



METRO COUNCIL WORK SESSION
MEETING SUMMARY
Nov. 12, 2013
Metro, Council Chamber

Councilors Present: Deputy Council President Shirley Craddick, and
Councilors Kathryn Harrington, Carlotta Collette, Craig Dirksen,
Bob Stacey and Sam Chase

Councilors Excused: Council President Tom Hughes

Deputy Council President Shirley Craddick called the Metro Council work session to order at 2:01 p.m.

1. ADMINISTRATIVE/COUNCIL AGENDA FOR NOV. 14, 2013/CHIEF OPERATING OFFICER COMMUNICATION

Chief Operating Officer Martha Bennett provided an update on the following:

- The Metro Council is scheduled for a retreat on Thursday, Nov. 14. The purpose of the retreat is to provide councilors an opportunity to discuss the Council's shared strategic priorities and provide direction to the agency's senior leadership in advance of the FY 2014-15 budget cycle. In addition, Ms. Bennett stated that councilors' time is a valuable and limited resource, and wanted to ensure that councilors' time was allocated appropriately and to the Council's priorities. Ms. Bennett briefly overviewed the agenda for Thursday, which will include a presentation by members from the senior leadership team regarding a potential frame for discussing the Council's strategic priorities, and an exercise categorizing council initiatives based on short and long-term timeframes, and the level of Metro Council attention, awareness or ownership that may be required in the next 18 months. (Retreat materials included as part of the meeting record.)
- A lunch and site visit of the Expo Center has been scheduled for the Metro Council on Nov. 14 prior to the retreat. Ms. Bennett encouraged councilors to attend.
- Metro is in the process of finalizing the job announcement for the vacant Planning and Development Department Director position. The recruitment is anticipated to launch in early January. Staff hopes to have the position filled by the end of February. Mr. Steve Wheeler will continue to serve as the interim department director until the position has been filled and/or he is offered a comparable position.

Councilors requested the future council initiatives, as outlined in green on the retreat handout, be check pointed in advance of the retreat. Ms. Bennett agreed, and in addition, stated that not all of the future council initiatives were currently proposed to be addressed in the next 18 months. Ms. Bennett stated that if a councilor is interested in proposing a new initiative for council attention, awareness or council ownership in the 18 or more months – such as affordable housing as

proposed by Councilor Sam Chase – he or she should be prepared to speak to the proposed initiative at the retreat.

2. COMMUNITY INVESTMENT INITIATIVE (CII) UPDATE

Deputy Council President Craddick welcomed Mr. Tom Imeson of the Port of Portland and Mr. Nolan Lienhart of ZGF Architects, LLP for a presentation on the Community Investment Initiative. Mr. Imeson and Mr. Lienhart, members of the CII's Leadership Council (LC), provided a brief presentation on the committee's recommendations outlined in its 2013 Annual Report.

Over the last three years, the Metro Council has sponsored the LC – a group of private sector representatives – to discuss issues with infrastructure and development, and make recommendations on the types of investments the region could make over the next several years to create economic prosperity for all. After considering many options, the LC narrowed the list to four targeted strategies that address regional infrastructure, school facilities, development-ready communities, and transportation. Presenters summarized the final recommendations for each strategic area as included in the 2013 Annual Report. Highlights included:

- **Development-Ready Communities:**

The LC recommended that the Urban Land Institute take a leadership role and implement the development-ready communities program as part of its established Thriving Cities Alliance. Presenters stated that ULI has established a dedicated position to support the development-ready communities program and is in the process of completing a memorandum of understanding to build support for the program.

- **School Facilities:**

Presenters stated that the Schools Atlas has been developed and provides a tool to evaluate the best regional approach to address school facilities and facility needs, and how the needs translate to across the region and also support economic development and work force readiness. Mr. Joe Rodriguez, also a member on the LC, has been appointed to the state's task force which is charged with reviewing the state's approach to prioritizing investments in school facilities and properties. In addition, presenters stated that the state's task force will work with the Center for Innovative School Facilities, an organization that views the Atlas as a tool that may have statewide significance.

- **Transportation:**

While the 2015 Legislature is likely to consider a major transportation package, presenters stated that the region needs to continue a dialog on the issue. The LC recommended that efforts be focused at the state level on actions to manage demand and optimize the efficiency of the existing system, and improve focus on investments that achieve desired outcomes in the most cost effective means possible. In addition, presenters stated that local partners should work together to strengthen the regional transportation system by identifying recommendations and goals for the 2015 legislative session and developing next generation transportation funding tools that capture the impact of traffic on roadways. Presenters encouraged the Metro region to be poised and positioned to participate in statewide discussions moving forward.

