

Meeting:

Metro Council

Date:

Thursday, July 11, 2013

Time:

5 p.m.

Place:

City of Gresham, Council Chamber

1333 NW Eastman Parkway

Gresham, OR 97030

CALL TO ORDER AND ROLL CALL

1. **INTRODUCTIONS**

2. CITIZEN COMMUNICATION

3. BLUE LAKE AND OXBOW REGIONAL PARKS'

50TH ANNIVERSARY 4. **GRESHAM CHAMBER OF COMMERCE REGIONAL**

> TRAVEL OPTIONS GRANT: EAST COUNTY BICYCLE INFRASTRUCTURE AND ECONOMIC DEVELOPMENT

PROJECT

Paul Slyman, Metro Justin Patterson, Metro

Alison Hart,

Gresham Chamber of Commerce Katherine Kelly, City of Gresham

5. TROUTDALE ECONOMIC DEVELOPMENTS **Doug Daoust, City of Troutdale**

- 6. CONSIDERATION OF THE COUNCIL MINUTES FOR **JUNE 27, 2013**
- 7. RESOLUTIONS
- 7.1 **Resolution No. 13-4442**, For the Purpose of Accepting Nathan Sykes, Metro the Results of the May 21, 2013 Special Election for

Ballot Measure 26-152 for Metro.

8. CHIEF OPERATING OFFICER COMMUNICATION

COUNCILOR COMMUNICATION 9.

ADJOURN

Television schedule for July 11, 2013 Metro Council meeting

Clackamas, Multnomah and Washington counties, and Vancouver, WA Channel 30 – Community Access Network Web site: www.tvctv.org Ph: 503-629-8534 Date: Thursday, July 11	Portland Channel 30 – Portland Community Media Web site: www.pcmtv.org Ph: 503-288-1515 Date: Sunday, July 14, 7:30 p.m. Date: Monday, July 15, 9 a.m.
Gresham Channel 30 - MCTV Web site: www.metroeast.org Ph: 503-491-7636 Date: Monday, July 15, 2 p.m.	Washington County Channel 30– TVC TV Web site: www.tvctv.org Ph: 503-629-8534 Date: Saturday, June 13, 11 p.m. Date: Sunday, June 14, 11 p.m. Date: Tuesday, July 16, 6 a.m. Date: Wednesday, July 17, 4 p.m.
Oregon City, Gladstone Channel 28 – Willamette Falls Television Web site: http://www.wftvmedia.org/ Ph: 503-650-0275 Call or visit web site for program times.	West Linn Channel 30 – Willamette Falls Television Web site: http://www.wftvmedia.org/ Ph: 503-650-0275 Call or visit web site for program times.

PLEASE NOTE: Show times are tentative and in some cases the entire meeting may not be shown due to length. Call or check your community access station web site to confirm program times.

Agenda items may not be considered in the exact order. For questions about the agenda, call the Metro Council Office at 503-797-1540. Public hearings are held on all ordinances second read. Documents for the record must be submitted to the Regional Engagement and Legislative Coordinator to be included in the meeting record. Documents can be submitted by e-mail, fax or mail or in person to the Regional Engagement and Legislative Coordinator. For additional information about testifying before the Metro Council please go to the Metro web site www.oregonmetro.gov and click on public comment opportunities.

Metro's nondiscrimination notice

Metro respects civil rights. Metro fully complies with Title VI of the Civil Rights Act of 1964 that bans discrimination on the basis of race, color or national origin. For more information on Metro's civil rights program, or to obtain a Title VI complaint form, visit www.oregonmetro.gov/civilrights or call 503-797-1536. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. All Metro meetings are wheelchair accessible. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1536 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 7 business days in advance of the meeting to accommodate your request. For up-to-date public transportation information, visit TriMet's website at www.trimet.org.

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Blue Lake and Oxbow Regional Parks' $50^{th}\,$ Anniversary

GreenScene



Your summer guide to great places and green living

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Making a splash for 50 years: Blue Lake and Oxbow celebrate milestones

ifty years is the golden anniversary. But blue and green are a better match for Oxbow and Blue Lake regional parks, as each celebrates half a century as public destinations.

Since 1963 Oregonians have trekked to Oxbow to canoe the Sandy River, cast a line into its ripples and relax along its shores – and, on hot summer days, escape into a towering forest before returning to their campsites. At Blue Lake, visitors paddle, picnic in the shade, play disc golf or horseshoes, and dig and explore in a nature-themed playground.

Families return over and over. with Oxbow and Blue Lake serving as backdrop for reunions,

weddings and childhood photos. And every year newcomers discover the parks, two of the region's most beloved places to enjoy nature.

On July 12, help Metro commemorate Oxbow and Blue Lake's 50th anniversaries. On this free-admission day, sign up for a nature expedition or carve out a few hours to explore their blue-green glory on your own schedule. See the back cover for more information.





Oxbow Regional Park: life on nature's time

river flows, glassy green and silent along a cliff carved by a winter flood, then slows and chatters along gravel and sand bars bright with flecks of mica. Above, the wind finds its voice on a ridge caught between the river's bends.

It's hard to believe you're in Multnomah County, home to streetcars, high rises, neighborhoods and freeways. Here, in 1,000 acres of river, forest and ridge, you're sheltered from the rush of life in one of the nation's extraordinary places, Oxbow Regional Park on the wild and scenic Sandy River.

A park is born

An oxbow is a u-shaped bend in a river caused by erosion of the outside bank. At Oxbow Regional Park, the river's s-shape offers two bends that provide water access or views at almost every vantage point. The park's human history dates back millennia, to native people who fished and gathered here. The trees they foraged beneath still cast shadows on the river.

In 1963, the land became a county park. In 1994, recognizing the regional draw of the park, the county transferred it to Metro.

Change comes to Oxbow on nature's timetable – sometimes slowly and seasonally, sometimes with cataclysmic lurches. Each

year, the river decides its own course. In February 1996, water running at 85,800 cubic feet per second churned furiously through Oxbow's canyon, carving away sandy cliffs, exposing ancient trees buried during earlier floods and creating a new 3-acre beach. In May 2013, by contrast, the flow was 2,370 cubic feet per second.

An ancient forest towers above the river, but even it changes. In 2009 a microburst sheared tops off several trees, bringing sunshine to parts of the forest floor that hadn't seen it for centuries.

Wildlife thrives in the park. Metro naturalist Deb Scrivens says that Oxbow and protected lands around it offer an ideal home for large animals: "Elk, black bear and cougar have enough space and habitat in the Sandy River Gorge, including Oxbow, to get everything they need without bothering people."

Get your nature fix

This summer, let your timetable slow to nature's pace. Reserve a campsite in the woods at Oxbow or come out for a day of hiking and river play. Float in an inner tube or launch a boat. Stand in the shallows and cast your line. Drive or walk through 160 acres of old growth timber or hike up a wind-swept ridge. Track animals on volcanic sand beaches. Reserve a group picnic shelter for your next work meeting, family reunion or book club.

See just how close the wild is to your doorstep. Leave your devices at home. Instead, tune in and recharge with the nature of



Reserve an Oxbow getaway

All it takes is a few clicks, and a weekend on the river is on the calendar. Hike, fish, swim and at night, gather around the campfire for stories and old-fashioned entertainment. From late June through August at Oxbow, enjoy live music on Friday nights and presentations by naturalists and storytellers on Saturday nights. These free programs in the park amphitheater are open only to overnight campers; day use ends at legal sunset when park gates are locked. Reserve your Oxbow campsite with Visa or MasterCard; visit www.oregonmetro.gov/ **oxbow** or call Reservations NW at 1-800-452-5687.

Through the ages: Oxbow and Blue Lake

Pre 1800 Native people hunt deer and other game, and gather salal and other berries on the riverside terraces of today's Oxbow Regional Park.

Nichagwli, a settlement of Native Americans, is located at the site of today's Blue Lake Regional Park.

1805 Nichaqwli people show explorers Lewis and Clark the mouth of the Willamette River, which they record as "Multnomah."

1883 Pioneer Anderson Johnson homesteads 40 acres across the river from today's Oxbow Regional Park boat ramp.

1920s Isolated Gordon Creek, a tributary of the Sandy River upstream from Oxbow's boat ramp, is home to bootleggers.

1925 Blue Lake Park opens as a private amusement park with swimming and a dance hall. It is a contemporary of Jantzen Beach Park on Hayden Island, which opened in

1930s The Great Depression cancels construction of a golf course planned for Blue Lake Park.

1939 In this photo, teens in an American Red Cross life-saving class



practice their technique at Blue Lake. Mary Lou (Welsh) Johnson, daughter of the park's owners, is in the second trio from the right, in the back.

1944 Blue Lake Park offers Sunday night dancing with big band music. Park admission is 30 cents for adults, 20 cents for children.

1950s Arch Diack, who grew up ishing in the Sandy River near what is now Oxbow Regional Park, envisions the area as a public park. His family later donates land that pecomes part of today's park.

1957 to 1959 Oregon Department of Fish and Wildlife purchases 221 acres along the Sandy River to provide public fishing access. In 1962, ODFW sells the acreage to the county for

1950s Alder Ridge, now part of Oxbow Regional Park, is logged and the land sold to ODFW.

1960 Multnomah County acquires Blue Lake Park and upgrades the park's water system, builds a new bathhouse and dock, dismantles rides and razes the dance pavilion.

1963 Blue Lake Park reopens, operated by Multnomah County Parks and Memorials.

1963 to 1969 In this photo, Neighborhood Youth Task Force Conservation Corps members, assisted by the BLM, build shelters and trails at Oxbow. Blue Lake Park is improved with a food concession, maintenance buildings and sport courts.



1965 A gravel quarry run by Multnomah County at Buck Creek, a Sandy River tributary, closes and the land turned over to the county to expand Oxbow Park.

1973 The lower Sandy River, including the section that flows through Oxbow Regional Park, is designated

an Oregon Scenic River. Surrounding ands are protected from logging.

