

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING THE	)	RESOLUTION. 13-4472
APPOINTMENTS OF MARY PEVETO AND	)	
JASON JOY TO THE METRO CENTRAL	)	Introduced by Chief Operating Officer Martha
STATION COMMUNITY ENHANCEMENT	)	Bennett in concurrence with Council
COMMITTEE (MCSCEC)	)	President Tom Hughes

WHEREAS, Metro Code Chapter 2.19.030, "Membership of the Advisory Committees," states that all members and alternate members of all Metro Advisory Committees shall be appointed by the Council President and shall be subject to confirmation by the Council; and

WHEREAS, Metro Code Chapter 2.19.120, "Metro Central Station Community Enhancement Committee (MCSCEC)," provides for the MCSCEC; and

WHEREAS, Metro Code Chapter 2.19.120(b)(1) sets forth representation criteria for Committee membership; and

WHEREAS, vacancies have occurred in representation of environmental groups and the Northwest Industrial Neighborhood Association on the MCSCEC; and

WHEREAS, Neighbors for Clean Air and the Northwest Industrial Neighborhood Association each submitted a nomination to the Metro Council President; and

WHEREAS, the Council President has appointed Mary Peveto and Jason Joy, subject to confirmation by the Metro Council; now, therefore,

BE IT RESOLVED, that the Metro Council confirms the appointments of Mary Peveto and Jason Joy to Metro's Metro Central Station Community Enhancement Committee.

ADOPTED by the Metro Council this 31<sup>st</sup> day of October 2013.

Tom Hughes, Council President

Approved as to Form:

Alison R. Kean, Metro Attorney

## **STAFF REPORT**

### **IN CONSIDERATION OF RESOLUTION NO. 13-4472 FOR THE PURPOSE OF CONFIRMING THE APPOINTMENTS OF MARY PEVETO AND JASON JOY TO THE METRO CENTRAL STATION COMMUNITY ENHANCEMENT COMMITTEE (MCSCEC)**

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Date: October 31, 2013

Prepared by: Heather Nelson Kent, 503-797-1739

#### **BACKGROUND**

The Metro Central Station Community Enhancement Committee is charged with helping develop plans to administer grant funds, solicit and review grant applications, and select for funding improvement projects that benefit the area directly affected by Metro Central garbage transfer station including portions of Northwest and North Portland.

Sam Chase, councilor of Metro District 5, chairs the seven-member committee. Members are nominated from their respective neighborhood association: Forest Park, Friends of Cathedral Park, Linnton, the Northwest Industrial Area (NINA) and the Northwest District. One member represents environmental groups with an interest in the grant target area. Members are to serve a two-year term. Two vacancies have occurred on the committee due to term limits.

A recruitment effort to fill the positions was launched at the end of August 2013 to seek replacements to represent the Northwest Industrial Neighborhood Association (NINA) and environmental organizations. A letter was sent from Sam Chase, Metro Councilor and Metro Central Station Community Enhancement Committee chair, to the executive directors and other leadership of environmental organizations with ties to Northwest and North Portland. A similar letter was sent to the leadership of NINA seeking nominations for representation on the committee. The letter spelled out the desirable characteristics of candidates, including that committee members are actively engaged in the community, knowledgeable about the needs of their neighborhood and its environmental features.

Neighbors for Clean Air board member Lisa Frack has nominated its founder and president, Mary Peveto to represent environmental organizations on the committee. Mary has a record of partnering with business and policy makers to improve air quality for the benefit of Portland's residents and the environment. See attachment 1.

Northwest Industrial Neighborhood Association President Harold Hutchinson has nominated Jason Joy as its representative. Jason has past experience serving on non-profit organizations and is an active member of NINA, currently serving on its board. See attachment 2.

Both of these individuals have expressed their interest in serving on the committee.

#### **ANALYSIS/INFORMATION**

##### **1. Known Opposition**

There is no known opposition to the appointment of Mary Peveto and Jason Joy to the Metro Central Station Community Enhancement Committee.

**2. Legal Antecedents**

Chapter 2.19 of the Metro Code Relating to Advisory Committees; Section 2.19.120 provides for a Metro Central Station Community Enhancement Committee and sets forth guidelines for representation.

