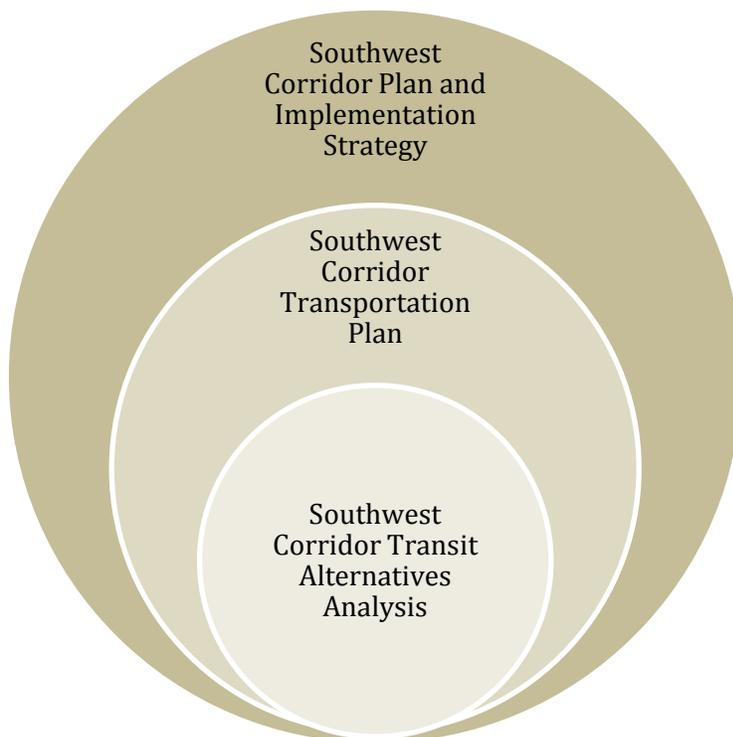


## SOUTHWEST CORRIDOR PLAN AND IMPLEMENTATION STRATEGY: VISION AND GOALS

The vision statements for the Southwest Corridor Plan, Transportation Plan and Transit Alternatives Analysis provide a clear and compelling picture of the opportunities and challenges of the corridor. This information:

- Sets a foundation for successful decision-making;
- Establishes why there is a proposal to take action;
- Provides the basis for public support; and
- Lays the foundation for evaluation of alternatives.

The graphic below describes the relationship between the various components of the Southwest Corridor Plan and Implementation Strategy. The Southwest Corridor Transportation Plan and Transit Alternatives Analysis are a subset of the Southwest Corridor Plan with more specific focus.



The **Southwest Corridor Transportation Plan** is a subset of the overall Southwest Corridor Plan and Implementation Strategy and will have a similar vision statement (problem statement) and goals and objectives with a specific focus on transportation.

The **Southwest Corridor Transit Alternatives Analysis** is a subset of the overall Southwest Corridor Plan and Implementation Strategy and will have a similar vision statement and goals and objectives with a specific focus on transit. This vision statement will serve to define the purpose and need of any proposed transit alternative.

## **Southwest Corridor Plan: Vision**

The vision for the Southwest Corridor Plan is to support, strengthen and connect livable and prosperous places from Portland to Sherwood. Through an open and inclusive community process we will select land use and transportation alternatives for implementation. We will seek to balance enhancing employment, housing choices, the environment, and quality of life. We will use public resources efficiently, thoughtfully and equitably, and stimulate private and public investment.

## **Project goals and objectives: Southwest Corridor Plan and Implementation Strategy, Southwest Corridor Transportation Plan and Southwest Corridor Transit Alternatives Analysis**

Integrated strategies will be mutually developed to meet the vision and needs of the communities in corridor and will strive to meet a balance of the following goals and objectives.

**Accountability and partnership** – Manage resources responsibly, foster collaborative investments, implement strategies effectively and fairly, and reflect community support.

- Build upon existing plans, private development and investments in public infrastructure
- Make investments that maximize limited resources
- Equitably distribute the benefits and burdens of growth geographically and demographically

**Prosperity** – People can live, work, play and learn in thriving and economically vibrant communities where everyday needs are easily met.

- Develop communities that provide education, jobs, services, shopping and recreation
- Stimulate potential for private investment
- Support a wide variety of employment
- Improve opportunities for affordable living, considering the combined housing, transportation and utility costs

**Health** – An environment that supports the health of the community and ecosystems.

- Develop transportation facilities and urban form that enhance the natural environment
- Support active and healthy lifestyles
- Strive to enhance the natural environment to improve ecosystem function and air and water quality

**Access and mobility** – People have a safe, efficient and reliable network that enhances economic vitality and quality of life.

- Improve access to places where people live, work, play and learn
- Improve access, mobility and safety for all transportation modes, ages and physical abilities
- Improve the freight transportation system to ensure that the region and its businesses stay economically competitive

**Southwest Corridor Transportation Plan: Vision (Problem Statement) – work in progress**

The role of the Southwest Corridor Transportation Plan is to evaluate the transportation systems necessary to connect and serve the livable and prosperous places identified through the Southwest Corridor Plan. The Transportation Plan will identify transportation strategies, systems, and improvements to support the achievement of the local land use plans and contribute to the overall access, mobility and economy of the state and region.

**Southwest Corridor Transit Alternatives Analysis (AA): Vision (Purpose and Need) – work in progress**

The role of the Southwest Corridor Transit Alternatives Analysis is to identify transit strategies that support the achievement of the state, regional and local land use plans.