



## Metro | *Agenda*

Meeting: Metro Council Retreat  
Date: Tuesday, Feb. 26, 2013  
Time: 9 a.m. to 12 p.m. (noon)  
Place: Portland Center for the Performing Arts, Madison Room  
Purpose: Direction on Council Initiatives  
Outcome: Provide Direction on Major Budget Assumptions and Council Initiatives

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- 9 AM            RETREAT OBJECTIVE AND AGENDA OVERVIEW**
- 9:05            SUMMARY OF 2013-14 BUDGET THEMES AND MAJOR ASSUMPTIONS**
- 9:45            OVERVIEW OF WORK PRODUCT FROM PREVIOUS RETREAT**
- 10:30          BREAK**
- 10:40          COUNCIL INITIATIVE REVIEW: DISCUSSION AND MODIFICATION**
- 11:45          SUMMARY AND NEXT STEPS**
- 12 PM          ADJOURN**

Materials following this page were distributed at the meeting.

## **Draft Goal Categories from Council Retreat**

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Listed below are draft goal statements for Council consideration. Each statement is offered as a starting point for discussion. Listed below each of the draft goal statements are the retreat notes reflecting the 11 categories that were created along with the individual Counselor goal statements that were grouped in that category.

### **Goal 1**

**Within 10 years, achieve development targets in regional centers that reflect the 2040 growth concept as measured by the six regional outcomes (GPP+).**

#### **Strengthen role in implementing 2040 Growth Concept**

- 3. No outcome backsliding
- 16. Participate in redevelopment of Blue Heron and public access to Willamette Falls
- 17. Optimize outcomes for Southwest corridor plan
- 24. 2040 in action and/or 2040 growth concept implementation on track or accelerated
- 25. CSC is focused on smart communities and can therefore be implemented
- 28. Increase investments in places residents already live and work and stop investment in expansion

### **Goal 2**

**Over the next 5 years, achieve regional consensus on the next UGB decision which delivers on the 2040 growth concept by protecting farm and forest and supporting sustainable growth.**

#### **Urban Growth Boundary Management**

- 14. Improve UGB decision making process to improve buy in
- 28. Increase investments in places residents already live and work and stop investment in expansion

### **Goal 3**

**By 2025, achieve Council sustainability targets at Metro facilities, while maintaining fiscal viability in a manner which allows Metro facilities to stand out as an exemplary model for sustainable practices.**

**Worlds most sustainable ....**

7. Building the world's most sustainable zoo.

### **Goal 4**

**Within 5 years, develop a regional consensus on necessary actions required to prepare for and respond to a major seismic event**

**Emergency Preparedness**

8. Greatly improve region's capacity to deal with major earthquake

### **Goal 5**

**Within 5 years, develop a regional consensus and pursue a permanent funding source and model to support regional natural area, park and trail maintenance as a replacement for an on-going operating levy.**

**Natural Areas**

10. Improve long term financial strength of Metro while limiting Metro's competition with local governments for their traditional sources
23. Substantially complete the acquisition of natural areas and develop a plan for restoration and maintenance of lands we own

### **Goal 6**

**Over the next 5 years, build a regional consensus on the highest priority matters of regional concern through proactive outreach and use of Metro tools among the communities of the region.**

**Advancing Regionalism (Pre-Cursor to other goals)**

5. Cities without a regional center feel more connected to urban policy

21. Uniting the region and moving forward

29. Build a better sense among the public of taking pride in the region—“We live in a region we can take pride in.”

## **Goal 7**

**Within 5 years, develop regional consensus and put in place a funding mechanism and governance structure for a regional infrastructure financing mechanism that leads to delivery of the first funded projects.**

### **Regional Infrastructure Financing**

4. Regional infrastructure financing strategy

20. Develop a regional transportation funding strategy—paid for by users in the region

26. Realizing the benefit/opportunity of CII

## **Goal 8**

**Within 5 years, adopt measureable equity indicators, a strategy, and begin implementation across the agency to better support achievement of the six regional outcomes embraced by regional partners and the equity community.**

### **Advance Equity**

5. Community outcomes—equity and health partners see their perspective is integrated into the regional

27. Ensure our region’s residents regardless of income, race, or disability have access...

## **Goal 9**

**Within 5 years, develop a regional consensus and mechanism to coordinate and fund children’s services throughout the tri-county area.**

### **Children and Youth**

28. Create a foundation for the region’s children to lead successful lives
29. Significantly improve the way affordable housing is available throughout the region—regional affordable housing strategy that provides affordable housing

## **Goal 10**

**Within 5 years, develop and implement a coordinated economic development strategy supported by Metro tools and services, which yields increased economic prosperity for all.**