**3. Anticipated Effects**

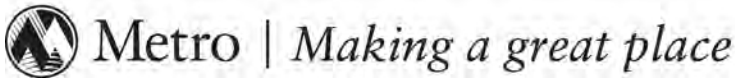
Adoption of this resolution would confirm the appointment of Mary Peveto and Jason Joy.

**4. Budget Impacts**

There are no known costs associated with implementation of this legislation.

**RECOMMENDED ACTION**

Tom Hughes, Council President, and Councilor Rex Burkholder, chair of the enhancement committee, recommend adoption of this resolution confirming the appointment of Mary Peveto and Jason Joy to the Metro Central Station Community Enhancement Committee.



## Metro Central Enhancement Committee Committee interest form

**Please return completed two-page application to:**

Metro Regional Center  
Attn: Heather Nelson Kent  
600 NE Grand Ave. Portland, OR 97232  
503-797-1939  
Email: [Heather.Kent@oregonmetro.gov](mailto:Heather.Kent@oregonmetro.gov)

**Application review  
begins September 30,**

### Information

Name: Mary Peveto

Organization or business (optional): Neighbors for Clean Air

Mailing address: PO Box 10544

City: Portland State: OR Zip: 97296

Preferred phone: 503-705-0481 Alternate Phone: \_\_\_\_\_

E-Mail: mary@whatsinourair.org

Metro strives for membership on its committee that reflects the diversity of the Portland metro region. The following information is voluntary:

Gender: F Ethnicity: Caucasian Languages spoken: English

**Briefly describe your interest in the Metro Central Enhancement Committee and why you would like to serve.**

My work as a citizen activist and environmental health advocate has exposed me to the deep fabric of volunteerism and civic engagement that makes the Portland metro region so uniquely strong in its urban core. No better is this illustrated than through the dedicated work of non-profits, neighborhood associations, and others who have the vision and imagination of what could be. Urban living, with its high density, mixed zoning, and competing interests economically, environmentally and socially often times creates strange bedfellows and unlikely alliances. I love this part of Portland, I am inspired by the people that give of themselves selflessly toward the ongoing work to make this region continue to be a beacon to the nation and world.

I would love nothing better than to be part of a dedicated team helping fund projects and organizations. I am inspired by the quality and impact previous Metro Grant recipients represent. And I am excited by the prospect of learning about the people behind the next great innovative improvement projects.

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**Members of the Metro Central Enhancement Committee offer a wide variety of complementary skills and experiences. Please describe your relevant knowledge and experience.**

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In my work on clean air advocacy I have worked across the region and specifically in the central city with citizens, neighborhood associations, partner non-profits, city, county and metro staff and elected officials. I believe this broad understanding of the nexus between private and public is integral to understanding the most effective way to bring out real change and improvement in people's lives.

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I also believe that my experience in running a small budget non-profit which has a track record of successful advocacy and has been the recipient of grant funding gives me good insight into the challenges grant applicants face.

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**Please explain how you keep informed and aware of the community's diverse needs and priorities. Summarize any relevant experience working with people of varied backgrounds**

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I spend a lot of time traveling across the region to work with individuals and neighborhoods affected by poor air quality. This has led to partnerships with a student group at Roosevelt High School, to Linnton Neighborhood activists, University Park neighbors, on to the University of Portland campus, to Montavilla neighbors of a crematorium, Brentwood-Darlington neighbors of Precision Cast Parts. I spend a lot of this time in living rooms talking to real people about their concerns and frustrations and trying to guide them to work toward solutions. Beyond that, I have served on many public committees: a member of Mult. County's Advisory Committee on Sustainability and Innovation (ACSI), and current chair of ACSI's Air Toxics Task Force, member of DEQ's Portland Air Toxics Solutions Advisory Committee, member of City Club's Air Toxics Advocacy Committee, former board member of the Northwest District Association. In addition I currently serve on two boards: The Mother PAC and Portland Voice.

