts more than 300 native Northwest plants and whimsical hothouses built out of architectural salvage. Open Monday through Saturday. *23311 S.W. Bosky Dell Lane, West Linn; 503.638.5945; [www.boskydellnatives.com](http://www.boskydellnatives.com)*

### **St. Josef's Winery**

This family-owned winery has been producing award-winning Pinot noir and Pinot gris since 1983. Savor the vintages with vineyard and lake views. Open weekends, every month except January. *28836 S. Barlow Road, Canby; 503.651.3190; [www.stjosefswinery.com](http://www.stjosefswinery.com)*



## PLAY

### **SakéOne**

Sip sakés paired with gourmet bites at the largest American-owned saké brewery in the world.  
820 Elm St., Forest Grove;  
503.357.7056; [www.sakeone.com](http://www.sakeone.com)

### **Tualatin River National Wildlife Refuge**

This wetland oasis can attract as many as 20,000 feathered friends a day during migratory seasons.  
19255 S.W. Highway 99W,  
Sherwood; 503.625.5945;  
[www.fws.gov/tualatinriver](http://www.fws.gov/tualatinriver)

### **TUALATIN RIVER NATIONAL WILDLIFE REFUGE**

## STAY

### **The Grand Hotel at Bridgeport**

Packages at this boutique hotel include \$25 to spend at any of the 100+ stores at nearby Bridgeport Village. 7265 S.W. Hazelfern Road, Tigard; 503.968.5757; [www.grandhotelbridgeport.com](http://www.grandhotelbridgeport.com)

### **Century Hotel**

Every room comes with lake views and breakfast made to order at the adjacent Hayden's Lakefront Grill. 8185 S.W. Tualatin-Sherwood Road, Tualatin; 503.692.3600; [www.thecenturyhotel.com](http://www.thecenturyhotel.com)

## EAT

### **Hall Street Grill**

Locally sourced ingredients are the stars here. For an indulgent lunch, try the house-cured pork belly Reuben. 3775 S.W. Hall Blvd., Beaverton; 503.641.6161; [www.hallstreetgrill.com](http://www.hallstreetgrill.com)

### **Stecchino Bistro**

Stellar appetizers make it easy to splurge at this welcoming café filled with eye-catching French- and Italian-inspired bistro fare. 2014 Main St., Forest Grove; 503.352.9921; no website

### **TREE TO TREE ADVENTURE PARK**

PHOTOGRAPH BY STUART MULLENBERG

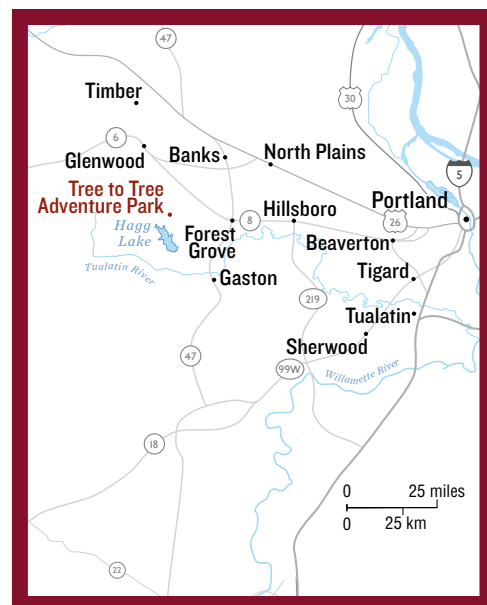


## WASHINGTON COUNTY

# Flight Fantastic

Safely tethered, you'll fall head over heels for this new aerial obstacle course.

By Ted Katauskas



I'm soaring through the treetops like a flying squirrel, dangling from a pulley and rocketing down a wire rope that's strung at an angle between two building-size trees. Call this the "Jump" portion of Hop, Skip & a Jump, one of a half-dozen routes — color-coded and named like ski runs — at **Tree to Tree Adventure Park** (2975 S.W. Nelson Road, Gaston; 503.357.0109; [www.treetotreeadventurepark.com](http://www.treetotreeadventurepark.com)), an aerial obstacle course that combines the childhood thrill of tree climbing with zip lines, rope and tire swings, trapezes, ladders and tightropes.

The brainchild of entrepreneurs Julie and Gerry Beres, recent transplants from upstate New York, the 26-acre park and its strict safety protocol (guests wear helmets and climbing harnesses that are double-tethered to an overhead wire) is modeled after a similar course in the Adirondacks.

"These parks are really popular in the United Kingdom and France and only recently moved across the pond and into Canada and the United States," explains Julie, a former real estate developer who decided to tap into the market for aerial adventure in

tree-blessed Oregon. And **Hagg Lake** (50250 S.W. Scoggins Valley Road, Gaston; 503.846.8715; [www.co.washington.or.us](http://www.co.washington.or.us)), a 1,200-acre trout-stocked reservoir in North Willamette Valley wine country, provided the ideal setting. "People come to Hagg Lake to boat, bicycle and swim, so why not another outdoor adventure?" she asks.

Plenty of thrill-seekers are lining up to prove her right. On an average day during the park's March-November

**The course combines the childhood thrill of tree climbing with zip lines.**

season, as many as 70 people run the course, including adrenaline-driven professionals like firefighters, team-building office types, children (there's a special kids' course just a few feet off the ground) and couples looking for a more inspired alternative to the usual dinner and a movie. Today, an entire cadre of Dockers-clad engineers from a nearby tech company is cavorting in the trees high overhead.

As many as seven guides patrol the

grounds like lifeguards, occasionally calling out tips to help adventurers navigate the more difficult sections. These include the crux of a double-black diamond route dubbed Leap of Faith, which I eventually discover requires jumping from a tightrope and onto a platform — more than five stories off the ground.

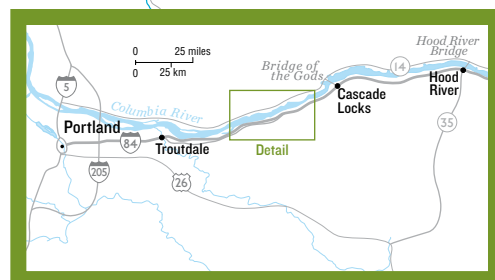
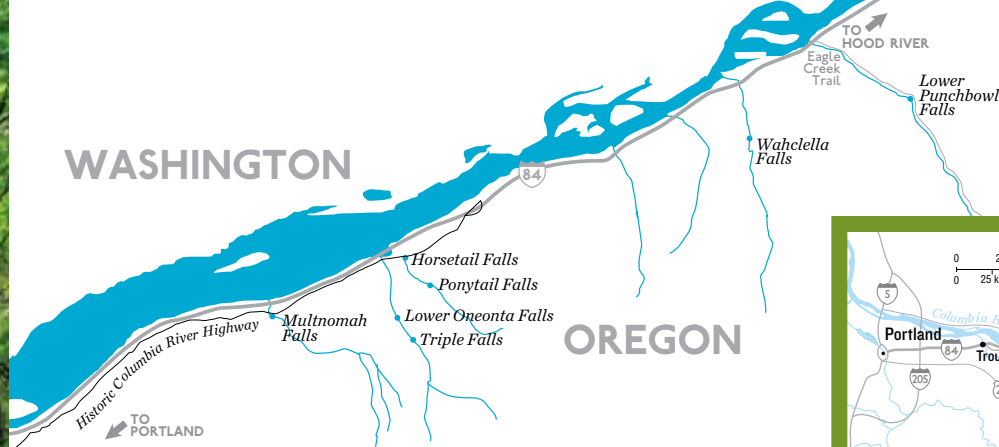
Hoarse from involuntarily yodeling like Tarzan and quaking at the knees with excitement, I land with a thud on a wooden platform where I meet Curt Landis, a forty-something cabinetmaker who's wearing a grin befitting the Kool-Aid Man that festoons his red T-shirt.

"There's nothing like the feeling you get being up in the trees," he says, clipping into another safety line before descending a rope ladder to a lower platform where his wife, Tammy, sporting a matching Kool-Aid T-shirt — and mile-wide grin — steps onto a trapeze and vaults into the void.

Then he follows, yelling, "THIS IS SO COOL!"

I couldn't agree more.





## COLUMBIA RIVER GORGE

# Legend of the Falls

Feast your eyes on the gorge's scenic waterfalls.

By Christopher Van Tilburg

**F**ed by glaciers and swollen by snowmelt and prodigious winter rains, the waterfalls of the Columbia River Gorge National Scenic Area — an 80-mile-long swath carved out by ancient floodwaters — plunge from sheer cliffs, hidden slot canyons and rock grottos rimmed by massive trees and moss in a thousand shades of emerald and jade. In all, 90 major cascades flow here, alongside countless other smaller falls. Luckily for visitors, many of these misty gems are accessible year-round, either by short hikes or from roadside pullouts on the **Historic Columbia River Highway** ([www.byways.org](http://www.byways.org)) which parallels Interstate 84.

**Multnomah Falls** (503.695.2372; [www.fs.usda.gov/crgnsa](http://www.fs.usda.gov/crgnsa)), located just 30 minutes east of Portland on I-84 (Exit 31), is Oregon's most visited site for a reason. A short walk from the large parking lot, you'll see the lacy sheet of water dropping a staggering 620 feet before a natural amphitheater

of dark basalt. A stone arch bridge above the falls' lower tier and the rustic 1920s-era Multnomah Falls Lodge tie the scene together. Don't expect to be alone here, but do expect to be wowed. A little more than a mile up the paved trail, you'll reach a scenic overlook above the falls, and above the crowds. Avid hikers can continue on a challenging 5.4-mile loop past four more waterfalls. Back at the lodge, the visitor center offers

**The lacy sheet of water drops 620 feet into a natural amphitheater.**

insights about the area's many falls and its fascinating geological history.

Less than two miles to the east on the historic highway, **Lower Oneonta Falls** appeals to the adventurous: To find the 100-foot falls, hikers must pick their way over a log jam and wade hip-deep through an icy stream in a funnel of slender canyon walls.

In contrast, to enjoy the adjacent 176-foot **Horsetail Falls**, simply roll down the car window and feel the mist

wafting from this gusher near a pull-out between mileposts 34 and 35. If you want to get your boots dirty, head past the trailhead here to **Ponytail Falls**, an 80-foot spray set in a shaded basalt bowl. Hike another two miles uphill for a look at **Triple Falls**.

Further east on I-84, the immensely popular **Eagle Creek Trail** (Exit 41) holds a trove of splendor, including springtime wildflowers, high canyon walls, huge trees and seven dramatic waterfalls. Longer hikes are required to see all the chutes, as is some fortitude: The cliff-lined path is narrow, so acrophobes should sit this one out. For a quick sample of the trail's bounty, hike two miles to sublime **Lower Punchbowl Falls**, which plunges 15 feet into a green pool lined with sun-struck river rocks.

Families in search of falls can do no better than a trip to multitiered **Wahlella Falls** (Exit 40). Tucked into a towering box canyon, the easy one-mile trail along Tanner Creek is speckled with wildflowers and small swimming holes. At the falls, iridescent lichen-cloaked boulders line the basin, and a small beach invites tykes to splash their feet.

For another perspective on the river, check out the **Bonneville Lock and Dam** (Exit 40; 541.374.8820; [www.nwp.usace.army.mil](http://www.nwp.usace.army.mil)) and its different kind of waterfalls: fish ladders. Watch from overhead platforms and through underwater windows as giant salmon wiggle and leap upstream right before your eyes, leaving a lasting impression of the gorge's rushing water.

For more information on the Columbia River Gorge, visit [www.mthoodcolumbiagorge.com](http://www.mthoodcolumbiagorge.com).





MULTNOMAH FALLS

## EAT

### **Double Mountain Brewery and Taproom**

In the heart of downtown Hood River, this convivial, wood-toned pub is known for a spirited collection of hoppy drafts, such as the signature India Red Ale, and stellar pizza. The pies sizzle with locally raised tomato, garlic and basil or delectable spicy sausage from Portland's Viande Meats. *8 Fourth St., Hood River; 541.387.0042; [www.doublemountainbrewery.com](http://www.doublemountainbrewery.com)*

## PLAY

### **Historic Columbia River State Highway Trail**

Sweeping vistas and adventure can be found along this converted highway near Hood River. Ride, run, skate or stroll the smooth, car-free asphalt, which once served as the main route through the gorge. The jaw-dropping views are too numerous to count, but don't miss the porticos lining the Mosier Twin Tunnels, which are perched more than 200 feet above the Columbia River. *[www.oregonstateparks.org](http://www.oregonstateparks.org)*



MOSIER TWIN TUNNELS

## STAY

### **Columbia River Gorge Hotel**

How's this for a room with a view? The historic hotel is perched above the tumbling sheets of 208-foot Wah Gwin Gwin Falls, which already nests high above the Columbia River Gorge. Relax in the sparkling new day spa and kick back in the rustic elegance of freshly refurbished rooms. *4000 Westcliff Drive, Hood River; 541.386.5566; [www.columbiagorgehotel.com](http://www.columbiagorgehotel.com)*





TIMBERLINE LODGE

## MOUNT HOOD

# High & Mighty

Historic Timberline Lodge is a timeless treasure.

*By Christopher Van Tilburg*

**S**et more than a mile high on the flanks of Oregon's tallest mountain, 11,239-foot Mount Hood, **Timberline Lodge** (503.272.3311; [www.timberlinelodge.com](http://www.timberlinelodge.com)) was never meant to stand out. "It was our hope not to detract from the great natural beauty of the area," explained Forest Service architect Linn Forrest years after he helped to construct the lodge in 1937. "The entire exterior was made to blend as nearly as possible with the mountainside."

And did they ever nail it. Built at the height of Great Depression as a Works Progress Administration project, the lodge was crafted from giant ponderosa pines and basalt boulders that were gathered on site and hewn into a structure that tucks into the slopes as naturally as a stand of fir trees.

Yet Timberline has always been a beacon to skiers, hikers and anyone else who passes by these parts. And on the eve of its 75th anniversary in 2012, Timberline is set to sparkle like never before, with \$4 million in federal

**The lodge tucks into the mountainside like a stand of fir trees.**

stimulus funds dedicated to restoring the national historic landmark's floors and exterior.

The lodge's menu may see some respectful updates soon, too, as new

executive chef Jason Stoller Smith succeeds 31-year veteran Leif Eric Benson in the lodge's kitchen. One thing that won't change: one-of-a-kind dining experiences like the exclusive Winemaker's Dinner Series, which pairs a six-course meal with Oregon wines high above the main lodge in the rustic Silcox Hut. Outside, the lodge's famed access to year-round skiing is being expanded. Plans are in the works for a lift-accessed, summer mountain bike park designed by the crew behind the world-famous Whistler Mountain Bike Park in British Columbia.

But when you're looking for reasons to celebrate Timberline, nothing seems to top a puppy. In 2010 Timberline welcomed Heidi, the latest in a storied line of Saint Bernards who have served as official mascots for the lodge. The friendly hounds have greeted millions of visitors here over the years and have become as much a beloved complement to the mountain's landscape as the lodge itself.

For more information on Oregon's Mt. Hood Territory, visit [www.mthoodterritory.com](http://www.mthoodterritory.com).



## WINE TASTING IN THE WILLAMETTE VALLEY!

Known for its world class Pinot noir, the Willamette Valley is home to more than 180 wineries and tasting rooms surrounded by beautiful views of the Cascade Mountains. Explore quiet backcountry roads leading to a rustic barnyard tasting room or a state of the art winery. Amidst a landscape of vines and orchards, taste special releases with wine-makers or tour vineyards and barrel caves. Come explore the exciting and unique wines of the Willamette Valley!

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## COLUMBIA COUNTY

# Triple Play

Boat, bike and bird-watch in Columbia County.

By Peter Beland

**A** mere 20 miles from the lights of Portland sits the tucked-away countryside of Columbia County. Here, the pace of life is as calm as the ebb and flow of the tides in Scappoose Bay, a glassy side channel that lazily siphons water from the county's namesake, the mighty Columbia River. With quiet back roads stretching past scenic farmland, the diverse area is ripe for a variety of outdoor adventures.

One of the easiest ways to start is with **Scappoose Bay Kayaking** ([www.scappoosebaykayaking.com](http://www.scappoosebaykayaking.com)), which offers kayak veterans and novices alike guided tours of the area, as well as boat rentals. Paddlers can slip quietly into the secluded marshes of the bay for prime bird-watching, or venture to the western tip of bird-rich Sauvie Island, the site of a 19th-century shipbuilding operation that's now home to river otters, bald eagles and a host of migratory birds. Also on offer: Multiday guided trips down the Columbia, trailed by a 24-foot heated pontoon boat loaded with fresh salmon and other fixings to provide paddlers with a full gourmet spread. "We call it our 'bloat and float,'" jokes owner Steve Gibbons.

Bird-watchers can also sate their appetites around **Vernonia Lake** ([www.vernonia-or.gov](http://www.vernonia-or.gov)). A former mill pond for Oregon-American Lumber Company, the largest outfit of its kind during the early 20th century, this trout-stocked body of water attracts colorful rufous hummingbirds and the black-headed grosbeak, whose bright orange plumage belies its rather mundane name. And come winter,

**Paddlers can slip quietly into the marshes for prime bird-watching.**

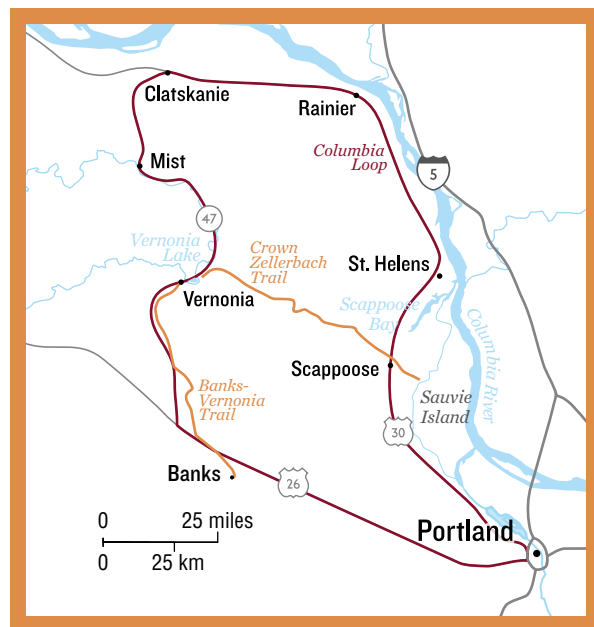
there's even more reason to visit: Massive flocks of elegant snow geese swoop down into the lake to take rest before heading farther south. Visitors can see these and other birds while walking along the easily accessible nature trail that encircles the lake. (Hikers, take note: Be sure to check the trailhead for information on daily parking permits.)

The lake is on the **Columbia Loop** ([www.willamettebirding.org](http://www.willamettebirding.org)), part of the Willamette Valley Birding Trail. Passing through farmland and forest and down to the Columbia River, the route offers ample opportunities to view raptors, rainforest species and migrating waterfowl.

Cyclists flock to Columbia County, too. From Vernonia, riders can choose one of two new routes. The **Crown Zellerbach Trail**, a reclaimed logging road, offers mountain bikers 17 miles of rugged path descending to Scappoose. From there, it's less than 10 miles to shopping and dining in the historic "Olde Towne" district of St. Helens. Vernonia is also connected via an extension trail to the **Banks-**

**Vernonia State Trail** ([www.oregonstateparks.org](http://www.oregonstateparks.org)), one of the region's premier cycling paths. This 21-mile, multiuse, fully paved path is the state's first completed "rails-to-trails" project, repurposing a route that was once used to haul lumber from old-growth forests to Portland. Most popular with cyclists, the trail also draws walkers and equestrians, but birds like the red-capped pileated woodpecker far outnumber people.

The prodigious flora and fauna along the trail provide a welcome respite from civilization, while the rough-shod wooden struts of the 600-foot-long Buxton train trestle serve as reminders of an age when raw industry ruled the land in these parts. Such encounters are likely to make you appreciate the surrounding wilderness that much more.



For more information on Columbia County, visit [www.travelcolumbiacounty.com](http://www.travelcolumbiacounty.com).





PHOTOGRAPH BY DAVID LEWIS

KAYAKING  
SCAPPOOSE BAY

## EAT

### **Houlton Bakery**

Stop by this downtown St. Helens delight located just off Highway 30 for seasonal delicacies like chanterelle deep-dish pizzas and chewy macaroon balls for dessert. 2155 Columbia Blvd., St. Helens; 503.366.2648; [www.houltonbakery.com](http://www.houltonbakery.com)

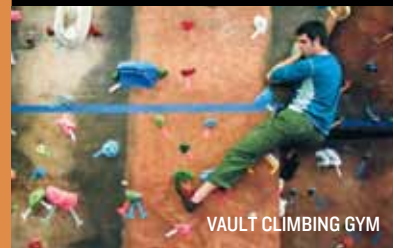
### **Mark's on the Channel**

Prolong your enjoyment of the great outdoors with dinner on the deck at this floating restaurant. Live music keeps the joint rocking on summer weekends. Closed in winter. 34326 Johnsons Landing Road, Scappoose; 503.543.8765; [www.marksonthechannel.com](http://www.marksonthechannel.com)

## PLAY

### **Vault Climbing Gym**

This bouldering and top-rope climbing center sports more than 50 constantly updated routes for beginner and intermediate climbers. 200 S. First St., St. Helens; 503.396.5605; [www.sainthelensvault.com](http://www.sainthelensvault.com)



VAULT CLIMBING GYM

### **Dan's Guide Service**

The Columbia is home to massive salmon, steelhead and sturgeon — let experienced guide Dan Porter lead you to them on one of his three boats. [www.fishwithdan.com](http://www.fishwithdan.com)

## STAY

### **Nob Hill Riverview Bed and Breakfast**

Enjoy understated luxury and homemade meals overlooking the river in this 1900s Craftsman-style B&B near St. Helens' historic waterfront and downtown. 285 S. Second St., St. Helens; 503.396.5555; [www.nobhillbb.com](http://www.nobhillbb.com)



## YAMHILL COUNTY Grape Escape

Sip in the views of Yamhill County's wine country.

*By Hannah Wallace*

**T**he Willamette Valley, justly famous for its world-class Pinot noirs, has six distinct grape-growing regions, or American Viticultural Areas. One of them, Yamhill-Carlton, boasts a concentration of superb wineries — 30 at last count — nearly all within an easy drive of Portland.

Off Highway 99W in Carlton, the spectacular **Anne Amie Vineyards** (6580 N.E. Mineral Springs Road, Carlton; 503.864.2991; [www.anneamie.com](http://www.anneamie.com); \$10 tasting fee; open daily March-Dec., weekends Jan.-Feb.) is high on a

ridge with sweeping views of the Coast Range. Soak in the scenery, then settle into the barrel-lined tasting room with a complex L'iris Pinot noir or a crisp, pear-scented Pinot gris.

At **Lemelson Vineyards** (12020 N.E. Stag Hollow Road, Carlton; 503.852.6619; [www.lemelsonvineyards.com](http://www.lemelsonvineyards.com); \$10 tasting fee; open Thur.-Mon.), Eric Lemelson tends six organic vineyards and employs a unique mobile platform for precision grape sorting. Such attention to detail results in extraordinary Pinots (and a striking reserve neutral-oak Chardonnay).

In nearby Yamhill, **Willakenzie Estate** (19143 Laughlin Road, Yamhill; 503.662.3280; [www.willakenzie.com](http://www.willakenzie.com); \$15 tasting fee; open daily) is known for sourcing its Pinot varietals solely from its own 420-acre property. Don't miss the earthy Jory Hills Pinot noir, aged for 12 months in French oak, and a buttery 2009 Chardonnay, once reserved for the owner's personal collection.

Not every visit has to involve wine, however. **Kookoolan Farms** (15713 Highway 47, Yamhill; 503.730.7535;

[www.kookoolanfarms.com](http://www.kookoolanfarms.com)), a family-run organic farm, offers crash courses in the slow-food lifestyle. Dive right in with relaxed pursuits like cheese-making: Offerings such as Mozzarella 101, Washed Curds and Italian Hard Cheeses include generous tastings paired with homemade kombucha tea.

Posh digs like the **Allison Inn & Spa** (2525 Allison Lane, Newberg; 503.554.2525; [www.theallison.com](http://www.theallison.com)) make spending an entire weekend in the valley a tempting possibility. First-class service is matched with a standout restaurant, a full spa, and spacious rooms where fireplaces and shoji-screened baths create a Tokyo-meets-wilderness-lodge vibe.

Accommodations at the **Inn at Red Hills** (1410 N. Highway 99W, Dundee; 503.538.7666; [www.innatredhills.com](http://www.innatredhills.com)) are less formal. But with touches like glass-tile showers, hardwood floors and leather ottomans, luxury still rules. And each room provides multiple views of the countryside, which means plenty of chances to raise a toast to this wondrously verdant valley.

For more information on touring Oregon's wine regions, visit [www.oregonwine.com](http://www.oregonwine.com).





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## OREGON COAST

# A Perfect Caper

The Oregon Coast's Three Capes Drive is a natural escape.

By Lora Shinn

**F**orget stopping to smell the roses: It's time to sniff the sea air. Stretching some 30 miles from Tillamook to Pacific City, Oregon's Three Capes Drive parallels some of the country's most dramatic coastline. Along the way, each stop reveals a mesmerizing array of wave-thrashed cliffs, cloud-sashed mountains and unspoiled beaches. Drive it from the north. Tour it from the south. The only way to go wrong is to rush.

Seventy miles west of Portland in Tillamook, red-barn-dotted dairy farms, not beaches, are king. This fact is driven

home inside the Tillamook Cheese Factory (4185 Highway 101 North; Tillamook; 800.542.7290; [www.tillamookcheese.com](http://www.tillamookcheese.com)), where you can take a self-guided tour of the cheese-making process and, more important, sample some of the 38 flavors of ice cream. The Tillamook Air Museum (6030 Hangar Road, Tillamook; 503.842.1130; [www.tillamookair.com](http://www.tillamookair.com)) also makes a worthy detour. Built in 1942, the imposing wooden hangar rises 15 stories and houses more than two dozen vintage war planes.

Eight miles west stands Cape Meares ([www.oregonstateparks.org](http://www.oregonstateparks.org)), a rocky headland 200 feet above the Pacific. Walk down a short, paved path to tour the historic lighthouse. Watch for seals and Steller sea lions, as well as migrating gray whales (nearly 18,000 pass Oregon's shores annually).

From Cape Meares, take Bayshore Drive south to Oceanside. Dig your toes into the sand and view Three Arch Rocks National Wildlife Refuge ([www.fws.gov/oregoncoast/3archrocks](http://www.fws.gov/oregoncoast/3archrocks)). A half-mile offshore, these photogenic sea

stacks host thousands of birds.

To the south, Cape Lookout State Park ([www.oregonstateparks.org](http://www.oregonstateparks.org)) draws hikers and campers with its large selection of campsites — and stunning natural beauty. The park sits on a sand spit dividing the ocean and Netarts Bay and offers miles of trails through old-growth rain forest.

At the southern end of the Three Capes Drive, Pacific City and the beach at Cape Kiwanda ([www.oregonstateparks.org](http://www.oregonstateparks.org)) are ideal for unwinding. Nab a spot on the back deck of Pelican Pub & Brewery (33180 Cape Kiwanda Drive, Pacific City; 503.965.7007; [www.pelicanbrewery.com](http://www.pelicanbrewery.com)) and gaze at the vast, craggy face of Haystack Rock. Beneath the rock, surfers harness the swells and dory fishermen haul in catches of halibut and salmon.

You don't have to get wet to enjoy yourself here — rambling up the cape's giant sand dune is the area's most popular activity. Work your way up, wait for the sun to slip behind the waves, and remind yourself that there's no need to hurry back down.

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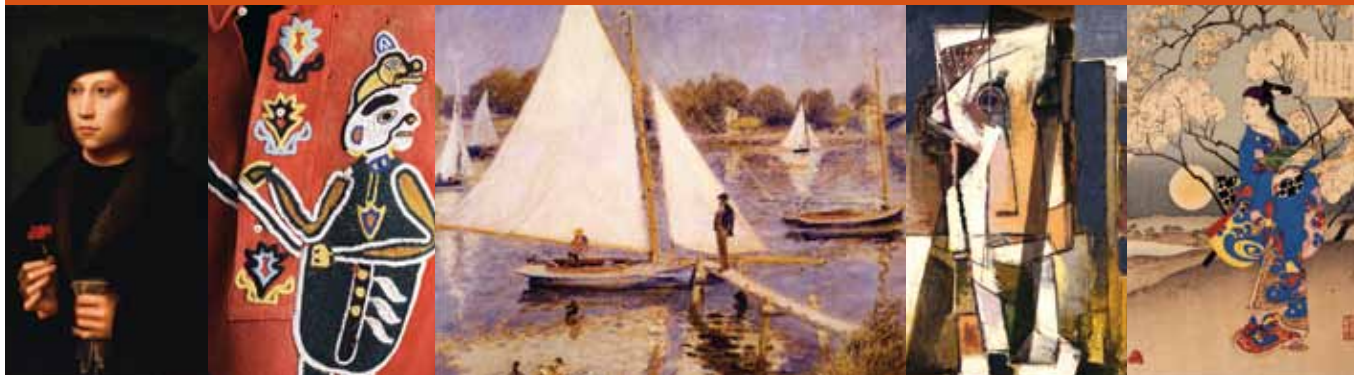
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# ARTS



FIRST THURSDAY  
ART WALK

## STREET SWEEPS

### PORTLAND'S MONTHLY ART WALKS KNOCK ART LOVERS OFF THEIR FEET.

By Anna Sachse

Portland's art scene isn't something that's easy to pin down. For proof, look no further than the city's beloved art walks. Held on the first and last Thursday, and first Friday, of every month, these events bring art to the streets and sidewalks. Serious collectors mingle with families, students and legions of artists as one and all stream past a collage of studios, street performers, airy cafés, boutiques and tables loaded with local crafts. Call it community at its creative height.

#### FIRST THURSDAY

Portland's art-walk pioneer, **First Thursday** ([www.firstthursdayportland.com](http://www.firstthursdayportland.com)), which began some 25 years ago, winds its way from the stylish Pearl District to the brick storefronts of Old Town to bustling downtown.

Charles Froelick, owner of **Froelick Gallery** (714 N.W. Davis St.; 503.222.1142; [www.froelickgallery.com](http://www.froelickgallery.com)), a contemporary art gallery in the Pearl, says he's watched First Thursday transition from a decidedly local event into one that lures buyers from around the world. "Portland has truly gifted — and affordable — artists who are just embarking on their careers," he says, while noting that they're often cutting their teeth alongside seasoned players whose works also hang in museums.



# COMMAND PERFORMANCE

Portland's dance, theater and music companies draw rave reviews.

Creativity takes many forms in Portland. Whether you prefer straightforward entertainment, thought-provoking dramas or something entirely different, the town's crowd-pleasing companies always deliver.

The celebrated **Oregon Ballet Theatre** ([www.obt.org](http://www.obt.org); 503.222.5538; September–April) wows audiences and critics with classics, original works and edgy collaborations, while **BodyVox** ([www.bodyvox.com](http://www.bodyvox.com); 503.229.0627; October–May) presents imaginative, modern dance. **White Bird Dance** ([www.whitebird.org](http://www.whitebird.org); 503.245.1600; September–March) regularly brings innovative choreographers from around the world to Portland.

Theater companies like **Artists Repertory Theatre** ([www.artistsrep.org](http://www.artistsrep.org); 503.241.1278; September–May) and **Portland Center Stage** ([www.pcs.org](http://www.pcs.org); 503.445.3700; September–June) produce acclaimed works and groundbreaking premieres. **Broadway Across America** ([www.broadwayacrossamerica.com/portland](http://www.broadwayacrossamerica.com/portland); 503.241.1802) lets you see the hottest musicals in the nation right in downtown Portland.

Traditionalists and casual fans alike will appreciate the anything-but-stuffy approach of the **Portland Opera** ([www.portlandopera.org](http://www.portlandopera.org); 503.241.1802; September–April), while works from classical to pop fill out the repertoire of the **Oregon Symphony** ([www.orsymphony.org](http://www.orsymphony.org); 503.228.1353; September–May). And the summer concerts presented by **Chamber Music Northwest** ([www.cmnw.org](http://www.cmnw.org); 503.294.6400; June–July) come complete with catered picnics under the trees. — Karen Martwick

## BODYVOX



LAST THURSDAY AT  
GUARDINO GALLERY

From April to November, many of those new talents can be found on Northwest 13th Avenue, when it's closed to traffic for the open-air First Thursday Street Gallery. Indoors,

*“Visitors get to meet the real people behind the art.”*

galleries like **Elizabeth Leach** (417 N.W. Ninth Ave.; 503.224.0521; [www.elizabethleach.com](http://www.elizabethleach.com)) and **Butters Gallery** (520 N.W. Davis St.; 800.544.9171; [www.buttersgallery.com](http://www.buttersgallery.com)) showcase sophisticated works in media from paint to clay to wood.

## LAST THURSDAY

Although **Last Thursday** ([lastthursdaypdx.ning.com](http://lastthursdaypdx.ning.com)) is a year-round affair, the event hits its creative stride in summer, when a nearly mile-long stretch of Northeast Alberta Street is closed off for a friendly flash mob of artists. You're also apt to find works for sale inside cafés, bars, pet stores and shoe shops.

The cheerful scene is a recent phenomenon, says **Guardino Gallery** (2939 N.E. Alberta St.; 503.281.9048; [www.guardinogallery.com](http://www.guardinogallery.com)) co-owner Donna Guardino, who helped launch Last Thursday in the 1990s.

“Back then the area was like a Wild West town,” says Guardino. “But we saw the possibilities.” And now that the area is booming, she says there's

a renewed focus on staying local. “Most of the galleries here are owner-occupied,” says Guardino, “which means visitors get to meet the real people behind the art.”

## FIRST FRIDAY

Founded in 2004, **First Friday** ([www.firstfridayart.com](http://www.firstfridayart.com)) is the city's widest-ranging art-walk event. Set in the Central Eastside Art District's five separate areas, the event boasts close to three dozen galleries and studios and other venues to explore.

Established galleries like **23 Sandy** (623 N.E. 23rd Ave.; 503.927.4409; [www.23sandy.com](http://www.23sandy.com)) anchor the scene, but what sets First Friday apart is the focus on edgier, emerging studios and galleries, says Julia Gardner, chair of the Central Eastside Art District. Under-the-radar venues such as **Studio 2507** (2507 S.E. Clinton St.; 503.957.6800; [www.studio2507.com](http://www.studio2507.com)) and the newly opened **Fourteen 30 Contemporary** (922 S.E. Ankeny St.; [www.fourteen30.com](http://www.fourteen30.com)) showcase alternative-media artists who aren't afraid to take creative chances.

“Many of these venues also feature guest curators,” says Gardner, “which means the spaces aren't limited to a single vision.” Considering its aesthetic richness and variety, she could almost be describing Portland itself.

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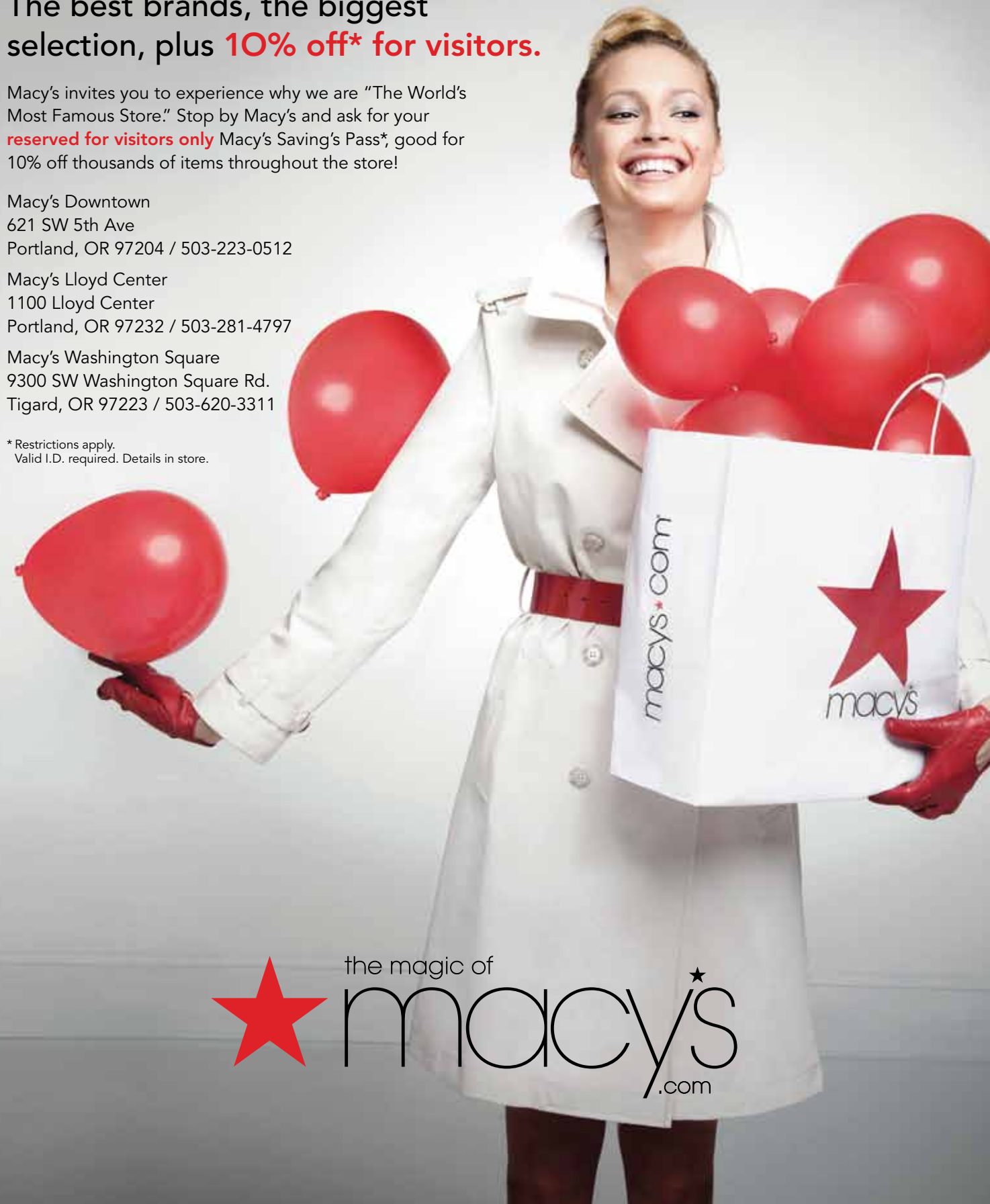
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# SHOPPING



JANEANE MARIE CECCANTI  
WITH ONE OF HER DESIGNS  
AT PARALLEL

## BEST DRESSED

PORTLAND DESIGNERS OFFER SHARP  
STYLE, SANS SALES TAX.

*By Meghan Hilliard*

Portland local Janeane Marie Ceccanti's designs are the perfect infusion of the city elements that surround her: sleek, fashion-forward and eco-conscious. Ceccanti, a competitor on season seven of *Project Runway* (a reality TV show that has already crowned three winners from the Portland area), has a keen eye and skilled hand for sophisticated cuts and thoughtful details. Honored as an emerging designer during Portland Fashion Week 2009, she makes frocks that

are celebrated throughout the city. So when it comes to her own closet, where does this style maven search out her duds? Locally, of course. Here are five of Ceccanti's favorite Portland shops, each with looks that are guaranteed to get you noticed in any city.