### **Economic Development**

9. Develop a plan that more clearly lays out Metro’s role in economic development
11. Develop a 5-10 year plan for integrating Metro’s assets into LT tourism strategy
22. Raise our average income in the region and continue efforts on industrial lands and brownfields

## **Goal 11**

**Within 5 years, develop a long term funding model which improves Metro’s financial health with a minimum of impact to local communities and their traditional funding sources.**

### **Agency Financial Viability**

10. Improve long term financial strength of Metro while limiting Metro’s competition with local governments for their traditional sources
13. Ensure solid waste system is financially viable and address the private and public split

## **Current large-scale initiatives**

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### **Southwest Corridor Plan**

The Southwest Corridor Plan is building a shared vision for the investments we need to make in the southwest part of our region to build great downtowns and main streets while making it safer, faster and easier for everyone to get around.

### **Climate Smart Communities**

The Climate Smart Communities Project is building a shared strategy to reduce tailpipe emissions by reducing traffic and by creating neighborhoods where people can walk, bike or use transit to get where they need to go.

### **Community Investment Initiative**

The Community Investment initiative is creating an integrated federal, state, regional and local investment approach to help maintain existing public structures and community assets and to support targeted new investments to spur job creation and implement local plans.

### **Solid Waste Roadmap**

The Solid Waste Road Map is about finding new ways to reduce the amount of waste we create and the costs of safely disposing the things we can't recycle or reuse. The Solid Waste Roadmap is a multi-year effort to evaluate and determine the best approaches for Metro to dispose of the region's garbage after 2019.

### **Equity**

The Equity Strategy Program will develop an agency-specific equity strategy for Metro. The Equity Strategy will define Metro's roles and responsibilities in advancing equity as one of the region's six desired outcomes and will guide implementation of an actionable and measurable Equity Action Plan across the agency.

### **Convention Center Hotel**

The OCC hotel project is intended to develop a 600-room block on the property directly north of the Convention Center. Investment of minimal public resources and leveraging private sector development will ensure future viability of the OCC along with stimulating the economy.

### **Natural Areas Levy**

The Natural Areas Levy is designed to prioritize the work needed to preserve and maintain our natural areas so we all continue to benefit from the protection of sensitive habitat and clean water while affording recreational opportunities they provide.

**Willamette Falls**

Willamette Falls is a project located at the site of the former Blue Heron Paper Mill. Metro is working closely with Oregon City, Clackamas County and the State of Oregon, in exploring how a public partnership could come together to provide resources and support to transform the industrial site into true regional center.

**Venue strategic plans**

To ensure the long term viability of our venues Metro will examine its traditional business model and create a strategic plan that will address ongoing challenges for each venue.

**Coming soon**

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**Urban Growth Management (UGR/UGB)**

Urban Growth Management is Metro's responsibility to accommodate the regions 20 year population and employment growth. The next Urban Growth Report is scheduled to be published in the summer of 2014.

**Regional Transportation Plan**

The RTP presents the overarching policies and goals, system concepts for all modes of travel, funding strategies and local implementation requirements. The plan recommends how to invest more than \$20 billion in anticipated federal, state and local transportation funding in the Portland metropolitan area during the next 25 years.

**Powell-Division Corridor**

This effort will identify opportunities to improve main streets while making it safer, faster and easier for residents in Portland and Gresham to get around. The project is expected to begin mid 2013.

## Current large-scale initiatives

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### Southwest Corridor Plan

The Southwest Corridor Plan is building a shared vision for the investments we need to make in the southwest part of our region to build great downtowns and main streets while making it safer, faster and easier for everyone to get around.

Start Date:	End Date:	Total Project Cost:
July, 2010	July, 2020	TBD
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$4,115,147	\$2,011,303	≥\$2,196,812
Funding Source(s )	% of Funding	
Next Corridor STP, FTA, TriMet Bond	24%, 4%, 72%	

### Climate Smart Communities

The Climate Smart Communities Project is building a shared strategy to reduce tailpipe emissions by reducing traffic and by creating neighborhoods where people can walk, bike or use transit to get where they need to go.

Start Date:	End Date:	Total Project Cost:
July, 2010	June, 2014	TBD
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$2,890,183	\$790,501	≥\$166,000
Funding Source(s )	% of Funding	
HB 2001, PL, GF	71%, 15%, 14%	

### Community Investment Initiative

The Community Investment initiative is creating an integrated federal, state, regional and local investment approach to help maintain existing public structures and community assets and to support targeted new investments to spur job creation and implement local plans.

