## BEFORE THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF CONFIRMING THE	)	RESOLUTION NO. 88-931
APPOINTMENT OF RICHARD H. CARSON	)	
TO THE POSITION OF DIRECTOR OF	)	Introduced by Rena Cusma,
PLANNING & DEVELOPMENT	)	Executive Officer

WHEREAS, The Code of the Metropolitan Service District, Section 2.02.040, requires that the Council of the Metropolitan Service District confirm the appointment of persons to "certain positions which have an independent and concurrent impact on both the Council and Executive Officer"; and

WHEREAS, Richard H. Carson has been appointed Director of the Planning & Development Department; now, therefore,

BE IT RESOLVED,

That the appointment of Richard H. Carson to the position of Director of the Planning & Development Department is confirmed by the Council of the Metropolitan Service District.

ADOPTED by the Council of the Metropolitan Service District this  $^{9\text{th}}$  day of  $^{\text{June}}$  , 1988.

Mike Ragsdale, Presiding Officer

DEC/gl 9627C/545 05/31/88

### **METRO**

## Memorandum

2000 S.W. First Avenue Portland, OR 97201-5398 503/221-1646

Agenda Item No.

\* Social social

May 27,1988

Meeting Date:

6/1/8c

Mike Ragsdale Presiding Officer

Rena Cusma Executive Officer

Appointment of Director Planning and Development

Attached is the resume of Mr. Rich Carson whom I have appointed to fill the above titled open position which was approved by Council during the budget process.

The search for a suitable candidate included placing recruitment ads in professional journals and other publications designed to reach a professional audience of potential respondents.

Some 88 applications were received, screened and reduced to ten finalists selected to be interviewed on the basis of professional credentials and experience.

The field of ten was interviewed May 4th and 5th and narrowed to two by Dick Engstrom, Ray Phelps and Matt Baines, Gresham attorney. The two finalists were interviewed by a larger panel that added Andy Cotugno, Dan Cooper and Dave Frederickson. I then interviewed the finalists and subsequently appointed Rich Carson.

I am hopeful that confirmation can occur at the Council meeting of June 9,1988, and I have so informed, Mr. Carson. If that time line can be maintained, I would expect Mr. Carson to assume the duties of Planning and Development Director mid to late June.

Please advise so that I may coordinate confirmation timing and appearances with Mr. Carson.

cc: Council

Personnel Office Metropolitan Service District 2000 SW First Avenue Portland, Oregon 97201

To whom it may concern:

This letter serves as the "statement of qualification" requested in your job announcement for the Director of Planning and Development. First I need to update my resume. I have recently been appointed to the position of Operations Manager for the Economic Development Department's Business Development Division. I am responsible for the day-to-day management of 20 people and a budget of over \$2 million. I support the Division's manager, who is responsible for directing the field operations for industry recruitment and retention.

Prior to this, I have been a Senior Policy Analyst in the Director's Office. I held this position for 9 months and was responsible for handling all inquiries and issues related to land use planning, infrastructure, transportation, and industrial development. Although I enjoyed the work, I did miss the management and budget aspects of my earlier position. That earlier job, noted in the resume, was when I managed the Industrial Property Section for 5 years. This group is very similar in the size of staff (4-9) and budget to your Planning and Development Department.

Besides having the management skills and professional knowledge, I also have the required leadership and communication abilities. As chairman of the State Economic Advisory Team, I work with 20 different state agencies. I have also developed working relationships with all the major public and private development related organizations in the Portland metropolitan area.