1970s Blue Lake Park thrills swimmers with two dive towers and three spring boards; up to 17 lifeguards watch over



is designated a national Wild and 1989 Metro hires its first permanent

1988 The lower Sandy River, which

flows through Oxbow Regional Park,

environmental educator at Oxbow, as a regional system of parks emerges.

1991 The former swimming area at Blue Lake becomes a fishing dock.

1994 Salmon Appreciation Day begins at Oxbow, later called the Salmon Homecoming, an annual October celebration of salmon returning from the sea to spawn and die in the Sandy River.

GreenScene SUMMER 2013

Blue Lake Regional Park: life on the water

s Metro celebrates Blue Lake's 50 years as a public park, Mary Lou Johnson, daughter of the park's original owners, tells of her childhood on the 61-acre lake in Fairview.

"In the beginning," Mary Lou said, "Dad and Mother bought the boat and canoe concessions. My brother and I lived with them on the top story of the white boat concessions building that first summer. I was three years old when it all began." That was in 1925.

Growing up at Blue Lake meant swimming was second nature. "My brother and I learned to swim before we could walk, really," said Mary Lou.

Her parents, Nick and Maidie Welsh, charged a modest park entrance fee. "It cost 10 cents each to get in the gate and an additional 10 cents if you wanted to swim and use the bathhouse," she said. "You could buy a pass for \$5 that covered everything all summer long. My dad gave away hundreds of passes each year. He loved seeing kids enjoy the park and all the fun it offered."

Back then, Mary Lou said, "East County was covered with berry fields as far as you could see. Everyone picked berries in the



Fred Joe photo

morning and then came to Blue Lake to go swimming in the afternoon. It wasn't unusual for a family of 10 kids to be dropped off at the park entrance."

More than probably anyone, Mary Lou knows the park, inside and out. She recalls, "I worked the gate selling tickets, helped in the bath house, cleaned toilets, picked up garbage and raked leaves. Each morning we had picked up all the garbage by 8 a.m. I remember the day they installed large pink pigs in the park. Visitors put their garbage into the pig's mouth and it would snort. After that we had a lot less garbage to pick up!"

Beginning in the 1940s, Mary Lou and her husband raised their own family at Blue Lake. Though they sold the park to Multnomah County in 1960, she still lives on the lake and likes the changes Metro has made since it acquired the park from the county in 1994. "Metro installing a disc golf course was a great idea," she said. "We see disc golfers on a daily basis. It's interesting to

watch them because they are so serious. You can see they are just having a great time."



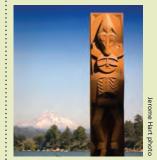
Mary Lou Johnson

1994 Multnomah County Park
Services Division merges with Metro
Greenspaces to become Metro
Regional Parks and Greenspaces.
Oxbow and Blue Lake parks add
"Regional" to their names to reflect
a park system that serves increasingly
diverse populations throughout the
Portland metropolitan area.

1996 Park naturalist Deb Scrivens counts 20 landslides in one walk at Oxbow after February floods. A new 3-acre beach is created.

2000s Funds from the 1995 and 2006 bond measures are used to acquire and protect significant areas along

the Sandy River and its tributaries adjacent to Oxbow Regional Park.



2005 "Encounter at Nichaqwli" (nee-chalk-lee) monument (above) is dedicated to the native people who once lived at the site of Blue Lake

Regional Park, and their encounter in 1805 with the Lewis and Clark expedition.

2012 A disc golf course opens at Blue Lake Regional Park, receiving gold-level accreditation from the Professional Disc Golf Association.

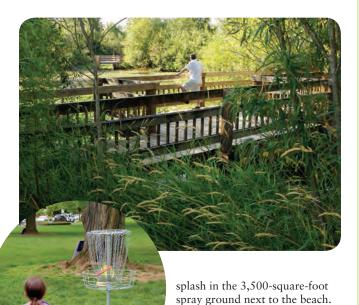
2013 At Oxbow, the Happy Creek project restores the natural path of a perennial stream diverted by 1940s road-building. This project is the first of several in the lower Sandy River to restore habitat for threatened wild salmon and steelhead.

2013 Oxbow Park attracts 200,000 visitors each year; Blue Lake draws 350.000.



Sandy River at Oxbow

Thanks to Mary Lou Johnson for her firsthand account and images of life at Blue Lake Park, as well as to pdxhistory.com and Charles M. Ciecko for his "A Teaching Guide to Oxbow Park," published by Multnomah County in 1982.



Come out and play

The new disc golf course, which has won national recognition, is just one way to play at Blue Lake.

Like to fish? Each year, Metro stocks the lake with trout. Anglers under 13 don't even need a license. Rent a canoe, paddleboat or rowboat. Swim in the lake or

Reserve a covered shelter for a big group picnic, have your next meeting or reception at the Lake House, and learn about the lake's Native American history at the Nichaqwli monument. Bring your discs, balls or bike and play all day. When you want a break, hike in quiet wetlands at the lake's west end.

Plan to make some summer memories close to home. Visit **www.oregonmetro.gov/ bluelake** for more information.

Voters pass parks and natural areas levy, cueing up improvements across the region

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Thanks to voters, changes are coming to Metro parks and natural areas. Voters across the Portland metropolitan area approved a five-year local option levy in May, dedicating about \$10 million per year to upgrade



regional parks, open more natural areas to the public, restore waterways and wildlife habitat, and expand opportunities to volunteer, learn about nature and apply for grants.

This investment will touch virtually every park and natural area in Metro's portfolio. Watch for new playgrounds at Oxbow Regional Park, expanded parking at Cooper Mountain Nature Park, and new opportunities to hike at Newell Creek Canyon Natural Area and bird-watch at Killin Wetlands. Oak habitat will be restored in the Willamette Narrows, and water quality improved in Johnson Creek. Metro will more aggressively control weeds on its voter-protected land.

Some improvements will happen within the coming year; many others are in the planning stages. To get involved and learn more, visit www.oregonmetro.gov/nature.

Help shape the future of GreenScene – and win tickets to the Oregon Zoo!

In type of news and features do you like? What could you do without? What's important to you in a print publication, and what do you look for online or on your phone? Let us know. We'll report back on what you think, and how it helps shape GreenScene. Take the short survey by July 19 at www.surveymonkey.com/s/greenscene, and you'll be entered to win four tickets to the Oregon Zoo.

Breakfast in the woods

Take a guided walk in the woods, plunk yourself down for a picnic breakfast, hear about restoration projects – and join the conversation about our region's natural resources. Get behind the scenes and into the woods at these two free events:

Oxbow Regional Park: A sanctuary for salmon 9 to 11 a.m. Saturday, Aug. 3

Nestled in the Sandy River Gorge, Oxbow has long been a haven for salmon. Now, the park is doing even more to protect Oregon's iconic fish. Learn how Metro's partners are helping young salmon on their journey to the Pacific Ocean by placing logs in a side channel, building a new culvert for a Sandy River tributary and restoring habitat along the river's banks. Co-hosted by the Sandy River Basin Watershed Council.

Canemah Bluff Natural Area: Oaks and the birds that love them

9 to 11 a.m. Saturday, Sept. 21

This Oregon City oak woodland perches on basalt bluffs above the Willamette River. Learn how thinning the firs here provides breathing room for the oaks, enhancing habitat for plants and animals that depend on them. You'll also learn about Canemah Bluff's annual bird counts, which show how chipping sparrows, red-breasted sapsuckers, white-breasted nuthatches and other rare species are responding to restoration of the woodlands.

Both events are suitable for ages 8 and older; children must be accompanied by an adult. Registration required in advance; visit www.oregonmetro.gov/calendar.

Nature University

Want to give back to your community? Consider a sojourn at Nature University to become a volunteer naturalist with Metro. Over the course of 12 Tuesdays, you'll learn principles of discovery learning and effective teaching techniques; you'll also become familiar with native plants and the ecology of wetlands, forests and prairies. Instructors are Metro naturalists. Upon graduation, you agree to volunteer 40 hours leading field trips and assisting in other experiential learning programs at Oxbow Regional Park, Smith and Bybee Wetlands and other natural areas.

Nature University runs each year from January to April, with most volunteer opportunities during the school year. Deadline to apply is in November. For more information on the benefits and requirements of Nature University, visit www.oregonmetro.gov/natureuniversity or call 503-972-8543.

Summer calendar of Metro events

Native Plant Center volunteer ventures

9 a.m. to 1 p.m. Saturdays, July 6 and 20, Aug. 3 and 17, Sept. 7 and 21

Learn to propagate native species used in restoration projects. Volunteers harvest and clean seeds, maintain grow-out beds, build bulb beds and work with species from the region's prairie, oak, riparian and forested habitats. Gloves, tools and snack provided. Suitable for all ages. Advance registration required; call 503-797-1653.

50th anniversary park celebrations

Friday, July 12

11 a.m. to 3 p.m. Oxbow Regional Park

noon to 2 p.m. Blue Lake Regional Park See back cover for details.

Mount Talbert's hidden beauty

10 a.m. to 1 p.m. Saturday, July 13

Explore a past when the Willamette Valley was a patchwork of habitats that provided wild foods for humans and wildlife. The oak woodlands of Mount Talbert – a rare remnant of these habitats - offer refuge to migrating songbirds such as warblers, tanagers, orioles and cedar waxwings. On this 2-mile hike, move quietly through shaded groves in search of the elusive western gray squirrel and learn to identify poison oak. Trails are rough and steep in places. Suitable for ages 10 and older. Registration and payment of \$5 per adult required in advance; call 503-794-8092. Metro and North Clackamas Parks & Recreation District

Family Nature Explorers: Bug hunting!

10 a.m. to 1 p.m. Saturday, July 20

Smith and Bybee wetlands are famous for bird-watching year-round. And in summer,

arthropods (insects) can be as diverse as the birds, with dragonflies, spiders, centipedes, millipedes and freshwater crustaceans to discover. Join Metro naturalist James Davis for a morning of bug hunting. Nets and observation tools provided. Suitable for ages four and older. Registration and payment of \$11 per household required in advance; see page 7.

