

 **Metro** | *Agenda*

Meeting: Metro Council Work Session
Date: Tuesday, Oct. 18, 2011
Time: 2 p.m.
Place: Council Chambers

CALL TO ORDER AND ROLL CALL

**2 PM 1. ADMINISTRATIVE/ COUNCIL AGENDA FOR
OCTOBER 20, 2011/CHIEF OPERATING OFFICER
COMMUNICATIONS**

**2:15 PM 2. MINORITY, WOMEN, AND EMERGING SMALL BUSINESS (MWESB) ANNUAL REPORT-
INFORMATION / DISCUSSION Matthews
Hoffman**

**2:40 PM 3. COUNCIL LIAISON UPDATES - INFORMATION /
DISCUSSION**

3:10 PM 4. COUNCIL BRIEFINGS/COMMUNICATION

ADJOURN

Agenda Item Number 2.0

**MINORITY, WOMEN, AND EMERGING SMALL BUSINESS
(MWESB) ANNUAL REPORT**

Metro Council Work Session
Tuesday, Oct. 18, 2011
Metro Council Chamber

METRO COUNCIL

Work Session Worksheet

Presentation Date: October 18, 2011 Time: 2:15 Length: 25 min

Presentation Title: MWESB Annual Report

Service, Office, or Center:

FRS –Procurement Services

Presenters (include phone number/extension and alternative contact information):

Darin Matthews, 797-1626; Julie Hoffman, 797-1648

ISSUE & BACKGROUND

- Metro Code 2.04 establishes the agency's program for providing contract opportunities to minority, women and emerging small businesses (MWESB).
- The Code also requires an annual report to the Metro Council on the utilization of MWESB contractors.

OPTIONS AVAILABLE

- Review the participation of MWESB contractors in Metro's procurement process.
- Inquire as to the effectiveness of the Code changes and contract recommendations by the Metro Council during the past year.

IMPLICATIONS AND SUGGESTIONS

- Changes to Metro's MWESB Contracting Code seem to have had an impact on small business participation during the past year.
- For the first time, Metro has achieved double digit utilization in consecutive years.

QUESTION(S) PRESENTED FOR CONSIDERATION

- Is the Council content with MWESB utilization at the agency?
- Are there additional improvements or changes that can strengthen the MWESB program?

LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION Yes No

DRAFT IS ATTACHED Yes No

Agenda Item Number 3.0

COUNCIL LIAISON UPDATES

Metro Council Work Session
Tuesday, Oct. 18, 2011
Metro Council Chamber

Materials following this page were distributed at the meeting.

Metro | Agenda

Meeting: Metro Council
Date: Thursday, Oct. 20, 2011
Time: 2 p.m.
Place: Metro Council Chambers

CALL TO ORDER AND ROLL CALL

1. INTRODUCTIONS
2. CITIZEN COMMUNICATIONS
3. CONSENT AGENDA
 - 3.1 Consideration of the Minutes for Oct. 13, 2011
 - 3.2 **Resolution No. 11-4296**, For the Purpose of Appointing a Member to the East Metro Connections Plan Steering Committee.
4. RESOLUTIONS
 - 4.1 **Resolution No. 11-4294**, For the Purpose of Accepting a Green Building Policy for Metro Facilities and Operations and Authorizing the Chief Operating Officer to Implement the Policy. **Craddick**
5. ORDINANCES - SECOND READ
 - 5.1 **Ordinance No. 11-1264A**, For the Purpose of Expanding the Urban Growth Boundary to Provide Capacity for Housing and Employment to the Year 2030 and Amending the Metro Code to Conform. **Hughes**