Sincerely,

Richard H. Carson

Richard H. Carson

Púsition applied for:	FOR OFFICE USE 000023 Application no.
Job title Director Planning & Dev. Class no. 094	RECEIVED APR 1 5 1988
Carson Richard H.	Date received
NameLAST FIRST MIDDLE INITIAL	How did you learn of this position?
Other last names used in employment None	_ Newspaper
Address732 NW 170th Drive	Prof. or trade mag.
NUMBER	Journal/newsletter_
CITY	
Business phone (503) 37.3-1200 NUMBER EXTENSION	Agency
Home or message phone 645–8836	
Social security number 552-66-0046	☐ Metro
Motor vehicle operator's license number 2156150	Other
State Oregon	If you are not a U.S. citizen, do you have a
A service the service of the period of the p	permit to work in the United States?
	∵ yes
In accordance with Federal guidelines for equal employment opportunity, Metro is require of job applicants by ethnic background, age, and sex. The section below must be complete.	ed to keep records which include identification
of job applicants by etrinic background, age, and sex. The section below must be completely	10 your application of the control o
The state of the s	um, a file and will be a file of the
Ethnic background (check one only):	
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peoples of Europe, North Africa, or the Middle East.  BLACK (not of Hispanic origin): All persons having origins in any of the black racial.	Sex: ☑ male ☐ female ☐  Date of birth 10 12 1947 NONTH DAY YEAR >>
peoples of Europe, North Africa, or the Middle East.  BLACK (not of Hispanic origin): All persons having origins in any of the black racial groups of Africa.  HISPANIC: All persons of Mexican, Puerto Rican, Cuban, Central or South	Date of birth 10 12 1947c MONTH DAY YEAR NAME Handicap status: Are you considered handicapped under Oregon State Law?
peoples of Europe, North Africa, or the Middle East.  BLACK (not of Hispanic origin): All persons having origins in any of the black racial groups of Africa.  HISPANIC: All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.  ASIAN or PACIFIC ISI ANDERS: All persons baying origins in any of the original	Date of birth 10 12 1947c  MONTH DAY YEAR  Handicap status: Are you considered
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I certify that the statements I have made in my application are true to the best of my knowledge. I understated that falsification or misrepresentation may be cause for my disqualification.

Signaturé :

يمحين

Date April 14, 1988



## METRO

# Employment Application

2000 S.W. First Avenue Portland, OR 97201-5398 503/221-1646

JOS TITLE	CLASS NO.		FOR OFF	CEUSE	00	0000		
Director Planning & Development #094				ation no.	UU	0023		
						no 1 5 t	988	
CITY AND STATE MAY WE CONTACT THIS EMPLOYER?					PK 1 - 1	300		
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Education and formal training			- 1 4 to		: :	·/# (1		
Do you have a high school diploma or a G	ED certificate? X yes		□ по					
Colleges, military, trade, business or other so		ation to mee	t the re	quireme	nts as	specified in	the 🖖 👍	
recruiting announcement	ार क रहामगढ़ है स्वाहत का है ज़िला है। 	DATES		DITS EARN	4.5	GRADUATED	DEGREE/	
A CONTRACTOR OF THE PARTY OF TH	COURSE OF STUDY	ATTENDED	qtr hrs	sem hrs		yes/no	YEAR	
Portland State University	Economic Geography	1980982	48		· `	Yes	BS	
University of Oregon	Urban Planning	1974-76		119	· ·	No		
Pasadena City College	Control of the contro							
						1.44		
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	1999年					2	The Trade of	
List currently valid professional or vocationa					•••		in his major Tari	
Professional Associate - Indu	istrial Development Res	earch Co	unci l	· · ·	· ·		·. · · · · · · · · · · · · · · · · · ·	
Skills (list any job-related skills you have)			• • •		• .			
Work experience Describe enough work	experience to meet the requiremen	ts for this p	osition a	s specif	ied in t	he recruiting	;	
announcement. Includ	e unpaid and volunteer work. Attac	th additiona	sheet i	i necess	sary.	I roru	•	
Oregon Economic Developmen	t Department 1595 Co	ttage St	SNE :	<u>Salem</u>	11	TOTAL 5	- 10	
Supervisors NAME AND TELEPHONE Years Months Steve Petersen								
2 *Chairman - State Economic Advisory Team (interagency "SWAT" team for FROM 6 82								
major investments/economic emergencies.								
5 *Manager Industrial Properties for 5 years. In charge of land use issues 10 1						S to P	resent	
\$5 million infrastucture program, Oregon Economic Trends Project re-								
Sparch program Statewide Planning Goal 9 legislation (co-author), the Hours worked each								
MOLECULE AND								
State's computerized land inventory system. (see resume for more)(continued on back)								

