



## Metro | Meeting Summary

### **RTO Subcommittee or TPAC**

**Wednesday, September 14, 2011**

**3 to 5 p.m.**

**Metro Regional Center, Room 270**

### **Subcommittee Members Present:**

Dan Kaempff - Chair	Metro
Sarah Angell	TMA Representative
Adriana Britton	TriMet
Jennifer Campos	City of Vancouver
Sandra Doubleday	City of Gresham
Susan Drake	Department of Environmental Quality
Adrian Esteban	Community Representative
Derek Hofbauer	Community Representative
Christine Heycke (alternate)	City of Wilsonville SMART
Lori Mastrantonio-Meuser	Clackamas County
Alison Wiley	Oregon Department of Transportation

### **Subcommittee Members Excused:**

Dan Bower	Portland Bureau of Transportation
Susan Drake	DEQ
Adrian Esteban	Community Representative
Jen Massa	City of Wilsonville SMART
Len Smith	Oregon Department of Energy
Aisha Willits	Washington County

### **Metro Staff:**

Mary Ann Aschenbrenner	Metro
Pamela Blackhorse	Metro
Katie Edlin	Metro
Caleb Winter	Metro

### **Guests:**

Brie Becker	Nelson Nygaard
Tom Brennan	Nelson Nygaard
Heather McCarey	WTA TMA

## **I. CALL TO ORDER/DECLARATION OF A QUORUM/INTRODUCTIONS**

Chair Dan Kaempff called the meeting to order at 3:04 p.m. and asked for introductions.

## **II. MEETING SUMMARY FROM JULY 13, 2011 MEETING**

Chair Kaempff presented the July 13, 2011 meeting minutes and called for changes. Ms. Alison Wiley requested the words "less with more," be amended to "more with less". The subcommittee postponed approval of the minutes with that amendment until a quorum was present.

## **III. CITIZEN COMMUNICATIONS**

There were none.

## **IV. REGIONAL TRAVEL OPTIONS (RTO) STRATEGIC PLAN THINK TANK PREPARATORY DISCUSSION**

Mr. Brennan and Ms. Becker with Nelson Nygaard consulting firm provided an update on the RTO Strategic Plan. Through interviewing TMA directors, TriMet, SMART, Metro staff, representatives from the state, local universities and colleges, and business, as well as regional jurisdictions, they found that the region maintains consensus on regional TDM and human health. Some common themes gathered from those interviews included:

- The need to increase cost effectiveness of some TDM programs; and
- Increase reporting, including the financial and staff resources to accomplish this.

Interviews will be concluded in two weeks and the results of those interviews will be shared with the subcommittee.

Mr. Brennan and Ms. Becker suggested establishing a group of 15 representatives comprised of policy level staff, councilors, upper management staff in regional policy and others representing Portland State University and other jurisdictions. The ideal outcome for this effort would be increased support for Transportation Demand Management (TDM) programs.

Mr. Brennan and Ms. Becker asked the Subcommittee for suggestions on who they felt should be represented on the think tank subcommittee. Selected participants would provide input on the program at regional and policy level and need to understand how the region is impacted by it.

Mr. Brennan stated that he would report back to program implementers and discuss the basic features moving forward. The subcommittee if the think tank group could be comprised of both of high level officials and program implementers. Mr. Brennan agreed with the idea. The subcommittee also inquired about whether the meeting would be video recorded. Chair Kaempff agreed to look into the suggestion, but added that some participants may be inhibited by that arrangement.

The subcommittee inquired about next steps following think tank meeting. Mr. Brennan responded that they were working on a plan that would trend costs of fuel and transportation. In addition public/private partnerships would be included as one of the policy elements of that plan. He added that draft plan elements would be presented to the subcommittee at their November meeting.

## **V. OPEN TRIP PLANNER - PHASE ONE REPORT**

Chair Kaempff introduced Ms. Bibiana McHugh, TriMet who distributed the OpenTripPlanner (OTP) Project Phase 1 final report. The report documents TriMet's and partner's efforts over the past two years

to create a new open source, multi-modal trip planner for TriMet and other agencies. The second phase of the project will include functionality for call-takers in TriMet's Customer Service Department.

