

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF SUPPORTING THE)	RESOLUTION NO. 89-906
RENAMING OF UNION AVENUE AS DR.)	
MARTIN LUTHER KING, JR. BOULEVARD)	Introduced by Councilors
)	David Knowles and
)	Gary Hansen

WHEREAS, Dr. Martin Luther King, Jr. was a recipient of the Nobel Peace Prize and was internationally recognized for his work in promoting peace, justice and equality for every American; and

WHEREAS, The citizens of the metropolitan Portland area share a commitment to those principles which Martin Luther King so forcefully advocated; and

WHEREAS, It is appropriate to publicly commemorate Martin Luther King and his work through the dedication of public facilities and works of art; and

WHEREAS, The Oregon Convention Center is located on Union Avenue; and

WHEREAS, The Oregon Convention Center and surrounding area will be a gateway for visitors to Oregon, and hub of international business; now, therefore,

BE IT RESOLVED,

1. That it is the policy of the Metropolitan Service District to support citizen efforts to rename Union Avenue as Dr. Martin Luther King, Jr. Boulevard.

2. That the Executive Officer is authorized to sign any petitions presented in support of such renaming.

3. That the Executive Officer is authorized to set aside a portion of the Oregon Convention Center site for the placement of a work of art dedicated to Martin Luther King and to appoint a committee for the selection of such art.

ADOPTED by the Council of the Metropolitan Service District
this 13th day of April, 1989.

Mike Ragsdale
Mike Ragsdale, Presiding Officer

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amended 3/22/89

CONVENTION, ZOO & VISITOR
FACILITIES COMMITTEE REPORT

Agenda Item No. 6.2

Meeting Date April 13, 1989

RESOLUTION NO. 89-906, FOR THE PURPOSE OF SUPPORTING THE RENAMING
OF UNION AVENUE AS DR. MARTIN LUTHER KING, JR. BOULEVARD

Date: March 23, 1989

Presented By: Councilor Knowles,
Committee Chair

COMMITTEE RECOMMENDATION: At the CZVF Committee meeting March 21, 1989, members present -- Councilors DeJardin, Kelley and myself -- voted unanimously to recommend Council adoption of Resolution No. 89-906 as amended. The amendment makes Resolution No. 89-906 consistent with the actual renaming request before the City of Portland, i.e. to rename Union Avenue to Dr. Martin Luther King, Jr. Boulevard; not Martin Luther King Avenue.

COMMITTEE ISSUES/DISCUSSION: Councilor Hansen, co-sponsor of Resolution No. 89-906, could not attend the meeting, so I briefly reviewed the resolution; specifically, the actions which will result:

- o the Executive Officer will have the authority to sign any petitions supporting the renaming of Union Avenue to Dr. Martin Luther King, Jr. Boulevard;
- o a portion of the external Convention Center site will be set aside for dedicating a work of art to Martin Luther King which will be selected by a committee appointed by the Executive Officer.

Caroline Leonard, Chair, Martin Luther King Boulevard Committee, testified, noting the effort to rename Union Avenue in honor of Dr. King has been a 2-year effort. Ms. Leonard emphasized the desire to have the City of Portland honor Dr. King as an outstanding American. The Committee discussed Metro's role as a property owner on Union Avenue and agreed it was appropriate for Metro to express its opinion on the renaming. Ms. Leonard clarified the request to the City of Portland would have Union Avenue renamed as Dr. Martin Luther King, Jr. Boulevard -- not Avenue as in the draft of Resolution No. 89-906 before the Committee.

It was noted the external Convention Center set-aside for art commemorating Dr. King was not a Metro budget item; the art funding would rely on future community support.

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3/23/89

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

DRAFT

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ADOPTED by the Council of the Metropolitan Service District
this _____ day of _____, 1988.

Mike Ragsdale, Presiding Officer

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CITY OF

PORTLAND, OREGON

OFFICE OF TRANSPORTATION

Earl Blumenauer, Commissioner
Transportation Engineering
1120 S.W. Fifth Avenue
Room 802
Portland, Oregon 97204-1971
(503) 796-7004

March 17, 1989

City of Portland Planning Commission
c/o Terry Moore
Bureau of Planning

Dear Members of the Planning Commission:

The Martin Luther King, Jr. Blvd. Committee submitted an application, with supporting information on November 11, 1988 to rename Union Avenue as Martin Luther King, Jr. Boulevard. This application is being processed under the City's Policy for Renaming City Streets, which requires that a public hearing be held before the Planning Commission and that the Commission make a recommendation to City Council as to whether or not renaming of Union Avenue after Dr. King would be in the best interest of the City. All of Union Avenue between the I-5 freeway to the north and SE Harrison Street to the South is under consideration. (See attached map.)