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**Do you anticipate any conflicts of interest that might require you to excuse yourself from the review of any potential project? For example, do you or an immediate family member staff or sit on the board of an organization that might seek a grant from this program? Are you a consultant that might be interested in submitting a proposal for the type of work that this program funds? Please explain.**

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I am currently the President of Neighbors for Clean Air. We are still a small non-profit that relies on grant funding. We have successfully applied for Metro grants in the past to support our work in the Northwest and North Portland neighborhoods. I can imagine that we could be an applicant for a Metro Grant in the future during my tenure on this committee if I am chosen to serve.

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September 23, 2013

Councilor Sam Chase  
METRO Council District 5  
Metro Regional Center  
600 NE Grand Ave.  
Portland, OR 97232

Dear Councilor Chase,

I am pleased to submit Mary Peveto's name for consideration to serve on the Central Enhancement Committee that you chair. As you may know, Mary founded and now directs the Portland-based organization Neighbors for Clean Air (NCA).

NCA focuses its clean air work on several issues relevant to the quality of life in central Portland, including toxic industrial air emissions in the city (ESCO, Precision, Daimler), diesel emissions, and potential hazards posed by the industrial fuel tank farm along Highway 30.

Mary has a proven record of partnering with business and policy makers, engaging citizens, and attracting media attention to the city's air pollution problem – all with one goal: to improve our air quality to benefit Portland's residents and environment. No-one else in Portland has that singular focus.

Mary's completed application is attached for your review. Thank you so much for considering a strong, proven, dedicated clean air advocate like Mary as a member of the Central Enhancement Committee.

Sincerely,

Lisa Frack, Board Member  
Neighbors for Clean Air

Please contact me with any questions (503-866-3378 or [lfrack@gmail.com](mailto:lfrack@gmail.com)).



**Metro Central Enhancement Committee  
Committee interest form**

Please return completed two-page application to:

Metro Regional Center

Attn: Heather Nelson Kent

600 NE Grand Ave. Portland, OR 97232

503-797-1939

Email: [Heather.Kent@oregonmetro.gov](mailto:Heather.Kent@oregonmetro.gov)

<b>Application review begins September 30, 2013</b>
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**Information**

Name: Jason Joy

Organization or business (optional): Northwest Industrial Neighborhood (NINA) Board

Mailing address: 4350 NW Front Avenue

City: Portland State: OR Zip: 97210

Preferred phone: 503-720-6743 Alternate Phone: 503-972-5708

E-Mail: Jason.joy@gbrx.com

*Metro strives for membership on its committee that reflects the diversity of the Portland metro region.  
The following information is voluntary:*

Gender: M Ethnicity: White Languages spoken: English/Spanish

**Briefly describe your interest in the Metro Central Enhancement Committee and why you would like to serve.**

I believe Metro shows leadership in shaping the direction of the city in areas of transportation and environment. Being part of this process is exciting to me.

I would represent all the neighbors in the Northwest, industrial, commercial and all the residents in the area. I love working with a team of diverse individuals with a common goal. The basis of my role on the committee is such a noble idea of identifying worthy causes and find ways of funding them.



Members of the Metro Central Enhancement Committee offer a wide variety of complementary skills and experiences. Please describe your relevant knowledge and experience.

I have gotten the chance to work in a variety of roles in my career. I have been on 3 non-profit boards helping shape the programs in our charge. I have held leadership roles in the private sector, as well. I am currently the Continuous Improvement Manager for Gunderson, LLC. In my current role, I get the chance to work with of the environmental groups in the area. I hold an MBA with an special emphasis on ethics and leadership from George Fox University.

Please explain how you keep informed and aware of the community's diverse needs and priorities. Summarize any relevant experience working with people of varied backgrounds

I am not connected in the community through NINA and my job at Gunderson. I am a regular reader of the Northwest Examiner, as well as, other local publications. With my work with our environmental department, I have had the chance to work with many in our community. Gunderson employs a great diverse ethnic cross-section of our community and I have many chances to interact with our guys on a daily basis.

Do you anticipate any conflicts of interest that might require you to excuse yourself from the review of any potential project? For example, do you or an immediate family member staff or sit on the board of an organization that might seek a grant from this program? Are you a consultant that might be interested in submitting a proposal for the type of work that this program funds? Please explain.

I would not anticipate any potential conflicts with my roles with NINA or Gunderson. Although I don't see any now, I am sensitive to the possibility of future conflicts. I would step aside if the occasion arose.