### EAST SIDE

Hawthorne neighborhood shop **Local 35** (3556 S.E. Hawthorne Blvd.; 503.963.8200; [www.local35.com](http://www.local35.com)) stocks heritage brands like Pendleton alongside pop-culture pulse-readers such as Los Angeles' Warriors of Radness. Still, the carefully culled selection makes pulling off a cohesive look a snap, says Ceccanti. "All of their pieces really have an urban shape," she explains.



# BRAND CAMPAIGN

Famous designer labels are easy to come by in Portland.

Portland is nothing if not passionate about its local shops. But make no mistake: the Rose City's roster of nationally known brand names runs plenty deep, too.

The blocks surrounding Pioneer Courthouse Square have grown into the city's signature retail district. **Macy's**, **Nordstrom** and **Tiffany & Co.** are just a few of the names you can spot along these tree-lined streets. But the newest — and arguably splashiest — addition is Swedish retailer **H&M** (850 S.W. Fifth Ave.; 503.241.0257; [www.hm.com](http://www.hm.com)), with three floors devoted to chic-on-the-cheap threads.

H&M is one of more than 70 retailers in **Pioneer Place** (700 S.W. Fifth Ave.; 503.228.5800; [www.pioneerplace.com](http://www.pioneerplace.com)). Other favorites include renowned designers **Betsey Johnson**, **Kate Spade** and **Louis Vuitton**, not to mention an **Apple Store**.

Portland is loaded in the outdoors department, too. The flagship store of local legend **Columbia Sportswear** (911 S.W. Broadway; 503.226.6800; [www.columbia.com](http://www.columbia.com)) is right downtown, with **Mountain Hardware** (722 S.W. Taylor St.; 503.226.6868; [www.mountainhardware.com](http://www.mountainhardware.com)) just around the corner. In the Pearl District, **Icebreaker Touch Lab** (1109 W. Burnside St.; 503.241.8300; [www.icebreaker.com](http://www.icebreaker.com)) is the first U.S. location for New Zealand's purveyor of sleek wool activewear. — Meghan Hilliard



Listed among *GQ* magazine's "Best of the West" shops, it's also a go-to for local handmade jewelry and accessories, like eyeglasses made of sustainably harvested rosewood, to help cap your ensemble.

Assembled like a gallery of style to-do's, **Una** (2802 S.E. Ankeny St.; 503.235.2326; no website) is a showcase for original works. "What you find here are gorgeous pieces that you aren't necessarily going to see on the streets," Ceccanti says of owner Giovanna Parolari's collection. Ceccanti recommends the silk and cotton shawls, each offered in vivacious palettes that add a punch of color into a gray day.

## NORTHWEST PORTLAND

Portland is loaded with great vintage stores. But when Ceccanti wants to be assured of scoring a treasure, she heads for **Keep 'Em Flying** (518 N.W. 21st Ave.; 503.221.0601; no website). The walls of Pamela Springfield's tucked-away gem are lined with mainly pre-1980 selections, including beautiful millinery, ornate jackets, dresses, blouses and men's suits poised for a *Mad Men* casting call. Ceccanti especially favors the shop's footwear selection: "I can always find boots in my size," she says. To spot the shop, look for the frocks hanging from the tree outside.

PHOTOGRAPH LEFT COURTESY PIONEER PLACE, ABOVE BY THOMAS COBB



## MORE THAN MALLS

In addition to tax-free savings, these shopping centers all offer enticing extras.

The power shopper who craves one-stop retail satisfaction plus a little something more should try these destinations in and around town. — Karen Martwick

**LLOYD CENTER** Oregon's largest shopping center houses 200 stores, an eight-screen movie house and an indoor ice rink (which happens to be where former U.S. champion Tonya Harding learned to skate). Lloyd Center is within Portland's "Free Rail Zone," so the seven-minute ride to and from downtown on MAX light rail is free. N.E. Ninth Ave. and Multnomah St.; 503.282.2511; [www.lloydcentermall.com](http://www.lloydcentermall.com)

**BRIDGEPORT VILLAGE** Let the valet handle parking while you browse the 50-plus stores — from major names like Saks Off Fifth to local favorites like

## DOWNTOWN

How hip is grandmother Connie Codding? Her downtown shop, **Frances May** (1013 S.W. Washington St.; 503.227.3402; [www.francesmay.com](http://www.francesmay.com)), which she opened with her Pratt Institute-trained daughter Pamela Baker-Miller in 2008, has been name-dropped by everyone from *Lucky* magazine to the *London Times*. Ceccanti adds to the accolades by calling out the pair's attention to garment construction, lines and fit. Look for modern dresses and shoes by Rachel Comey and Rag & Bone waxed canvas jackets.

## PEARL DISTRICT

Among the more than two dozen independent designers' works offered inside unisex boutique **Parallel** (1022A N.W. Johnson St.; 503.274.8882; [www.parallelportland.com](http://www.parallelportland.com)) you'll find some of Ceccanti's own pieces. Pair her dynamic prints and futuristic jackets with a cashmere scarf from Julie Park. Parallel also stocks effortlessly cool Hunter rain galoshes — staples in many a local's closet.

Mario's 3.10 — in this open-air mall 11 miles south of Portland. Wind down with dinner at one of 10 restaurants and a movie at the 18-screen theater. 7455 S.W. Bridgeport Road, Tigard; 503.968.1704; [www.bridgeport-village.com](http://www.bridgeport-village.com)

**WOODBURN COMPANY STORES** The largest tax-free outlet center in the West is only 30 minutes south of Portland. Find big-name brands and outlet savings at 100 stores, including Nike Factory Store, Columbia Sportswear, J. Crew and more. 1001 Arney Road, Woodburn; 503.981.1900; [www.woodburncompanystores.com](http://www.woodburncompanystores.com)

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# OUTDOORS



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## SPOKE CITY

THEY SAY EVERYTHING IS CYCLICAL.  
IN PORTLAND, THAT'S NEVER BEEN  
MORE TRUE.

*By Matt Williams*

With 300-plus miles of designated bike lanes and trails and the most bike commuters in the nation, cycling is a way of life in Portland. For visitors, it's simply the best way to see the city at street level. And with more than 10 shops with bikes ready to rent (p. 67) and several hotels offering free loaners, it's easy — and cheap — to join the two-wheeled revolution.

### CRUISING ALLOWED

Portland's most relaxing bike ride includes a cruise along the **Eastbank Esplanade**, the star attraction in a 2.6-mile loop between the Hawthorne and Steel bridges, offering close-up views of downtown and the Willamette River. After a circuit or two, bikers can continue upstream via the **Springwater Corridor Trail**, a former rail line that runs along **Oaks Bottom Wildlife Refuge**, home to one of the nation's largest urban colonies of blue herons.



# GARDEN VARIETY

Portland's green spaces are a feast for the senses.

## BEST PLACE TO SMELL THE ROSES

Portland's **International Rose Test Garden**, the oldest official continuously operated public rose test garden in the United States, boasts more than 8,000 roses and spectacular views of the skyline and Mount Hood. The best rose-viewing months are May-September. 400 S.W. Kingston Ave. (in Washington Park); 503.823.3636; [www.portlandparks.org](http://www.portlandparks.org)

**BEST PICNIC SPOT** Where better to unfurl a picnic blanket than Portland's highest point? From atop **Council Crest**, you can take in views of as many as five snowy volcanoes, as well as downtown Portland. At the end of S.W. Council Crest Drive; [www.portlandparks.org](http://www.portlandparks.org)

**BEST URBAN PARK** A public plaza built atop a parking garage, **Director Park** draws a vibrant lunchtime crowd that dines on offerings from the on-site café and nearby food carts. On warm days, families splash in the gentle jets of water shooting from a circular fountain. 815 S.W. Park Ave.; [www.portlandparks.org](http://www.portlandparks.org)

**BEST ESCAPE** Perched above the Rose Garden in Washington Park, the **Portland Japanese Garden** has been called one of the most authentic gardens of its kind outside of Japan. Intimate walkways and meandering streams lace the five distinct gardens. 611 S.W. Kingston Ave.; 503.223.1321; [www.japanesegarden.com](http://www.japanesegarden.com)

Save 30 percent off admission to the Portland Japanese Garden, Lan Su Chinese Garden (p. 33) and Pittock Mansion with **Travel Portland's Garden Pass**, available only at [www.travelportland.com](http://www.travelportland.com).

PORTLAND JAPANESE GARDEN



## PARK AND RIDE

The Springwater Corridor heads 20 miles out of town, but mountain bikers usually turn off at mile 12 and head up to **Powell Butte Nature Park**, which boasts nine miles of well-marked trails. A ride up this extinct cinder cone volcano is oxygen-depleting but rewarding — reach the summit on a clear day, and you'll be treated to views of five volcanic peaks.

Powell Butte might have a rep for Portland's best mountain biking, but it's not the city's biggest parkland. That would be **Forest Park**, with 27 miles of trails and fire roads offering varying grades and challenges. (Watch for trail signs marking legal bike paths.) Most bikers enter the park on Leif Erikson Drive at the top of Northwest Thurman Street, where a five-mile ride straight up leads to a view of snowy Mount Adams.

## SAUVIE ISLAND



## ROAD RULES

Cyclists who ride north on **Highway 30** can choose their own adventure in terms of distance and difficulty. Hill-seekers can take a left and climb any of the winding slopes up to Northwest Skyline Boulevard, where sweeping views of Mount Hood and Mount St. Helens (and an easy descent) are waiting as a reward. Iron-thighed riders can tackle super-steep Logie Trail Road, which rises more than 1,000 feet in less than three miles, while Cornelius Pass Road is the better choice for





tamer rides.

Also found on Highway 30 is a bridge to **Sauvie Island** ([www.sauvieisland.org](http://www.sauvieisland.org)), which lies only 10 miles from Portland's Northwest Industrial District but a world away in terms of tranquility and natural charm.

## NO NEED TO BYOB

Tour operators and rental shops will get you rolling like a local.

For guided bike tours, two outfitters have you covered. **Portland Bicycle Tours** (345 N.W. Everett St.; 503.360.6815; [www.portlandbicycletours.com](http://www.portlandbicycletours.com)) leads rides around several bridges, breweries and parks of Portland; **Pedal Bike Tours** (133 S.W. Second Ave.; 503.877.2453; [www.pedalbiketours.com](http://www.pedalbiketours.com)) provides coffee- and volcano-themed jaunts in town and trips to the wine country and the Columbia River

Gorge. Both companies also offer custom-designed tours.

There, the loop road passes berry farms and pumpkin patches and provides access to a string of sandy Columbia River beaches.

*Information about parks listed here is available at [www.portlandparks.org](http://www.portlandparks.org) and [www.theintertwine.org](http://www.theintertwine.org).*

Gorge. Both companies also offer custom-designed tours.

To explore the city on your own, **Waterfront Bikes** (10 S.W. Ash St.; 503.227.1719; [www.waterfrontbikes.net](http://www.waterfrontbikes.net)) provides rentals and necessary accessories including a pump, a helmet and a bike bag. At the **Fat Tire Farm** bike shop (2714 N.W. Thurman St.; 503.222.3276; [www.fattirefarm.com](http://www.fattirefarm.com)) located near Forest Park, you'll find top-notch mountain bikes.

Local bike maps are available at the Travel Portland Information Center in downtown's Pioneer Courthouse Square. And you'll find cyclist-submitted tours from around the region at **Ride Oregon Ride** ([www.rideoregonride.com](http://www.rideoregonride.com)).

— Courtney S. Ries



### DISCOVER



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# NIGHTLIFE



BRIDGEPORT  
BREWING

## TRUE BREW

### TAP INTO PORTLAND'S YEAR-ROUND STATE OF "BEERVANA."

By Tom Colligan

On a warm, breezy Portland evening, there's no better way to blend in with the locals than by sipping a refreshing, mahogany-tinted pint of Old Silenius Ale in the courtyard of Migration Brewing Co. (2828 N.E. Glisan St.; 503.206.5221; [www.migrationbrewing.com](http://www.migrationbrewing.com)). Here, at one of the town's newest brewpubs, you can receive the sudsy sacrament under the shade of a repurposed boat sail among some of the most devout beer drinkers in America.

In the city that churns out more craft-brewed suds than any other, exceptional beer has become the rule. For the residents of "Beervana," it seems that only an ever-expanding roster of brewers and flavors will do.

The smell of bubbling malt swirls freely about the city, where nearly 40 breweries are now in full swing. You can follow your nose to the steaming brew kettles of Oregon's oldest operating craft brewery, BridgePort Brewing (1313 N.W. Marshall St.; 503.241.3612; [www.bridgeportbrew.com](http://www.bridgeportbrew.com)), located at the north end of the Pearl District. Started in 1984 in a former rope factory, the vast industrial space has been artfully remade into a thriving brewpub. On the city's east side, you'll find the state's largest brewery:



# STAGE PRESENCE

Portland's vibrant music scene is on full display at these venues.

Portland's collection of A-list musicians — indie-rock heroes the Decemberists, neo-tango-band sophisticates Pink Martini, punk combo the Thermals, just to name a few — is nothing if not varied. Likewise, the Rose City boasts a wide array of music halls.

Legendary jazz drummer Mel Brown, with his septet, quartet and B3 organ group, is in residence three nights a week at **Jimmy Mak's** (221 N.W. 10th Ave.; 503.295.6542; [www.jimmymaks.com](http://www.jimmymaks.com)). The Pearl District club has been ranked by *Down Beat* magazine as one of the top 100 places in the world to hear jazz. On the east side, the rocket-ship-meets-log-cabin décor of the **Doug Fir Lounge** (830 E. Burnside St.; 503.231.9663; [www.dougfirlounge.com](http://www.dougfirlounge.com)) exudes chic charm. Expect a regular lineup of nationally and internationally known indie bands, often buoyed by trend-setting local openers. The vibe is also fiercely independent at **Mississippi Studios** (3939 N. Mississippi Ave.; 503.288.3895; [www.mississippistudios.com](http://www.mississippistudios.com)) in North Portland. Shows at this recording studio/performance space have included mellow record-release parties and a unique mash-up between the Oregon Ballet Theatre and a local folk band.

When the sun is shining, **Edgefield** (2126 S.W. Halsey St., Troutdale; 503.669.8610; [www.edgefieldconcerts.com](http://www.edgefieldconcerts.com)) reigns supreme. Located on the site of a historic poorhouse and farm, the venue is part of the McMenamins empire of interesting sites masterfully restored as hotel resorts. Just 20 minutes east of Portland by car, Edgefield has a popular summer Concerts on the Lawn series that's hosted everyone from the Doobie Brothers to Vampire Weekend.

— Peter Beland



BEER SAMPLER AT  
MIGRATION BREWING

**Widmer Brothers** (929 N. Russell St.; 503.281.3333; [www.widmer.com](http://www.widmer.com)), makers of the famous golden hefeweizen that first popularized wheat beer in America.

If you enjoy your beer with a side of local history, don't miss the dozens of pubs operated by the **McMenamins brothers** ([www.mcmenamins.com](http://www.mcmenamins.com)). You'll find their trademark beers and pub fare at locations that include reclaimed historic buildings such as the **Kennedy School** (5736 N.E. 33rd Ave.; 503.249.3983) — once an elementary school, now a hotel complete with a saltwater soaking pool — and Southeast Portland's iconic **Bagdad Theater & Pub** (3702 S.E. Hawthorne Blvd.; 503.467.7521), a restored 1920s movie house.

Yet Portlanders' thirst for something new persists. The freshly

minted **Cascade Barrel House** (939 S.E. Belmont St.; 503.265.8603; [www.cascadebrewingbarrelhouse.com](http://www.cascadebrewingbarrelhouse.com)) is particularly interesting, serving beers aged for up to 18 months in oak barrels and lambic-style sour beers flavored with apricot or cherry.

Another popular newcomer is **Upright Brewing** (240 N. Broadway; 503.735.5337; [www.uprightbrewing.com](http://www.uprightbrewing.com)), tucked away in the basement of the Leftbank Building across from the Rose Garden arena. The tasting room, open only Friday through Sunday (and before weekday Trail Blazers home games), is where those in the know quaff pints of Belgian-inspired, farmhouse-style ales in what feels like the Batcave of Portland beerdom.

**PIX PÂTISSERIE** Linger over divine confections until midnight — like the addictive caramel-infused almond cake — until midnight. 3402 S.E. Division St., 503.232.4407; and 3901 N. Williams Ave., 503.282.6539; [www.pixpatisserie.com](http://www.pixpatisserie.com)

**RIMSKY-KORSAKOFFEE HOUSE** At this late-night sweet spot, touches of whimsy like rotating tabletops are a draw, as are the decadent fudge brownies. 707 S.E. 12th Ave.; 503.232.2640; no website

## BAR NONE

The city offers plenty of high spirits sans alcohol.

### GROUND CONTROL CLASSIC ARCADE

A collection of 25 pinball machines and more than 90 vintage video games add up to old-school fun. 511 N.W. Couch St.; 503.796.9364; [www.groundcontrol.com](http://www.groundcontrol.com)





And with the heart of American hops production (the Yakima and Willamette valleys) just a short distance away, Beervana is also graced with an annual bloom of uncommon, aromatic ales made with farm-fresh hops, rather than the more traditional dried buds. Look for the fresh-hop ales at local taprooms (such as **Laurelwood Brewing**, 5115 N.E. Sandy Blvd.; 503.282.0622; [www.laurelwoodbrewpub.com](http://www.laurelwoodbrewpub.com)) for a brief period each October, shortly after harvest time.

Hop season is followed by the march of spiced, dark winter beers, showcased at the **Holiday Ale Fest** ([www.holidayale.com](http://www.holidayale.com)) the first week in December. Beneath the majestically decorated tree in Pioneer Courthouse Square, brewers pour more than 50 varieties of fortifying brews.

But without question the town's signature beer event is the **Oregon Brewers Festival** ([www.oregonbrewfest.com](http://www.oregonbrewfest.com)), held on the last full weekend of July. For four days, downtown's Waterfront Park becomes a broad riverside beer garden, with 80 brewers from across the nation serving some 70,000 beer aficionados who gather to sample the very finest at one of the oldest and most beloved beer festivals in the country.

**VOICE BOX** Stage fright? Don't sweat it: You'll be karaoke-ing inside one of six private party rooms. 2112 N.W. Hoyt St.; 503.303.8220; [www.voiceboxpdx.com](http://www.voiceboxpdx.com)

**VOODOO DOUGHNUT** When's the right time to gobble a bacon-topped maple bar? Anytime, according to this zany, 24-hour Portland icon with two locations. 22 S.W. Third Ave., 503.241.4704; and 1501 N.E. Davis St., 503.235.2666; [www.voodoo doughnut.com](http://www.voodoo doughnut.com) — Laura Guimond



Kennedy School



Crystal Hotel



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Edgefield

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# FAMILY



PORTLAND  
CHILDREN'S  
MUSEUM

## HONEY, WE FORGOT THE CAR

PLAN A FAMILY WEEKEND WITHOUT WHEELS IN PORTLAND.

*By Lora Shinn*

Norman Rockwell had it wrong: Families don't need to jam into a giant sedan in search of fun. At least not in Portland. Here, just your own two feet and a sense of adventure (and maybe a bike or two) will do. Hop on Portland's rails, cycle-ready paths and futuristic aerial tram, and discover why kids of all ages fall for the Rose City.

### DAY 1

Begin the morning with a short ride on the MAX Blue or Red light rail line ([www.trimet.org/max](http://www.trimet.org/max)) from downtown to Washington Park. You'll disembark in Robertson Tunnel — at 260 feet below the surface, it's the deepest transit station in North America. Back up at ground level, choose from three fantastic family options located right outside the station.

The 64-acre **Oregon Zoo** (4001 S.W. Canyon Road; 503.226.1561; [www.oregonzoo.org](http://www.oregonzoo.org)) brings the world to you — scour Africa's savannahs for lions, Asia's jungles for elephants, and North America's forests for bald eagles and cougars. A vintage miniature train also



# COMPLETE FREE-DOM

Families on a budget, rejoice:  
Some of the city's most beloved  
attractions don't cost a dime.

**MT. TABOR PARK** A playground on the flank of an extinct volcano is enough to grab any kid's attention, but it's the skyline and mountain views from the summit that will truly knock their socks off. *S.E. Salmon St. at 60th Ave.*; [www.portlandparks.org](http://www.portlandparks.org)

**MULTNOMAH COUNTY CENTRAL LIBRARY** Drop in on a weekly story time, or sign up online for a tour of the expansive eco-roof adorned with more than 17,000 plants. *810 S.W. 10th Ave.*; 503.988.5123; [www.multcolib.org](http://www.multcolib.org)

**PORTLAND ART MUSEUM** A virtual no-brainer: Kids under 17 receive free admission. On Sundays, family tours highlight special exhibits and objects drawn from the museum's 42,000-piece permanent collection. *1219 S.W. Park Ave.*; 503.226.2811; [www.portlandartmuseum.org](http://www.portlandartmuseum.org)

**PORTLAND SATURDAY MARKET** In swing from March through December 24, this open-air market is packed with handcrafted wares and some of the city's best people-watching. *S.W. Naito Parkway at Ankeny St.*; 503.222.6072; [www.portlandsaturdaymarket.com](http://www.portlandsaturdaymarket.com)

**SALMON STREET SPRINGS** A circular fountain boasting 137 leaping jets of water makes keeping dry in downtown's Waterfront Park seem downright lame. *S.W. Naito Parkway at Salmon St.*; [www.portlandparks.org](http://www.portlandparks.org) — Lora Shinn



SALMON  
STREET  
SPRINGS

OREGON ZOO



tours nearby Washington Park's temperate forest. In the summer, the zoo's extremely popular evening concert series (usually held on weekends) adds a reason to stay long past sundown.

## A virtual smokejumper exhibit lets kids battle wilderness blazes.

Once you've had your fill of wild animals, the nearby **Portland Children's Museum** (*4015 S.W. Canyon Road*; 503.223.6500; [www.portlandcm.org](http://www.portlandcm.org)) will green-light any kid's creative streak. Design a train track, climb aboard a pirate ship or play with life-size Lincoln Logs.

Inside the **World Forestry Center** (*4033 S.W. Canyon Road*; 503.228.1367; [www.worldforestry.org](http://www.worldforestry.org)), a 20,000-square-foot, fir-beam-lined museum educates kiddos on the ecology of the Pacific Northwest. It might even take their breath away: A virtual smokejumper exhibit lets kids strap into parachutes to battle remote

wilderness blazes.

Once everyone's feet are back on terra firma (read: downtown), a five-minute ride on the **Portland Streetcar** ([www.portlandstreetcar.org](http://www.portlandstreetcar.org)) whisks you from the MAX

to the vibrant Pearl District for affordable fare and fun.

Refuel at **Hot Lips Pizza** (*N.W. 10th Ave. and Irving St.*; 503.595.2342; [www.hotlipspizza.com](http://www.hotlipspizza.com)), located

in the historic Ecotrust Building. Then chill out in the cascading fountains of **Jamison Square** (*N.W. Johnson St. and 11th Ave.*; [www.portlandparks.org](http://www.portlandparks.org)). End the day on a sweet note with the unique ice cream flavors at **Cool Moon** (*1105 N.W. Johnson St.*; 503.224.2021; [www.coolmoonicecream.com](http://www.coolmoonicecream.com)), such as cardamom, pumpkin, huckleberry and, if you must, vanilla.

## DAY 2

At **Waterfront Bicycle Rentals** (*10 S.W. Ash St.*; 503.227.1719; [www.waterfrontbikes.com](http://www.waterfrontbikes.com)), families can pick up a map and some advice, as well as bike trailers sized for



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# FAMILY FUEL

In Portland, dining out is an all-ages affair.

When it comes to kid-friendly dining, Crayolas and paper menus to color just don't cut it anymore. Luckily, Portland offers plenty of options to satisfy pint-size diners and their parents. — *Megan Conway*

**SLAPPY CAKES** This wildly popular Southeast breakfast spot inspires chefs of all ages to create pancake masterpieces on the built-in table griddles. Try your take on “the Elvis” with chocolate chips, banana and peanut butter, or any other silly combination your kid (or the kid in you) can dream up. 4246 S.E. Belmont St.; 503.477.4805; [www.slappycakes.com](http://www.slappycakes.com)

**HOPWORKS URBAN BREWERY** The kids' menu features favorites like cheese pizza strips and even baby food, while two play areas are within view of the parents. Hopworks serves delicious, all organic microbrews along with a full grown-up food menu. 2944 S.E. Powell Blvd.; 503.232.4677; [www.hopworksbeer.com](http://www.hopworksbeer.com)

Kids too wiggly for a booth? Portland's tasty **FOOD CARTS** ([www.foodcartsportland.com](http://www.foodcartsportland.com)) preclude the need to sit and wait. A few to try:

**THE GRILLED CHEESE GRILL**  
N.E. Alberta St. and 11th Ave., and  
N.E. 28th Ave. and Ankeny St.;  
[www.grilledcheesegrill.com](http://www.grilledcheesegrill.com)

**PB&JS GRILLED** N.W. 23rd Ave. and  
Kearney St.; [www.pbjsgrilled.com](http://www.pbjsgrilled.com)

**SCOOP** (ice cream) N. Killingsworth St.  
and Greeley Ave.



SLAPPY  
CAKES



WORLD FORESTRY  
CENTER DISCOVERY  
MUSEUM

tykes from babies to big kids. “Rentals allow families to see what life is like outside of a car in a cycle-friendly city,” says Karen Stiles, owner of Waterfront Bicycle Rentals. “Kids go back home really excited about bicycling.”

Take your new wheels for a spin across the Hawthorne Bridge to OMSI, the **Oregon Museum of Science and Industry** (1945 S.E. Water Ave.; 503.797.4000; [www.oms.edu](http://www.oms.edu)). Hundreds of engaging exhibits and experiments await, including a simulated earthquake

([www.portlandparks.org](http://www.portlandparks.org)), a 140-acre wetland park that shelters hundreds of species of birds — including Portland's official flier, the stately great blue heron. Just across from the wildlife area, a haven of retro-fueled fun awaits at **Oaks Amusement Park** (7805 S.E. Oaks Park Way; 503.233.5777; [www.oakspark.com](http://www.oakspark.com)), home to a Ferris wheel, roller coasters, a roller-skating rink and an antique carousel.

After turning in your stylin' cycles, you could enjoy sweet dreams of pedaling the Tour de France, kids in tow. But why not finish the weekend with a true high note? From its riverfront station near the streetcar's

southern terminus, the **Portland Aerial Tram** ([www.portlandtram.org](http://www.portlandtram.org)) hums 500 feet up in the air to Oregon Health & Science University's viewing platform, where kids and grown-ups can soak up a view that reduces Portland's skyline to toy-size, with miniature cars plying the streets. Wait — cars? What are those again? And why would you ever need one?

*“Families can see what life is like outside of a car in a cycle-friendly city.”*

and a tour of the *USS Blueback*, a real submarine docked outside in the Willamette River. And an on-site IMAX theater with hourly screenings makes it easy for an impromptu movie detour.

Post-OMSI, take a quiet trail ride along the adjacent Springwater Corridor, a paved bike path with a stretch along the river. In less than three miles you'll encounter **Oaks Bottom Wildlife Refuge**

## WORLD FORESTRY CENTER DISCOVERY MUSEUM



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# DINING



TORO BRAVO

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#### 50 Plates

A culinary tour of America. 333 N.W. 13th Ave. 503.228.5050 [www.50plates.com](http://www.50plates.com) \$\$ L D R

#### Aviary

Eclectic small plates, innovatively presented. 1733 N.E. Alberta St. 503.287.2400 [www.aviarypdx.com](http://www.aviarypdx.com) \$\$ D R

#### Beaker & Flask

New American cuisine, provocative cocktails. 727 S.E. Washington St. 503.235.8180 [www.beakerandflask.com](http://www.beakerandflask.com) \$\$ D

#### Beast

Prix fixe communal dining; New American with a French influence. 5425 N.E. 30th Ave. 503.841.6968 [www.beastpdx.com](http://www.beastpdx.com) \$\$\$ B D R

#### Bernie's Southern Bistro

Down-home Southern comfort food. 2904 N.E. Alberta St. 503.282.9864 [www.berniesbistro.com](http://www.berniesbistro.com) \$\$ D R

#### Burgerville – Hawthorne Blvd.

Fast food with a sustainable philosophy. 1122 S.E. Hawthorne Blvd. 503.230.0479 [www.burgerville.com](http://www.burgerville.com) \$ L D

#### Burgerville – Martin Luther King Jr. Blvd.

Diner-style brunch and lunches in a Caddy-themed restaurant. 1801 N.E. Broadway 503.287.4750 \$ B L

#### Cadillac Café

Diner-style brunch and lunches in a Caddy-themed restaurant. 1801 N.E. Broadway 503.287.4750 \$ B L

#### The Country Cat

Montavilla dinnerhouse and bar. 7937 S.E. Stark St. 503.408.1414 [www.thecountrycat.net](http://www.thecountrycat.net) \$\$ B D R

#### Daily Grill

Casual grill inside the Westin Portland. 750 S.W. Alder St. 503.294.7001 [www.dailygrill.com](http://www.dailygrill.com) \$\$ B L D R

#### Davis Street Tavern

Upscale American classics in a modern tavern setting. 500 N.W. Davis St. 503.505.5050 [www.davisstreettavern.com](http://www.davisstreettavern.com) \$\$ L D R

#### Doug Fir Restaurant, Bar & Lounge

Comfort food in a hip setting by the Jupiter Hotel. 830 E. Burnside St. 503.231.9663 [www.dougfirbar.com](http://www.dougfirbar.com) \$\$ B L D

#### Fire on the Mountain – Burnside

Buffalo wings and barbecue. 1708 E. Burnside St. 503.230.9464 [www.portlandwings.com](http://www.portlandwings.com) \$ L D

#### Fire on the Mountain – Interstate

4225 N. Interstate Ave. 503.280.9464

#### Foster Burger

Chef-driven, hyperlocal gourmet burger joint. 5339 S.E. Foster Road 503.775.2077 \$\$ D

#### Fuller's Coffee Shop

An old-fashioned diner in the Pearl. 136 N.W. Ninth Ave. 503.222.5608 \$ B L

### ICON KEY

\$ Entrées less than \$14

\$\$ \$14-\$20

\$\$\$ More than \$20

All addresses are in Portland.

All Oregon restaurants and bars are nonsmoking.

B = Breakfast / brunch

L = Lunch

D = Dinner

R = Reservations suggested



# PORTLAND RUNS ON COFFEE

Wind down — or rev up — at one of Portland's iconic coffeehouses.

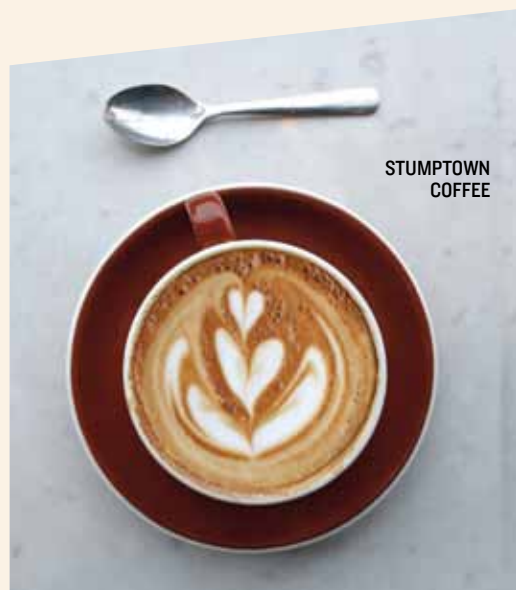
You'll have no trouble finding outposts of the familiar green-and-white coffee purveyor in Portland, but locals are fiercely loyal to home-grown cafés. Take a break from sightseeing and drink in a little local flavor at one of these quintessential locales.

On your way to visit the gardens of Washington Park or before a day of shopping in Nob Hill, start with a cup at **Coffeehouse Northwest** (1951 W. Burnside St.; 503.248.2133; no website). Here, baristas offer two different espresso selections every day, as well as a hot cocoa handmade at the shop using chocolate imported from France. The chic interior and communal table invite patrons to linger for a morning or afternoon treat.

If Pioneer Courthouse Square is "Portland's living room," then Powell's City of Books is its den. At the **World Cup Coffee & Tea** (1005 W. Burnside St.; 503.228.4651; [www.worldcupcoffee.com](http://www.worldcupcoffee.com)) inside, you can cozy up to a warm beverage and read, browse books from the shelves, or just watch passersby through the large windows that face bustling Burnside Street.

A must when visiting downtown is the world-famous **Stumptown Coffee Roasters** (128 S.W. Third Ave.; 503.295.6144; [www.stumptowncoffee.com](http://www.stumptowncoffee.com)). Stop in and feel the buzz for yourself. A loftlike space, long bar and large magazine rack make the Old Town café a favorite for drinking in Portland's culture and renowned espresso drinks. — *Lila Martin*

For more coffeehouses, see p. 83.



**The Gilt Club**  
Elegant lounge serving dinner until 2 a.m.  
306 N.W. Broadway  
503.222.4458  
[www.giltclub.com](http://www.giltclub.com)  
\$\$ D R

**Grand Central Restaurant & Bowling Lounge**  
Upscale bowling and billiards hall with a wide-ranging menu.  
808 S.E. Morrison St.  
503.236.2695  
[www.thegrandcentralbowl.com](http://www.thegrandcentralbowl.com)  
\$\$\$ L D

**Gravy**  
Laid-back breakfast joint.  
3957 N. Mississippi Ave.  
503.287.8800  
\$ B L

**Gypsy Restaurant & Lounge**  
Casual food and 48 martini offerings; brunch on weekends.  
625 N.W. 21st Ave.  
503.796.1859  
[www.gypsyrestaurantandlounge.com](http://www.gypsyrestaurantandlounge.com)  
\$ L D

**H50 Bistro & Bar**  
New American cuisine and riverfront views; inside Hotel Fifty.  
50 S.W. Morrison St.  
503.484.1415  
[www.h50bistro.com](http://www.h50bistro.com)  
\$\$\$ B L D R

**Huber's Café**  
Historic dining room (circa 1879); famous for Spanish coffees and turkey dinners.  
411 S.W. Third Ave.  
503.228.5686  
[www.hubers.com](http://www.hubers.com)  
\$\$ L D R

**Industrial Café and Saloon**  
Traditional American in an urban setting.  
2572 N.W. Vaughn St.  
503.227.7002  
\$ B L D

**Irving Street Kitchen**  
New American slow cooking with seasonal ingredients. Weekend brunch.  
701 N.W. 13th Ave.  
503.343.9440  
[www.irvingstreetkitchen.com](http://www.irvingstreetkitchen.com)  
\$\$\$ B D R



**June**  
Regional new American cuisine with an Old World influence.  
2215 E. Burnside St.  
503.477.4655  
[www.june.pdx.com](http://www.june.pdx.com)  
\$\$\$-\$\$\$ D R

**Little Big Burger**  
Basic burgers, elevated with local ingredients and gourmet touches.  
122 N.W. 10th Ave.  
503.274.9008  
[www.littlebigburger.com](http://www.littlebigburger.com)  
\$ L D

**Lotus Cardroom & Café**  
High-energy downtown favorite.  
932 S.W. Third Ave.  
503.227.6185  
[www.lotuscardroomandcafe.com](http://www.lotuscardroomandcafe.com)  
\$ L D

**Lucy's Table**  
Unpretentious European dining room.  
704 N.W. 21st Ave.  
503.226.6126  
[www.lucystable.com](http://www.lucystable.com)  
\$\$\$ L D R

**Marco's Café & Espresso Bar**  
Favorite for breakfasts, international entrées.  
7910 S.W. 35th Ave.  
503.245.0199  
[www.marcoscafe.com](http://www.marcoscafe.com)  
\$\$ B L D

**Mint/820**  
Romantic atmosphere, striking modern décor.  
816 N. Russell St.  
503.284.5518  
[www.mintand820.com](http://www.mintand820.com)  
\$\$ D R

**Mother's Bistro & Bar**  
Comfort food with a genteel sense of humor.  
212 S.W. Stark St.  
503.464.1122  
[www.mothersbistro.com](http://www.mothersbistro.com)  
\$\$ B L D

**The Observatory**  
Local food and inventive cocktails in the Montavilla neighborhood.  
8115 S.E. Stark St.  
503.445.6284  
[www.theobservatorypdx.com](http://www.theobservatorypdx.com)  
\$ L D

**OlympicProvisions**  
European-style restaurant serving house-cured meats.  
107 S.E. Washington St.  
503.954.3663  
[www.olympicprovisions.com](http://www.olympicprovisions.com)  
\$\$ L D

**OlympicProvisions Northwest**  
1632 N.W. Thurman St.  
503.894.8136

**On Deck Sports Bar & Grill**  
Rooftop sports bar; big-screen TVs.  
910 N.W. 14th Ave.  
503.227.7020  
[www.ondecksportsbar.com](http://www.ondecksportsbar.com)  
\$ B L D

**The Original**  
"Dinerant" updates classics at Courtyard by Marriott City Center.  
300 S.W. Sixth Ave.  
503.546.2666  
\$ B L D R

**The Original Pancake House**  
Serving monster-size apple pancakes and more since 1953.  
8601 S.W. 24th Ave.  
503.246.9007  
[www.originalpancakehouse.com](http://www.originalpancakehouse.com)  
\$ B L

**Podnah's Pit Barbecue**  
Hardwood-smoked Texas-style barbecue.  
1625 N.E. Killingsworth St.  
503.281.3700  
[www.podnahspit.com](http://www.podnahspit.com)  
\$\$\$ L D

**Red Star Tavern & Roast House**  
High-ceilinged, lively downtown haunt.  
503 S.W. Alder St.  
503.222.0005  
[www.redstartavern.com](http://www.redstartavern.com)  
\$\$\$ B L D R

**Russell Street Bar-B-Que**  
Home-cooked barbecue and Southern specialties.  
325 N.E. Russell St.  
503.528.8224  
[www.russellstreetbbq.com](http://www.russellstreetbbq.com)  
\$ L D

**Savoy Tavern & Bistro**  
Comfort food in a relaxed setting.  
2500 S.E. Clinton St.  
503.808.9999  
\$ D

**Screen Door**  
Classic Southern, fresh Northwest ingredients.  
2337 E. Burnside St.  
503.542.0880  
[www.screendoorrestaurant.com](http://www.screendoorrestaurant.com)  
\$\$\$ B D

**Simpatica Dining Hall**

Weekend dinner by reservation only; Sunday brunch.  
828 S.E. Ash St.  
503.235.1600  
www.simpaticacatering.com  
\$\$ B D R

**Skyline Restaurant**

Nostalgic 1950s-style burgers and shakes.  
1313 N.W. Skyline Blvd.  
503.292.6727  
\$ L D

**Tasty n Sons**

Tapas-inspired brunch, dinner and happy hour daily.  
3808 N. Williams Ave.  
503.621.1400  
www.tastynsons.com  
\$\$-\$\$ B D

**West Café**

Comfort food with a twist; weekend brunch.  
1201 S.W. Jefferson St.  
503.227.8189  
www.westcafedpx.com  
\$\$-\$\$ B L D R

**Wild Abandon**

Eclectic comfort food in a cozy lounge setting.  
2411 S.E. Belmont St.  
503.232.4458  
www.wildabandonrestaurant.com  
\$\$ B D R

**Zeus Café**

Located inside the new McMenamins Crystal Hotel.  
303 S.W. 12th Ave.  
503.972.2670  
www.danceonair.com  
\$\$-\$\$ B L D

