



METRO COUNCIL MEETING

Meeting Summary
Jan. 26, 2012
Metro, Council Chamber

Councilors Present: Council President Tom Hughes and Councilors Rex Burkholder, Carl Hosticka, Barbara Roberts, Kathryn Harrington, Shirley Craddick, and Carlotta Collette

Councilors Excused: None

Council President Tom Hughes convened the regular Council meeting at 2:03 p.m.

1. INTRODUCTIONS

There were none.

2. CITIZEN COMMUNICATIONS

There were none.

3. CONSIDERATION OF THE MINUTES FOR JAN. 19, 2012

Motion:	Councilor Shirley Craddick moved to adopt the council minutes for Jan. 19, 2012.
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Vote:	Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .
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4. ORDINANCES – SECOND READING

4.1 **Ordinance No. 12-1269**, For the Purpose of Amending the FY 2011-12 Budget and Appropriations Schedule for Increased Operations for a New Cirque du Soleil Event at the Expo Center, and Funding for Implementing the Expo Center’s Marketing and Communication Plan.

Motion:	Councilor Rex Burkholder moved to adopt Ordinance No. 12-1269.
Second:	Councilor Carlotta Collette seconded the motion.

Councilor Burkholder introduced Ordinance No. 12-1269. The Expo Center will host a new Cirque du Soleil presentation in May 2012. Initial estimates support a revenue potential of approximately \$545,000 through site rental, concessions buyouts, alcohol sales and parking. In order to support this new revenue opportunity, the Metropolitan Exposition Recreation Commission (MERC) requests a one-time transfer of \$336,840 from the strategic business reserve in contingency in order to support the arrival and execution of this large event. Funding will be used for items such as

shuttle service, professional labor (e.g. police, security and parking attendants), and signage and lighting.

Additionally, if approved, the ordinance would grant MERC an additional \$195,000 from the strategic business reserve in contingency for support of the initiatives outlined in the Expo's Communication and Marketing Plan as well as support efforts to transition the Center's new branding. Funding will support items such as re-brand signage and transit advertising in anticipation of May's events. Councilor Burkholder noted that this initial Communication and Marketing Plan was a continuation of a PSU capstone project.

Council President Hughes opened a public hearing. Seeing no members of the public who wished to testify, the public hearing was closed.

Vote:

Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .

4.2 **Ordinance No. 12-1270**, For the Purpose of Amending the FY 2011-12 Budget and Appropriations Schedule and the FY 2011-12 through 2015-16 Capital Improvement Plan.

Motion:	Councilor Kathryn Harrington moved to adopt Ordinance No. 12-1270.
Second:	Councilor Burkholder seconded the motion.

Councilor Harrington introduced Ordinance No. 12-1270. In FY 2010-11, Metro began an evaluation of business systems in use across the agency to identify key areas for process improvements and automation. During this analysis, staff determined that Metro's budget process and reporting presented the most significant opportunities for improvement. Currently, budget information is retained in several different formats including manual spreadsheets and custom databases. The total anticipated cost of the new agency-wide budget module, including implementation, is estimated at \$240,000. The system's funding would be split between the Solid Waste Fund and General Asset Management Fund at \$120,000 each. Staff anticipates the system will be live to provide budget reporting early in FY 2012-13, with full implementation expected by the FY 2013-14 budget cycle. Councilor Harrington overviewed the goals of the project including improved transparency and efficiency with Metro's budget practices.

Due to system cost and implementation, a capital improvement plan amendment is required. That said, the ordinance, if approved, would request a change from the FY 2011-12 through FY 2015-16 Metro CIP to recognize a new project and transfer \$120,000 from the Solid Waste Fund to the General Asset Management Fund.

Council President Hughes opened a public hearing. Seeing no members of the public who wished to testify, the public hearing was closed.

Vote:

Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .

4.3 **Ordinance No. 12-1271**, For the Purpose of Amending the FY 2011-12 Budget and Appropriations Schedule Increasing a Net 0.5 FTE in the Research Center.