Work experience Describe enough work experience to meet the requirements for this position as specified (cont.) announcement. Include unpaid and volunteer work. Attach additional sheet if necessary	I in the recruiting
Corbin-Yamafuji Associates 17992 Mitchel S., Irvine, CA	TOTAL
YOUR TITLE Land Planner SUPERVISOR'S NAME AND TELEPHONE Taka Ishii (714)660-0970	Years - Months
DUTIES (BE SPECIFIC) Responsible for land use permitting and site site planning for major	гном 1 82
commercial and residential projects. Temporary job.	Month Year
1 Laurence	то 5 82
	Month Year
	Hours worked each week
Daniel: Mann, Johnson & Mendenhall 421 SW Sixth, Portland, OR	TOTAL 4 7
Richard Garfield 227-1254	Years Months
DUTIES (BE SPECIFIC) Responsible for master planning, permit processing and site design	FROM 11 77
on major industrial and commercial projects. In charge of land use	Month Year
and environmental assessment consulting to Oregon cities. Environ-	то 5 82
mental projects include Clark County General Aviation Airport, I-5	Month Year-
Freeway improvements and satellite earth receiving station. Dev-	Hours worked each week
elcelopments include Tektronix, Floating Points System.	40
Lane County Planning 125 East 8th, Eugene, OR	TOTAL 1 2
YOUR TITLE Land Planner Vernon Delk 687-4186	Years Months
DUTIES (BE SPECIFIC) USE planning administration and implementation. Primarily in	FROM 8 76
ordinance work, writing staff reports, public information.	Month Year
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the state of the second discreption of the second s	Month Year
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EMPLOYER ADDRESS	TOTAL TIME
YOUR TITLE - SUPERVISOR'S NAME AND TELEPHONE	Years. Months
DUTIES (BE SPECIFIC)	FROM
	: Month Voor
	Month Year
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	TO Month Year
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#### WORK FXPERIENCE

1982 - Present	OREGON ECONOMIC DEVELOPMENT DEPARTMENT 595 Cottage Street, NE, Salem, OR 97310 Manager Industrial Properties: industrial site selection, marketing and infrastructure funding.
1982	CORBIN-YAMAFUJI & PARTNERS 17992 Mitchell South, Irvine, CA 92716 Project Manager: commercial/residential master planning.
1977 - 1981	DANIEL, MANN, JOHNSON & MENDENHALL 421 SW Sixth, Suite 1111, Portland, OR 97204 Project Manager: commercial/industrial master planning.
1976 - 1977	LANE COUNTY PLANNING DEPARTMENT 125 East 8th, Eugene, OR 97401 Associate Planner: land use administration.
1973 - 1974	MITCHELL & NELSON ASSOCIATES 1420 SW Broadway, Portland, OR 97207 Site Planner: commercial/industrial master planning.

#### BASIC EDUCATION

1982 - Present	PORTLAND STATE UNIVERSITY (Portland, OR) Post Graduate Studies in Real Estate Law				
1977 - 1982	PORTLAND STATE UNIVERSITY (Portland, OR) B.S. Degree in Economic Geography				
1974 - 1976	UNIVERSITY OF OREGON (Eugene, OR) Urban Planning/Geography				

### PROFESSIONAL ACHIEVEMENTS

Honors:	Governor's Management Recognition Award - State of Oregon (1984)				
	Professional Associate certification - Industrial Development Research Council (1986)  Sweepstake Awards - American Advertising Federation (1987)	1			
	Computer Site Location Award - Conway Data, Inc. (1983)	•			

Memberships: State Economic Advisory Team, Chairman

City Club of Portland, Business & Labor Standing Committee

Editorial Advisory Board, Expansion Management Magazine

### WORK EXPERIENCE

OREGON ECONOMIC DEVELOPMENT June 1982 - Present

Manager of Industrial Properties. Manage section with up to nine people that is responsible for major investment site selection/infrastructure assistance, as well as industrial development research analysis and marketing:

- Developed the state's award winning computerized industrial property selection system (1,500 sites /60,000 acres and 386 buildings/3.8 million square feet).
- Administered the \$5 million "Site-Specific Infrastructure Grant Program".
- Directed the Department's "Industrial Marketing Plan" and coordinated the private sector technical adivsory committee of marketing professionals.
- Managed the state's target industries analysis program (Oregon Economic Trends Project).

Lead state business development officer for major investment cases with U.S. and foreign companies as:

- NEC America - National Semiconductor - Dayton Hudson - Fujitsu America - B. F. Goodrich - 3M Company

Economic development and land use coordinator for the following legislation and legislative reports:

- HB 2295: Governor's Land Use Reform Bill (1983)
- "Destination Resort Subcommittee Report" to Governor (1983)
- "Oregon Economic Development Policy Report" to Governor (1984)
- Statewide Planning Goal 9 (Economy) administrative rules (1985)
- HB 2938: \$23 million infrastructure grant/loan program (1985)
- The "Oregon Ambassador" program feasibility study (1987)

CORBIN-YAMAFUJI & PARTNERS January 1982 - May 1982

Project Manager. Responsible for master planning, permit processing and design of large scale commercial and residential developments. Project work on a 263 acre residential project with 1052 units. Commercial design for mixed use project in New Jersey.