**ASIAN****BeWon Korean**

Authentic Korean recipes with a few modern touches.  
1203 N.W. 23rd Ave.  
503.464.9222  
www.bewonrestaurant.com  
\$\$ L D R

**Departure Restaurant and Lounge**

Rooftop views and Asian cuisine at the Nines hotel.  
525 S.W. Morrison St.  
15th Floor, the Nines  
503.802.5370  
www.departureportland.com  
\$\$ D R

**ICON KEY**

**\$** Entrées less than \$14  
**\$\$** \$14-\$20  
**\$\$\$** More than \$20  
All addresses are in Portland.

**Dragonfish Asian Café**

Sleek décor and pan-Asian offerings in the Paramount Hotel.  
909 S.W. Park Ave.  
503.243.5991  
www.dragonfishcafe.com  
\$\$ B L D R

**Ping**

Pan-Asian small plates in the heart of Chinatown.  
102 N.W. Fourth Ave.  
503.229.7464  
www.pingpdx.com  
\$\$ D R

**Saucebox Restaurant & Bar**

Hip and minimal with a distinct Asian flair.  
214 S.W. Broadway  
503.241.3393  
www.saucebox.com  
\$\$\$ D R

**BAKERIES, CAFÉS & DELICATESSENS****Bakery Bar**

Pastries for breakfast or special occasions.  
2935 N.E. Glisan St.  
503.477.7779  
www.bakerybar.com  
\$ B L

**Bijou Café**

A downtown breakfast standby.  
132 S.W. Third Ave.  
503.222.3187  
\$\$-\$\$ B L

**Bread & Ink Café**

Elegant and kid-friendly.  
3610 S.E. Hawthorne Blvd.  
503.239.4756  
www.breadandinkcafe.com  
\$\$-\$\$ B L D R

**Bunk Sandwiches**

Inspired, down-to-earth, filling lunches.  
621 S.E. Morrison St.  
503.477.9515  
www.bunksandwiches.com  
\$ B L

**Café Nell**

American cuisine in a stylish space.  
1987 N.W. Kearney St.  
503.295.6487  
www.cafenell.com  
\$\$-\$\$ B L D

**City State Diner**

Breakfast, burgers and cocktails served all day.  
128 N.E. 28th Ave.  
503.517.0347  
www.citystatediner.com  
\$ B L

**Crema Coffee + Bakery**

Bakery beloved for pastries and coffee.  
2728 S.E. Ankeny St.  
503.234.0206  
www.cremabakery.com  
\$ B L

**Cup & Saucer Café – Concordia**

Eclectic eatery serving breakfast all day.  
3000 N.E. Killingsworth St.  
503.287.4427  
www.cupandsaucercafe.com  
\$ B L

**Cup & Saucer Café – Hawthorne**

3566 S.E. Hawthorne Blvd.  
503.236.6001

**Cup & Saucer Café – Kenton**

8237 N. Denver Ave.  
503.247.6011

**Cup & Saucer Café – Mississippi**

8237 N. Mississippi Ave.  
503.548.4614

**Cupcake Jones**

Scratch-baked cupcakes with creamy fillings.  
307 N.W. 10th Ave.  
503.222.4404  
www.cupcakejones.net

**Daily Café – Pearl District**

Fresh local food; never fussy.  
901 N.W. 13th Ave.  
503.242.1916  
www.dailycafe.net  
\$ B L D

**Daily Café – South Waterfront**

3355 S.W. Bond Ave.  
503.224.9691

**DiPrima Dolci Italian Bakery & Café**

Traditional Italian desserts and breads, plus lunch menu.  
1936 N. Killingsworth St.  
503.283.5936  
www.diprimadolci.com  
\$ B L

**Elephants Delicatessen & Garden Room**

Specialty food store and deli.  
115 N.W. 22nd Ave.  
503.299.6304  
www.elephantsdeli.com  
\$ B L D

**Evoe**

Tiny, inventive bistro connected to Pastaworks market.  
3731 S.E. Hawthorne Blvd.  
503.232.1010  
www.pastaworks.com/evoe  
\$ L

**Flying Elephants Delicatessen at Fox Tower**

Specialty food store and deli.  
812 S.W. Park Ave.  
503.546.3166  
www.elephantsdeli.com  
\$ B L D

**Kenny & Zuke's Delicatessen**

New York-style deli adjacent to the Ace Hotel.  
1038 S.W. Stark St.  
503.222.3354  
www.kennyandzukes.com  
\$\$ B L D

**Kenny & Zuke's Sandwich Works**

New York-style deli.  
2376 N.W. Thurman St.  
503.954.1737  
www.kzsandwichworks.com  
\$ L D

**Ken's Artisan Bakery**

Rustic breads, tarts, and Italian and French pastries.  
338 N.W. 21st Ave.  
503.248.2202  
www.kensartisan.com  
\$ B L D

**Little T American Baker**

Artisan bakery and café.  
2600 S.E. Division St.  
503.238.3458  
www.littletbaker.com  
\$ B L

**Lovejoy Bakers**

Artisanal breads, pastries, lunch and snacks.  
939 N.W. 10th Ave.  
503.208.3113  
www.lovejoybakers.com  
\$ B L

**Meat Cheese Bread**

Sandwiches crafted with high-quality ingredients and intense flavors.  
1406 S.E. Stark St.  
503.234.1700  
www.meatcheesebread.com  
\$ B L D

**Milo's City Café**

Smart café with contemporary décor.  
1325 N.E. Broadway  
503.288.6456  
www.miloscitycafe.com  
\$ B L D

**Pearl Bakery**

Artisanal breads, pastry and lunch items.  
102 N.W. Ninth Ave.  
503.827.0910  
www.pearlbakery.com  
\$ B L

**Petite Provence – Alberta**

French-style bakery.  
1824 N.E. Alberta St.  
503.284.6564  
www.provence-portland.com  
\$ B L

**Petite Provence – Division**

4834 S.E. Division St.  
503.233.1121

**Pine State Biscuits**

Award-winning, Southern-inspired biscuit sandwiches.  
3640 S.E. Belmont St.  
503.236.3346  
www.pinestatebiscuits.com  
\$ B L

**Pine State Biscuits – Alberta**

Open late Friday and Saturday nights.  
2204 N.E. Alberta St.  
503.477.6605  
\$ B L D

**Pix Pâtisserie – Division**

Handcrafted desserts and chocolates, plus wines and beers.  
3402 S.E. Division St.  
503.232.4407  
www.pixpatisserie.com

**Pix Pâtisserie – Williams**

3901 N. Williams Ave.  
503.282.6539

**Saint Cupcake – Belmont**

Freshly baked cupcakes, from vanilla to malt ball.  
3300 S.E. Belmont St.  
503.235.0078  
www.saintcupcake.com

**Saint Cupcake – Nob Hill**

407 N.W. 17th Ave.  
503.473.8760

**St. Honoré Boulangerie**

Cozy, rustic French bakery.  
2335 N.W. Thurman St.  
503.445.4342  
www.sainthonorebakery.com  
\$ B L D

**Sweetpea Baking Company**

100 percent vegan bakery and café.  
1205 S.E. Stark St.  
503.477.5916  
www.sweetpeabaking.com  
\$ B L D

**Tin Shed Garden Café**

Fresh breakfast offerings in a pet-friendly space.  
1438 N.E. Alberta St.  
503.288.6966  
www.tinshedgardencafe.com  
\$ B L D

**Toast**

Charming neighborhood café specializing in fresh, local ingredients.  
5222 S.E. 52nd Ave.  
503.774.1020  
www.toastpdx.com  
\$ B L D

**Two Tarts Bakery**

Artisan bakery specializing in delicate cookies.  
2309 N.W. Kearney St.  
503.312.9522  
www.twotartsbakery.com

**Violetta**

"Fast slow food" café in downtown's Director Park.  
877 S.W. Taylor St.  
503.223.3663  
www.violettapdx.com  
\$ B L D

**Voodoo Doughnut**

Crazy doughnut flavors in a kitschy-cool 24-hour shop.  
22 S.W. Third Ave.  
503.241.4704  
www.voodoodoughnut.com

**Voodoo Doughnut Too**

1501 N.E. Davis St.  
503.235.2666

**BARS & PUBS**

For breweries and brewpubs, see next category.

**Bailey's Taproom**

Downtown beer bar with 20 rotating taps and many bottles.  
213 S.W. Broadway  
503.295.1004  
www.baileystaproom.com

**Bunk Bar**

Lounge with exceptional sandwiches.  
1028 S.E. Water Ave.  
503.894.9708  
www.bunkbar.com  
\$ D

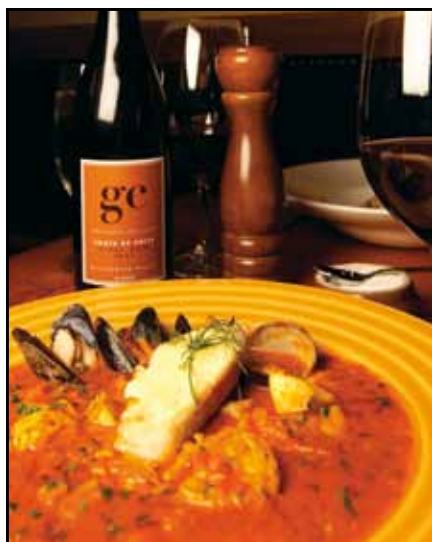
**East Bank Saloon & Restaurant Co.**

Sports bar in a historic building; patio seating.  
727 S.E. Grand Ave.  
503.231.1659  
\$ L D

**Henry's 12th Street Tavern**

Upscale sports bar with more than 100 beer taps.  
10 N.W. 12th Ave.  
503.227.5320  
www.henrystavern.com  
\$ L D





## SOUTHPARK SEAFOOD GRILL & WINE BAR

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**jones**

503.222.4404  
307 nw 10th avenue portland, or 97209  
cupcakejones.net

**The Hop and Vine**  
Beer, wine, cocktails and full menu, plus a bottle shop.  
1914 N. Killingsworth St.  
503.954.3322  
www.thehopandvine.com  
\$ D

**Kells Irish Restaurant & Pub**  
Upbeat and homey; live Irish music nightly.  
112 S.W. Second Ave.  
503.227.4057  
www.kellsirish.com  
\$\$ LDR

**Produce Row Café**  
Two dozen taps, full bar and menu, live music, patio.  
204 S.E. Oak St.  
503.232.8355  
www.producerowcafe.com  
\$ LD

**Saraveza**  
Pub/bottle shop serving American craft beer and English-style pasties.  
1004 N. Killingsworth St.  
503.206.4252  
www.saraveza.com  
\$ LD

**Spirit of 77**  
Sports bar with upscale eats.  
500 N.E. Martin Luther King Jr. Blvd.  
503.232.9977  
www.spiritof77bar.com  
\$ LD

**Teardrop Lounge**  
Elegant bar serving handcrafted cocktails.  
1015 N.W. Everett St.  
503.445.8109  
www.teardroplounge.com  
\$ D

**Thirsty Lion Pub & Grill**  
British-influenced pub; weekend brunch.  
71 S.W. Second Ave.  
503.222.2155  
www.thirstylionpub.com  
\$\$ LD

**Zilla Saké House**  
Wide selection of sakés; Japanese appetizers.  
1806 N.E. Alberta St.  
503.288.8372  
www.zillasakehouse.com  
\$ D

## BREWRIES & BREWPUBS

**Alameda Brewhouse**  
Brewery with Northwest pub menu in Beaumont Village.  
4765 N.E. Fremont St.  
503.460.9025  
www.alamedabrewhouse.com  
\$\$-\$\$\$ LD

**Amnesia Brewing**  
Mississippi Avenue brewpub with large patio.  
832 N. Beech St.  
503.281.7708  
No website  
\$ LD

**BridgePort Brewpub**  
Oregon's oldest craft brewery. Historic setting with outdoor seating.  
1313 N.W. Marshall St.  
503.241.3612  
888.834.7546  
www.bridgeportbrew.com  
\$\$-\$\$\$ BLDR

**Cascade Brewing Barrel House**  
Eighteen taps, including barrel-aged sour beers.  
939 S.E. Belmont St.  
503.265.8603  
www.cascadebrewingbarrelhouse.com  
\$ D

**Coalition Brewing**  
Pub and 10-barrel brewery featuring regular offerings from homebrewers. Open for lunch on weekends.  
2724 S.E. Ankeny St.  
503.894.8080  
www.coalitionbrewing.com  
\$ LD

**Deschutes Brewery & Public House**  
Welcoming pub in a historic building.  
210 N.W. 11th Ave.  
503.296.4906  
www.deschutesbrewery.com  
\$\$-\$\$\$ LD

**Fifth Quadrant**  
Bright, spacious North Portland brewpub.  
3901 N. Williams Ave.  
503.288.3996  
www.newoldlompoc.com  
\$ LD

**Hair of the Dog Brewery & Tasting Room**  
Acclaimed, bold beers. Open Wednesday-Sunday.  
61 S.E. Yamhill St.  
503.232.6585  
www.hairofthedog.com  
\$ D

**Hedge House**  
Neighborhood pub with great outdoor seating.  
3412 S.E. Division St.  
503.235.2215  
www.newoldlompoc.com  
\$ LD

**Hopworks Urban Brewery**  
Eco-brewpub offering all-organic beers and food. Pizza is a specialty.  
2944 S.E. Powell Blvd.  
503.232.4677  
www.hopworksbeer.com  
\$ LD

**Laurelwood Public House & Brewery**  
Casual brewpub.  
5115 N.E. Sandy Blvd.  
503.282.0622  
www.laurelwoodbrewpub.com  
\$\$-\$\$\$ LD

**Lucky Labrador Beer Hall**  
Brewpub with dogs allowed on the patio.  
1945 N.W. Quimby St.  
503.517.4352  
www.luckyllab.com  
\$ LD

**Lucky Labrador Brew Pub**  
915 S.E. Hawthorne Blvd.  
503.236.3555

**Lucky Labrador Public House Tap Room**  
1700 N. Killingsworth St.  
503.505.9511

**MacTarnahan's Taproom at Pyramid Brewery**  
Stunning copper brewing kettles dominate the décor of this brewpub.  
2730 N.W. 31st Ave.  
503.228.5269  
www.macsbeer.com  
\$\$-\$\$\$ LDR

**McMenamins Bagdad Theater & Pub**  
Movie theater offering classic pub fare with a Northwest kick.  
3702 S.E. Hawthorne Blvd.  
503.236.9234  
www.mcmenamins.com  
\$ LD

**McMenamins Blue Moon Tavern and Grill**  
Northwest pub with distinctive artwork.  
432 N.W. 21st Ave.  
503.223.3184  
\$ LD

**Migration Brewing Co.**  
Neighborhood brewery with patio seating.  
2828 N.E. Gisan St.  
503.206.5221  
www.migrationbrewing.com  
\$ LD

**New Old Lompoc**  
The brewery's original location offers more than a dozen beers on tap and Northwest pub fare.  
1616 N.W. 23rd Ave.  
503.225.1855  
www.newoldlompoc.com  
\$ LD

**Oaks Bottom Public House**  
Westmoreland pub named for nearby wetlands.  
1621 S.E. Bybee Blvd.  
503.232.1728  
www.newoldlompoc.com  
\$ LD

**Ringler's Pub at McMenamins Crystal Ballroom**  
Historic pub at the Crystal Ballroom, a popular concert venue.  
1332 W. Burnside St.  
503.225.0627  
www.mcmenamins.com  
\$\$-\$\$\$ LD

**Rock Bottom Restaurant & Brewpub**  
Downtown brewery with billiards.  
206 S.W. Morrison St.  
503.796.2739  
www.rockbottom.com  
\$\$ LDR

**Rogue Ales Public House**  
Family- and dog-friendly pub; also houses a rum distillery.  
1339 N.W. Flanders St.  
503.222.5910  
www.rogue.com  
\$\$-\$\$\$ LD

**Upright Brewing**  
Tasting room open weekends only.  
240 N. Broadway, Suite 2  
503.735.5337  
www.uprightbrewing.com

**Widmer Brothers Brewing Co. & Gasthaus**  
German-style brewpub in a historic building.  
929 N. Russell St.  
503.281.2437  
www.widmer.com  
\$\$-\$\$\$ LDR

## CAJUN/CREOLE

**Bernie's Southern Bistro**  
Down-home Southern comfort food.  
2904 N.E. Alberta St.  
503.282.9864  
www.berniesbistro.com  
\$\$ D R

**EaT: An Oyster Bar**  
New Orleans cuisine served in a casual setting.  
3808 N. Williams Ave.  
503.281.1222  
www.eatoysterbar.com  
\$ LD

**Le Bistro Montage & La Merde Lounge**  
Cajun cuisine in French bistro setting; open late.  
301 S.E. Morrison St.  
503.234.1324  
www.montageportland.com  
\$\$-\$\$\$ LD



CACAO

### Screen Door

Classic Southern food prepared with fresh Northwest ingredients.  
2337 E. Burnside St.  
503.542.0880  
www.screen-door-restaurant.com  
\$-\$\$ B D

### CANDY & CHOCOLATES

**Alma**  
Handmade artisanal chocolates.  
140 N.E. 28th Ave.  
503.517.0262  
www.almachocolate.com

**Cacao**  
Gourmet chocolate shop offers truffles, bars and drinking chocolate.  
414 S.W. 13th Ave.  
503.241.0656  
www.cacaodrinkchocolate.com

**Cacao at The Heathman**  
712 S.W. Salmon St.  
503.274.9510

**Moonstruck Chocolate Café – Downtown**  
Locally owned gourmet chocolate shop and café.  
608 S.W. Alder St.  
503.241.0955  
www.moonstruckchocolate.com

**Moonstruck – Nob Hill**  
526 N.W. 23rd Ave.  
503.542.3400

**Moonstruck–Pioneer Place**  
700 S.W. Fifth Ave.  
503.219.9118

### CHINESE

**House of Louie**  
Chinatown landmark serving favorites and dim sum.  
331 N.W. Davis St.  
503.228.9898  
\$ L D

**Hunan**  
Authentic, unpretentious Chinese in downtown.  
Morgan's Alley  
515 S.W. Broadway  
503.224.8063  
\$ L D

**Lucky Strike**  
Spicy Szechuan cuisine inside the Hawthorne Theater.  
3862 S.E. Hawthorne Blvd.  
503.206.8292  
www.luckystrikepdx.com  
\$-\$\$ L D

**Seres Restaurant & Bar**  
Elegant spot for fresh, organic classics.  
1105 N.W. Lovejoy St.  
971.222.7327  
www.seresrestaurant.com  
\$\$ L D R

**Vegetarian House**  
Flavorful dishes, all featuring faux meat.  
22 N.W. Fourth Ave.  
503.274.0160  
\$ L D

### COFFEE & TEAHOUSES

**Albina Press – Albina**  
Artisan café serving Stumptown coffee.  
4637 N. Albina Ave.  
503.282.5214  
503.274.0160

**Albina Press – Hawthorne**  
5012 S.E. Hawthorne Blvd.  
503.282.5214

**Barista**  
Coffees from multiple roasters, some prepared in individual vacuum pots.  
539 N.W. 13th Ave.  
www.baristapdx.com

**Barista – Alberta**  
1725 N.E. Alberta St.  
503.208.2568

**Boyd Coffee – Downtown**  
Casual coffeehouse.  
1229 S.W. 10th Ave.  
503.241.4226  
www.boyds.com

**Boyd Coffee – East Portland**  
19730 N.E. Sandy Blvd.  
503.666.4561

**Boyd Coffee – Pearl District**  
404 N.W. 11th Ave.  
503.226.2590

**Cellar Door Coffee Roasters**  
Coffee roasted on site near Ladd's Addition.  
2001 S.E. 11th Ave.  
503.234.7155  
www.cellardoorcoffee.com

**Café Vélo**  
Local, single-origin coffees and tasty lunches.  
Closed weekends.  
600 S.W. Pine St.  
503.224.9236  
www.cafe-velo.com

**Coava Roastery and Coffee Bar**  
House-roasted coffee brewed as espresso or with a proprietary drip cone.  
1300 S.E. Grand Ave.  
503.894.8134  
www.coavacoffee.com

**Coffeehouse Northwest**  
Local favorite in Nob Hill.  
1951 W. Burnside St.  
503.248.2133  
No website

**Courier Coffee**  
Small-batch coffee. Closed weekends.  
923 S.W. Oak St.  
503.274.7887  
www.couriercoffee-roasters.com

**The Fresh Pot – Downtown**  
Welcoming hangout offers Stumptown coffee and free Wi-Fi.  
724 S.W. Washington St.  
503.780.4504  
www.thefreshpot.com

**The Fresh Pot – Hawthorne**  
3729 S.E. Hawthorne Blvd.  
503.232.8928

**The Fresh Pot – Mississippi**  
4001 N. Mississippi Ave.  
503.284.8928

**Heart Coffee Roasters**  
Offers a selection of single-origin coffees.  
2211 E. Burnside St.  
503.206.6602  
www.heartroasters.com

**Public Domain Coffee**  
Pour-over brewing a specialty; cuppings offered on weekends.  
603 S.W. Broadway  
503.243.6374  
www.publicdomaincoffee.com

**Random Order Coffeehouse & Bakery**  
Coffee, cocktails and pie, day and night.  
1800 N.E. Alberta St.  
503.331.1420  
www.randomordercoffee.com  
\$ B L

**Rimsky-Korsakoff House**  
Quirky dessert café in a barely marked Victorian off Morrison Street.  
707 S.E. 12th Ave.  
503.232.2640  
No website



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The View Point Inn is a world class boutique hotel and fine dining restaurant; the quintessential European getaway 22 miles from Downtown Portland. Experience spectacular sunsets and breathtaking views of the Columbia River Gorge, City Lights of Portland and Vancouver. Country Brunch, Dinner, Special Events and Destination Weddings

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www.theviewpointinn.com

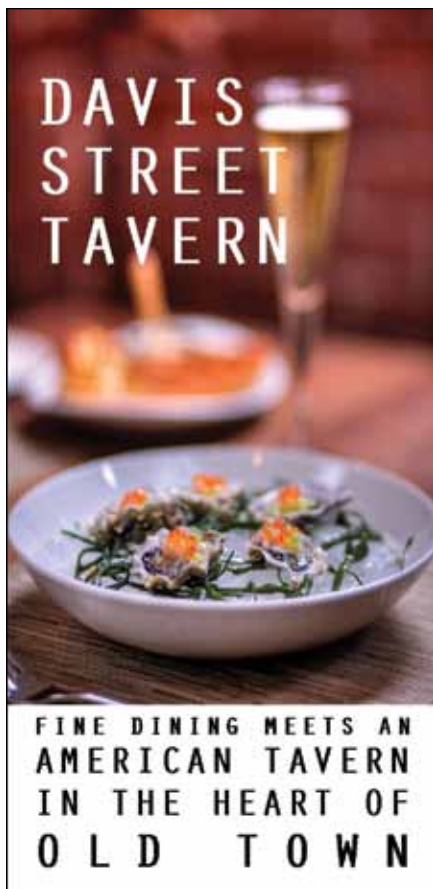
### ICON KEY

**\$** Entrées less than \$14  
**\$\$** \$14-\$20  
**\$\$\$** More than \$20  
All addresses are in Portland.

**B** = Breakfast / brunch  
**L** = Lunch  
**D** = Dinner  
**R** = Reservations suggested

All Oregon restaurants and bars are nonsmoking.





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**Ristretto Roasters – Beaumont**  
House-roasted artisan coffee.  
3520 N.E. 42nd Ave.  
503.284.6767  
www.ristrettoroasters.com

**Ristretto Roasters – Williams**  
3808 N. Williams Ave.  
503.288.8667

**Spella Caffè**  
Espresso in a tiny, European-style bar. Closed weekends.  
520 S.W. Fifth Ave.  
503.752.0264  
www.spellacaffe.com

**Steven Smith Teamaker**  
Small-batch teas from the founder of Stash and Tazo. Closed weekends.  
1626 N.W. Thurman St.  
503.719.8752  
www.smithtea.com

**Stumptown Coffee – Ace Hotel**  
Artisan coffee in a cozy lobby setting.  
1026 S.W. Stark St.  
503.224.9060  
www.stumptowncoffee.com

**Stumptown Coffee – Belmont**  
Spacious Stumptown outpost.  
3356 S.E. Belmont St.  
503.232.8889

**Stumptown Coffee – Belmont Annex**  
Coffee by the cup, as well as tastings.  
3352 S.E. Belmont St.  
503.467.4123

**Stumptown Coffee – Division**  
Birthplace of Portland's "coffee revolution."  
4525 S.E. Division St.  
503.230.7702

**Stumptown Coffee – Downtown**  
Hip downtown coffeehouse.  
128 S.W. Third Ave.  
503.295.6144

**Tao of Tea – Belmont**  
Huge range of teas served in traditional styles.  
3430 S.E. Belmont St.  
503.736.0119  
www.taoofta.com  
\$ B L D

**Tao of Tea – Tower of Cosmic Reflections**  
Authentic Chinese teahouse inside Lan Su Chinese Garden.  
239 N.W. Everett St.  
503.224.8455  
www.taoofta.com

**The Tea Zone & Camellia Lounge**  
Pearl District tea house and bar. Daily happy hour; Sunday brunch.  
510 N.W. 11th Ave.  
503.221.2130  
www.teazone.com  
\$ B L D

**Townshend's Alberta Street Teahouse**  
Unique teas, blends and herbal infusions.  
2223 N.E. Alberta St.  
503.445.6699  
www.townshendstea.com

**Water Avenue Coffee**  
Inner eastside café and roaster; part of the American Barista and Coffee School.  
1028 S.E. Water Ave.  
503.808.7083  
www.wateravenuecoffee.com

**World Cup Coffee – Nob Hill**  
Specialty coffee roaster's family-friendly café.  
1740 N.W. Glisan St.  
503.228.4152  
www.worldcupcoffee.com

**World Cup Coffee – Powell's City of Books**  
Located inside the famous bookstore; read while you sip.  
1005 W. Burnside St.  
503.228.4651, ext. 234

**FAMILY-FRIENDLY**  
**The Old Spaghetti Factory**  
Casual Italian family dining with bedpost booths.  
0715 S.W. Bancroft St.  
503.222.5375  
www.osf.com  
\$ L D R

**Old Wives' Tales**  
Healthy, international fare; playground for kids.  
1300 E. Burnside St.  
503.238.0470  
www.oldwivestalesrestaurant.com  
\$ B L D R

**Slappy Cakes**  
Make-your-own pancakes, plus full menu and bar. Gluten-free and vegan options.  
4246 S.E. Belmont St.  
503.477.4805  
www.slappycakes.com  
\$ B L

## FOOD CARTS

Clustered in a variety of "pods," Portland's food carts serve cheap, authentic eats and are open primarily for lunch, Monday-Friday. Find more on p. 26 and at [www.foodcartsporeland.com](http://www.foodcartsporeland.com).

**Alder (downtown)**  
S.W. Alder St., between Ninth and 10th avenues

**Fifth Avenue (downtown)**  
S.W. Fifth Ave. between Oak and Stark streets

**Third Avenue (downtown)**  
S.W. Third Ave. between Stark and Washington streets

**University (downtown)**  
S.W. Fourth Ave. between Hall and College streets

**Cartopia**  
S.E. Hawthorne Blvd. at 12th Ave.

**Good Food Here**  
4262 S.E. Belmont St.

**Mississippi Marketplace**  
4233 N. Mississippi Ave.  
www.missmarketplace.com

**North Station**  
N. Killingsworth St. at Greeley Ave.

## FRENCH

**Carafe**  
Imported French décor; ample outdoor seating.  
200 S.W. Market St.  
503.248.0004  
www.carafebistro.com  
\$\$ L D R

**Castagna Restaurant and Café**  
Innovative French and Italian cuisine.  
1752 S.E. Hawthorne Blvd.  
503.231.7373  
www.castagnarestaurant.com  
\$\$\$-\$\$\$ L D R

**Chez Joly**  
French family bistro.  
135 N.W. Broadway  
503.200.5544  
www.chezjoly.com  
\$\$ L D R

## ICON KEY

\$ Entrées less than \$14  
\$\$ \$14-\$20  
\$\$\$ More than \$20  
All addresses are in Portland.

**The Heathman Restaurant and Bar**  
Seasonal, French-inspired cuisine; elegant and service-oriented.  
1001 S.W. Broadway  
503.790.7752  
www.heathmanrestaurantandbar.com  
\$\$\$ B L D R

**Le Bouchon**  
Authentic French bistro.  
517 N.W. 14th Ave.  
503.248.2193  
\$\$ L D R

**Le Happy**  
Crêperie and bar sets a romantic mood.  
1011 N.W. 16th Ave.  
503.226.1258  
www.lehappy.com  
\$ D

**Le Pigeon**  
Unexpected dishes add charm to this cozy nest.  
738 E. Burnside St.  
503.546.8796  
www.lepigeon.com  
\$\$\$ D R

**Little Bird Bistro**  
Parisian bistro fare in a sophisticated space.  
219 S.W. Sixth Ave.  
503.688.5952  
www.littlebirdbistro.com  
\$\$ L D R

**St. Jack**  
Rustic French cuisine; pâtisserie open for lunch.  
2039 S.E. Clinton St.  
503.360.1281  
www.stjackpdx.com  
\$\$ L D R

## GREEK

**Alexis**  
Local favorite, with weekend belly dancers.  
215 W. Burnside St.  
503.224.8577  
www.alexisfoods.com  
\$\$ L D R

**Eleni's Estiatorio – Sellwood**  
Cozy, romantic spot in antique district.  
7712 S.E. 13th Ave.  
503.230.2165  
www.elenisrestaurant.com  
\$\$\$-\$\$\$ D R

**Eleni's Philoxenia – Pearl District**  
Sleek, cosmopolitan restaurant with an authentic menu.  
112 N.W. Ninth Ave.  
503.227.2158  
\$\$\$-\$\$\$ D R

B = Breakfast / brunch  
L = Lunch  
D = Dinner  
R = Reservations suggested

All Oregon restaurants and bars are nonsmoking.

## INDIAN

**Bombay Cricket Club**

Indian specialties and "mango-ritas" served in a cheerful space. 1925 S.E. Hawthorne Blvd. 503.231.0740 [www.bombaycricketclubrestaurant.com](http://www.bombaycricketclubrestaurant.com) \$\$ D R

**East India Co. Grill & Bar**

Classic Indian cuisine with a contemporary flair. 821 S.W. 11th Ave. 503.227.8815 [www.eastindiapdx.com](http://www.eastindiapdx.com) \$\$\$ L D R

**India House**

Mannered cuisine in quiet, dark-wood confines. 1038 S.W. Morrison St. 503.274.1017 [www.indiahouseportland.com](http://www.indiahouseportland.com) \$\$\$ L D R

**Vindalho**

Modern interpretations of classic Indian dishes. 2038 S.E. Clinton St. 503.467.4550 [www.vindalho.com](http://www.vindalho.com) \$\$ D R

## INTERNATIONAL

**Andina Restaurant**

Authentic Peruvian tapas and cocktails. 1314 N.W. Glisan St. 503.228.9535 [www.andina-restaurant.com](http://www.andina-restaurant.com) \$\$\$ L D R

**Brazil Grill**

Fun and bright with sword-wielding gauchos. 1201 S.W. 12th Ave. 503.222.0002 [www.brazilgrillrestaurant.com](http://www.brazilgrillrestaurant.com) \$\$\$ D R

**Broder Café**

Scandinavian brunch favorite. 2508 S.E. Clinton St. 503.736.3333 [www.broderpdx.com](http://www.broderpdx.com) \$ B L D

**Equinox**

Seasonal, cosmopolitan fare in a relaxed atmosphere. 830 N. Shaver St. 503.460.3333 [www.equinoxrestaurantpdx.com](http://www.equinoxrestaurantpdx.com) \$\$ B L D

**Grüner Restaurant**

Cozy alpine cuisine. 527 S.W. 12th Ave. 503.241.7163 [www.grunerpdx.com](http://www.grunerpdx.com) \$\$-\$\$\$ D R

**Isabel**

Asian-Latin dishes healthfully prepared. 330 N.W. 10th Ave. 503.222.4333 [www.isabelscantina.com](http://www.isabelscantina.com) \$\$ B L D

**Lauro Kitchen**

Mediterranean cuisine, sustainable ingredients in a bistro setting. 3377 S.E. Division St. 503.239.7000 [www.laurokitchen.com](http://www.laurokitchen.com) \$\$ D

**Lolo**

Happening tapas spot serving Spanish finger foods and wines. 2940 N.E. Alberta St. 503.288.3400 [www.lolopdx.com](http://www.lolopdx.com) \$ D

**Marrakesh Moroccan Restaurant**

Lushly decorated, with belly dancers providing live entertainment. 1201 N.W. 21st Ave. 503.248.9442 [www.marrakeshportland.com](http://www.marrakeshportland.com) \$\$ D R

**OBA!**

Tropical flavors; modern décor with rustic flair. 555 N.W. 12th Ave. 503.228.6161 [www.obarestaurant.com](http://www.obarestaurant.com) \$\$\$ D R

**Pambiche**

Traditional Cuban fare in a vibrant atmosphere. 2811 N.E. Glisan St. 503.235.0511 [www.pambiche.com](http://www.pambiche.com) \$\$ B L D

**Patanegra**

Spanish tapas and paellas. 1818 N.W. 23rd Place 503.227.7282 [www.patanegra-restaurant.com](http://www.patanegra-restaurant.com) \$\$ D

**Queen of Sheba**

Spicy, family-oriented Ethiopian cuisine. 2413 N.E. Martin Luther King Jr. Blvd. 503.287.6302 [www.queenofsheba.biz](http://www.queenofsheba.biz) \$ B L D R

**The Rheinlander Restaurant and Gustav's Pub & Grill**

German fare in an Old World setting. 5035 N.E. Sandy Blvd. 503.288.5503 [www.rheinlander.com](http://www.rheinlander.com) \$\$ L D R

**Salvador Molly's**

Wild pirate cooking. 1523 S.W. Sunset Blvd. 503.293.1790 [www.salvadormollys.com](http://www.salvadormollys.com) \$\$ L D

**Toro Bravo**

Spanish-style tapas bar offering creative small plates; many vegetarian dishes. 120 N.E. Russell St. 503.281.4464 [www.torobravopdx.com](http://www.torobravopdx.com) \$\$ D R

## ITALIAN

**Aquariva: Italian Kitchen & Wine Bar**

Easygoing elegance in a riverside setting at Avalon Hotel & Spa. 0470 S.W. Hamilton Court 503.802.5850 [www.aquariva-portland.com](http://www.aquariva-portland.com) \$\$\$ L D R

**Bar Mingo**

Italian home cooking; seasonal ingredients and handmade pasta. 811 N.W. 21st Ave. 503.445.4646 [www.barmingonw.com](http://www.barmingonw.com) \$\$ D R

**Caffe Mingo**

Small, romantic Italian bistro with open kitchen. 807 N.W. 21st Ave. 503.226.4646 [www.barmingonw.com/caffemingo](http://www.barmingonw.com/caffemingo) \$\$\$ D

**Castagna Restaurant and Café**

Innovative French and Italian cuisine. 1752 S.E. Hawthorne Blvd. 503.231.7373 [www.castagna-restaurant.com](http://www.castagna-restaurant.com) \$\$\$-\$\$\$ D R

**Ciao Vito**

Romantic neighborhood trattoria. 2203 N.E. Alberta St. 503.282.5522 [www.ciaovito.net](http://www.ciaovito.net) \$\$ D R

**Comune Accanto**

Casual Italian café adjacent to Genoa Restaurant. 2838 S.E. Belmont St. 503.235.4900 [www.accantopdx.com](http://www.accantopdx.com) \$\$ D R

**DOC**

High-quality cuisine, local ingredients and Portland charm. 5519 N.E. 30th Ave. 503.946.8592 [www.docpdx.com](http://www.docpdx.com) \$\$ D R

**Genoa**

Upscale Italian, prix fixe menu. 2832 S.E. Belmont St. 503.238.1464 [www.genoarestaurant.com](http://www.genoarestaurant.com) \$\$\$ D R

**Gino's**

Raucous Italian in quaint Sellwood. 8051 S.E. 13th Ave. 503.233.4613 [www.ginosellwood.com](http://www.ginosellwood.com) \$\$ D

**Giorgio's**

Northern Italian with French and Northwest influences. 1131 N.W. Hoyt St. 503.221.1888 [www.giorgiospdx.com](http://www.giorgiospdx.com) \$\$ L D R

**Il Piatto**

Rustic, opulent dinners for two. 2348 S.E. Ankeny St. 503.236.4997 [www.ilpiattopdx.com](http://www.ilpiattopdx.com) \$\$ L D R

**Iorio Restaurant**

Southern Italian for couples and families. 912 S.E. Hawthorne Blvd. 503.445.4716 [www.ioriorestaurant.com](http://www.ioriorestaurant.com) \$\$ D R

**Mama Mia Trattoria**

Traditional southern Italian fare. 439 S.W. Second Ave. 503.295.6464 [www.mamamiatrattoria.com](http://www.mamamiatrattoria.com) \$\$ D R

**Nel Centro**

Upscale Italian/French restaurant in the Hotel Modera. 1408 S.W. Sixth Ave. 503.484.1099 [www.nelcentro.com](http://www.nelcentro.com) \$\$ B L D R

## DOUBLE FEATURES

Local brews and savory noshes bring out the best on the silver screen.

In a city that takes its suds seriously, it's only natural that one should be able to curl up with a pint while catching a movie. Indeed, Portland's beloved slew of pub theaters — more than 10 in the metro area — run the gamut from funky to swanky, serving up all manner of brews, food and flicks.

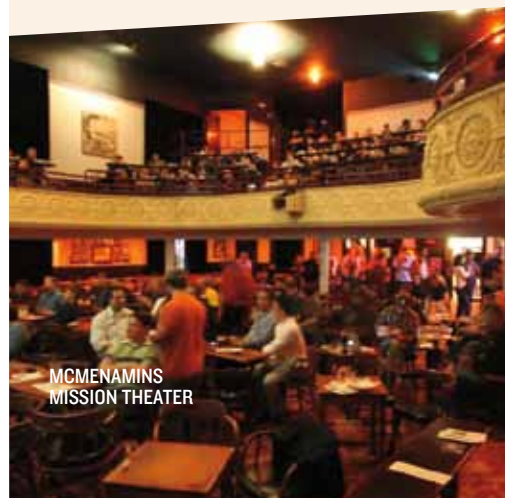
More cosmopolitan film buffs will feel right at home in the lustrous ambience of downtown's **Living Room Theaters** (341 S.W. 10th Ave.; 971.222.2010; [www.livingroomtheaters.com](http://www.livingroomtheaters.com)), where you can pair a Rogue Hazelnut Brown ale or a glass of local Pinot noir with espresso-encrusted flank-steak skewers for a multisensory cinematic experience.

In the east side's tucked-away Montavilla neighborhood, the freshly restored 1940s-era **Academy Theater** (7818 S.E. Stark St.; 503.252.0500; [www.academytheaterpdx.com](http://www.academytheaterpdx.com)) rounds out its menu of second-run films with hearty pizza from Flying Pie Pizzeria next door, light salads and sushi, plus plenty of microbrews on tap. If parents want to enjoy a screening on their own, the on-site child care offers toys and craft activities to keep the kids happy (call ahead to reserve a spot).

One of many McMenamins brew-'n'-view outposts in town, the **Mission Theater** (1624 N.W. Glisan St.; 503.223.4527; [www.mcmenamins.com](http://www.mcmenamins.com)) is the perfect place to gather for recent releases, cult classics, art films or even Monday Night Football. The casual but ornately decorated space features a wide-ranging menu of handcrafted McMenamins ales and pub fare.

