



Greenspaces Policy Advisory Committee

MEETING NOTICE

5:30 p.m. Thursday, January 25, 2007

Metro Regional Center, **Room 370A&B**
600 NE Grand Ave., Portland

AGENDA

Convene

Mike Ragsdale, Committee Chair

Regional nature-based science education *

Metro Councilor Rex Burkholder

Discussion of Park Summit

All

Updates

Adjourn

*** See attached memo from Councilor Burkholder. (Re-sending this due to lapse in time since originally sent).**

December 15, 2006

GPAC Members:

Thank you to all who braved the weather and made it to the GPAC meeting only to find out we had made a decision to cancel. We gave it our best effort to contact everyone in time to avoid an unnecessary trip, but were only partially successful. Our primary concern, of course, was your safety. Sorry if this caused you any inconvenience. We will be updating our contact phone list at our next meeting so that in the event of an emergency, we have the best chance of catching you before you leave home or your office for the meeting.

We are considering moving up the January meeting to Thursday, January 11th. Please let Pat know if you prefer the January 11th date or if we should just keep our regular meeting date of January 25th. (Pat's contact data is: 503.797.1870 or sullivanp@metro.dst.or.us.) We have a few work products that we are ready to share and we are anxious to set the parameters of the summit.

Just a couple of quick updates on the summit after staff has met with David Bragdon. We have decided that a May date for the event will work much better in terms of the planning that is required. The Adidas facility is being firmed up but looks very promising. They have a very nice conference/auditorium that we think will work well for us. David is thinking that a smaller targeted event will be most effective. At this time it does not look likely that we will be able to get Mayor Daley for the keynote, although we will extend an invitation when we have firmed up the date in May. Stay tuned for more information at the January meeting!

Thank you for all of your hard work and have a safe and happy holiday season.

Lydia

Annotated Summit Outline

OBJECTIVE: Engage a variety of people on the benefits of creating a seamless regional park system by examining the current system, celebrating the recent passage of the bond, exploring opportunities to acquiring funding to market a cohesive system. The event is to be used as a set-up to begin implementation by seeking a common legislative agenda, changing operating practices or agency responsibilities to maximize resources.

Venue: Adidas has tentatively committed to the use its facility

- Conference facility located on the top floor of the Red Building and has stadium type seating, great media capabilities and a reception area
- The reception area has a view of Forest Park and downtown
- Adidas has its own catering service that we can use for the event
- The site is located off of the yellow Max line

Number of attendees: maximum of 150 people

Breakout of attendees: 20-25 elected officials (local/state/federal), 15 tourism/chamber leaders, 30-35 key business leaders, 35 Park Directors and key staff, 20 advocates/non-profit, 15 GPAC members, remainder- staff

Date: the event can be held either May 9th or 11th (Wed or Friday)

Keynote Speakers:

Event kickoff: Richard Louv, Author of "Last Child in the Woods" (confirm)

Lunchtime speaker: Tim Boyle, CEO of Columbia Sportswear (confirm)

* At this point Mayor Daley is unlikely although when the date is firm we will contact his office again

Materials: Roll out GPAC's work to define the existing and proposed park system (Map Atlas, Master Plan Map and Natural Areas/Landscape Diversity Map), 50 walks brochure and the Regional Park Finder Web Tool.

Lead Off: Council President Bragdon will kick off the event with a brief discussion on the success of the 1995 bond measure and the recent success of passing a second bond measure in 2006. He will introduce guest speakers and may award \$\$\$ to a grant recipient as a demonstration of how this concept of working together can pay big dividends for individual organizations and assist in reaching overall goals.

Program:

8:00 to 8:30 registration
8:30 to 9:00 Opening (D. Bragdon)
9:00 to 9:15 Where are we now? (J. Desmond)
9:15 to 10:15 Track 1
10:15 to 10:30 break
10:30 to 11:30 Track 2
11:30 to 12:00 Break out/small group discussion
12:00 to 1:00 Lunch, keynote speaker
1:00 to 2:00 Track 3
2:00 to 2:30 Wrap Up (D. Bragdon)

Where are we now?

Jim Desmond will set the stage for the day by discussing the work that GPAC has completed to determine the status of the current park and natural systems in the region and where the gaps are in the planned system.