Public Hearing
6. CHIEF OPERATING OFFICER COMMUNICATION
7. COUNCILOR COMMUNICATION

ADJOURN

Television schedule for Oct. 20, 2011 Metro Council meeting

<p>Clackamas, Multnomah and Washington counties, and Vancouver, WA Channel 11 – Community Access Network <i>Web site:</i> www.tvctv.org <i>Ph:</i> 503-629-8534 <i>Date:</i> Thursday, Oct. 20</p>	<p>Portland Channel 11 – Portland Community Media <i>Web site:</i> www.pcmtv.org <i>Ph:</i> 503-288-1515 <i>Date:</i> 8:30 p.m. Sunday, Oct. 23 <i>Date:</i> 2 p.m. Monday, Oct. 24</p>
<p>Gresham Channel 30 - MCTV <i>Web site:</i> www.metroeast.org <i>Ph:</i> 503-491-7636 <i>Date:</i> 2 p.m. Monday, Oct. 24</p>	<p>Washington County Channel 30– TVC TV <i>Web site:</i> www.tvctv.org <i>Ph:</i> 503-629-8534 <i>Date:</i> 11 p.m. Saturday, Oct. 22 <i>Date:</i> 11 p.m. Sunday, Oct. 23 <i>Date:</i> 6 a.m. Tuesday, Oct. 25 <i>Date:</i> 4 p.m. Wednesday, Oct. 26</p>
<p>Oregon City, Gladstone Channel 28 – Willamette Falls Television <i>Web site:</i> http://www.wftvmedia.org/ <i>Ph:</i> 503-650-0275 Call or visit web site for program times.</p>	<p>West Linn Channel 30 – Willamette Falls Television <i>Web site:</i> http://www.wftvmedia.org/ <i>Ph:</i> 503-650-0275 Call or visit web site for program times.</p>

PLEASE NOTE: Show times are tentative and in some cases the entire meeting may not be shown due to length. Call or check your community access station web site to confirm program times.

Agenda items may not be considered in the exact order. For questions about the agenda, call the Metro Council Office at 503-797-1540. Public hearings are held on all ordinances second read. Documents for the record must be submitted to the Regional Engagement Coordinator to be included in the decision record. Documents can be submitted by e-mail, fax or mail or in person to the Regional Engagement Coordinator. For additional information about testifying before the Metro Council please go to the Metro web site www.oregonmetro.gov and click on public comment opportunities. For assistance per the American Disabilities Act (ADA), dial TDD 503-797-1804 or 503-797-1540 (Council Office).

MWESB Report Fiscal Year 2010-11



Presented to Metro Council

October 18, 2011

Metro MWESB Program

- Governed by Metro Code 2.04
- Established by Metro Council in response to Oregon Regional Disparity Study
- Historical patterns of exclusion of MWESBs brought about need for program
- Recent disparity studies by other agencies support the continuance of program

Metro MWESB Program

- Operated by FRS on behalf of the COO
- Focuses on outreach and opportunity
- Diversifying spend through technical assistance, project packaging, and education
- Contracts not “given”, but earned by MWESB’s through competition
- No hard goals involved