All of the shows at these theaters cost less than \$10, and some even run less than the price of a pint. Call it a happy hour and a half.

— Rachel Ritchie



McMENAMINS MISSION THEATER





cozy alpine-inspired cuisine



# Grüner

527 SW 12th at ALDER  
503-241-7163 \* grunerpdx.com



## Nostrana

Rough-hewn eatery;  
wood-fired cooking.  
1401 S.E. Morrison St.  
503.234.2427  
www.nostrana.com  
\$\$-\$\$\$ L D R

## The Old Spaghetti Factory

Casual family dining with  
bedpost booths.  
0715 S.W. Bancroft Ave.  
503.222.5375  
www.osf.com  
\$ L D R

## Paccini Restaurant & Bar

Italian classics, made  
from scratch.  
1717 S.W. Park Ave.  
503.219.8000  
www.paccini  
restaurant.com  
\$\$-\$\$\$ L D

## Pastini Pastaria – Downtown

Casual Italian bistro.  
911 S.W. Taylor St.  
503.863.5188  
www.pastini.net  
\$ L D

## Pastini Pastaria – Northeast

1426 N.E. Broadway  
503.288.4300

## Pastini Pastaria – Northwest

1506 N.W. 23rd Ave.  
503.595.1205

## Pazzo Ristorante

Lively downtown space;  
refined classics.  
627 S.W. Washington St.  
503.228.1515  
www.pazzo.com  
\$\$\$ B L D R

## Piazza Italia

Bright café; outdoor  
seating in summer.  
1129 N.W. Johnson St.  
503.478.0619  
www.piazzaportland.com  
\$\$ L D R

## Porto Terra Tuscan Grill & Bar

Northern flavors;  
mannered and warm.  
830 S.W. Sixth Ave.  
503.944.1090  
www.portoterra.com  
\$\$ L D R

## Ristorante Fratelli

Traditional Italian in a  
candlelit loft.  
1230 N.W. Hoyt St.  
503.241.8800  
www.fratellucina.com  
\$\$ D R

## Serratto

Lively, elegant  
neighborhood eatery.  
2112 N.W. Kearney St.  
503.221.1195  
www.serratto.com  
\$\$ L D R

## TablaMediterranean Bistro

A modern twist  
on Mediterranean  
specialties.  
200 N.E. 28th Ave.  
503.238.3777  
www.tmbistro.com  
\$\$ D R

## Vino Paradiso Wine Bar & Bistro

Chic 1960s atmosphere;  
full dinner menu.  
417 N.W. 10th Ave.  
503.295.9536  
www.vinoparadiso.com  
\$\$ D R

## JAPANESE

### Bamboo Sushi

Innovative sushi  
restaurant dedicated to  
sustainability.  
310 S.E. 28th Ave.  
503.232.5255  
www.bamboosushi  
pdx.com  
\$ D

### Biwa

Small plates, noodles and  
extensive saké list.  
215 S.E. Ninth Ave.  
504.239.8830  
www.biwarestaurant.com  
\$\$ D

### Chef Naoko Bento Café

Authentic Japanese  
lunches with local,  
organic ingredients.  
1237 S.W. Jefferson St.  
503.227.4136  
www.chefnaoko.com  
\$ L

### Hiroshi Sushi

Traditional sushi  
restaurant in the Pearl.  
926 N.W. 10th Ave.  
503.619.0580  
\$\$ L D R

### Mirakutei

Ramen, izakaya and sushi.  
536 E. Burnside St.  
503.467.7501  
No website  
\$\$ D

### Murata

Authentic, fresh sushi  
and Japanese cuisine near  
Keller Auditorium.  
200 S.W. Market St.  
#1100  
503.227.0080  
\$\$\$ L D R

### Shigezo

Izakaya-style small plates,  
ramen and sushi in the  
Cultural District.  
910 S.W. Salmon St.  
503.688.5202  
www.shigezo-pdx.com  
\$\$-\$\$\$ L D R

## Sinju Restaurant

Sleek tatami rooms.  
1022 N.W. Johnson St.  
503.223.6535  
www.sinjurestaurant.com  
\$\$\$ L D R

## Tanuki

Japanese small plates to  
share over drinks.  
413 N.W. 21st Ave.  
503.241.7667  
www.tanukipdx.com  
\$ D

## Yakuza Lounge

Restaurant-pub offering  
Asian fusion dishes.  
5411 N.E. 30th Ave.  
503.450.0893  
www.yakuzalounge.com  
\$\$ D R

## MEXICAN

### Autentica Mexican Cuisine

Traditional meets fine  
dining; locally sourced  
ingredients.  
5507 N.E. 30th Ave.  
503.287.7555  
www.autenticaportland.com  
\$\$ B D R

### Cha Taqueria & Bar

Stylish Mexican with an  
emphasis on organic  
ingredients.  
305 N.W. 21st Ave.  
503.295.4077  
www.chaportland.com  
\$\$ L D

### Esparza's Tex Mex Café

Southwest standards,  
kitschy décor.  
2725 S.E. Ankeny St.  
503.234.7909  
\$ L D

### Nuestra Cocina

Authentic central  
Mexican cuisine.  
2135 S.E. Division St.  
503.232.2135  
www.nuestra-cocina.com  
\$\$ D

### ¿Por Qué No? Taqueria

Fresh fare in a small,  
cheerful space.  
3524 N. Mississippi Ave.  
503.467.4149  
www.porquenotacos.com  
\$\$ L D

### ¿Por Qué No? Taqueria – Hawthorne

4635 S.E. Hawthorne Blvd.  
503.954.3138

## ICON KEY

\$ Entrées less than \$14  
\$\$ \$14-\$20  
\$\$\$ More than \$20  
All addresses are in Portland.

## Qdoba Mexican Grill

Casual Mexican cuisine.  
505 S.W. Taylor St.  
503.241.1144  
www.qdobaoregon.com  
\$ B L D

## Trébol

Oaxacan cuisine made  
with local, sustainable  
ingredients.  
4835 N. Albina Ave.  
503.517.9347  
www.trebolpdx.com  
\$\$ B D

## MIDDLE EASTERN

### Al-Amir

Exotic cuisine in the  
historic Bishop's House.  
223 S.W. Stark St.  
503.274.0010  
www.alamirportland.com  
\$\$ L D R

### Habibi

Syrian and Lebanese  
specialties.  
1012 S.W. Morrison St.  
503.274.0628  
www.habibirestaurant  
pdx.com  
\$\$ L D

### Habibi – Old Town

221 S.W. Pine St.  
503.459.4441  
www.habibirestaurant  
pdx.com  
\$\$ L D

### Karam Lebanese Cuisine

Homemade specialties  
and warm service.  
316 S.W. Stark St.  
503.223.0830  
www.karamrestaurant.com  
\$\$ L D R

### Nicholas Restaurant

Popular eastside eatery;  
vegetarian-friendly.  
318 S.E. Grand Ave.  
503.235.5123  
www.nicholasrestaurant.com  
\$\$ L D

### Nicholas–Northeast

3223 N.E. Broadway  
503.445.4700

### Ya Hala

Authentic Lebanese  
family dining.  
8005 S.E. Stark St.  
503.256.4484  
www.yahalarrestaurant.com  
\$ L D

### Ya Hala – Hawthorne

4635 S.E. Hawthorne Blvd.  
503.954.3138

B = Breakfast / brunch

L = Lunch

D = Dinner

R = Reservations suggested

All Oregon restaurants and bars are nonsmoking.



NED  
LUDD

## NORTHWEST/ REGIONAL

### Besaw's

Historic 1903 restaurant specializing in breakfast. 2301 N.W. Savier St. 503.228.2619 [www.besaws.com](http://www.besaws.com) \$\$ B L D R

### Bluehour Restaurant

Modern elegance in a Pearl District warehouse; weekend brunch. 250 N.W. 13th Ave. 503.226.3394 [www.bluehouronline.com](http://www.bluehouronline.com) \$\$\$ L D R

### clarklewis

Cutting-edge dining in an industrial setting. 1001 S.E. Water Ave. 503.235.2294 [www.clarklewisdpdx.com](http://www.clarklewisdpdx.com) \$\$\$ L D R

### Clyde Common

A regional take on classic dining; communal seating. 1014 S.W. Stark St. 503.228.3333 [www.clydecommon.com](http://www.clydecommon.com) \$\$ L D R

### The Farm Café

Seasonal menu boasts organic produce and wild-caught seafood. 503 S.E. Seventh Ave. 503.736.3276 [www.thefarmcafe.net](http://www.thefarmcafe.net) \$\$ D

### Gracie's & The Driftwood Room

Opulent booths suggest midcentury Hollywood. Inside Hotel deLuxe. 729 S.W. 15th Ave. 503.222.2171 [www.graciesdining.com](http://www.graciesdining.com) \$\$\$-\$\$\$ B L D R

### Higgins Restaurant & Bar

Legendary destination for regional cuisine. 1239 S.W. Broadway 503.222.9070 [www.higgins.ypguides.net](http://www.higgins.ypguides.net) \$\$\$ L D R

### Jo Bar and Rotisserie

Welcoming spot with wood-oven-fired and spit-roasted fare. 715 N.W. 23rd Ave. 503.222.0048 [www.papahaydn.com](http://www.papahaydn.com) \$\$ L D R

### Lincoln

Earthy flavors in a classy yet informal space. 3808 N. Williams Ave. 503.288.6200 [www.lincolnpdx.com](http://www.lincolnpdx.com) \$\$ D R

### The London Grill

Elegant dining room at the historic Benson Hotel; posh brunch. 309 S.W. Broadway 503.295.4110 [www.bensonhotel.com](http://www.bensonhotel.com) \$\$\$ B L D R

### Meriwether's Restaurant

Regional cuisine prepared with produce from an urban farm. 2601 N.W. Vaughn St. 503.228.1250 [www.meriwethersnw.com](http://www.meriwethersnw.com) \$\$\$ B L D R

### Ned Ludd

Rustic, wood-fired cooking. Weekend brunch. 3925 N.E. Martin Luther King Jr. Blvd. 503.288.6900 [www.nedluddpdx.com](http://www.nedluddpdx.com) \$\$ B D R

### Noble Rot

Casual wine bar with great city views. 1111 E. Burnside St. Fourth Floor 503.233.1999 [www.noblerotpdx.com](http://www.noblerotpdx.com) \$\$ D R

### Paley's Place Bistro & Bar

French-inspired dishes in a restored Victorian house; outdoor seating. 1204 N.W. 21st Ave. 503.243.2403 [www.paleysplace.net](http://www.paleysplace.net) \$\$\$ D R

### PapaHaydn—Eastside

Viennese touches; home of Portland's first espresso machine. 5829 S.E. Milwaukie Ave. 503.232.9440 [www.papahaydn.com](http://www.papahaydn.com) \$\$ L D R

### Papa Haydn – Nob Hill

Destination restaurant renowned for desserts. 701 N.W. 23rd Ave. 503.228.7317 [www.papahaydn.com](http://www.papahaydn.com) \$\$ L D R

### Paragon Restaurant & Bar

Sophisticated, lively, modern bistro. 1309 N.W. Hoyt St. 503.833.5060 [www.paragonrestaurant.com](http://www.paragonrestaurant.com) \$\$ L D

### Park Kitchen

Convivial and inviting bistro in the leafy North Park Blocks. 422 N.W. Eighth Ave. 503.223.7275 [www.parkkitchen.com](http://www.parkkitchen.com) \$\$\$ L D R

### Three Degrees

Airy and comfortable riverside dining inside the RiverPlace Hotel. 1510 S.W. Harbor Way 503.295.6166 [www.threedegreesrestaurant.com](http://www.threedegreesrestaurant.com) \$\$\$ B L D R

### Veritable Quandary

Storied, lively Portland eatery; weekend brunch. 1220 S.W. First Ave. 503.227.7342 [www.veritablequandary.com](http://www.veritablequandary.com) \$\$\$-\$\$\$ B L D R

### Wildwood Restaurant & Bar

Classic Northwestern cuisine. 1221 N.W. 21st Ave. 503.248.9663 [www.wildwoodrestaurant.com](http://www.wildwoodrestaurant.com) \$\$\$ L D R

### Wilf's Restaurant & Bar

Piano bar with cozy wingback chairs. 800 N.W. Sixth Ave. (Union Station) 503.223.0070 [www.wilfsrestaurant.com](http://www.wilfsrestaurant.com) \$\$\$ L D R

## PIZZA

### Apizza Scholls

Gourmet pizzeria with a loyal following. 4741 S.E. Hawthorne Blvd. 503.233.1286 [www.apizzascholls.com](http://www.apizzascholls.com) \$\$ D

### Dove Vivi

Chicago-style cornmeal crust, seasonal toppings. 2727 N.E. Glisan St. 503.239.4444 [www.dovevivipizza.com](http://www.dovevivipizza.com) \$ D

### Hot Lips Pizza – Hawthorne

Sustainably minded pizzeria using local and organic ingredients. 2211 S.E. Hawthorne Blvd. 503.234.9999 [www.hotlipspizza.com](http://www.hotlipspizza.com) \$ L D

### Hot Lips Pizza – Killingsworth

5440 N.E. 33rd Ave. 503.445.1020

### Hot Lips Pizza – PSU

1909 S.W. Sixth Ave. 503.224.0311

### Hot Lips Pizza – The Civic

633 S.W. 19th Ave. 503.517.9354

### Hot Lips Pizza – The Pearl

721 N.W. Ninth Ave. 503.595.2342

### Ken's Artisan Pizza

Neapolitan-style pizzas from a floor-to-ceiling wood-burning oven. 304 S.E. 28th Ave. 503.517.9951 [www.kensartisan.com](http://www.kensartisan.com) \$\$ L D

### Mississippi Pizza Pub

Great pie, cocktails and live music nightly. 3552 N. Mississippi Ave. 503.288.3231 [www.mississippipizza.com](http://www.mississippipizza.com) \$ L D

### Old Town Pizza

Charm in Old Town, plus a ghost or two. 226 N.W. Davis St. 503.222.9999 [www.oldtownpizza.com](http://www.oldtownpizza.com) \$ L D

### Old Town Pizza – Vanport Square

Legendary pizza in a sustainably remodeled eastside space. 5201 N.E. Martin Luther King Jr. Blvd. 503.200.5988 [www.oldtownpizza.com](http://www.oldtownpizza.com) \$ L D

### Tastebud

Wood-fired rustic pizza; communal seating. 3220 S.E. Milwaukie Ave. 503.234.0330 [www.tastebudfarm.com](http://www.tastebudfarm.com) \$ B D

## STEAK & SEAFOOD

### Chart House – Portland

Awe-inspiring views, including Mount Hood on clear days. 5700 S.W. Terwilliger Blvd. 503.246.6963 [www.chart-house.com](http://www.chart-house.com) \$\$\$ L D R

### Dan & Louis' Oyster Bar Restaurant & Museum

Old Town landmark packed with history. 208 S.W. Ankeny St. 503.227.5906 [www.danandlouis.com](http://www.danandlouis.com) \$\$ L D R

### EaT: An Oyster Bar

New Orleans cuisine served in a casual setting. 3808 N. Williams Ave. 503.281.1222 [www.eatoysterbar.com](http://www.eatoysterbar.com) \$ L D

### El Gaucho

Elegant tableside service; live Latin guitar music. 319 S.W. Broadway 503.227.8794 [www.elgaucho.com](http://www.elgaucho.com) \$\$\$ D R

### Halibut's

Classic fish and chips. 2525 N.E. Alberta St. 503.808.9601 \$ L D

### Jake's Famous Crawfish

Historic restaurant; a Portland landmark. 401 S.W. 12th Ave. 503.226.1419 [www.jakesfamouscrawfish.com](http://www.jakesfamouscrawfish.com) \$\$\$ L D R





## Sustainability & Style

Not only are our newly renovated guestrooms the largest in Portland, they are also the greenest. Enjoy our fresh, new feel, our sustainable business practices and—as always—our signature service.



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*Hospitable. Sustainable. Responsible.*

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- Energy Star Certified

503.281.6111 [doubletreegreen.com](http://doubletreegreen.com)

### Jake's Grill

American favorites with Northwest detail; warm, friendly service.  
611 S.W. 10th Ave.  
503.220.1850  
[www.jakesgrill.com](http://www.jakesgrill.com)  
\$\$ B L D R

### Laurelhurst Market

Sandwiches by day, steak house by night.  
3155 E. Burnside St.  
503.206.3099  
[www.laurelhurstmarket.com](http://www.laurelhurstmarket.com)  
\$\$\$ D R

### McCormick &

#### Schmick's Harborside at the Marina

Lively bar scene and Willamette River views.  
309 S.W. Montgomery St.  
503.220.1865  
[www.mccormickandschmicks.com](http://www.mccormickandschmicks.com)  
\$\$ L D R

### Morton's The Steakhouse

Classic steak house.  
213 S.W. Clay St.  
503.248.2100  
[www.mortons.com](http://www.mortons.com)  
\$\$\$ D R

### Newport Seafood Grill

Laid-back; Italian leather booths.  
1200 N.E. Broadway  
503.493.0100  
[www.newportseafoodgrill.com](http://www.newportseafoodgrill.com)  
\$\$ L D R

### Newport Seafood Grill at RiverPlace

0425 S.W. Montgomery St.  
503.227.3474

### Portland City Grill

Spectacular city views; steaks, seafood and full sushi menu.  
111 S.W. Fifth Ave.  
30th Floor  
(U.S. Bancorp Tower)  
503.450.0030  
[www.portlandcitygrill.com](http://www.portlandcitygrill.com)  
\$\$\$ L D R

### Portland Prime

Northwest seafood and prime steaks in a club-like setting.  
121 S.W. Third Ave.  
503.223.6200  
[www.portlandprime.net](http://www.portlandprime.net)  
\$\$\$ L D R

### RingSide Eastside

Classic, award-winning steak house.  
14021 N.E. Glisan St.  
503.255.0750  
[www.ringsidesteakhouse.com](http://www.ringsidesteakhouse.com)  
\$\$\$ D R

### RingSide Fish House (opening summer 2011)

Fresh seafood from Oregon and beyond; raw bar.  
838 S.W. Park Ave.  
503.227.3900  
[www.ringsidefishhouse.com](http://www.ringsidefishhouse.com)  
\$\$\$ D R

### RingSide Uptown

Classic steak house with impeccable service.  
2165 W. Burnside St.  
503.223.1513  
[www.ringsidesteakhouse.com](http://www.ringsidesteakhouse.com)  
\$\$\$ D R

### Ruth's Chris Steak House

Hip and jazzy with a great happy hour.  
309 S.W. Third Ave.  
(through June 2011)  
851 S.W. Sixth Ave.  
(starting July 2011)  
503.221.4518  
[www.ruthschris.com](http://www.ruthschris.com)  
\$\$\$ D R

### Salty's on the Columbia

Two-story deck and walls of windows overlooking the Columbia River.  
3839 N.E. Marine Drive  
503.288.4444  
[www.saltys.com](http://www.saltys.com)  
\$\$\$-\$\$\$ B L D R

### Southpark Seafood Grill & Wine Bar

Seafood restaurant in the Cultural District; perfect for pre-theater meals.  
901 S.W. Salmon St.  
503.326.1300  
[www.southparkseafood.com](http://www.southparkseafood.com)  
\$\$ L D R

### Urban Farmer

Contemporary steak house, local ingredients; inside the Nines hotel.  
525 S.W. Morrison St.  
503.222.4900  
[www.urbanfarmerrestaurant.com](http://www.urbanfarmerrestaurant.com)  
\$\$\$ B L D R

### THAI

#### Pok Pok

Asian street food in a refined setting.  
3226 S.E. Division St.  
503.232.1387  
[www.pokpokpdx.com](http://www.pokpokpdx.com)  
\$\$\$ L D R

#### Pok Pok Noi

Local favorite's newest location offers counter service and takeout.  
1469 N.E. Prescott St.  
503.287.4149  
[www.pokpoknoi.com](http://www.pokpoknoi.com)  
\$ L D



MAKE IT A GIRLS' NIGHT OUT WITH

**JUICY**  
GOSSIP OVER A  
**RIBEYE.**



Portland | 503.221.4518 | 309 S.W. Third Ave.

### Red Onion Thai Cuisine

Adventurous, authentic Thai food in Nob Hill.  
1123 N.W. 23rd Ave.  
503.208.2634  
\$\$ L D

### Siam Society

Modern take on Thai in a chicly renovated former power station.  
2703 N.E. Alberta St.  
503.922.3675  
www.siamsociety.com  
\$\$ D R

### Typhoon! on Broadway

Blends classic Thai hospitality with contemporary style.  
410 S.W. Broadway  
503.224.8285  
www.typhoonrestaurants.com  
\$\$ B L D R

### Typhoon! on Everett

2310 N.W. Everett St.  
503.243.7557  
\$\$ L D R

### Whiskey Soda Lounge

Pok Pok's sister location, serving cocktails and Thai drinking food.  
3131 S.E. Division St.  
503.232.0102  
www.whiskysodalounge.com  
\$ D

## VEGETARIAN

### Blossoming Lotus

Gourmet, organic vegan and live food.  
1715 N.E. 15th Ave.  
503.228.0048  
www.blpdx.com  
\$ L D

### The Bye and Bye

Vegan lounge with full bar and food served late.  
1011 N.E. Alberta St.  
503.281.0537  
www.byeandbye.com  
\$ D

### Cup & Saucer Café – Concordia

Eclectic eatery serving breakfast all day.  
3000 N.E. Killingsworth St.  
503.287.4427  
\$ B L

### Cup & Saucer Café – Hawthorne

3566 S.E. Hawthorne Blvd.  
503.236.6001



### Cup & Saucer Café – Kenton

8237 N. Denver Ave.  
503.247.6011

### Cup & Saucer Café – Mississippi

746 N. Mississippi Ave.  
503.548.4614

### The Farm Café

Seasonal menu boasts organic produce and wild-caught seafood.  
10 S.E. Seventh Ave.  
503.736.3276  
www.thefarmcafe.net  
\$\$ D

### LaughingPlanetCafé – Ecotrust Building

Quick-service café serving nutritious fare.  
721 N.W. Ninth Ave.  
503.505.5020  
www.laughingplanetcafe.com  
\$ L D

### LaughingPlanetCafé – Nob Hill

922 N.W. 21st Ave.  
503.445.1319

### LaughingPlanetCafé – Belmont

3320 S.E. Belmont St.  
503.235.6472

### LaughingPlanetCafé – Mississippi

3765 N. Mississippi Ave.  
503.467.4146

### Natural Selection

Prix fixe menu of vegetarian European-inspired cuisine. Vegan and gluten-free options.  
3033 N.E. Alberta St.  
503.288.5883  
www.naturalselectionpdx.com  
\$\$ D R

### Papa G's Vegan Organic Deli

Healthy fast food; many raw and dessert options.  
2314 S.E. Division St.  
503.235.0244  
www.pappags.com  
\$ L D

### Portobello Vegan Trattoria

Italian specialties crafted with organic, locally sourced ingredients.  
1125 S.E. Division St.  
503.754.5993  
www.portobellopdx.com  
\$ D R

### Prasad

Fresh, organic, vegan food with gluten-free options.  
925 N.W. Davis St.  
503.224.3993  
www.prasadcuisine.com  
\$ B L D

### Sweetpea Baking Company

100 percent vegan bakery and café.  
1205 S.E. Stark St.  
503.477.5916  
www.sweetpeabaking.com  
\$ B L D

### TinShed GardenCafé

Fresh breakfasts; homey, pet-friendly space.  
1438 N.E. Alberta St.  
503.288.6966  
www.tinshedgardencafe.com  
\$ B L D

### Vegetarian House

Flavorful Chinese dishes, all featuring faux meat.  
22 N.W. Fourth Ave.  
503.274.0160  
\$ L D

### Vita Café

Modern vegetarian/vegan diner.  
3023 N.E. Alberta St.  
503.335.8233  
www.vita-cafe.com  
\$ B L D

## VIETNAMESE

### Jade Bistro Teahouse and Patisserie

Vietnamese cuisine, tea and desserts in Sellwood.  
7912 S.E. 13th Ave.  
503.477.8985  
www.jadeportland.com  
\$ L D

### PhoVan-Hawthorne

Noodle soups in a modern space filled with Vietnamese artifacts.  
3404 S.E. Hawthorne Blvd.  
503.230.1474  
www.phovanrestaurant.com  
\$ L D

### Pho Van – S.E. 82nd

Delicious Vietnamese; spacious and romantic.  
1919 S.E. 82nd Ave.  
503.788.5244  
www.phovanrestaurant.com  
\$ L D

### Silk Vietnamese Restaurant & Bar

Elegant, modern bistro in the Pearl District.  
1012 N.W. Glisan St.  
503.248.2172  
www.silkbyphovan.com  
\$\$ L D R

## WINE BARS & SHOPS

### Bar Avignon

Neighborhood wine bar with full menu.  
2138 S.E. Division St.  
503.517.0808  
www.baravignon.com  
\$\$ D

### Cork – A Bottle Shop

2901 N.E. Alberta St.  
503.281.2675  
www.corkwineshop.com

### The Hop and Vine

Beer, wine, cocktails and full menu, plus a bottle shop.  
1914 N. Killingsworth St.  
503.954.3322  
www.thehopandvine.com  
\$ D

### Liner & Elsen – Wine Merchants

2222 N.W. Quimby St.  
503.241.9463  
www.linerandelsen.com

### Lupa Wine

Intimate wine bar.  
3955 N. Mississippi Ave.  
503.287.5872  
www.lupawine.com  
\$\$ D

### Metrovino

Wine bar with Enomatic wine system, full menu.  
1139 N.W. 11th Ave.  
503.517.7778  
www.metrovinopdx.com  
\$\$\$ D R

### Noble Rot

Casual wine bar with great city views.  
1111 E. Burnside St.  
Fourth Floor  
503.233.1999  
www.noblerotpdx.com  
\$\$ D R

### Oregon Wines on Broadway

Downtown wine shop and bar.  
515 S.W. Broadway  
503.228.4655  
www.oregonwinesonbroadway.com

### Thirst Wine Bar & Bistro

Waterfront wine bar with a menu of lighter bites.  
0315 S.W. Montgomery St.  
503.295.2747  
www.thirstwinebar.com  
\$\$ L D

### Vino Paradiso Wine Bar & Bistro

Chic, 1960s atmosphere; full dinner menu.  
417 N.W. 10th Ave.  
503.295.9536  
www.vinoparadiso.com  
\$\$ D R

### Vinopolis

1025 S.W. Washington St.  
503.223.6002  
www.vinopoliswine.com

### Vino Vixens

Wine shop and lounge with an urban vibe.  
2929 S.E. Powell Blvd.  
503.231.8466  
www.vinovixenspdx.com

## ICON KEY

\$ Entrées less than \$14

\$\$ \$14-\$20

\$\$\$ More than \$20

All addresses are in Portland.

B = Breakfast / brunch

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# HOTEL MAP INDEX

## CENTRAL CITY MAP

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3	Courtyard by Marriott – Portland City Center
4	Downtown Value Inn
5	Embassy Suites Portland – Downtown
6	The Governor Hotel
7	The Heathman Hotel
8	Hilton Portland & Executive Tower
9	Holiday Inn Express Hotel & Suites Northwest Portland
10	Hotel deLuxe
11	Hotel Fifty
12	Hotel Lucia
13	Hotel Modera
14	Hotel Monaco Portland
15	Hotel Vintage Plaza
16	Inn @ Northrup Station
17	The Mark Spencer Hotel
18	McMenamins Crystal Hotel
19	the Nines
20	The Paramount Hotel
21	Park Lane Suites

22	Portland Marriott City Center on Broadway
23	Portland Marriott Downtown Waterfront
24	Residence Inn by Marriott Portland Downtown at RiverPlace
25	RiverPlace Hotel
26	Silver Cloud Inn – Portland Downtown
27	University Place Hotel and Conference Center
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### LLOYD DISTRICT & CENTRAL EASTSIDE

MAP	HOTEL NAME
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30	Crowne Plaza Downtown/Convention Center
31	DoubleTree by Hilton Portland
32	Inn at the Convention Center
33	Jupiter Hotel
34	La Quinta Inn – Convention Center
35	Marriott Residence Inn at Lloyd Center
36	Red Lion Hotel Portland Convention Center

### SOUTH WATERFRONT

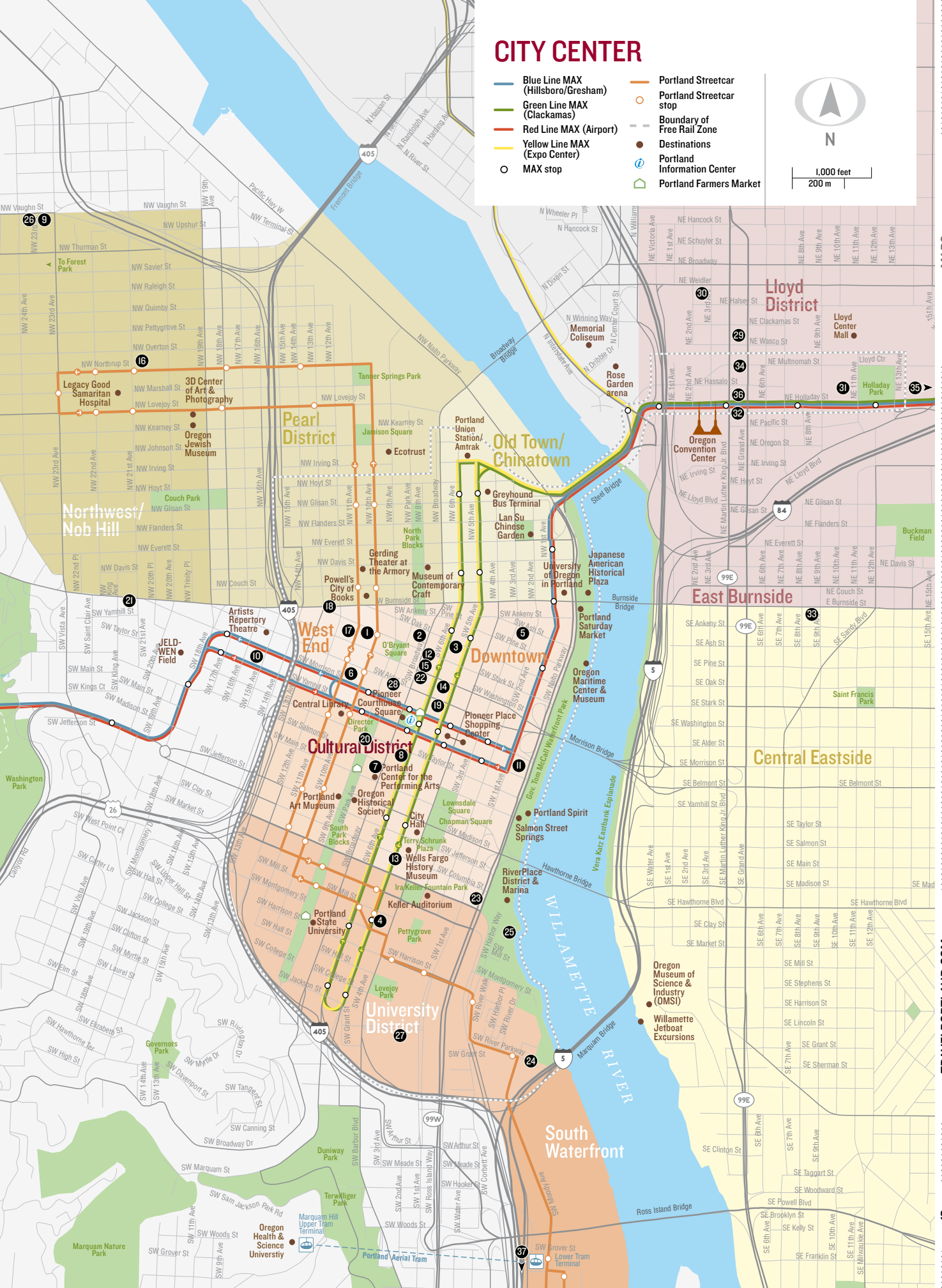
MAP	HOTEL NAME
37	Avalon Hotel & Spa

# CITY CENTER

- Blue Line MAX (Hillsboro/Gresham)
- Green Line MAX (Clackamas)
- Red Line MAX (Airport)
- Yellow Line MAX (Expo Center)
- Portland Streetcar
- Portland Streetcar stop
- Boundary of Free Rail Zone
- Destinations
- Portland Information Center
- Portland Farmers Market
- MAX stop

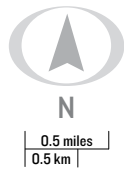


1,000 feet  
200 m





# PORTLAND OVERVIEW



- Southwest
- Northwest
- North
- Northeast
- Southeast
- Blue Line MAX (Hillsboro/Gresham)
- Green Line MAX (Clackamas)
- Red Line MAX (Airport)
- Yellow Line MAX (Expo Center)
- Portland Streetcar
- MAX stop

MAPS

TRAVELPORTLAND.COM



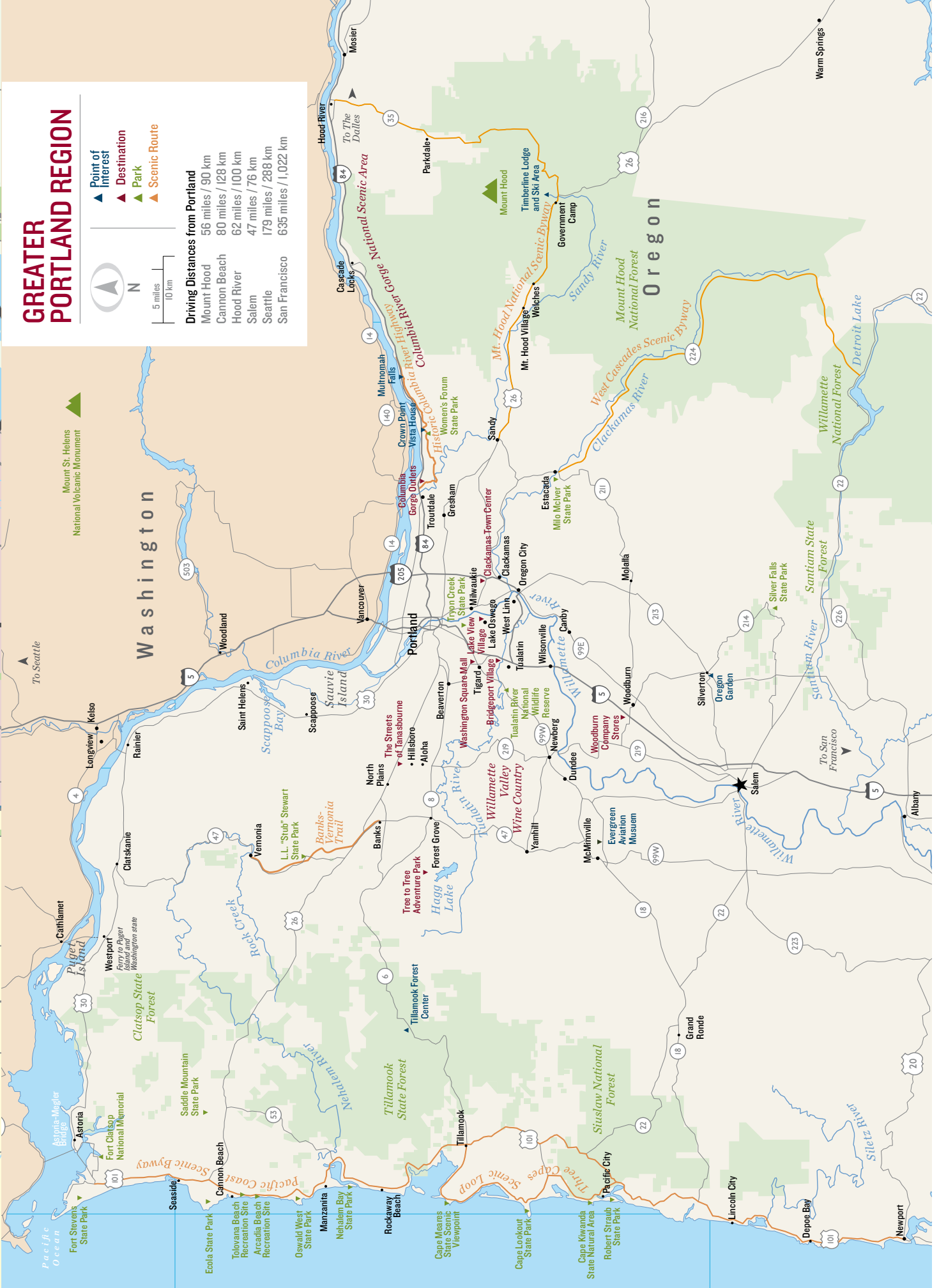
- Washington Park Attractions**
- 1 International Rose Test Garden
  - 2 Portland Japanese Garden
  - 3 Hoyt Arboretum
  - 4 World Forestry Center
  - 5 Portland Children's Museum
  - 6 Oregon Zoo

# GREATER PORTLAND REGION



## Driving Distances from Portland

Mount Hood	56 miles / 90 km
Cannon Beach	80 miles / 128 km
Hood River	62 miles / 100 km
Salem	47 miles / 76 km
Seattle	179 miles / 288 km
San Francisco	635 miles / 1,022 km





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503.251.9991  
800.831.7565

### Port of Portland

[www.portofportland.com](http://www.portofportland.com)  
503.415.6100  
800.547.8411

### Radisson Hotel Portland Airport

[www.radisson.com/portlandor\\_airport](http://www.radisson.com/portlandor_airport)  
503.251.2000  
800.994.7878

## AIRPORT TRANSPORTATION

### Blue Star Airporters Charters & Tours

[www.bluestarbus.com](http://www.bluestarbus.com)  
503.249.1837  
800.247.2272

## AUTOMOBILE RENTAL

### Dollar Rent A Car

[www.dollar.com](http://www.dollar.com)  
503.228.3540  
800.800.4000

### Enterprise Rent-A-Car

[www.enterprise.com](http://www.enterprise.com)  
503.252.1500 (airport)  
503.275.5359 (downtown)  
800.736.8222

### Zipcar

[www.zipcar.com](http://www.zipcar.com)  
503.519.4986

## CHILD CARE SERVICES

### Creative Childcare Solutions, Inc.

[www.munchkincare.com](http://www.munchkincare.com)  
503.632.2271

### WeVillage – Drop ‘n Go Childcare

[www.wevillage.com](http://www.wevillage.com)  
503.935.5590

## CURRENCY EXCHANGE

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503.886.1280  
800.678.4653

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888.556.4402

### Clearwater Clinic

[www.clearh2o.org](http://www.clearh2o.org)  
503.279.0205

### The Dragontree – Holistic Day Spa

[www.thedragontree.com](http://www.thedragontree.com)  
503.221.4123

### L'Mu Salon

[www.lmusalon.com](http://www.lmusalon.com)  
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### MeRae's on 42nd – Multi-Cultural Full Service Salon

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503.287.5258

### RejuvenationDaySpa

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[www.richardherrera.com](http://www.richardherrera.com)  
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### American Express Company

[www.americanexpress.com](http://www.americanexpress.com)  
877.259.4070

### Hostelling International – Hawthorne District

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503.236.3380  
866.447.3031

### Hostelling International – Northwest Portland

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888.777.0067

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### Pacific Cascade Towncar

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888.869.6227  
(888.TOWNCAR)

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### Green Cab and Green Shuttle

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877.853.3577

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[www.pdxdedicab.com](http://www.pdxdedicab.com)  
503.828.9888

