



METRO COUNCIL RETREAT

Meeting Summary

Oct. 5, 2011

Oregon Convention Center, VIP B Room

Councilors Present: Council President Tom Hughes and Councilors Carl Hosticka, Carlotta Collette, Kathryn Harrington, Barbara Roberts and Shirley Craddick

Councilors Excused: Councilor Rex Burkholder

Staff/Guests Present: Dan Cooper, Alison Kean Campbell, Andy Shaw, Ina Zucker, Kelsey Newell, Nikolai Ursin, Kathryn Sofich, Tony Andersen, Sheena VanLeuven, and Colin Deverell

Council President Hughes called the meeting to order at 1:07 p.m.

1. WHERE WE LEFT OFF IN JULY & REFRESHER ON GROUND RULES

Ms. Ina Zucker and Mr. Andy Shaw of Metro provided a brief summary of council's discussions at the July 28 retreat. At the retreat, staff and Facilitator Julie Wilson of Water Solutions, Inc. lead the council in an exercise to determine the level and type of involvement the councilors – on a personal level – would like in regards to 13 Metro priority projects. Councilors were asked to respond to the question, "Where are my concerns/interests as a councilor and how do I want to be involved with the following projects?"

- Climate Scenarios
- Climate Preparedness
- Solid Waste Roadmap
- Economic Development
- Urban Growth Management Decision
- CIS – SW Corridor Plan
- CIS – East Metro Connections Plan
- Community Investment Initiative
- Intertwine – Big Picture
- Intertwine – System Investments
- Intertwine – Active Transportation
- HUD/Sustainable Communities
- CIS – Development Work

Councilors rated the 13 projects – on a scale of low-medium-high – for four types of councilor involvement: (1) political guidance, (2) policy guidance, (3) engagement guidance, (4) information needs. An additional category was listed for "general concern." Ms. Zucker distributed a handout of the collated responses collected at the retreat. (Handout included as part of the meeting record.)

Additionally, councilors were asked to provide liaison updates on each of the 13 projects. However, due to time constraints, project liaison updates were limited to the Solid Waste Roadmap, Economic Development, and The Intertwine (Big picture) projects/programs.

2. FOLLOW-UP FROM JULY RETREAT: LIAISON SYSTEM, DELIVERABLES AND OTHER REQUESTED ITEMS

Ms. Zucker reminded council of their request to hold a strategic planning meeting in November. She confirmed that a retreat has been scheduled for Nov. 30 to discuss the FY 2012-13 Metro budget. Additionally, per council direction, she stated that staff has begun to schedule urban growth boundary briefings between councilors and staff.

Mr. Tony Andersen of Metro provided a follow-up to council's request for further discussion on the council liaison system. Mr. Andersen's presentation summarized the current council liaison system and provided an overview of existing and to-be-developed tools. He highlighted a new, to-be-developed user guide – modeled after the RLI program – that would serve as a guide for councilors and staff on addressing liaison responsibilities, accountability, etc. Guide tools for councilors included, but were not limited to, the annual council organizing legislation and council project proposals. In addition to briefings, liaison reports, regular updates and other communication mechanisms. Highlighted tools for staff included work sessions, liaison update tracking matrix, liaison reports, and weekly legislative flow meetings held between staff and the Council President and Deputy Council President.

Council discussion included the to-be-developed tracking matrix that would be used to track when councilors received updates on council projects. Some councilors requested increased notice on meeting cancellations, and that clear labels and better descriptions be provided in calendar appointments (e.g. note if the meeting requester is scheduling meetings on the same topic with other Metro councilors).

3. PRIORITIZING REMAINING PROJECTS FOR DISCUSSION

Council President Hughes asked council liaisons to provide brief status updates on the remaining council projects and then facilitated council discussion and questions.

Urban Growth Management Decision

Councilor Carl Hosticka provided a brief project update. Ordinance No. 11-1264 is scheduled for first read and public hearing on Oct. 6, consideration and action on councilor-proposed amendments on Oct. 13, and second read, public hearing and council consideration and vote on Oct. 20.

Council discussion included conditions on land brought into the UGB – specifically in North and South Hillsboro, the Metro Policy Advisory Committee's (MPAC) recommendation to have all new areas brought into the UGB be developed at 20 units per net buildable acre, and general process for consideration of councilor-proposed amendments.

Housing & Urban Development (HUD)/Sustainable Communities

Councilor Barbara Roberts provided a brief update on the HUD Sustainable Communities grant. Metro submitted, on behalf of the consortium, the region's application on Oct. 5. This year's grant application targets two pilot projects in Rockwood and on McLoughlin. She emphasized that this year's application has the potential, if awarded funding, to have a positive, long-term impact on all levels of housing.

Council discussed the consortium's membership, engagement and members' commitment to the project. Council acknowledged that this is an important issue, but recommended that further Metro work be limited until grant awardees are announced, especially given that Metro is a consortium partner on the grant, not the lead. Concerns expressed included if the City of Beaverton's previous HUD grant award for Aloha-Reedville would hinder the region's opportunity in this year's grant cycle.

Community Investment Initiative (CII)

Council President Hughes indicated that the Leadership Council (LC) anticipates recommendations from its subcommittees – Land Readiness, Transportation Finance, and Human Capital – will be available at the end of 2011. He stated that the LC's finance group has discussed the concept of an infrastructure bank to support the three subcommittees. Additionally he highlighted the Human Capital subcommittee's discussions on workforce training.