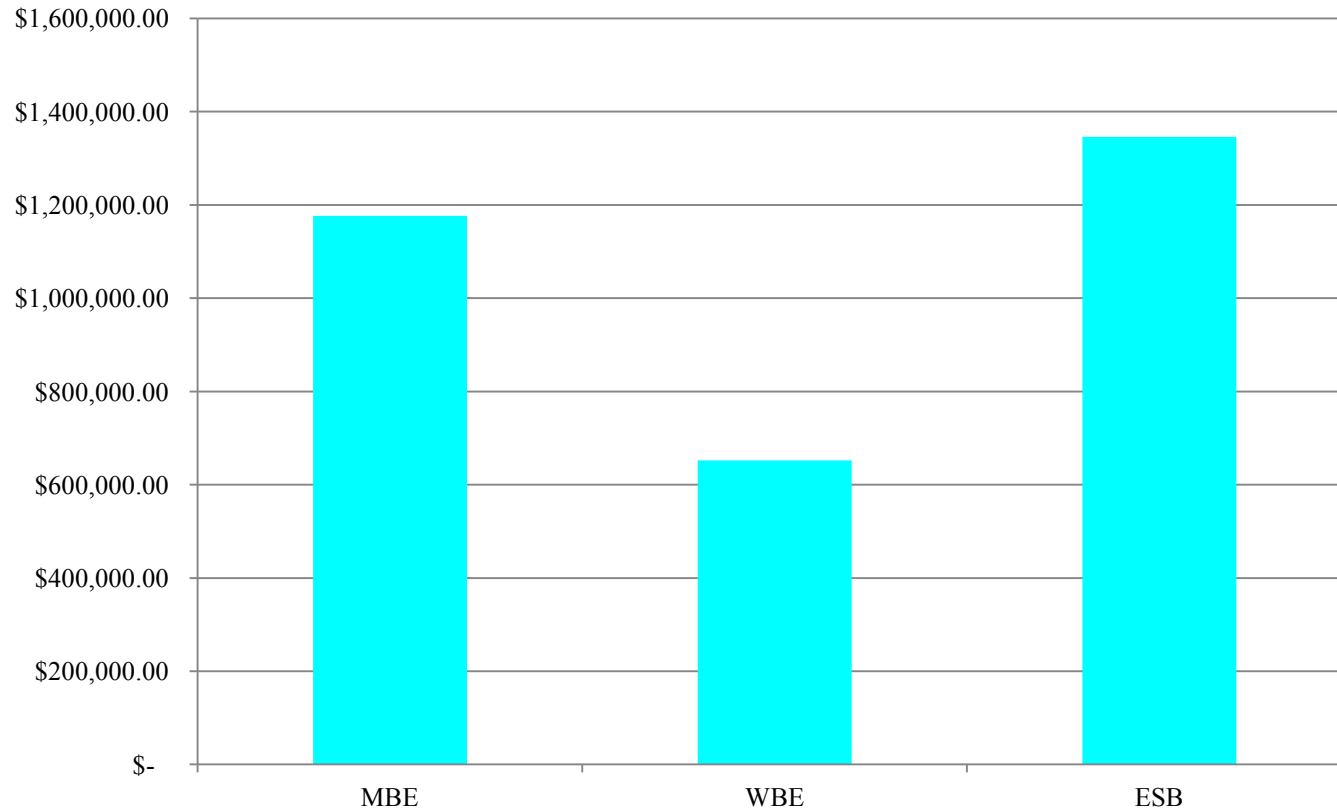
Metro MWESB Program

- **All purchases \$5,000 - \$50,000**
 - Contact one MBE, WBE, and ESB
- **Construction contracts \$5,000 - \$50,000**
 - Bid only among MWESB's
- **Construction contracts over \$100,000**
 - Good faith effort required of prime bidders
- **Contracts over \$100,000**
 - Advertised in minority publication

Utilization of MWESB's

- 86 out of 364 contracts went to MWESB contractors (**24%**)
- Contract awards to MWESB's totaled \$3,175,595 (**11%**)