### Radio Cab Company

[www.radiocab.net](http://www.radiocab.net)  
503.227.1212

## TOURS & SIGHTSEEING

## BIKE TOURS

### Pedal Bike Tours

[www.pedalbiketours.com](http://www.pedalbiketours.com)  
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### Portland Bicycle Tours

[www.portlandbicycle.com](http://www.portlandbicycle.com)  
503.360.6815



PORTLAND  
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### Clipper Vacations

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800.888.2535

### Portland Spirit River Cruises

[www.portlandspirit.com](http://www.portlandspirit.com)  
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800.224.3901

### Willamette Jetboat Excursions

[www.willamettejet.com](http://www.willamettejet.com)  
503.231.1532  
888.538.2628

## BREWERY TOURS

### Portland Walking Tours

[www.portlandwalking.com](http://www.portlandwalking.com)  
503.774.4522

### Pubs of Portland Tours

[www.pubsofportland.com](http://www.pubsofportland.com)  
512.917.2464

## GENERAL TOURS

### America's Hub World Tours

[www.americashubworld.com](http://www.americashubworld.com)  
503.896.2464  
800.637.3110

### Aspen Limo Tours

[www.aspenlimotours.com](http://www.aspenlimotours.com)  
360.260.0515  
503.274.9505

### Azumano International

[www.azumanointernational.com](http://www.azumanointernational.com)  
503.221.6114

### Beautiful Willamette Tours

[www.willamettetours.com](http://www.willamettetours.com)  
360.904.1402  
877.868.7295

### Carole Breck Destination Management

[www.cbreckdm.com](http://www.cbreckdm.com)  
503.699.9841

### Columbia Crossroads, Inc. – Destinations International

[www.columbia-crossroads.com](http://www.columbia-crossroads.com)  
503.225.9995  
800.524.7084

### Double Decker PDX

[www.doubledeckerpdx.com](http://www.doubledeckerpdx.com)  
503.575.5875

### E & E Specialty Tours

[www.eandetours.com](http://www.eandetours.com)  
503.655.3251

### EcoShuttle

[www.ecoshuttle.net](http://www.ecoshuttle.net)  
503.548.4480  
877.326.4739  
(877.ECO4PDX)



BIKING IN  
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## RESOURCES AND TRANSPORTATION CONTINUED

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### ForktownFoodTours

www.forktown.com  
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### PDX Run Tours

www.pdxruntours.com  
845.206.8227

### Peter's Walking Tours of Portland

www.walkportland.com  
503.704.7900

### A Gorge Tour with Martin

www.martinsgorgetours.com  
503.349.1323  
877.290.8687 (TOUR)

### Guide Dogs for the Blind

www.guidedogs.com  
503.668.2100  
800.295.4050

### Portland Walking Tours

www.portlandwalkingtours.com  
503.774.4522

### WINE TOURS

### A Beautiful Oregon Wine Tour

www.abautifuloregonwinetour.com  
503.616.1918

### Beautiful Willamette Tours

www.willamette-tours.com  
360.904.1402  
877.868.7295

### Equestrian Wine Tours

www.equestrianwinetours.com  
503.864.2336  
866.864.5253

### GrapeEscapeWinery Tours

www.grapeescape-tours.com  
503.283.3380

### My Chauffeur Wine Tours

www.tourportland.com  
503.969.4370  
877.692.4283

### A Nose For Wine Tours

www.anoseforwine.com  
503.314.2041

### Premiere Transportation

www.premierewine-tours.com  
503.244.4653  
888.772.1153

### Willamette Valley Wineries Association

www.willamettewines.com  
503.646.2985

### Wine Tours Northwest

www.winetoursnorthwest.com  
503.439.8687  
800.359.1034

### TRANSPORTATION

### Alaska Airlines

www.alaskaair.com  
503.249.4075  
800.252.7522  
(reservations)

### Amtrak

www.amtrakcascades.com  
503.227.8044  
800.872.7245

### Greyhound

www.greyhound.com  
800.231.2222

### Portland International Airport

www.flypdx.com  
503.460.4040  
877.739.4636

### Portland Streetcar

www.portlandstreetcar.org  
503.823.2900  
503.238.7433 (schedules)

### TriMet

www.trimet.org  
503.238.7433

### TRAVEL AGENCIES & SERVICES

### AAA Oregon/Idaho

www.aaa.com  
503.222.6700  
800.452.1643

### Azumano Travel/American Express

www.azumanotravel.com  
503.223.6245  
800.777.2018

### Dai-Ichi International Travel

www.dai-ichi-travel.com  
503.646.1118

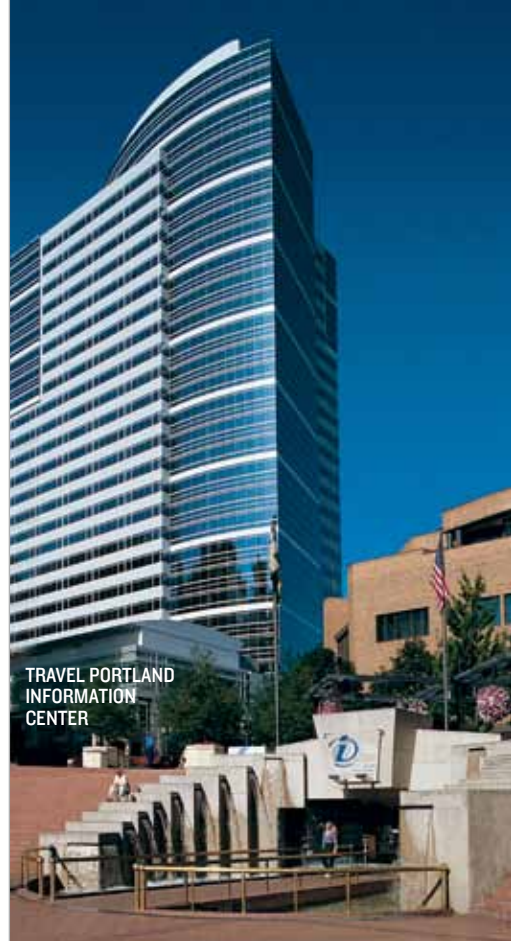
### Expedia, Inc.

www.expedia.com  
425.679.7174  
800.397.3342

### Pacific Northwest Vacations

www.pnw-vacations.com  
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PORTLAND



TRAVEL PORTLAND  
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CENTER

## ANY QUESTIONS?

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Looking for the lowdown, the inside track, the 411 on Portland? No worries: The staff at the Travel Portland Visitor Information Center has the scoop — along with maps, brochures and expert recommendations.

The information center is located in **Pioneer Courthouse Square** (S.W. Sixth Ave. between Morrison and Yamhill streets), on the MAX light rail line and within easy walking distance of downtown hotels.

The center shares space with KGW, Portland's local NBC-affiliate television station. Also on-site is TriMet, the Portland area's regional transportation authority. So, in addition to gathering maps and information, visitors can buy day- and weeklong passes to ride all of Portland's buses, MAX trains and streetcars.

For more information, call toll-free 877.678.5263 or locally 503.275.8355.

Visit [www.travelportland.com](http://www.travelportland.com) for a complete resource directory.

## PORTLAND WEATHER

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
HIGH	46°F 8°C	51°F 10°C	56°F 13°C	61°F 16°C	67°F 19°C	74°F 23°C	80°F 27°C	81°F 27°C	75°F 24°C	64°F 18°C	53°F 12°C	46°F 8°C
LOW	34°F 1°C	36°F 2°C	39°F 4°C	42°F 5°C	47°F 8°C	53°F 12°C	57°F 14°C	57°F 14°C	52°F 11°C	45°F 7°C	40°F 5°C	35°F 2°C
RAINFALL	5.35"	3.85"	3.56"	2.39"	2.06"	1.48"	0.63"	1.09"	1.75"	2.67"	5.34"	6.13"

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Maloy's Jewelry Workshop

M

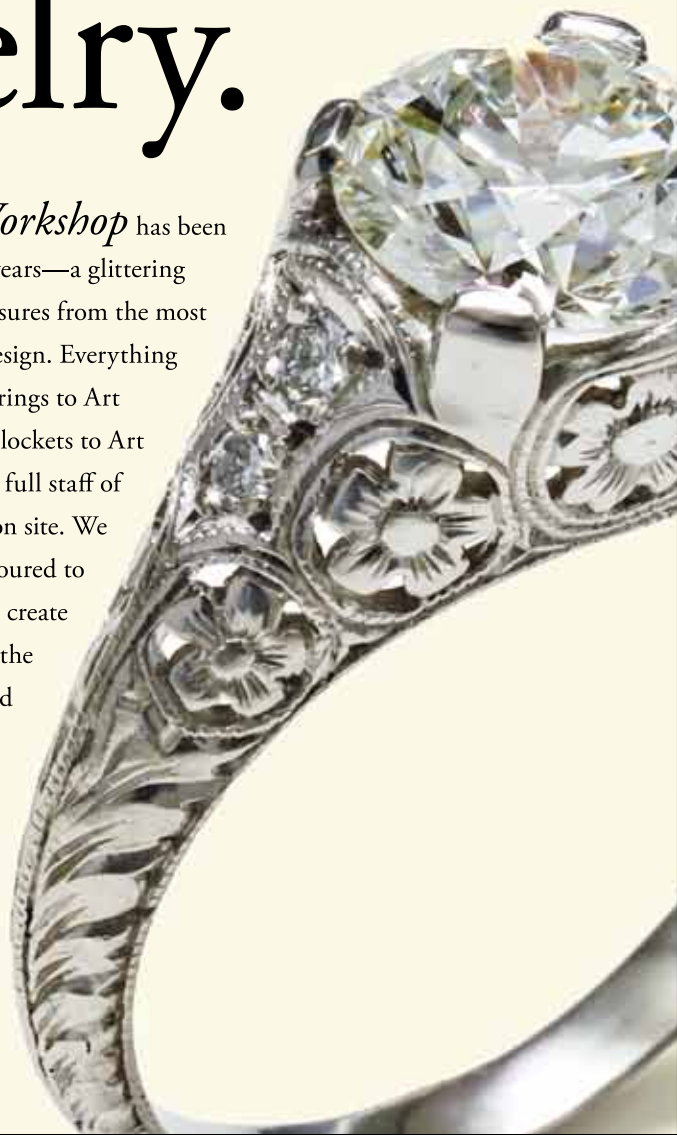


# Love your jewelry.

*Maloy's Jewelry Workshop* has been a downtown tradition for 25 years—a glittering jewel box brimming with treasures from the most beautiful periods of jewelry design. Everything from Edwardian engagement rings to Art Nouveau pendants, Victorian lockets to Art Deco earrings. We also have a full staff of designers and bench jewelers on site. We can build a custom band contoured to match your engagement ring, create a deco styled pendant to hold the sapphire your aunt left you and recreate a long lost item from your past. Maloy's can even restore or redesign your current pieces.

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Sat 11am to 5pm  
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Portland, OR 97205  
503.223.4720  
[www.maloys.com](http://www.maloys.com)



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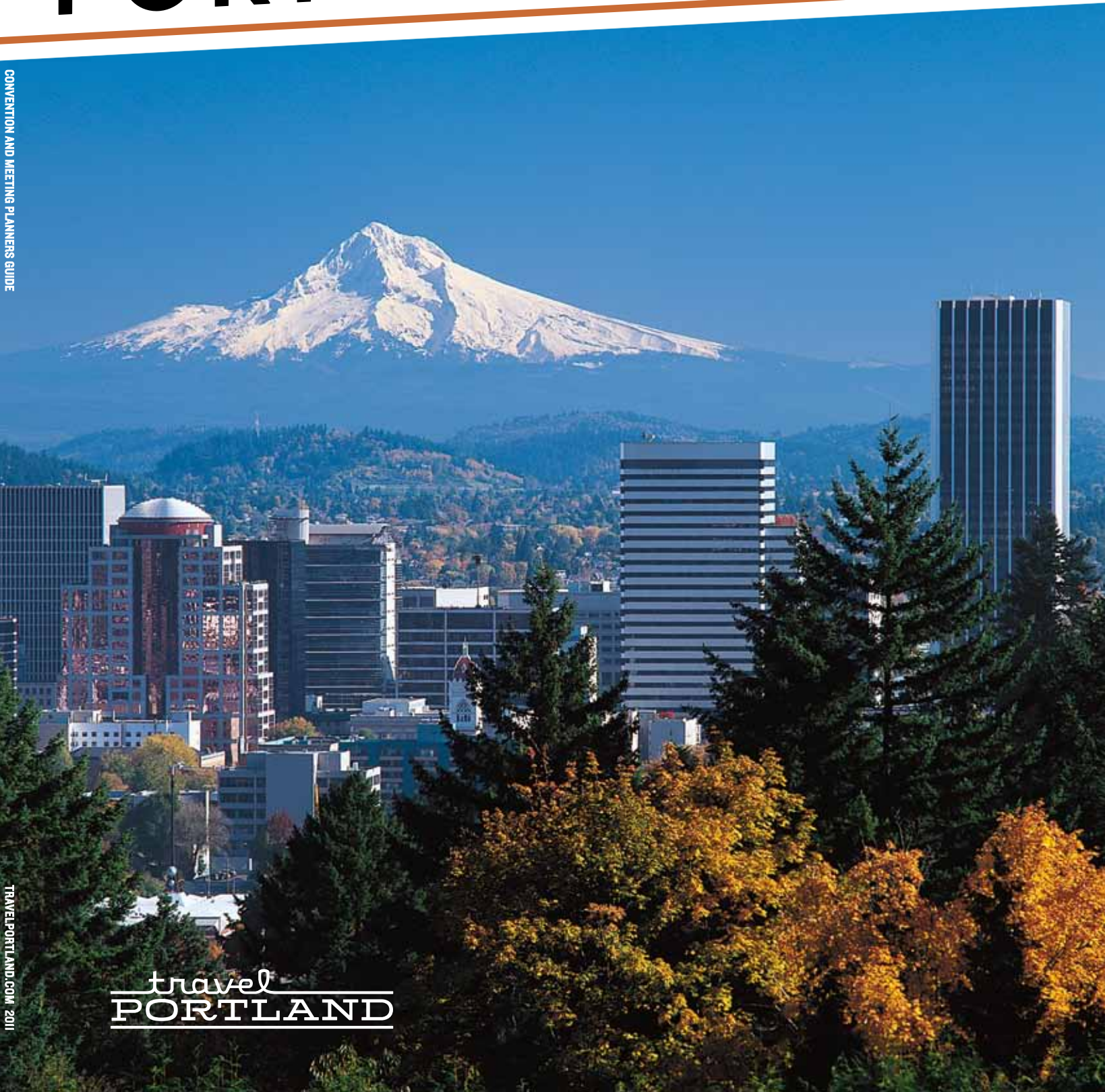
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PAGE 8: DINING



PAGE 12: ARTS & CULTURE



PAGE 14: OUTDOORS



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Whether you are planning a large trade show with a multitude of exhibits, a table-top show, or simply need signage or poster boards for a conference, you will always find the same attention to detail and an accommodating, flexible partner with us. Triumph is not too big and not too small – we are just the right size to serve your needs, whatever they may be.

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**COVER PHOTO**  
The Portland skyline as seen from  
Washington Park. Photograph by Steve Terrill.



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**HELP YOURSELF** Portland's  
culinary scene, like the city itself,  
is accessible and affordable.

**PORTLAND'S REPUTATION FOR VALUE, SERVICE AND SUSTAINABILITY** continues to grow among meeting planners. Those qualities all make your job easier, help the bottom line and keep your bosses happy. At the same time, the city's reputation as an exceptional destination is flourishing — which means more, and happier, attendees. (Bosses like that, too.)

Consider Portland's internationally acclaimed culinary scene. The city has its share of elegant restaurants with décor and service to match the exquisite items on the menu, but you don't need a reservation to taste what the buzz is about. In keeping with Portland's unpretentious vibe, our renowned downtown food carts offer items both exotic (Vietnamese *banh mi* sandwiches, Czech goulash, Cuban plantains) and all-American (burgers, barbecue, fried pies) at prices that leave plenty of money for tax-free shopping.

Read on to learn more about how Portland will captivate your delegates and make your meeting a breeze. You don't have to take our word for it, either — we've included testimonials from fellow planners and a few recent media accolades, as well. Our team looks forward to proving that Portland really is the best, and most delicious, place to meet.

*M. Smith*

**MICHAEL SMITH**  
Vice President of Convention Sales



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VALUE ADDED Unique walking districts  
make Portland ripe for priceless discoveries.

*A traveler pays the least amount of taxes — \$52.49 — in Portland, Ore. Travelers pay more than \$85 in similar taxes during the same length of stay in Seattle.*

— USA Today, August 2010

# VALUE

## PORTLAND IS A GREAT DEAL FOR YOU AND YOUR DELEGATES.

**INSTEAD OF USING THIS SPACE TO TRUMPET** what Portland offers, let's pause for a moment to highlight what it doesn't: There is no sales tax or food and beverage tax here. Translated: Portland lets you stretch your meeting budget.

Your bottom line will thank you, as will your delegates, who'll use the money they save to take full advantage of Portland's acclaimed dining, shopping and cultural offerings.

The charts on this page show how Portland stacks up against other Western destinations.

### Lodging: Average Daily Rate (first class, includes tax)\*

SPOKANE	\$108.01
SALT LAKE	\$121.89
<b>PORTLAND</b>	<b>\$124.41</b>
SACRAMENTO	\$129.16
LONG BEACH	\$131.18
PHOENIX	\$132.53
DENVER	\$138.30
SAN JOSE	\$145.90
SEATTLE	\$156.91
VANCOUVER, B.C.	\$158.61
SAN DIEGO	\$164.14

### Central City Single Day Tax Amount\*\*

<b>PORTLAND</b>	<b>\$21.55</b>
SAN DIEGO	\$24.10
SAN JOSE	\$24.73
SACRAMENTO	\$25.44
SALT LAKE	\$28.10
PHOENIX	\$30.04
DENVER	\$30.85
SEATTLE	\$34.46

\*Source: Runzheimer International, January 2011. All amounts USD.

\*\*Source: "Lodging, Rental Car and Meal Taxes on Travelers in the Top 50 U.S. Cities," National Business Travel Association, July 2010.

### Three-meal Total (average)\*

PHOENIX	\$67.44
SPOKANE	\$67.66
DENVER	\$67.88
<b>PORTLAND</b>	<b>\$76.14</b>
SALT LAKE	\$76.29
LONG BEACH	\$79.25
SAN DIEGO	\$80.35
SEATTLE	\$84.15
SACRAMENTO	\$87.72
VANCOUVER, B.C.	\$93.67
SAN JOSE	\$96.88





Portland  
International  
Airport

*For four of the last five years, business travelers have voted Portland International Airport the best airport in the United States.*

*— Condé Nast Traveler Business Travel Awards  
2010, 2008, 2007, 2006*

# GETTING AROUND

**YOU WON'T BELIEVE HOW EASY  
IT IS TO GO FROM PLACE TO PLACE.**

## **NONSTOP FLIGHTS TO PORTLAND ARRIVE**

from all of the spots you'd expect: Chicago, New York, Los Angeles and Washington, D.C. But they also originate from a few surprising places, such as Tokyo and Amsterdam. In all, Portland offers nonstop service to nearly 50 cities worldwide.

Portland International Airport (PDX) is convenient and comfortable, with a reputation for efficiency and ample amenities. The airport is handy to both the Oregon Convention Center and Portland's dynamic city center — 20 minutes by car or 38 minutes by light rail to downtown.

Speaking of Portland's light rail system — nicknamed "MAX" — it boasts 52 miles of track that connect PDX, the convention



Portland  
Aerial Tram

center, downtown and the Portland Expo Center. And riders can easily transfer to the Portland Streetcar, which travels to the city's hottest shopping

## ***The Free Rail Zone encompasses the entire downtown core and the convention center.***

districts — or onto the Portland Aerial Tram, which affords sweeping views of the Willamette River and Mount Hood.

Best of all, riders can use MAX and the streetcars for free in a 330-square-block area known as the Free Rail Zone. This transit-friendly district encompasses the entire downtown hotel and retail core, and crosses the river to the Oregon Convention Center.

## **PDX STATS**

# No. 1

*U.S. airport, rated by  
business travelers*

# 38

*Minutes to downtown  
via light rail*

# 240

*Arrivals and  
departures daily*

# 20

*Only-in-Oregon  
restaurants  
and stores, including  
Rogue Ales and  
Powell's Books*



TICKET TO RIDE Light rail connects the airport, convention center, hotels and more.





Pinot noir  
grapes

## PORTLAND- AREA FOOD & DRINK

**4,500**  
*restaurants*

**38**  
*craft breweries*

**13**  
*artisan distilleries*

**25**  
*farmers' markets*

**62**  
*wineries*

**5**  
*James Beard  
Award-winning chefs*



A Portland  
microbrew

# DINING

## ENJOY EATING WELL FROM OREGON'S BOUNTY.

**PORTLAND HAS A FAVORITE FLAVOR:** fresh. A passion for seasonal ingredients — from salmon to Dungeness crab, pears to marionberries, hazelnuts to chanterelle mushrooms — pervades kitchens throughout the city.

While you can feast on line-caught salmon and heirloom tomatoes at some of the finest eateries in town, gourmet-grade offerings are just as common in casual settings. Downtown food carts grill locally raised chicken and sauté seasonal produce from farmers'

***A passion for  
seasonal ingredients  
pervades local  
kitchens.***



Portland  
Farmers Market

markets. Pizza joints pile native ingredients onto their pies. Even corner pubs are likely to offer seasonal happy-hour bites.

And it's not just chefs who find inspiration in the region's bounty. Vintners produce ethereal Pinot noirs from the hillsides of the Willamette Valley; microbrewers craft award-winning beers with Oregon-grown hops. The city is even home to a growing number of distilleries, which use local grains and fruit to create spirits with a distinctly Oregon flavor.

Wherever you sup or sip in Portland, you'll find it's hard not to eat local here — and harder still to resist.

*Our attendees were delighted with Portland's  
restaurants, public transit and especially  
microbreweries!*

— Nicole Guy, Meeting Manager,  
Microscopy Society of America

PHOTOGRAPH ABOVE LEFT BY THOMAS COBB,  
BELOW LEFT BY STU MULLENBERG, ABOVE BY  
POLARA STUDIOS, RIGHT BY AMY OUELLETTE



**FRESH PERSPECTIVES**  
Portland's innovative culinary scene  
has an international reputation.





FABULOUS FINDS Independent boutiques help define a vibrant retail scene.

*What most impressed our attendees was ... the tax-free shopping. (I heard some went overboard and had to get extra bags and boxes to ship back their purchases.)*  
— Mayumi M. Mazur, QFD Institute

# TAX-FREE SHOPPING

**SAVE EVERY DAY AT PORTLAND'S DIVERSE RETAILERS.**

**SINCE THERE'S NO SALES TAX IN** Oregon, the price you see on an item is the price you pay at the register. Which only prompts the question: Isn't shopping a whole lot more fun without taxes taking a bite out of your budget?

Within steps of downtown hotels, you'll find major national retailers like Nordstrom and Macy's; Pioneer Place shopping center, featuring big brands like Apple, Louis Vuitton and H&M; plus independent boutiques with designs you won't see anywhere else.

***The price you see on an item is the price you pay at the register.***

For a handcrafted souvenir, visit the artisans at the Portland Saturday Market (open Sundays, too).

Lloyd Center, near the Oregon Convention Center, is Oregon's largest shopping center with 200 stores. And just 30 minutes south of Portland, you'll find 100 big-name brands at Woodburn Company Stores, the largest tax-free outlet center in the West.



Powell's City of Books

Visit the Pearl District for art, fashion and books — Powell's City of Books occupies an entire city block and stocks more than 1.5 million new and used volumes.



Pioneer Place

**CENTRAL CITY SHOPPING**

**0%**  
sales tax

**2**  
shopping centers

**100+**  
independent shops

**12**  
outdoor retailers

**1.5**  
million books for sale at Powell's





Portland Art Museum

*Portland has not only emerged as one of America's best cities for food (invariably local, invariably fresh), but now has a bustling, exciting scene based on its core principle, Do It Yourself.*

— NYLON magazine, November 2010

# ARTS & CULTURE

HERE, ARTS AND NIGHTLIFE OFFERINGS ARE **DECIDEDLY UNSTUFFY.**

## PORTLAND ARTS

**20+**  
annual film  
festivals

**35**  
performing arts  
groups

**3**  
monthly art  
walks in diverse  
neighborhoods

**10**  
brew 'n' view  
movie theaters

**WHEN DELEGATES EXPLORE PORTLAND,** they'll experience a vibrant — but refreshingly unpretentious — nightlife and cultural scene.

Literally and figuratively, Portland's arts and cultural offerings are all over the map:

- In the middle of the city, Lan Su Chinese Garden is an urban oasis of water, stone and poetry, reflecting its authentic Suzhou craftsmanship.
- Downtown, attractions range from live music venues and performance spaces to the renowned Portland Art Museum.
- In the nearby Pearl District and the culturally diverse Alberta and Central Eastside arts districts, Portland's creative spirit spills into the streets during monthly gallery walks. (And with no sales tax in Oregon, "I wish I could afford that painting" becomes "I'll take it!")



First Thursday art walk

***The city's creative spirit spills into the streets.***

As a cultural hub, Portland offers delegates a variety of choices: established opera, ballet, symphony, theater and modern dance companies; nationally touring Broadway productions; and the boundary-pushing Time-Based Art Festival, which fills locations around town every September with

provocative installations, performances and musical collaborations.

Moviegoers — who'll be tempted by more than 20 annual film festivals — can catch a feature at one of many theaters that serve distinctive meals along with one of the city's most cherished cultural treasures: craft beer.



CENTER STAGE A broad range of cultural activities shares the spotlight in Portland.





OPEN SHORES The entire stretch of Oregon's scenic coastline is open to the public.



*Portland has so much to offer: a vibrant downtown with shopping and restaurants, fantastic scenery and outstanding day trips to help conference guests experience the great Northwest!*

— Sue Davis, Council of Engineering and Scientific Society Executives

# OUTDOORS

**DELEGATES CAN EXPLORE BEFORE, DURING AND AFTER THE MEETING.**

**IF SOMEONE TELLS YOU TO TAKE A HIKE IN PORTLAND, THEY MAY** mean it literally. The hills that rise just west of downtown shelter Forest Park, a tree-filled, 5,156-acre expanse crisscrossed by 70 miles of hiking and mountain biking trails.

***Portland is the perfect starting point for day trips.***

Urban hikers will find an inviting walking route just behind the Oregon Convention Center: the 1.5-mile Vera Katz Eastbank Esplanade, which features works of art, water-level views of downtown and the country's longest floating walkway (1,200 feet). Plus, it

connects to the Springwater Corridor Trail, a 17-mile bicycling byway.

Portland's proximity to abundant natural wonders makes it the perfect starting point for delegate-friendly day trips. Within a 90-minute drive of downtown, you can:

- visit the vineyards and tasting rooms of Oregon's scenic wine country, famous for its Pinot noir;
- hike past Multnomah Falls or any of the nearly 100 waterfalls in the Columbia River Gorge;
- ski and snowboard — day or night, nearly year-round — on nearby Mount Hood; or
- explore the towns and beaches of the dramatic, rugged Oregon Coast.

With so many options for further exploration, the hardest part may be setting foot on the plane to return home.



Golf in the shadow of Mount Hood



## DAY TRIPS & ACTIVITIES

# 315

*miles of bikeways in Portland*

# 90

*minutes to drive to Mount Hood or the Oregon coast*

# 3

*major ski areas*

# 1

*million acres of Mount Hood National Forest*

# 77

*waterfalls in the Columbia River Gorge*





## OREGON CONVENTION CENTER

# 260

*tons of materials  
recycled annually*

# 40%

*of all electricity used  
is wind-generated*

# 17

*public transit routes  
within one block*

TRAVELPORTLAND.COM

*There were many places where we could point to it being not only more sustainable, but more cost-effective. We had no experience [planning a green meeting]; Portland had experience.*

— Wilfred Pinfeld,  
SC (Supercomputing) Conference Series

# GREEN APPEAL

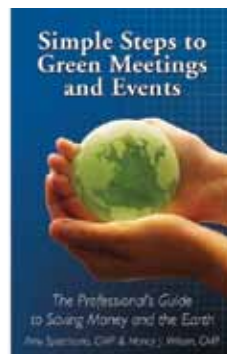
## HERE IN PORTLAND, SUSTAINABILITY IS IN OUR NATURE.

### IN WAYS BOTH BIG AND SMALL,

Portland has long been obsessed with keeping its environs unspoiled. Residents' recycling and bike-commuting rates are among the highest in the nation, while city planners are committed to preventing sprawl and preserving the working farms and natural wonders that ring the metropolitan area.

This eco-friendly ethos and sustainable infrastructure make it easy — incredibly easy — to plan a green meeting here. Portland ranks among the top 10 U.S. cities for most LEED (Leadership in Energy and Environmental Design) certified buildings per capita. These include

***Portland's ethos and infrastructure make it easy to plan a green meeting here.***



Get this book at no cost at  
[www.greenmeetingstoolkit.com](http://www.greenmeetingstoolkit.com).

the nation's first gold- and platinum-level renovations of historic buildings (the Jean Vulliamy Natural Capital Center and the Gerding Theater at the Armory, respectively) —

both of which offer event space. There are also many green hotels in the city core, with certifications ranging from LEED to Green Seal and beyond.

Travel Portland's Green Meetings Toolkit ([www.greenmeetingstoolkit.com](http://www.greenmeetingstoolkit.com)) offers lots of tips and resources for greening your events. With this online resource, you can view informative videos, pose questions to experts, request a free green meetings planning guide and learn how going green will keep you in the black.





**GREEN SCENE** The Oregon Convention Center and Waterfront Park both exemplify Portland's dedication to sustainability.





**AT YOUR SERVICE** Our team is dedicated to making your event a success.

# TRAVEL PORTLAND STAFF

LET US HELP MAKE  
YOUR NEXT  
CONVENTION OR  
MEETING A **SUCCESS.**

**PLANNERS WHO SELECT PORTLAND CAN COUNT ON** professional, enthusiastic assistance that starts the minute the meeting is confirmed and continues through the closing session.

Our M&C Gold Service Award-winning team (11 years running) does everything it takes to save you money and make your event a success. What's more, our hotels and suppliers work together to build a package that works for you. Travel Portland's many services include:

- attendance-building tools;
- promotional material;
- site tours; and
- Passkey housing program.

Learn more at [www.travelportland.com](http://www.travelportland.com), where you can explore our services and browse extensive information on the city's hotels, meeting spaces, transportation systems, attractions and restaurants — plus floor plans and schematics for larger convention properties.

*All of the items you gave us to promote the meeting  
helped make it a success, even in a year of recession.*

— Lauren Cummings,  
National Association of State Budget Officers

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# OREGON CONVENTION CENTER

777 N.E. Martin Luther King Jr. Blvd., Portland, OR 97232

503.235.7575 | 800.791.2250 | fax 503.731.7802

sales@oregoncc.org | www.oregoncc.org

WITH NEARLY ONE MILLION SQUARE FEET, the Oregon Convention Center (OCC) reigns as the largest convention facility in the Pacific Northwest.

The facility offers 255,000 square feet of contiguous exhibit space, 50 meeting rooms, two grand ballrooms, full-service catering and an 800-space, weather-protected parking garage. Even without a car, the OCC is exceedingly accessible. The facility is located on TriMet's MAX light rail and has its own station. Since the OCC, like the downtown hotel core, falls within Portland's Free Rail Zone, connections between it and the downtown lodging properties are always complimentary. Visitors can even get to and from Portland International Airport with ease.

In addition to its eco-friendly light rail connection, the center has several other green features. Large windows wash hallways and lobbies in natural light, reducing the need for electricity.

The innovative Rain Garden — designed to masquerade as an elegant water feature — actually scrubs pollutants from the rainwater that drains from the center's massive roof. The water moves through a cleansing series of waterfalls, settling ponds and native grasses before entering the nearby Willamette River.

In October 2008, the OCC was recertified with the LEED-EB Silver rating from the United States Green Building Council, making it the first convention center in the nation to achieve recertification at a higher rating. The new rating required proven sustainability accomplishments among areas of operation, maintenance and capital improvements.

In January 2009, the OCC began offsetting 100 percent of the carbon emissions from its natural gas use through the Smart Energy program. The program is designed to support projects that reduce greenhouse gas emissions, such as a biodigester at an eastern Oregon farm that captures methane gas from cow manure and uses it as a renewable energy source.

The center has also been acknowledged for its forward-thinking practices by a BEST Award from the City of Portland's Office of Sustainable Development, a Salmon-Safe certification and IAAM's Venue Excellence Award.

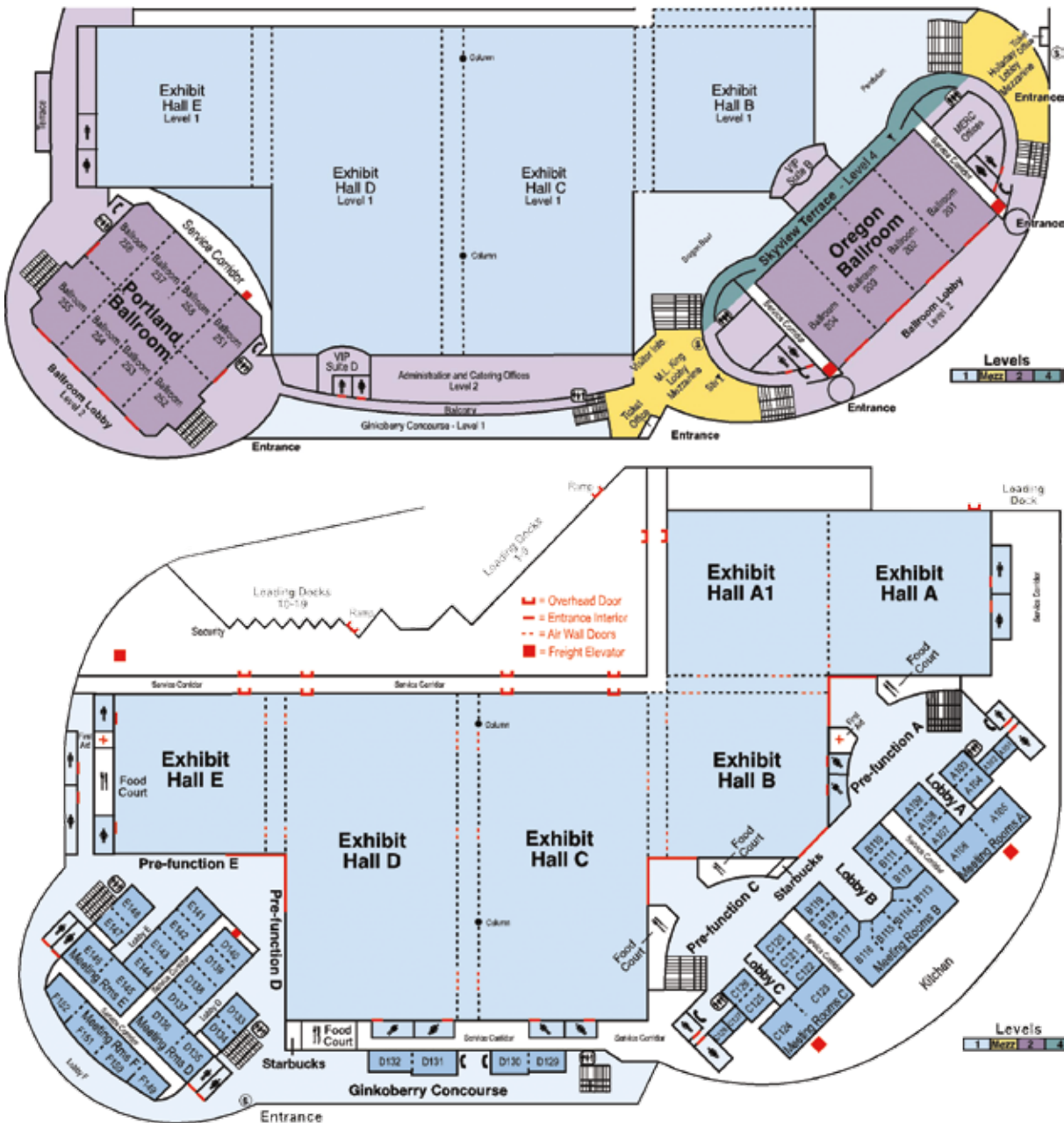
## AMENITIES

- |                   |                       |
|-------------------|-----------------------|
| Airport Shuttle   | Phone Dataport        |
| Bus Parking       | Portland Streetcar    |
| Business Services | Restaurant On-site    |
| Golf              | Spa                   |
| Indoor Pool       | Wheelchair Accessible |
| MAX Light Rail    | Wireless Internet     |
| Outdoor Pool      |                       |



## OREGON CONVENTION CENTER CONTINUED

- Portland Ballroom: 35,000 square feet/divisible into eight sections with a 16,000-square-foot lobby
- Oregon Ballroom: 25,000 square feet/divisible into four sections that are perfect for large breakouts
- 255,000 square feet of contiguous exhibit space with drive-in access from three street-level entries
- 50 meeting rooms with 18-foot ceilings and individualized lighting sets
- Lobbies and public spaces adorned with \$2 million in artwork
- Two VIP Suites overlooking their respective exhibit halls
- U.S. Green Building Council LEED-EB Silver certified
- Salmon-Safe certified
- Extensive recycling and composting programs
- High-speed Internet and Wi-Fi connections throughout, allowing up to 5,000 simultaneous connections
- Concessions that serve both the exhibit halls and lobbies
- Two Starbucks on-site and Stir, a lounge in the main lobby
- Award-winning customer service





# PORTLAND EXPO CENTER

2060 N. Marine Drive, Portland, OR 97217

503.736.5200 | fax 503.736.5201

meetings@expocenter.org | www.expocenter.org

**ARE YOU IN THE MIDST OF PLANNING AN** enormous trade show? Do you need space for more than 1,500 booths? Not sure where to host a banquet for 500 or more? The Expo Center's five interconnected exhibit halls, each with unique characteristics, provide meeting planners with limitless possibilities. From large public or private events to elegantly catered functions, the Expo Center can handle the largest affair with exceptional service and style.

Ten meeting rooms provide up to 7,500 square feet of space. Just off the show floor, breakout rooms offer patrons a variety of configurations. Climate controls and lighting adjustments are available.

With 2,200 on-site spaces, parking isn't just an afterthought. And the MAX light rail system offers convenient service to both the airport and downtown.

From breakfast meetings to elegant galas, the Expo Center, along with catering concessionaire Aramark, can make your event memorable with Northwest-inspired menu items. Options include healthy breaks, direct deliveries to booths, affordable buffets and dazzling dinners.

Concession fare, offered throughout the facility, provides quick and affordable choices for patrons. The Expo Center will make your next event — large or small — a seamless success.

Call 503.736.5200 or visit [www.expocenter.org](http://www.expocenter.org) for discounts and other special offers.