- **Regional Infrastructure:**

The LC recommended that a Regional Infrastructure Enterprise (RIE) be created, through an intergovernmental agreement between the Port of Portland and Metro, to support infrastructure and development in the region. The partnership would be governed by a board – to be appointed jointly by Metro, the Port, and Greater Portland, Inc. – and would be composed of members with experience in public/private partnerships and project finance, and have liaisons from Metro, the Port, and the Metro Policy Advisory Committee for transparency. Examples of tasks the board will consider include development of a portfolio of regional projects that support economic development and job growth, and development of a funding strategy to implement the projects. Metro and Port staff are anticipated to make recommendations on the RIE to their respective governing bodies in the near future.

Presenters stated that the CII Leadership Council is sponsored through June 2014. At their next meeting, the LC will discuss next steps for the committee. Presenters highlighted two possible options: (1) identify new policy areas to explore; or (2) celebrate the accomplishments completed to date and disband. Presenters thanked Metro for its support. (Final recommendations are summarized the 2013 Annual Report which is been included as part of the meeting record.)

Council discussion

Councilors thanked the Leadership Council for its work over the last three years. Councilors inquired if the presenters had a sense on if the committee would select to continue or disband moving forward. Presenters stated that the current membership has discussed both options, and is currently grappling with how to keep its leadership engaged. That said presenters highlighted that new members have expressed interest and energy in continuing to work together to solve the unresolved challenges. How the committee is structured and/or its projects in the future are still to be determined. Presenters stated that should the committee continue, resources to support and staff the committee would need to be identified. Should the LC decide to disband, presenters confirmed that its work would continue through the RIE partnership and School Atlas as recommended above.

Councilors emphasized the importance of the LC and encouraged the committee to continue moving forward, especially given the new memberships' enthusiasm. Councilors emphasized the importance of business and government partnerships in order to advance the recommendations. Councilors stated that not all of the recommendations, such as a state strategy around transportation infrastructure, have been complete. Additionally, Councilors noted there may be other issues beyond the recommended areas, such as regional disaster recovery programs, to be considered. Councilors stated that intense staff support may not be required, and hoped that current members or other regional or state groups would see the value the committee provides. Councilors recommended that perhaps Oregon Business Alliance or City Club, as examples, may be natural groups for the LC to partner with.

Councilors asked presenters to reflect on the process and what, if anything, would they have done differently. Highlights included increased connection to local elected officials throughout the process, and establishing a clearer committee charge from the beginning. Additional discussion addressed RIE's relationship with MPAC moving forward.

3. COUNCILOR COMMUNICATIONS

Councilor Carlotta Collette distributed two draft letters for the Metro Council's consideration. The first was a letter to Congressman Earl Blumenauer expressing support for a bill he intends to introduce which would increase the federal gas tax by 15 cents in the short term, index it to inflation, and then phase it out in favor of a more stable long-term funding source by 2024. The second was a letter to Senators Merkley and Wyden expressing support for their appointment to the conference committee considering the FY 2014 budget resolution. The Joint Policy Advisory Committee on Transportation (JPACT) is anticipated to consider and sign onto both letters at its Nov. 14 meeting. Pending the committee's approval, the Metro Council will consider both letters at their next meeting on Nov. 14.

Additional updates included the upcoming Climate Smart Communities Scenarios project presentations at the Nov. 13 MPAC and the Nov. 14 JPACT meetings, and recap of the Nov. 11 metro area Veteran's Day parade.

4. ADJOURN

Seeing no further business, Deputy Council President Craddick adjourned the Council work session at 2:59 p.m.

Respectfully submitted,



Kelsey Newell, Regional Engagement & Legislative Coordinator

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF NOV. 12, 2013

Item	Topic	Doc. Date	Document Description	Doc. Number
	Agenda	11/12/13	Revised Nov. 12 agenda	111213cw-01
1.0	Handout	N/A	Six proposed strategy areas	111213cw-02
1.0	Handout	11/2013	DRAFT Proposed phasing of council initiatives	111213cw-03
3.0	Handout	N/A	Renewing and rebuilding America – Legislative agenda	111213cw-04
3.0	Bill	N/A	DRAFT HR Bill to be introduced by Congressman Blumenauer	111213cw-05
3.0	Letter	11/ 2013	DRAFT Letter to Congressman Blumenauer in support of the UPDATE Act	111213cw-06
3.0	Letter	11/2013	DRAFT Letter to Senators Merkley and Wyden in support of their appointment to conference committee considering FY 14 budget.	111213cw-07