



**METRO COUNCIL WORK SESSION**  
**MEETING SUMMARY**  
July 30, 2013  
Metro Council Chamber

**Councilors Present:** Council President Tom Hughes, Councilors Shirley Craddick, Craig Dirksen, Kathryn Harrington, Carlotta Collette, Bob Stacey, and Sam Chase

**Councilors Excused:** none

Council President Tom Hughes called the Metro Council work session to order at 2:04 p.m.

**1. CHIEF OPERATING OFFICER COMMUNICATION**

Chief Operating Officer Martha Bennett updated the Council on the following items:

- The Equity Advisory Committee's kick off meeting will take place tomorrow with a joint meeting of the internal steering committee and the advisory committee.
- The 2013 Policy Makers Bike Ride of the Historic Columbia River Highway will take place this weekend.
- There will be a presentation regarding affordable housing in Beaverton at Thursday's Council meeting.

**2. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT ENGAGEMENT STRATEGY FOR 2013-2014**

Mr. Jim Middaugh, Ms. Patty Unfred, and Ms. Kim Ellis, all of Metro, provided the Council with an update on the Climate Smart Communities project engagement strategy. The purpose of the presentation was to allow councilors to give direction on the engagement strategy priorities and the Council's proposed role. Staff also sought the Council's input on the type of tools and support that will allow councilors to effectively engage with regional officials, leaders, and community groups.

COO Bennett and Councilor Collette introduced the presentation and noted that Climate Smart Communities is one of several initiatives working toward the 2040 vision in an integrated way. Additionally, Mr. Middaugh explained that Climate Smart Communities fits in a larger context of efforts to reduce green house gases.

Ms. Ellis outlined the three scenarios currently being tested and researched, and noted that staff is on track to report their findings in October. She also pointed out that one scenario will not be selected in its entirety; pieces of all three may be combined and new ideas may emerge.

Ms. Unfred then explained that Climate Smart Communities builds on the work of existing community plans and utilizes previous research and outreach. She noted that there will not be a

marketing campaign strategy, instead staff will use targeted outreach to local community leaders, elected officials, and community groups.

Ms. Unfred then outlined the project's engagement objectives including:

- Affirm support for current community plans and vision and show that the scenarios build on actions already being taken by local communities
- Communicate that current local plans, in addition to expected improvements to the fleet, get the region most of the way to the state target
- Provide meaningful opportunities for participation from representative audiences and demonstrate how their input was considered

She then reviewed the project's milestone timeline, which includes the completion of the three phases and final adoption.

***Council Discussion:***

- The Council discussed the need for a coordinated outreach approach that includes related projects and programs such as: urban growth boundary, regional transportation plan, and Climate Smart Communities. Staff noted that they are moving toward a coordinated approach, but are not there yet.
- The Council discussed the need for funding in order to implement a strategy. Councilors suggested that pieces of the Climate Smart Communities project be integrated into a legislative agenda, so that next year's legislative window is not missed.
- Council President Hughes inquired about his role, because he serves all the districts.
- Councilors requested that staff discuss outreach strategies on a district by district level.
- Councilors suggested that the Community Investment Initiative Leadership Council be included in the Climate Smart Communities engagement and outreach.
- Councilors expressed concerns about the timeline and what can be accomplished in one year.

**3. COUNCIL COMMUNICATION**

Councilor Sam Chase noted that he attended the Columbia Slough Regatta last Sunday, and was impressed with the event.

Councilor Carlotta Collette updated her colleagues on the Willamette Falls project and the McLoughlin Access Planning group.

Councilor Shirley Craddick updated her colleagues on the East Multnomah County group, and noted that an Oregonian artist was selected to create a statue of Admiral Nimitz for Pearl Harbor. The statue will be unveiled tomorrow.

Councilor Kathryn Harrington noted that the Beaverton International Celebration took place last Saturday. She also updated her colleagues on her the verbal preview she received of the regional mayors' letter. Councilor Collette suggested ways of showing that concerns included in the letter are being addressed.

**4. ADJUORN**

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Seeing no further business, Council President Tom Hughes adjourned the Council work session at 3:33 p.m.

Prepared by,

A handwritten signature in cursive script that reads "Camille Tisler".

Camille Tisler

| Council Office Policy Assistant

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**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JULY 30, 2013**

\*There were no attachments to this record.