## AMENITIES

Airport Shuttle

► Bus Parking

Business Services

Golf

Indoor Pool

► MAX Light Rail

Outdoor Pool

► Phone Dataport

Portland

Streetcar

► Restaurant On-site

Spa

► Wheelchair  
Accessible

Wireless Internet

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Hall A	400' x 120'	48,000	15'	2,726	1,680	1,860
Hall B	300' x 120'	36,000	15'	2,700	1,656	1,440
Hall C	300' x 200'	60,000	25'	4,736	3,000	2,880
Hall D	300' x 240'	72,000	30'	7,000	3,208	4,620
Hall D1 or D2	300' x 120'	36,000	30'	3,500	1,640	2,100
Hall E	360' x 300'	108,000	30'	9,000	5,280	6,240
Hall E1 or E2	360' x 150'	54,000	30'	4,500	2,680	2,880
East Hall (Hall A)	40' x 110'	4,400	18'	336	260	240
Connector (Halls D & E)	30' x 150'	4,500	30'	350	204	220

Ten meeting rooms of various sizes also available;  
see [www.expocenter.org](http://www.expocenter.org) for details.

E-mail us at [meetings@expocenter.org](mailto:meetings@expocenter.org) for special offers on meeting rooms and spaces.

# ROSE QUARTER

Rose Garden Arena  
Memorial Coliseum • Rose Quarter Commons

One Center Court, Suite 150, Portland, OR 97227

503.235.8771 | fax 503.736.2184

cathy.walsh@rosequarter.com | www.rosequarter.com

THE ROSE QUARTER FEATURES THREE FABULOUS facilities on its campus: the Rose Garden arena, Memorial Coliseum and the Rose Quarter Commons. As the host of major concerts, NBA games, conventions and more, the Rose Quarter accommodates events of all sizes and can meet a wide variety of needs.

The Rose Garden is a 20,000-seat, state-of-the-art arena with four banquet rooms. The Rose Garden's unique acoustic clouds provide the ability to adjust the acoustics to meet your event's needs. The "Theater of the Clouds," with its spectacular theater curtains, provides an intimate setting for groups of up to 6,000.

The Memorial Coliseum features a 12,000-seat arena, a 40,000-square-foot Exhibit Hall and seven meeting rooms. The "Half House" configuration can accommodate groups as small as 1,000. The entire Memorial Coliseum — which includes the arena, a glassed-in concourse, the Exhibit Hall and all seven meeting rooms — can provide welcome variety and versatility for any trade show.

Nearby, you'll find convenient access to Portland's MAX light rail system and TriMet bus service. For facility information and rates, visit [www.rosequarter.com](http://www.rosequarter.com).



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	THEATER	BANQUET
MEMORIAL COLISEUM					
Memorial Coliseum Arena	247´ x 120´	27,632	65´	12,000	2,000
Half House	—	—	—	6,000	—
Exhibit Hall	346´ x 120´	40,000	13´6´-12´	—	2,400
Georgia Pacific Room*	119´ x 63´	7,470	15´	600	350
Entire Memorial Coliseum	—	110,545	—	—	—
ROSE GARDEN*					
Rose Garden Arena	278´ x 120´	31,725	105´	20,000	2,200
Theater of the Clouds	—	—	—	6,000	—
Rose Room	Irregular	6,725	Vaulted	Seating capacity of 248	
Private Dining Room	Irregular	400	8´	Seating capacity of 42	
Pyramid Taproom	Irregular	4,000	10´	Seating capacity of 250	
Courtside Lounge	Irregular	2,930	—	Seating capacity of 140	

\*Additional meeting rooms available; call for details. Outdoor Commons space also available.



# CLARK COUNTY EVENT CENTER

17402 N.E. Delfel Road, Ridgefield, WA 98642

888.722.5275 | fax 360.397.6185

info@clarkcoeventcenter.com | www.clarkcoeventcenter.com

IN THE HEART OF WASHINGTON STATE'S hottest growth area and within an hour's drive of more than 2.5 million people, the Clark County Event Center offers an inviting destination for events.

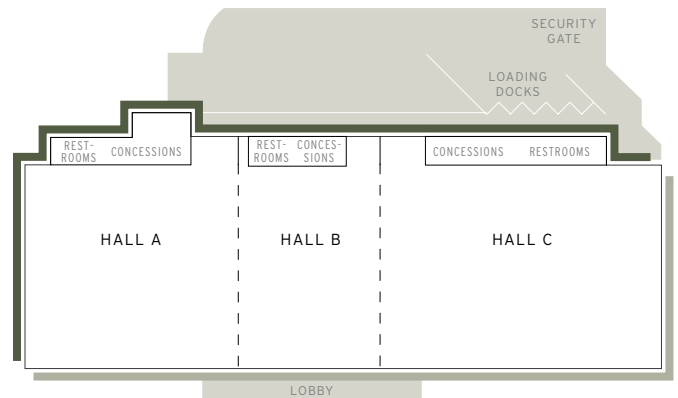
The flexibility of the Clark County Event Center's Exhibition Hall gives show and event planners many options, including 97,200 square feet of column-free exhibit space. Don't need that much space? Two air walls let planners size down to five other configurations.

Need easy access? Semis can drive right into the hall through one of four roll-up doors. Exhibitors can use one of five loading docks just outside, including a self-leveling bay.

Expecting a large crowd? The center has parking for 7,500 vehicles. Planners will enjoy free wireless Internet access, no admissions tax, low parking fees and some of the most competitive space rental rates in the region.

What kinds of shows belong in the hall? Consumer events, trade shows, corporate meetings, assemblies and festivals are all easy fits. And adjacent to the Exhibition Hall are additional event facilities: the Equestrian Arena, grandstands, livestock buildings and the three South Halls.

With 27 million vehicles passing by annually on Interstate 5, the Clark County Event Center is highly visible and easy to find. The facility is located nine miles north of Portland with quick access to Portland International Airport.



## AMENITIES

Airport Shuttle

► Bus Parking

► Business Services

Golf

Indoor Pool

MAX Light Rail

Outdoor Pool

► Phone Dataport

Portland Streetcar

Restaurant On-site

Spa

► Wheelchair Accessible

► Wireless Internet

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Exhibition Hall A	180' x 180'	32,400	25'	3,502	184	1,140
Exhibition Hall B	180' x 120'	21,600	25'	2,520	121	740
Exhibition Hall C	180' x 240'	43,200	25'	4,872	246	1,580
Exhibition Hall A & B	180' x 300'	54,000	25'	6,022	305	1,880
Exhibition Hall B & C	180' x 360'	64,800	25'	7,392	367	2,320
Exhibition Hall A & B & C	180' x 540'	97,200	25'	10,894	551	3,460
Dr. Giesy Equestrian Arena	200' x 350'	70,000	—	—	—	—
Grandstands	—	—	—	7,500 tiered seats		
South Hall One	120' x 200'	24,000	14'-20'	2,286	—	—
South Hall Two	40' x 200'	8,000	16'	1,143	—	—
South Hall Three	100' x 180'	18,000	14'	1,800	—	—

# SALEM CONFERENCE CENTER

200 Commercial Street, S.E., Salem, OR 97301

503.589.1700 | 877.589.1700 | fax 503.589.1715

dearley@salemconferencecenter.org

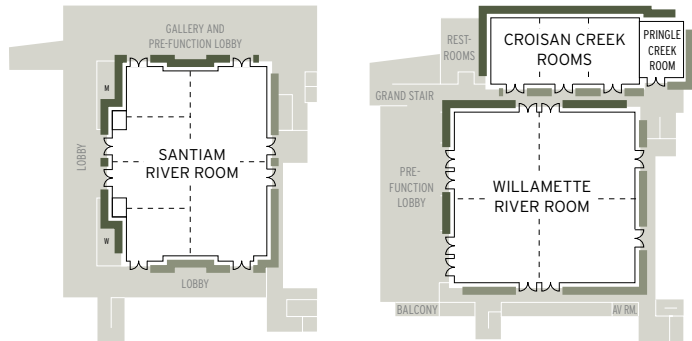
www.salemconferencecenter.org

GOOD THINGS HAPPEN WHEN YOU'RE COMFORTABLE, relaxed and inspired. Welcome to Oregon's "Center of Inspiration."

The Salem Conference Center is centrally located between Portland and Eugene, in the heart of Salem's downtown, and offers more than 30,000 square feet of event space. In all, 14 different rooms can be configured to successfully host groups of 10 to 1,500 for a variety of events, such as conferences, trade shows, seminars, social receptions, banquets, weddings, fund-raisers/auctions and retreats.

Natural-light-filled spaces, state-of-the-art technology and artwork from the annual Oregon Artists Series Art Show greet visitors at the Salem Conference Center. The Salem Conference Center is EarthWise certified and is a member of the U.S. Green Building Council.

From extravagant events to intimate gatherings, you are sure to find the Salem Conference Center to be the perfect venue.



## AMENITIES

- Airport Shuttle
- › Bus Parking
- › Business Services
- Golf
- › Indoor Pool
- MAX Light Rail
- Outdoor Pool
- › Phone Dataport
- Portland Streetcar
- › Restaurant On-site
- Spa
- › Wheelchair Accessible
- › Wireless Internet

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Santiam River Room	81' x 113'	8,750	16'	1,000	480	650
Santiam 2, 3, 4 or 5 (each)	37' x 27'	1,000	16'	85	48	60
Santiam 1 or 6	44' x 52'	2,300	16'	250	120	150
Willamette River Room	110' x 104'	11,400	24'	1,500	640	900
Willamette B or C	52' x 52'	2,700	24'	375	160	180
Willamette A or D	52' x 58'	3,000	24'	375	160	180
Croisan Creek Room	90' x 38'	3,240	15'	300	160	180
Croisan Creek A, B or C	30' x 38'	1,080	15'	85	48	60
Pringle Creek Room	27' x 34'	900	15'	80	40	50



# SEASIDE CIVIC & CONVENTION CENTER

415 First Ave., Seaside, OR 97138  
 503.738.8585 | 800.394.3303 | fax 503.738.0198  
 gdarnell@seasideconvention.com  
 www.seasideconvention.com

**MAKE YOUR SITE SELECTION SIMPLE** — come to Seaside. Treat your clients to delicious food, wonderful accommodations and nonstop fun — everything you need to make a great splash for your group's next meeting or convention.

Just three blocks from the magnificent Pacific Ocean, the Seaside Civic & Convention Center overlooks the scenic Necanicum River and Quatat Marine Park.

This beautiful setting offers complimentary high-speed wireless Internet, basic sound and light, multimedia projectors, a self-service business center, an ATM and parking, as well as catering services without service or gratuity charges. (Your group will save 18-21 percent in catering services alone.) With 22,000 square feet of meeting space, including a main hall with 10,500 square feet, the center can accommodate groups up to 900.

Seaside boasts more than 2,000 guest rooms — from hotels, motels and condos to vacation house rentals and bed-and-breakfast inns. Options range from quaint accommodations on shaded side streets to luxury suites with sweeping ocean vistas.

Seaside provides the perfect venue for your meeting — outstanding meeting facilities and memorable adventures. Book your next convention in Seaside. The experience will make a lasting impression.

Let's meet at the beach!



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Pacific Room	105' x 100'	10,500	18'	900	480	800
Necanicum Room	65' x 72'	4,680	12'	400	240	336
Riverview	72' x 26'	1,872	10'	120	80	120
A, B or C	24' x 26'	624	10'	40	24	32
Seaside	72' x 27'	1,944	10'	120	80	120
A, B or C	24' x 27'	648	10'	40	24	32
Seahorse	84' x 17'	1,428	8'	80	64	96
A, B, C or D	21' x 17'	357	8'	20	16	24
Haystack	51' x 17'	850	8'	45	36	72
A, B or C	17' x 17'	283	8'	15	12	24
Sea Mist	20' x 33'	660	8'	50	32	48

# THE BENSON HOTEL

309 S.W. Broadway, Portland, OR 97205

503.228.2000 | fax 503.471.3921

sales@bensonhotel.com | www.bensonhotel.com

SINCE OPENING IN 1913, THE BENSON HOTEL has graciously welcomed celebrities, CEOs and U.S. presidents. Discover the timeless beauty of this AAA Four Diamond landmark property, featuring Italian marble floors, Austrian crystal chandeliers and Russian Circassian walnut.

Beyond the front doors, the city's best attractions await you. The Benson Hotel's convenient downtown location puts you within easy walking distance of restaurants, theaters, the Pearl District, Pioneer Courthouse Square and Portland's Lan Su Chinese Garden. The MAX light rail and Portland Streetcar are just a few blocks away.

Three outstanding options are available for both casual and formal dining: the cherished London Grill, the Palm Court Lobby Bar and El Gaucho, an award-winning Argentinean-inspired steakhouse. The Benson Hotel features more than 16,000 square feet of flexible meeting space, encompassing 13 different rooms. The hotel's award-winning culinary team will design a menu that is perfectly tailored to your event. Every dish features the freshest ingredients, with a special emphasis on organic and locally grown seasonal ingredients.

The hotel offers a host of amenities, including 24-hour room service, personalized concierge service, valet service, complimentary overnight shoe shine service, an in-house fitness center, a business center, complimentary morning coffee service and morning newspaper.

The Benson Hotel, an American classic. Some things never go out of style!



## AMENITIES

- Airport Shuttle
- ›Bus Parking
- ›Business Services
- Golf
- Indoor Pool
- ›MAX Light Rail
- Outdoor Pool
- Phone Dataport
- ›Portland Streetcar
- ›Restaurant On-site
- Spa
- ›Wheelchair Accessible
- ›Wireless Internet

## ROOM COUNT | 287 TOTAL | 55 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Mayfair Ballroom	75' x 78'	5,850	11' 8"	600	300	380
Mayfair Room	78' x 54'	4,200	11' 8"	375	200	240
Kent Room	36' x 44'	1,584	11' 8"	140	100	120
Crystal Ballroom	76' x 28'	2,100	18' 10"	250	120	180
Regency Room	—	—	10' 1"	Conference seating for 24		
Cambridge/Oxford Room	58' x 18'	1,000	10' 1"	120	60	100
Windsor Room	43' x 15'	650	10' 1"	60	40	50
Brighton Room	35' x 17'	610	10' 1"	30	30	40
Parliament Rooms	69' x 24'	1,650	8'	125	60	100
Parliament 1 & 2	24' x 24'	570	8'	30	15	20
Parliament 3	15' x 24'	360	8'	20	—	18
Parliament 4	30' x 24'	720	8'	60	24	40



# THE HEATHMAN HOTEL

1001 S.W. Broadway at Salmon Street, Portland, OR 97205  
 503.241.4100 | fax 503.790.7110  
 psutherland@heathmanhotel.com  
 www.heathmanportland.com

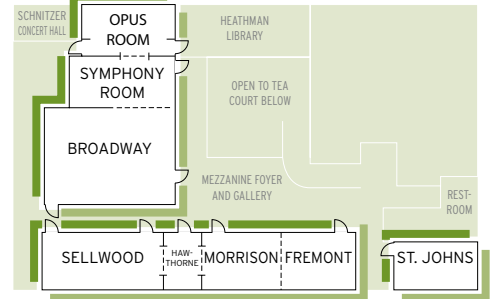
LOCATED IN THE CENTER OF PORTLAND'S financial, cultural and shopping district, and adjacent to the Portland Center for the Performing Arts, The Heathman Hotel is mere steps from wherever you want to be downtown.

Original, contemporary art from The Heathman Collection plays counterpoint to the hotel's gracefully restored 1927 architecture. Curated exhibits enliven the Mezzanine Gallery, which serves as a foyer to several meeting spaces and private dining rooms. The mezzanine also overlooks the historic Tea Court and Lobby Lounge, where piano and jazz artists perform most evenings.

The Heathman's room amenities include tea and French press coffee service, nightly turndown, MP3-compatible clock radio, and complimentary high-speed and wireless Internet. Additional services include personalized concierge service, an on-site fitness suite, a complimentary morning newspaper, the "Art of Sleep" bed menu and 24-hour room service.

Enjoy Northwest cuisine in The Heathman Restaurant, overseen by culinary director Philippe Boulot, who has been honored as the "Best Chef of the Northwest" by the prestigious James Beard Foundation.

The hotel's award-winning private dining facilities ensure superb food and excellent service for all meetings and private functions. The Heathman Hotel: "Where service is still an art."



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 150 TOTAL | 33 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
St. Johns	13' x 25'	325	9'	Conference seating for 14		
Fremont	16' x 24'	384	9'	30	18	30
Morrison	16' x 24'	384	9'	30	18	30
Hawthorne	16' x 12'	192	9'	—	—	10
Sellwood	16' x 36'	576	9'	50	24	40
Fremont & Morrison	16' x 48'	768	9'	80	50	60
Broadway	29' x 40'	1,160	11'	100	50	100
Symphony	16' x 26'	448	11'	25	18	30
Broadway & Symphony	45' x 40'	1,608	11'	125	60	130
Opus	14' x 26'	364	11'	—	—	20
Broadway/Symphony/Opus	59' x 40'	1,972	11'	Reception space for 150		

# HILTON PORTLAND & EXECUTIVE TOWER

921 S.W. Sixth Ave., Portland, OR 97204

503.226.1611 | 800.445.8667 | fax 503.225.1480

pdxph-salesadm@hilton.com | www.portland.hilton.com

**OREGON'S LARGEST CONVENTION HOTEL,** the Hilton Portland & Executive Tower is centrally located in downtown Portland. The Hilton is situated just a short light rail ride away from the Oregon Convention Center, the Oregon Zoo, Portland's Lan Su Chinese Garden and many other local attractions.

Hotel amenities include wireless Internet, two restaurants, the Hilton Athletic Club with indoor pool, a 24-hour fitness center with waveless lap pool and a full-service business center.

Hilton's new Serenity Collection includes bath amenities by Crabtree & Evelyn and Hilton's Suite Dreams beds by Serta.

Take a virtual tour at [www.tourhiltonportland.com](http://www.tourhiltonportland.com).



This property meets the Green Seal™ Environmental Standard for Lodging Properties for waste minimization, water and energy efficiency, hazardous substances handling, and environmentally responsible purchasing.



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 782 TOTAL | 9 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Grand Ballroom	147' x 87'	12,657	18'	1,150	650	1,070
Parlors A, B and C	22' x 81'	1,782	9'8"	180	112	140
Ballroom Foyer	123' x 26'	3,198	9'	Reception space for 300		
Galleria	98' x 38'	3,724	9'7"	300	140	300
The Pavilion	84' x 84'	6,520	16'9"	600	280	480
Pavilion East	44' x 84'	3,365	16'9"	250	110	230
Pavilion West	42' x 84'	3,106	16'9"	250	110	210
Broadway	104' x 26'	2,706	10'	260	130	220
Broadway 1, 2, 3 or 4	26' x 26'	676	10'	65	35	50
Forum Suite	48' x 15'	720	8'6"	70	48	50
Council Suite	49' x 15'	735	8'6"	70	48	50
Director's Suite	36' x 15'	540	8'6"	48	36	40
Studio Suite	36' x 15'	540	8'6"	48	36	40
Executive Suite	23' x 15'	345	8'6"	30	18	30
Senate Suite	23' x 15'	345	8'6"	30	18	30
Cabinet Suite	23' x 8'	260	8'6"	20	12	20
Boardroom East	19' x 11'	209	8'6"	—	—	10
Boardroom West	22' x 11'	242	8'6"	—	—	10
Plaza Suite	31' x 16'	496	8'6"	Conference seating for 18		
Salon Ballroom	74' x 28'	2,192	12'	230	120	180
Exhibit Hall	—	—	—	90 8'x10' booths, 75 10'x10' booths		



# THE NINES

525 S.W. Morrison St., Portland, OR 97204

877.229.9995 | fax 503.802.5343

sales@thenines.com | www.thenines.com

**IDEALLY SITUATED NEXT TO PORTLAND'S PIONEER** Courthouse Square and MAX light rail, the Nines rests atop the landmark Meier & Frank Building, honoring the structure's storied past with striking décor and impeccable service.

The Nines offers more than 13,000 square feet of meeting space with complimentary high-speed Internet access, plus a cutting-edge fitness center and club lounge. The dining and bar options, Urban Farmer a Modern Steakhouse and the Asian-inspired rooftop Departure restaurant, speak to global palates.

The hotel features a magnificent collection of works by local artists, with original contemporary art gracing each of the 331 luxurious guest rooms. Appointments include plush bedding, robes and slippers, 24-hour room service, refreshment centers and 42-inch HD televisions with DVD players. Twice-daily maid service completes the picture of approachable elegance.

Like the city that surrounds it, the Nines has embraced conservation and environmental awareness. The Nines has received LEED Silver certification, and all housekeeping products are Green Seal certified. Plus, the hotel gets 100 percent of its energy from renewable resources.

Elevate your expectations. Live life to the Nines.



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 331 TOTAL | 13 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
The Nines Ballroom	69' x 104'	7,224	16'	760	498	600
Culture	35' x 69'	2,408	16'	266	166	200
Fashion	35' x 69'	2,408	16'	266	166	200
Design	35' x 69'	2,408	16'	266	166	200
Design 1	35' x 35'	1,204	16'	126	83	100
Design 2	35' x 35'	1,204	16'	126	83	100
Studio	36' x 40'	1,423	8'	155	98	118
Gallery	36' x 63'	2,267	8'	238	156	188
Gallery 1	36' x 22'	784	8'	82	54	65
Gallery 2	36' x 20'	704	8'	74	48	58
Gallery 3	36' x 22'	779	8'	82	53	64
Meier Boardroom	22' x 24'	497	9'	—	—	—
Frank Boardroom	22' x 28'	591	9'	—	—	—
Georgian Room	29' x 50'	1,437	9'	150	100	120
Total Square Footage	—	13,439	—	—	—	—

*These are maximum sets. Staging and audio/visual equipment, especially rear-screen projection, will reduce square footage.*

# PORTLAND MARRIOTT DOWNTOWN WATERFRONT

1401 S.W. Naito Parkway, Portland, OR 97201

503.226.7600 | 800.228.9290 | fax 503.226.1209

dan.carraher@marriott.com | www.marriott.com/pdxor

## VIEWS OF THE SCENIC WILLAMETTE RIVER

and the majestic peak of nearby Mount Hood give guests of the Portland Marriott Downtown Waterfront a stunning introduction to Portland and the Pacific Northwest. Nestled on Portland's riverfront, the hotel's location allows guests to walk along an esplanade to a wide selection of unique stores and restaurants. Downtown shopping, art galleries and theaters are also just a stroll away.

With 503 newly renovated, state-of-the-art deluxe guest rooms, more than 20,000 square feet of meeting space and a 15,000-square-foot exhibit hall, this is a true meetings hotel. Eighty percent of the meeting rooms are located on the same level, allowing for a natural flow to any program. Wireless Internet capabilities in all meeting and guest rooms foster productivity away from home. Expert audiovisual support is ensured by the well-trained technicians of Marriott Event Technology.

Marriott's amenities include a 24-hour business center, an indoor saline pool, a health club (free for guests), restaurants and the Marriott Rewards program. As the hotel where luxury meets sustainability, Marriott is fully committed to environmentally conscious operations.



This property meets the Green Seal™ Environmental Standard for Lodging Properties for waste minimization, water and energy efficiency, hazardous substances handling, and environmentally responsible purchasing.



## AMENITIES

- ▶ Airport Shuttle
- ▶ Bus Parking
- ▶ Business Services
- ▶ Golf
- ▶ Indoor Pool
- ▶ MAX Light Rail
- ▶ Outdoor Pool
- ▶ Phone Dataport
- ▶ Portland Streetcar
- ▶ Restaurant On-site
- ▶ Spa
- ▶ Wheelchair Accessible
- ▶ Wireless Internet

## ROOM COUNT | 503 TOTAL | 6 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Oregon Ballroom	136' x 104'	14,144	15' 9"	2,000	1,000	1,180
Salon A or G	32' x 29'	928	13'	96	48	60
Salon B, C or H	29' x 21'	609	13'	60	32	50
Salon D	30' x 29'	870	13'	96	42	60
Salon E or F	104' x 39'	4,056	15' 9"	500	288	270
Salon I	51' x 29'	1,479	13'	192	90	120
Eugene Room	27' x 25'	675	9' 6"	50	32	40
Portland Room	27' x 22'	594	9' 6"	50	32	40
Medford Room	21' x 23'	483	9' 6"	50	30	30
Salem Room	21' x 19'	399	9' 6"	45	24	30
Mount Hood	48' x 25'	1,780	10'	200	100	160
Columbia	40' x 24'	928	9' 6"	90	56	60
Willamette	26' x 17'	442	9' 6"	28	24	30
Exhibit Hall	115' x 135'	15,550	9' 6"	106 8' x 10' booths, 69 10' x 10' booths		



# UNIVERSITY PLACE HOTEL AND CONFERENCE CENTER

310 S.W. Lincoln St., Portland, OR 97201

503.221.0140 | 866.845.4647 | fax 503.226.6260

uplace@pdx.edu | www.uplace.pdx.edu

UNIVERSITY PLACE HOTEL AND CONFERENCE CENTER, a friendly city oasis, is conveniently located seven blocks from the heart of downtown. Resting within the city's Free Rail Zone, the hotel is serviced by free public transit. University Place offers 235 guest rooms, an on-site restaurant and lounge, free local calls and high-speed Internet to make your guests feel at home.

The facility features conference and event facilities for groups as small as five and as large as 400. The 8,000 square feet of meeting and banquet space includes 10 meeting rooms and a 3,792-square-foot ballroom. Whether you're looking for a light continental breakfast or a five-course dinner, the conference center's professionally trained catering and service staff is here to meet your needs.

The hotel features an on-site workout facility, a seasonal, heated outdoor pool and laundry facilities. A 24-hour gift shop features fresh pastries and espresso drinks. For more information, visit the University Place website at [www.uplace.pdx.edu](http://www.uplace.pdx.edu).



## AMENITIES

Airport Shuttle

Bus Parking

### Business Services

Golf

Indoor Pool

MAX Light Rail

### Outdoor Pool

Phone Dataport

### Portland Streetcar

Restaurant  
On-site

Spa

Wheelchair  
Accessible

Wireless Internet

## ROOM COUNT | 235 TOTAL | 3 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Columbia Falls	76' x 48'	3,793	10' 8"	400	200	260
Multnomah Falls	48' x 32'	1,536	10' 8"	180	90	96
Elowah Falls	48' x 20'	960	10' 8"	100	40	64
Wahkeena Falls	54' x 24'	1,300	10' 8"	125	72	96
Willamette Falls	24' x 70'	1,680	10' 4"	190	96	104
Astoria	36' x 25'	900	8'	70	30	50
Coos Bay	36' x 25'	900	8'	70	30	50
Crater Lake	30' x 30'	900	8'	50	30	40
Newport	12' x 10'	120	8'	16	8	—
Pyramid Lake	26' x 12'	312	8'	25	9	—
Trillium Lake	19' x 14'	310	8'	20	9	—

## EMBASSY SUITES PORTLAND – DOWNTOWN

319 S.W. Pine St., Portland, OR 97204  
503.279.9000 | 800.643.7892 | fax 503.497.9051  
pdxps\_ds@hilton.com | www.embassyportland.com



THE EMBASSY SUITES PORTLAND – DOWNTOWN, ORIGINALLY BUILT in 1912 as the Multnomah Hotel, has been restored to its original grandeur as one of the city's great historic landmarks. This hotel features 276 suites, more than 12,000 square feet of flexible meeting space, cooked-to-order breakfast, an evening manager's reception, an indoor pool, 42-inch flat-screen HD televisions

and a Precor exercise facility. The central location is an easy walk to downtown Portland's shops, restaurants and performing arts venues. The Oregon Convention Center is only minutes away via MAX, Portland's light rail system.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Queen Marie Ballroom	56' x 40'	2,240	19'7"-20'8"	250	120	150
Queen Marie Reception	37' x 18'	666	9'-11'	66	40	50
CoL. Lindbergh Room	59' x 43'+23"	2,905	9'9"-11'	300	144	220
CoL. Lindbergh Reception	40' x 21'	840	9'-11'	88	48	60
Fireside Room	39' x 27'	1,053	12'6"-13'7"	88	48	70
Gevurtz Ceremonial Room	36' x 24'	864	12'6"-13'7"	88	40	60
Six Lobby-level conference rooms available	32' x 21'	672	8'-9'10"	60	28	40

## THE GOVERNOR HOTEL

614 S.W. 11th Ave., Portland, OR 97205  
503.224.3400 | 503.241.2115 | fax 503.224.9426  
ndavidson@governorhotel.com | www.governorhotel.com



THE GOVERNOR HOTEL IS A TREASURE MAP OF MORE THAN 22,000 square feet of beautiful ballrooms, ornate meeting rooms and unique spaces. From the magnificent Heritage Ballroom to the luxurious, newly remodeled guest rooms and suites, the Governor is truly a one-of-a-kind event destination located in the heart of downtown Portland.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

ROOM COUNT | 100 TOTAL | 24 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Heritage Ballroom	78' x 83'	6,474	35'	600	336	550
Grand Ballroom	66' x 76'	5,016	18'6"	500	312	420
Renaissance Room	24' x 76'	1,824	22'	180	80	120
Fireside Room	19' x 18'	342	20'	30	12	30
Vault Room	21' x 26'	546	20'	50	24	40
Library Room	41' x 41'	1,681	20'	150	80	100
Billiard Room	33' x 68'	2,244	20'	180	84	160
Card Room	22' x 41'	902	20'	80	48	60
Lodge Room	17' x 22'	374	20'	40	24	24



## PORTLAND MARRIOTT

### CITY CENTER ON BROADWAY

520 S.W. Broadway, Portland, OR 97205

503.552.2208 | fax 503.552.2258

marcela.lorino@ihrc.com | www.marriottportland.com

A BOUTIQUE-STYLE HOTEL LOCATED NEAR THE MOST POPULAR downtown attractions. Guests will enjoy the Revive Bed Experience and our large workout room. This Green Seal certified hotel features a newly transformed meeting space with large foyer areas and floor-to-ceiling windows located on the same floor as the business center, convention services and banquet office.



#### AMENITIES

- ▶ Airport Shuttle
- Bus Parking
- ▶ Business Services
- Golf
- Indoor Pool
- ▶ MAX Light Rail
- Outdoor Pool
- ▶ Phone Dataport
- ▶ Portland Streetcar
- ▶ Restaurant On-site
- Spa
- ▶ Wheelchair Accessible
- ▶ Wireless Internet

#### ROOM COUNT | 249 TOTAL | 52 SUITES

##### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
River Ballroom	74' x 24'	1,776	11'	145	80	110
Willamette	24' x 24'	576	11'	35	20	30
Columbia	24' x 24'	576	11'	45	25	40
McKenzie	26' x 24'	624	11'	45	30	40
Deschutes	25' x 22'	550	11'	45	25	40
Rogue	21' x 25'	525	11'	45	25	40
Salmon	17' x 28'	476	11'	Conference seating for 14		
The Winery	24' x 19' 6"	396	11'	—	—	32

## THE WESTIN PORTLAND

750 S.W. Alder St., Portland, OR 97205

888.627.8401 | 503.294.9000 | fax 503.241.9565

portland.sales@westin.com | www.westinportland.com

DISCOVER OUR TRANSFORMATION. RECENTLY FULLY RENOVATED, The Westin offers modern, luxurious accommodations and amenities in the heart of downtown. Our guest rooms feature our signature Heavenly Bed, Heavenly Bath, 42-inch LCD TVs and custom furnishings. Our intimate event rooms are all on the same floor and feature floor-to-ceiling windows and original artwork.



#### AMENITIES

- Airport Shuttle
- ▶ Bus Parking
- ▶ Business Services
- Golf
- Indoor Pool
- ▶ MAX Light Rail
- Outdoor Pool
- ▶ Phone Dataport
- ▶ Portland Streetcar
- ▶ Restaurant On-site
- Spa
- ▶ Wheelchair Accessible
- ▶ Wireless Internet

#### ROOM COUNT | 205 TOTAL | 17 SUITES

##### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Alder Ballroom	53' x 24'	1,282	12'	120	72	100
East	27' x 24'	660	12'	60	36	50
West	26' x 24'	624	12'	60	36	40
The Park Room	27' x 21'	550	12'	50	30	40
The Boardroom	12' x 19'	228	12'	—	—	10

## HOTEL deLUXE

729 S.W. 15th Ave., Portland, OR 97205  
503.219.2093 | 866.895.2094 | fax 503.219.8637  
sales@hoteldeluxe.com | www.hoteldeluxe.com

### HOTEL DELUXE SHOWCASES HOLLYWOOD'S "GOLDEN ERA."

Elegant meetings are complemented by an attentive staff, unique services and state-of-the-art technology to ensure that every event is memorable. Two rooms offer floor-to-ceiling windows and wired/wireless Internet. The Screening Room is available for business meetings or banquets for up to 80 people.



### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### ROOM COUNT | 130 TOTAL | 35 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
The Screening Room	31' x 40'	1,240	13' 4"	120	60	80
The Green Room	21' x 16'	336	11' 11"	30	18	30
The Editing Room	21' x 13'	273	10' 5"	25	13	24
Rooftop Terrace	—	3,200	—	350	—	125

## INN @ NORTHRUP STATION

2025 N.W. Northrup St., Portland, OR 97209  
503.224.0543 | 800.224.1180 | fax 503.273.2102  
reservations@northrupstation.com  
www.northrupstation.com



THE INN @ NORTHRUP STATION is Northwest Portland's only all-suites boutique hotel. Conveniently located on the Portland Streetcar line, the inn is nestled in the historic Nob Hill District ... just steps away from the Pearl District and downtown Portland, and surrounded by award-winning restaurants, galleries and boutiques. Each suite comes with a full kitchen or wet bar, two high-definition flat-panel televisions, an iPod docking station and an executive desk, and most suites have a patio or balcony. Guest stays include continental breakfast, Portland Streetcar tickets, on-site parking and wireless Internet access.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## HOTEL MONACO PORTLAND

506 S.W. Washington St. at Fifth Avenue, Portland, OR 97204  
503.222.0001 | 800.711.2971 | fax 503.222.0004  
www.monaco-portland.com



THE GREEN SEAL SILVER certified Hotel Monaco Portland offers an ideal location and a beautiful sense of style for your next meeting or social event, with more than 8,000 square feet of flexible meeting space.

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FT.	Suggested Seating Capacity		
			THEATER	ROOM	BANQUET
Club Room Combined	—	1,324	48	36	92
Alder Creek	83' x 28'	2,324	170	110	130
Lipman & Wolfe	67' x 28'	1,876	100	110	105
Wendel Boardroom	14' x 27'	378	Conference seating for 16		
5th Avenue Ballroom	83' x 28'	2,324	200	130	150



## RESIDENCE INN BY MARRIOTT PORTLAND DOWNTOWN AT RIVERPLACE

2115 S.W. River Parkway, Portland, OR 97201  
503.552.9500 | 800.331.3131 | fax 503.552.9600  
rpreservations@innventures.com | www.marriott.com/pdxri



**RESIDENCE INN BY MARRIOTT**  
Portland Downtown at RiverPlace, located on the banks of the Willamette River, is steps away from Portland's downtown businesses and attractions. The hotel's beautiful, functional meeting space is ideal for meetings of 10 to 100 or more.

### FACILITIES CHART

#### Suggested Seating Capacity

ROOM NAME	DIM.	SQ. FT.	THEATER	ROOM	BANQUET
Broadway	38' x 22'	923	100	48	72
Hawthorne	22' x 20'	440	30	15	24
Morrison	28' x 22'	616	40	27	32
Fremont	24' x 28'	672	50	30	40
Sellwood	22' x 17'	374	Conference seating for 14		
Willamette Room	—	2,450	180	135	160

## COURTYARD BY MARRIOTT PORTLAND LLOYD CENTER/DOWNTOWN

435 N.E. Wasco St., Portland, OR 97232  
503.234.3200 | fax 503.234.1836  
cy.pdxclgm@marriott.com | www.marriott.com/pdxcl



**THIS FULL-SERVICE**  
Courtyard by Marriott, located three blocks from the Oregon Convention Center and two blocks from the Lloyd Center Mall and MAX light rail, features newly renovated guest rooms.

### FACILITIES CHART

#### Suggested Seating Capacity

ROOM NAME	DIM.	SQ. FT.	THEATER	ROOM	BANQUET
Martin Luther King Jr. Room	20' x 30'	600	40	25	32
Clackamas Room	20' x 30'	600	40	25	32
Grand Boardroom	20' x 10'	200	Boardroom seating for 12		
Lloyd Boardroom	26' x 10'	260	Boardroom seating for 10		

## EXECUTIVE MEETING CENTER AT THE DOUBLETREE HOTEL PORTLAND

1000 N.E. Multnomah St., Portland, OR 97232  
503.331.4905  
www.doubletreegreen.com

**DESIGNED BY AND FOR MEETING PROFESSIONALS,** the Executive Meeting Center is the facility you've been waiting for. Our conference packages contain everything you need for a successful meeting, including audiovisual, food and beverage services, and state-of-the-art meeting rooms. Just let us know the number of attendees, and we'll take care of the rest.

With fully equipped conference rooms and friendly and professional staff, you are guaranteed to have a productive and successful meeting experience.



### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### FACILITIES CHART

#### Suggested Seating Capacity

ROOM NAME	DIM.	SQ. FEET	HEIGHT	THEATER	CLASSROOM	BANQUET
Washington	26' x 39'	870	8'	—	24	—
Adams/Jefferson (2)	52' x 79'	2,012	9'	—	72	—
Roosevelt	24' x 45'	1,072	8'	—	40	—
Hamilton	20' x 33'	759	9'	—	24	—
Madison	24' x 21'	498	8'	—	18	—
Lincoln	24' x 20'	480	8'	—	18	—
Grant	24' x 18'	418	8'	—	18	—
Jackson	28' x 29'	811	8'	—	24	—

# CROWNE PLAZA DOWNTOWN/CONVENTION CENTER

1441 N.E. Second Ave., Portland, OR 97232

503.233.2401 | fax 503.233.0498

sales@cpportland.com | www.cpportland.com

**THE CROWNE PLAZA DOWNTOWN/CONVENTION** Center is Portland's new place to meet. This upscale hotel is an ideal option for small- to medium-sized business meetings. To ensure hassle-free, successful events, the Crowne Plaza provides personalized service and one point of contact for meeting and convention planners.

In addition to offering superior meeting options, the Crowne Plaza recognizes the importance of getting a great night's sleep while traveling. To that end, hotel guests can enjoy the Crowne Plaza Sleep Advantage program, which encompasses sleep kits, quiet zone floors, sleep CDs and relaxation tips, guaranteed wake-up calls and comfortable new bedding. Sleep kits contain eye masks, drapery clips to block out unwanted light, earplugs and lavender spray to promote relaxation.

The Crowne Plaza is located within four blocks of the Oregon Convention Center, the Rose Garden arena and Memorial Coliseum. Nearby MAX light rail service can easily connect guests to downtown Portland. Other guest amenities at the property include an indoor pool, quality fitness facilities and the Palm Garden restaurant.



This property meets the Green Seal™ Environmental Standard for Lodging Properties for waste minimization, water and energy efficiency, hazardous substances handling, and environmentally responsible purchasing.



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
  - Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 240 TOTAL | 2 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Windsor Ballroom	37' x 72'	2,644	10'	300	150	180
Windsor A	20' x 37'	740	10'	80	40	40
Windsor B	20' x 37'	740	10'	80	40	40
Windsor C	32' x 37'	1,184	10'	140	70	70
Cambridge	18' x 26'	468	8'	60	25	30
Belmont Grand Ballroom	60' x 94'	5,640	16'	680	340	370
Belmont A	34' x 60'	2,040	16'	250	120	130
Belmont B	31' x 60'	1,860	16'	220	110	100
Belmont C	30' x 60'	1,800	16'	220	110	100
Boardroom A	30' x 12'	360	10'	Conference seating for 20		
Boardroom B	14' x 19'	277	8'	Conference seating for 12		



# DOUBLETREE HOTEL PORTLAND

1000 N.E. Multnomah St., Portland, OR 97232  
503.281.6111 | fax 503.249.3137  
jbaird@portlanddoubletree.com  
www.doubletreegreen.com

**PORTLAND'S PREMIER CONVENTION HEADQUARTERS**  
hotel offers more than 44,000 square feet of flexible meeting space, including our 8,500-square-foot Executive Meeting Center, the only facility of its kind in Portland (see p. 36).