Oaks, floods and fires of Canemah Bluff

10 a.m. to 1 p.m. Saturday, July 20

Canemah Bluff Natural Area is a patchwork of wild habitats adjoining a historic Oregon City neighborhood. Join Metro naturalist Ashley Conley on a 1.5-mile walk to explore how floods, fires and world-class geologic events created the bluff's woodlands, prairies and ephemeral wetlands. Learn about Metro's restoration and enhancement efforts here. Registration and payment of \$6 per adult or \$11 per household required in advance; see page 7.

Discovering Oxbow's ancient landscapes 10 a.m. to 4 p.m. Saturday,

July 27 Hundreds of years ago, Mount Hood erupted. Mud, rock and sand flowed down the Sandy River, burying tall trees. Today at Oxbow Regional Park, visitors hike, sleep and barbecue atop this buried ancient forest. Join Metro naturalist Dan Daly on a 5-mile walk to search for evidence of the volcanic mudflows, lava floods and other geologic events. Expect 600 feet of elevation gain.

Columbia Slough Regatta 9 a.m. to 1 p.m. Sunday,

Suitable for ages 12 and older.

Registration and payment of \$6

per adult or \$11 per household

required in advance; see page 7.

July 28 In this leisurely, wildlife-watching group paddle, canoe in slack water in search of eagles, otters, turtles and fish. On land, enjoy hands-on nature activities

and snacks for purchase. Bring your boat or reserve a 45-minute rental. Meet at the Multnomah County Drainage District, 1880 NE Elrod Drive. T-shirt provided. \$8 suggested donation. To reserve a canoe, visit www. columbiaslough.org. Metro and Columbia Slough Watershed Council

Stories in the stones 10 a.m. to 1 p.m. Saturday, Aug. 3

With Metro naturalist Ashley Conley, explore the rugged beauty of Mount Talbert Nature Park as you wander a white oak woodland. Learn about the region's geology atop Mount Talbert, one in a series of cinder cones and small shield volcanoes that began bubbling up almost three million years ago. On this 3-mile walk, trails are rough and steep in places. Suitable for ages 10 and older. Registration and payment of \$5 per adult required in advance; call 503-794-8092. Metro and North Clackamas Parks & Recreation District

Ancient forest ecology 10 a.m. to 12:30 p.m. Saturday, Aug. 10

Beat the August heat with a stroll through the ancient forest of Oxbow Regional Park. In the shade of 700-year-old Douglas firs, walk 1.5 miles with Metro naturalist Ashley Conley and learn about the components and progression of a late-successional forest. Terrain is steep in places. Suitable for ages 4 and older; children must be accompanied by an adult. \$5 per vehicle (\$7 per

bus) fee. Registration and payment of \$6 per person or \$11 per household required in advance; see page 7.



Bug Fest

11 a.m. to 4 p.m. Saturday, Aug. 24

Celebrate invertebrates and the critical roles they play in our environment. Explore discovery stations, crafts and games, and enjoy family entertainment. Inspect and admire live bugs. Catch your own bugs and bring them to be identified. Tualatin Hills Nature Park Interpretive Center. \$3 per person; ages 2 and under free. For more information, visit www.thprd.org. Metro and Tualatin Hills Park & Recreation District

Family Nature Explorers: Fire by friction

10:30 a.m. to 3 p.m. Sunday, Sept. 15

Fire without matches? Learn how at Oxbow Regional Park. Carve your own "bow drill" friction fire kit, learn to use it and take it home. Metro naturalist Dan Daly also covers fire safety, construction and fuel selection. Suitable for ages 4 and older. Participants use knives; safe conduct of children is the responsibility of their guardians. \$5 per vehicle (\$7 per bus) fee. Registration and payment of \$11 per household required in advance; see page 7.

Visit Metro's Healthy Homes booth

ooking for safe, simple cleaning solutions that protect your family? Visit Metro's Healthy Homes booth at upcoming community events to explore alternatives to common hazardous household chemicals. You'll find solutions to make your home safer for people, pets and the environment. Find the booth at Celebrate Hillsboro, July 20 in downtown Hillsboro, and the Clackamas County Fair, Aug. 13 to 18. Visit www.oregonmetro.gov/ healthyhome for more upcoming events.

How to register for Metro nature activities

For all events (except those listed with a phone number), register and pay online by visiting www.oregonmetro.gov/calendar. Find your event by searching or browsing and then follow the instructions.

Questions?

Call 503-220-2781

Get out there!

Blue Lake Regional Park

20500 NE Marine Drive, Fairview 503-665-4995 option 0

Cooper Mountain Nature Park

18892 SW Kemmer Road, Beaverton 503-629-6350

Graham Oaks Nature Park

11825 SW Wilsonville Road, Wilsonville 503-665-4995 option 0

Howell Territorial Park

13901 NW Howell Park Road, Sauvie Island 503-665-4995 option 0

Metro's Natural Techniques Garden

6800 SE 57th Ave., Portland 503-234-3000

Mount Talbert Nature Park

10695 SE Mather Road, Clackamas 503-742-4353

Cancellation policy

No dogs policy

transfer credit to another class.

Metro's program fees are nonrefundable. If you

must cancel a registration, you may request to

Due to a conflict with wildlife, dogs are not

allowed at Metro parks or natural areas.

Metro naturalist Dan Daly at Oxbow Regional Park

Fred Ine photo

Oregon Zoo

4001 SW Canyon Road, Portland www.oregonzoo.org 503-226-1561

Oxbow Regional Park

3010 SE Oxbow Parkway, east of Gresham 503-663-4708

Smith and Bybee Wetlands Natural Area

5300 N. Marine Drive, Portland : 503-665-4995 option 0

Lone Fir Cemetery opens garden for cremains

hestnut Grove Memorial Garden, a new cremation garden at Lone Fir Cemetery, opened in June. Lone Fir, established in 1855 in Southeast Portland, is one of the region's most scenic and historic cemeteries. Its 30 wooded acres are the resting place for more than 25,000 people, including Portlanders with names like Lovejoy and Hawthorne. Now those who choose cremation can choose Lone Fir. To learn more, visit

www.oregonmetro.gov/lonefir, call 503-797-1709 or send e-mail to cemetery@ oregonmetro.gov.

: Volunteer for the 5th annual Intertwine **Regional Trail** Count

elp gather accurate trail-use data

that impacts where and when new trails are built or funded. It's easy: in two-hour shifts, trail counters tally the number of people biking and walking in various places on the Intertwine – the region's system of trails, parks and natural areas. Trail counts happen from 5 to 7 p.m. Tuesday through Friday, Sept. 10 to 13; and from 9 to 11 a.m. Saturday and Sunday, Sept. 14 and 15. Training in early September. To register or for more information, call 503-797-1731 or visit

www.oregonmetro.gov/trailcounts.

MAKING A **GREAT**

Clean air and clean water do not stop at city limits or county lines. Neither does the need for jobs, a thriving economy, and sustainable transportation and living choices for people and businesses in the region. Voters have asked Metro to help with the challenges and opportunities that affect the 25 cities and three counties in the Portland metropolitan area.

A regional approach simply makes sense when it comes to providing services, operating venues and making decisions about how the region grows. Metro works with communities to support a resilient economy, keep nature close by and respond to a changing climate. Together we're making a great place, now and for generations to come.

Metro Council President

Tom Hughes

Metro Council

Shirley Craddick, District 1 Carlotta Collette, District 2 Craig Dirksen, District 3 Kathryn Harrington, District 4 Sam Chase, District 5 Bob Stacey, District 6

Auditor

Suzanne Flynn

Aerial view of Canemah Bluff Natural Area, on the right, upstream from Willamette Falls. Campers at Oxbow Regional Park gather for a fireside presentation.

If you have a disability and need

accommodations, call 503-972-8543, or call Metro's TDD line at 503-797-1804. If you require a sign language interpreter, call at least 48 hours in advance. Activities marked with this symbol are wheelchair accessible:

Bus and MAX information

503-238-RIDE (7433) or www.trimet.org

To be added to the GreenScene mailing list or to change your mailing information, call 503-797-1650 option 2.

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www.oregonmetro.gov/connect





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TWINE



On July 12, free anniversary celebrations of two very special public parks



his summer, Oxbow Regional Park on the Sandy River and Blue
Lake Regional Park in Fairview celebrate their 50th anniversaries as public
parks. On Friday, July 12, park entry is free all day; if you haven't been out
for a while, come see what's new. At Oxbow last year, the river carved away a
bank and exposed long-buried trees, standing where they grew centuries ago. At
Blue Lake a new disc golf course is "mega," "epic" and "dope" say recent players.
Treat yourself to a mini-vacation in two jewels of our regional park system.

Oxbow: Exploring a forest 11 a.m. to 3 p.m.

Oxbow hides its ancient forest and rushing waters in the folds of a deep gorge. Hike in the cool of old growth firs and cedars, catch a stonefly in the Sandy River and watch osprey raise their young in a treetop nest. Drop in at picnic shelter A, where park naturalists share stories of how volcanic and flood events have shaped Oxbow over the centuries. From there, kids can head off on a scavenger hunt to earn their Oxbow Junior Ranger badge.

Blue Lake: Crafts for kids

REGIONAL

noon to 2 p.m.

Drop in at the canopy behind the spray ground, where park volunteers will set you up for a self-guided tour of Blue Lake's wetlands. Or stay for a while and make naturebased crafts, geared to all ages. Then head out to picnic, swim, rent a boat, visit the Natural Discovery Garden or play in one of Blue Lake's many ball fields.

Learn more about Oxbow and Blue Lake regional parks at

www.oregonmetro.gov/parks



Jerome Hart photos



Join Metro's online opinion panel today.

www.oregonmetro.gov/connect

IT A GREAT S

RO'S VENUES AND PA

PCPA, ARLENE SCHNITZER CONCERT HALL

Glenn Miller Orchestra July 8

BLUE LAKE AND OXBOW REGIONAL PARKS

Free day in both parks July 12

OREGON CONVENTION CENTER

Bead Faire July 12 to 14

PORTLAND EXPO CENTER

Stumptown Cluster, Portland Kennel Club Dog Show July 19 to 21

OREGON ZOO

Zoolala July 20 JULY

M 1 6 12 13 8 19 20 14

21

Kids puttering around the house? Get them outside. Sign them up for junior golf camp at Glendoveer. Coupon on back.

