

# Metro | Agenda

Meeting: Metro Council Work Session  
Date: Thursday, Feb. 14, 2013  
Time: **2:30 p.m. or immediately following the regular meeting**  
Place: Council Chamber

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## CALL TO ORDER AND ROLL CALL

**2:30 PM 1. ADMINISTRATIVE/ CHIEF OPERATING OFFICER COMMUNICATION**

**2:45 PM 2. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT: INVESTMENT CHOICES - INFORMATION / DISCUSSION**

**Robin McArthur  
Kim Ellis  
Patty Unfred**

**3:30 PM 3. COUNCIL BRIEFINGS/COMMUNICATION**

## ADJOURN

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Agenda Item No. 2.0

**CLIMATE SMART COMMUNITIES  
SCENARIOS PROJECT:  
INVESTMENT CHOICES**

Metro Council Work Session  
Thursday, Feb. 14, 2013  
Metro, Council Chamber

**METRO COUNCIL**  
**Work Session Worksheet**

Presentation Date: February 14, 2013 Time: 2:45 p.m. Length: 45 minutes

Presentation Title: Climate Smart Communities Scenarios Project: Investment Choices

Service, Office, or Center: Planning and Development, Communications

Presenters (include phone number/extension and alternative contact information):

Robin McArthur, Kim Ellis (x1617), Patty Unfred (x1685)

**ISSUE & BACKGROUND**

Working together with city, county, state, business and community leaders, Metro is researching the most effective combinations of policies and strategies to help us create great communities, support the region's economy and meet goals for reducing greenhouse gas emissions. In 2013, Metro and local partners will test three scenarios that represent what the region could look like in 2035, if various transportation and land use strategies are pursued. The land use visions of cities and counties across the region are the building blocks for the scenarios to be tested, with a goal of creating a diverse yet shared vision of how we can keep this region a great place for years to come – for everyone – and meet state greenhouse gas emissions goals.

The Climate Smart Communities Scenarios Project made significant progress in 2012:

- **Engaged local governments and other stakeholders to share project information and early findings.** From January to September 2012, Metro councilors and staff shared the Phase 1 findings and other project information through briefings to city councils, county boards, county-level coordinating committees, state commissions, Metro advisory committees, regional and state conferences and other meetings. Staff also regularly convened a local government staff technical working group in 2012. The work group provided technical advice to Metro staff, and assistance with engaging local government officials and senior staff.
- **Convened workshops with community leaders on the public health, equity/environmental justice, and environmental outcomes that are most important to consider in the scenario evaluation process.** Reports documenting the Environmental and Equity/Environmental Justice workshops can be downloaded from the project website. The public health report will be made available in the next month.
- **Partnered with business associations to host a series of focus groups to understand their challenges, opportunities and priorities.** The first two focus groups were held in December in partnership with the Columbia Corridor Association and East Metro Economic Alliance. The remaining four focus groups will include business owners from Clackamas and Washington counties, small business owners in partnership with the Portland Business Alliance, and developers.
- **Developed a community investment frame to guide development of three alternative scenarios to be tested in Summer 2013.** The CSC technical work group continues to serve an important advisory role to staff and helped develop the framework. The framework will be brought forward for discussion by MPAC and JPACT at their upcoming meetings.
- **Researched eight case studies to spotlight local success stories and the innovative strategies they have implemented to achieve their local visions.** Staff expects to complete the case studies in March in consultation with local planning staff.

- **Convened workshops with local staff to affirm visions for future community development using Envision Tomorrow to make sure the latest information on local land use goals is incorporated into the project.** Southwest Corridor project staff used Envision Tomorrow to develop the draft land use vision for the corridor last fall. All of these assumptions will be used as land use inputs in the scenarios we test next year.

Several of these activities have been extended into early 2013 given the time it has taken to effectively engage local communities in work sessions, business leaders in focus groups and complete other activities.

### **OPTIONS AVAILABLE**

Staff is seeking input from the Council on the engagement and outreach plan leading up to the 2013 Summit. The following engagement strategies are planned, consistent with previous Council direction:

- **Newsfeeds** on strategies under consideration are underway. The series is posted on the project web site.
- **Business focus groups** in February in partnership with the Clackamas County Business Alliance, Westside Economic Alliance, and the Portland Business Alliance.
- **Opt In on-line survey** to gather input on investment priorities and priority outcomes to be evaluated, and build understanding of the project and strategies under consideration
- **Video** is being developed to tell the story of the scenarios project through the voices of community and business leaders – what are their interests, goals, concerns and how can we leverage this project to make the kinds of communities that they want?
- **Regional summit** in May 2013 to share and discuss case studies, survey results, and build support for 3 scenarios to be tested and the priority outcomes to be evaluated through interactive discussions. Proposed summit participants include Metro Council, JPACT, MPAC, elected officials, scorecard workshop and focus group participants, and other business and community leaders.

