

 **Metro** | *Meeting Summary*

***RTO Subcommittee of TPAC
Wednesday, February 8, 2012
3 to 5 p.m.
Metro Regional Center, Room 501***

Committee Members Present:

Dan Kaempff - Chair	Metro
Sarah Angell	TMA Representative
Dan Bower	Portland Bureau of Transportation
Adriana Britton	TriMet
Sandra Doubleday	City of Gresham
Susan Drake	Department of Environmental Quality
Derek Hofbauer	Community Representative
Jen Massa	City of Wilsonville SMART
Lori Mastrantonio-Meuser	Clackamas County
Alison Wiley	Oregon Department of Transportation
Aisha Willits	Washington County

Committee Members Excused:

Jennifer Campos	City of Vancouver
Adrian Esteban	Community Representative

Metro Staff:

Mary Ann Aschenbrenner	Metro
Pamela Blackhorse	Metro
Ted Leybold	Metro
Pam Peck	Metro
Caleb Winter	Metro

Guests:

Lenny Anderson	Swan Island TMA
Kelsey Bayless	VPSI
Deb Crawford	Portland Community College
Jeff Edinger	Gresham Downtown Development Association
Heather McCarey	Westside Transportation Alliance
Ross Peterson	Nelson\Nygaard
Cora Potter	Ride Connection
Owen Ronchelli	Lloyd TMA
Pam Wilson	TriMet

I. CALL TO ORDER/DECLARATION OF A QUORUM/INTRODUCTIONS

Chair Dan Kaempff called the meeting to order and declared a quorum at 3:05 p.m.

II. MEETING SUMMARY FROM JANUARY 2012 MEETING

Chair Kaempff asked if there were any changes to the meeting summary from January 11, 2012. There being no changes, he asked if there were a motion to approve the meeting summary.

Action taken: Ms. Britton motioned to approve the meeting summary. Ms. Drake seconded the motion. The January 11, 2012 meeting summary was unanimously approved by the Subcommittee. There were no abstentions.

III. CITIZEN COMMUNICATIONS

There were none.

IV. RTO STRATEGIC PLAN DRAFT RECOMMENDATIONS & DISCUSSION

Chair Kaempff introduced Mr. Peterson of Nelson Nygaard and pointed out that the purpose of the agenda item was to resolve any outstanding issues surrounding the draft 2012-2017 RTO Strategic Plan. He stated that finalized Subcommittee recommendations would be forwarded to the Transportation Policy Advisory Committee (TPAC) for consideration and a recommendation to JPACT.

Chair Kaempff provided an updated matrix of remaining issues along with the draft plan goals and objectives. The Subcommittee engaged in a robust discussion and made numerous detail changes to the draft goals and objectives.

(The changes are reflected in the goals and strategies attached at the end of the meeting summary and have been incorporated *in toto* into the Strategic Plan presented to TPAC.)

Chair Kaempff clarified the role of the TPAC group that would work with the RTO marketing group. He stated that that TPAC Working Group was viewed as a collaborative, higher-level working group that would take recommendations to TPAC. He stated that the new Working Group would use the goals and objectives from the RTO Strategic Plan to develop grant criteria, and would lead the grant selection process.

The Subcommittee asked what would make this an improved process from the RTO Subcommittee. Mr. Peterson pointed out that the current composition of the Subcommittee made it difficult for them to make hard decisions collaboratively, particularly when it affected other partners' funding. Chair Kaempff added that Metro would continue to convene regional partners to coordinate marketing efforts and work collaboratively.

Chair Kaempff presented a draft RTO budget covering fiscal years 2013-2017 and stated that they would cover the RTO budget in detail during the March 14 meeting. The purpose of presenting a draft budget in today's meeting was to give the Subcommittee a better understanding of how percentages of funding broke down between Metro, the base employer program (TriMet and SMART), and the balance available for grants. He pointed out that there was over \$2 million for grants. The subcommittee asked staff to show the changes in dollar amounts under fiscal year 2011/2012 in the upcoming budget discussion.

Action taken: Chair Kaempff asked for a motion to approve the DRAFT 2012-2017 RTO Strategic Plan, with the edits as discussed. Ms. Doubleday motioned to approve the Strategic Plan. Ms. Britton seconded the motion. The motion passed unanimously with no opposition or abstentions.

V. ADJOURN

There being no further business, Chair Kaempff adjourned the meeting at 5:08 p.m.

Meeting packet materials:

Document Type	Date	Description	Document Nbr.
Agenda	020812	Agenda, February 8, 2012	020812-rto01
Summary	020812	Meeting Summary, January 11, 2012	020812-rto02
Document	020812	Staff Report, January 11 Meeting Follow Up	020812-rto03
Document	020812	Recommended Goals and Objectives	020812-rto04
Document	020812	RTO Strategic Plan Matrix - Updated	020812-rto05
Document	028012	Draft Strategic Plan Budget	020812-rto06

Meeting summary respectfully submitted by,



*Pamela Blackhorse
February 8, 2012*

Recommended Goals & Objectives

The following goals and objectives are recommended to establish a policy framework for RTO program over the next five-year planning period. These goals and objectives were developed in response to the issues and opportunities identified in Chapter 2.

Goal 1: Align the RTO program with regional economic development, growth management and livability objectives

- Objective 1.1 – Link RTO efforts to goals outlined in the Metro Regional Transportation System Plan (RTP).
- Objective 1.2 – Support projects that provide information and services to geographically and socio-economically diverse populations.
- Objective 1.3 – Work with other Metro programs and regional partners to make travel options an integral element of every transportation project.
- Objective 1.4 – Measure and evaluate the RTO program to report progress aid policy decision-making, and to maintain or improve performance.
- Objective 1.5 – Address transportation needs in areas underserved by transit, bicycle or pedestrian investments.

Goal 2: Be a leader in developing local, regional, state and national policies that promote walking, biking, transit and high-occupancy vehicle travel

- Objective 2.1 – Support local jurisdictions in developing and implementing policies that support the RTO mission.
- Objective 2.2 – Support multi-modal programs that meet the business and residential needs in urban centers, corridors and suburban areas.
- Objective 2.3 – Work with local jurisdictions, businesses and partners to build local political and staff support for transportation demand management.

Goal 3: Support local partners to engage with employers and commuters to increase the use of travel options for commute trips

- Objective 3.1 – Support local partners to market and provide multi-modal travel options services to employers and commuters.

- Objective 3.2 – Provide information and technical services to local and regional partners to make the business case for employers to support travel options.
- Objective 3.3 – Support partners who have established working relationships with employers in promoting economic development with travel options tools and programs.

Goal 4: Develop tools to support the use of travel options to reduce drive-alone trips

- Objective 4.1 – Continue a regional collaborative marketing campaign to increase awareness of travel options and assure meaningful integration with local marketing outreach campaigns and efforts.
- Objective 4.2 – Develop and deliver enhanced and accessible traveler information tools.
- Objective 4.3 – Provide technical services to local partners to help implement and support the RTO mission.