



METRO COUNCIL MEETING
Meeting Summary
July 11, 2013
City of Gresham, Council Chamber

Councilors Present: Deputy Council President Shirley Craddick and Councilors Sam Chase, Kathryn Harrington, Bob Stacey, Carlotta Collette and Craig Dirksen

Councilors Excused: Council President Tom Hughes

Deputy Council President Shirley Craddick called the regular council meeting to order at 5 p.m.

1. INTRODUCTIONS

Deputy Council President Craddick welcomed Mr. Scott Robinson, Deputy Chief Operating Officer, and Mr. Nathan Sykes, legal counsel.

2. CITIZEN COMMUNICATIONS

Jim Miller, 355 E. Kenmore St., Gladstone: Mr. Miller addressed the Council on what it means to be a resident in the City of Gladstone. He stated while the majority of the city is residential, it does include some economic development through car lots and small local businesses. He discussed the challenges the small community is experiencing as it discusses how to retain its community values while embracing a vision for the city's future. He stated that the community is fractured in many ways, and that the community lacks core leadership to bring the people together around a common future vision.

Marti Peterson, 2013 Gladstone Cultural Festival: Ms. Peterson echoed Mr. Miller's comments and stated that as the festival's 2013 event director she has gone door to door to ask residents how the festival could benefit the entire city and surrounding communities. She stated that the Chautauqua Festival, a festival over 100 years old, was both educational and entertaining. Unfortunately, the Chautauqua Festival died due to lack of leadership. The local Rotary Chapter is trying to rekindle the celebration and has included it as part of the 2013 Gladstone Festival. She requested \$3,500 from Metro to help cover event costs. Mr. Peterson stated that it is important for local businesses to understand the economic impact the event will have on the community. (Written material included as part of the meeting record.)

Councilor Carlotta Collette stated that she did not believe that Metro had sufficient resources to cover the \$3,500 request, but would check. She offered to speak with Mr. Miller and Ms. Peterson in Gladstone to discuss funding resources and possible sponsors.

3. BLUE LAKE AND OXBOW REGIONAL PARKS' 50TH ANNIVERSARY

Mr. Paul Slyman, Mr. Dan Kromer, and Mr. Justin Patterson of Metro provided a presentation on Metro's Blue Lake and Oxbow parks. The regional parks celebrate 50 years this July 2013. Their presentation included:

- A brief history of the two parks dating back to pre-settlement days;
- A status update on various park projects including Blue Lake's disc golf course, and Oxbow's new online camping registration program;
- Highlighted activities scheduled at both locations to celebrate the anniversary such as geocaching, and Next Adventure's disc golf tournament; and
- An overviewed different promotional materials – such as news postings, articles in the GreenScene and a coupon in the agency's cross marketing calendar – to notice the events and encourage attendance at the parks.

Approximately 614,000 people visited the two regional parks in 2012.

Staff welcomed Mr. Jeff Hagerty of Stumptown Disc Golf to share a few words about Blue Lake's world-class, gold-level disc golf course and the importance of public/private partnerships. Mr. Hagerty stated that the project was an extremely positive experience due the project's organization, funding, and staff and Council support. He stated that the Portland area has been selected to host the Pro Disc Golf World Championship in 2014. Staff also acknowledged and thanked the course partners including Keen and Next Adventure.

Council discussion

Councilors thanked Mr. Hagerty for his comments and volunteer work, and were glad to hear the project was a positive experience. Councilors asked clarifying questions about what it means to serve as host for the world disc golf games. Mr. Hagerty stated that approximately 6 regional parks across the region, including Blue Lake, have been identified as potential locations to host the 2014 tournament. The event is anticipated to bring more than 300 competitors and their families from around the world to the Portland metro area.

4. GRESHAM CHAMBER OF COMMERCE REGIONAL TRAVEL OPTIONS GRANT: EAST COUNTY BICYCLE INFRASTRUCTURE AND ECONOMIC DEVELOPMENT PROJECT

Ms. Alison Hart of the Gresham Chamber of Commerce and Ms. Katherine Kelly of the City of Gresham provided a presentation on the *East County Bicycle Tourism Initiative*. Approximately 18 months ago, the East County Tourism Advisory Committee participated in an exercise to identify the strengths, weaknesses, opportunities and challenges facing the east Multnomah County area. The exercised highlighted that the community is often only pass through for travelers, and that there was a need for the area to become an established destination. Given the region's amazing natural assets, existing infrastructure, and desire to boost its local economy, the Chamber began to research the economic impact of bicycle-related travel in the area. According to a Dean Runyan Associates study in 2012, approximately \$46 million is spent on bike-related trips in the Mt. Hood/Gorge region – which includes east Multnomah County.

Seeing a significant opportunity for economic growth, the Chamber led a coordinated regional effort with the Cities of Gresham and Troutdale, and applied for a 2013-2015 Regional Travel Options grant. The Chamber was awarded \$95,000. The Initiative is focused on increasing the number of

overnight guests in east Multnomah County. The presentation included information on the grant, the Chamber and City of Gresham's partnership, and the Initiative's work program moving forward including the upcoming mini policymakers ride and bicycle tourism studio. (Presentation included as part of the meeting record.)

Council discussion

Councilors thanked Ms. Hart and Ms. Kelly for the presentation, their leadership on the Initiative, and Ms. Kelly's service on the Regional Active Transportation Plan's stakeholder advisory committee.