OREGON CONVENTION CENTER

Plaza Palooza features Dirty Martini Aug. 1

OREGON ZOO

Sunset at the Zoo Aug. 7 and 21

OXBOW REGIONAL PARK

Ancient forest ecology at Oxbow Aug. 10

PCPA

Music on Main features Steelhead Aug. 14

PCPA, ARLENE SCHNITZER CONCERT HALL

A Midsummer's Night with The Monkees Aug. 18

AUGUST

2013						
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18	19	20	21	22	23	24
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Visit Metro's world-class, gold-level disc golf course now open at Blue Lake Regional Park.

PCPA, KELLER AUDITORIUM

U.S. Bank Broadway Across America presents Chicago

Sept. 3 to 8

OREGON ZOO SUMMER CONCERTS

The Doobie Brothers

PORTLAND EXPO CENTER

Oregon Cats Classic

Sept. 7 and 8

OXBOW REGIONAL PARK

Stayin' alive: Fire by friction

Sept. 15

OREGON CONVENTION CENTER

Rose City Comic Con Sept. 21 and 22

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Get great gardening tips for the whole family this September at the Or<mark>ego</mark>n Zoo's Backyard Makeover exhibit.

MAKINGA

www.oregonmetro.gov/calendar



CELEBRATING 50 YEARS OF OUTDOOR RECREATION

Free entry into both parks on July 12th.

There couldn't be a better time to get out and explore!



ZOOSUMMER CONCERTS

June 22 to Sept. 6 7 p.m.

Oregon Zoo

The series features
16 shows with a diverse
offering of worldclass artists.

With support from, Regence,
US Bank, Toyota, Kink FM101.9, The Oregonian and TriMet.

www.oregonzoo.org/visit/summer-concerts



July 11 to Aug. 29 Thursdays 6 to 8 p.m.

Oregon Convention Center Plaza Enjoy free summer concerts at the Center Plaza across the street from the Oregon Convention Center. The plaza is on Northeast Oregon Street between Martin Luther King Jr. Boulevard and Grand Avenue.

www.oregoncc.org/plazapalooza

MUSIC ON MAIN STREET

2013

Wednesdays July 10 to Aug. 28 5 to 7 p.m.

Portland Center for the Performing Arts

Celebrate Portland's local music scene with free concerts in downtown Portland on Southwest Main Street between Broadway and Park. Enjoy seasonal fare and libations. Dancing is encouraged.

www.pcpa.com

\$5°

TENNIS \$2°ff



14015 NE Glisan Street | Portland

Not valid with other discounts or offers. Limit one per customer. Offer expires Sept. 30, 2013.

www.playglendoveer.com

Gresham Chamber of Commerce Regional Travel Options Grant: East County Bicycle Infrastructure and Economic Development Project

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Troutdale Economic Developments

	Agenda	Item	No.	6.0
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 $Consideration\ of\ the\ Council\ Minutes\ for\ \ June\ 27,2013$



METRO COUNCIL MEETING

Meeting Summary June 27, 2013 Metro, Council Chamber

<u>Councilors Present</u>: Council President Tom Hughes and Councilors Shirley Craddick, Sam Chase,

Kathryn Harrington, Bob Stacey, and Craig Dirksen

<u>Councilors Excused</u>: Councilor Carlotta Collette

Council President Tom Hughes called the regular council meeting to order at 2:05 p.m.

1. <u>INTRODUCTIONS</u>

There were none.

2. CITIZEN COMMUNICATIONS

<u>Ienny Glass, The Rosewood Initiative</u>: Ms. Glass thanked the Metro Council for providing resources for the transportation case study audit. The Rosewood Initiative is a non-profit community-based organization that is focused on holistic neighborhood revitalization around the intersection of 162^{nd} and Stark streets. She stated that the report contained concrete information the community needs in order to advocate for public and private investment. The 162^{nd} MAX station is a crucial hub in the neighborhood and could be an incredible asset to the heavily transit-dependent community. Ms. Glass encouraged the Metro Council to be leaders and make much-needed investments in the area that could realize a long-term positive impact for the community. Additional comments addressed the Initiative's partnerships with local businesses and the Portland Development Commission.

<u>Iohn Charles, Cascade Policy Institute</u>: Mr. Charles thanked Metro Auditor Suzanne Flynn for her recent transportation case study audit. He stated that the Auditor's recommendations from the 2010 report had yet to be implemented and highlighted text that stated that the Planning Department was not organized or equipped to measure progress on the report's outcomes. In addition, he referenced the Auditor's 2010 Transit Oriented Development program audit and stated that its recommendations have also yet to be implemented. He stated that Metro has a long pattern of spending money on computer models without being interested in measuring actual results. He did not support management's response to the audit and believed Metro failed. He stated someone at Metro should take responsibility for the failure and be relieved of his or her duties.

<u>Courtney Scott, 2106 NE Flanders, Portland</u>: Ms. Scott referenced a letter from Ms. Kim Smith regarding the welfare of Packy, an Asian elephant at the Oregon Zoo. Ms. Scott did not believe Packy was thriving at the Oregon Zoo and encouraged Metro to release him to an elephant sanctuary in northern California. She addressed Packy's current living conditions, his health, and lack of interaction with the Zoo's elephant herd.

Nancy Shaw, 2707 Falk Road, Vancouver, WA: Ms. Shaw addressed the Metro Council on the Oregon Zoo and its animal habitats. She stated that each councilor has some level of responsibility for the zoo and stated that changes need to be made. She highlighted the warthogs' habitat as an example. She stated that she did not support the zoo bond measure in 2008.

<u>Bette Steflik, 2826 NE 61st Ave., Portland</u>: Ms. Steflik stated that elephants are a keystone species that promote biodiversity. She encouraged the Council to release Packy to a facility in northern California. She cited Packy's mental well-being and his need for more space as reasoning.

Nancy Newell, 3917 NE Skidmore St., Portland: Ms. Newell stated that the condition of the Oregon Zoo is not appropriate for elephants and did not believe staff's statement that Packy was thriving. She stated that the Oregon Zoo's future elephant site is located on one of the worst seismic areas in the City of Portland. Ms. Newell stated that elephants can sense earthquakes well before humans can, and questioned if Zoo staff would trust an elephant's instincts. In addition, she inquired about how the elephants would be evacuated should an earthquake occur. She did not believe the current Zoo director was the appropriate person for the zoo.

Councilors clarified for testifiers and stated for the record that the Metro Council completed an onsite inspection of the Oregon Zoo on June 20.

3. TRANSPORTATION CASE STUDY AUDIT

Metro Auditor Suzanne Flynn and Ms. Mary Hull Caballero provided a presentation on the recently completed transportation case study audit. The audit, which due to its complexity took two years to complete, is focused on three MAX stations across the region: Taulity Hospital/SE 8th Avenue in Hillsboro, north Killingsworth Street in Portland, and east 162nd Avenue in Gresham. Their presentation included:

- Images of each station platform that demonstrate or highlight elements that are intended to encourage ridership, or observed factors that discourage ridership.
- Data on each station's performance, growth trends and annual growth rates.
- Information on the number of persons who: (1) live outside the study area, but are employed in the study area, (2) the number of people who live in the study area, but work outside the study area, and (3) the amount of people who both live and work in the study area.
- Demographic statistics for each study area including number of residents, level of higher education, and average household income.
- Results from a survey produced by the Auditor's Office that asked transit riders what were their top reasons for not riding transit, and what might encourage higher ridership at their respective stations.

The Auditor's Office recommended that in order to improve the effectiveness of transportation plans and their intended outcomes, the Planning Department should:

- Increase the use of place-specific analysis of transportation needs;
- Assess and report on whether local transportation projects have increased the ability to achieve regional outcomes;

- Increase the use of outcome measures;
- Assess and respond to any inequitable outcomes of funding decisions; and
- Periodically report to the Metro Council and Joint Policy Advisory Committee on Transportation on actions the will improve the effectiveness of transportation funding decisions in achieving regional goals. In addition, identify barriers to achieving the goals and make suggestions for improvement.

(Full audit and Prezi presentation included as part of the meeting record.)

Mr. John Williams of Metro thanked the Auditor and her staff for the report and provided management's response. Mr. Williams stated that management concurred with the importance of the recommendations and stated that the audit honed in on the importance of transportation investments in the region and the local sentiment about the effectiveness of public and private investment strategies. Mr. Williams used the Southwest Corridor project as an example of Metro's planning activities that address many of the recommendations outlined in the audit such as place-specific planning. (Management's response included as part of the meeting record.)

Council discussion

Council thanked the Metro Auditor and her staff for the audit. Councilors observed that the purposes of the stations studied and their respective land use differs, and that the differences drive the dynamics of how a station has or has not evolved. For example, councilors noted that the 162^{nd} MAX station was built almost 30 years ago when cities had different land use review and planning processes. Councilors recommended that perhaps instead of comparing station to station, data be collected on each station in the region and the growth curve or lack of growth at each station be analyzed over time. Additional discussion included the relationship between transit and transit ridership, and public investment and development.

Councilors highlighted FY 13-14 budget challenges due to reductions in revenue sources and increased costs. Councilors asked the Chief Operating Officer to provide more information on if current budget plans provide sufficient staff resources to address the Auditor's recommendations.

Councilors discussed the audit's equity considerations and adding an equity lens to Metro's work. In addition, some councilors emphasized the need to address transit access in the region – specifically the growing cost burden for very low-income populations in the region. Additional discussion addressed TriMet's role in the audit.