Council President Hughes passed the gavel to Deputy Council President Burkholder to chair the meeting while he carried the legislation.

Motion:	Council President Hughes moved to adopt Ordinance No. 12-1271.
Second:	Councilor Harrington seconded the motion.

Council President Hughes introduced Ordinance No. 12-1271 which, if adopted, would approve the addition of 0.5 FTE limited duration position through June 30, 2013 in Metro's Research Center. This position provides services to external customers and in being funded through new revenue over currently budgeted revenue. Additional external client work has warranted utilizing the remaining 0.5 FTE to support maintaining full-time capacity for geographic information system (GIS) work. President Hughes noted that the request was promoted by existing Research Center staff reducing hours from full to half-time.

Deputy Council President Burkholder opened a public hearing. Seeing no members of the public who wished to testify, the public hearing was closed.

Vote:

Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .

Deputy Council President Burkholder passed the gavel back to President Hughes.

5. **RESOLUTIONS**

5.1 **Resolution No. 12-4322**, For the Purpose of Providing Direction to Metro Concerning Bills Before the 2012 Oregon Legislature.

Motion:	Councilor Carl Hosticka moved to adopt Resolution No. 12-4322.
Second:	Councilor Harrington seconded the motion.

Councilor Hosticka introduced Resolution No. 12-4322 which, if approved, would provide direction to Metro staff on the agency's position on a variety of legislative proposals that will come before the 2012 Oregon Legislature for consideration in February. Councilor Hosticka highlighted 3 bills initiated by Metro:

- (1) Lift sunset on statutory authorization for Metro to require employees and volunteers with direct unsupervised access to children (primarily at the Oregon Zoo) to enroll in Oregon Child Care Division's Central Background Registry;
- (2) Establish process for vacating the ownership of graves when there has been no contact with owners for over 50 years and owners cannot be found; and
- (3) Pass legislative resolution honoring Steve Apotheker for his service to the region, state and nation in the field of recycling.

In addition, approval of the resolution would adopt a set of legislation principles for the Metro Council for 2012. The principles were developed to guide Metro staff reactions to other legislation that may surface during the session. The principles address local authority, land use, solid waste, transportation, parks and natural areas, and sustainability.

Council discussion included the need to be cautious of potential actions that may financially impact the region as the state tries to resolve issues related to federal subsidies in timber-dependent counties. Councilor Hosticka agreed to note this as an area of concern and stated that the council would be briefed should any legislation surface related to this issue.

Vote:

Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .

5.2 **Resolution No. 12-4324**, For the Purpose of Accepting the Phase 1 Findings and Strategy Toolbox for the Portland Metropolitan Region to Acknowledge the Work Completed to Date and Initiate Phase 2 of the Climate Smart Communities Scenarios Project.

Motion:	Councilor Collette moved to adopt Resolution No. 12-4324.
Second:	Councilor Harrington seconded the motion.

Councilor Collette introduced Resolution No. 12-4322. In 2007, the Oregon Legislature adopted statewide greenhouse gas emission reduction goals for all emission sectors including transportation. Then in 2009, the Legislature – through the Jobs and Transportation Act (House Bill 2001) – required Metro to develop a set of alternative land use and transportation scenarios by Jan. 2012 that were designed to accommodate planned population and job growth for the year 2035, and reduce GHG emissions from light vehicles. In response to the Legislature’s direction, the region began a 3-phase process: Phase 1 – Understanding choices, Phase 2 – Shaping the direction, and Phase 3 – Building a strategy.

Out of the 144 regional scenarios tested during Phase 1, approximately 92 met the GHG emission reduction targets. Councilor Collette indicated that the region would need to ramp-up its current efforts to meet the reduction targets. The resolution, if adopted, would:

- (1) Accept the Climate Smart Communities Scenarios project Phase 1 findings outlined in the *Understanding Our Land Use and Transportation Choices* (Exhibit A), and *Strategy Toolbox for Portland metropolitan region* (Exhibit B) reports;
- (2) Direct Metro staff to submit the findings to the Oregon Department of Transportation (ODOT) and Dept. of Land Conservation and Development (DLCD) to include in their joint report to the Legislature in February; and
- (3) Direct staff to initiate Phase 2, Shaping the direction, and finalize the work plan and engagement strategy.