Councilors were excited to see east Multnomah County come together to brand and market itself in the tourism industry. Councilors enjoyed the Initiative's focus on the economic benefits bicycling can provide, versus more frequently emphasized benefits such as health and reductions to greenhouse gas emissions. Councilors highlighted the economic benefits bicycling, and active transportation in general, can provide a local community. Ms. Hart stated that any enhancements or investments made in the area for bicycle tourism would only help to increase the community's livability. Additional discussion included bike friendly business programs and certifications.

5. TROUTDALE ECONOMIC DEVELOPMENTS

Mayor Doug Daoust of the City of Troutdale provided a status update on activities in Troutdale. Highlights included:

- **Urban Renewal:** The city is actively engaged in a partnership with Eastwind Development, LCC to implement a vision for a multi-use commercial center located in the city's urban renewal district which includes approximately 23 acres adjacent to the Troutdale Outlet Mall. Mayor Daoust thanked Metro and the state for their support in the transfer of right-of-way and grants to clean up and restore the area.
- **City and public improvements:** Volunteers and public works staff helped to rebuild the Imagination Station at Columbia Park originally installed in 1994. Mayor Daoust recognized Metro for its grant to help cover the cost of the rebuild. Additional highlights included the College Nature Park at Beaver Creek which received financial support from Metro bond funds, and the city's recreation classes, camps and programs that supported over 2,700 people in 2012.
- **City Hall:** The city has relocated to an interim location. While the interim site is under renovations to upgrade the Chambers and data and telephone services, city officials are exploring other options for a future city hall site.
- **Public safety:** The new Troutdale Community Police Center opened in September 2012 under budget and on schedule. Additional highlights included the Reynolds School District and the police department partnership, and Sandy River Safety program led by AMR.
- **Tourism and development:** The city held a tourism town hall meeting and workshops to build momentum around tourism in the region. A new self-motivated tourism committee is now underway. Additional highlights included development projects such as the McMenamins Edgefield redevelopment of 73-acres north of Halsey, and Troutdale Reynolds Industrial Park's 700-acre brownfield-site redevelopment.

Mayor Daoust stated that Troutdale has made major strides since he took office in January 2013, but is poised to do more. He emphasized that the city council and staff are working as a team to move the city forward, and expressed his interest in keeping a closer partnership with Metro.

Council discussion

Councilors thanked Mayor Daoust for his comments and update on the City of Troutdale. Council asked clarifying questions about the city's recreation program. The city is actively working to make the program self sustaining. Councilor Dirksen welcomed more information offline on the city's progress and any insights or lessons learned the city could share. Additional discussion included the city's population and large percentage of volunteers.

6. CONSIDERATION OF THE COUNCIL MINUTES FOR JUNE 27, 2013

Motion:	Councilor Dirksen moved to approve the minutes for June 27, 2013.
Second:	Councilor Bob Stacey seconded the motion.

Vote: Deputy Council President Craddick, and Councilors Collette, Harrington, Chase, Dirksen, and Stacey voted in support of the motion. The vote was 6 ayes, the motion passed.

7. RESOLUTIONS

7.1 **Resolution No. 13-4442**, For the Purpose of Accepting the Results of the May 21, 2013 Special Election for Ballot Measure 26-152 for Metro.

Motion:	Councilor Sam Chase moved to approve Resolution No. 13-4442.
Second:	Councilor Collette seconded the motion.

Mr. Sykes introduced Resolution No. 13-4442. The state held a special election on May 21, 2013 which included Metro's local option levy to preserve water quality, fish and wildlife habitat, and to maintain Metro's parks and natural areas for the public (26-152). Shortly after, Multnomah County's Election Division Director prepared and delivered the official Abstract of Votes to Metro for the votes cast in Multnomah, Clackamas and Washington Counties. Per Metro Code, the Council is required to certify the election results provided by the Director and to canvass the vote and enter its proclamation of the results in the Council records. The official Abstract of Votes indicated that Metro's local option levy passed by the majority of the voters in the Metro area.

Vote: Deputy Council President Craddick, and Councilors Collette, Harrington, Chase, Dirksen, and Stacey voted in support of the motion. The vote was 6 ayes, the motion passed.

8. CHIEF OPERATING OFFICER COMMUNICATION

Mr. Robinson provided updates on:

- The Metro Council is scheduled to discuss and debrief on the 2013 Oregon legislative session at its July 23 work session.
- Due to market conditions, Far West Fiber has suspended its collection of plastic bags. For details visit Far West's website at www.farwestfibers.com.

9. COUNCILOR COMMUNICATION

Councilors provided updates on the following meetings or events: the Joint Policy Advisory Committee on Transportation (JPACT) meeting, Beaverton City Council meeting, Community and Planning Development Grants review committee meeting, and July 11 joint Metro Policy Advisory Committee (MPAC) and JPACT tour of the Willamette Falls Legacy project site. Councilors announced that the Legacy project received \$5 million in funding from the state legislature.

10. ADJOURN

There being no further business, Deputy Council President Craddick adjourned the regular meeting at 6:29 p.m. The Metro Council will convene the next regular council meeting on Thursday, July 25 at 2 p.m. at Metro's Council Chamber.

Respectfully submitted,



Kelsey Newell, Regional Engagement & Legislative Coordinator

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JULY 11, 2013

Item	Topic	Doc. Date	Document Description	Doc. Number
2.0	Handout	N/A	Written material submitted by Marti Peterson regarding the 2013 Gladstone Cultural Festival	71113c-01
4.0	PowerPoint	N/A	East County Bicycle Tourism Initiative	71113c-02