4. CONSENT AGENDA

Motion:	Councilor Shirley Craddick moved to approve the June 27, 2013 consent agenda: • Consideration of the Minutes for June 20, 2013; and
	 Resolution No. 13-4435, For the Purpose of Temporarily Suspending the Alternative Program and Performance Standard in Metro Code Chapter 5.10.240.
Second:	Councilor Bob Stacey seconded the motion.

Vote:

Council President Hughes, and Councilors Craddick, Harrington, Chase, Dirksen, and Stacey voted in support of the motion. The vote was 6 ayes, the motion passed.

5. **RESOLUTIONS**

5.1 **Resolution No. 13-4440**, For the Purpose of Authorizing the Chief Operating Office to Issue a Non-System License to Recology Portland, Inc. for Delivery of Residential Yard Debris Mixed with Food Waste from the Suttle Road Recovery Facility to Recology Oregon Compost, Inc. - Nature's Needs Compost Facility Located in North Plains, Oregon.

Motion:	Councilor Kathryn Harrington moved to approve Resolution No. 13-4440.
Second:	Councilor Stacey seconded the motion.

Mr. Roy Bower of Metro provided a brief staff report for Resolution No. 13-4440. If adopted, the resolution would grant a non-system license to Recology Portland, Inc. to deliver yard debris mixed with residential food waste to Nature's Needs Compost Facility. Recology was granted a license to accept the mixed material in 2011 and currently transports the debris to facilities in Aumsville and the Dalles, Oregon. Approval of the resolution would allow Recology to add Nature's Needs facility to its menu of places to deliver the organic material for composting. Recology is located in north Portland and Nature's Needs is located in North Plains located outside the Metro district boundary. Additionally, Mr. Brower recognized Mr. Larry Wilkins of Recology in the audience.

Council asked clarifying questions about the non-system license and Washington County's permitting for Nature's Needs. Mr. Brower clarified that the license would operate within the County's permit constraints. With Nature's Needs no longer accepting commercial food waste, the company has additional capacity to accept yard debris and yard debris mixed with residential food waste. In addition, Mr. Brower noted that representatives from Nature's Needs have stated that complaints about odors around the facility are down due to operational changes that have been implemented by the company.

Vote:

Council President Hughes, and Councilors Craddick, Harrington, Chase, Dirksen, and Stacey voted in support of the motion. The vote was 6 ayes, the motion passed.

6. <u>CHIEF OPERATING OFFICER COMMUNICATION</u>

Ms. Bennett provided updates on:

- A reception in honor of Oregon Zoo staff Mr. Mike Keele is scheduled for June 27. Mr. Keele announced his intent to retire last February after nearly 42 years at the Oregon Zoo.
- The grand opening of the Chestnut Grove Memorial Garden at Lone Fir Cemetery is scheduled for June 27.
- The Community Investment Initiative's Regional Infrastructure Enterprise work group met on the morning of June 27. The group is anticipated to release its recommendations to the CII's Leadership Council on July 8.

• The Metro's Senior Leadership Team will be at offsite all day on June 28 for a training related to the agency's diversity action plan and equity strategy.

7. <u>COUNCILOR COMMUNICATION</u>

Councilors provided updates on the following meetings or events: recent Southwest Corridor presentations and outreach in Washington County, the June 26 Metro Policy Advisory Committee meeting, and recent all-day trip to Seattle, Washington to learn about the city's race and social justice work.

8. ADIOURN

There being no further business, Council President Hughes adjourned the regular meeting at 3:33 p.m. The Metro Council will convene the next regular council meeting on Thursday, July 11 at 5 p.m. at the City of Gresham's Council Chamber.

The Metro Council recessed and then reconvened into two separate executive sessions. The first session was held pursuant with ORS 192.660 2(h) regarding consultation with counsel concerning the legal rights and duties of a public body with regard to current litigation or litigation likely to be filed. The second executive session was held pursuant with ORS 190.660 2(e) which allows for deliberations with persons designated by the governing body to negotiate real property transactions.

Respectfully submitted,

K. new Il

Kelsey Newell, Regional Engagement & Legislative Coordinator

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JUNE 27, 2013

Item	Topic	Doc. Date	Document Description	Doc. Number
	Agenda	6/27/13	Revised council agenda for June 27, 2013	62713c-01
4.1	Minutes	6/20/13	Council minutes for June 20, 2013	62713c-02

Resolution No. 13-4442, For the Purpose of Accepting the Results of the May 21, 2013 Special Election for Ballot Measure 26-152 for Metro.

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF ACCEPTING THE)	RESOLUTION NO. 13-4442
RESULTS OF THE MAY 21, 2013 SPECIAL)	
ELECTION FOR BALLOT MEASURE 26-152)	Introduced by Council President Tom Hughes
FOR METRO		

WHEREAS, In May 1995 voters in the Metro region approved a \$135.6 million Open Spaces, Parks and Streams Bond Measure with a stated goal of acquiring land in 14 of the 57 regional natural areas identified in the 1992 Greenspaces Master Plan and six of the 34 regional trails and greenways identified in the Greenspaces Master Plan. On May 12, 2005, the Metro Council adopted Resolution No. 05-3574A "Establishing a Regional Habitat Protection, Restoration and Greenspaces Initiative Called Nature In Neighborhoods," enacting a regional conservation policy that promotes fish and wildlife habitat protection using a variety of means; and

WHEREAS, In November 2006 voters in the Metro region approved a \$227.4 million Natural Areas, Parks and Streams Bond Measure with a stated goal of acquiring land in 27 target areas identified in the Greenspaces Master Plan. Pursuant to the two bond measures, land acquisitions exceeded goals and currently total 12,400 acres. In addition, Metro has acquired other parks and natural areas from voluntary transfers from local governments. The grand total of parks, trails and natural areas currently under Metro's care and stewardship is more than 16,000 acres, including more than 75 miles of stream and river frontage.

WHEREAS, On April 10, 2012 the Metro Council directed the Chief Operating Officer to establish a Natural Areas Funding Advisory Panel to consider a new funding source for ongoing care and maintenance of Metro's parks and natural areas, considering the public's previous investments in land acquisition, level of funding, timing and a long-term solution; and

WHEREAS, The Natural Areas Funding Advisory Panel returned its report to the Metro Council on August 16, 2012, recommending that the Metro Council refer a five-year levy to voters to restore natural areas, maintain and operate parks, engage the community and improve opportunities for people to safely use and enjoy more of the lands Metro has protected for the public and future generations long term; and

WHEREAS, The Metro Council found and determined that it was in the public interest to refer a five-year local option measure to the voters of the Metro region for the purpose of preserving water quality, fish and wildlife habitat and maintaining Metro's parks and natural areas for the public, with a rate of 9.6 cents per \$1,000 of taxable assessed value for an estimated total outlay of \$10 million per year; and

WHEREAS, On December 18, 2012, the Metro Council passed Resolution No. 12-4398, "For the Purpose of Submitting to the Voters of the Metro Area a Local Option Levy for the Purpose of Preserving Water Quality, Fish and Wildlife Habitat and Maintaining Metro's Parks and Natural Areas for the Public" ("Metro Natural Areas Local Option Levy"); and

WHEREAS, a Special Election was held in the State of Oregon on May 21, 2013 on the Metro Local Option (Special Election);

WHEREAS, ORS 255.295 requires that the Multnomah County Director of Elections Division prepare an abstract of votes cast for acceptance for Multnomah, Clackamas and Washington Counties (Metro Area), and deliver the official Abstract of Votes to Metro; and

WHEREAS, Metro Code Title IX Elections, Chapter 9.02.080, requires the Metro Council after certification of the election results from the Director of Elections to "canvass the vote and enter its proclamation of the results in the Council records"; and

WHEREAS, the Abstract of Votes of the Special Election for the Metro Area certifying the election results were received by Metro Council, and Metro Council has canvassed the vote, and the Abstract of Votes indicates that the Metro Natural Areas Local Option Levy passed by a majority of voters in the Metro region; now therefore

BE IT RESOLVED:

- 1. That the Metro Council hereby accepts the results of the Abstract of Votes for the May 21, 2013 Special Election, attached as Exhibit A; and
- 2. That the voters of the Metro Area have approved of the Metro Local Option Levy: Improve Natural Areas, Water Quality For Fish (26-152).

ADOPTED by the Metro Council this 11th day of July 2013.

Tom Hughes, Council President

Exhibit A to Resolution 13-4442

NUMBERED KEY CANVASS	Multnomah County, Oregon Special Election	FINAL OFFICIAL RESULTS
RUN DATE:06/03/13 02:55 PM	May 21, 2013	REPORT-EL52 PAGE 0112
26-152 - Metro Vote For 1 01 = Yes 02 = No	VOTES PERCENT 105,334 60.40 03 = OVER VOTES 69,066 39.60 04 = UNDER VOTES	VOTES PERCENT 25 7,702
	01 02 03 04	
2701 2702 3101 3102 3301 3302 3303 3304 3501 3502 3601 3602 3603 3604 3605 3606 3607 3608 3609 3610 3611 3612 3801 3802 3803 3804 3805 3806 3807 3808 4101 4102 4103 4104 4201 4203 4204 4205 4206 4207 4208 4209 4210 4211 4301 4302 4303	184 153 0 16 144 135 0 16 144 135 0 16 293 322 0 13 79 91 0 11 1525 535 1 79 1317 560 0 84 744 761 0 58 137 98 0 13 215 225 0 15 1427 1103 1 90 466 395 0 33 1108 253 1 78 777 215 0 50 1306 753 2 88 860 521 0 45 1666 940 2 103 836 433 0 59 1177 646 0 66 158 123 0 14 1263 844 0 60 1543 1000 1 88 1313 557 1 75 1226 979 1 58 999 772 1 69 1326 598 0 87 848 603 0 64 559 429 0 37 349 285 0 14 151 201 0 34 42 16 0 1 1271 676 0 73 1201 909 0 80 1239 865 0 66 1647 711 0 85 1301 301 0 79 1777 560 1 101 1861 620 0 86 1705 561 0 107 1690 423 0 98 1578 485 0 90 1412 597 1 96 1364 698 1 72 1420 848 0 60 1343 610 0 93 1279 414 0 87 1455 390 0 100	7.702
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RUN DATE:06/03/13 02:55 PM