Both the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT) have reviewed the Phase 1 findings and recommend the Metro Council accept the findings.

Vote:

Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .

5.3 **Resolution No. 12-4327A**, For the Purpose of Designating the Oregon Convention Center Enhanced Marketing Initiative Project as a Council Project; Assigning a Lead Council and Council Liaison and Directing Staff to Complete Phase I Scope of Work.

Council President Hughes passed the gavel to Deputy Council President Burkholder to chair the meeting while he carried the legislation.

Motion:	Council President Hughes moved to adopt Resolution No. 12-4327A.
Second:	Councilor Harrington seconded the motion.

Council President Hughes introduced Resolution No. 12-4327A. If approved, the resolution would designate the Oregon Convention Center Enhanced Marketing Initiative as a Metro Council project, and designate President Hughes as the lead councilor and Councilor Burkholder as the council liaison to the project. The Metro Council and MERC received a presentation on the OCC Marketing Initiative at their joint work session on Jan. 24.

President Hughes reminded the council that Phase 1 of the project authorizes staff discussions with jurisdictional partners – the City of Portland and Multnomah County – to inform and educate, and gauge the interest and commitment to collaboration in support of improving the region’s hotel package serving national conventions. Despite the region’s wide appeal as a top-tier designation for business and leisure travel, the region continues to lose national convention business to comparably-sized cities and centers due to the lack of dedicated large room blocks in the Portland area. According to Travel Portland, in 2011, 30 national conventions selected competitor locations over the convention center due to this reason. Phase 1 findings and recommendations will be presented to the Council in the spring 2012.

Council discussion included MERC and Travel Portland’s support for resolution, the region-wide economic benefits to national conferences at the convention center, and the possibility of public private partnerships.

Deputy Council President Burkholder passed the gavel back to President Hughes.

Vote:

Council President Hughes, and Councilors Burkholder, Hosticka, Roberts, Collette, Craddick and Harrington voted in support of the motion. The vote was 7 ayes, the motion <u>passed</u> .

6. CHIEF OPERATING OFFICER COMMUNICATION

Ms. Martha Bennett stated that per Metro Code, she is required to report annually on any minor adjustments made to the urban growth boundary. She stated that there were no minor changes this year.

Additional updates included Jan. 29 volunteer appreciation dinner at the Oregon Zoo, and upcoming tour of Oxbow Park to assess recent damages. Council requested an update on the Zoo Veterinary Medical Hospital at the council next work session.

7. COUNCILOR COMMUNICATION

Councilors provided updates on recent meetings including MPAC, district quarterly exchanges, and Washington and Clackamas counties' cities "State of the Cities" reports. Additional updates included recent tours of the Marine Drive and Cazadero trails and the upcoming annual Forest Grove Town Hall meeting. Council President Hughes and Councilor Collette noted that they will be out of town during the week of Jan. 27.

8. ADJOURN

There being no further business, Council President Hughes adjourned the regular meeting at 2:50 p.m. The Council will reconvene the next regular council meeting on Thursday, Feb. 9 at 2 p.m. at the Metro Council Chamber.



Kelsey Newell, Regional Engagement Coordinator

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JAN. 26, 2012

Item	Topic	Doc. Date	Document Description	Doc. Number
3.	Minutes	1/19/12	Council minutes for 1/19/12	12612c-01
4.1	Legislation	N/A	Ordinance No. 12-1269, Exhibit A, Exhibit B, and Staff Report (Revised title)	12612c-02
5.3	Legislation	N/A	Resolution No. 12-4327A, Exhibit A, and Staff Report (Redline)	12612c-03