In this regard, we request the Commission's recommendation, and submit the following for your review, along with other information and testimony that may be given at the public hearing on March 28th:

1. Summary of items submitted with the application
2. Summary of responses regarding the renaming proposal from Neighborhood and business associations abutting Union Avenue.
3. Summary of postcard survey of tenants and property owners on Union Avenue.
4. Budget impact summary of costs affected City bureaus will incur if the name change is approved.
5. Determination by the Historian Panel as to the appropriateness of the proposed name change, and eligibility of the honoree under criteria established under the policy.
6. Policy for Renaming City Streets.
7. Map of Union Avenue

Detailed information on these items are on file in the Auditor's Office and in the Bureau of Transportation Engineering, and we will be happy to provide additional information or discuss the matter at your request.

We appreciate your cooperation.

Sincerely,

Ernest L. Yuzon
Urban Projects Coordinator

Attachments

Items Submitted With Application to
Rename Union Avenue as Martin Luther King Blvd

1. Copy of letter to Ms. Coretta Scott King requesting permission to rename a street in Portland in honor of Dr. King.
2. Copy of letter sent to following Neighborhood and Business Associations asking their opinion on the matter:
 - ° Northeast Coalition of Neighborhoods
 - ° Sabin Neighborhood Association
 - ° Humboldt Neighborhood Association
 - ° Piedmont Neighborhood Association
 - ° Woodlawn Neighborhood Association
 - ° King Neighborhood Association
 - ° Eliot Neighborhood Association
 - ° Kerns Neighborhood Association
 - ° Buckman Neighborhood Association
 - ° Hosford - Abernethy Neighborhood Association
 - ° Brooklyn Neighborhood Association
 - ° Central Eastside Industrial Council
 - ° North/Northeast Business Boosters
 - ° Inner Northeast Community Development Association
3. Petitions with over 3,000 signatures of City residents
4. Report of the Martin Luther King, Jr. Street Naming Committee
5. Fee deposit of \$166.00 to supplement \$333.62 currently on account previously deposited.
6. Miscellaneous correspondence and supporting information.

Summary of Neighborhood/Business Association Survey
For Renaming of Union Ave. as Martin Luther King Blvd.

<u>Neighborhood and Business Associations Abutting Union Avenue Contacted by Letter by the Applicant</u>	<u>Response</u>
° Northeast Coalition of Neighborhoods	Supports Renaming
° Sabin Neighborhood Association	No Response
° Humboldt Neighborhood Association	No Response
° Piedmont Neighborhood Association	No Response
° Woodlawn Neighborhood Association	No Response
° King Neighborhood Association	No Response
° Eliot Neighborhood Association	No Response
° Kerns Neighborhood Association	No Response
° Buckman Neighborhood Association	No Response
° Hosford - Abernethy Neighborhood Association	Supports Renaming
° Brooklyn Neighborhood Association	No Response
° Central Eastside Industrial Council	Neutral Position
° North/Northeast Business Boosters	No Response
° Inner Northeast Community Development Association	No Response



CITY OF

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OFFICE OF TRANSPORTATION

Earl Blumenauer, Commissioner
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**Summary of Postcard Survey on
Proposal to Rename Union Avenue as
Martin Luther King, Jr. Blvd.
March 13, 1989**

On February 10, 1989, in conformance with the City's Street Renaming policy, the Auditor's Office mailed postcards to all residents and property owners along Union Avenue requesting their opinion on the proposed name change to Martin Luther King, Jr. Blvd.

Recipients were given the prescribed 30 days to respond and final results were tabulated on March 13, 1989. Responses break down as follows:

- 848 Postcards mailed out to tenants and property owners on Union Avenue
- 286 Postcards returned (34% response)
 - 42 in support (15% of responses)
 - 243 opposed (85% of responses)
 - 1 no position indicated (less than 1% of responses)

In addition, we received 3 unsolicited responses and one petition with 44 signatures all of which support the name change.

BUDGET IMPACT
FOR
RENAMING UNION AVENUE AS MARTIN LUTHER KING, JR. BLVD.