Themes for the Event: 3 Tracks or Themes

Based on the objective above three major themes have been identified. Speakers will be chosen to provide information on the theme and stimulate discussion on how our region could benefit from employing a regional concept to deliver park services. The themes or tracks may not provide all of the answers but should be used to start conversations and motivate park professionals, elected officials and business people to work together to achieve results.

Theme 1: Regional System

Theme Speaker - Dave Fischer (confirm)

The concept of a Regional Park System could take a number of different forms based on how the system is defined, whether resources are shared and how funding is sought to achieve overall goals. This theme discussion would be lead by Dave Fischer (St Louis Regional Parks) to describe the model of a regional park system that is currently being used in Minneapolis and now in St. Louis. This session will help answer the questions: 1) What could our regional system look like and how would we get there? 2) What are the advantages of approaching delivery of parks services on a regional basis and how do we create a funding source to approach business this way?

Theme 2: Marketing and Communication

Theme Speaker - David Thorpe (confirm)

1/24/2007

Budget: ballpark of \$30,000

Event materials- walking tour brochure, invitations	\$5,000
Food/refreshments- at \$15.00 per person	\$2,225
Speaker fees- (Richard Louv)	\$5,000
Ziba Design, consulting fee-	\$15,000
Travel- (Dave Fischer)	\$1,000
TOTAL	\$28,225.00

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1/24/2007

David Thorpe from Ziba design will be under contract by Metro to make this presentation for this track. Ziba Design will lead a discussion on developing a business model to market the regional system of parks and green spaces. Some of the questions that may be addressed in their presentation are: 1) Does the public recognize the value of parks and open spaces? 2) Do we describe and market parks to the public in the most efficient manner? 3) Are there different or more effective ways to provide park services or facilities to the public?

Theme 3: Federal and State Agenda

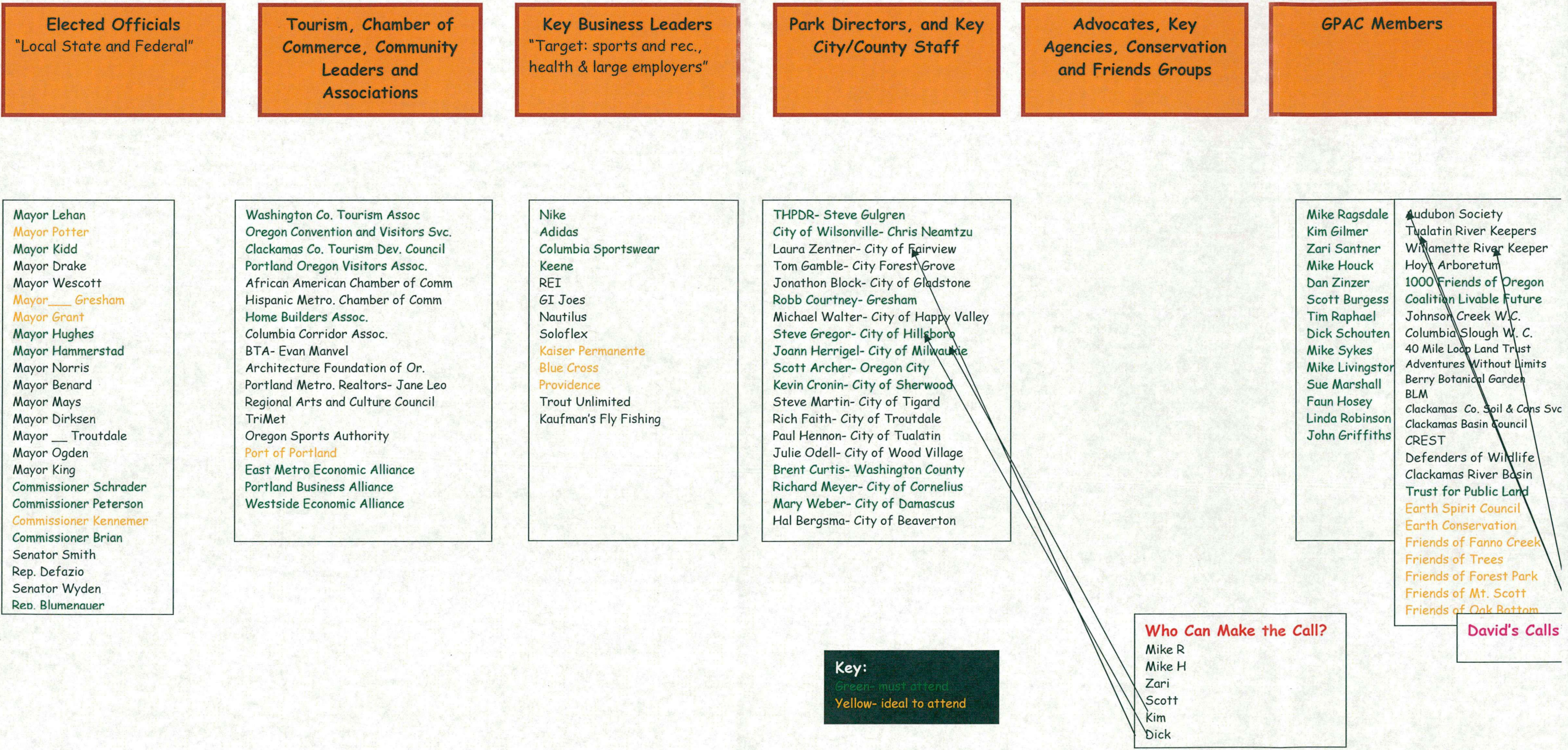
Theme Speaker - Charlie Hales (confirm)