### **IMPLICATIONS AND SUGGESTIONS**

The scenarios project is complex. It requires multiple engagements with community leaders to first provide a base level of understanding and then to engage in discussion about the intent and opportunities of the project for local communities and other stakeholders. As Councilors and staff have engaged with community leaders, we have refined the project timeline and engagement approach in ways that make sense and respond to stakeholder concerns. The timeline presented to Council last August showed a regional summit and narrowing decision in April 2013. The revised engagement timeline now calls for staff direction on three scenarios to test to be provided in May 2013 as part of the regional summit.

The results of evaluation will be released in Fall 2013 for discussion and input to identify which policies, investments and actions should be included in a preferred scenario by March 2014. A final preferred scenario is required to be selected by the end of 2014. The final scenario will be implemented through policies, investments and actions at the regional level, including the Regional Framework Plan and Regional Transportation Plan, and, ultimately local plans.

### **QUESTION(S) PRESENTED FOR CONSIDERATION**

- 1) Does Council support the engagement approach leading up to the summit?
- 2) Does Council have suggestions for how we articulate the key choices to be addressed?

**LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION \_\_Yes X\_No**

# CLIMATE SMART COMMUNITIES SCENARIOS PROJECT



## The Road to 2040 Choices for our future

Nearly two decades ago, the residents of this region set a course for growth with the adoption of the 2040 Growth Concept – a plan for how the region grows over the next 50 years.

The vision for 2040 calls for each community to decide the best way to create vibrant downtowns, provide good jobs, and offer affordable housing and transportation choices for its residents. Together, these community visions encourage growth in downtowns, main streets and employment areas, and preserve farms, forestland and natural areas. They help build a strong regional economy, while celebrating and strengthening individual local character.

### Shaping the region with intention

The desired outcome of this shared vision is a region where people live, work and play in livable communities with easy access to everyday needs. Where safe and reliable transportation choices connect people to jobs and goods to market. Where current and future generations benefit from the region’s sustained economic competitiveness and resilience. Where everyone enjoys clean air, clean water and a healthy ecosystem. And where the benefits and costs of growth and change are equitably shared among all communities.

The Oregon Legislature has required the Portland region to reduce per capita greenhouse gas emissions from cars and small trucks by 2035.  
**How we get there is up to you.**

Shared values for livable communities guide our policy and investment choices to create a unique sense of place and quality of life that attract people and business to the region and inspire generations to call this place home.

### Leadership on climate change

Because we have focused development where it makes sense – in downtowns, main streets and employment areas – and invested in transportation choices, we drive 20 percent fewer miles every day than other regions of a similar size.

By taking direction from the 2040 plan and working together with local communities as they develop and update community visions, we can grow in a more sustainable manner that reduces greenhouse gas emissions from transportation and improves the environment for healthier, more livable communities.

But there’s more to be done.

# MAKING A GREAT PLACE



**CLIMATE  
SMART  
COMMUNITIES  
SCENARIOS PROJECT**



**Scenario A**  
Manage what we have with declining resources



**Scenario B**  
Support planned growth with expected resources



**Scenario C**  
Pursue new plans and innovations with expanded resources



**WE ALL HAVE CHOICES TO MAKE**

The choices we make today will determine the future of the Portland metropolitan region. While we have worked together to create strong local communities and a region with an enviable quality of life, today's uncertain economy, limited resources, rising energy costs, and a growing and diverse population have brought new challenges.

In collaboration with city, county, state, business and community leaders, Metro is researching how transportation and land use policies and investment priorities can be leveraged to respond to these challenges, and what it could mean for how we live, how we get around and how we work. Local community visions will serve as the foundation for this work.

To stimulate thinking about our choices for the future and the possibilities they present, three scenarios will be tested in 2013. An analysis of the scenarios will serve as the basis for a regional dialogue that will identify the most effective combination of policies and strategies to help us make the region more prosperous, healthy and equitable and meet Oregon's targets for reducing greenhouse gas emissions.

**How we invest**

We rely on existing revenue sources, many of which are declining (e.g., gas tax, payroll tax, federal funds). We spend an increasing share of that revenue on maintaining what we have.

**How we live**

Developers provide some new housing choices near transit and downtown areas.

**How we get around**

Streets in my community need repair. I often drive because transit is not available in my neighborhood. There are limited new pathways for biking and walking to get me to transit.

**How we work**

I look for ways to lower the fuel operating costs for my business while maintaining my delivery schedule and serving customers.

**What is a scenario?**

A scenario is an example of what the future might look like, based on the choices we make today.

The scenarios presented are intended to serve as a starting point for gathering input on what choices should be tested in 2013.