MBE, WBE, ESB Breakdown



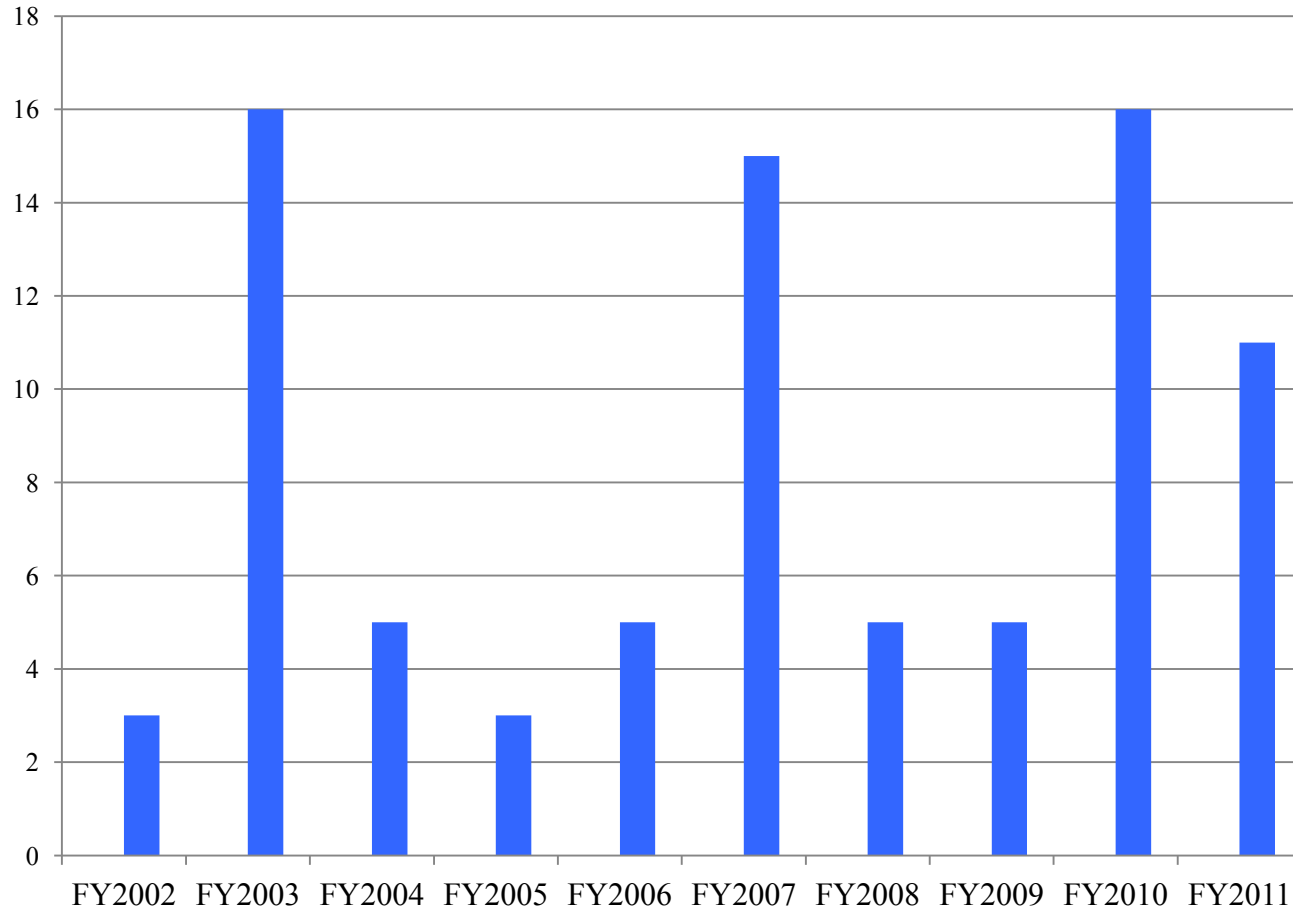
MBE, WBE, ESB Usage

Year	MBE	WBE	ESB
2009	\$441,000	\$485,000	\$786,000
2010	\$494,000	\$1,350,000	\$1,560,000
2011	\$1,200,000	\$652,000	\$1,300,000

Departmental Highlights

- **Communications** awarded \$243,000 to MWESB's through flex services contracts
- **OMA** awarded \$100,000 to MWESB firms
- MWESB contract awards from **PES** reached \$857,965
- **Planning** has MWESB utilization rate of 7%
- **Sustainability Center** achieved 50% in utilization, largely through vegetation maintenance contracts