The hotel is conveniently located within a short walk of the Oregon Convention Center and is directly adjacent to the MAX light rail line, which provides easy access to many of Portland's attractions. This hotel is also across the street from Lloyd Center mall, one of Oregon's largest shopping centers.

Guest rooms and suites provide striking views of Mount Hood and the city skyline. Two restaurants and a bar offer a variety of dining options. Guests also enjoy the outdoor pool, exercise room, business center and ample on-site parking.

The Doubletree Hotel Portland employs sustainability practices wherever possible and was the first Green Seal certified hotel in Oregon. The hotel is committed to observing responsible environmental business practices.

*Hospitable – Sustainable – Responsible.*



This property meets the Green Seal™ Environmental Standard for Lodging Properties for waste minimization, water and energy efficiency, hazardous substances handling, and environmentally responsible purchasing.



## AMENITIES

- Airport Shuttle
- ▶ Bus Parking
- ▶ Business Services
- Golf
- Indoor Pool
- ▶ MAX Light Rail
- ▶ Outdoor Pool
- ▶ Phone Dataport
- Portland Streetcar
- ▶ Restaurant On-site
- Spa
- ▶ Wheelchair Accessible
- ▶ Wireless Internet

## ROOM COUNT | 477 TOTAL | 17 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	THEATER	CLASSROOM	BANQUET
Lloyd Center Ballroom (5)	177' x 62'	9,103	10'-14'	1,100	675	700
Willamette Ballroom (4)	100' x 28'	2,960	10'	350	150	200
Cascade Ballroom (4)	108' x 43'	4,935	11' 10"	500	260	350
Pacific NW Ballroom (3)	61' x 53'	3,277	10' 8"	375	200	260
Portland Room	30' x 20'	600	9'	20	15	—
Exhibit Hall	138' x 123'	17,067	8' 6"	87-120 8'x10' booths		
EXECUTIVE MEETING CENTER						
Washington	26' x 39'	870	8'	—	24	—
Adams/Jefferson (2)	52' x 79'	2,012	9'	—	72	—
Roosevelt	24' x 45'	1,072	8'	—	40	—
Hamilton	20' x 33'	759	9'	—	24	—
Madison	24' x 21'	498	8'	—	18	—
Lincoln	24' x 20'	480	8'	—	18	—
Grant	24' x 18'	418	8'	—	18	—
Jackson	28' x 29'	811	8'	—	24	—

## RED LION HOTEL PORTLAND CONVENTION CENTER

1021 N.E. Grand Ave., Portland, OR 97232  
503.235.2100 | 800.343.1822 | fax 503.235.0396  
janet.kearney@gaha.biz | www.redlion.com/conventioncenter

JUST ACROSS THE STREET FROM THE CONVENTION CENTER and on the MAX light rail line, the Red Lion features 173 guest rooms with renovated bathrooms and new bedding, drapes and 37-inch flat-screen televisions. Windows Lounge, with its rooftop terrace, boasts panoramic city views, while Café Ten-21 features all-American cuisine. Other amenities include fitness and business centers.



LLOYD DISTRICT HOTELS

### AMENITIES

Airport Shuttle  
Bus Parking  
►Business Services  
Golf  
Indoor Pool  
►MAX Light Rail  
Outdoor Pool  
►Phone Dataport  
Portland Streetcar  
►Restaurant On-site  
Spa  
►Wheelchair Accessible  
►Wireless Internet

### ROOM COUNT | 173 TOTAL | 3 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Windows Skyroom Lounge	—	2,438	10'	200	50	180
Marquam	19' x 40'	760	10'	60	25	40
Fremont	24' x 40'	960	10'	75	35	50
Broadway	24' x 40'	960	10'	75	35	50
St. Johns	29' x 47'	1,363	10'	100	50	75
Terrace	53' x 36'	1,908	10'	200	—	150
Grand Ballroom	96' x 40'	4,043	10'	400	175	300
Boardroom	—	—	10'	10	—	—

## HILTON GARDEN INN PORTLAND AIRPORT

12048 N.E. Airport Way, Portland, OR 97220  
503.255.8600 | 800.HILTONS (445.2667)  
terrie.ward@hilton.com | www.portlandairport.hgi.com

HILTON GARDEN INN PORTLAND AIRPORT HOTEL MEETING SPACE IS perfect for your important meetings or special events. Features include:

- 2,200 square feet of windowed meeting and banquet space
- Meeting space for groups of five to 80
- Meeting points available through HHonors membership
- Executive boardroom that seats 10
- On-site catering with selections for meals and snack service
- Dedicated sales staff
- e-Events booking for smaller groups



AIRPORT HOTELS

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Garden Room	72' x 26'	1,872	10'	150	80	80
Garden A	28' x 26'	728	10'	50	28	40
Garden B	26' x 26'	676	10'	40	16	32
Garden C	18' x 26'	468	10'	12	12	—
Garden A & B	54' x 26'	1,404	10'	90	50	72
Garden B & C	44' x 26'	1,144	10'	70	32	56
Boardroom	—	280	10'	Conference seating for 10		



# SHERATON PORTLAND AIRPORT HOTEL

8235 N.E. Airport Way, Portland, OR 97220  
503.281.2500 | 800.325.3535 | fax 503.249.7602  
sales@sheratonpdx.com | www.sheraton.com/portland

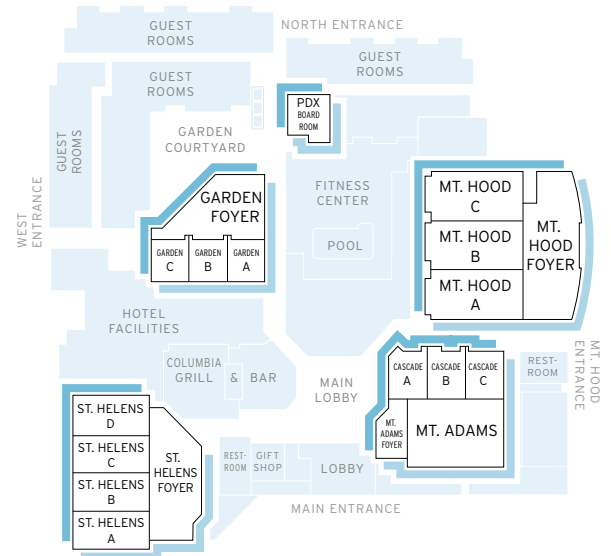


**SHERATON REVITALIZED! FOR 36 YEARS, THE** Sheraton has served as the perfect gathering spot for meeting planners from around the world. Sheraton's belief that life is better when shared has inspired a guest experience like no other. Every aspect of the hotel has been redesigned to facilitate opportunity and interaction.

The conference facilities now boast more than 22,500 square feet of flexible meeting space to fit groups of many sizes. The Mt. Hood and Mt. St. Helens ballrooms each can accommodate 400 to 500 people with options for theater capacity of 600 to 750. The hotel's fiber-based Internet technology will provide cutting-edge Internet service up to 100 Mbps for conference attendees, and the award-winning staff will provide the ideal setting for your next event.

The property offers 213 redesigned guest rooms that feature an all-white bedding package, Sheraton Sweet Sleeper beds, complimentary wireless Internet and 42-inch LCD televisions. Guests will also enjoy a 24-hour fitness center, an indoor pool, a whirlpool and a sauna, plus free Wi-Fi at the new Link@ Sheraton lobby center, located adjacent to the Columbia Grill and Bar Restaurant.

The closest hotel to the airport, the Sheraton offers 24-hour on-demand shuttle service and complimentary parking for conference attendees. Guests can also enjoy tax-free shopping at the new Cascade Station shopping center, which is located on the MAX light rail line, within minutes of the hotel.



## AMENITIES

- ▶ Airport Shuttle
- ▶ Bus Parking
- ▶ Business Services
- ▶ Golf
- ▶ Indoor Pool
- ▶ MAX Light Rail
- ▶ Outdoor Pool
- ▶ Phone Dataport
- ▶ Portland Streetcar
- ▶ Restaurant On-site
- ▶ Spa
- ▶ Wheelchair Accessible
- ▶ Wireless Internet

## ROOM COUNT | 213 TOTAL | 9 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Mt. St. Helens Ballroom	96' x 46'	4,416	12'	600	250	400
Mt. St. Helens A, B, C or D	46' x 24'	1,104	12'	120	63	100
Mt. St. Helens Foyer	26' x 78'	2,028	12'	—	—	130
Mt. Hood Ballroom	90' x 56'	5,040	14'	750	360	510
Mt. Hood A, B or C	30' x 56'	1,680	14'	225	120	170
Mt. Hood Foyer	21' x 111'	2,331	14'	—	—	180
Cascade Room	69' x 27'	1,863	12'	250	110	180
Cascade Room A, B or C	23' x 27'	621	12'	75	36	60
Garden Ballroom	68' x 25'	1,725	10'	200	100	150
Garden Ballroom A, B or C	25' x 23'	575	10'	60	32	50
Garden Foyer	20' x 62'	1,271	10'	150	100	152
PDX Boardroom	29' x 25'	725	9'	—	14	—
Mt. Adams Ballroom	60' x 43'	2,580	14'	300	144	200
Mt. Adams Foyer	20' x 43'	860	10'	—	—	20

# AVALON HOTEL & SPA

0455 S.W. Hamilton Court, Portland, OR 97239  
503.802.5800 | 888.556.4402 | fax 503.802.5830  
ndavidson@governorhotel.com  
www.avalonhotelandspa.com

**THE AVALON HOTEL & SPA IS PORTLAND'S** best-kept secret — a luxurious boutique hotel offering the perfect riverside setting, the full-service Spa Chakra, a fitness center and all the amenities needed to make any meeting or event a truly memorable occasion. The property is just minutes from the city lights and glow of downtown Portland.

The Avalon Hotel & Spa features refined guest-room appointments, complimentary wireless Internet access, complimentary continental breakfast served on each floor, the acclaimed Aquariva Italian Kitchen & Wine Bar and an unparalleled location.

Winner of the Mobil Travel Guide 2005 "America's Best Hotel & Resort Spas" Award, the Avalon Hotel & Spa is a perfect choice for romantic weekend escapes, group retreats and picture-perfect riverside weddings and special occasions.

Placing it among exclusive company on an international scale, the Avalon Hotel & Spa achieved the Northwest's first LEED certification of an existing hotel building in 2007. Only nine other hotels in the world have achieved this distinction, and the Avalon is the second existing hotel building to have received the coveted silver rating. This designation recognizes the hotel's exceptional performance in terms of reduced energy and water use, sustainable site development, sustainable product selection and indoor air quality.



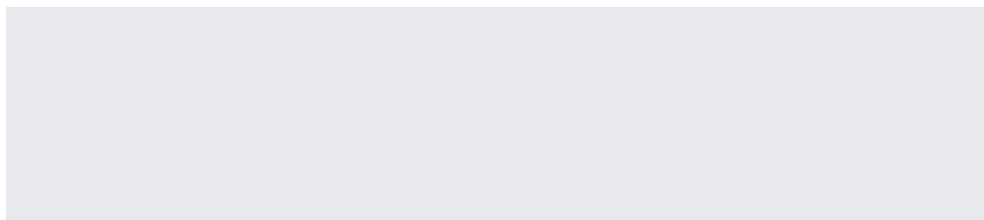
## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 99 TOTAL | 18 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Bella Vista	—	1,674	—	60	30	60
Sophia	—	682	—	40	20	40
Isabella	—	465	—	20	—	16
Bella Vista/Sophia/Isabella	—	2,356	—	120	50	100





## RED LION HOTEL ON THE RIVER – JANTZEN BEACH

909 N. Hayden Island Drive, Portland, OR 97217  
503.283.4466 | 800.733.5466 | fax 503.283.4743  
info@redlionontheriver.com  
www.redlion.com/jantzenbeach

### GIVE YOUR NEXT MEETING A NEW POINT OF VIEW.

The Red Lion Hotel on the River is just minutes away from downtown and the airport, but amid the finest scenery the Northwest has to offer. Giant picture windows in the ballrooms will give your meeting a decidedly different feel. Spectacular views of Mount Hood, the Columbia River and Mount St. Helens frame your meeting and provide an unparalleled backdrop for any event.

Including the pillar-free, 18,000-square-foot Grand Ballroom, the Red Lion on the River's flexible meeting space will complement any event, from the largest production to an intimate board meeting.

Afterward, a boat dock just outside will become your springboard to activity. Take a river cruise and hear the history of Lewis and Clark. Plan a poolside salmon bake. Explore downtown via MAX light rail. It's a short stroll to tax-free shopping at the nearby mall — or just relax on your private balcony and watch the sun set over the mighty Columbia River.



### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### ROOM COUNT | 320 TOTAL | 24 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Grand Ballroom	150' x 120'	18,000	16'	2,200	1,288	1,240
Salon East or West	150' x 60'	9,000	16'	1,100	644	620
Salon 1, 2, 3 or 4	60' x 60'	3,546	16'	450	200	240
Mount St. Helens Ballroom	144' x 54'	7,760	13'	1,050	480	640
Clackamas	36' x 54'	1,944	13'	220	108	130
Clark	36' x 54'	1,944	13'	220	108	130
Multnomah	36' x 54'	1,944	13'	220	108	130
Washington	36' x 54'	1,944	13'	220	108	130
Timberline	36' x 61'	2,196	9'	240	112	150
Crown Zellerbach	36' x 30'	1,080	9'	110	60	60
Weyerhaeuser	36' x 30'	1,080	9'	110	48	60
Jantzen	26' x 16'	416	8'	50	20	30
White Stag	26' x 16'	416	8'	50	20	30
Pendleton	26' x 16'	416	8'	50	20	30
Overton	45' x 30'	1,350	8'	140	60	80
Glisan	45' x 30'	1,350	8'	140	60	80
Pettygrove	33' x 33'	1,089	8'	70	40	50
Lovejoy	28' x 20'	560	8'	55	20	30
Flanders	28' x 20'	560	8'	55	20	30

# HILTON VANCOUVER WASHINGTON

301 W. Sixth St., Vancouver, WA 98660

360.993.4500 | fax 360.828.4309

[www.vancouverwashington.hilton.com](http://www.vancouverwashington.hilton.com)

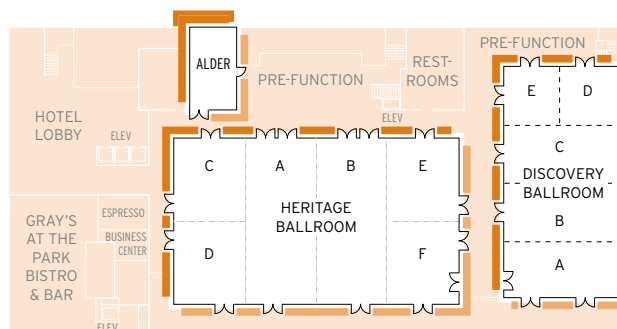
AS THE WORLD'S FIRST HOTEL TO BE BOTH LEED and Green Seal certified, the Hilton Vancouver Washington showcases the latest in environmental design and technology for meetings. Located just across the Columbia River from Portland, the Hilton is 10 minutes from both downtown and Portland International Airport.

With 30,000 square feet of flexible meeting space, the property can accommodate groups of 10 to 1,000. The two main ballrooms can be divided into a variety of sizes and configurations, with 18-foot ceilings to accommodate large displays and audiovisual requirements. Smaller meeting rooms on the second floor are perfect for more intimate gatherings and feature large windows for natural light.

The Hilton's experienced and professional catering team specializes in Northwest cuisine and attentive service. Other amenities include an on-site audiovisual company with state-of-the-art equipment, wired and wireless high-speed Internet access, a 24-hour business center, a full-service restaurant and bar, concierge staff, and a dedicated convention services manager to assist with meeting planning and event details.



This property meets the Green Seal™ Environmental Standard for Lodging Properties for waste minimization, water and energy efficiency, hazardous substances handling, and environmentally responsible purchasing.



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 226 TOTAL | 9 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Heritage Ballroom	89' x 157'	14,074	18'	1,200	660	1,100
Heritage A or B	39' x 89'	3,462	18'	300	160	280
Heritage C or E	39' x 45'	1,771	18'	150	85	120
Heritage D or F	39' x 45'	1,804	18'	150	85	120
Discovery Ballroom	60' x 125'	7,742	18'	650	360	600
Discovery A, B or C	31' x 60'	1,918	18'	165	90	160
Discovery D or E	30' x 31'	994	18'	85	45	60
Alder	25' x 42'	1,052	12'	90	40	60
Cedar	25' x 43'	1,090	12'	90	40	60
Hemlock & Oak	46' x 52'	2,320	12'	190	95	120
Hemlock	26' x 43'	1,103	12'	90	45	70
Oak	26' x 46'	1,217	12'	100	50	80
Pine & Spruce	37' x 52'	1,922	12'	140	90	100
Pine	26' x 37'	952	12'	70	45	50
Spruce	26' x 37'	970	12'	70	45	50
Ash	21' x 27'	523	12'	40	20	20
Birch	22' x 25'	581	12'	40	20	20



# MONARCH HOTEL & CONFERENCE CENTER

12566 S.E. 93rd Ave., Clackamas, OR 97015

503.652.1515 | 800.492.8700 | fax 503.652.7509

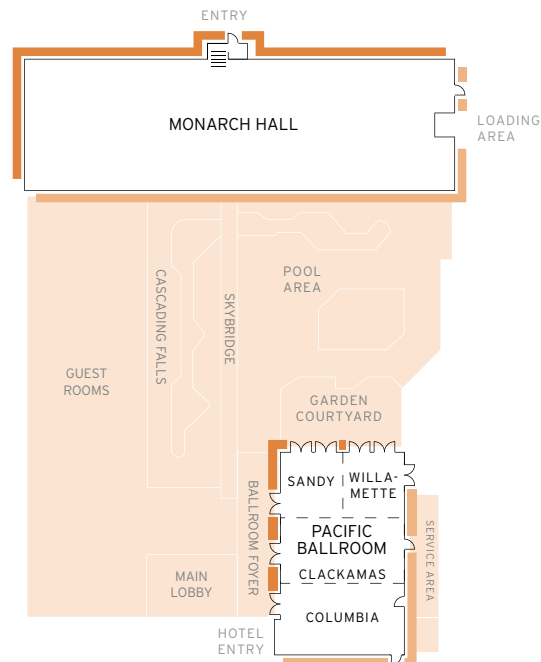
sales@monarchhotelcc | www.monarchhotelcc

**INDEPENDENTLY OWNED AND OPERATED,** the Monarch Hotel has come to be known as one of the Pacific Northwest's premier convention sites. And, in keeping with that premier status, all of the hotel's 192 guest rooms underwent a \$2 million renovation in 2007-2008.

Just 20 minutes from the bustle of downtown Portland and 10 minutes from Portland International Airport on Interstate 205, the Monarch offers a wonderful destination for meetings or conferences. Besides the on-site Sam's Restaurant & Lounge, the hotel is conveniently located within walking distance of a variety of restaurants. Also nearby are outstanding recreational facilities and the 225 retail and specialty stores of Clackamas Town Center, including Nordstrom and Macy's. See why Clackamas Town Center is known as "the area's most popular mall."

Most of the 20,000 square feet of recently updated, versatile meeting space surrounds a beautifully landscaped garden courtyard that also includes outdoor reception areas and a cascading waterfall.

High-speed DSL Internet is available in both Monarch Hall and the Pacific Ballroom; Wi-Fi access is available throughout the hotel.



## AMENITIES

- ▶ Airport Shuttle
- ▶ Bus Parking
- ▶ Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- ▶ Outdoor Pool
- ▶ Phone Dataport
- Portland Streetcar
- ▶ Restaurant On-site
- Spa
- ▶ Wheelchair Accessible
- ▶ Wireless Internet

## ROOM COUNT | 192 TOTAL | 5 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Monarch Hall	62' x 221'	13,000	9'	800	350	700
Pacific Ballroom	100' x 60'	6,000	9'4"-10'9"	650	300	400
Sandy	33' x 30'	1,000	9'4"-10'9"	100	50	50
Willamette	33' x 30'	1,000	9'4"-10'9"	100	50	50
Clackamas	33' x 60'	2,000	9'4"-10'9"	200	100	140
Columbia	33' x 60'	2,000	9'4"-10'9"	200	100	140
Troutdale	18' x 18'	333	8'2"	25	12	10
Timberline	18' x 18'	333	8'2"	25	12	10
Multnomah	19' x 16'	304	8'2"	25	12	10
Cascade Locks	19' x 16'	304	8'2"	25	12	10

## HOLIDAY INN PORTLAND/GRESHAM

2752 N.E. Hogan Drive, Gresham, OR 97030  
503.907.1777 | fax 503.674.5985  
hisales@florenceinnc.com | www.portlandhi.com



THE HOLIDAY INN PORTLAND/GRESHAM IS CENTRALLY located just minutes from the airport and downtown Portland. More than 7,000 square feet of flexible meeting space, a fitness center and beautifully appointed deluxe rooms make the Holiday Inn Portland/Gresham a premier choice for any event. Experienced event coordinators are eager to help plan the perfect function.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### ROOM COUNT | 156 TOTAL | 20 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Ballroom	58' x 49'	2,842	9'2"	300	220	200
Multnomah	33' x 49'	1,617	9'2"	163	140	120
Mt. Hood	25' x 49'	1,225	9'2"	125	120	100
Columbia	31' x 24'	744	9'2"	53	48	40
Boardroom	28' x 12'	312	10'	30	20	20
Cascade	23' x 16'	368	7'8"	50	20	30

## HOLIDAY INN PORTLAND SOUTH/WILSONVILLE

25425 S.W. 95th Ave., Wilsonville, OR 97070  
503.682.2211 | fax 503.682.5596  
dgriffo@hiportlandsouth.com | www.hiportlandsouth.com



THE HOLIDAY INN PORTLAND SOUTH/WILSONVILLE IS THE LARGEST full-service facility in the south Portland metro area. With 11,000 square feet of meeting/banquet space and newly renovated guest rooms, meeting spaces and public areas, the hotel stands ready to make your event a success. Holiday Inn Portland South/Wilsonville: the place to meet in the Portland area.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### ROOM COUNT | 169 TOTAL | 3 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Dogwood	28' x 60'	1,680	11'	200	100	140
Redwood	28' x 60'	1,680	11'	200	100	140
Cottonwood	28' x 60'	1,680	11'	200	100	140
Candlewood	28' x 60'	1,680	11'	200	100	140
Ballroom	112' x 60'	6,720	11'	850	450	600
Lewis & Clark	20' x 25'	500	8'	30	20	30
Terrace	—	3,430	30'	—	—	325
Boardroom	—	—	10'	10	—	—



# SPIRIT MOUNTAIN CASINO

27100 S.W. Salmon River Highway, Grand Ronde, OR 97347

800.760.7977

[www.spiritmountain.com](http://www.spiritmountain.com)

**YOUR PREMIER EVENT AND ENTERTAINMENT** destination is located just 30 minutes from the Oregon coast and approximately one hour from Portland. Spirit Mountain Casino's beautiful Event Center, opened in spring 2008, offers more than 17,200 square feet of conference and meeting space, perfect for all occasions. Family reunions, business seminars, trade shows, cocktail receptions — whatever the occasion, Spirit Mountain will design an event to exceed your expectations.

From an intimate gathering of 10 to a spacious reception of 1,600, our facilities and expertise will make your occasion a memorable one. Enjoy in-house catering, internationally award-winning chefs and a professional banquet staff.

Spirit Mountain offers state-of-the-art audiovisual equipment, free continental breakfast with every lodge stay, free valet or self parking, and a variety of amenities. In addition, the facility offers an incredible buffet with as many as seven themed action stations, 254 newly renovated guest rooms with 12 elaborate suites and the most diverse gaming options in the Northwest.



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 254 TOTAL | 12 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Event Center A & B	—	17,204	—	1,700	1,100	1,200
Event Center A	—	9,377	—	900	600	700
Event Center B	—	7,827	—	850	480	540
Rogue River A & B	—	2,500	—	250	150	180
Rogue River A	—	1,250	—	100	60	80
Rogue River B	—	1,250	—	100	60	80
Molalla A & B	—	2,698	—	300	180	180
Molalla A	—	1,255	—	125	75	90
Molalla B	—	1,405	—	125	75	90
Chasta A & B	—	551	—	40	20	40
Chasta Boardroom A	—	275	—	20	10	20
Chasta Boardroom B	—	275	—	20	10	20
Kalapuya A & B	—	5,131	—	550	300	360
Kalapuya A	—	2,409	—	150	120	180
Kalapuya B	—	2,664	—	160	130	180
Umpqua A	—	317	—	25	8	20
Umpqua B	—	317	—	25	8	20

# THE ALLISON INN & SPA

2525 Allison Lane, Newberg, OR 97132

503.554.2525

www.theallison.com

PLACED ON 35 HILLSIDE ACRES IN THE WILLAMETTE VALLEY wine region, The Allison Inn is Oregon's premier destination resort. Just an hour from Portland, this luxury property offers the quintessential wine country experience with 200 wineries within a 20-minute drive. The Allison Spa boasts 12 treatment rooms, a swimming pool and fitness studio.

With 85 deluxe accommodations, each with a gas fireplace, terrace or balcony and spa-like bathroom, this contemporary property was awarded a LEED Gold certification in its first year of operation.

JORY, the signature restaurant, showcases Oregon wine country cuisine and features an open kitchen, private dining room and 700-label wine cellar.

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	Suggested Seating Capacity		
			THEATER	CLASSROOM	BANQUET
Coppergold Ballroom	75' x 59'	4,500	480	200	240
Foyer	127' x 23'	4,200	—	—	—
Sunnycrest	33' x 48'	1,600	160	70	40
Fernwood	33' x 48'	1,620	160	70	35
Executive Boardroom	30' x 25'	720	—	—	—



# BONNEVILLE HOT SPRINGS RESORT & SPA

1252 E. Cascade Drive, Bonneville, WA 98639

509.427.7767 | 866.710.2905 | fax 509.427.9719

reservations@bhsr.us | www.bonnevilleresort.com

FIND MORE AT BONNEVILLE HOT SPRINGS RESORT & SPA.

Our serene, forested setting provides the perfect environment to grow as a group through collective team-building experiences. With so much to offer, everyone will be eager to get out and try the amenities, relax in our therapeutic hot mineral waters, try one of more than 40 spa treatments and indulge in gourmet Northwest cuisine in our Pacific Crest Dining Room.



## ROOM COUNT | 78 TOTAL | 4 SUITES

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Pinchot/Gifford	25' x 60'	1,500	10' 5"	120	48	80
Gifford	25' x 30'	750	10' 5"	60	24	40
Table Top	25' x 30'	750	10' 5"	60	24	40
Hamilton Creek	25' x 30'	750	10' 5"	60	24	40
Pinchot	25' x 30'	750	10' 5"	60	24	40



## FIVEPINE LODGE AND CONFERENCE CENTER

1021 Desperado Trail, Sisters, OR 97759

541.549.5900 | 866.974.5900

[www.fivepinelodge.com](http://www.fivepinelodge.com)



AT FIVEPINE, THE WILD-FLOWERED FOREST AND BLUE SKY set the ideal backdrop for your productive event. Cross the wood bridge to the Teresa Conference Center, and you'll find meeting spaces in varying sizes and a staff dedicated to creating your perfect experience.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### ROOM COUNT | 32 TOTAL | 8 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
South/Middle Sister Combined	—	3,380	—	300	130	200
South Sister	48' x 44'	2,100	—	180	80	130
Middle Sister	40' x 32'	1,280	—	120	50	70
North Sister Hospitality Room	44' x 24'	1,050	—	—	15	25
Boardroom	24' x 13'	310	—	—	12	—
Outdoor Creekside Patio/Lawn	—	4,600	—	200	—	100

Find floor plan and all dimensions at [www.fivepinelodge.com](http://www.fivepinelodge.com) under Conference: Virtual Tour.

## INN AT SPANISH HEAD

4009 S.W. Highway 101, Lincoln City, OR 97367

541.996.2161 | 800.452.8127 | fax 541.996.4089

[sales@spanishhead.com](mailto:sales@spanishhead.com) | [www.spanishhead.com](http://www.spanishhead.com)



THE INN INVITES YOU TO EXPERIENCE THE MOST INSPIRING MEETING place on the Oregon coast. It's the only beach resort hotel in Oregon with floor-to-ceiling windows in all conference rooms and every guest room. Open your mind to fresh perspectives on your business. Our experienced staff can help you plan every detail, including a poolside barbecue or a beach bonfire. Please call us today.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### ROOM COUNT | 120 TOTAL | 40 SUITES

#### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
El Toro (Fourth floor)	78' x 28'	2,035	9'6"	225	140	140
El Toro I	18'8" x 28'	355	9'6"	20	16	20
El Toro II	30' x 28'	840	9'6"	90	56	60
El Toro III	30' x 28'	840	9'6"	90	56	60
Balboa (Beach level)	29' x 25'	725	9'6"	75	40	50
Cortez (Beach level)	29' x 25'	725	9'6"	75	40	50

# THE RESORT AT THE MOUNTAIN

68010 E. Fairway Ave., Welches, OR 97067  
503.622.3101 | 877.439.6774 | fax 503.622.2222  
info@theresort.com | www.theresort.com



NESTLED IN THE WESTERN HIGHLANDS OF MOUNT HOOD, LESS THAN an hour from Portland, is one of the Northwest's premier destination resorts. For meetings, incentives and social events, 15,000 square feet of flexible interior function space accommodates 5 to 750 guests. Outdoor venues boast spectacular vistas and encourage attendees to be at their most receptive and productive.

## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 141 TOTAL | 16 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
The Cascades	64' x 106'	6,784	11'-13'	750	332	464
The Trees	77' x 55'	4,235	9'11"	170	96	96
The Osprey	22' x 26'	668	12'-14'	40	28	—
Altitude Private Dining Room	16' x 29'	464	9'11"	—	—	8
The Trails	64' x 46'-56'	3,224	9'4"	320	176	216
The Foliage	50' x 25'	1,250	9'8"	100	46	72
The Moscovy	17' x 27'	459	11'7"	30	12	24
The Pavilion	40' x 80'	3,200	—	350	150	220

# SURFSAND RESORT

148 W. Gower St., Cannon Beach, OR 97110  
503.436.2274 | 800.797.4666 | fax 503.436.9116  
groups@surfsand.com | www.surfsand.com



JUST 70 MILES FROM PORTLAND IS THE SURFSAND RESORT, a beachfront property with spectacular views of the Pacific Ocean and Haystack Rock. The Surfsand's luxurious ocean-view rooms have a serene, tranquil feel with stylish contemporary touches, including LCD televisions, DVD players, rich hardwood floors, granite countertops, gas fireplaces and deep soaking tubs.

## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## ROOM COUNT | 97 TOTAL | 22 SUITES

### FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Ocean View Ballroom	69' x 41'	2,829	18'	250	130	200
Boardroom	13' x 28'	364	—	12	12	12
Memory Makers Room	22' x 18'	396	—	15	—	10
Haystack Gardens	31' x 26'	806	—	60	32	48



## OREGON GARDEN RESORT

895 W. Main St., Silverton, OR 97381  
503.874.2500  
www.oregongardenresort.com



**THE OREGON GARDEN RESORT** provides both indoor and outdoor meeting space featuring full multimedia capabilities. All meeting rooms are column-free, with carpeting and controlled lighting. Spectacular gardens surround the property and flow into the Oregon Garden, an 80-acre botanical garden showplace located 40 miles southeast of Portland. The resort also boasts a luxurious day spa, restaurant and lounge offering sweeping views of the gardens, as well as full catering. Guest rooms throughout the grounds feature fireplaces and landscaped patios or balconies. Ample parking is available.

## SEVENTH MOUNTAIN RESORT

18575 S.W. Century Drive, Bend, OR 97702  
866.348.9878 | fax 541.382.3475  
group@seventhmountain.com | www.seventhmountain.com



### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

**SEVENTH MOUNTAIN RESORT** is located in the heart of Central Oregon on the Deschutes River, one of the state's premier whitewater rivers. Seventh Mountain Resort is also the closest lodging to Mount Bachelor, Oregon's most celebrated ski and snowboard area.

The resort offers 168 condo units with full kitchens, living areas, fireplaces and private decks. With 11,000 square feet of meeting space, the resort can accommodate groups of 10 to 350 people for business or social events.

## BRIDGEPORT BREWPUB

1313 N.W. Marshall St., Portland, OR 97209  
503.241.7179 x310 | fax 503.241.0625  
events@bridgeportbrewing.com | www.bridgeportbrew.com

**LOCATED IN PORTLAND'S VIBRANT PEARL DISTRICT** on the streetcar line, BridgePort BrewPub resides in a 120-year-old brick-and-timber building, fusing contemporary architecture, modern amenities and historic charm. The BrewPub is a Portland landmark, tourist destination and beer lover's paradise. We offer breakfast, lunch and dinner, featuring foods that are handcrafted using local, natural and organic ingredients whenever possible. Known internationally for award-winning ales, BridgePort is the oldest craft brewery in Oregon.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### The Heritage Room

The Heritage Room is a unique venue with rustic brick walls, large windows, wood floors, fir beams and a private, full-service bar. We offer adaptable room layouts, including options for breakouts. The Heritage Room is fully wired with high-quality audiovisual equipment, including a large cinematic screen, an LCD projector and an integrated sound system. Ideal for groups of 30 to 100.

### Old Knucklehead Room

The Old Knucklehead Room provides privacy amid the bustle of our busy pub. It is located next to our main bar for an authentic BrewPub experience. Ideal for groups of 10 to 25.



# CONCEPT ENTERTAINMENT

Grand Central • Barracuda  
The Lotus • The Thirsty Lion

829 S.E. Ninth Ave., Ste. 202, Portland, OR 97214  
503.236.2695

grandcentralevents@cegportland.com  
www.cegportland.com

## GRAND CENTRAL RESTAURANT AND BOWLING LOUNGE

Conveniently located near Portland's downtown district, Grand Central provides planners with unparalleled versatility. Modern meeting spaces create a spectacular atmosphere for events both large and small. Reserve a private conference room, an exclusive billiards area, a cozy Fireside Lounge or the VIP Bowling Lounge. Grand Central provides entertaining and dynamic bowling and billiards, while offering extraordinary menu and beverage options.

### BARRACUDA

Barracuda offers ample event space for up to 900 guests on two floors. It boasts four bars, a restaurant, a billiards room, private cabanas overlooking the party, and a state-of-the-art sound and lighting system. Barracuda is great for a wide array of events from corporate meetings to social gatherings.

### THE LOTUS CARDROOM & CAFÉ

At the Lotus, the historic environment creates the perfect setting for any group, with a 30-foot cherrywood bar and 20-foot ceilings. The legendary cardroom accommodates up to 55 guests for an intimate seated dinner, while the entire establishment can be booked out exclusively for larger groups.

### THE THIRSTY LION

This English-style pub in the heart of downtown creates the perfect atmosphere for group events. A wooden, horseshoe-shaped bar sits in the center, surrounded by long communal tables. Its comfortable feel makes it perfect for holiday parties, corporate meetings or any group event.



## AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	THEATER	CLASSROOM	BANQUET
GRAND CENTRAL RESTAURANT & BOWLING LOUNGE						
Morrison Room	15´ x 21´	315	8´	25	20	16
Skybox	16´ x 21´	336	16´	35	25	20
Fireside Lounges	15´ x 22´	330	8´	—	—	8-10
Billiards Hall	32´ x 32´	1,024	8´	—	—	50
Mezzanine	40´ x 132´	5,280	8´	—	—	322
Bowling Lounge	15´ x 28´	420	—	—	—	24
BARRACUDA						
First Floor	100´ x 100´	10,000	30´	500	300	900
Mezzanine	—	5,000	12´	—	—	300
LOTUS CARDROOM & CAFÉ						
Cardroom	22´ x 46´	1,012	18´	75	60	55
Bar & Restaurant	73´ x 50´	3,650	18´	—	—	479
THIRSTY LION PUB & GRILL	60´ x 48´	2,880	16´	125	100	262



# PORTLAND ART MUSEUM

1219 S.W. Park Ave., Portland, OR 97205

503.276.4291 | fax 503.276.4377

events@pam.org | www.portlandartmuseum.org

## THE PORTLAND ART MUSEUM OFFERS A WORLD

of art — and a world of possibilities. Located in the heart of the city's Cultural District on the beautiful South Park Blocks, its campus includes the modernist Belluschi Building, outdoor sculpture courts and the grandly transformed Mark Building, which features the Jubitz Center for Modern and Contemporary Art. The historic ballrooms at the core of the Mark Building are fully restored with updated lighting, air conditioning and state-of-the-art audiovisual equipment. Host seminars, sales meetings, trade shows and smaller groups in any one, or a combination, of the fully functional rooms. Customize any event with after-hours viewings.

The 9,000-square-foot Kridel Grand Ballroom easily accommodates from 560 up to 1,000 guests in a magnificently restored historical setting. At 4,200 square feet, the Fields Ballroom offers space for up to 400. The museum's 376-seat theater, Whitsell Auditorium, is the perfect venue for annual meetings, film screenings, lectures and performances.

The museum also offers spaces for breakout sessions and socializing, including a formal boardroom, meeting rooms, large foyers and an outdoor sculpture courtyard. The museum's caterer provides refreshment options from hors d'oeuvres to seated meals.



## AMENITIES

Airport Shuttle

► Bus Parking

Business Services

Golf

Indoor Pool

► MAX Light Rail

Outdoor Pool

► Phone Dataport

► Portland Streetcar

Restaurant On-site

Spa

► Wheelchair Accessible

► Wireless Internet

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Kridel Grand Ballroom	84' x 99'	8,400	32'	1,000	600	560
& Clark Foyer	36' x 53'	10,800	—	1,000	400	560
Fields Ballroom	54' x 78'	4,800	15'	500	400	220
& Park Ave. Foyer	54' x 78'	5,900	—	400	150	220
Whitsell Auditorium	42' x 79'	2,100	30'	376	376	—
Stevens Boardroom	29' x 34'	986	11'	50	40	50
Roberts Sculpture Mall	—	—	Outdoors	—	—	150
Trustee Boardroom	28' x 34'	950	8'	70	40	50

# PORTLAND SPIRIT RIVER CRUISES

110 S.E. Caruthers St., Portland, OR 97214  
503.224.3900 | 800.224.3901 | fax 503.231.9089  
sales@portlandspirit.com | www.portlandspirit.com  
facebook.com/PortlandSpirit | twitter.com/portlandspirit

**PORTLAND SPIRIT CRUISES ARE IDEAL FOR** breakfast/lunch/dinner meetings or corporate-sponsored events. Each vessel offers elegant atmosphere, superb service, the finest Northwest cuisine and live entertainment.

The *Portland Spirit* offers one-deck rentals, full-boat charters or public group reservations. The vessel's Willamette Deck (boarding level) provides a full-service bar, piano, galley and restrooms. The Columbia Deck (midlevel) features a full-service bar, piano, marble dance floor and outdoor deck. Both decks may be rented for private events during public cruises. The *Portland Spirit's* top deck, the Starlight Deck, holds the pilot house and offers great views from a partially covered outdoor seating area.

For smaller functions, the *Portland Spirit's* sister ships — the *Willamette Star* and the *Crystal Dolphin* — accommodate guests for meal cruises and cocktail receptions. Both ships are available for full-boat charters only.