Multnomah County, Oregon Special Election May 21, 2013 FINAL OFFICIAL RESULTS

REPORT-EL52

PAGE 0113

VOTES PERCENT

25 7,702

VOTES PERCENT

26-152 - Metro				
Vote For 1				
01 = Yes	105,334	60.40	03 = OVER VOTES	
02 = No	69,066	39.60	04 = UNDER VOTES	

02 = No			69,06	6 39
(CONTINUED FROM PREVIOUS PAGE)	01	02	03	04
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4403	1140	685	0	68
4404	1019	653	0	56
4405	1309	723	0	79
4406	1187	837	0	83
4407	1083	418	0	56
4408	986	790	1	86
4409	376	383	0	43
4501	1635	997	1	104
4502	1270	824	0	82
4503	1507	690	0	97
4504	1746	1003	1	131
4505	823	633	1	61
4506	690	631	0	63
4507	1423	691	0	94
4508	1042	596	0	77 06
4509 4510	403 355	565 550	0 0	86 62
4510 4511	419	455	0	66
4512	102	4 33	0	16
4601	1591	815	0	98
4602	1354	865	1	97
4603	1793	884	0	107
4604	865	759	0	71
4605	1382	953	0	98
4606	1251	762	1	90
4607	676	637	0	116
4608	457	401	0	34
4609	1387	791	1	96
4701	452	625	1	49
4702	117	170	0	15
4703	407	653	0	77 70
4704	677	1051	0	78
4705 4706	858 486	827 703	0 0	134 62
4707	316	331	0	47
4708	566	768	0	80
4709	310	427	0	42
4710	591	907	0	98
4801	190	324	0	15
4802	751	728	2	51
4803	402	435	0	23
4804	231	263	0	15
4805	119	133	0	17
4806	235	375	0	49
4807	378	501	0	71
4901	5	16	0	0
4902	0	7	0	0
4903	389	494 411	0	28 44
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4905	372 120	598 120	0 0	13
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Page 2 of 9 - Exhibit A to Resolution 13-4442

NUMBERED KEY CANVASS				nomah County,	Oregon	FINAL OFFICIAL RESULTS
RUN DATE:06/03/13 02:55 PM			•	al Election 21, 2013	•	REPORT-EL52 PAGE 0114
26-152 - Metro Vote For 1 01 = Yes 02 = No			VOTE 105,33 69,06		03 = OVER VOTES 04 = UNDER VOTES	VOTES PERCENT 25 7,702
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Certificate

I certify that the votes recorded on this abstract correctly summarize the tally of votes cast at the election indicated.

Tim Scott, Director of Elections Multnomah County, Oregon

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0367 367

0368 368

NUMBERED KEY CANVASS	Washington Special El	County, Oregon	Official Final
RUN DATE:06/03/13 01:46 PM	May 21, 20		REPORT-EL52 PAGE 0108
26-152 - Metro - LOL Vote for 1 01 = Yes 02 = No		9.09	VOTES PERCENT 16 4,534
(CONTINUED FROM PREVIOUS PAGE)	01 02 03 04		,,,,,,
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NUMBERED KEY CANVASS				ngton County,	Oregon	Official Final		
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26-152 - Metro - LOL Vote for 1								
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0425 425	39	48	0	1				
0426 426	7	22	0	0				
0427 427	2	4	.0	0				
0428 428	189	150	0	17				
0429 429	242	309	0	18				
0432 432	14	16	0	1				
0433-433	271 557	243 631	1 0	23 54				
0434 434 0435 435	359	542	0	16				
0436 436	205	324	0	37				
0437 437	10	7	Ö	1				
0438 438	23	41	ŏ	2				
0439 439	0	0	0	0				
0440 440	97	126	Ö	9				
0441 441	16	13	0	1				
0442 442	118	181	1	14				
0443 443	0	9	0	0				
0444 444	248	271	1	37				
0445 445	107	133	0	29				
0446 446	720	708	1	92				
0447 447	414	425	0	83				
0448 448	62	30	0	4				
0449 449	19	10	0	1				
0450 450	0	3	0	0				
0451 451	84	137	0	8				
0452 452	201	222	0	16		•		
0453 453	4	3	0	2				
0454 454	50	85	0	4				
0455 455 0457 457	0 150	0 257	0 0	0 5				
0457 457 0458 458	323	257 526	0	20				
0458 458 0459 459	323 372	437	0	19				
0460 460	199	437 124	0	7				
0461 461	459	451		43				
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Clackamas County, Oregon — Special District Election — May 21, 2013 Canvass Report — Total Voters — Official

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- Special District Election — May 21, 2013 Page 213 of 215 Canvass Report — Total Voters — Official Clackamas County, Oregon —

Total Number of Voters: 65,133 of 226,759 = 28.72%

Precincts Reporting 118 of 118 = 100 00%

06/04/2013 11:45 AM

ordinate of voters, or	00, 100 01 220,108 - 20.12%	1 00 10	20.12.02							 Precincts Reporting 118 of 118 = 100.00%
THE ASSESSMENT OF THE PROPERTY	endennia granden haltera estent	26-152	Metro	26-152 Metro: Local c	ption lev	y: impi	rove natu	ıral areas	, water	option levy: improve natural areas, water quality for fish
Precinct	Blank Ballots Cast	Over Votes	Under Votes	Total Ballots Cast	Registered Voters	Percent Turnout				
***************************************							YES	ON	elstoT	ONT THEO CORY OF THE ORIGINAL THE SHENK CLERK
										Thomas March
135	0	0	16	814	2,709	30.05%	424	374	798	
70.	₩ (~	113	1,084	2,631	41.20%	542	428	970	2
152	0	0	96	1,166	2,844	41.00%	636	434	1,070	
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154	~	0	23	331	726	45.59%	185	123	308	
155	0	\leftarrow	101	1,248	3,146	39.67%	645	501	1,146	
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157	0	0	95	1,035	2,502	41.37%	487	453	940	
158	0	0	49	644	1,921	33.52%	313	282	595	
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400	0	0	7	458	1,485	30.84%	146	305	451	
401	0	0	6	276	1,022	27.01%	88	179	267	
402	0	0	10	200	1,445	34.60%	156	334	490	
403	0	0	80	414	1,288	32.14%	4	262	406	
404	0	0	7	126	478	26.36%	33	86	119	
405	0	_	12	238	717	33.19%	52	173	225	
406	0	0	80	94	282	33.33%	20	99	86	
410	0 (0	24	442	1,560	28.33%	227	191	418	
411	0	0	18	737	3,002	24.55%	319	400	719	

Clackamas County, Oregon — Special District Election — May 21, 2013 Canvass Report — Total Voters — Official Page 214 of 215

Total Number of Voters: 65,133 of 226,759 = 28.72%

06/04/2013 11:45 AMPrecincts Reporting 118 of 118 = 100.00%

26-152 Metro: Local option levy: improve natural areas, wafer quality for fish

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 13-4442, FOR THE PURPOSE OF ACCEPTING THE RESULTS OF THE MAY 21, 2013 SPECIAL ELECTION FOR BALLOT MEASURE 26-152 FOR METRO

Date: July 11, 2013 Prepared by: Alison Kean Campbell,

Metro Attorney, ext 1511

BACKGROUND

In May 1995 voters in the Metro region approved a \$135.6 million Open Spaces, Parks and Streams Bond Measure with a stated goal of acquiring land in 14 of the 57 regional natural areas identified in the 1992 Greenspaces Master Plan and six of the 34 regional trails and greenways identified in the Greenspaces Master Plan. On May 12, 2005, the Metro Council adopted Resolution No. 05-3574A "Establishing a Regional Habitat Protection, Restoration and Greenspaces Initiative Called Nature In Neighborhoods," enacting a regional conservation policy that promotes fish and wildlife habitat protection using a variety of means.

In November 2006 voters in the Metro region approved a \$227.4 million Natural Areas, Parks and Streams Bond Measure with a stated goal of acquiring land in 27 target areas identified in the Greenspaces Master Plan. Pursuant to the two bond measures, land acquisitions exceeded goals and currently total 12,400 acres. In addition, Metro has acquired other parks and natural areas from voluntary transfers from local governments. The grand total of parks, trails and natural areas currently under Metro's care and stewardship is more than 16,000 acres, including more than 75 miles of stream and river frontage.

On April 10, 2012 the Metro Council directed the Chief Operating Officer to establish a Natural Areas Funding Advisory Panel to consider a new funding source for ongoing care and maintenance of Metro's parks and natural areas, considering the public's previous investments in land acquisition, level of funding, timing and a long-term solution.

The Natural Areas Funding Advisory Panel returned its report to the Metro Council on August 16, 2012, recommending that the Metro Council refer a five-year levy to voters to restore natural areas, maintain and operate parks, engage the community and improve opportunities for people to safely use and enjoy more of the lands Metro has protected for the public and future generations long term.

The Metro Council found and determined that it was in the public interest to refer a five-year local option measure to the voters of the Metro region for the purpose of preserving water quality, fish and wildlife habitat and maintaining Metro's parks and natural areas for the public, with a rate of 9.6 cents per \$1,000 of taxable assessed value for an estimated total outlay of \$10 million per year.

On December 18, 2012, the Metro Council passed Resolution No. 12-4398, "For the Purpose of Submitting to the Voters of the Metro Area a Local Option Levy for the Purpose of Preserving Water Quality, Fish and Wildlife Habitat and Maintaining Metro's Parks and Natural Areas for the Public"

On May 21, 2013 a Special Election was held in the State of Oregon (Special Election) for Metro's Local Option Levy. The Multnomah County Director of Elections Division delivered an abstract

of votes cast for the levy and delivered the official Abstract of Votes to Metro, showing that the vot4ers of the Metro region approved the local option levy, as shown in more detail in Exhibit A attached to the Resolution.