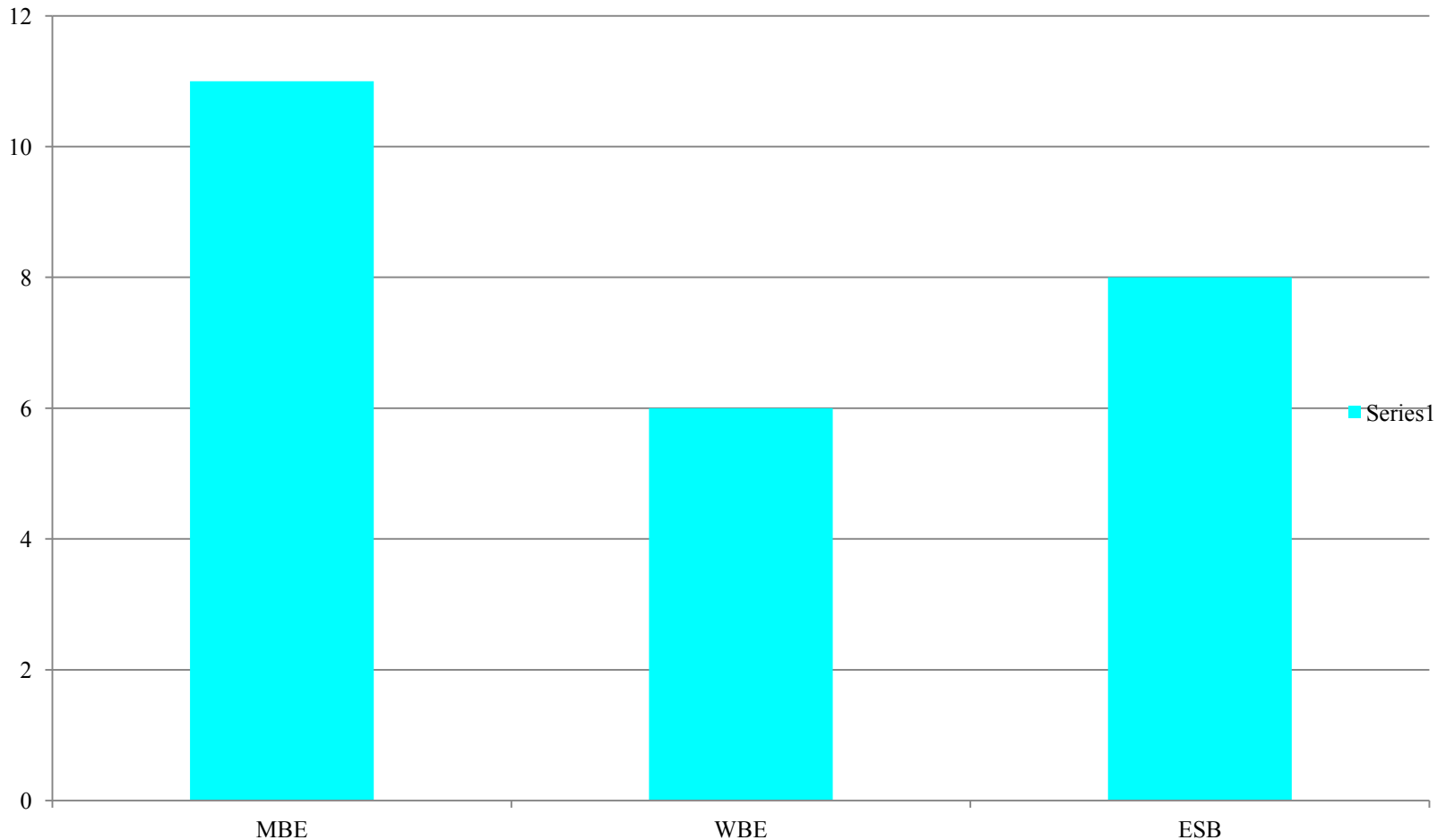
Utilization History



FOTA Participation at MERC Venues

- 24 out of 162 available contracts awarded to businesses within FOTA (**15%**)
- Contract awards to FOTA businesses totaled **\$247, 469 (5%)**
- **25** contracts awarded to MWESB's in fiscal year 2010-11
- MWESB contract awards totaled **\$251,457 (5%)**

MBE, WBE, ESB Breakdown for MERC Contracts

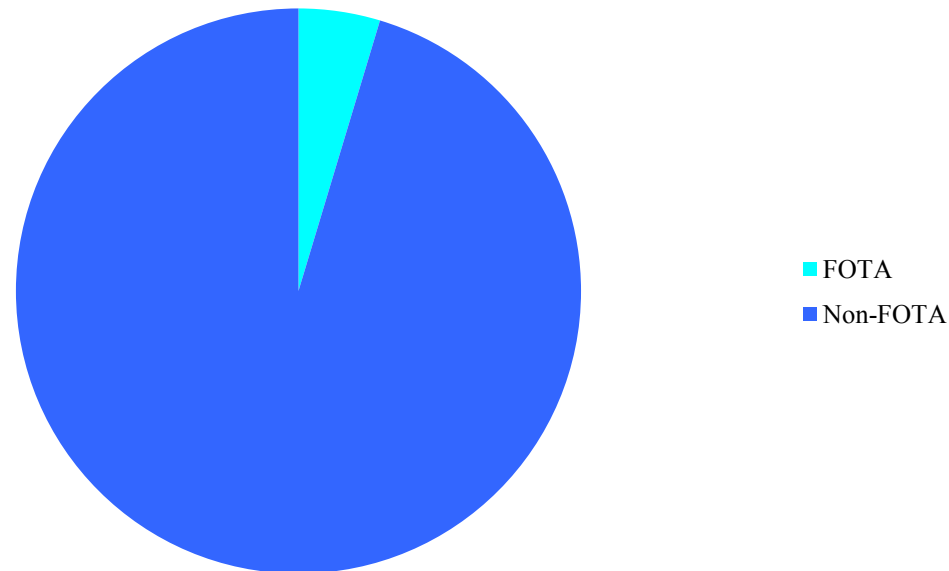


FOTA Participation at MERC Venues

- First opportunity target area provides contract opportunities for economically disadvantaged businesses
- Oregon Convention Center, Portland Expo, Portland Center for the Performing Arts
- Applies to contracts between \$5,000 and \$100,000

FOTA Participation at MERC Venues

- \$247,469 in contracts awarded to FOTA businesses (5%)
- 24 out 162 contracts (15%)