The following is a summary of costs that would be incurred by affected City bureaus if the proposal to rename Union Avenue was approved:

<u>BUREAU</u>	<u>COST ESTIMATE</u>
Transportation Planning & Finance	\$ -0-
Emergency Communications	500
Police	300
Fire	20,406
Traffic Management	1,644
Buildings	200
Risk Management	-0-
Auditor	517
Environmental Services	-0-
Maintenance	20,452
Water	3,650
Planning	1,324
Transportation Engineering	1,207
Right of Way Mapping	\$ 1,107
Street Systems Management.	100
 TOTAL ESTIMATED COST	 \$ 50,200



CITY OF
PORTLAND, OREGON
OFFICE OF CITY AUDITOR

Barbara Clark, City Auditor
Records Management Division
Stanley T. Parr, CRM, Mgr.
9360 North Columbia Boulevard
Portland, Oregon 97203
(503) 248-4631

DATE: March 15, 1989

TO: City of Portland Planning Commission
Attn: Terry Moore

FROM: Historian Panel
Carl Abbott
E. Kimbark MacColl
Stanley Parr

RE: The Renaming of Union Avenue to Martin Luther King, Jr.

Finding

Historian Panel met March 9, 1989 to consider the proposal to rename Union Avenue to honor Martin Luther King, Jr. Our panel saw no major historical obstacle in accomplishing this goal.

Significance of Martin Luther King, Jr.

As Bernie Foster states in "The Report of the Martin Luther King, Jr. Street Naming Committee":

Dr. Martin Luther King, Jr. (like Einstein and Gandhi)
is one of the giants of the 20th century whose
thoughts, ideas and deeds have changed the world in
which we live.

In our opinion it is appropriate that this great American be memorialized in Portland in some way.

Significance of "Union Avenue":

City Ordinance 7263, approved June 12, 1892, stated "that Fourth Street in what was formally the City of East Portland ... be changed and hereafter known as Union Ave." The name "Union Avenue" was chosen to commemorate the Union of States which had recently been preserved through the American Civil War.

c: Ernest Yuzon, Transportation Engineering

POLICY FOR RENAMING CITY STREETS

I. Introduction

From time to time the City is asked to consider renaming a street after a prominent person. Such a request will be considered by City Council if certain criteria are met and if the person for whom the street is to be named was a person of high prominence whose life and achievements have withstood the test of time in terms of that person's contributions to, and positive influence on, the United States of America and/or the local community.

Infrequently, it becomes necessary to change a street name to eliminate confusion, or to correct errors in street names. Such action shall be undertaken by the City for the convenience of the general public wherever necessary.

Impact

Changing the name of a street will have a cost effect on public agencies at all levels of government, as well as to private parties and businesses. Records, maps, street signs, and data bases would have to be changed, and emergency service organizations as well as business contacts, creditors, and mail delivery carriers would need to be notified. These are only some of the costs that would be incurred.

8/12/87

Therefore, the City shall accept only one (1) street re-naming application at a time for processing, and shall implement only one (1) street name change per calendar year for a major traffic or district collector street as defined in the City's Arterial Streets Classification Policy (ASCP).

This policy establishes criteria and procedures for implementing that change.

II. Criteria for Renaming a City Street

Criteria set forth in this section shall be the guidelines by which an application for renaming a street will be measured.

A. Selection of a New Street name.

1. The proposed name must be:

- a. of a person who has achieved prominence as a result of his or her significant, positive contributions to the United States of America and/or the local community; and
- b. of a real person; and
- c. of a person who has been deceased for at least five (5) years.

8/12/87

B. Selection of a Street to be Renamed

1. The name of a street shall not be changed if it is of historic significance or is significant in its own right.
2. The street proposed for renaming must start and terminate entirely within City boundaries.
3. The name of any street shall be the same for its entire length.

III. Procedure

The applicant (who may be a person or organization) for renaming a street must conform to the following procedure:

A. Obtain a packet of material from the City Engineer containing:

1. Petition Forms
2. Instructions - Instructions as to the fee and procedures required will be provided. The City Engineer at this time shall also review the applicant's preliminary information and inform the applicant as to whether or not the street proposed for renaming meets the criteria set forth in Section II, paragraphs 2 and 3.