Ms. McHugh directed the subcommittee's attention to Appendix D, stating that it would serve as a guideline and provide information to other agencies and cities. Ms. McHugh summarized each of the final report sections:

- **Section 1** – Provides background on the project and the events leading up to the grand award in July 2009.
- **Section 2** – Describes the project events over the two-year grant cycle and provides an overview of the open elements of the OpenTripPlanner.
- **Section 3** – Focuses on the data improvements to the underlying routable network in OpenStreetMap.
- **Section 4** – Provides information about the evaluation studies of the data, the OTP algorithm, and the weighting mechanisms.
- **Section 5** – Concludes the report outlining next steps in the subsequent grant proposal over the following two-years, and provides a vision for the future of OTP.

Ms. McHugh noted that additional funding would be made available for interns. She distributed a handout that outlined the upcoming improvements, such as money savings, innovation, multimodal and regional trip planning, worldwide development, open source, encourage sustainable transportation and reduction in travel time.

The Subcommittee discussed the trip planning system, asking whether it guided a rider to transit or bike and inquired about doing a sidewalk inventory. Ms. McHugh responded that the system provided information for the fastest trip using several trip modes. She stated that aerial photography helped define streets and sidewalks and pointed out that the map would indicate all amenities in the area. She added that during the second phase of the project the call center would also help address questions concerning safety, persons with disabilities and weather conditions. Additionally, Chair Kaempff suggested a document revision that would change "ride sharing" to "car sharing."

Ms. McHugh stated that OTP will provide the refined scope and documentation for the next phase of OTP on October 14, 2011. The public Beta release event will be on October 15, 2011 and will include an app contest in addition to the 32 apps they have currently. Additionally, there will be five new features and improvements for multi-modal transportation data, elevations and safety features.

Finally, the subcommittee asked whether Open Street Map (OSM) would continue maintain the maps. Ms. McHugh stated that they would and noted that TriMet would retain the interns for another year, with C-Tran and other agencies providing resources to keep someone full time after that.

## **VI. VÁMONOS! WASHINGTON COUNTY OUTREACH AND MAPPING PROGRAM –PROGRESS REPORT**

Ms. Edlin provided information on Vámonos! Washington County outreach and mapping programs including:

- The bike there map is available on the Metro website.
- Metro is partnering with Kaiser to develop and launch a Walk There app.
- There will be a second photo shoot to obtain more urban, walking and carpool photos.
- Information for walking and biking will be available in both Spanish and English on the website.
- A steering subcommittee, named Contro Cultural, has been formed to help determine what products would be useful to the project in the areas of Hillsboro, Cornelius and Forest Grove.

Ms. Edlin added that an important component of the Vámonos project is to create and develop information for Hillsboro, Cornelius, and Forest Grove for walking and biking.

#### **VII. PROGRAM UPDATES**

- Chair Kaempff announced that the second round of Flexible Funding Allocation project opportunities with ODOT would be made available for travel options and TDM. He distributed information on the 28 Regional Flexible Fund Allocation projects, noting that public comments were welcome through October 13, 2011. He pointed out that applications were due on September 20, 2011 by 4p.m. and stated that if the group were to pursue a regional application, they should focus on a tangible project within the region, not necessarily a Metro project. He asked the subcommittee to contact him with their thoughts or suggestions for projects.
- Ms. Wiley stated that Drive Less Connect would have a media release in early October and that they had several thousand people registered. Chair Kaempff stated that had approximately 1400 registered so far and that an incentive campaign would begin in October.
- Ms. Britton provided handouts and announced their new campaign "What Makes This Place Great." The campaign provides a website where individuals can tweet and submit stories online about their thoughts and experiences in and around the region. A fact sheet will be released at a later date.


#### **VIII. ADJOURN**

There being no further business, Chair Kaempff adjourned the meeting at 4:57 p.m.

Meeting packet materials:

Document Type	Date	Description	Document Nbr.
Agenda	091411	Agenda, September 14, 2011	091411-rto01
Summary	091411	Meeting Summary, July 13, 2011	091411-rto02
Insert	091411	What Makes This Place Great – TriMet	091411-rto03
Document	091411	Portland to Milwaukie Fact Sheet	091411-rto04
Report	091411	OpenTripPlanner Final Report	091411-rto05
Document	091411	OTP Open Source Information Sheet	091411-rto06

Meeting summary respectfully submitted by,

  
Pamela Blackhorse  
September 14, 2011