Start Date:	End Date:	Total Project Cost:
FY 2010-11	TBD*	\$1.9 million
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$1.45	\$291,000	\$100-160,000*
Funding Source(s )	% of Funding	
General Fund discretionary	100%	

\*The original Council set aside was for three years, through FY 2012-13. FY 2013-14 is funded by carry forward of unspent funds from prior years.

**Solid Waste Roadmap**

The Solid Waste Road Map is about finding new ways to reduce the amount of waste we create and the costs of safely disposing the things we can't recycle or reuse. The Solid Waste Roadmap is a multi-year effort to evaluate and determine the best approaches for Metro to dispose of the region's garbage after 2019.

Start Date:	End Date:	Total Project Cost:
7/1/2010	July 2005	Unknown
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$175,000	\$390,000	TBD
Funding Source(s )	% of Funding	
Solid Waste Fund	100%	

**Equity**

The Equity Strategy Program will develop an agency-specific equity strategy for Metro. The Equity Strategy will define Metro's roles and responsibilities in advancing equity as one of the region's six desired outcomes and will guide implementation of an actionable and measurable Equity Action Plan across the agency.

Start Date:	End Date:	Total Project Cost:
FY 2011-12	FY 2014-15	~\$1,000,000
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$210,000	\$390,000	\$300,000-400,000
Funding Source(s )	% of Funding	
General Fund discretionary	100%	

**Convention Center Hotel**

The OCC hotel project is intended to develop a 600-room block on the property directly north of the Convention Center. Investment of minimal public resources and leveraging private sector development will ensure future viability of the OCC along with stimulating the economy.

Start Date:	End Date:	Total Project Cost:
07/01/2012	06/30/2014	\$1,268,633
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$518,633 Adopted Budget	\$750,000 Proposed	unknown
Funding Source(s )	% of Funding	
Metro Tourism Opportunity and Competitiveness Account	100 percent	

**Natural Areas Levy**

The Natural Areas Levy is designed to prioritize the work needed to preserve and maintain our natural areas so we all continue to benefit from the protection of sensitive habitat and clean water while affording recreational opportunities they provide.

Start Date:	End Date:	Total Project Cost:
7/1/2013	6/30/2018	\$53,000,000
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$0	\$10,200,000	\$42,800,000
Funding Source(s )	% of Funding	
Local Option Levy Fund	100%	

**Willamette Falls**

Willamette Falls is a project located at the site of the former Blue Heron Paper Mill. Metro is working closely with Oregon City, Clackamas County and the State of Oregon, in exploring how a public partnership could come together to provide resources and support to transform the industrial site into true regional center.

Start Date:	End Date:	Total Project Cost:
7/1/2012	6/30/2014 (approx)	
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$598,850	TBD	Unknown
Funding Source(s )	% of Funding	
Natural Areas Bond	100%	

**Venue strategic plans**

To ensure the long term viability of our venues Metro will examine its traditional business model and create a strategic plan that will address ongoing challenges for each venue.

Start Date:	End Date:	Total Project Cost:
3/1/2013	TBD	
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
	\$0	Unknown
Funding Source(s )	% of Funding	
MERC Fund	100%	

## Coming soon

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### Urban Growth Management (UGR/UGB)

Urban Growth Management is Metro's responsibility to accommodate the region's 20 year population and employment growth. The next Urban Growth Report is scheduled to be published in the summer of 2014.

Start Date:	End Date:	Total Project Cost:
January, 2013	March, 2014	\$667,000
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$ 121,417	\$ 355,814	\$ 189,810
Funding Source(s )	% of Funding	
General Fund	100%	

### Regional Transportation Plan

The RTP presents the overarching policies and goals, system concepts for all modes of travel, funding strategies and local implementation requirements. The plan recommends how to invest more than \$20 billion in anticipated federal, state and local transportation funding in the Portland metropolitan area during the next 25 years.

Start Date:	End Date:	Total Project Cost:
May, 2013	June, 2014	\$700,000
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$0	\$649,681	
Funding Source(s )	% of Funding	
PL, STP, 5303, TriMet/ODOT, GF	30%, 29%, 10%, 25%, 6%	

### Powell-Division Corridor

This effort will identify opportunities to improve main streets while making it safer, faster and easier for residents in Portland and Gresham to get around. The project is expected to begin mid 2013.

Start Date:	End Date:	Total Project Cost:
July, 2013	December, 2014	TBD
Cost through 6/30/2013	FY 2013-14 Request	Future Years' Cost
\$0	\$441,348	>\$350,000
Funding Source(s )	% of Funding	
2013 Next Corridor (STP), other federal grants, and local funding	STP = 89.73%	