



**METRO COUNCIL WORK SESSION
MEETING SUMMARY
May 16, 2013
Metro Council Chamber**

Councilors Present: Council President Tom Hughes, Councilors Shirley Craddick, Kathryn Harrington, Craig Dirksen, Carlotta Collette, Bob Stacey, and Sam Chase

Councilors Excused: none

Council President Tom Hughes called the Metro Council work session to order at 3:06 p.m.

**1. USE OF OPPORTUNITY MAPPING IN UPCOMING REGIONAL PLANNING AND
DEVELOPMENT DEPARTMENT ACTIVITIES AND THE EQUITY STRATEGY PROGRAM
DURING FY 13-14**

Ms. Mara Gross, of the Coalition for a Livable Future (CLF), Mr. John Williams, and Ms. Nuin-Tara Key, both of Metro, provided background and updates on the opportunity mapping tool and its relationship with other planning initiatives including: Metro Equity Strategy Program, Urban Growth Report, and Climate Smart Communities. The purpose of the presentation was to increase the Council's understanding of how the opportunity mapping tool will be utilized.

Mr. Williams explained that the online mapping tool was developed in partnership with CLF and Portland State University. There are over 100 indicators that can be selected for maps including: demographics, educational attainment, and proximity to healthcare.

Ms. Gross overviewed the online equity atlas and CLF's role in the project. She explained how the mapping tool can be used to analyze a wide range of equity issues, especially relating to access. She noted that the Portland Pulse also tracks our region's performance, but explained that the equity atlas will be more detailed and geographically based. Ms. Gross acknowledged that the level of detail will make the necessary frequent updates difficult.

She then outlined the proposed implementation of the new online equity atlas tool, which includes education and outreach for local officials and community members. She noted that there will be a website that contains preliminary analysis of approximately 200 maps. Ms. Gross explained that the mapping tool is designed to assist in developing policies that address equity issues.

Ms. Key detailed how the Equity Strategy Program will use the atlas. She noted two recommendations that were given to the Equity Strategy Program by the Council: develop the equity strategy in an evidence-based approach and ensure that the program creates meaningful engagement. The tool will assist with both objectives. She explained that the program has developed an equity baseline which will assess the five other desired outcomes through an equity lens. The program will pull from work done by indicator projects like the Portland Pulse and the Equity Atlas.

Mr. Williams then overviewed the way the opportunity mapping tool will be used in planning projects and noted the importance of equity in planning initiatives.

Council Discussion Included:

- The Council discussed the need for materials that will provide adequate information to elected officials that do not utilize the online tool. This information will be important throughout upcoming planning processes including Urban Growth Management. Councilors also discussed the level of staff support the project needs to create and publish maps relevant to project topics.
- Councilors discussed the need for frequent updating to keep the tool current. They inquired about the budget support needed to keep the tool up to date. Some councilors suggested that federal dollars be applied for in order to maintain the program.
- The Council discussed ways to engage local elected officials and their staff in the program.
- Per Councilor inquiry, Mr. Williams explained that the mapping tool looks at current conditions, and does not perform any modeling of the future.
- Per Councilor inquiry, Ms. Gross clarified that the tool allows staff to track trends.

2. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT: RECOMMENDED PHASE 2 INVESTMENT CHOICES AND EVALUATION CRITERIA

Ms. Robin McArthur and Ms. Kim Ellis, both of Metro, presented the Council with an update on Climate Smart Communities (CSC) Phase 2. They provided information on the scenario assumptions, evaluation criteria, and timeline. The assumptions and criteria were previously unanimously recommended by the Joint Policy Advisory Committee on Transportation (JPACT) and Metro Policy Advisory Committee (MPAC). The purpose of the presentation was to gain support from the Council to move forward with the Phase 2 evaluation.

Ms. Ellis explained that the CSC program is striving to lower greenhouse gas emissions (GHG) by focusing strategically on the six desired outcomes. She outlined the three phases of the CSC process and the timeline of the phases. Ms. Ellis also noted the case studies that have been created in partnership with local jurisdictions. She overviewed the three scenarios:

- Scenario A- This scenario will show the results of implementing adopted plans to the extent possible with existing revenue.
- Scenario B- This scenario will show the results of raising additional revenues – as called for in the RTP – to allow the region to make more progress toward implementing adopted plans.
- Scenario C- This scenario will show the results of pursuing new policies, more investment and new revenue sources to more fully achieve adopted and emerging plans.

Ms. Ellis then detailed the Phase 2 evaluation criteria—which includes the economy, natural resources, and public health— and explained that each criteria ties in with the desired outcomes.

She also explained the framework for the evaluation, which focuses on scenarios to test, questions to answer, and outcomes to measure. She noted that CSC will ask for formal action signaling approval of moving forward with the Phase 2 evaluation on June 6, and July 16 work session time has been requested to discuss engagement and communication activities for the project moving forward.

Council Discussion:

- The Council discussed feedback from interviews and conversations with their constituents regarding CSC. Councilors noted concerns as well as positive feedback from county and locally elected officials. Concerns were voiced about having the appropriate materials to inform Council discussions about CSC.
- Councilors suggested that equity concerns be further addressed in continuing outreach and engagement.
- Councilors noted that Portland's willingness to take on climate change challenges is attractive to cities and companies around the world.

At this point the Council signaled their approval of Phase 2 moving forward.

3. METRO ATTORNEY COMMUNICATION

Metro Council Attorney Alison Kean Campbell gave an update to the Council on current litigation. She also noted that further communication will be given to the Council regarding the non-litigious work of the legal staff at a later date.

4. ADJOURN

Seeing no further business, Council President Tom Hughes adjourned the Council work session at 4:53 p.m.

Prepared by,



Camille Tisler

| Council Office Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF MAY 16, 2013

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
1.0	Handout		Planning and Development Roadmap	51613cw-01
2.0	PPT		Phase 2 Investment Choices Evaluation	51613cw-02