Another charter or public reservation option is the *Outrageous Jetboat*. The *Outrageous* offers a thrilling, high-speed exploration of Portland's shoreline and bridges and the historic town of Astoria, Ore., as well as the scenic Columbia River Gorge. Another great way to explore that National Scenic Area is aboard the historic *Columbia Gorge Sternwheeler*, which boards in Cascade Locks.

Back in Portland, downtown boarding locations for Portland Spirit's fleet are convenient to many hotels and to MAX light rail transportation. And convention-goers with a green bent will be pleased to learn that Portland Spirit is the recipient of the 2008 Sustainable Tourism Award (Oregon Governor's Conference) and a Portland RecycleWorks Award Winner.



PORTLAND SPIRIT



WILLAMETTE STAR



CRYSTAL DOLPHIN



COLUMBIA GORGE STERNWHEELER

## AMENITIES

Airport Shuttle  
Bus Parking  
Business Services  
Golf  
Indoor Pool  
MAX Light Rail  
Outdoor Pool  
Phone Dataport  
Portland Streetcar  
Restaurant On-site  
Spa  
Wheelchair Accessible  
Wireless Internet

## FACILITIES CHART

### Suggested Seating Capacity

BOAT/ROOM NAME	THEATER	CLASSROOM	BANQUET	RECEPTION	BUFFET
Portland Spirit: 2 Decks	250	170	340	499	290
Portland Spirit: Willamette Deck	100	70	120	160	120
Portland Spirit: Columbia Deck	150	100	190	240	170
Willamette Star: 2 Decks	80	60	100	144	100
Crystal Dolphin: 3 Decks	50	25	50	120	40
Outrageous Jetboat Adventures (not wheelchair accessible)	35	—	—	—	—
Columbia Gorge Sternwheeler: 2 Decks	170	100	200	499	200
Columbia Gorge: Willamette Deck	100	70	120	150	120
Columbia Gorge: Columbia Deck	100	40	80	100	80
Columbia Gorge: Pavilion	300	150	—	250	200

Capacities vary depending on event planned and time of year.



## McMENAMINS HISTORIC PROPERTIES

2126 S.W. Halsey St., Troutdale, OR 97060  
503.492.2777 | 877.492.2777  
sales@mcmenamins.com | www.mcmenamins.com

McMENAMINS OFFERS BEAUTIFUL AND UNIQUE SITES, all with full catering options and complimentary Wi-Fi. Choose from our historic hotels with welcoming meeting spaces along with guest rooms, restaurants and more — or opt for downtown Portland's legendary Crystal Ballroom (or perhaps the Crystal Hotel, opening in May 2011), get a group together for disc golf at the Grand Lodge or take a turn on one of two par-3 golf courses at Edgefield. And that's just a start. See [www.mcmenamins.com](http://www.mcmenamins.com) for photos, menus and more.



### FACILITIES CHART

VENUE	SQ. FEET	HEIGHT	Suggested Seating Capacity			Amenities
			THEATER	CLASSROOM	BANQUET	
Edgefield	182-3,600	Varies	25-200	25-135	25-300	Hotel, restaurants, bars, golf, spa, theater
Kennedy School	600-3,400	Varies	20-200	24-108	15-120	Hotel, restaurants, bars, theater
Hotel Oregon	300-1,840	Varies	20-120	20-80	25-120	Hotel, restaurant, bars
Grand Lodge	480-5,000	Varies	20-150	20-100	20-500	Hotel, restaurants, bars, spa, theater
Crystal/Lola's	3,000-7,500	Varies	20-900	20-450	20-1,500	Restaurant, bar, Grand Ballroom
Cornelius Pass	600-7,800	Varies	112-300	—	140-400	Restaurant, bars
Old St. Francis	800-2,184	Varies	35-120	28-70	40-150	Hotel, restaurants, bars, theater

## OREGON MUSEUM OF SCIENCE AND INDUSTRY

1945 S.E. Water Ave., Portland, OR 97214  
503.797.4671 | 800.955.6674 | fax 503.239.7811  
eventsales@omsi.edu | www.omsi.edu



FEATURING BREATHTAKING RIVERFRONT VIEWS AND EXCITING INTERACTIVE ENTERTAINMENT, OMSI offers both an elegant dining experience and brain-powered fun. Located on the east bank of the Willamette River near the Oregon Convention Center, the museum features hundreds of exhibits and displays, an Omnimax dome theater, a world-class planetarium and a real submarine. Free parking, room to entertain 25 to 2,500 guests and sustainable food service from our exclusive caterer Bon Appétit make OMSI your unique event destination.

### AMENITIES

- Airport Shuttle
- Bus Parking
- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

### FACILITIES CHART

ROOM NAME	Suggested Seating Capacity			
	RECEPTION	THEATER	CLASSROOM	BANQUET
Auditorium	300	300	150	160
Dining Room	390	250	150	250
Riverfront Courtyard	300	225	—	250
Featured Exhibit	200	—	—	120
Earth Science Hall	250	—	—	200
Life Science Hall	150	—	—	120
Turbine Technology Hall	400	—	—	275
Parker Room	50	50	33	36
Omnimax Theater	305	305	—	—
Entire Museum	2,500	—	—	750

# OREGON ZOO

4001 S.W. Canyon Road, Portland, OR 97221  
503.220.2789 | fax 503.220.3689  
zoocatering@oregonzoo.org | www.oregonzoo.org

WHETHER PLANNING A CORPORATE CONFERENCE, MEETING, reception, celebration, holiday party or any special occasion, the Oregon Zoo has a variety of venues with full-service catering for your event. We can accommodate up to 450 people in our versatile private reception and banquet halls or groups of 5,000-plus outdoors. Our professional event coordinators specialize in guiding clients through event planning, so you and your guests can enjoy your time here.



PORTLAND VENUES

## FACILITIES CHART

### Suggested Seating Capacity

ROOM NAME	DIM.	SQ. FEET	HEIGHT	THEATER	CLASSROOM	BANQUET
Cascade Crest Banquet Center	100' x 70'	7,000	16' 4"	500	350	450
Vista Room	70' x 70'	4,900	16' 4"	350	200	250
Skyline Room	30' x 70'	2,100	16' 4"	200	75	100
Kalahari Room	-	2,400	8'	150	100	120
Sunset Room	-	460	16'		36	
Elephant Plaza (outdoor, multiple sites)	-	-	-		50-5,000	

# RUTH'S CHRIS STEAK HOUSE

Downtown Portland  
503.221.4518 | fax 503.221.7766  
salesportland@ruthschris.com | www.ruthschris.com

SET YOUR EVENT APART WITH WHAT SETS US APART — mouthwatering fare and renowned service. Work one-on-one with a private dining manager to create a truly customized affair. Then allow us to bring your event to life, so on the day of the occasion you'll be able to sit back and relax with your guests, knowing we've given every detail of your event the same attention we give our signature prime steaks.



TRAVELPORTLAND.COM



# SALTY'S ON THE COLUMBIA

3839 N.E. Marine Drive, Portland, OR 97211  
503.282.2205 x4107 | fax 503.281.6353  
jphelan@saltys.com | www.saltys.com/portland

**SALTY'S WINS AWARDS ANNUALLY FOR MOST ROMANTIC** restaurant, best waterfront restaurant, best seafood, best brunch, best group dining and best happy hour. Not only does Salty's serve world-class seafood with an award-winning wine list; it also boasts a beautiful view of the Columbia River. Your dining options include fresh Dungeness crab, wild Alaskan salmon and halibut in season, local oysters and mussels, prime steaks, gourmet pasta and creative sandwiches and salads. Enjoy the weekend brunch and waterfront decks. Salty's staff will assist you in designing a private dining menu best suited for your event. Dress up or come casual. Even the private dining room has a spectacular view. Peruse menus, photos and virtual tours of the view and venue online at [www.saltys.com/portland](http://www.saltys.com/portland), or call today.

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity	
				ROOM	BANQUET
Marina Room	34' x 15'	510	12'	30	40
North Shore View	42' x 62'	2,604	10'	150	200
Private Wine	11' x 30'	330	8'	30	40



# TIFFANY CENTER

1410 S.W. Morrison St., Portland, OR 97205  
503.522.4467 | fax 503.235.0885  
events@thetiffanycenter.net | www.tiffanycenter.net

**CLASSIC. URBAN CHIC. DOWNTOWN. THE ELEGANT TIFFANY CENTER** offers two grand ballrooms of a bygone era. Stunning craftsmanship, soaring ceilings, dramatic artisan windows and polished hardwood floors define this magnificent venue. Nothing compares to the class and unique ambience of the Tiffany Center. Centrally located in downtown Portland, on the MAX light rail line.



## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Crystal East	57'5" x 48'	2,746	15'	250	150	200
Crystal West	85'8" x 49'	4,126	15'	400	200	250
Crystal	L-shaped	6,872	15'	650	350	450
Emerald	65' x 66'	6,918	30'	750	300	300
& Balcony	—	1,150	30'	1,150	—	—
Conference	22'10" x 25'	556	8'	50	32	32
Parlor Rooms (4)	—	254-308	15'	30	15	24

# WORLD FORESTRY CENTER

4033 S.W. Canyon Road, Portland, OR 97221  
503.488.2101 | fax 503.228.4608  
amorrison@worldforestry.org | www.worldforestry.org



Photo: Paul Rich Studio

LOCATED IN PORTLAND'S BEAUTIFUL WASHINGTON PARK, the World Forestry Center offers one of the most striking settings in Portland for your event. Natural wood tones in Miller and Cheatham Halls create inviting spaces with large, open ceilings, while the expansive, 20,000-square-foot Discovery Museum offers access to all of the interactive museum exhibits.

## AMENITIES

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- Business Services
- Golf
- Indoor Pool
- MAX Light Rail
- Outdoor Pool
- Phone Dataport
- Portland Streetcar
- Restaurant On-site
- Spa
- Wheelchair Accessible
- Wireless Internet

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FEET	HEIGHT	Suggested Seating Capacity		
				THEATER	CLASSROOM	BANQUET
Miller Hall	72' x 72'	4,800	22'	300	175	250
Cheatham Hall	66' x 66'	3,000	20'	200	80	150
David Douglas Room	32' 5" x 42'	1,365	9'	50	40	48
Discovery Museum	—	20,000	Varies	Reception space for 400		
Mt. Hood Room	30' x 22'	660	14'	50	40	48
Plaza (Outdoors)	120' x 80'	10,000	Outdoors	Reception space for 500		

# ECOTRUST EVENT SPACES

721 N.W. Ninth Ave., Ste. 200, Portland, OR 97209  
503.467.0792 | fax 503.222.1517  
experience@ecotrust.org | www.ecotrust.org/events

ECOTRUST'S VENUES IN THE PEARL DISTRICT are great for green events, from meetings to weddings.



## FACILITIES CHART

ROOM NAME	DIM.	SQ. FT.	Suggested Seating Capacity		
			THEATER	ROOM	BANQUET
Billy Frank Jr. Conf. Center	60' x 30'	1,800	150	200	150
Rooftop Terrace	140' x 16'	2,000	150	200	150
Center for Architecture	35' x 30'	1,200	80	100	80

# THE GROTTO CONFERENCE CENTER

Sandy Boulevard at Northeast 85th Avenue, Portland, OR 97294  
503.254.7371 | fax 503.254.7948  
events@thegrotto.org | www.thegrotto.org



RETREAT TO THE GROTTTO, a peaceful, 62-acre oasis located minutes from both downtown and the airport. Set among towering firs, colorful rhododendrons and other native Pacific Northwest flora, this facility offers a unique location for all of your meeting needs. Complete meeting options include catering and a full array of equipment.

## FACILITIES CHART

ROOM NAME	DIM.	SQ. FT.	Suggested Seating Capacity		
			THEATER	ROOM	BANQUET
Full Center	40' x 50'	2,000	225	125	150



## KELLS IRISH PUB

112 S.W. Second Ave., Portland, OR 97204  
503.227.4057 | fax 503.227.5931  
www.kellsirish.com/portland



**KELLS PROVIDES BUFFET** and formal sit-down service for receptions, rehearsal dinners, business luncheons, cocktail or hors d'oeuvres parties, holidays, surprise parties, fund-raisers and gala events.

**Kells banquet facilities:**  
2,500 square feet  
Accommodates 250 people

The banquet facilities at Kells feature: a separate entrance, vaulted ceilings, skylights, 10-foot French oak doors, a dance floor, a band area, an MP3 connection, wireless microphones, a digital projector, restrooms and coatrooms.

## THE LEFTBANK ANNEX

101 N. Weidler St., Portland, OR 97227  
503.928.6437  
events@leftbankannex.com | www.leftbankannex.com



**THE LEFTBANK ANNEX:**  
Start something here. The Leftbank Annex is a flexible urban venue for every kind of Portland event. Built in 1911 and renovated in 2009, the Annex brims with history and offers top-notch amenities in more than 14,000 square feet of adaptable space.



## OREGON HISTORICAL SOCIETY

1200 S.W. Park Ave., Portland, OR 97205  
971.404.3141  
events@heathmancatering.com | www.ohs.org



**GIVE YOUR EVENT A PLACE** in history at the Oregon Historical Society. Located in the heart of Portland's Cultural District, the Oregon Historical Society offers two indoor and two outdoor venues capable of accommodating a variety of special events.

## THE VINEYARD HOME

14665 S.W. Winery Lane, Beaverton, OR 97007  
503.628.1227 | fax 503.628.0354  
kati@ponziwines.com | www.ponziwines.com



Photo: Polara Studio

**A PRIVATE WINE COUNTRY** retreat, just 15 miles outside Portland's city center, The Vineyard Home at Ponzi Vineyards carries on the Ponzi family's tradition of warm hospitality. Nestled among the historic winery's 40-year-old vines, the space combines comfort with elegance, featuring a cozy fireplace, hardwood floors and vaulted ceilings. A lawn and terrace are also available in the warmer months.

**Featured amenities:**

- All-inclusive packages
- On-site winery chef
- World-class wines
- Professional coordination
- Wi-Fi available



Photo: Robert McNary Photography

### FACILITIES CHART

Suggested Seating Capacity

ROOM NAME	BANQUET	RECEPTION	OTHER
Miller Pavilion	150	250	—
Plaza	170	200	Can be tented
Broadway Terrace	60	125	Can be tented
Madison Room	40	100	Conference seating for 40



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# HOTEL MAP INDEX

## CENTRAL CITY MAP P. 61

### DOWNTOWN & NORTHWEST/NOB HILL

MAP	HOTEL NAME	ROOMS	PAGE
1	Ace Hotel	79	
2	The Benson Hotel	287	27
3	Courtyard by Marriott – Portland City Center	256	
4	Embassy Suites Portland – Downtown	276	33
5	The Governor Hotel	100	33
6	The Heathman Hotel	150	28
7	Hilton Portland & Executive Tower	782	29
8	Holiday Inn Express Hotel & Suites Northwest Portland	90	
9	Hotel deLuxe	130	35
10	Hotel Fifty	140	
11	Hotel Lucia	127	
12	Hotel Modera	174	
13	Hotel Monaco Portland	221	35
14	Hotel Vintage Plaza	117	
15	Inn @ Northrup Station	70	35
16	The Mark Spencer Hotel	101	
17	McMenamins Crystal Hotel (opening May 2011)	50	
18	the Nines	331	30
19	The Paramount Hotel	154	
20	Park Lane Suites	44	
21	Portland Marriott City Center on Broadway	249	34
22	Portland Marriott Downtown Waterfront	503	31
23	Residence Inn by Marriott Portland Downtown at RiverPlace	258	36
24	RiverPlace Hotel	84	
25	Silver Cloud Inn – Portland Downtown	82	
26	University Place Hotel and Conference Center	235	32
27	The Westin Portland	205	34

### LLOYD DISTRICT & CENTRAL EASTSIDE

MAP	HOTEL NAME	ROOMS	PAGE
28	Courtyard by Marriott Portland Lloyd Center/Downtown	202	36
29	Crowne Plaza Downtown/Convention Center	240	37
30	Doubletree Hotel Portland	476	38
31	Inn at the Convention Center	97	
32	Jupiter Hotel	80	
33	La Quinta Inn – Convention Center	79	
34	Marriott Residence Inn at Lloyd Center	168	
35	Motel 6 Portland Downtown	36	
36	Red Lion Hotel Portland Convention Center	174	39
37	Shilo Inn – Rose Garden	44	

### SOUTH WATERFRONT

MAP	HOTEL NAME	ROOMS	PAGE
38	Avalon Hotel & Spa	99	41

## GREATER PORTLAND AREA MAP P. 62

### AIRPORT

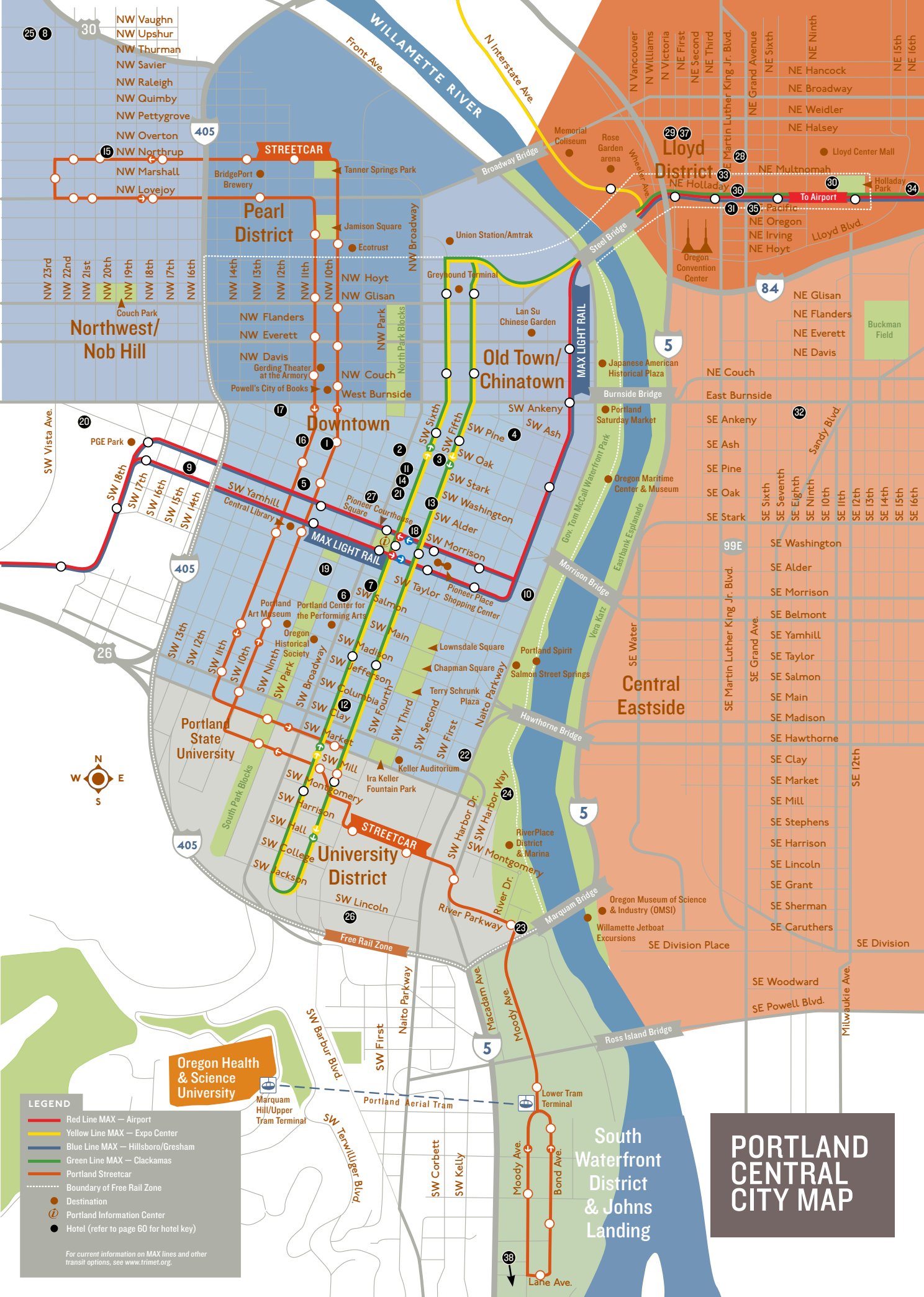
MAP	HOTEL NAME	ROOMS	PAGE
39	aloft Hotel	136	
40	America's Best Value Inn & Suites/Fortniter	146	
41	Best Western Pony Soldier Inn – Airport	103	
42	Clarion Hotel – Portland Airport	102	
43	Comfort Inn & Suites Portland Intl. Airport	72	
44	Comfort Suites Portland Airport	81	
45	Country Inn & Suites Portland Airport	153	
46	Courtyard by Marriott – Portland Airport	150	
47	Embassy Suites Portland Airport	251	
48	Fairfield Inn by Marriott Portland Airport	106	
49	Hampton Inn – Portland Airport	129	
50	Hilton Garden Inn Portland Airport	121	39
51	Holiday Inn Express Hotel & Suites Portland Airport	79	
52	Holiday Inn Portland Airport	284	
53	Howard Johnson Portland Airport	115	
54	Hyatt Place Portland Airport	136	
55	La Quinta Inn & Suites – Portland Airport	98	
56	Radisson Hotel Portland Airport	193	
57	Ramada Inn & Suites Portland Airport	202	
58	Red Lion Hotel Portland Airport	136	
59	Residence Inn Portland Airport	124	
60	Sheraton Portland Airport Hotel	213	40
61	Shilo Inn Suites Hotel – Portland Airport	200	
62	SpringHill Suites by Marriott Portland Airport	81	
63	Super 8 Motel – Airport	80	

### JANTZEN BEACH

MAP	HOTEL NAME	ROOMS	PAGE
64	Best Western Inn at the Meadows	146	
65	Courtyard by Marriott Portland North Harbour	131	
66	Days Inn Portland North	211	
67	Fairfield Inn & Suites Portland North Harbor	211	
68	Holiday Inn Express Hotel & Suites Jantzen Beach	74	
69	Oxford Suites Jantzen Beach	200	
70	The Portlander Inn & Marketplace	100	
71	Red Lion Hotel on the River – Jantzen Beach	320	42
72	Residence Inn by Marriott Portland North Harbour	100	

### GREATER PORTLAND REGION & BEYOND

MAP	HOTEL NAME	ROOMS	PAGE
73	The Allison Inn & Spa	85	47
74	Bonneville Hot Springs Resort & Spa	78	47
75	FivePine Lodge and Conference Center	32	48
76	Hilton Vancouver Washington	226	43
77	Holiday Inn Portland/Gresham	156	45
78	Holiday Inn Portland South/Wilsonville	170	45
79	Inn at Spanish Head	120	48
80	Monarch Hotel & Conference Center	192	44
81	Oregon Garden Resort	103	50
82	The Resort at The Mountain	141	49
83	Seventh Mountain Resort	168	50
84	Spirit Mountain Casino	254	46
85	Surfsand Resort	97	49



25 8

30

NW Vaughn  
NW Upshur  
NW Thurman  
NW Savier  
NW Raleigh  
NW Quimby  
NW Pettygrove  
NW Overton  
NW Northrup  
NW Marshall  
NW Lovejoy

405

STREETCAR

Pearl District

Northwest/  
Nob Hill

NW Flanders  
NW Everett  
NW Davis  
Gerding Theater at the Armory  
Powell's City of Books

Downtown

Old Town/  
Chinatown

Lloyd District

Central Eastside

University District

South Waterfront District & Johns Landing

PORTLAND  
CENTRAL CITY MAP

LEGEND

- Red Line MAX — Airport
- Yellow Line MAX — Expo Center
- Blue Line MAX — Hillsboro/Gresham
- Green Line MAX — Clackamas
- Portland Streetcar
- Boundary of Free Rail Zone
- Destination
- Portland Information Center
- Hotel (refer to page 60 for hotel key)

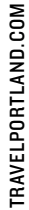
For current information on MAX lines and other transit options, see [www.trimet.org](http://www.trimet.org)

MAPS

TRAVELPORTLAND.COM



## MAPS



## OREGON

**Winnemucca, Nev.**  
73 miles/117 km

**Reno, Nev.**  
250 miles/402 km

**Mt. Shasta, Calif.**  
80 miles/129 km

San Francisco, Calif.  
372 miles/599 km

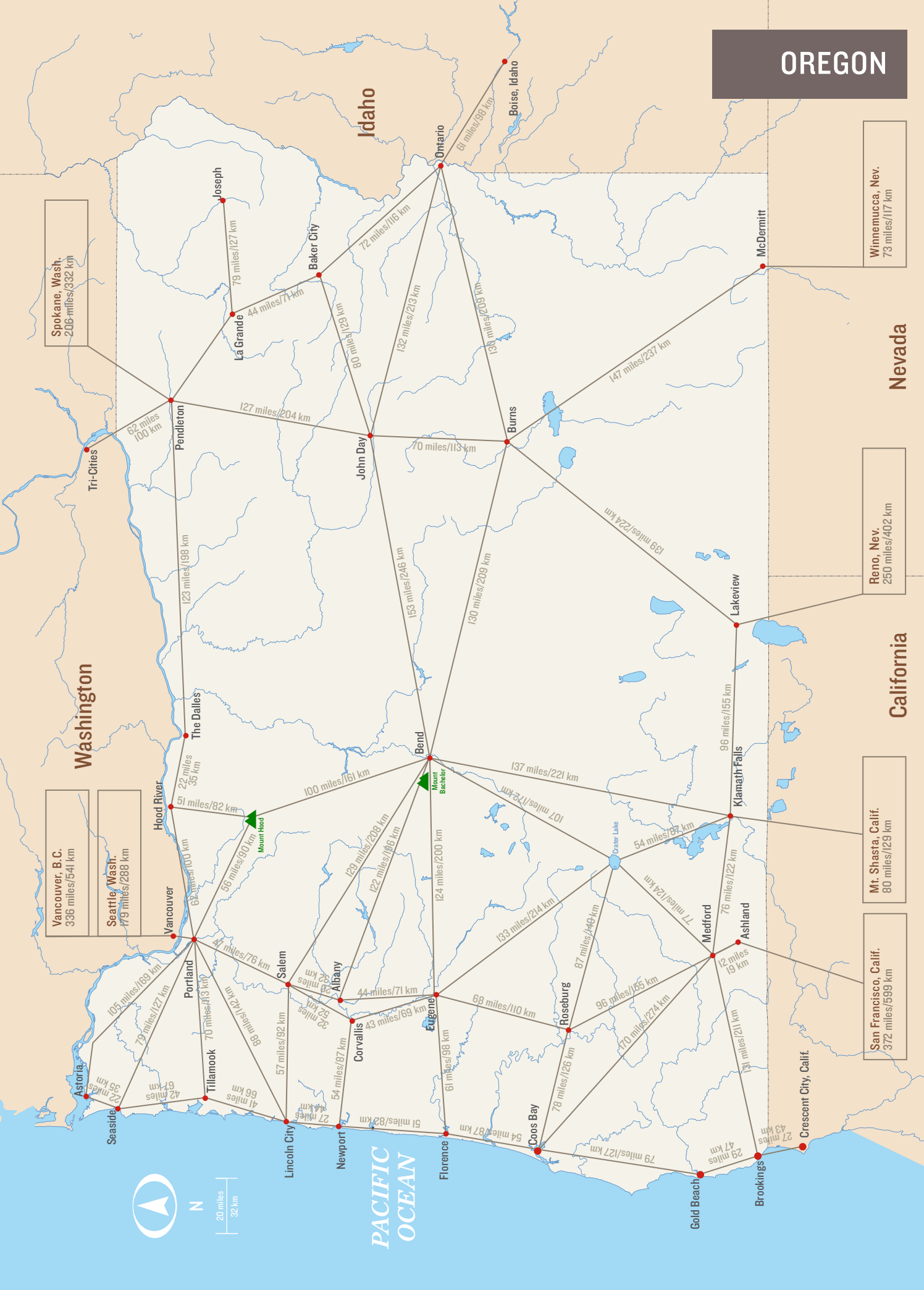
Nevada

California

## MAPS

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THE OREGON  
CONVENTION CENTER

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The Allison Inn & Spa	47	Monarch Hotel & Conference Center	44
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Doubletree Hotel Portland	36	Residence Inn by Marriott	
FivePine Lodge and Conference Center	48	Portland Downtown at RiverPlace	36
The Governor Hotel	33	The Resort at The Mountain	49
The Grotto Conference Center	57	Rose Quarter	23
The Heathman Hotel	28	Ruth's Chris Steak House	55
Hilton Garden Inn Portland Airport	39	Salem Conference Center	25
Hilton Portland & Executive Tower	29	Salty's on the Columbia	56
Hilton Vancouver Washington	43	Seaside Civic & Convention Center	26
Holiday Inn Portland/Gresham	45	Seventh Mountain Resort	50
Holiday Inn Portland South/Wilsonville	45	Sheraton Portland Airport Hotel	40
Hotel deLuxe	35	Spirit Mountain Casino	46
Hotel Monaco Portland	35	Surfsand Resort	49
Inn @ Northrup Station	35	Tiffany Center	56
Inn at Spanish Head	48	University Place Hotel and Conference Center	32
Kells Irish Pub	58	The Vineyard Home	58
The Leftbank Annex	58	The Westin Portland	34
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# “Portland... is America’s new food Eden.”

*TIME.com,*  
Nov. 17, 2010



**DINERS' DELIGHT** The culinary scene in Portland emphasizes local ingredients and innovative preparations. Read more on p. 8.

# Metro Clean Refuse Fleet DPF Retrofit Project

Metro Council  
September 29, 2011



## Project history

### 2007 – Refuse Collection Vehicle DPF Retrofit workgroup

- \* Focus on regional respiratory health and general air quality

#### Participants:

- Local jurisdictions
- ODEQ
- Metro
- Citizens
- Refuse collection companies
- Emissions Advantage consulting firm



### Developed plan for implementing DPF retrofit program on all qualified refuse collection vehicles

- \* Metro funding denied due to solid waste fee constraints

### 2009 – Exploration of other funding mechanisms for the refuse collection vehicle retrofit program, yields partnership with DEQ and EPA





## Project included in RSWMP

Metro developed partnerships with industry representatives around sustainable operations practices (RSWMP)

### 13 opportunities to achieve the objectives included in RSWMP

*One opportunity focused on mitigating diesel particulate matter emitted from regional refuse collection vehicles*



## Objectives of project

Mitigate the respiratory health risk in Metro neighborhoods

Reduce diesel soot emissions which is a major global warming component

Assist in the acceleration of older refuse collection vehicles retirement

Data log and develop metric system to track emissions mitigation



## Metro's role

- Project management
- Funding management
- Solid waste industry partner
- Data management
- Climate Change Initiative leader

## Metro's values

- ❖ *Public service*
- ❖ *Excellence*
- ❖ *Teamwork*
- ❖ *Respect*
- ❖ *Innovation*
- ❖ *Sustainability*

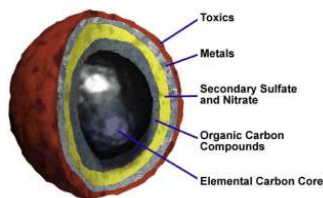


## What is diesel particulate matter?

### Combination of:

- Elemental carbons
- Heavy metals
- Nitrates
- Polycyclic Aromatic Hydrocarbons
- Additional toxic compounds

Mercury-Toluene-Lead-Cadmium



The smaller the particle, the stronger its potential impact on human health because it can be more easily inhaled.





## What are the human health impacts of diesel particulate?

- Inflammation of lung tissue
- Premature births
- Heart attack
- Cancer

### Metro region health impacts estimated in 2010

#### Adults

- 129 premature deaths
- 154 non-fatal heart attacks
- 4,224 asthma attacks
- 89 chronic bronchitis
- 19,606 work loss days
- 113,699 minor restricted activity days



### National ranking of risk from diesel soot:

**Multnomah County is 12<sup>th</sup> highest health risk county out of 3,109 counties**

\* Clean air task force 2005 - Human health air toxins report



## Annual regional cost of particulate matter

### Metro region

- 1,132 tons particulate matter emitted per year (all sources)
- Total human health cost estimated at:

**\$353,184,000**

Per capita cost of \$235 for the Metro region population base

*Approximately \$156 per pound of particulate matter emitted*



## Environmental impacts of diesel particulate matter

- Contributes to smog
- Absorbs sunlight causing global climate change

### 2009 report by Pacific Northwest National Laboratories

*Black roof effect impact hydrology in Cascade-Sierra mountain range*



## Global warming and diesel particulate

**“Efforts to reduce soot would pay off soon. Unlike carbon dioxide, which lingers in the atmosphere for centuries, soot falls from the sky in a matter of days to weeks, making the reduction of soot a quicker option for slowing down climate change.”** *Science Daily, June 2009*





## Phase I funding

<b>Oregon DEQ base allocation*</b>	<b>\$645,704</b>
<b>Metro match</b>	<b><u>\$470,588</u></b>
<b>Total Phase I funding</b>	<b>\$1,116,292</b>

\*base allocation includes DEQ admin costs

<b>Device Type</b>	<b>Average Cost</b>
Level 1 DOC CCV	\$2,300
Level 3 DPF Passive	\$9,800



### **Filters distributed throughout region according to Emission Advantage's 2007 emissions data**

- City of Portland fleet = 80
- Washington County fleet = 41
- Clackamas County fleet = 27
- East Multnomah County fleet = 12

**Target 160 Filters**



## Cost-Benefit Estimates

**The EPA has estimated that for every dollar spent in the Diesel Emissions Reductions Act, \$13 to \$28 of health and economic benefits has been generated**

**For every \$500,000 spent, potential yield is:**

- \$6,500,000 to \$14,000,000 in health and economic benefits



## Phase II options

### Options not limited to DOC/DPF retrofit

- Older engine retirement requirement
- Alternative fuel technologies
  - Biofuels (cellulosic ethanol/biodiesel)
  - CNG



## Compressed natural gas

### Benefits:

- Stabilization of fuel cost
- Domestic energy source
- Particulate matter reduction (soot ) > 90%
- CO (carbon monoxide) eliminated by 87%
- NOx is reduced by 25-45% as compared to diesel
- Future ability to power vehicles on Bio-methane/Landfill gas



### Concerns:

- Fracking
- Incremental cost of vehicles
- Lack of regional fueling infrastructure
- Continued dependence on fossil fuels





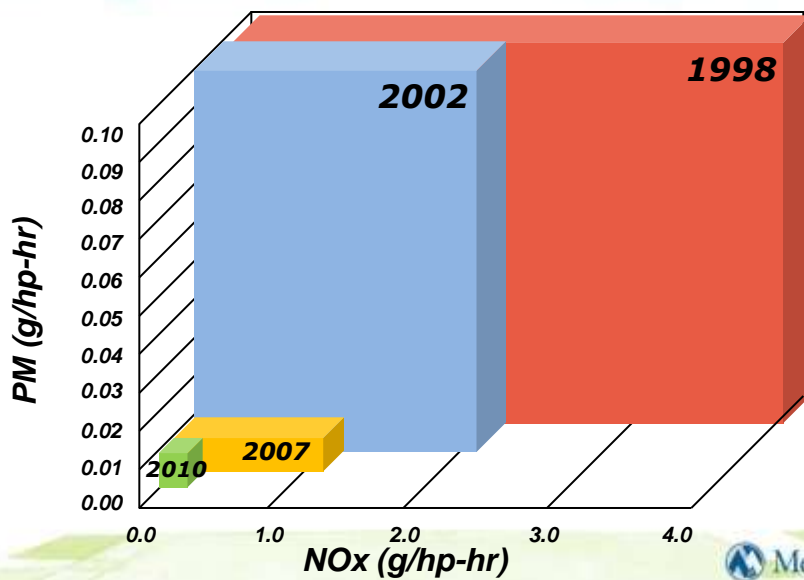
## Pape Kenworth

Mike Pati, General Manager

### *Kenworth Accomplishments*



## 2010 Emissions regulations



## Emissions changes

**1998**

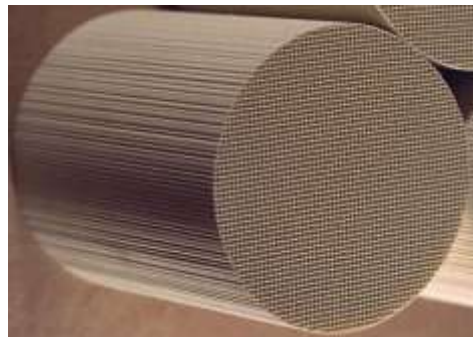


**2010**



## Diesel Oxidation Catalyst (DOC)

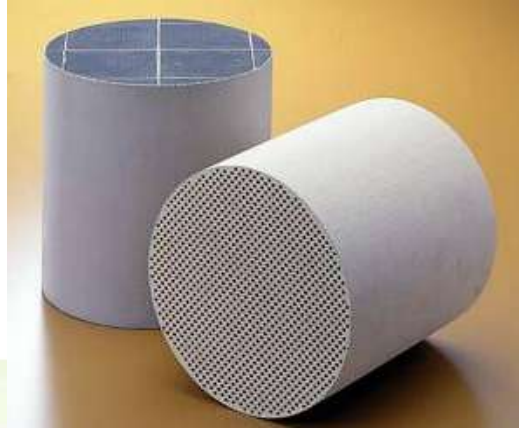
- DOC
- 3 Components
  - Ceramic Cordierite
  - Precious Metal Washcoat
  - Flow Through Design
- Chemical Reaction
  - Material
  - Injected Fuel
- Creates Heat





## Diesel Particulate Filter (DPF)

- 3 Components
  - Ceramic Material
  - Precious Metal Washcoat
  - Wall Flow Design
- Captures Combustion Particulates & Ash
  - Fuel
  - Oil
- Converts Particulates
  - CO<sub>2</sub>
  - N<sub>2</sub>
- Needs Heat



## Purifilter installations



## Diesel Retrofit Movie



### Allied Waste Truck #1247

- 2004 Peterbilt
- Prior to filter install, emits 1.2 lbs of Particulate Matter per day or 312 lbs per year
- DPF reduces emission level 90%
- Post treatment particulate matter reduced to 1.92 ounces emitted per day or 31.2 lbs per year



#### **Avoided costs and filter benefits for Allied Waste truck**

Yields approximately \$219,024 of avoided human health costs over 5 year life of the project.





## Where are we now?

Stage	# of Trucks	Task	Labor
Install Complete	20	Engine Inspection	.5 hours
Device Staged for Install	4	Smoke Opacity Test	.5 hours
Device Ordered	7	Install Data Logger	.5 hours
Data Log Testing	3	Data Log Testing	3 days
Confirming Engine Information for DPF	8	Design Engineering	1 week
Sizing for DOC	3	DOC Device Install	12 hours
Exhaust Wrapping	10	DPF Device Install	16 hours
Re-Testing	5		
Scheduling Testing	6		
Work Order in Queue	15		
Staged on List	79		



## Partners



# MISSING



**MARK BOSWORTH**

**Missing from  
Riddle, Oregon  
September 16**

Age: 54   Hair: Gray   Eyes: Blue  
Height: 6'0"   Weight: 180 lbs

**LAST SEEN WEARING:**

Black athletic pants  
Brown bike shoes  
Gray Cycle Oregon sweatshirt  
Dark thermals  
Yellow Oregon Cycling hat  
Blue Cycle Oregon wristband  
Petzl brand headlamp  
Black over-the-shoulder bag

**\$10,000 REWARD for information**

**[www.findmark.org](http://www.findmark.org)**

# MISSING