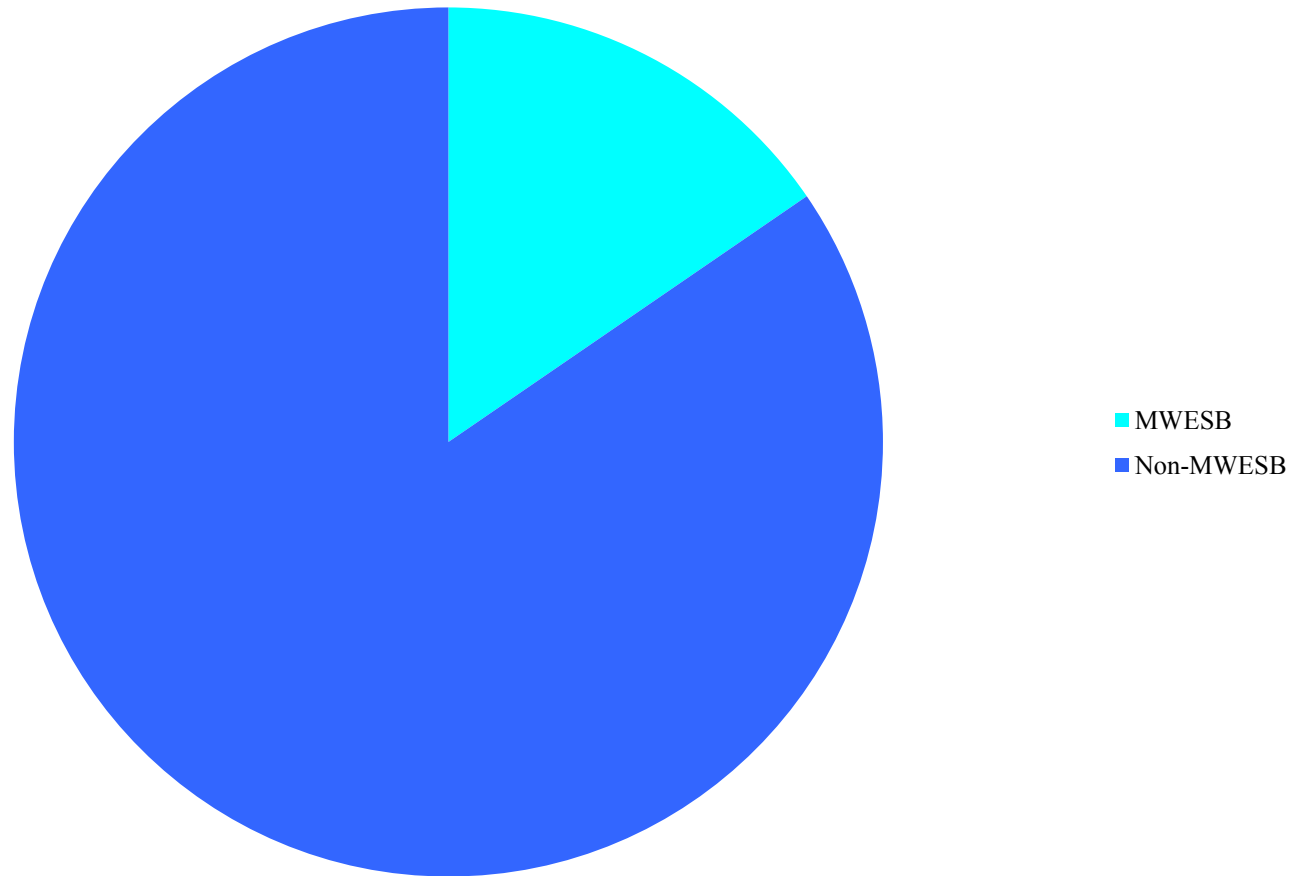
FOTA Contract Awards 2010-2011

Year	Number	Value
2010	20	\$255,192
2011	24	\$247,469

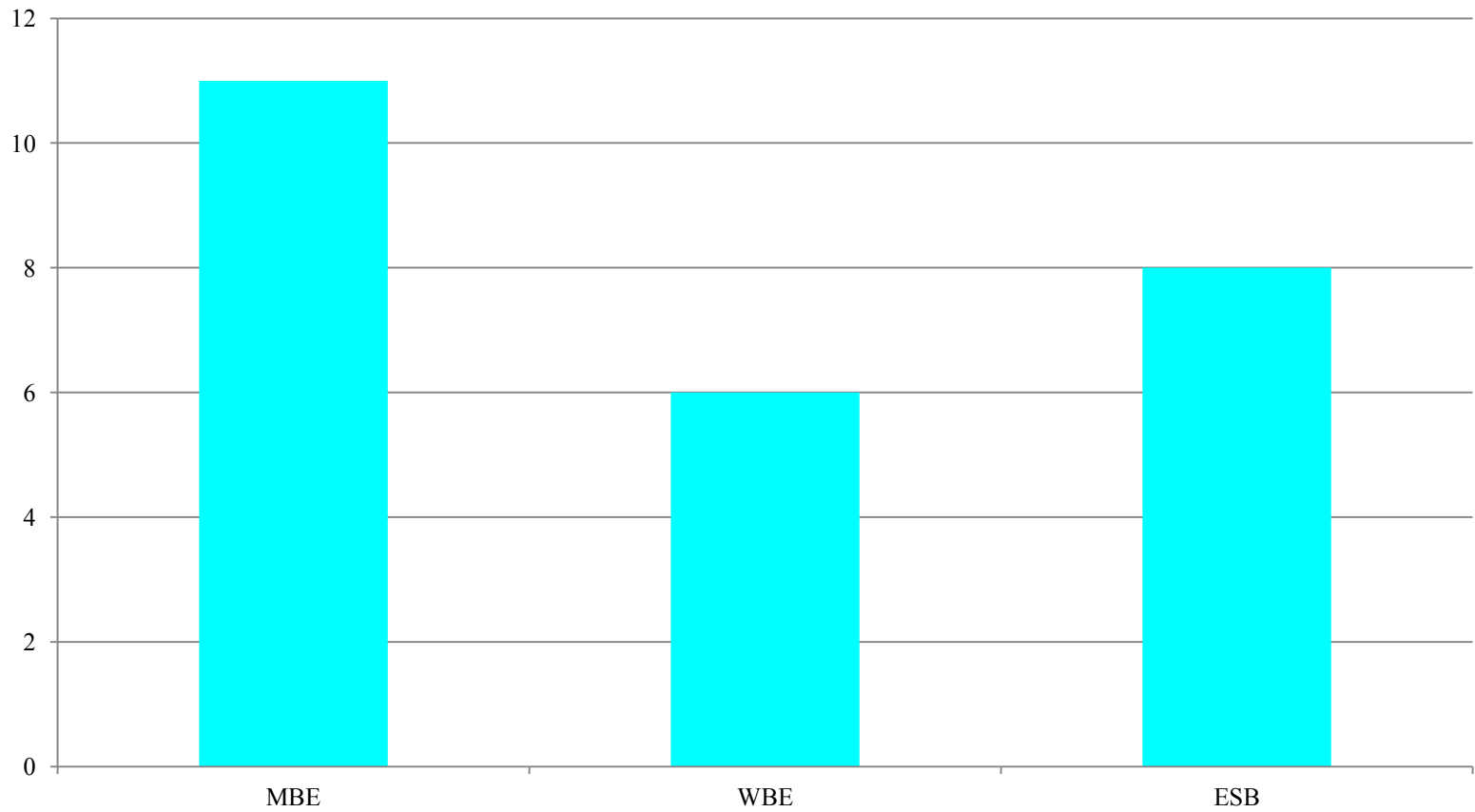
MWESB Utilization at MERC Venues

- Total of **\$251,457** in contracts went to MWESB firms (5%)
- **25** out 162 contracts were awarded to MWESB firms (15%)