This theme is designed to identify and discuss a topic that can be developed to demonstrate the value of regional collaboration to achieve a shared goal. The Regional Trails system cannot be implemented or funded by one entity. The overall system has been largely defined and pieces of the system are currently being built. The Federal and State delegations have an interest in building this system because of its recreational and transportation value. With a defined agenda that is supported regionally the chances of successfully receiving a significant allocation of transportation dollars to complete the system is more likely.

Actions Desired:

1. Engage/inspire participants and issue a clear call to action.
2. Identify next steps of developing and implementing an action agenda for an improved system of parks, trails and natural areas and begin work on developing a funding source to address operational and capital needs.

Spider Diagram - Parks Summit



January 17, 2007 Quarterly trails meeting lengthened to 1-4pm

Mel Huie is out of the country until early January. However, Gregg Everhart has confirmed that Sarah Shipley, conference planner for the Rails to Trails Conservancy, will be able to join the January 17th quarterly trails meeting. The meeting will be longer, 1-4pm, so that we can discuss the conference in more detail. The conference format is being modified so that the primary role for locals is to help with the mobile workshops, i.e., tours.

If you don't have conference in your new 2007 calendar, it will begin with an evening kick-off event on Wednesday August 8th. The tours are the last scheduled event, on Friday August 10th, 2-5pm. The initial plan is to aim for 3 tours that use transit and walking, 3 tours by bikes (since there seem to be about 90 bikes available for rent), and 2-3 tours by bus. RTC is also willing to consider offering additional, longer tours on Saturday, if there are local leaders. However, we expect many conference attendees to be interested in the Bite of Portland and Providence Bike-Pedal events happening on the weekend.

We will discuss potential tours during the last hour of the meeting so please bring maps and descriptions of your suggestions. Once we see the broad range of possibilities, we'll need to test routes and timing and select tours most likely to attract and educate the attendees. RTC needs to have titles and general descriptions for the selected tours by the end of February.

Greenspaces Policy Advisory Committee

December 15, 2006

NAME	REPRESENTING	E-MAIL ADDRESS	PHONE
Mike Ragsdale, Chair	<i>Citizen representative</i>	mikeragsdale@comcast.net	503.201.2916 - cell 503.537.9597 - home
Scott Burgess	<i>Southern park providers</i>	sburgess@ci.west-linn.or.us	503-445-9000 - work 503.635.7385 - home
Ernie Drapela resigned 12/31/06	<i>Eastern park providers</i>	edrapela36@verizon.net	503.665.0535
Kim Gilmer	<i>Southwest park providers</i>	kgilmer@ci.oswego.or.us	503.675.2545
John Griffiths	<i>Central western park providers</i>	john.griffiths@intel.com	503.264.7282
Faun Hosey	<i>Citizen representative</i>	faun11@msn.com	503.730.7382 - cell 503.647.3286 - home
Mike Houck	<i>Park-related environmental groups</i>	mikehouck@urbangreenspaces.org	503.319.7155 - cell
Mike Livingston	<i>Citizen representative</i>	mike.livingston@pgn.com	503.464.8127
Sue Marshall on LOA until 7/1/07	<i>Citizen representative</i>	suemarshall5@hotmail.com	971.506.4617 - cell
Tim Raphael	<i>Non-profit land trust organizations</i>	tim.raaphael@tpl.org	971.244.4106 - cell
Linda Robinson	<i>Citizen representative</i>	lrobins@pacifier.com	503. 261.9566
Zari Santner	<i>Largest city in the region</i>	pkzari@ci.portland.or.us	503. 823.5379 (Nancy Stites – Asst 503.823.5135)
Dick Schouten	<i>West of the Willamette park providers</i>	dick_schouten@co.washington.or.us	503. 846.8681
Mike Sykes	<i>Westernmost park providers</i>	msykes@ci.forest-grove.or.us	503. 992.3234
Dan Zinzer	<i>East of the Willamette park providers</i>	danz@co.clackamas.or.us	503. 353.4661