**How we invest**

We partner with nearby city, regional and state leaders to increase existing revenue sources to properly maintain and expand streets, highways, transit, sidewalks and bike pathways.

**How we live**

Redevelopment in my community provides more housing choices, jobs and services near transit.

**How we get around**

Streets, highways and transit systems in my community are in good repair. Targeted investments make it easier to walk, bike or take transit to work and to meet my everyday needs.

**How we work**

I build on past cost saving measures to invest in new technologies and cleaner fuels to support my delivery and business needs.

**How we invest**

We work together with business and community leaders to find new ways to fund maintenance and make new investments in streets, highways, transit, sidewalks and bike pathways.

**How we live**

More young people, seniors and families live close to services and transit because of the convenience this offers. I live close to where I work and can choose to drive or take another way.

**How we get around**

Streets, highways and transit systems in my community are in good repair. I can easily walk, bike and take transit to work and to meet my everyday needs.

**How we work**

I reinvest cost savings to create more jobs and further shift operations toward energy efficiency for my business and delivery needs.

**CLIMATE SMART COMMUNITIES SCENARIOS PROJECT TIMELINE**

**UNDERSTAND CHOICES**

**2011-12**

Research how strategies could impact community outcomes and GHG emissions

**SHAPE CHOICES**

**Jan.-Sept. 2013**

Develop and evaluate scenario options to learn how choices today impact our communities tomorrow

**SHAPE PREFERRED SCENARIO**

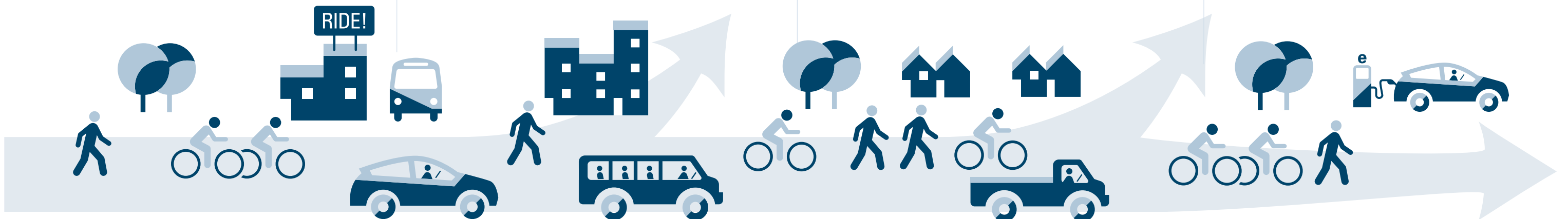
**Oct. 2013-March 2014**

Report back to communities and develop a preferred scenario

**SELECT PREFERRED SCENARIO**

**April-Dec. 2014**

Adopt a preferred land use and transportation scenario







## About Metro

Clean air and clean water do not stop at city limits or county lines. Neither does the need for jobs, a thriving economy, and sustainable transportation and living choices for people and businesses in the region. Voters have asked Metro to help with the challenges and opportunities that affect the 25 cities and three counties in the Portland metropolitan area.

A regional approach simply makes sense when it comes to providing services, operating venues and making decisions about how the region grows. Metro works with communities to support a resilient economy, keep nature close by and respond to a changing climate. Together, we're making a great place, now and for generations to come.

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[www.oregonmetro.gov/connect](http://www.oregonmetro.gov/connect)

### Metro Council President

Tom Hughes

### Metro Councilors

Shirley Craddick, District 1  
Carlotta Collette, District 2  
Craig Dirksen, District 3  
Kathryn Harrington, District 4  
Sam Chase, District 5  
Bob Stacey, District 6

### Auditor

Suzanne Flynn

# New challenges call for new choices

## What choices are you willing to make to respond to these challenges?

### Clean fuels and technology

How can the region support state and federal efforts to transition to clean fuels and technology?

### Community investment

How do we pay for investments needed to realize our shared vision for walkable communities, job creation, and affordable housing and transportation choices?

### Transit

How much frequent transit should the region provide and what areas should be a priority? What other investments are needed to complement this strategy?

## SAVE THE DATE

### Climate Smart Communities regional summit

Friday, May 3, 2013

Oregon Convention Center

- Learn what local actions community and business leaders are taking that will help reduce greenhouse gas emissions from cars and small trucks
- Engage with community leaders on land use and transportation strategies needed to achieve the state target
- Help identify how we measure economic, equity, environmental and community outcomes

# optin

ONLINE PANEL

Join Metro's online opinion panel today at [www.optinpanel.org](http://www.optinpanel.org) and be entered to win a \$100 gift card.

# Climate Smart Communities Scenarios

## WORK PLAN AND TIMELINE

**UPDATED**

February 5, 2013