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ANALYSIS/INFORMATION

1. Known Opposition None.

2. Legal Antecedents ORS 280; ORS 255.295; Section 9.02.080 of the Metro Code; Chapter III, Sections 10 and 12 and Chapter VI Section 33 of the Metro Charter.

Metro is authorized under ORS 280 and the Metro Charter, Chapter III, Sections 10 and 12, Chapter VI, Section 33 to levy local option taxes for certain operating expenses through referral to the Metro voters.

ORS 255.295 requires that the Multnomah County Elections Division prepare and deliver to Metro the official Abstract of Votes of an election. ORS 255.295 further requires that Metro shall determine from the Abstract of Votes the result of the election. Metro Code Title IX, Elections, Section 9.02.080(d) requires the Metro Council to "canvass the vote and enter its proclamation of the results in the Council records."

3. Metro Council Legislative History

Metro Council Resolution No. 92-1637, "For the Purpose of Considering the Adoption of the Metropolitan Greenspaces Master Plan," adopted July 23, 1992.

Metro Council Resolution No. 94-2049B, "For the Purpose of Modifying the Submission to the Voters of a General Obligation Bond Indebtedness to Proceed with the Acquisition of Land for a Regional System of Greenspaces."

Metro Council Resolution No. 04-3506A, "For the Purpose of Revising Metro's Preliminary Goal 5 Allow, Limit, or Prohibit Decision; and Directing the Chief Operating Officer to Develop a Fish and Wildlife Habitat Protection and Restoration Program That Relies on a Balanced Regulatory and Incentive Based Approach," adopted December 9, 2004.

Metro Council Resolution No. 05-3574A, "For the Purpose of Establishing a Regional Habitat Protection, Restoration and Greenspaces Initiative Called Nature In Neighborhoods," adopted May 12, 2005.

Metro Council Resolution No. 05-3612, "For the Purpose of Stating An Intent to Submit to the Voters the Question of the Establishment of a Funding Measure to Support Natural Area Protection and Establishing a Blue Ribbon Committee; and Setting Forth the Official Intent of Metro to Reimburse Certain Expenditures Out of the Proceeds of Obligations to be Issued in Connection with the Regional Parks and Greenspaces Program," adopted September 29, 2005.

Metro Council Resolution No. 12-4398, "For the Purpose of Submitting to the Voters of the Metro Area a Local Option Levy for the Purpose of Preserving Water Quality, Fish and Wildlife Habitat and Maintaining Metro's Parks and Natural Areas for the Public"

- **4. Anticipated Effects** The effect of this legislation would be for the Metro Council to proclaim the results of the May 21, 2013 Special Election.
- **5. Budget Impacts** There is no additional cost associated with this Resolution declaring the election results.

RECOMMENDED ACTION

Staff recommends the adoption of Resolution No. 13-4442.

Materials following this page were distributed at the meeting.



GLADSTONE

2013 Cultural Festival

Hosted by Gladstone - Oak Grove Rotary

Sponsored by

1ST ANNUAL Family Golf Tournament Shotgun Scramble

Saturday, August 3rd thru Sunday, August 4th,2013

19825 River Road, Gladstone, OR 97027

9 Hole / Par 3 • Tee Time 4:30 PM

Hole and Tee Sponsors \$125

Includes: 24" X 18" Lawn Sign w/ Sponsor Logo

Hole-in-One at Hole #5

Sponsored by: Baskin Robbins Gladstone

Prize: \$10,000 Disneyland Vacation Package

Other Hole-In-One Sponsorship Packages Available:

Hole and Tee Sponsorship Included - \$200 each

Hole #1: Set of Golf Clubs

Hole #3: Electronics Package

Hole #7: 2 USA Airline Tickets

Hole #9: His or Hers Seiko Watch

Register Your Team:

1 - Player \$75.00

2 - Players \$125.00

3 - Players \$175.00

4 - Players \$200.00

Note: Team of 4 must include 2 Children

Registration Includes:

Saturday - Box Dinner ...and... Sunday - BBQ Dinner

Team Players Names and Ages:

#1. _____ Age: ____

#2. _____ Age: ____

#3. _____ Age: ____

#4. _____ Age: ____ Team Captain: _____

Phone:

Email:

Make Checks Payable to: Gladstone Oak Grove Rotary Foundation

Send Entries w/ Payment to: State Farm Insurance- Chip McPhee Agent 15 82nd Dr, Ste 100, Gladstone, OR 97027

For More Information Visit Our Website: www.GladstoneCulturalFestival.net



GLADSTO-NE

2013 Cultural Festival

Hosted by Gladstone - Oak Grove Rotary

Mark Your Calendar for August 2nd, 3rd & 4th 2013

WE NEED YOUR TALENT FOR...

...Interactive Sports Players
...Live Performers
...Festival Participants

If you believe our kids and families deserve more this summer than video games and shopping at the mall, come to the **Gladstone Cultural Festival** (GCF). The **GCF** offers live featured speakers, education, entertainment, sports, vendors, family activities, parade, movie night, "Cruise In", barbeques and chili cook-offs. As new venues enter, the list showcases more talent.

We want all musicians, vocalists, single acts to duets, trios, bands, dance groups, color guards, play performers, poetry readers, comedians, jugglers, etc. and brave souls who want an audience. Call today to be included in our promotional package.

Set your calendar for the first weekend in August — mark August 2nd, 3rd & 4th — and plan to experience an exciting fun packed weekend of activities. Our **2013 Gladstone Cultural Festival** delivers something for every participant and attendee.

Want to be interviewed LIVE...inquiring minds want to know your name and we want your voice and talent.

Everyone has talent, so what is yours?

TOP TEN ACTIVITIES

- 1. Senior Pancake Breakfast
- 2. Community Parade
- 3. Food Booths
 Appetizers, Entrees, Desserts, Beverages
- 4. Vendor Booths
 Home, Health Care, Products/Services
- 5. Cultural Pavilions
 Education, Business, Environment, Artistry
- 6. Family Activities

 Movie Night, Book Sale, Bingo, Chili Cook-off, etc.
- 7. Sporting Events
 Kick Ball, Field Games, etc.
- 8. Golf Scramble Family Golf Tournament
- 9. Live Entertainment
 Local Talent Musicians, Vocalists & Bands
- 10. Cruise-In
 Classic Cars, Trophies, Raffles





GLADSTONE

2013 Cultural Festival

Hosted by Gladstone - Oak Grove Rotary www.gladstoneculturalfestival.net

Sponsorship Packages

Festival Sponsor \$5,000

Includes: Parade, Chautaugua Event, Cruise-In

Event Sponsor \$1,500

Includes: Golf Tournament Sponsorships

Appreciation on Banner

• Hole or Tee \$125

Hole and Tee \$200

The two above Sponsorships include one 24" by 18" lawn sign w/ Sponsor Logo.

Saturday Lunch Pavilion \$250.00

Sunday Dinner Pavilion \$250.00

• Straightest Drive Contest \$150.00

• Closest to Pin Contest \$100.00

• Chipping Contest \$50.00

Putting Contest \$25.00

• Children's Play Pavilion \$100.00

Please make checks payable to: Gladstone - Oak Grove Rotary Foundation

Send checks and donations to: State Farm Insurance, Chip McPhee, Agency

15 82nd Drive, Ste 100 Gladstone, OR 97027



GLADSTONE

2013 Cultural Festival

Hosted by Gladstone - Oak Grove Rotary www.gladstoneculturalfestival.net

Event, Business & Indivual Sponsorships

Event Activity Sponsor

\$500

Top Line for Appreciation on Vertical Banner

Event Sponsor

\$100 - \$500

Appreciation on Banner

Please make checks payable to:

Gladstone – Oak Grove Rotary Foundation

Send checks and donations to:

State Farm Insurance, Chip McPhee, Agency

15 82nd Drive, Ste 100 Gladstone, OR 97027



Corporate Sponsorship Letter of Introduction

Corporations and local businesses must always be cognizant of their collective ROI when selecting their non-profit organization. An improper decision could result in severe repercussions affecting their bottom line.

Due to the multiple benefits of stabilizing and building a community while contributing to your bottom line, the decision to sponsor the *Gladstone Cultural Festival* is a smart business decision.

The Rotary, known for eradicating polio and improving water systems worldwide is also recognized for raising the standard levels of education and economic development throughout their community. The dollars raised are returned back to the community through scholarships, donations and community services.

Therefore, the **Gladstone Oak Grove Rotary** is proud to present the **2013 Gladstone Cultural Festival (GCF)**. This event defines and showcases a plethora of elements that build a platform for community success.

The original Max Patterson Park, home of the Chautauqua Festival, will be one of the main events under the *Gladstone Cultural Festival* program umbrella.

Like the original start up days of the Portland Rose Festival, this once nationally recognized Chautauqua gained grand attention in the early 1900's and soon became the third largest in the nation. Rotary wants to restore and enhance the original Chautauqua Festival with cultural awareness and achievements.

Cultural Artisans represent the fabric of our community.

Just as each color woven in and out of the fabric creates an original design, each artisan showcases the culture of our community.

Following the "service first" mission of the Rotary, the GCF will deliver three days of education, entertainment and enlightenment. The scheduled activities are as follows; Senior Pancake Breakfast, Parade, Booth Vendors (both non-food and food), Movie in the Park, Golf Event, Family Games, "Cruise-In", Barbeques, Cultural Activities, Staged Entertainment, Sporting Events, Workshops, Featured Speakers, On-site Demonstrations and Shared Community Legacies.

There will be four designated land sites to; meet and greet vendors, participate in sports, taste delicious entrees, desserts and beverages, dance to live entertainment, listen to featured speakers and observe and value community legacies and achievements.

Business entities, both profit and non-profit develop the backbone and culture of our communities.

One of the main focuses of this event is to present products, services and information from local business owners, corporations and public and private agencies to all attendees. Daily stage demonstrations will host speakers from vendor industry sections of; Home, Health Care, Business, Environment, Education, Cultural and Artistry.

