

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF PROCLAIMING) RESOLUTION NO. 13-4427
THE WEEK OF MAY 4 THROUGH MAY 12,)
2013 AS NATIONAL TRAVEL AND) Introduced by Councilor Shirley Craddick
TOURISM WEEK)

WHEREAS, travel matters to the nation’s economic prosperity and its image abroad, to business wealth and to individual travelers; and

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating \$2.0 trillion in economic output in 2012, with \$855.4 billion spent directly by travelers that spurred an additional \$1.1 trillion in other industries; and

WHEREAS, travel is among the largest private-sector employers in the United States, supporting 14.6 million jobs in 2012, including 7.7 million directly in the travel industry and 6.9 million in other industries; and

WHEREAS, travelers’ spending directly generated tax revenues of \$129 billion for federal, state and local governments, funds used to support essential services and programs; and

WHEREAS, the Portland region accounts for \$4.016 billion in travel-generated spending, tax receipts, employment and payroll and 30,100 jobs in the industry; and

WHEREAS, building a convention center hotel is a Metro Council and MERC Commission priority because it stands to boost the state’s tourism economy by attracting 5 to 10 additional conventions each year, translating into hundreds of millions of dollars of new spending in local businesses and creating nearly 3,000 jobs; and

WHEREAS, international travel to the United States is the nation’s largest single export industry – greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture. In 2012, travel generated \$168.1 billion in exports, creating \$50 billion in balance of travel trade surplus for the U.S.; and


WHEREAS, meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$12.50 in profits and \$3.80 in revenue for every dollar spent on corporate travel – align and educate employees and customers, and reward business accomplishments; and

WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers’ creativity, cultural awareness, education, happiness, productivity, relationships and wellness; and

WHEREAS, travel is a catalyst that moves the national economy forward; now therefore,

BE IT RESOLVED that the Metro Council, recognizing the impact of our local travel and tourism industry, proclaims May 4-12, 2013 as National Travel and Tourism Week.

ADOPTED by the Metro Council this 2nd day of May 2013.


Tom Hughes, Council President
Council
Metro

Approved as to Form:


Alison Kean Campbell, Metro Attorney