Greenspaces Policy Advisory Committee

Approx. Volunteer Hours for 2006

HRS	NAME	MEETINGS ATTENDED	REPRESENTING	E-MAIL ADDRESS	PHONE
75	Mike Ragsdale, Chair	9	<i>Citizen representative</i>	mikeragsdale@comcast.net	(503) 201-2916-cell (503) 537-9597-home
30	Scott Burgess	5	<i>Southern park providers</i>	scott@scottburgess.com	(503) 657-0331
55	Ernie Drapela	7	<i>Eastern park providers</i>	edrapela@spiritone.com	(503) 665-0535
60	Kim Gilmer	7	<i>Southwest park providers</i>	kgilmer@ci.oswego.or.us	(503) 675-2545
21	John Griffiths	4	<i>Central western park providers</i>	john.griffiths@intel.com	(503) 264-7282
35	Faun Hosey	7	<i>Citizen representative</i>	faun11@msn.com	(503) 647-3286
95	Mike Houck	7	<i>Park-related environmental groups</i>	houckm@teleport.com	(503) 292-6855 x111
12	Mike Livingston	3	<i>Non-profit land trust organizations</i>		
25	Sue Marshall	4	<i>Citizen representative</i>	sue@tualatinriverkeepers.org	(503) 620-7507+
8	Tim Raphael	2	<i>Non-profit land trust organizations</i>		
65	Linda Robinson	9	<i>Citizen representative</i>	lrobins@pacifier.com	(503) 261-9566
70	Zari Santner	8	<i>Largest city in the region</i>	pkzari@ci.portland.or.us	(503) 823-5379
55	Dick Schouten	6	<i>West of the Willamette park providers</i>	dick_schouten@co.washington.or.us	(503) 846-8681
25	Mike Sykes	4	<i>Westernmost park providers</i>	msykes@ci.forest-grove.or.us	(503) 992-3234
50	Dan Zinzer	7	<i>East of Willamette park providers</i>	danz@co.clackamas.or.us	(503) 353-4661

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Volunteer Hours for Jan, Feb 2006

HRS	NAME	REPRESENTING	E-MAIL ADDRESS	PHONE
40	Mike Ragsdale, Chair	<i>Citizen representative</i>	mikeragsdale@comcast.net	(503) 201-2916-cell (503) 537-9597-home
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15	Faun Hosey	<i>Citizen representative</i>	faun11@msn.com	(503) 647-3286
60	Mike Houck	<i>Park-related environmental groups</i>	houckm@teleport.com	(503) 292-6855 x111
0	Esther Lev	<i>Non-profit land trust organizations</i>	estherlev@wetlandsconservancy.org	(503) 239-4065
0	Sue Marshall	<i>Citizen representative</i>	sue@tualatinriverkeepers.org	(503) 620-7507+
30	Linda Robinson	<i>Citizen representative</i>	lrobin@pacifier.com	(503) 261-9566
50	Zari Santner	<i>Largest city in the region</i>	pkzari@ci.portland.or.us	(503) 823-5379
15	Dick Schouten	<i>West of the Willamette park providers</i>	dick_schouten@co.washington.or.us	(503) 846-8681
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30	Dan Zinzer	<i>East of the Willamette park providers</i>	danz@co.clackamas.or.us	(503) 353-4661
	Vacant	<i>Citizen representative</i>		
	Joel Shaning	<i>Intern</i>		

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