

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF ACKNOWLEDGING) RESOLUTION NO. 88-989
THE WEEK OF OCTOBER 3 AS METRO'S)
UNITED WAY CAMPAIGN WEEK) Introduced by Rena Cusma,
) Executive Officer

WHEREAS, The United Way supports 104 service organizations within the metropolitan region; and

WHEREAS, Many of the agencies sponsored by the United Way provide services that directly impact the lives of many residents of the region; and

WHEREAS, The leadership of the region owes a debt of gratitude to these agencies and many more like them for the tireless work done to make this region a desirable place to live and work; and


WHEREAS, Through United Way agencies and other charitable institutions, the metro region has been able to constantly improve the quality of life for residents and favorable impressions on visitors; and

WHEREAS, The employees of the Metropolitan Service District have always shown selfless support for the United Way campaigns through generous gifts during the past campaigns; now, therefore,

BE IT RESOLVED,

That the week of October 3, 1988, be acknowledged as the Metro United Way Campaign Week. And that during that week Metro employees reflect on the accomplishments of all charitable organizations within the region.

ADOPTED by the Council of the Metropolitan Service District this 22nd day of September, 1988.



Mike Ragsdale, Presiding Officer

STAFF REPORT

Agenda Item No. 3.1

Meeting Date Sept. 22, 1988

CONSIDERATION OF REQUEST FOR APPROVAL OF
RESOLUTION NO. 88-~~8989~~ FOR THE PURPOSE OF
DESIGNATING THE WEEK OF OCTOBER 3, 1988 AS UNITED
WAY CAMPAIGN WEEK

Date: September 19, 1988

Presented by: Jim Shoemake

FACTUAL BACKGROUND AND ANALYSIS

For the past several years, the Metropolitan Service District has been an active participant in the annual United Way Campaign. During the last year we have decreased the total amount pledged to the campaign, and have failed to achieve the participation needed to approach our goals. The assistance and participation of many Metro staff and Councilors should turn the agency around and attract employees who have previously not participated.

The motto "Metro Cares About Our Community" will place emphasis on our goal of providing first rate service as well as highlighting the campaign. The efforts of those coordinating activities will focus on making the campaign a fun and personally fulfilling event.

The two-week campaign will begin with three separate employee informational meetings, to be held as follows:

October 4	General Zoo Staff --	In the Africafe at 3:00 p.m. to include refreshments
October 5	Metro Center Staff --	In the Council Chamber at 10:00 a.m. to include refreshments
October 6	Metro South --	Conference room at 8:30 a.m. to include refreshments

Employees that return pledge cards prior to October 7 will be eligible for a drawing that will take place on October 13. The drawing will be for a variety of gifts that include:

Antiques
Blazer Tickets
An Original DeJardin Oil Painting
Metro Memorabilia
Dinners
and Other Gifts.

The coordinating staff is attempting to arrange for possible reverse tours, where people that some agencies served by the United Way would be invited to tour the Zoo and Solid Waste facilities. This activity will likely reinforce the ties between employees and service agencies associated with the United Way.

We are hoping for a very productive campaign, and have set a goal of reaching \$10,063 this year. Each Councilor is invited to any or all of the events that are planned.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends adoption of Resolution No. 88-989.

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