DANIEL, MANN, JOHNSON & MENDENHALL November 1977 - July 1981

Project Manager. Responsible for industrial site master planning and environmental studies. Participated in presentations to clients and public hearings/citizen workshops regarding industrial, commercial and residential developments. Generated initial site evaluation, permit applications and project reports.

Responsible for master planning of building sites, circulation, parking, grading and transportation access. Industrial projects include:

- Tektronix (Forest Grove)
- Floating Point Systems (Beaverton)
- Maruman Integrated Circuits (Sunnyvale)

Responsible for three municipal comprehensive plans funded through Oregon Statewide Planning Program. Project coordinator for three environmental assessments:

Satellite receiving station (Portland)
 General aviation airport (Clark County)
 I-5 Freeway improvements (Portland)

LANE COUNTY PLANNING DEPARTMENT August 1976 - November 1977

Associate Planner. Worked in land use administration and implementation. The position required land use application review, public information and writing staff reports.

MITCHELL & NELSON ASSOCIATE August 1973 - August 1974

Site Planner. Responsible for industrial, commercial and residential projects. Projects include:

Tektronix Main Campus

(Beaverton)

Shopping Malls

(Eugene and Chevenne)

#### **PUBLICATIONS**

Carson,	Richard H., "In	tegrated In	dustrial Develop	ment Plann	ing", Site S	<u>Selection</u>
	<u>Handbook</u> ,	Vol. 32, N	lo. 6, pp. 17-21,	December	1987.	
		•				

- ----, "Government Aid Makes A Difference", <u>Business Journal</u>, Vol. 4, No. 18, p. 5, July 6, 1987.
- -----, Locating the Factories of the Future: A Survey of Determinants of High

  Technology Facility Siting, Industrial Development Research Council, Atlanta,

  September 1986.
- ----, "Oregon and Japan, Trading Partners", <u>Business America</u>, Vol. 8, No. 8, inside cover, April 15, 1985.
- ----, "Why Companies Come Here", <u>Oregon Business</u>, Vol. 10, No. 2, pp. 39-40, February, 1987.
- ----, "Why Pick Oregon? Let Me Count the Ways", <u>Business Journal</u>, Vol. 2, No.11, p. 5, May 13, 1985.
- "A Year Later, Tax Repeal Stands Test", Business Journal, Vol. 2, No. 21, p. 5, July 22, 1985.

Metro Council June 9, 1988 Page 6

Councilor Waker said he would not support the resolution for reasons similar to the ones stated by Councilor Knowles.

Vote: A vote on the motion resulted in:

Ayes: Councilors Collier, Cooper, DeJardin, Gardner,

Hansen, Kelley, Van Bergen and Ragsdale

Nays: Councilors Kirkpatrick, Knowles and Waker

The motion carried and resolution No. 88-938 was adopted.

7.4 Consideration of Resolution No. 88-931, for the Purpose of Confirming the Appointment of Richard H. Carson to the Position of Director of Planning and Development

Intergovernmental Relations Committee Chair Councilor Waker reported the Committee had tentatively approved Mr. Carson's appointment subject to investigations into background references. Those investigations had been performed and he recommended the candidate's confirmation.

Motion: Councilor Waker moved, seconded by Councilor

DeJardin, to adopt Resolution No. 88-931.

Vote: A vote on the motion resulted in all eleven

Councilors present voting aye.

The motion carried and Resolution No. 88-931 was unanimously adopted.

7.5 Consideration of Resolution No. 88-924, for the Purpose of Authorizing Transfer of 1.4 Acres of Metro Washington Park Zoo Lands to the Oregon Department of Transportation

Councilor Waker, Chair of the Intergovernmental Relations Committee, explained the Committee had unanimously recommended adoption of the resolution. The City of Portland was in agreement with the transfer.

Motion: Councilor Waker moved to adopt Resolution No. 88-924

and Councilor Gardner seconded the motion.

Vote: A vote on the motion resulted in all eleven

Councilors present voting aye.

The motion carried and Resolution No. 88-924 was unanimously adopted.