8/12/87

3. Application Forms - The applicant must identify the street to be renamed, the proposed name, and provide a map of adequate scale clearly showing the location of the street in question.
- B. Circulate Petition Forms - The applicant must have a map clearly showing the proposed street to be renamed, and a brief biography of the honoree available to the prospective signator. The applicant must also obtain a minimum of 2500 signatures in support of the proposal from legal residents of the City at Large or signatures of 75% of the abutting property owners along the street proposed for renaming.
- C. Obtain letters of support from a majority of the abutting neighborhood and business associations recognized by the City.
- D. Make good faith effort to obtain a letter of concurrence to the proposed street renaming from the honoree's surviving spouse, children, or parents, in that order.
- E. Provide supporting information including a complete biography of the proposed honoree with references of substantiation, honors received, contributions to the national and/or local community, etc. which will be reviewed by the historian panel. This submission shall be complete enough to allow the historian panel to accurately assess the appropriateness of renaming a street after the proposed honoree.

8/12/87

- F. Submit completed packet, with other required information, to the the City Engineer and make a deposit fee to cover the full cost of printing and mailing postcards and public notices as determined by the City Auditor. The minimum fee deposit shall be \$500 if the street proposed for renaming is ten City blocks (1/2 mile) or less in length. If the street proposed for renaming is more than ten City blocks (1/2 mile), the minimum deposit shall be \$1000. The Auditor shall return any unused portion of the deposit to the applicant.

Note: The applicant shall have 180 calendar days to complete and submit the packet with other required information to the City Engineer's office, after which time the application shall become invalid. No time extension shall be granted. At the time of submission, the City Engineer shall check the applicant's packet and accept it only if it is complete and complies with requirements set forth herein.

Upon receipt of the applicant's packet, the City shall process the application as follows:

- G. The City Engineer shall within 14 days refer the street renaming application to a panel of three (3) historians or persons with appropriate expertise appointed by the Commissioner in charge of the Office of Transportation for review and determination as to appropriateness of the proposed name and its compliance with criteria for selecting a new street name, and determination as to the historic significance of the street.

H. The Historian Panel shall have 45 days from the date of receipt to review the application and advise the City Planning Commission as to its recommendations. If the panel does not provide a recommendation within the 45 day period, the Planning Commission shall review the application with no recommendation unless the Planning Commission grants a time extension to the Historian Panel which shall not exceed (14) days.

I. Concurrent with the Historian Panel review under item H above, the Auditor shall conduct a postcard mailing survey of each legal owner and each legal address abutting the street in question, requesting the occupant and owner's input within 30 days, as to the proposed name change. The Auditor shall also receive and tabulate all responses to the postcard survey and forward the results to the City Planning Commission.

J. The City Engineer shall prepare and submit to the Planning Commission a budget impact statement as to the direct cost of production and installation of new street name signs and the related costs which can be identified.

K. The City Planning Commission shall conduct a public hearing on the matter and make a recommendation to City Council as to the best interest of the City in accordance with ORS 227.120.

8/12/87

- L. The Auditor schedules a public hearing before City Council on the matter. Notice of the hearing shall be published in a newspaper of general circulation not less than once within the week prior to the week within which the hearing is held.
- M. A public hearing is held before City Council on the proposed street name change.
- N. Council approves or denies application for street name change. If Council denies the application, it is filed with no further consideration, and the subject name and street shall not be considered again under this Policy for a period of at least two (2) years. If Council approves, certified copies of the enabling Ordinance shall be filed with the County Recorder, County Assessor, and County Surveyor.

IV. City-Initiated Action to Rename a City Street

The City may rename a street in order to correct errors in street names, or to eliminate confusion. Such action may be taken if it is determined that insignificant impact will result and it is desirable for the convenience of the general public. Renaming of a street by the City under provisions of this paragraph shall not be undertaken to rename a street after a person as provided for in other sections of this policy. Therefore, City initiated actions to rename a street

8/12/87

under provisions of this paragraph shall be exempt from compliance with Sections III. A. through H. of this policy.

V. Implementation

After Council approval of the name change, the Bureau of Maintenance shall install the new name signs adjacent to the existing street name sign. Both signs shall be in place for a period of five (5) years, unless a petition is submitted to City Council from a majority of abutting property occupants requesting that the dual signage period be shortened.

Both street name signs shall be maintained for the five year period at the same level of maintenance approved for street name sign maintenance city-wide, after which time the old name shall be removed.

The Auditor shall also notify the following organizations and individuals of the street name change through public notice, inter-office correspondence, or other appropriate means:

- The applicant.
- Affected City, County, State, and Federal agencies.
- General Public
- Emergency service organizations.
- Owners and occupants of all property abutting the street being renamed.

ELY:mms/8/12/87

(Policy)