Councilors discussed workforce development and recommended the Human Capital subcommittee review a report published by the state when Councilor Roberts was governor, as well as current work completed by Clackamas Community College. Council discussed the workforce's range of experience and noted that not all workers come directly from the school system. Councilors also recommended that a joint meeting of the LC and Joint Policy Advisory Committee on Transportation (JPACT) be convened; there was specific interest in having businesses leaders on the LC attend the annual JPACT Washington, DC lobby trip in March. Additional recommendations included a work session to discuss the Community Investment Strategy's relationship to CII.

The Intertwine – System Investments

Councilor Shirley Craddick addressed the possibility of developing a service district to better support natural areas and trails in the region. She briefly highlighted legislative work completed by Metro staff in preparation for the 2011 state legislative session, and sought direction from the Council on how to engage local partners and stakeholders on this issue.

Council recommended that a similar approach to Metro's successful bond measures be developed. Members emphasized that a campaign should communicate the measure's intent – support for the region's natural areas. Councilors requested briefings with Metro staff for further discussion on the political landscape and to develop an engagement strategy for moving forward. Councilors requested that a list of local stakeholders be developed; recommendations included regional partners and their staff lobbyists and private partners in The Intertwine Alliance. Additionally the Council recommended a subcommittee of local city staff and elected officials be convened to discuss park operations funding concepts. Additional discussion included the 2012 Oregon Legislature membership.

Community Investment Strategy (CIS) – Community Development Work

Councilors Carlotta Collette and Kathryn Harrington indicated that community development work is one of the major initiatives under the CIS and includes work on downtowns, main streets, and industrial and employment lands. They highlighted current downtown and main street development work including the recently completed Transit Oriented Development (TOD) strategic plan, anticipated updated State of the Centers report, and downtown revitalization and redevelopment program. Additionally, Councilors stated that the large lot industrial and employment project is in Phase I, developing a regional inventory organized by development-readiness tiers. Phase II of the project will focus on an in-depth assessment of 5 to 10 strategic large industrial sites.

Council discussion included existing local downtown development and/or revitalization programs (e.g. Oregon City's main street program), the region's brownfields, land parcellization, and industrial and large lot replenishment plan.

Climate Smart Communities Scenarios

Councilor Collette discussed the region's ability to reach its greenhouse gas emission reduction targets with the currently proposed measures. The project is currently in Phase 1 of 3 and focused on using Metro's modeling tools to develop scenarios for meeting GHG targets. Staff has completed the GreenSTEP modeling and begun data analysis. Staff will work with the project's technical work group to share the initial results and develop findings to share with the Council's policy engagement committees in November. Preliminary findings will be shared with the Oregon Legislature in Jan. 2012. Additionally, Councilor Collette noted that the project is ready to launch its stakeholder outreach.

Councilors requested a work session on the Climate Smart Communities Scenarios project be scheduled as soon as possible.

CIS – SW Corridor Plan

Councilors Hosticka and Roberts stated that the first Steering Committee meeting was held on Oct. 3. Councilors indicated that the meeting was a good start to the project. The Steering Committee is comprised of local elected officials and agency executives. More updates to follow as the project progresses. The project liaisons recommended the council consider assigning an additional council liaison as both Councilor Roberts and Hosticka's terms conclude in Dec. 2012.

CIS – East Metro Connections Plan

Councilor Craddick indicated that the project's next Steering Committee meeting is scheduled for Oct. 26. The project Steering Committee is comprised of local elected officials, agency executives, business leaders, neighborhood associations, and environmental justice groups. Updates will be available after the next meeting.

The Intertwine – Active Transportation and Climate Preparedness

Staff distributed a memorandum from Councilor Rex Burkholder summarizing the projects, to date, that he had been tracking as part of his council liaison responsibilities. Project updates included Metro's Active Transportation Project, Conservation Education, Climate Initiatives Council Project, and Greater Portland Pulse. (Memo included as part of the meeting record.)

Council discussed the Greater Portland Pulse project and recommended that a formal project proposal be developed. Members were interested in using the Pulse at a regional level in support of the region's six desired outcomes. Members discussed project leadership and ownership, project funding, and the importance of benchmarking.

Willamette Falls Opportunity

On Sept. 22 Council convened an executive session to discuss an acquisition opportunity for the Willamette Falls property, formerly owned by Blue Heron, located in Oregon City. Bids for the site are due October 19 to the Bankruptcy Trustee. Councilors recommended Councilor Collette serve as the council liaison to this project.

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4. ADJOURN

Seeing no further discussion, President Hughes adjourned the retreat at 5:02 p.m.

Prepared by,

A handwritten signature in cursive script, appearing to read "K. Newell".

Kelsey Newell, Regional Engagement Coordinator

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF OCT. 5 2011

Item	Topic	Doc. Date	Document Description	Doc. Number
	Agenda	10/05/11	Revised Oct. 5 Council retreat agenda	100511c-01
1.	Handout	7/27/11	Ground rules for discussion	100511c-02
2.	Handout	10/2011	Metro Council assignments	100511c-03
2.	Handout	7/28/11	Active participation questions	100511c-04
2.	Handout	7/2011	Active participation activity write-up	100511c-05
3.	Handout	10/5/11	Climate Smart Communities update for 10/5/11 council retreat	100511c-06
3.	Handout	N/A	Community Investment Strategy: Development work	100511c-07
3.	Memo	7/22/11	Council liaison project updates	100511c-08