Neighbors, friends and community will fill the grounds with excitement and laughter as each new festival day opens. You will want to be a part of this cultural movement that will be marketed throughout years to follow.

Each year *GCF* templates will be reviewed, evaluated and redesigned to accommodate the current needs of the community. We encourage all businesses, corporations and private sponsors to support this event and we are asking for your support now.

For additional information visit our website at <u>www.gladstoneculturalfestival.net</u> contact:

Marti Peterson
M&M Marketing Group
Event Director
smartdecisions@ymail.com
503-515-8558

2013 Gladstone Cultural Festival
presented by,
Gladstone Oak Grove Rotary
Corporate Sponsorship Proposal

EXECUTIVE SUMMARY

Corporations and Local Businesses are being asked to support the events and activities of the *Gladstone Cultural Festival (GCF)*.

The flagship event, the Chautauqua Festival, once the third largest in the nation attracting such national speakers and talent as Theodore Roosevelt and John Phillip Sousa, will be restored to its full glory. These educational and entertainment venues attracted large audiences and packed thousands of attendees.

Because of its size and scope, the *Gladstone Cultural Festival* brings instant media attention to the Gladstone Community, Clackamas County, Portland Metro and corporate sponsors, who also benefit from a great number of advertising and premium opportunities.

Corporate sponsorship means building the corporation's good name and image in the community, among influential decision – makers and the buying public, both locally and throughout the world. In addition, it provides a tax write-off, and it's a good advertising opportunity.

The festival and events are well planned, managed and executed. You can count on this festival running from a business plan. This *GCF* planned program will empower and deliver success to heighten your corporate visibility throughout countless promotional activities. Each activity has an excellent built in quality control check system and carries its own activity team and management guidelines.

We need your corporate supports because this huge complex festival is put on totally by a non-profit organization, with hundreds of volunteers.

The *GCF* pledges to make your involvement worth your while. Everyone benefits – the educators, vendors, city, businesses, non-profit associations, athletes, entertainers, managers, volunteers and most definitely corporate sponsors.

ABOUT THE GLADSTONE CULTURAL FESTIVAL

The *GCF* represents multiple events and attracts local, metro and regional audiences.

A sample of our event agenda will include, but is not limited to: Senior Pancake Breakfast, Parade, Movie Night, Family Activities, Non-food and Food Vendors, Featured Speakers, "Cruise-In", Live Entertainers, Sporting Events, On-site Demonstrations, Cultural Activities and Cook-Offs. Events are designed to excite, educate, entertain and elevate knowledge through audience participation.

Our objective is to deliver simultaneous events at different location sites in a safe family friendly environment.

Prior to and following this three-day marathon festival weekend, sponsors, vendors, managers and volunteers will experience opportunities to meet and exchange information. There are also free marketing and advertising sessions available to all sponsors and vendors. Our goal is to ensure the economic growth of the Gladstone and Portland Metro communities.

Due to the mega scale of events awaiting all attendees, the media will be interested and soon be engaged in covering the *GCF*.

SPONSOR BENEFIT PACKAGES

Events of this magnitude run successfully by non-profit organization like the Gladstone Oak Grove Rotary are a rarity. The purpose of this event is to provide a plethora of family activities in a safe environment. Our list of activities includes; educational, sporting events, entertainment and cultural awareness. It is our vision by providing such a quality event, we can stimulate local business economic development.

The *Gladstone Cultural Festival* recognizes the power of public-private relationships and partnerships. There are significant tax benefits to donating corporations, as the government likewise recognizes the trade off from benefiting the community without tapping into tax dollars.

Make no mistake, corporate sponsors will greatly benefit from the packages presented in the **2013 GCF**. There is a reason why major corporations and local businesses sponsor events...EXPOSURE!

Your sponsoring business will receive frequent exposure in the promotional materials, advertising campaigns and activities of the **2013 GCF**. Major sponsors of a particular event can become its name sponsor. How does this translate to you? - When each event is announced - prior to, during and following the **2013 GCF**, your name is prominently visible and will be identified and linked to the goals of the **GCF**.

From banners and screen printed apparel to media marketing and digital board advertising, your name, logo, products and services will be promoted throughout the sponsorship program.

The **2013 GCF** opening day, Friday, August 2, hosts an emcee who will interview vendors, entertainers, dignitaries, featured speakers and guests. Periodically throughout the **GCF**, your name will be broadcasted over loud speakers and receive excellent recognition as our corporate sponsor. See enclosed "sponsorship package sheet."

Also included in the sponsorship package is the added benefit of being authorized to use the **2013 GCF** in your own advertising and outreach activities. You may take full advantage of showcasing your products/services and perhaps use this venue to introduce a new product line.

Not just for media advertising, the corporate sponsorship program promotes you throughout multiple business platforms. (i.e. Chamber, Business Associations, Networking Functions, Community Activities, etc.) It is our mission to leverage more benefits than standard advertising programs can offer.

Even though the original Chautauqua Festival of 1984 has been revived and is now a part of a greater program, the *Gladstone Cultural Festival*, we still need your help.

We are currently meeting with local business owners, school advisors, city representatives, community leaders and local residents to help design and develop event activities. All products and services purchased for the *2013 GCF* have been through local vendors and businesses.

WHY WE NEED YOUR HELP NOW!

A successful festival is built from a program plan with strategic activities and strong leadership. We are ambitious, focused and driven to raise the education and economic development of this community.

Due to our multiple events schedules and festival complexity required to attract large audiences, we need to – build structures, purchase equipment, hire talent, secure safety and market this event.

Managing each event into this sophisticated operation will allow us to become one of the most popular festivals in Oregon and regain our once claimed prestigious position.

Even as events start out small, as they expand to attract specific audiences, so do their costs. Because there has been such a volume community response, we are

confident our **2013 GCF** will be a super success story and deliver a template for 2014 to follow.

Your corporate sponsorship dollars will secure funds needed for event development, design and production promotional advertising, on-site services and post event program.

We accept all forms of in-kind services whether for the 2013 festival use only or when designated as a permanent structure to enhance the landscape of Gladstone Community.

Good corporate sponsors will enable this event to be a success story to everyone involved in the process – the city, the people, the businesses and the sponsors.

Just remember, you have the opportunity to be instrumental in the success of the **2013 GCF**. We appreciate all levels of donations from name sponsors of an event or special team to in-kind services and event participation. All contributions are tax deductible and highly valued.

HOW YOU ARE BEING ASKED TO HELP

Purchase a corporate sponsorship and help us underwrite the costs of this year's **2013 Gladstone Cultural Festival** event.

Make an in-kind service donation and help us match the needs of our **2013 Gladstone Cultural Festival.**

Visit our website at www.gladstoneculturalfestival.net

Thank you for your consideration.

Marti Peterson Event Director smartdecisions@ymail.com 503.515.8558

East County Bicycle Tourism Initiative



Origin of Initiative

East County Tourism Advisory Committee

- SWOT Analysis
 - Challenges
 - Pass through
 - Becoming a destination
 - Opportunity
 - Coordinated Regional Focus
 - Champion



Visitor Data

Economic Impact of Bicycle-Related Travel

- Statewide
 - 17.4 million visitors
 - 4.5 million visitors rode bikes
 - 1.5 million planned to bike
 - \$400 million annually spent on bike related trips *
- Regionally Mt. Hood/Gorge**
 - \$46m spent on bike related trips
- Bicycle-Related Share of Total Travel Expenditures
 - Statewide 2.3 to 11.6%
 - Mt Hood/Gorge 14.8%

^{*}Dean Runyan Associates, The Economic Significance of Bicycle Related Travel in Oregon, 2012 Study
** Which for purposes of study includes East Multnomah County

Grant

- Visitor Development Fund Grant \$50k
 - Bicycle Tourism Studio
 - Increasing number of overnight guests in East Multnomah County
- RTO Grant \$95k
 - Economic Development Focus
 - Matching from City of Gresham, Troutdale and Gresham Area Chamber of Commerce

and Visitors Center

- Two year cycle 2013-2015
- Capacity building Heidi Beierle, Project Coordinator

City of Gresham

Partnership

- Review existing and potential bicycle facilities
- Opportunities to coordinate investments that support commute <u>and</u> recreational/tourist bicycle travel
- East County "Mini" Policy Makers Ride
 - Follow up from 2012 Regional Policy Makers Ride
 - September 20, 2013
 - Highlight 2012 ride "lessons learned and kick-off RTO Grant project with policy makers

and Visitors Center

Initiative Plan of Work

Defining Project Area and Scope

- Identify existing and planned infrastructure
 - East Metro Connections Plan
- Collect existing resources
- Gaps analysis
- Partner engagement with neighboring regions
 - Up to Cascade Locks
 - Clackamas County



Initiative Plan of Work

Bicycle Tourism Studio - Partnering w/Travel Oregon

- Process
 - Strategic Advisory Taskforce
 - Stakeholder engagement
 - Focus Groups
 - Workshops Nov. 13 & 14
 - East Multnomah County Full day
 - Gorge Half day



Bicycle Tourism Studio Outcome

Bicycle Tourism Strategy

- Likely projects
 - Bicycle tourism marketing development
 - Physical infrastructure and bicycle friendly amenities
 - Attracting/creating regional bicycle events
 - Business outreach
 - support of businesses developing services for bicyclists
 - education of businesses on marketing to the bicycle tourism market
 - Promote creation of signature bicycle route
- Develop Bicycle-Friendly Business Certification



Bicycle Tourism Studio Outcome

Bicycle Tourism Strategy

- Ongoing stakeholder engagement
- Regional collaboration
- Leveraging existing resources
- Prioritization of short, medium and long-term priorities
- Pursuing funding for future projects



Bicycle Tourism Initiative

Q & A



Bicycle Tourism Initiative

Alison Hart, CEO
Gresham Area Chamber of Commerce and Visitors Center alisonh@greshamchamber.org
503.665.1131

and Visitors Center

Katherine Kelly, Transportation Planning Manager
City of Gresham
katherine.kelly@greshamoregon.gov

503.618.2110

Gresham