

This effort begins with local land use plans to identify actions that support livable communities. Building on the land use plans, the transportation plan examines high capacity transit alternatives and potential roadway, bicycle and pedestrian improvements.

The actions and investments that result from this plan will support key elements of a successful region, things such as vibrant communities, economic prosperity, transportation choices, clean air and water, leadership in minimizing contributions to climate change, and equity.

Southwest Corridor Plan partners: cities of Beaverton, Durham, King City, Lake Oswego, Portland, Sherwood, Tigard and Tualatin, Multnomah and Washington counties, ODOT, TriMet and Metro.

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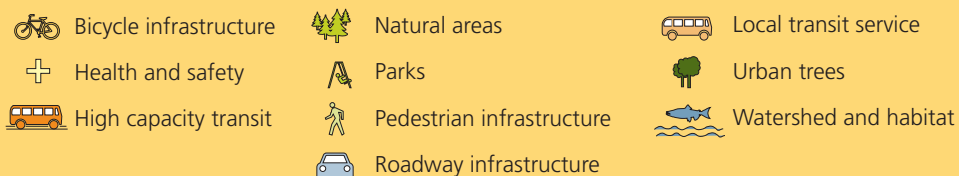
From a wide range of ideas to potential projects



Residents, businesses and other stakeholders in the Southwest corridor have offered many great ideas for neighborhood and transportation improvements. These ideas ranged from sidewalk improvements on a specific block to adding urban trees along major roads, expanding the freeway, changing land uses, adding parks or trails and more.

The Southwest Corridor Plan seeks to maximize limited local, regional, state and federal funds to support, strengthen and connect livable and prosperous places. The next step toward a shared investment strategy for the corridor is to narrow these ideas to a range of projects that offer the most community benefit while still recognizing today's financial challenges. An important task for the narrowing process will be the consideration of when we might be able to afford each of these projects in light of other local, regional and state priorities.

Short- and mid-term projects will move forward to be considered and evaluated as elements of a shared investment strategy for the corridor, while early opportunities – projects with committed funding – can move on to immediate implementation.



From vision to criteria: Determining measureable assessments

Building a shared investment strategy begins with using our shared values to determine how we will assess which alternatives best meet community visions for the corridor for downtowns, mainstreets and employment areas.

- **Vision** The plan vision, developed from what residents and others stakeholders value and see is needed for the corridor, provides a foundation for the work to be done.
- **Goals** The goals for the project spring from the vision, dividing it into four themes.
- **Objectives** Objectives come from the goals, helping to define how we measure shared investment strategies.
- **Evaluation criteria** The evaluation criteria are specific measures used to determine if, and how well, the goals and objectives are met by potential projects. Certain criteria may inform more than one goal and objective.

- ↓ Process for developing goals, objectives and criteria for evaluating shared investment strategies for the corridor
- ↑ Process for evaluating alternatives and potential shared investment strategies for the corridor to reach the best solution for the corridor