Number of MERC Contracts Awarded to MWESBs



MWESB Breakdown



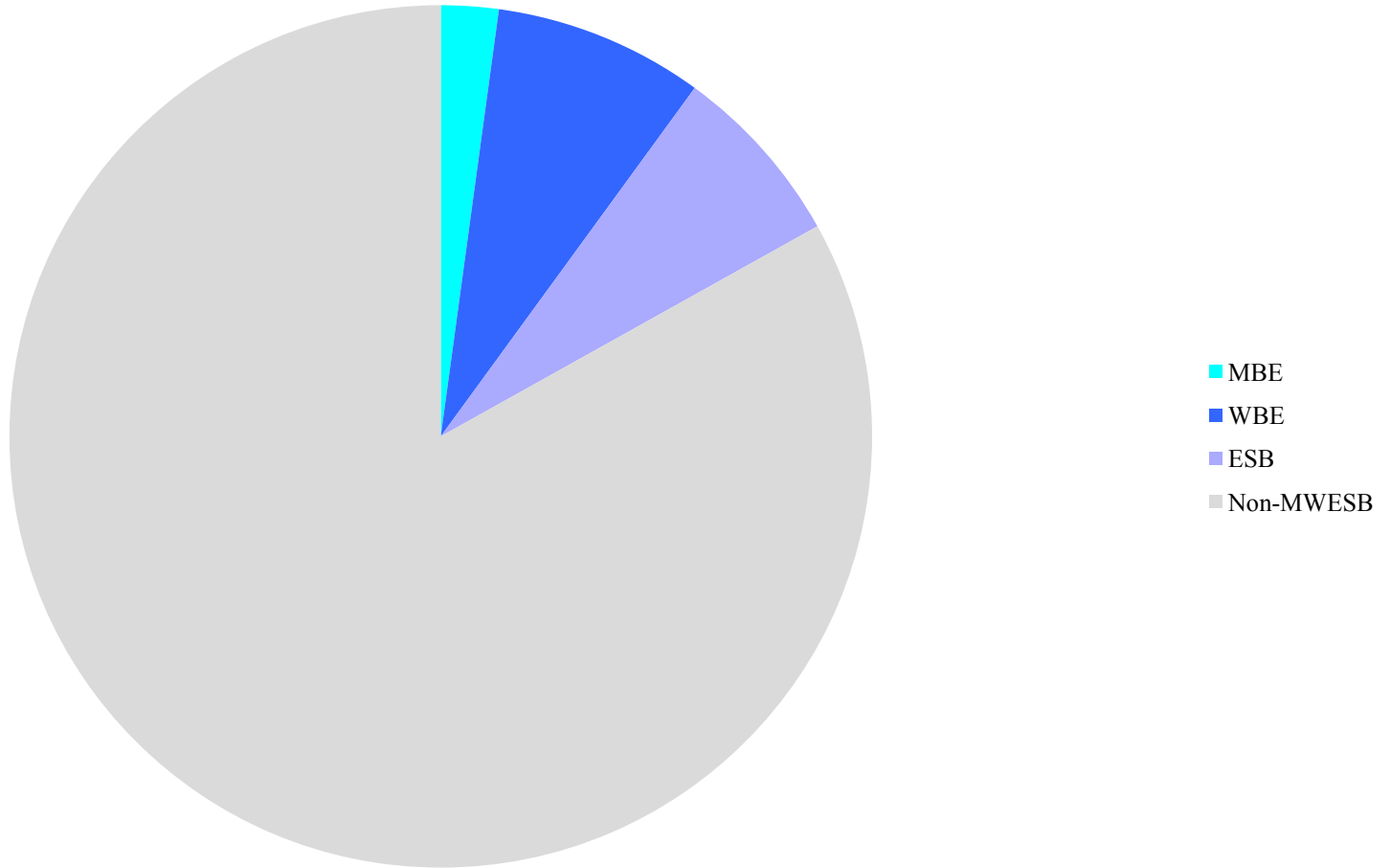
Hoyt Street Station Community Café Project

- Acted as our own general contractor
- Packaged work to maximize MWESB usage
- **9 out of 13** contracts went to MWESB's
- Contracts to MWESB's **totaled \$74,399 (48%)**

Veterinary Medical Center

- Listed aspirational goal of **15%** in RFB
- Selected Skanska through 2 step bid process
- Utilization of MWESB subcontractors at **17%**
- **\$712,147** in contracts went to MWESB subcontractors

VMC Subcontractor Utilization



Turner School of Construction Management

- April 2011 partnered with Turner Construction for the 45th annual school of construction management
- MWESBs trained on estimating, project management, subcontracting, etc.
- 35 contractors graduated in 2011

Status on Council Recommendations

- ❑ MWESB goal included in formal bids
- ❑ Prime contractor reporting requirements have been increased
- ❑ Projects better packaged for sheltered market
- ❑ Diversity included as an evaluation criteria
- ❑ MWESB training provided to agency

Status on Council Recommendations

- ❑ MWESB and FOTA programs are more aligned
- ❑ Increased networking with MWESB contractors
- ❑ Ongoing engagement of Metro Attorney
- ❑ MWESBs contacted electronically
- ❑ Employee compensation included in RFP selection criteria